

# Observer

## & EWCA Update

### The Obama Administration's Pakistan Strategy: Will It Work?

The Obama Administration's new approach toward long-term economic and political stability in Pakistan is "the right strategy at the right time," maintains EWC Senior Fellow Shabbir Cheema, director of the Center's Asia-Pacific Governance & Democracy Initiative.

He applauded this new direction "based on the assumption that the use of force alone will not eliminate the dangers caused by extremists in Pakistan and Afghanistan," that economic assistance is essential to address the economic disparities which make extremism attractive to disenchanted youth.

"This is a very different way of looking at the situation than the previous administration," Cheema said, at an AsiaPacific Breakfast Briefing sponsored by Bank of Hawaii in early May. His presentation examined the Obama Administration's strategy and the internal and external factors which will influence its success or failure in combating extremism and ensuring the security of the United States.

Cheema based his optimism on several factors, one of which is the change in public opinion toward the Taliban after extremists began attacking major cities in Pakistan. "As long as they were attacking

border areas which aren't under the full control of Pakistan, people said, 'Well, the Taliban is not a problem for us,'" he explained. "But once they started hitting cities, people thought, 'We've created a monster and that monster is trying to destroy us.'"

That changed the mindset of Pakistanis, he said, and Pakistani public opinion turned against the Taliban.



Shabbir Cheema

He added that Pakistan is in desperate need of economic assistance, which the United States has

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Sachio Semmoto, Expanding Telecom Globally, see Page 9

For news about EWC alumni making a difference in the region, see the Update section, Pages 9-16

### The Global Crisis Signals Need for Innovation

The global economic recession hasn't spared Asia, which is suffering even more today than during the Asian Financial Crisis in 1997. "The speed and ferocity of the region's economic downturn have shocked even pessimists," observes Dieter Ernst, EWC senior fellow and economic analyst.

He noted Asian Development Bank projections for 2009 show a 3.4 percent decline of Gross Domestic Product in Asia (outside of Japan), down from 6.3 percent growth in 2008. By contrast, IMF data show that even during the peak of the 1997 financial crisis Asia continued to grow by around 3.7 percent.

The more export-oriented a country is, Ernst points out, the more vulnerable it is. Korea — a leading exporter of memory chips, mobile handsets, cars and

ships — saw its exports drop in February by as much as 26 percent from a year earlier. Imports plunged 40 percent, dragging down industrial production and investment, and increasing unemployment. For Taiwan, exports declined by 42 percent in January compared with the same month in 2008.

At the same time the World Bank projects 6.5 percent growth this year for China, a decline from the 9 percent growth in 2008, insufficient to cope with the nation's growing unemployment, Ernst says. He adds that respected China expert Pieter Bottelier projects that 48 million Chinese may be looking for jobs this year, while the number of newly created jobs is likely to be less than 7 million.

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Dieter Ernst

## The Obama Administration's Pakistan Strategy

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### The East-West Center Observer

is a quarterly newsletter published by the East-West Center, a public non-profit institution established in 1960 to foster mutual understanding and cooperation among the governments and peoples of the Asia Pacific region, including the United States.

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committed to provide. And he noted that the influence the U.S. now has both in Pakistan and India — a result of the Bush Administration's efforts to establish a long-term strategic relationship with India — provides the potential for the U.S. to mediate issues between the two countries, as happened after the Mumbai attacks last fall.

"But that's where the good news ends," he cautioned. "There are many challenges that U.S.-Pakistan relations and the Obama strategy face."

■ **Strategic concerns.** Among the most pressing challenge is "the Pakistan military's obsession with strategic depth," he said. Pakistan feels squeezed between two forces it considers hostile: India on one border and Afghanistan on the other, creating what he called "a siege mentality."

■ **Kashmir issue.** Obama as a presidential candidate recognized that resolving the Kashmir issue was critical to improving Pakistan-India relations, Cheema said. That resolution would be an important step toward resolving problems in Afghanistan. However, he said, once elected, Obama bumped into a strong lobby in the U.S. Congress sympathetic to India which resisted the new administration's approach. As a result, U.S. Special Representative Richard Holbrooke's mandate includes Afghanistan and Pakistan, but not India.

■ **Drone attacks.** Cheema regards the drone attacks on the Pakistani side of the border, where Al Qaeda and the Taliban have taken sanctuary, a short-term military advantage but a disadvantage on a long-term

strategic level. He said extremists are using the drone attacks to mobilize public opinion against U.S. policy.

■ **NATO commitment.** "Pakistanis question why they are being asked to do more," he said, "when NATO has been very timid in providing the military muscle which is needed to fight the insurgency in Afghanistan."

■ **Trust deficit.** He also spoke of the "trust deficit" Pakistan feels toward the United States. This is a suspicion that the U.S. will abruptly leave Afghanistan as it did in the 1980s after aligning with Pakistan to defeat the Soviet Union and funding the Taliban to fight the Russians. Subsequently, the U.S. imposed heavy sanctions against Pakistan for its nuclear program. "Looking at history, many Pakistanis ask what guarantee is there that the U.S. will not leave Afghanistan within a year," says Cheema.

■ **Tracking assistance.** Added to this is the task of implementing and administering U.S. assistance — including some \$8 billion in nonmilitary aid — which Congress wants monitored to ensure its effective use.

As a result, "the road ahead is going to be difficult," acknowledged Cheema. "But despite these challenges, the Obama Administration approach is the best under the present circumstances. I am cautiously optimistic because the United States has no option other than cooperation with Pakistan — and Pakistan no option other than cooperating with the United States. Pakistan has become one of the biggest victims of terrorism, which is forcing civil society and leadership to seek a gradual change in its mindset."

## The Global Crisis Signals Need for Innovation

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Coping with these fundamental external disruptions will require major adjustments. "If the world economy will take years and not months to recover, which I think it will," Ernst predicts, "it follows that profound adjustments may well be necessary in the Asia export-oriented development model."

Hence the real question is, he says, both for China and for Asia at large: "Will governments be able to use the crisis as a broad catalyst for change? There is much talk that Asia needs to upgrade its economies through innovation. Such a shift in strategy is necessary to address the region's vast needs in food, shelter, medical services and infrastructure, and to counter its environmental degradation."

What sets China apart from its Asian neighbors is high fiscal reserves and a very low level of debt — ample resources to continue priming the economy. "China is now big enough to shape things, both in Asia and globally," he says. "Most observers expect China to move sooner than most other countries to economic recovery. This could facilitate attempts to implement real 'upgrading through innovation' strategies."

He listed positive changes already in the works, including efforts to promote new domestic industries like next-generation vehicles and development of a

domestic solar market. China's stimulus package also includes substantial investments in healthcare and education to create a more diversified economy, where manufacturing is complemented by domestic service industries.

"Yet even for China, the barriers remain stacked high against attempts to use the crisis as a catalyst for change," he cautions. "For instance, the freefall in global demand, combined with widespread excess capacity, is giving rise to price deflation and reduced wages, which in turn will constrain China's own consumption. This could well strengthen the hand of those in China's leadership who favor depreciation in China's currency exchange rate relative to countries with a less flexible labor market, which includes the U.S. One option may be to peg the yuan to the dollar to maintain parity, in order to conserve China's more than \$1-trillion investment in U.S. treasuries."

"The scariest prospect is that this may well prompt governments worldwide to move toward more protectionist policies," he warns, "possibly igniting trade wars with global ramifications. Let's hope that leaders in Asia as well as in the U.S., Japan and the E.U. recognize the urgent need for new strategies and new economic growth models before that disturbing scenario comes to pass."

