

## Social Robots - Robotics and Toy Computing Minitrack

Patrick C. K. Hung

Faculty of Business and Information Technology, Ontario Tech University, Canada  
patrick.hung@ontariotechu.ca

Shih-Chia Huang

Department of Electronic Engineering, National Taipei University of Technology, Taiwan  
schuang@ntut.edu.tw

Sarajane Marques Peres

School of Arts, Sciences and Humanities, University of Sao Paulo, Brazil  
sarajane@usp.br

### Abstract

*This HICSS-56 mini-track aims to present novel and industrial solutions to challenging technical issues and compelling social robot use cases. In addition, this mini-track will share related practical experiences to benefit the reader and provide clear proof that social robots play an ever-increasing essential and critical role in supporting robotic and toy computing applications - a new cross-discipline research topic in computer science, decision science, management sciences, and information systems.*

### 1. Introduction

A social (companion) robot, such as Amazon Astro and ASUS Zenbo, consists of a physical humanoid robot component that connects through a network infrastructure to online services that enhance traditional robot functionality. Humanoid robots usually behave like natural social interaction partners for human users, with features such as speech, gestures, and eye-gaze, referring to the users' data and social background. The usage behavior of users of anthropomorphic robots indicates that users are more open to robots. For example, prior research shows that it is much easier for an embodied humanoid robot to trust users to release their personal information than a disembodied interactive kiosk. Human-Robot Interaction (HRI) is a research area of understanding, designing, and evaluating robots for use by or with humans from the social-technical perspectives.

Recently Artificial Intelligence (AI) technologies have been applied to robotic and toy computing. Robotic computing is one branch of AI technologies, and their synergistic interactions enable and are enabled by robots. Social robots can now easily capture a user's physical activity state (e.g., walking, standing, running, etc.) and store personalized information (e.g., face, voice, location, activity pattern, etc.) through the camera, microphone, and sensors AI technologies. Toy computing is a recently developing concept that transcends the traditional toy into a new computer research area using AI technologies. A toy in this context can be effectively considered a computing device or peripheral called Smart Toys. We invite research and industry papers related to these specific challenges and others driving innovation in robotics and toy computing for social robots.

There are four research papers presented in this mini-track. The first paper is "Customer Responses to (Im)Moral Behavior of Service Robots Online Experiments in a Retail Setting" by Kegel and Stock-Homburg. The second paper is "Social Robots in Retail: Emotional Experiences a Critical Driver of Purchase Intention" by Rehman et al. The third paper is "Does Repetition Affect Acceptance? A Social Robot Adoption Model for Technologically-Savvy Users in the Caribbean" by Gittens et al. The fourth paper is "Assessing the Decision-Making Process in Human-Robot Collaboration Using a Lego-like EEG Headset" by Tsao et al.