

Report to the LLT Editorial Board

March 21, 2008

San Francisco, California

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1. STATE OF THE JOURNAL

LLT is currently in its twelfth year of publication and continues to receive a robust number of submissions and to experience a growing readership.. In 2007, LLT received 144 submissions from 31 countries. This represents a 37% increase over 2006 when LLT received 105 submissions from 29 countries.

1.1 Staffing

In March 2007, Batia Laufer resigned from her position as Associate Editor. After some searching, the position was offered to Dr. Trude Heift who accepted the offer. We are delighted to welcome her on board and we look forward to working with her. In February 2008, our long-time faithful associate editor Rick Kern offered his resignation. He graciously offered to stay until we can find a replacement. We would like to thank him for his long and dedicated service to the journal. Without him, the journal would not be what it is today. The editors are currently searching for a replacement. Suggestions are welcome.

Editors	Dorothy Chun, Irene Thompson		
Associate Editors	Rick Kern, Trude Heift		
Book and Multimedia Review Editor	Sigrun Biesenbach-Lucas		
Managing Editor	Hunter Hatfield		
Web Production Manager	Carol Wilson-Duffy		
Copy Editors	Annie Tremblay	Matt Buscemi	Betsy Lavolette
	Stephanie Balunda	Kooi Cheng Lee	Anthony Silva

There are currently 24 editorial board members and 2 advisory board members. See <http://llt.msu.edu/board.html>. Our advisory board members are Dick Schmidt, Director of the National Foreign Language Resource Center at the University of Hawai'i, and Susan Gass, Director of the Center for Language Education and Research at Michigan State University.

Our current Editorial Board is as follows::

Sigrun Biesenbach-Lucas	Michelle Knobel	Alison Mackey	Jill Pellettieri
Thierry Chanier	Markus Kötter	Carla Meskill	Joy Kreeft Peyton
Graham Crookes	Marie-Noëlle Lamy	Denise Murray	Maggie Sokolik
Robert Godwin-Jones	Lara Lomicka	Noriko Nagata	Susana Sotillo
Lucinda Hart-González	Allan Luke	John Norris	Leo van Lier
Phil Hubbard	Mary Ann Lyman-Hager	Lourdes Ortega	Mark Warschauer

1.2 Sponsors and Co-Sponsor(s)

The National Foreign Language Resource Center (NFLRC) at the University of Hawai'i and the Center for Language Education and Research (CLEAR) at Michigan State University remain LLT's primary funders and are referred to as *Sponsors*. The role of *Co-Sponsor* was redefined at the end of 2004 as an organization which provides yearly monetary or in-kind support of the journal. Other possible co-sponsor contributions include annual meeting expenses (airline tickets for editors, rooms for editors, facility rental, and food), computer software, computer hardware, and brochures. Currently, the Center for Applied Linguistics (CAL) is our only co-sponsor.

1.3 Publication Schedule

We continue to alternate special issues and regular issues. We have a complete publication schedule planned through 2011 and will be completing our "Back to Basics" series in June 2010. All upcoming issues of LLT are receiving adequate numbers of quality manuscripts.

Publication Schedule 2008-2011

2008	12:1 February	Regular issue	
	12:2 June	Special issue on Technology and Learning to Write	Joel Bloch
	12:3 October r	Regular issue	
2009	13:1 February	Special issue on Technology and Learning Grammar	Trude Heift
	13:2 June	Regular issue	
	13:3 October	Special issue on Technology and Learning Pronunciation	Debra Hardison
2010	14:1 February	Regular issue	
	14:2 June	Special issue on Technology and Learning Vocabulary	Tom Cobb
	14:3 October	Regular issue	
2011	15:1 February	Special issue on Multilateral Online Exchanges	Tim Lewis, Thierry Chanier, Bonnie Youngs
	15:2 June	Regular issue	

1.4 Subscriptions

The number of subscribers increased from 8,503 in 2006 to 10,618 in 2007 (a 25% increase). See Appendix 1 for details and a breakdown of subscribers by language(s) taught.

1.5 Readership

Hits data shows that our readership remains very healthy both for old and new issues. Hits information is provided in Appendix 2: Summary Statistics for Readership from 1/1/03 to 1/1/08, and Appendix 3: Readership of Volumes 10 and 11 from 1/06 -1/08.