# Q&A WITH: Susan Kreifels

*The EWC Media Programs Coordinator on the new and diverse fellowships and exchanges that bring together journalists from Asia, the Pacific and the United States for dialogue and study tours. The media program has close to 1,000 alumni.*



**Q:** *In recent years, EWC media programs have grown to include 10 fellowships, exchanges and an international conference. How do you develop programs relevant to the issues and changes that have emerged in the region?*

**A:** Our media programs have seen significant expansion since 2005, when Ray Burghardt became director of East-West Seminars, under which these programs fall.

For example, when U.S.-South Korea relations started to sour, we developed the Korea-U.S. Journalists Exchange with the Korea Press Foundation and the Henry Luce Foundation. With so much attention on the U.S.-China relationship, we are hopeful that within the next year we will expand the Hong Kong Journalism Fellowships, which currently takes Americans to Hong Kong and mainland China, to a China-U.S. Journalists Exchange.

We're also exploring new and shorter formats. We've sponsored two Northeast Asia Journalist Dialogues — three-day seminars at the East-West Center for U.S., Japanese, South Korean and Chinese journalists. These dialogues have tackled very sensitive Northeast Asian issues, including historic animosities.

It's important to note that we invite applications to our programs from online journalists and many participants are blogging during their travel.

**Q:** *After 9/11, the Center launched the Senior Journalists Seminar. What's the purpose of this seminar?*

**A:** The theme of the Senior Journalists Seminar is "Bridging the Gaps in Understanding between the United States and Muslim World." This program starts by bringing Asian journalists from countries with significant Muslim populations to the EWC for three days of dialogue with American journalists. The Asians often come with very hardened views. For example, some are convinced that the U.S. war on terrorism is a war on Islam. The Americans often arrive with little knowledge about Muslims in Asia.

The Asians, most of whom are Muslims, then travel to the U.S. Mainland where they are introduced to the country's great ethnic and religious diversity. The program often provides the first opportunity for the Asians to interact with Jewish people during synagogue services and home visits. They see the way Muslim Americans of different Islamic sects work together peacefully. They speak to Americans of all religions about interfaith dialogue and meet with government officials about U.S. foreign policy.

The U.S. journalists travel to countries like Indonesia, Bangladesh, India and Malaysia, where they learn about Asia's great Muslim diversity, visit Islamic boarding schools, even stay overnight in them. They speak with leaders of both radical and moderate Islamic political parties as well as leaders of secular governments. When the participating journalists return to the EWC to discuss their travels, they often come with very changed perspectives.



**Q:** *Why have the Center's media programs become increasingly important?*

**A:** Journalists probably have more impact on shaping public opinion and policies than any other group of professionals. Better informed journalists mean a better informed public and better informed policymakers. With harsh budget cuts and layoffs, U.S. news organizations don't have the money to send journalists on reporting trips. Throw in the fact that more and more foreign news bureaus are closing, and it becomes very clear how important it is for the EWC to expand its media programs.

**Q:** *The Jefferson Fellowships Program was started in 1967 to provide U.S. and Asia Pacific journalists with an opportunity to broaden their understanding of regional issues and build a professional network. How has this flagship media program been adapted to fit the needs of today's journalists?*

**A:** The Jefferson Fellows travel together now for three weeks rather than the Americans going to Asia and the Asia Pacific journalists to the U.S. Mainland. Staying together provides a much richer experience — the journalists learn more about the participants' countries through the questions asked during meetings at each travel destination. Our programs also have more focused themes on regions and contemporary issues, including South Asia, China, the U.S. presidential election, climate change, and the impact of the economic crisis on the world's three largest economies — the United States, Japan and China.

**Q:** *Next year the East-West Center celebrates its 50th anniversary. Will there be any special media event to mark the anniversary year?*

**A:** Next spring we'll hold our second international media conference, "Reporting New Realities in the Asia Pacific," in Hong Kong. Our first international media conference was held in Bangkok last year and drew close to 200 participants from 21 nations. We rely on keynote speakers and panels of journalists and other specialists to update participants on important news and media issues in the region.

Fiji's political turmoil has taken an ominous turn, with a harsh crackdown on all forms of political dissent, according to Gerard Finin, deputy director of the EWC Pacific Islands Development Program.

"What began in December 2006 as a pre-announced and generally peaceful military takeover led

by Commodore 'Frank' Bainimarama is fast becoming a more complex conundrum for Fiji's military, citizens and the international community," he says. "More than ever it appears that the regime,

in the face of resistance and setbacks, is responding by becoming increasingly oppressive."

Dialogue between political parties and Bainimarama which a few months ago appeared promising have broken down. "Often-repeated promises to conduct national elections, now promised by 2014, are increasingly vacuous," Finin adds, "and there is little prospect for a quick resolution."

He sees certain features distinguishing Fiji's current political situation from previous periods. Relations with New Zealand have soured. The junta lashed out at other Pacific island leaders, including Samoa's Prime Minister Tuilaepa Sailele Malielegaoi, violating a long-honored custom that Pacific island leaders do not criticize each other publicly. In May, the Pacific Islands Forum, for the first time suspended one of its own members, in spite of the fact that its headquarters is located in Fiji's capital.

He worries over the long-term about the lack of any institutional system of checks and balances within the government. "One cannot help but recall how in

the Philippines the Marcos regime used 'emergency powers' for enormous personal gain," Finin says. "Fiji's prominence in Oceania is in a number of respects similar to the Philippines' post-independence position as one of Southeast Asia's brightest prospects. But during more than 15 years of dictatorial rule during the 1970s and 1980s, Filipinos became poorer as government officials and well-connected business interests plundered public institutions."

In forging a long-term plan for democratic processes, Finin suggests changes to the electoral system are needed, as the present system is poorly understood and favors ethnic-based constituencies. "Equally important," he says, "and perhaps most challenging, is the question of what role the army should play."

The recent hardening of the Bainimarama regime's dictatorial approach has prompted a reassessment of policy options by the international community. "While there is little evidence that additional sanctions will bring positive change, and might even inflict hardships on those in Fiji who oppose the current leadership, inaction in the face of a deteriorating situation may be equally unhelpful," Finin says. He believes the prospect of Fiji's military losing lucrative contracts with the United Nations for the deployment of international peacekeeping forces could disrupt the military's cohesiveness. At the same time, he proposes "finding a way by which Bainimarama and his core comrades can see a pathway free from future legal prosecution might facilitate further steps forward."

Ultimately, Finin says, "Support for a much needed new generation of leadership that is at once grounded in tradition but committed to democratic values is critical for ensuring an economically prosperous, socially just and equitable Fiji."

## Prospects Dim for Quick Resolution to Fiji's Political Turmoil



Gerard Finin

## Ambassador McGann on Reengagement of U.S. in the Pacific

As U.S. ambassador to the Republics of Fiji, Nauru, Kiribati, and the Kingdom of Tonga and Tuvalu, C. Steven McGann is in charge of an embassy making the transition to a regional post from one with five separate bilateral missions. In a seminar at the East-West Center in late April, the ambassador discussed this shift in

emphasis to better address issues of concern shared by the Pacific Island nations.

He noted that by the end of summer, the embassy will include a regional environmental officer, regional public

diplomacy officer and an officer to deal with labor mobility issues. McGann said his appointment is "a continuation of a policy and approach that began in 2006 when the United States began to realize that it was a time to reassert our engagement in the Pacific."

As a sign of this heightened reengagement, McGann spoke of the successful EWC effort to bring the Pacific Islands Conference of Leaders to Washington D.C. in May 2007. The conference marked the first time the forum convened in Washington, bringing together

leaders from 20 Pacific nations and territories. "That launched the Year of the Pacific," he said, "a signal that our engagement was going to continue."

