

Busi. - local

Property of
ETHANE STUBBS LIBRARY
UNIVERSITY OF HAWAII

Wailea Development names new GM

Wailea Development Co., in charge of the growing 1,350-acre Wailea resort project on Maui's southwest coast, has its third general manager in four years.

He is Wendell F. Brooks Jr., former executive vice president for operations at Oceanic Properties Inc., a Castle & Cooke subsidiary.

Brooks will be responsible to Wailea's joint venture partners, Alexander & Baldwin Inc. and Northwestern Mutual Life Insurance Co., "for the entire residential resort community, including its golf, tennis and Town Center amenities," the announcement said.

As general manager, Brooks succeeds David L. Carder, who resigned last September. Carder also had the title of president of Wailea Land Corp., an Alexander & Baldwin subsidiary.

Since September, Wailea Development's acting general manager has been T. Clifford Melim. Melim, president of Melim Ltd. of Honolulu



T. Clifford Melim

and a real estate consultant to Northwestern Mutual since 1971, will continue as Northwestern's member



Wendell F. Brooks Jr.

on Wailea Development's operating committee.

Melim also was named president

of Wailea Hotel Co., a separate partnership of Northwestern Mutual and A&B that owns the Hotel Inter-Continental Maui. The hotel is leased to Intercontinental Hotels Inc., a subsidiary of Pan American World Airways.

Brooks, Wailea Development's new general manager, had been at Oceanic Properties since 1969, responsible primarily for the Milliani Town (in Central Oahu) and Sea Ranch (California) developments. Before that he was a vice president of Aaron M. Chaney Inc.

Carder in January moved to Birmingham, Ala., to become president of Molton, Allen & Williams Inc.'s real estate division.

According to Alexander & Baldwin's just-issued annual report, the Wailea resort became profitable in 1975 "and increased its contribution in 1976" by sales of hotel property, apartments and house lots, plus revenues from golf and tennis facilities and restaurant leases."

Honolulu Advertiser 3/12/77

Business