A new feature of the 2008 report is an extensive online report about the LLT web site located at <http://llt.msu.edu/report2008/index.htm>. Some statistics likely to be of interest to the Board include number of visitors by day (http://llt.msu.edu/report2008/Activity_Statistics.htm#Daily), visitors by month (http://llt.msu.edu/report2008/Activity_Statistics.htm#By_Month), and visits by country (<http://llt.msu.edu/report2008/Visitors.htm#Countries>).

1.6 Submissions and Acceptance Rate

The number of submissions increased by 37% in 2007 with 144 manuscripts from a record number of 31 countries. The acceptance rate for 2007 was 10%, continuing a trend since 2003 in which the rate has moved from 20% to 17% to 13% to 9.5% and 10% (see Appendix 4).

1.7 Reviewers

Our network of active outside reviewers is large enough that we continue to prune and remove inactive, inexperienced, and poor reviewers from our list and put their names in a separate database. We are currently launching a program to increase our knowledge about reviewer specialties with a questionnaire for our current pool of reviewers. Special Issues Editors are especially helpful in bringing in new reviewers.

We utilized Board Members as reviewers a bit less in 2007 as compared to 2006, moving from 18% to 11% (see Appendix 5). The average number of reviewers per manuscript was 2.9 (a slight uptick from 2006), and 62% of requests to review were accepted (65% in 2006). Many thanks go to the 126 individuals who reviewed manuscripts in 2007 (a rise from 93 in 2006); they will be acknowledged in Volume 12, Number 2 (June 2008).

1.8 Review Process

The length of time between submission and publication for manuscripts submitted during 2007 was 472 days (15-16 months). The number of days between submission of a revised manuscript and its publication was 239 days.

The average number of days from submission to decision for internally rejected manuscripts was 4, and 86 days for those reviewed externally (see Appendix 4).

1.9 Book and Software Reviews

We published 8 reviews in 2007. Since Sigrun Biesenbach-Lucas came on board, our reviews-per-issue count has increased. Readership statistics for the reviews can be seen in Appendix 2.

1.10 Columns "On the Net" and "Emerging Technologies"

Our two regular columns "On the Net" (by Jean Leloup & Robert Ponterio) and "Emerging Technologies" (by Bob Godwin-Jones) remain popular as evidenced by the number of hits recorded (see Appendix 3). The column authors continue to incorporate the special issue themes into their column topics. A continuing trend is the contribution of columns by guest authors. The June 2007 issue's On the Net was a guest contribution as was the February 2008 column. We expect this trend to continue as authors submit manuscripts on new L2 technologies that contain interesting and timely information but do not qualify as feature articles.

1.11 Special Issues

The 2007 issue included two special issues: Technology and Listening Comprehension, guest edited by Phil Hubbard, and Technology and Learning to Read, guest edited by Marlise Horst. Further "Back to Basics" issues on the horizon include Technology and Learning to Write, Learning Grammar, Learning Pronunciation, and Learning Vocabulary. This will conclude the Back to Basics theme in 2010.

1.12 Commentaries

We published 4 commentaries in 2007, more than in any preceding year.

1.13 Facelift

We wish to thank Carol Wilson-Duffy, our indefatigable webmaster for giving LLT a new look, starting with the 2008 February issue. Please let us know what you think of it.

2. FUTURE INITIATIVES

2.1 Commercial Hosting of LLT

As reported in our 2007 board report, LLT investigated the benefits of changing to a subscription model from our current free access one. We were approached by three commercial publishers and chose John Benjamins as a possible commercial host. After prolonged and detailed negotiations with Benjamins, we decided that the negatives outweighed the positives and that it was best for LLT to continue its present open access mode for the time being. We wish to thank those of you who sent us your comments on this issue.

2.2 Ongoing Initiatives

With a record number of submissions, we were unable to carry out the initiatives listed in our 2007 report. However, we are determined to work on some of them in the current year. Chief among these initiatives are the following: (1) "Tell a friend" option for LLT articles (e.g., e-mail this article; export this citation, or add to favorite articles); (2) ability to browse articles by column; (3) index of abstracts by volume. We continue to hope for volunteers who would enable us to add such features as articles on related topics in other journals, a list of M.A. and Ph.D programs in language learning and technology, as well as proposals for new columns.

2.3. Suggestions for Changes and Additions

We welcome suggestions (and volunteers), particularly in terms of any content changes or additions.