McGann acknowledged the role the East-West Center played in organizing the meeting. When the leaders attended a session at the State Department, he said, that was the largest number of heads of government at the department at one time.

He spoke briefly about the political situation in Fiji, saying the U.S. "sees our major role as to move (the nation) toward a sustainable, duly elected government based on a workable constitution. We recognize the very significant challenges," he said, adding the U.S. will work "to nudge Fiji toward a sustainable, nonviolent outcome."



C. Steven McGann

The Asia Pacific region is beginning to see the effects of various stimulus packages, but a long road still lies ahead before the global economy recovers, experts said at the annual general meeting of the Pacific Economic Cooperation Council (PECC), hosted by the East-West Center in Washington D.C. in May.

A survey of more than 400 regional opinion leaders released during the two-day PECC conference also revealed that, while a substantial number of respondents expected much weaker economic growth in the next year, the degree of pessimism has declined compared to a survey conducted in October 2008.

“While it is too early to declare that a turnaround is

underway, the PECC survey nevertheless suggests that opinion leaders are less pessimistic about the U.S. economy today than they were six months ago,” said EWC President Charles E. Morrison, who is also International Chair of the Pacific Economic Cooperation Council. “Forty-five percent of survey respondents expect much weaker growth in the U.S. economy compared to 80 percent in the previous survey.”

The survey of opinion leaders from 25 Asia Pacific economies was conducted in April 2009 and is part of PECC’s *State of the Region Report*. Respondents overwhelmingly agreed that slower growth in Western industrialized countries for the foreseeable future would encourage a shift to domestic demand growth in Asian economies.

“Opinion leaders in the region believe that a structural shift in the Asia Pacific economy is underway as a result of the crisis,” said Yuen Pau Woo, coordinator of PECC’s *State of the Region* project and president and

CEO of the Asia Pacific Foundation of Canada. “Fifty percent of respondents agree that the Chinese economy has begun a transition away from export-led growth to domestic demand-driven growth.”

At the PECC meeting held on May 12 and 13, business leaders, government officials and other Asia Pacific opinion leaders gathered to hear from policy-makers and economists on the issues and challenges facing the region in these unprecedented economic times. For more about the conference and remarks expressed at the event, visit the meeting website at: <http://www.pecc18.org/index.html>



(L-R) EWC President Charles E. Morrison; Amb. Yoshiji Nogami, President, Japan Institute for International Affairs; Mr. Jusuf Wanandi, President, The Jakarta Post and Senior Advisor, CSIS, Indonesia; Mr. Shen Shishun, Dean, Department of Asia Pacific Security and Cooperation Studies, China Institute for International Studies; and Amb. J. Stapleton Roy, Chairman, U.S. Asia Pacific Council, Director, Kissinger Institute on China and the United States, Woodrow Wilson International Center for Scholars.

## PECC Conference Gauges Outlook for Asia Pacific Economic Recovery

Burma’s prosecution of pro-democracy leader Aung San Suu Kyi in the face of international condemnation underscores the need for the U.S. to employ a new strategy to help transform the country’s oppressive military regime, suggests a former U.S. diplomat in the region.

In a report published by the East-West Center in Washington in May, Priscilla Clapp, who headed the U.S. embassy in Burma from 1999 to 2002, says the United States has reached “a policy conundrum” in its efforts to push for change in Burma through sanctions.

Clapp says Burma’s attempt to keep Suu Kyi under arrest and prevent her from participating in elections next year shows that

U.S. sanctions have failed to produce significant results.

“There is no way the U.S. can directly affect events in Rangoon. The best strategy will be to mobilize international opinion, as the administration seems to be doing,” Clapp explained in an interview. “The regime seems determined to build an excuse to keep Suu Kyi in detention, if not jail, through the elections. They consider this a matter of their own survival and will not allow any form of outside pressure to deter them.”

Clapp argues that President Barack Obama’s administration must strengthen partnerships with Southeast Asian nations and adjust sanctions against Burma to allow community organizations to expand.

“A unilateral sanctions regime as comprehensive as U.S. policy toward Burma has the perverse effect of limiting U.S. ability to work effectively with the international community to encourage and support the political and economic reform that will be the essential prerequisite for stable democracy in Burma,” Clapp writes in her *Asia Pacific Bulletin* brief.

Clapp recommends that the United States stop punishing the Association of Southeast Asian Nations, a key regional group, for its inclusion of Burma, and instead partner with its member countries to promote democracy.

Any fine-tuning of U.S. policy, she adds, must also back the growth of humanitarian assistance and support community developments that are critical to democratic governance.

Finally, a strategic softening of restrictions on international financial institutions should be considered to “lay the foundations for serious economic reform,” Clapp says.

## Former Diplomat Recommends a New U.S. Approach to Burma

## News in Brief

### Supporting the Center

#### Recent Grants and Contracts

##### RESEARCH

Korea Development Institute  
\$190,000

##### RESEARCH/ECONOMICS

Korea Energy Economics Institute  
\$142,857

##### RESEARCH/POLITICS & SECURITY

U.S. Agency for Int'l Development/  
Nathan Associates Inc.  
\$96,599

##### RESEARCH/POPULATION & HEALTH

UN Population Fund  
\$102,000

##### RESEARCH/ENVIRONMENT

U.S. Agency for Int'l Development/  
Int'l Resources Group  
\$302,017

##### PACIFIC ISLANDS DEVELOPMENT

U.S. Department of State  
\$131,000

##### EDUCATION

Research Council of Norway/  
University of Bergen  
\$168,400

Southeast Asian Ministers of Education Organization  
Regional Training Center  
\$45,088

##### SEMINARS

Freeman Foundation  
\$270,000

##### EWC-WASHINGTON

The Henry Luce Foundation  
\$250,000

### Video, Reports of Khmer Rouge Trial Accessible Online

Video updates of the Khmer Rouge trial proceedings underway in Cambodia can be viewed online at [forum.eastwestcenter.org/Khmer-Rouge-Trials](http://forum.eastwestcenter.org/Khmer-Rouge-Trials).

The films — produced for a prime-time Cambodian television audience, with English subtitles added — explain the complex legal proceedings in an accessible and informative manner through the use of trial footage, expert commentary and interviews. Also available on the “Time for Justice, Cambodia” site are written reports on the tribunal sessions prepared by legal monitors from the



Asian International Justice Initiative (AIJI). The AIJI is a collaboration between the East-West Center and the War Crimes Study Center at UC Berkeley in California.

AIJI engaged Cambodia's premier television production company, Khmer Mekong Films, to produce the half-hour weekly TV shows recapping the most recent trial proceedings. The programs are being shown on local television station CTN to an audience of approximately 2.5 million Cambodians, as well as being available online for easy viewing worldwide.

### Support for Japan-U.S. Journalist Exchange

The EWC received \$94,747 from the Japan Foundation Center for Global Partnership to support the Japan-United States Journalist Exchange. This 12-day exchange program, co-sponsored by the EWC and Nihon Shinbun Kyokai (NSK), will send six to seven Japanese journalists to the United States and an equal number of U.S. journalists to Japan to broaden journalists' knowledge of the relationship and challenges facing the two countries.

“New Leadership and the Global Economic Crisis” is the theme for this year's exchange program, set for June 21 - July 3. It will conclude in Honolulu with joint sessions between the Japanese and U.S. journalists.

### Attention EWC Alumni

Help the EWCA build its international network of professionals by updating your contact information. Access the update form on our website at [www.eastwestcenter.org/alumni/contact-information](http://www.eastwestcenter.org/alumni/contact-information) OR contact [alumni@eastwestcenter.org](mailto:alumni@eastwestcenter.org). See page 15 for further details about this EWCA initiative.

