

Sustainability In Fashion

Problems



“In the production processes like **bleaching and dyeing**, the effluent generated contains **toxic substances** that swell up into our eco-system.”



“The water becomes full of chemical additives and is then expelled as **wastewater**, which in turn **pollutes the environment**”



“**85 percent** of textile waste in the United States goes to **landfills** or is **incinerated**”

Solutions



**Natural
dyes**



**Natural
fibres**



**Textile
recycling**