EAST-WEST CENTER

COLLABORATION • EXPERTISE • LEADERSHIP

ANNUAL REPORT 2011

Message from EWC President Charles E. Morrison and Chairman Puongpun Sananikone

In 2011, the East-West Center focused largely on the Asia Pacific Economic Cooperation forum, not only because APEC Leaders' Week was hosted in Honolulu, but because the organization's working agenda so closely matches our own. In fact, the first ideas for an entity resembling APEC were launched at the Center in 1966, and EWC has long given special attention to structures for international cooperation.

Among its activities, the Center provided offices for the APEC Hawai'i Host Committee, conducted educational programs to help inform Americans about their stake in the region; launched APEC-related studies in areas such as energy security and free trade; hosted a preliminary meeting of senior APEC officials; sponsored a successful business symposium during the Leaders' Week events; helped bring Pacific island leaders to the gathering for the first time ever; and developed an international consortium of K-12 schools in APEC economies.

In 2012, as the United States focuses greater attention toward Asia and the Pacific, the Center will continue to work toward greater international cooperation in the region. We will work on a major new English-teaching partnership in ASEAN countries; continue our human rights and justice projects; hold an international media conference in Seoul and an alumni conference in Beijing; lead election-monitoring teams to Papua New Guinea and Timor L'este; bring young Indian and Pakistani scientists together to work on environmental issues, and a great deal more. Despite current resource constraints, the Center remains a vibrant international hub of intellectual and professional exchange, dedicated to the vigorous pursuit of a peaceful, prosperous Asia Pacific region.

EWC President Charles E. Morrison and **Board of Governors Chairman Puongpun Sananikone** greet **Malaysian Prime Minister Najib Razak** prior to his speech at the East-West Center during APEC Leaders' Week.
vimeo.com/32377423

Truong Tan Sang, President of the Socialist Republic of Vietnam, spoke of "Vietnam's Comprehensive Integration and New Developments in Vietnam-U.S. Relations" in his speech at the Center. vimeo.com/32293779

EWC APEC Highlights

The East-West Center hosted an international symposium, a series of public addresses, and educational initiatives leading up to and during the 2011 APEC Leaders' Meeting in Honolulu, November 8-13.

The Asia Pacific Business Symposium, cosponsored by the EWC, brought business, government, and academic leaders together with top business experts from the Asia Pacific in Honolulu for the APEC CEO Summit. vimeo.com/33747256

The EWC's **AsiaPacificEd Program** worked with more than 1,400 K-12 students and educators from 48 schools in eight APEC economies (Australia, China, Indonesia, Japan, Singapore, Thailand, Vietnam, and United States) on a series of APEC-related educational projects in the inaugural "Open Channels" online classroom exchange. AsiaPacificEdCrossings.org

U.S. Secretary of State Hillary Rodham Clinton spoke of an American "pivot toward the Asia Pacific" in her third policy address hosted by the East-West Center. vimeo.com/32425064

Significant Meetings/Conferences

Heads of State and special envoys from 11 Pacific island nations met with **President Barack Obama**, Secretary of State Hillary Clinton and other top U.S. and international officials in a series of meetings organized by the **EWC Pacific Islands Development Program (PIDP)** when APEC leaders met in Honolulu.

EastWestCenter.org/PIDP

PIDP also organized the **"State of the Pacific Dialogue"** in January 2011, which was the first U.S.-based regional track 1.5 meeting for the Pacific that brought together senior representatives from government, academia, and civil society.

"No institution plays a role like the East-West Center... The U.S. government, and particularly the State Department, treasures the Center's role on critical issues in Asia."

Kurt Campbell, U.S. Assistant Secretary of State for East Asian and Pacific Affairs, during his Keynote address at the **PECC 20th General Meeting in Washington, D.C.**, hosted by the East-West Center on September 28-29, 2011.

vimeo.com/25684176

Research in the Field

Burmese villagers engage in community forestry training as part of a U.S. State Department funded project headed by **EWC Senior Fellow Jefferson Fox**, which addresses the challenges of deforestation caused by demographic changes and shifting cultivation.

EWC Senior Fellow Melissa Finucane filming "Climate Matters," a NOAA-funded documentary featuring stories of climate impacts on Pacific islands designed to help policy makers understand real-world climate impacts and the need for usable climate information. PacificRISA.org

Launch of Websites and Publications

As part of the Asia Matters for America project, the East-West Center launched two new initiatives: Korea Matters for America (*KoreaMattersforAmerica.org*) and Australia Matters for America (*AustraliaMattersforAmerica.org*). Both initiatives comprise a publication and website that provide a one-stop, ongoing source of information, data, news, and analysis on the country's relations with the United States. ■