### ASDP Receives Freeman Foundation Grant

In its continued support of the EWC, the Freeman Foundation awarded a \$140,000 grant to the Asian Studies Development Program (ASDP). This is the fourth grant the foundation has awarded to the ASDP, totaling over \$2.7 million, since 1996.

The ASDP, a joint effort of the EWC and the University of Hawai'i, promotes literacy on Asian cultures and contemporary issues, and prepares American college and university educators to bring Asia into the classroom. The program includes residential summer institutes, workshops and field seminars in Asia. Since it was initiated in 1990, some 1,500 professors and administrators from over 500 colleges and universities in the U.S. and Asia have participated in ASDP programs.



EWC student from Nepal Jiwnath Ghimire and his wife Samjhana dance at East-West Fest.

### EWC Students Celebrate Many Cultures, One World

The East-West Center Participants Association hosted its annual cultural celebration, East-West Fest, on April 18 at the Center's Hawai'i Imin International Conference Center. The event was free and open to the public.

This year's fest, with the theme “Many Cultures, One World,” featured cultural booths representing 13 countries. Performances for the event included award-winning Hawaiian combo Manoa Voices; the winners of the 2008 Tokelau Easter Festival, Te Lumanaki o Tokelau I Amelika; dances of Bhutan, Bali, Melanesia, Polynesia and Micronesia; and music of Cambodia, Vietnam and Bangladesh.

## Dennis C. Zvinakis Awards



*Dennis C. Zvinakis*

The Zvinakis family and friends have established the **Dennis C. Zvinakis Awards** at the East-West Center. The scholarships are designed to help fill the gap for deserving students from Indonesia, Laos, Cambodia, Vietnam and the United States who need a modest but essential financial boost to be able to accept grants offered by the Center. Dennis passed away suddenly in Bangkok on Dec. 22, 2007. He was honored by the East-West Center with their first posthumous Distinguished Alumni Award at the EWCA Bali Conference in November 2008.

Throughout his career as an Agency for International Development (AID) Foreign Service Officer and development professional in Bangladesh, Indonesia, Sri Lanka and the Philippines, Dennis gave tirelessly. After retirement, he accepted his greatest challenge and achieved his most noteworthy career goals, establishing a USAID Mission in Vietnam in 2004, soon after the U.S. and Vietnam began diplomatic relations. His efforts resulted in the



*EWC President Charles Morrison and Anh Zvinakis.*

development of a historic aid program in Vietnam with emphasis on agricultural development, public health and environmental projects.

## Arts 'Ohana

The East-West Center's Arts Program does an amazing job of using the arts to increase understanding of other people and cultures in the Asia Pacific region. Their emphasis has been on featuring lesser known art forms and cultures of the region, and reaching out to young people as well as adults. Each year these programs reach more than 20,000 young people and adults on Oahu and the Neighbor Islands—many of them youth at risk who could not participate without the Arts 'Ohana's private funding.



The Center's Arts 'Ohana is a distinguished group of individuals who support the goals of the Arts Program. Dr. Ruth M. Ono is the current chair. While the basic

operating costs are covered from other sources, contributions are needed to support exhibitions and performances by visiting artists from Hawai'i and throughout the Asia Pacific region.

Membership benefits include invitations to programs arranged exclusively for 'Ohana members, including exhibition previews, meet-the-artist receptions and other events. During the exhibition, *Myths & Magic: Mask Dance from Sri Lanka*, the Southern Sri Lanka Dance Company from Matara gave a special dance performance for Arts 'Ohana members. The colorful and detailed masks, puppets and costumes of Sri Lanka's majority ethnic-linguistic group were on exhibit in the EWC Gallery from April 14 to June 14.

*We invite you to join the East-West Center Arts 'Ohana today and support our performances and exhibitions by the finest artists and performers in the Asia Pacific region by contacting Elizabeth Kuioka at 808-944-7105 for information on membership.*

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## Donors

On behalf of the East-West Center, we would like to thank all those who have generously contributed to the East-West Center Foundation between February 1, 2009 and May 31, 2009.

*The East-West Center Foundation has made every effort to present an accurate listing of donors. If your name has been omitted or erroneously listed, please call Elizabeth Kuioka in the EWC Foundation office at 808-944-7105.*

**It's easy to donate online using our secure website service:**  
[www.eastwestcenter.org/giving](http://www.eastwestcenter.org/giving)

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Jane Terashima  
John & Donna Thomas  
John & Mencit Thomas  
Marie A. Thorsten  
Chau T. Tran  
Ricardo D. Trimillos  
Takashi Tsuchiya  
Roxanne & Billy Tunoa  
University of Hawai'i at Manoa - Center for Japanese Studies & Center for Okinawan Studies  
Roy & Fusae Uyemura  
Sarah K. Vann  
Frank & Patty Vivio  
Gordon H. West  
Alan & Evangeline White  
Anny Wong & Sara Banaszak  
Jitsuri Yoshida  
Arfa S. Zehra  
Anh, Aimee, Alex & Andrea Zvinakis

## Arts 'Ohana

*continued from page 7*



### 2009 Arts 'Ohana Members

(as of May 31, 2009)

Cynthia Ai & Ronald L. Embry, M.D.  
Atherton Family Foundation  
Mark & Carolyn Blackburn  
Jackie Chan Foundation USA  
Timothy Y.C. Choy  
Victor & Marie Cole  
Cooke Foundation, Limited  
Richard H. Cox  
Mary Jo Freshley  
Friends of Hawaii Charities  
Hawaii Pacific Rim Society  
Stanley & Karen Ho Hong  
Dr. & Mrs. Daniel Katayama  
King Food Service—Will Hughes  
Ted & Doris Lee  
Sumi Y. Makey  
Mr. & Mrs. Watters O. Martin, Jr.

Alfred & Ruth Ono  
Alan & Carol Parrington  
William & Karlyn Pearl  
Kenneth & Shaunagh Robbins  
Jean E. Rolles  
Ambassador Charles B. Salmon, Jr.  
Puongpun & Thanh-Lo Sananikone  
Sidney Stern  
Memorial Trust—Peter Hoffenberg  
Barbara B. Smith  
Mrs. Hazel Tominaga Theodore  
Sarah K. Vann  
Indru & Gulab Watumull  
General Fred C. Weyand, USA (Ret.)  
Dr. William Zanella

### AsiaPacific Breakfast Briefing at Bank of Hawaii

*March 10, 2009:* Jonathan Henick, EWC Diplomat-In-Residence, discussed the impact of the new Administration on the U.S. image abroad and efforts to improve that image during his talk, **“The U.S. Image Abroad: Why They Hate Us...and What to Do About It.”**

*May 12, 2009:* Shabbir Cheema, EWC Senior Fellow, examined key elements of Obama's Pakistan strategy and internal and external factors that will influence its success or failure in combating extremism and ensuring the security of the United States during his talk, **“The Obama Administration's Pakistan Strategy: Will it Work?”**

### Estate and Charitable Planning in Cloudy Times

What do you want your legacy to be? Estate planning attorney, Stephen H. Reese, Esq, described how to protect your estate for your loved ones and turn assets into lifetime income at the “Estate and Charitable Planning in Cloudy Times” seminar on April 23, 2009. To learn how our planned giving program can benefit you and the East-West Center, contact Gary Yoshida at 808-944-7196 or by email [YoshidaG@EastWestCenter.org](mailto:YoshidaG@EastWestCenter.org).



# EWC Associates Update

A Publication of the East-West Center Associates Office

Spring 2009



## Encop Sophia, Blazing the Trail for Indonesian Women in Politics

**E**WC alumna Encop “Sofi” Sophia set out to break down barriers holding back women in her society. That was the reason she came to the East-West Center through the Ford Foundation International Fellowships Program (IFP) and now, as a newly elected member of Indonesia’s Banten District Parliament, she’s done just that.

