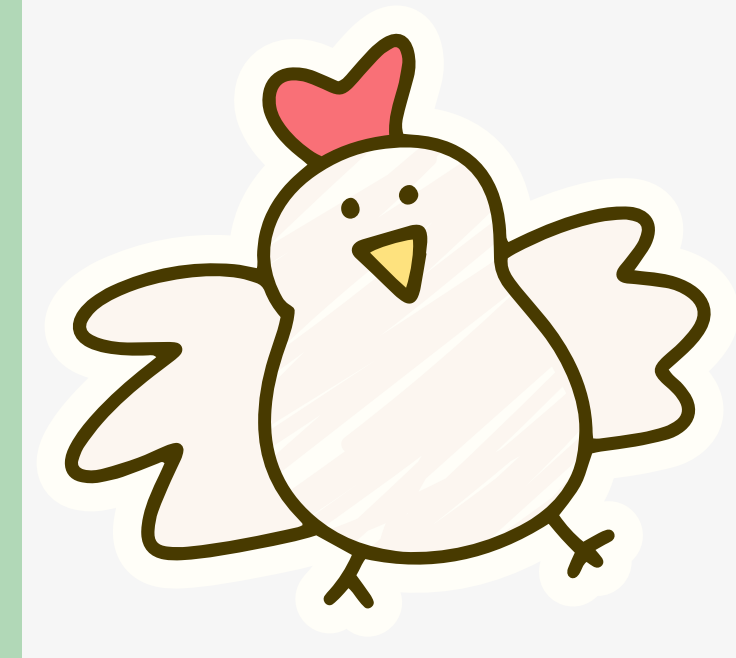




# BOB: BUILD, ORGANIZE, BROADEN

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Supporting Faculty in Meaningful & Sustainable Assessment Practices.



## INTRODUCTION

The formal assessment process on our campus has encountered ongoing challenges, such as low faculty engagement, lost records, and an inadequate software repository. Although faculty members frequently evaluate student learning informally, institutional initiatives have struggled to achieve meaningful progress.

## CONTEXT

- Limited faculty enthusiasm concerning formal assessments.
- Inconsistent record-keeping has led to the loss of critical assessment data.
- A software repository that does not sufficiently meet the needs of faculty.

## INITIAL PLAN

We launched an ambitious initiative called **BOB: BUILD, ORGANIZE, BROADEN**

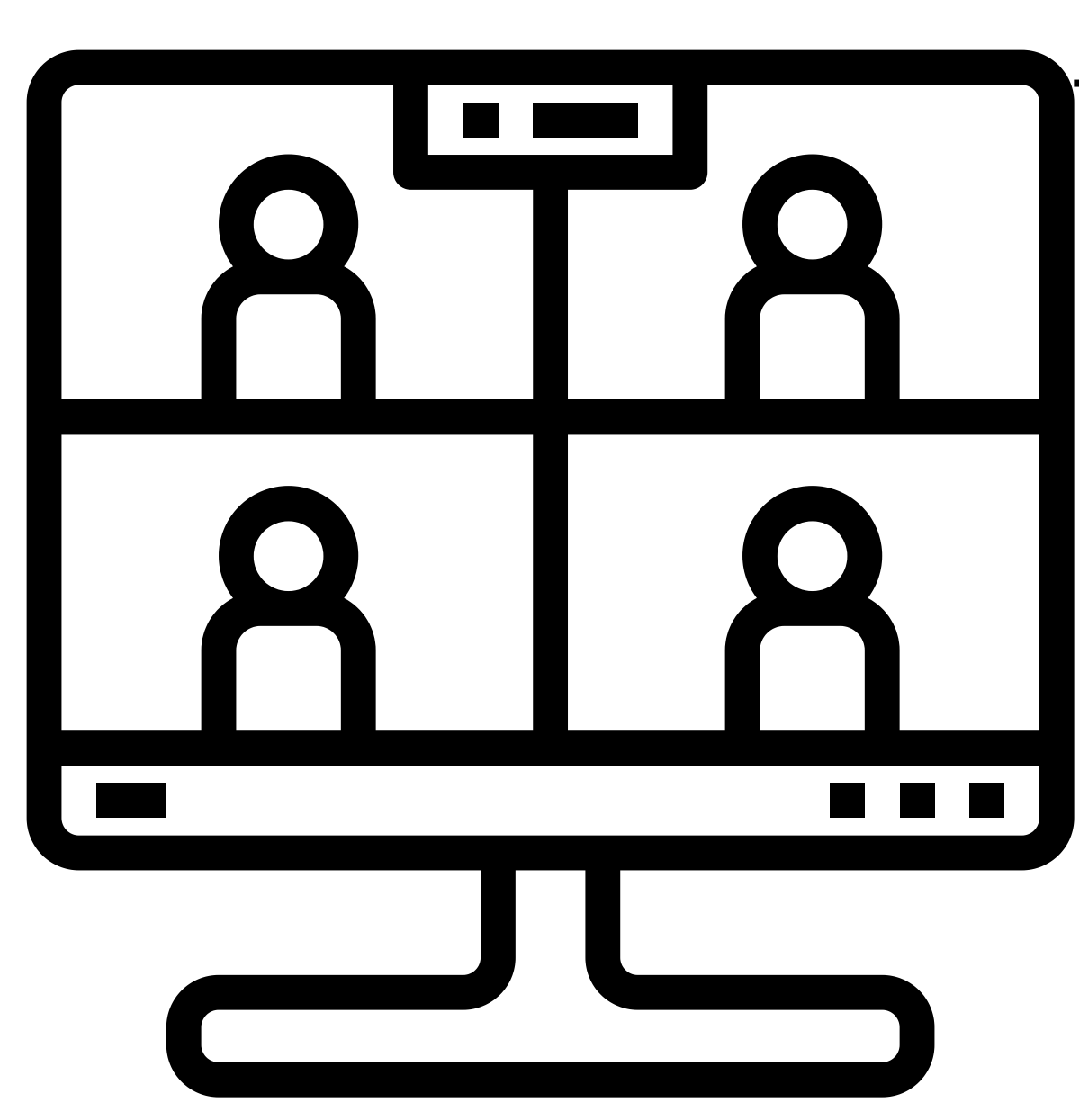
aimed at enhancing participation in ASSESSMENT for our campus,

- Conduct three comprehensive training sessions, each lasting 2.5 hours, to provide potential applicants with the knowledge and skills needed to participate effectively.
- Develop an assessment dashboard designed to streamline the application process, making it more user-friendly and accessible.
- Implement a campus-wide engagement campaign aimed at raising awareness and encouraging participation, ensuring that the initiative reaches as many students and faculty as possible.

Despite our best efforts, it did not yield the desired results as it attracted no applicants at all.

The outcome was incredibly disappointing, especially given the effort and resources invested in the project. The lack of interest highlights a need for deeper understanding of the barriers we face and suggested that we had to reassess our approach moving forward.

## NEW PLAN



To address this setback, we proposed the following actions:

- Conduct brief, in-person departmental workshops to establish a foundational understanding.
- Provide one-on-one Zoom training sessions to offer tailored support for faculty members.
- Foster collaboration with other teams to enhance and streamline our collective efforts.

## LOOKING AHEAD

This revised strategy is more attuned to the needs of the faculty, promoting meaningful and sustainable assessment practices. By emphasizing department-driven support, we can enhance engagement and ensure enduring success.

## KEY TAKEAWAYS

- Faculty require targeted and flexible support.
- Large-scale rollouts may not always be the most effective starting point.
- Participation is influenced by timing and faculty workload.