Appendix 1. Subscribers [\[1\]](#)

1. Total number of subscribers

Up to 1/31/00	Up to 1/31/01	Up to 12/31/01	Up to 12/31/02	Up to 12/31/03	Up to 12/31/04	Up to 12/31/05	Up to 12/10/06	Up to 12/31/07
2,413	4,351	4,424	3,944	6,360	7,066	7,411	8,503	10,618

What they teach	Up to 1/31/00	Up to 1/31/01	Up to 12/31/01	Up to 12/31/02	Up to 12/31/03	Up to 12/31/04	Up to 12/31/05	Up to 12/10/06	Up to 12/31/07
Chinese	204	412	413	439	642	728	777	865	968
French	672	1,192	1,182	1,146	1,694	1,864	1,932	2,067	2,207
German	419	751	754	657	1,046	1,151	1,210	1,278	1,345
Japanese	317	556	550	490	768	832	868	926	1,007
Russian	178	308	300	263	405	445	464	489	520
Spanish	812	1,482	1,381	1,189	1,959	2,178	2,274	2,482	2,663
English	706	1,341	2,205	3,183	3,548	4,100	4,373	4,884	5,445
Other	--	--	--	724	759	783	787	799	819
TOTAL	3,308	6,042	6,785	8,091	10,821	12,081	12,685	13,790	14,974

Appendix 2. Summary Statistics for Readership from 1/1/03 to 1/1/08

	Hits from 1/1/03 to 12/31/03	Hits from 1/1/04 to 1/1/05	Hits from 1/2/05 to 1/1/06	Hits from 1/2/06 to 12/31/06	Hits from 1/1/07 to 12/31/07
Average# hits to Articles*					
V7n1	5,133	4,182	3,794	4,148	6,339
V7n2	3,016	4,056	4,478	4,026	5,141
V7n3	2,720	3,095	3,057	3,214	6,463
V8n1		4,299	2,521	3,236	6,767
V8n2		5,485	3,005	3,587	7,129
V8n3		4,196	2,064	5,315	22,485
V9n1			6,715	13,730	10,430
V9n2			4,787	5,549	10,844
V9n3			3,961	4,591	8,359
V10n1				8,720	7,606
V10n2				7,158	11,166
V10n3				11,664	13,600
V11n1					28,988
V11n2					13,326
V11n3					16,720
Average# hits to Columns*					
V7n1	3,474	3,048	2,158	3,081	6,838
V7n2	2,284	3,791	3,508	5,456	20,710
V7n3	1,905	2,689	2,538	3,263	31,353
V8n1		3,206	1,169	1,514	2,238
V8n2		3,216	1,806	2,347	4,551
V8n3		2,410	1,251	1,757	5,301
V9n1			6,051	7,092	63,775
V9n2			4,388	4,608	6,642
V9n3			5,040	8,953	17,585
V10n1				8,227	14,536
V10n2				4,676	5,683
V10n3				13,557	8,468
V11n1					15,190
V11n2					11,163
V11n3					3,812
Average# hits to Reviews*					
V7n1	1,390	3,116	3,902	4,513	4,793
V7n2	2,198	1,930	1,911	2,956	3,065
V7n3	1,406	1,391	1,314	1,946	3,218
V8n1		3,193	1,848	3,138	6,022
V8n2		3,422	1,095	1,817	3,526
V8n3		1,760	1,992	3,651	2,698
V9n1			4,860	3,432	6,810
V9n2			3,072	2,136	2,800
V9n3			1,723	3,417	8,427
V10n1				4,560	6,487
V10n2				2,711	5,256
V10n3				5,017	10,597
V11n1					8,881
V11n2					5,014
V11n3					6,029
Average# hits to Commentaries/Responses*					
V7n1					
V7n2					
V7n3	690	447	950	1,385	1,581
V8n1					
V8n2					
V8n3					
V9n1			19,538	35,207	127,619
V9n2					
V9n3					
V10n1					
V10n2					
V10n3					
V11n1					11,042

V11n2					3,628
V11n3					2,801
# hits to Full Issue PDFs					
V7n1	8,183	4,492	5,172	4,529	5,080
V7n2	9,658	8,463	15,212	12,179	11,355
V7n3	2,388	665	1,924	6,828	12,608
V8n1		4,329	3,448	3,323	3,669
V8n2		1,717	1,406	1,065	1,171
V8n3		3,318	2,973	3,901	7,130
V9n1			4,644	5,409	663
V9n2			5,129	6,789	6,708
V9n3			7,747	11,794	11,664
V10n1				7,323	1,980
V10n2				12,619	4,576
V10n3				4,511	1,363
V11n1					6,178
V11n2					3,590
V11n3					3,029