As a member of the parliament, which governs a population of more than nine million in Western Java, she’ll lead by example and help shape policies that will improve the lives of women and all constituents.

“Every person has to become a social agent for themselves and for their society around them,” Sophia said, soon after receiving a master’s degree in political science and a graduate certificate in Women’s Studies from the University of Hawai’i in 2006. “I met many people who have the same opinion, the same feeling, the same dream, so I feel I am not alone in this world.”

Fellow IFP scholar from Indonesia, Elis Anis, remarked how Sophia stood out from the rest in Indonesian politics. “Sophia enlightened her potential political supporters about the good use of politics — politics as a medium for facilitating the development of justice

*continued on page 10*

## Sachio Semmoto: Expanding Telecom, First in Japan, Now Globally

**S**achio Semmoto had a promising future with Nippon Telegraph and Telephone (NTT) when he arrived in the United States as a graduate student. His encounter with the West changed his life — and the telecommunications industry in Japan.

Through a Fulbright Scholarship, Semmoto earned a Ph.D. in engineering at the University of Florida.

When he told fellow graduate students he would be returning to his job with NTT, Japan’s national phone company, “They told me, ‘You are nuts to be working for the government,’” he recalls. “I was totally shocked.” But he didn’t forget their comments.

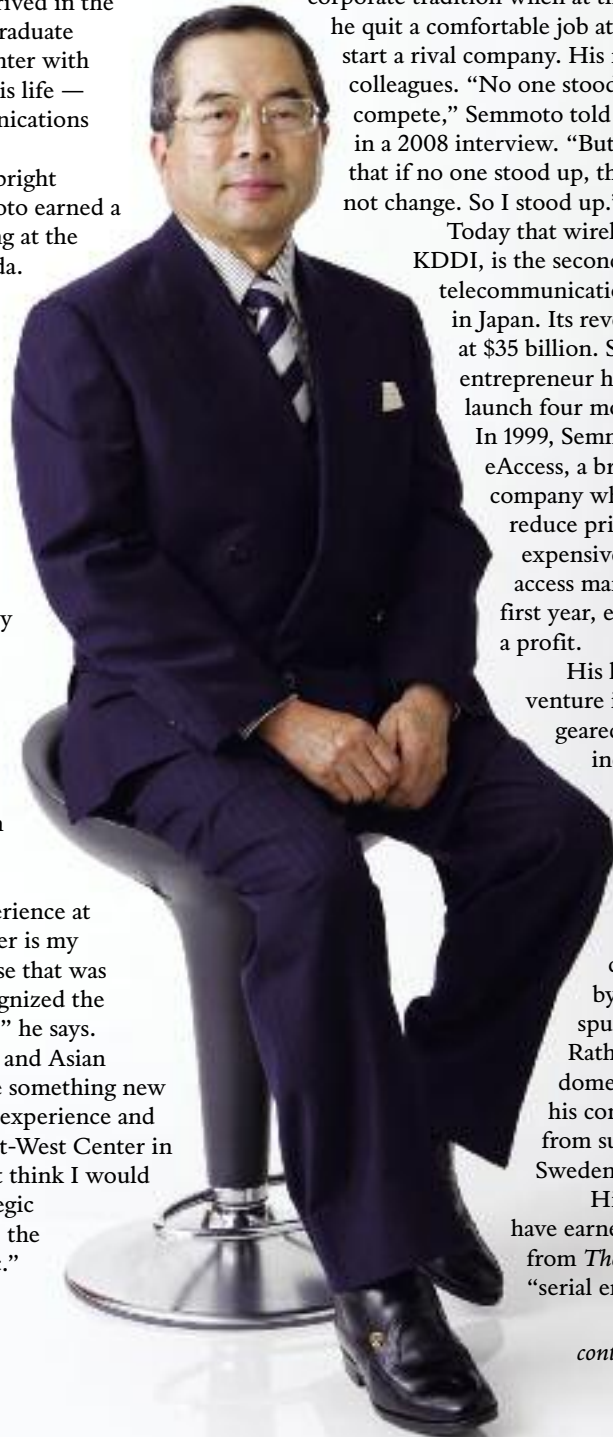
In 1978, Semmoto came to the East-West Center as a research fellow in the Communications Institute. “My experience at the East-West Center is my greatest asset because that was the first time I recognized the importance of Asia,” he says. “The United States and Asian countries can create something new — and without my experience and residence at the East-West Center in the late ’70s, I don’t think I would appreciate the strategic importance of Asia, the U.S. and the Pacific.”

His fellowship completed, Semmoto returned to Japan and soon broke with corporate tradition when at the age of 41, he quit a comfortable job at NTT to start a rival company. His move shocked colleagues. “No one stood up to compete,” Semmoto told *The Economist* in a 2008 interview. “But I perceived that if no one stood up, then Japan would not change. So I stood up.”

Today that wireless rival, KDDI, is the second largest telecommunications operator in Japan. Its revenues estimated at \$35 billion. Since then the entrepreneur has gone on to launch four more companies. In 1999, Semmoto started eAccess, a broadband company which helped reduce prices in Japan’s expensive Internet access market. After its first year, eAccess turned a profit.

His latest corporate venture is eMobile, geared to deliver inexpensive high-speed wireless data for any device. Semmoto managed to keep eMobile’s costs low by once again spurning tradition. Rather than rely on domestic equipment, his company is buying from suppliers in Sweden and China.

His successes have earned him a salute from *The Economist* as a “serial entrepreneur.”



*continued on page 10*

## Call for Nominations: The EWC Distinguished Alumni Awards

In 2010, during our 50th Anniversary, we'll be presenting Distinguished Alumni Awards to honor former participants for exceptional accomplishments in their professions and contributions toward the Center's mission of helping to promote better relations and understanding among the peoples of Asia, the Pacific and the United States.

The biennial award was established by an endowment fund donated by the late Dr. Dai-Ho Chun, former director of the Center's Institute of Technical Interchange. The East-West Center Distinguished Alumni Award consists of a specially designed certificate and a cash award of \$1,000.

In 2008, Riley K. Lee, an internationally recognized performing artist on the shakuhachi; Kuldeep Mathur, former rector of India's Jawaharlal Nehru University and director of the Indian Institute of Public Administration; and the late Dennis C. Zvinakis, a U.S. AID foreign service officer and developmental professional in Southeast Asia, were honored as Distinguished Alumni at the Bali Conference.

For a list of all Distinguished Alumni Awardees (1980-2008), more about the nomination process and nomination forms, please log onto our website at: <http://www.eastwestcenter.org/alumni/ewca-honors-and-awards/> OR email: [alumni@eastwestcenter.org](mailto:alumni@eastwestcenter.org)

## Sachio Semmoto, *continued from page 9*

*Forbes* magazine called him a "Japanese telecom legend." The former company man cum risktaker credits his education in the United States — "from my involvement with American universities and my experience with the East-West Center."

"By taking risks, you expand your horizons," explains Semmoto, who raised \$3.8 billion in financing for eMobile, which he believes is the largest startup in Japan. He expects the company to break even this spring, three years after its founding.

"Our strategy is to be global," he said during a visit to Honolulu in January, where he spoke at the Pacific Telecommunications Conference.

Semmoto's academic credentials include visiting professorships at Carnegie Mellon University and the University of California Berkeley, and as a visiting research fellow at Stanford University. In 1996, he joined Keio

University's graduate school of business teaching entrepreneurial management and information technology.

