

Introduction to the Engaging Governance Minitrack

Lobna Hassan
University of Turku
lobna.hassan@tuni.fi

Mattia Thibault.
Tampere University
mattia.thibault@tuni.fi

Juho Hamari
Tampere University
juho.hamari@tuni.fi

J. Tuomas Harviainen
Tampere University
tuomas.harviainen@tuni.fi

Exponential technological developments have, arguably, made participation in governance more technologically feasible than before. Amongst many developments, games, and game-based approaches [1,5] have been utilized in public engagement for decades. Emerging social media [3], gamification, gameful design [4,5], and serious games [6] are being utilized for similar purposes. Many have, additionally, explored how public spaces, especially in smart cities, could be made more engaging to citizens. Concepts such as Playable Cities [2,7], and Urban Gamification [8] highlight the large-scale potential that emerging technologies hold for the future of cities and governance.

Accordingly, we could argue that strategies for facilitating engagement in governance are available and often utilized. Nonetheless, public engagement often swings between the extremes of being non-existent or disruptive and unsustainable, as the Arab Spring [9], occupy Wall Street [10], and many city alteration movements [8]. Both; the lack of citizen engagement and unsustainable engagement are to the detriment of governance and democratic practices.

The Engaging Governance minitrack attracted a wide range of submissions across empirical and conceptual research that investigates emerging engagement technologies & strategies and how they foster, hinder and impact engagement with cities and governance and its outcomes. In its conception year, the minitrack received six submissions out of which two were accepted for HICSS54;

A Social Citizen Dashboard for Participatory Urban Planning in Berlin: Prototype and Evaluation by Daniel Fürstenau, Flavio Morelli, Kristina Meindl, Matthias Schulte-Althoff, and Jochen Rabe: presents a dashboard that utilizes public social media data in urban planning. The dashboard showcases how topic modeling can foster citizens' acceptance of urban planning decisions.

Developing a GIS-integrated tool to obtain citizens' input in on-site participation—Learnings from participatory urban planning of a large city by Gerrit Küstermann, and Eva Bittner: emphasizes

the need for geo-location referencing during urban planning. The work, hence, developed a prototype for intuitive geo-referencing-based citizen participation

References

- [1] J. L. Geurts, Duke, R. D., & Vermeulen, P. A., "Policy gaming for strategy and change". *Long Range Planning*, 40(6), 2007, pp. 535-558.
- [2] A. Nijholt, "Playable Cities", 2017 Springer, Singapore.
- [3] R. Effing, Van Hillegersberg, J., & Huibers, T, "Social media and political participation: are Facebook, Twitter and YouTube democratizing our political systems?", *Proceedings of the International conference on electronic participation*, 2011, pp. 25-35. Springer, Berlin, Heidelberg.
- [4] J. Hamari, "Gamification". In G. Ritzer & C. Rojek (Eds.), *The Blackwell Encyclopedia of Sociology*. New York John Wiley & Sons, 2019.
- [5] L. Hassan, & Hamari, J. "Gameful civic engagement: A review of the literature on gamification of e-participation". *Government Information Quarterly*, 37(3), 2020.
- [6] T. M. Connolly, Boyle, E. A., MacArthur, E., Hainey, T. & Boyle, J. M., "A systematic literature review of empirical evidence on computer games and serious games", *Computers & Education*, 59, 2012, pp. 661-686.
- [7] L. Hassan, & Thibault M, "Critical Playable Cities". In: Nijholt A. (eds) *Making Smart Cities More Playable. Gaming Media and Social Effects*, 2020 Springer, Singapore.
- [8] M. Thibault, "Towards a Typology of Urban Gamification" *Proceedings of the 52nd Annual Hawaii International Conference on System Sciences (HICSS)*, 2019., pp. 1476-1485.
- [9] H. Abdelghaffar, & Hassan, L, "The Use of Social Networks in Achieving e-Democracy in the Arab Spring Countries", *International journal of E-Adoption (IJEa)*, 8(2), 2016, pp. 17-33.
- [10] C. Calhoun, "Occupy wall street in perspective", *British journal of sociology*, 64(1), 2013, pp. 26-38.