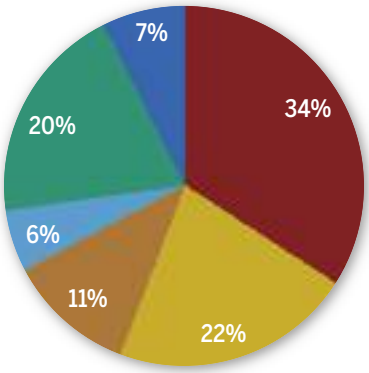
Education, Workshops, Seminars

WWII veterans and Pearl Harbor survivors share their stories with educators from the United States and Japan in the AsiaPacificEd NEH-funded Pearl Harbor living history workshop *(see photo below)*. The Center's **AsiaPacificEd Program for Schools** provides global learning and exchange opportunities for K-12 teachers and students in the United States and Asia Pacific region. AsiaPacificEdCrossings.org

The EWC's **Asian Studies Development Program** (ASDP) launched the DOE-funded Undergraduate International Studies and Foreign Language demonstration project on Chinese language and culture, in partnership with colleges and universities in Texas, Kansas, Georgia, North Carolina, Massachusetts, and Oregon. Since 1991, ASDP has conducted faculty development workshops at the undergraduate level in American colleges and universities. Overall, more than 1,500 professors in the United States have participated in ASDP faculty development activities.
EastWestCenter.org/ASDP

For the fourth year, the **Asian International Justice Initiative** (AIJI), a collaborative project between EWC and the U.C. Berkeley War Crimes Studies Center, conducted a Summer Institute on Human Rights and International Law, this year focusing on the rights of women and children in the Asia Pacific. AIJI also completed a two-year State Department supported training program for judges, police, and prosecutors in Papua, and continues to monitor and report on the proceedings of the UN Khmer Rouge Tribunal in Phnom Penh.

AIJI's trainings and research projects fall within the Politics, Governance, and Security area of the Center's Research Program. Other areas of research conducted by EWC specialists include Economics; Population and Health; and Environmental Change, Vulnerability, and Governance.
EastWestCenter.org/AIJI
krtmonitor.org



FY 2011 EWC Student Fellows

(by region)

Southeast Asia	200	34%
East Asia	128	22%
South Asia	67	11%
Pacific	33	6%
United States	115	20%
Other (beyond mandated region)	44	7%

587 student fellows from **63 countries** participated in EWC undergraduate and graduate training and scholarship programs in FY 2011 (a 5% increase from FY 2010).

Pakistan journalists join an interfaith Palm Sunday service in Missouri as part of the inaugural **Pakistan-United States Journalists Exchange**. The East-West Center has been conducting fellowships and exchanges for working American and Asia Pacific journalists since 1967. Intensive dialogue combined with field study promotes understanding of the complexities of the Asia Pacific region. During 2011, the East-West Center coordinated nine study tours and workshops for media professionals, in addition to seminars for government, business, and NGO leaders.

EastWestCenter.org/pakistan-us-exchange

Young environmentalists from Jordan and the Palestinian Territories in the EWC's **United States Institute (SUSI) for Student Leaders on Global Environmental Issues** program talk with a Hawaiian kumu (cultural educator) after their welcome ceremony in the EWC garden. Now in its third year, the five-week U.S. State Department-funded EWC SUSI program has developed a vibrant network of young leaders from the Pacific, Southeast Asia, and Middle East, equipped to create innovative and positive solutions for today's environmental challenges. **EastWestCenter.org/SUSI**

East-West Center Board of Governors

Board Chair

Puongpun Sananikone
President, PacMar, Inc.
Honolulu, Hawai'i

Members

Kathy Bushkin Calvin
CEO, UN Foundation
Washington, D.C.

Margaret Carpenter
Former Senior Advisor to Secretary Clinton
Washington, D.C.

Tarun Das
Former Chief Mentor
Confederation of Indian Industry
New Delhi, India

Daniel R. Fung, SBS, SC, QC, JP
Chairman
Des Voeux Chambers
Hong Kong

Corianne W. Lau, Esq
Attorney, Director & Shareholder
Alston Hunt Floyd & Ing
Honolulu, Hawai'i

Ginger Lew
CEO, Three Oaks Investment, LLC
Arlington, Virginia

Marc Nathanson
Chairman, Mapleton Investments and Falcom Waterfree Technologies
Los Angeles, California

Il SaKong, PhD
Chairman, Institute for Global Economics
Seoul, Korea

The Honorable Osman Siddique
Former Ambassador to Fiji, Naru, Tonga and Tuvalu
McLean, Virginia

Barbara J. Tanabe
President, Managing Partner
Ho'okea Communications
Honolulu, Hawai'i