He is outspoken about the need for Japanese students to study abroad. "The younger generation is losing its guts, its hunger," he says, "so every time I give a talk at leading universities, I say, 'Take risks and see what's going on all around. Without looking globally, you're destined to become conservative, less innovative.'

"It's critical to see outside your own country. One has to find out in the world there are different sets of values. You have to go physically and watch and feel and get the feedback from a different society who has a different set of values. This applies to America, too."

"Being international is increasingly critical for future survival. If you want to survive, you have to see your neighbor," he says, firmly. "You have to see different countries. That's why the East-West Center will become increasingly more important as a bridge between the United States and Asia."

*"Take risks and see what's going on all around. Without looking globally, you're destined to become conservative, less innovative."*

## Encop Sophia, *continued from page 9*

in every aspect of our lives," explained Anis. "While many legislative candidates provided millions of rupiahs to purchase political supporters, Sophia educated her voters with principles of good politics, including the legislative functions of Parliament, clean and good governance, and people's important contribution in enhancing these principles."

Sophia's political paradigm is rooted in her research and studies at the East-West Center and UH. "Initially, I thought that politics was just a compilation of highly sophisticated theories," Sophia explained. "But after I learned more about it, I understood that politics is part of our daily lives. Politics is a thought and strategy of how we can achieve the greatest benefit for society."

Before coming to the Center, Sophia was already a dynamic agent of change in her community. For several years she worked

with NGOs promoting gender equity in Indonesia, including serving as the coordinator of the Women's Division of the Association of Human Rights in Jakarta. She then established the Yayasan Banten Girang Foundation in 1999, serving as chair for women's issues. She published articles and co-edited and authored books, including *The Trafficking of Indonesian Labor* (1999) and *Indonesian Migrant Workers: The Search for Justice* (2000). She also conducted field research and submitted reports to NGOs on issues like "Gender and Grassroots Economic Transformation" and "Gender and Islam in Indonesia."

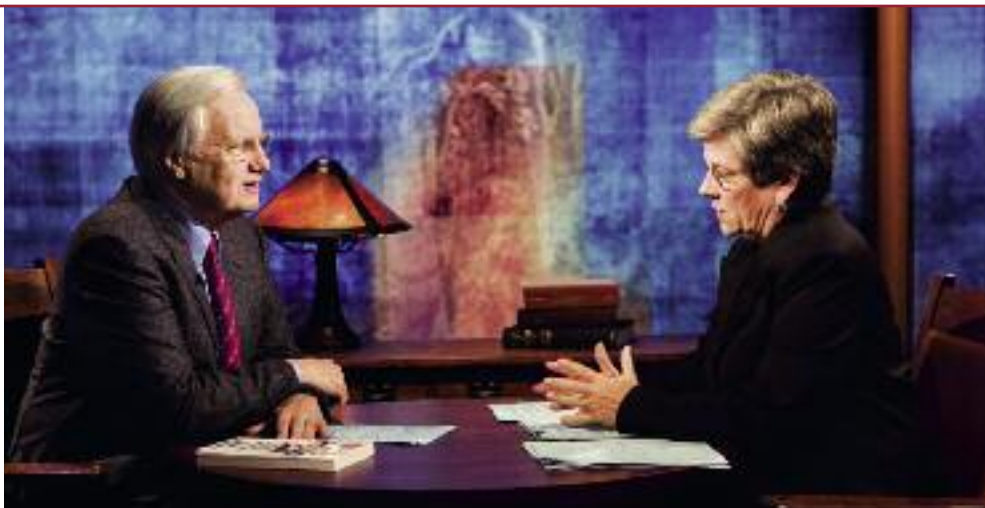
"She always asserted the importance of women's equal representation in the politics of her country and the need for women to achieve social justice," reflected Kim Small, Sophia's EWC adviser and the Center's Ford Foundation Scholarship Program Coordinator. "She's definitely a real dynamo."

*"Politics is a thought and strategy of how we can achieve the greatest benefit for society."*



# Kathleen Hall Jamieson:

## On the Media, Politics and a President Named Obama



Kathleen Hall Jamieson with Bill Moyers on a recent PBS program. Photo courtesy of Robin Holland.

During the 2008 U.S. presidential campaign, a reporter interviewing Kathleen Hall Jamieson posed a question about Hawai‘i-born Barack Obama. Jamieson replied, “If you really want to understand who Barack Obama is, you have to understand the culture of inclusivity. You need to go to Hawai‘i.”

Director of the Annenberg Public Policy Center at the University of Pennsylvania where she is also a professor of communications, Jamieson is a leading expert on the media and politics, particularly U.S. presidential campaigns. She’s written, co-authored or edited 15 books, among them, *Everything You Think You Know About Politics...and Why You’re Wrong*, published in 2000 and in its 7th printing.

Every election season, she offers analysis on the influential PBS programs *The Lehrer NewsHour* and *Bill Moyers Journal*. She continues to bring valuable insights of the 44th president to these discussions — a perspective informed and enriched by her ties to Hawai‘i which began with a six-month fellowship at the EWC Communications Institute in 1985. Every year the Jamiesons return to spend Christmas, spring and

summer vacations at a home they subsequently purchased on the Big Island.

“We fell in love with Hawai‘i, which I think anybody does,” Jamieson says, recalling that spring when she, her husband and two young sons stepped off the plane from the East Coast. They immediately embraced Hawai‘i. She wore muumuus on Fridays. Explored ethnic grocery stores with a student who taught her to make authentic curries. Her family tasted a world of different foods prepared by students at the International Festival. Every weekend they went to a different beach.

Jamieson came to the Center to explore the contrast between classical Eastern and classical Western rhetoric, particularly in classical Chinese literature. “Specifically in the advice given to the emperor,” she explains. She was fascinated by politics in relationship to authority, an interest which continues to the present.

“I wanted to be in an environment where people were comfortable enough with the language to help me understand the (Chinese) translations,” she says. “I could walk down the hall and get help or certainly walk across the street (to the University of Hawai‘i). And I had translations available in the library that they didn’t have anywhere else. At lunch I was able to have a very productive conversation, while at the same time learning to use chopsticks.” If she needed anything, she just asked administrative assistant Fusae Uyemura who always solved the problem.

“The way things were structured when I was there, the East-West Center offered you an existing community of individuals very open to new ideas and very willing to help. People understood an alternative set of customs. I’ve never had that kind of experience. It was an ideal community — truly a community.”

Jamieson returned several years later to run an EWC conference that brought together scholars from Asia and the United States.

“I thought the scholars from the West had a lot to learn from the scholars from the East. An alternative tradition enables you to see things differently about your own tradition.”

She was especially interested in metaphor — differences in the way East and West communicate. In Western tradition, Jamieson explains, metaphors of force are often used to bend an audience to its will.

In the East this may be more nuanced, which brings us to Barack Obama and his skills as a communicator.

She sees Obama influenced by the Eastern tradition of rhetoric, the implicit rather than the explicit. “You don’t beat your audience into submission,” she says. “Obama is going to bring people along. He’s going to engage them. And he’s a natural teacher.”

Jamieson spoke specifically of the speech Obama gave in Philadelphia last year, often referred to as the “race speech,” which she describes as “about inclusivity.” In a passage, Obama refers to being “the son of a black man from Kenya and a white woman from Kansas...” and of “brothers, sisters, nieces, nephews, uncles and cousins, of every race and every hue, scattered across three continents...”

“It’s an eloquent passage,” says Jamieson, “and it says, ‘We are all one.’ Essentially it’s an expression of the ethic of Hawai‘i, an assumption of community in Hawai‘i. How to engage in the world without preconceptions of race and ethnicity that too many people carry is a gift. That gift was given to the children of Hawai‘i. If you grow up in that environment, like Obama did, you come into politics very differently. You don’t naturally deal in a politics of division — that is a real strength.

