Sustainability In FashionProblemsSolutions



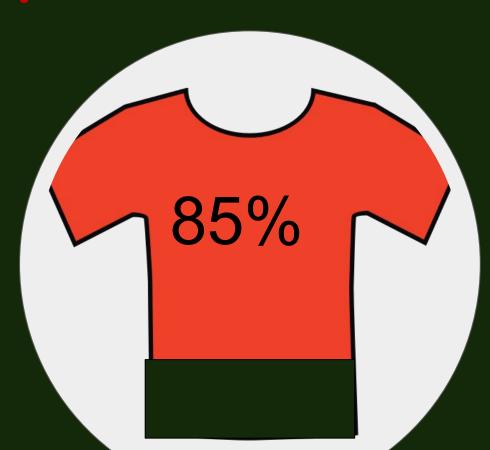
"In the production processes like bleaching and dyeing, the effluent generated contains toxic substances that swell up into our eco-system."



Natural dyes



"The water becomes full of chemical additives and is then expelled as wastewater, which in turn pollutes the environment"



Natural fibres



"85 percent of textile waste in the United States goes to landfills or is incinerated"