R. Brian Tsujimura
Attorney, Imanaka, Kudo & Fujimoto
Honolulu, Hawai'i

Richard Turbin
Founder and Senior Partner
Turbin Chu
Honolulu, Hawai'i

Tadashi Yamamoto
President, Japan Center for International Exchange
Tokyo, Japan

The Honorable Tun Daim Zainuddin
Former Finance Minister
Kuala Lumpur, Malaysia

Ex-Officio Members

The Honorable Neil Abercrombie
Governor, State of Hawai'i
Honolulu, Hawai'i

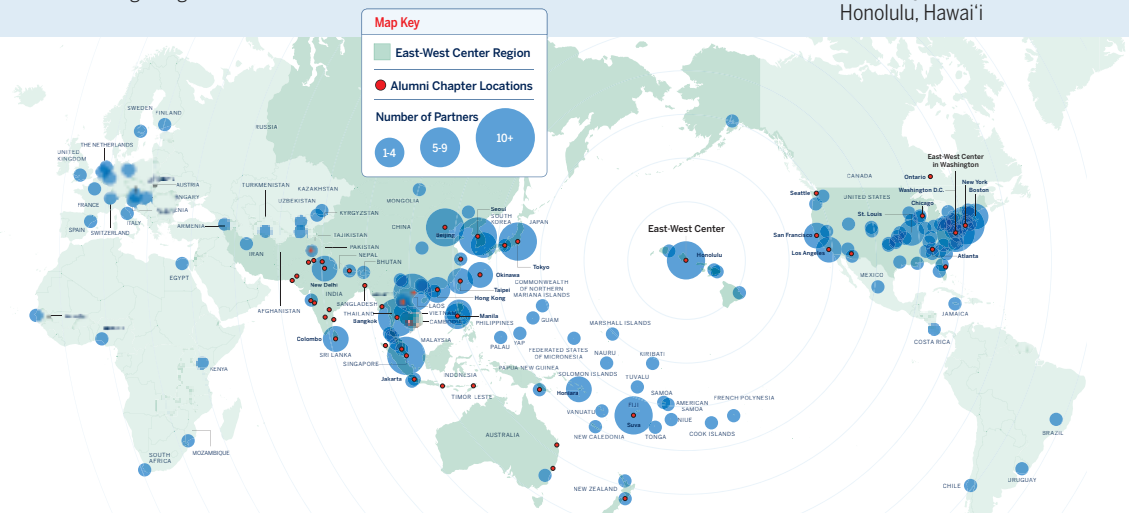
Anthony P. Takitani
(Governor's Designee)
Attorney, Takitani, Agaran, Jorgensen, LLLP
Wailuku, Maui, Hawai'i

The Honorable Ann Stock
Assistant Secretary of State for Educational and Cultural Affairs
U.S. Department of State
Washington, D.C.

M.R.C. Greenwood, PhD
President, University of Hawai'i
Honolulu, Hawai'i

EWCA Representative

Ricardo D. Trimillos, PhD
Former Graduate Chair, Asian Studies Program
University of Hawai'i
Honolulu, Hawai'i



East-West Center Worldwide Institutional Partnerships and Alumni Chapters

The East-West Center has built a worldwide network of **60,000 alumni**, with **48 alumni chapters**, and an ever-expanding base of institutional partners.

EastWestCenter.org/alumni

Public Engagement

The East-West Center connects its resources and research with the local, national, and international community through news media and public information services; briefings for visiting officials; and public programs. In 2011, the EWC conducted more than 25 public programs for Hawai'i audiences.

The East-West Center has enriched the Hawai'i community for three decades through exhibitions, performances, lecture-demonstrations, and hands-on workshops focusing on traditional Asia Pacific arts. In 2011, more than 20,000 students and community members statewide experienced the Center's arts programs, including many youth from economically disadvantaged neighborhoods.

arts.EastWestCenter.org

Financial Review

For the fiscal year ending September 30, 2011, the East-West Center had total assets of $41,474,619, total liabilities of $3,943,040 and total net assets of $37,531,579. Net assets comprised unrestricted net assets of $27,300,270, temporarily restricted net assets of $6,703,681 and permanently restricted net assets of $3,527,628. The EWC receives funding from the U.S. government to support operational expenses.

East-West Center Foundation
The East-West Center Foundation is a private nonprofit organization, established to broaden and diversify private support for the Center. Private contributions, grants, and sponsorship, supplemented by competed funding from governments of the Asia Pacific region and the United States are used to support EWC programs and student scholarships.

An on-line supplement to this report contains additional information on East-West Center participants and finances. To download the supplement, visit:
EastWestCenter.org/pubs/33336

East-West Center

For more than 50 years, the East-West Center has been promoting better relations and understanding among the people and nations of the United States, Asia, and the Pacific through cooperative study, research, and dialogue. Established by the U.S. Congress in 1960, the Center serves as a resource for information and analysis on critical issues of common concern, bringing people together to exchange views, build expertise, and develop policy options.

Officially known as the Center for Cultural and Technical Interchange between East and West, the Center is a U.S.-based independent, public, nonprofit institution for public diplomacy with international governance, staffing, students, and participants.

The Center's 21-acre Honolulu campus, adjacent to the University of Hawai'i at Mānoa, is located midway between Asia and the U.S. mainland and features research, residential, and international conference facilities. The Center's Washington, D.C. office focuses on preparing the United States for an era of growing Asia Pacific prominence.

EAST-WEST CENTER
COLLABORATION • EXPERTISE • LEADERSHIP

EastWestCenter.org

1601 East-West Road, Honolulu, Hawai'i 96848-1601
Tel: 808.944.7111 | Fax: 808.944.7376
EWCInfo@EastWestCenter.org

Follow us on Facebook at:
Facebook.com/EastWestCenter.org
and on Twitter:
@EastWestCenter

Printed with soy based inks on recycled paper