“His life becomes a stand-in for what we’d like to be as a country. The whole is greater than the sum of its parts,” she says. “It’s a lovely sentiment — and when people go to the East-West Center, they see that.”

*“How to engage in the world without preconceptions of race and ethnicity ... is a gift.”*

*Jamieson enjoying a bit of recreation in Hawai‘i in 1985.*



# AROUND the Globe

## SOUTH ASIA

### Bangladesh - Dhaka

The aloha spirit prevailed at the chapter's EWC Day Alumni Evening on May 14. The evening began with a discussion of "The Status of Higher Education in Bangladesh," featuring alumni Nazrul Islam, professor and chairman of the University Grant Commission, and Abdul Mannan, professor at the University of Liberal Arts Bangladesh.

As a community service, the chapter will distribute clothing to the poor, particularly children and young girls in rural areas. The chapter also is working to update its alumni database. An article on the East-West Center will be published in a national newspaper.



### India - Chandigarh

The Chandigarh Chapter convened a dinner meeting on May 14 to mark EWC Day (*photo above*). President Rajesh Kumar Aggarwal reports that members will use the Center's 2010 50th anniversary conference in Hawai'i as an opportunity to meet with chapter leaders in neighboring areas to establish a group that keeps in touch and collaborates on efforts to further enhance mutually beneficial activities.

### India - Hyderabad

*(Editor's note: This report for the Hyderabad Chapter in India was listed in the Winter 2009 EWC Associates Update as an entry for the Hyderabad Chapter in Pakistan. Our apologies for the error.)*

The Hyderabad Chapter has worked with village leaders, teachers and a local trust to organize monthly health camps at a village about 50 kms from Hyderabad. It recruited a group of doctors, who have volunteered to participate in this community service project. High school students also have volunteered to assist with the camp and the patients.



*EWCA President Larry Foster and his wife, Brenda (seated far right), at a dinner organized by the Hong Kong chapter in May.*

## SOUTHEAST ASIA

### Burma

Alumni gathered at a restaurant to celebrate EWC Day and the Center's 49th birthday on May 16. Speeches were made by 88-year-old Daw Pwa Yin (CLI '79) and 82-year-old U Than Oo (ISI '62-63). Also attending were U Maung Maung, U Soe Win, Colin Talbot, Swe Swe Myint and Pa Pa Win Htin.

### Hong Kong

The Hong Kong Chapter met with EWCA President Larry Foster on May 21 to discuss the possibility of an EWCA conference in Beijing in 2012.

### Malaysia

The chapter held two activities as part of its Environmental Education Project for Malaysian Schools. In February, in collaboration with Malaysian Nature Society (MNS), Chapter member Gan Siowck Lee conducted two workshops for 90 teachers in Kuala Lumpur and Selangor. The chapter purchased 100 copies of the DVD *An Inconvenient Truth*, which were distributed to participating schools. In addition, Universiti Putra Malaysia donated 100 saplings to the schools for their tree-planting project, in support of UNEP's worldwide "Billion Trees Campaign."

### Singapore

Chapter members met with EWCA President Larry Foster in Singapore in March. In May, the chapter hosted a congratulatory dinner for Vijay Munusamy who received the 2009 Best Dissertation Award from the International Academy of Intercultural Research.

### Vietnam - Hanoi

In April, chapter members attended a lunch meeting with Glenn Shive, executive director of the Hong Kong American Center and Hong Kong Chapter president, during his visit to Hanoi. At the meeting, they discussed climate change, environmental concerns, ecotourism and human ecology in mountainous areas. Also discussed were ways the Hanoi Chapter and Hong Kong Chapter could collaborate on activities in the future.

## NORTHEAST ASIA

### Japan - Tokyo

In April, 45 alumni from Japan attended a Japan East-West Center Association (JEWCA) general meeting in Tokyo. An amendment was approved to permit the establishment of regional chapters and to enable each regional chapter to plan and carry out its own daily activities, while JEWCA continues to deal with nationwide issues. Chapter President Takashi "Taka" Tsuchiya reports the Tokyo Chapter is in the process of building the infrastructure for activities. Directors of the board of the Tokyo Chapter are: Yutaka Harada, Ruriko Kumano, Kazuko Tonoike, Shigeo Tonoike and Michiko Yamashita.

### South Korea

The Korea Chapter, which used to be a joint UH/EWC Alumni Association, is reorganizing in hopes of attracting more EWC alumni.

To celebrate EWC Day and the 49th anniversary of the founding of the EWC, Shanghai Chapter members gathered on May 14. L to R (excluding restaurant staff): Larry Foster, colleague of Vicky's from Hawai'i, Vicky Shambaugh, Brenda Foster, Ren Xiao, Aynne Kokas, wife of Vicky's colleague.



## PACIFIC

### Papua New Guinea

Chapter Leader Solomon Kantha met with Ambassador Leslie Rowe at the U.S. Embassy in Port Moresby, and was invited to give a presentation about PNG Chapter activities at the annual meeting of PNG-U.S. alumni in May. Kantha also provided orientation about Hawai'i and the EWC to several students recently accepted into EWC programs: Amanda Malagui (U.S. Institute on the Environment Program); Muguwa Dilu (U.S.-South Pacific Scholarship Program); and Dr. Yongoe Kambue (APLP).

The PNG Chapter created a group page on Facebook to connect alumni and current EWC participants. Ten chapter members had registered with the group page and more were expected to sign on. Plans are to place a newspaper ad to encourage alumni to register. PNG Chapter and USSP alumni were to gather at a barbecue at the end of May to discuss chapter activities and plan for the 2010 EWC 50th anniversary.



Solomon Kantha, PNG Chapter leader; U.S. Ambassador Leslie Rowe; Amanda Malagui, participant in the USIE program; and Kim Strollo, public diplomacy officer.



The Brisbane Chapter commemorated EWC Day on May 14 with dinner at a restaurant. L to R, around the table: Karen Nunan, Trish Byrne, Jeremy Webb, Iraphne Childs, Ralph Carlyle, Tim McInerny (APLP '07 and newest member), Edilyn Bajracharya, Bishna Bajracharya and Peter Nunan.

### Australia - Brisbane

The chapter made a donation to the EWCA scholarship fund. Members are preparing papers on disaster management planning by local governments in Australia and on climate change for the EWC 50th anniversary conference.

### New Zealand

Daphne Bell reports meeting with Dr. Kadi Warner now in a senior position with NZAID in Wellington. Warner is a U.S. EWC 1970s alumna who studied anthropology with President Barack Obama's mother, also an EWC alumna.

*continued on page 14*

continued from page 13

## CANADA

### Ontario

The Ontario Chapter held its inaugural event on May 9 at the Centre for Social Innovation in Toronto. The diverse group of alumni in attendance included those from the '60s to recent EWC graduates (*photo below*). Alfred Chan, professor of political science at Huron University College at the University of Western Ontario, led a discussion on the political and economic future of China. Professor Chan has been a strong advocate of the EWC Asia Pacific Leadership Program. After his presentation, the group discussed Ontario Chapter goals and potential activities. Some suggested ideas include annual reunions, providing a forum to discuss Asia Pacific issues, and building professional, educational and social networks.



## UNITED STATES

### Arizona

The chapter established an EWCA Scholars' Database for Arizona, which invites EWC alumni to Paradise Valley Community College to speak on various academic topics related to Asia. To date 12 EWC alumni have registered for the database.

The chapter's founding leader, Dr. Tim Wong, is organizing a study tour of the Old Silk Road in China for interested EWC alumni in September 2010. Any proceeds from this program will be allocated for EWC student scholarships.

