

“Beyoncé, Roxane Gay, and Bad Feminism”

Dr. Jade Higa
FYW Symposium, April 2017

Dr. Jade Higa

- Born and raised in Kaneohe, HI
- BA in English from UHM
- MA and PhD in English from Duquesne University in Pittsburgh
- Scholarly interests: eighteenth-century women writers, queer theory, the Gothic
- Nearly 8 years of FYW teaching experience

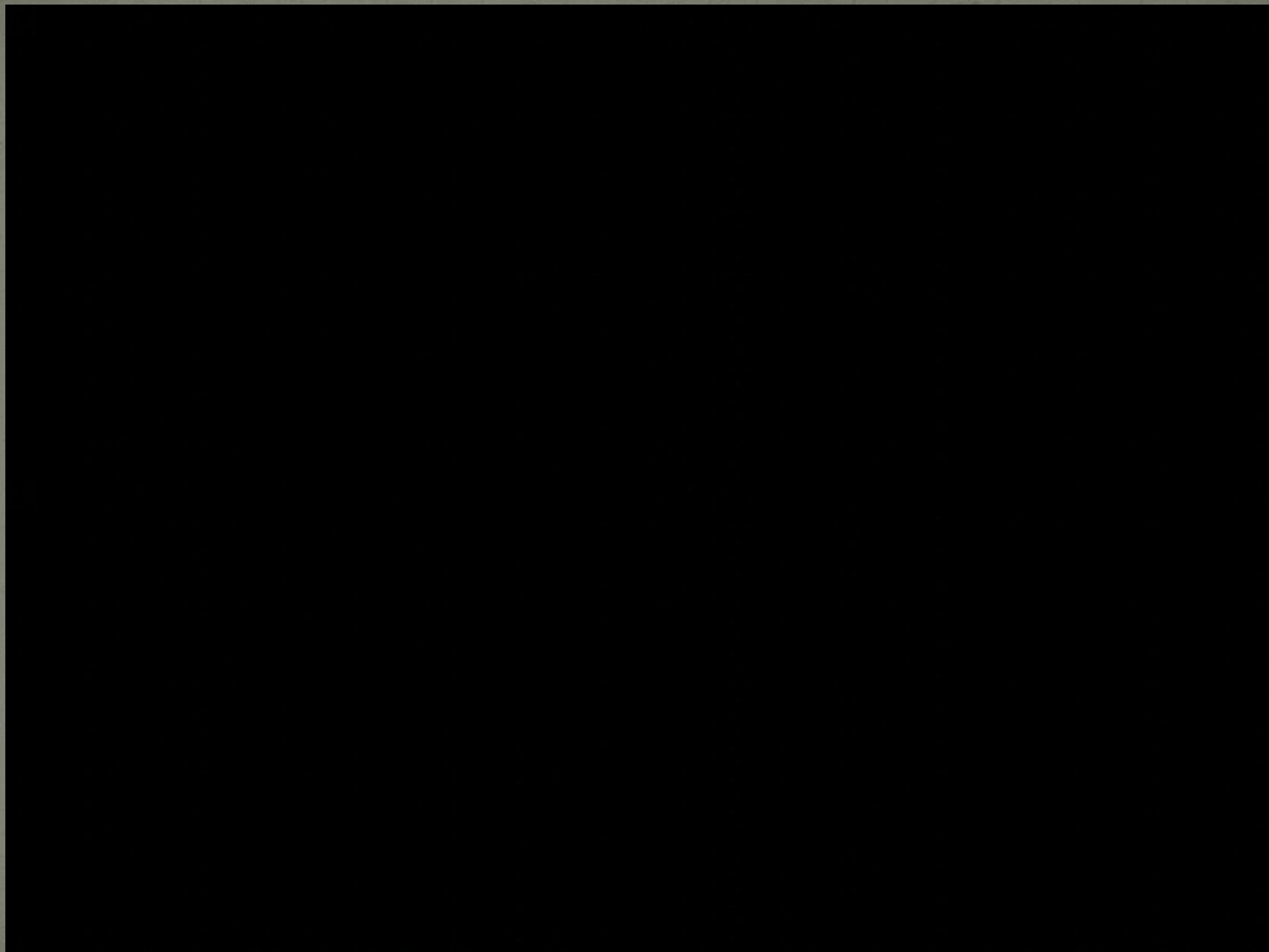
Today's Talk will include:

1. Short version of my lesson
 - Before class and during class
 - Audience participation
2. Discussion of FYW Hallmark

Before Class:

- Watch Roxane Gay's TED talk, "Confessions of a Bad Feminist"

Link: https://www.ted.com/talks/roxane_gay_confessions_of_a_bad_feminist



In Beyoncé's performance:

- What visual elements draw your eye?
- What catches your attention?
- What strikes you about the performance?
- How does she engage her audience?

Full VMA performance can be found on Youtube

Full music video for "Flawless" can be found on
Vimeo

Roxane Gay

- PhD; professor of English at Purdue University
- Author of *Bad Feminist* (2014) among many other books, short stories, essays, and articles
- Controversial figure in academic, feminist, and pop culture circles
- Active on Twitter
- Self-proclaimed lover of Beyoncé, hip hop, RomComs, and the color pink



Definitions of Feminism

- A working definition of feminism
- Stereotypes of feminism
- Origins of stereotypes
- Why “bad feminism”?

Feminist



What Guys Think I do



*What My Parents
Think I do*



*What History
Books Say I Do*



*What People Want To
Think I Do*



What I Think I do



What I Really Do

Courtesy of TheFeministBride.com

Discussion!



Objectives

1. Help students begin to question how the media can be used to promote stereotypes and provoke change
2. Get students to start thinking about how analyzing media can move our collective thought-process about a topic forward
3. Preparation for future assignment
4. Feminism!

FW Hallmarks

How can they be improved?

First Hallmark

- “introduce students to different forms of college-level writing, including, but not limited to, academic discourse, and guide them in writing for different purposes and audiences.”
- Note for this Hallmark: “The primary goal of W Foundations classes is learning to write.”