### Northern California

Chapter leader Barbara Bornet Stumph met with former chapter member Kaine Lim, now in Thailand, and John Lum to discuss a student exchange program in Bangkok. The chapter co-sponsored an event in May on the Dalai Lama with several organizations, including the Asia Foundation and Asia Society.



### Hawai'i Chapter

In March, the chapter's Networking and Mentoring Committee hosted guest speaker Takahiko Kimura, principal engineer for Parsons Brinckerhoff in the EWC's Hale Halewai for a talk on mass transit for Honolulu. Attending were EWC students in the Center's Mentoring program (*top photo above*).

Nearly 130 people attended this year's Annual Fundraiser and Meeting, held at the Luana Hills Country Club in April. Funds were raised to provide five student travel scholarships. At the event, the Hawai'i Chapter's Outstanding Service Award was presented to Thanh-Lo Sananikone, managing director of PACMAR Inc. This award recognizes a chapter member who has provided outstanding service to the EWC, EWCA and/or the local community.

The chapter also offers the Professional Linkage Program (ProLink), which provides EWC participants an opportunity to "shadow" Center alumni to gain first-hand experience of the everyday work environment and work culture. Each semester the ProLink Committee, made up of both alumni and participants, host a social for alumni and participants to meet "their match."

*An EWC travel grant enabled Majah Ravago of the Philippines, a doctoral Degree Fellow in economics and former recipient of an EWCA scholarship, to attend the Western Economic Association International 8th Biennial Pacific Rim Conference in Tokyo. As evidence of the growing EWC network, Majah reports she met several EWC alumni at her conference session, including James Roumasset, former Senior Fellow; Arsenio Balisacan, former Degree Fellow; Sittidaj Pongkijvorasin, former Degree Fellow; Manabu Fujimura, former Degree Fellow; Chieko Umetsu, former Visiting Scholar; and Abe Shigeyuki.*

## SPECIAL INTEREST

### Asian Studies Development Program (ASDP)

The ASDP Chapter, through its relationship with the ASDP Association of Regional Centers, developed, delivered and coordinated the 15th Asian Studies Development Program National Conference in Philadelphia with over 100 attendees. At the conference, the chapter held a meeting to discuss coordinating chapter activities with the 2010 EWCA Conference. The chapter also published another issue of the ASDP Alumni Newsletter under the direction of its editor, Julien Farland. And it maintained the Asian Studies Development Program listserv, ASDP-L.

## Alumni Happenings

**Lyn Flanigan** (ISI '65) was a finalist for the 2009 Pacific Business News Woman Volunteer of the Year Award, which recognizes individuals for their commitment to the nonprofit sector. Flanigan is executive director of the Hawai'i State Bar Association.

**Robert M. Goodman** (Open Grants '72-'75) reports that senior Chinese and U.S. government health, education and physical activity authorities and Indiana University faculty met in Bloomington in May to craft a blueprint for an initiative to provide daily physical activity for China's 270 million school children. Goodman, dean of the school of Health, Physical Education and Recreation, (HPER), is a noted expert in health program implementation. Conversant in Mandarin, he said collaborative international public health initiatives are an important part of the school's strategic plan.

**Samuel Y. Kupper** (ISI '64-'66) recently retired from California State University, Fullerton, where he taught Chinese History for 30 years. He recently published a book, *Dr. China Speaks: Being Successful in China*, based on his academic knowledge and experience, which advises clients doing business in China. Now living in a suburb of Houston, Texas he would like to hear from former classmates through his website: [www.chinaresourcesgroup.com](http://www.chinaresourcesgroup.com) or by email: [samkupper@worldnet.att.net](mailto:samkupper@worldnet.att.net)



*EWC alumna Nyein Nyein Naing and Chapter Leader U Maung Maung at her wedding this spring in Burma.*

**Vijay Munusamy** (MBA 2000) was awarded the 2009 Best Dissertation Award by the International Academy of Cultural Research for his dissertation "Decoding the meaning of multiculturalism: An international study of Malaysia, Singapore and Hawai'i." Vijay received his Ph.D. in International Management from the University of Hawai'i Shidler College of Business and received the *Wall Street Journal* Best Student Award while at Shidler College.



Vijay received his Ph.D. in International Management from the University of Hawai'i Shidler College of Business and received the *Wall Street Journal* Best Student Award while at Shidler College.

**Sukhdev Shah** (ISI '67) was nominated to be ambassador to the United States from Nepal in February.

**John P. Brien** (CI '84-85) was appointed adjunct professor in the E.H. Graham Center for Agricultural Innovation at Charles Sturt University in Australia. Brien was also a Professional Associate at EWC international conferences in 1975 and 1983.

## In Memorium

**Victor Ordonez**, an adjunct fellow and member of the Education 2020 Program at the East-West Center, died in May. He was formerly with UNESCO, first as director of the Basic Education Division in Paris, and later as director of its Principal Regional Office for the Asia Pacific. Prior to his work with UNESCO, Victor was a visiting professor at the University of California, Los Angeles, and dean of the Graduate Schools of Education and Business at De La Salle University in Manila. He served as undersecretary in the Department of Education, Culture and Sports in the Philippine government and chair of the Presidential Commission on Education Reform.



**Lasantha Wickrematunge** (Jefferson Fellow '95), Sri Lankan journalist and editor of *The Sunday Leader* who was assassinated in January, was posthumously awarded the 2009 World Press Freedom Prize by UNESCO. He was unanimously chosen by a jury of 14 professional journalists from around the world, and is the second reporter in the award's 12-year history to be honored posthumously. Created in 1997 by UNESCO's Executive Board, the Press Freedom Prize is awarded annually to honor the work of an individual or an organization defending or promoting freedom of expression anywhere in the world, especially if this action puts the individual's life at risk.

## Win an Airline Ticket to Honolulu for the 2010 EWC Anniversary Conference!

### Update your email address and be a winner!

As we approach our 50th Anniversary in 2010, we are making a special effort to update our alumni records. If you update your name and email address with the EWCA office by December 31, 2009, your name will be entered in a **Grand Prize Drawing** awarding **one round trip airline ticket to Honolulu in 2010** (valued at up to \$1,750) or 3 second prize awards for free 2010 Conference registration. We are also offering Monthly Drawings giving away **\$50 gift certificates to Amazon.com**. To enter, all you need to do is **update your email contact information!**

Update your contact information now and:

- Receive one entry for the **Grand Prize Drawing** of one round trip ticket to Honolulu for the 2010 anniversary conference (valued at up to \$1,750)
- Receive one entry for the **Second Prize Award** of one free 2010 Conference registration
- Receive one entry for 5 **Monthly Drawings** that will award \$50 Amazon.com gift certificate (3 winners each month from August 2009 to December 2009)
- Receive our monthly E-Newsletter
- Receive our Update Newsletter (requires that you update your physical address)
- Receive invites to join our professional networking groups on LinkedIn and Facebook
- Become an "active member" of our international network of professionals
- Network with thousands of other alumni throughout the region

Don't wait! Send in your update form now. Access the update form on our website at [www.eastwestcenter.org/alumni/contact-information](http://www.eastwestcenter.org/alumni/contact-information) OR contact [alumni@eastwestcenter.org](mailto:alumni@eastwestcenter.org). Aloha!





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## Help Build an EWC Community

More than 55,000 men and women have been EWC participants in its 49-year history, and many have joined the 48 established EWCA chapters in 20 countries. The East-West Center Association, the Center's official alumni organization, works with alumni to strengthen the EWC network. We hope that you'll keep in touch with us. Send us your current contact information so you can participate in our international network. Send it to: [alumni@EastWestCenter.org](mailto:alumni@EastWestCenter.org).

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