*numbers do not include hits to Issue PDF

Appendix 3. Readership of Volumes 10 (2006) and 11 (2007)

Volume 10, Number 1 • January 2006

ARTICLE	1/1/07 - 12/31/07 (html)	1/1/07 - 12/31/07 (pdf)
Future Foreign Language Teachers' Social and Cog... Nike Arnold & Lara Ducate	6,856	1,801
Discourse and Participation in ESL Face-to- ... Michael Fitze	7,705	1,138
Internet Use of Polish by Polish Melburnians Michael Fitzgerald and Robert Debski	4,368	798
Negotiating Common Ground in Computer-Mediated... Ilona Vandergriff	5,448	2,311
On the Net: Dante: Digital and on the Web Jean W. LeLoup & Robert Ponterio	4,248	825
Emerging Tech: Going to the MALL: Mobile Assisted... George M. Chinnery	21,621	2,379
New Perspectives on CALL for Second Language... (Reviewed by Emily A. Evans)	2,028	730
The Oxford Dictionary of American English (Reviewed by Marlise Horst and Tom Cobb)	9,573	2,518
Three Software Programs Designed to Identify... (Reviewed by Omer Ari)	5,463	1,193
Mastering Arabic with Two Audio CDs (Reviewed by Kassem M. Wahba)	3,413	1,034
Issue PDF		1,980
TOTAL HITS	70,720	14,725
	85,445	
MEAN HITS*	7,072	1,472
MEAN HITS FOR ARTICLES*	6,094	1,512
MEAN HITS FOR COLUMNS*	12,934	1,602
MEAN HITS FOR REVIEWS*	5,119	1,368

*Numbers do not include hits to Issue PDF

Volume 11, Number 1 • February 2007

ARTICLE	1/1/07 - 12/31/07 (html)	1/1/07 - 12/31/07 (pdf)
Help Options and Multimedia Listening: Students' Use	22,511	4,310

Maja Grgurovic and Volker Hegelheimer	33,314	4,340
Are They Watching? Test-Taker Viewing Behavior... Elvis Wagner	6,999	2,141
Using Digital Stories to Improve Listening... Dolores Ramírez Verdugo and Isabel Alonso Belmonte	55,441	6,698
Commentary: I'm Only Trying to Help: A Role for... Michael Rost	5,198	1,623
Commentary: Learner-Based Listening and... Richard Robin	8,691	2,351
On the Net Listening: You've Got to be Carefully... Jean W. LeLoup & Robert Ponterio	10,864	2,095
Emerging Technologies Digital Video Update: Robert Godwin-Jones	14,483	2,939
Distance Education and Languages: Evolution... Reviewed by Juliana de Nooy	5,496	1,376
Business Connections - Lab Workstation Version Reviewed by Brooke Cashman	6,095	2,015
Calling on CALL: From Theory and Research to New Reviewed by Laurie Miller	9,193	2,469
Issue PDF		6,178
TOTAL HITS	155,973	28,046
	184,019	
MEAN HITS*	15,597	2,805
MEAN HITS FOR ARTICLES*	25,288	3,700
MEAN HITS FOR COLUMNS*	12,673	2,517
MEAN HITS FOR REVIEWS*	6,928	1,953

*Numbers do not include hits to Issue PDF

Volume 10, Number 2 • May 2006

ARTICLE	1/1/07 - 12/31/07 (html)	1/1/07 -12/31/07 (pdf)
The Development Of E-Mail Literacy: From Writing... Chi-Fen Emily Chen	5,900	1,609
Mode, Meaning, And Synaesthesia In Multimedia L2... Mark Evan Nelson	23,443	1,436
Playing The Videotext: A Media Literacy Perspective... Paul Gruba	4,455	744
Exploring The Relationship Between Electronic... Jin Sook Lee	5,976	1,103
On the Net: Wikipedia: A Multilingual Treasure Trove Jean W. LeLoup & Robert Ponterio	3,295	755
Emerging Tech: Tag Clouds in the Blogosphere: Robert Godwin-Jonesby Robert Godwin-Jones	6,176	1,139
Literate Lives in the Information Age: Narratives of... (Reviewed by Bethany E. Gray)	1,326	555
Literacy in the New Media Age (Reviewed by Donald Weasenforth)	2,386	628
Beginner's Chinese with Two Audio CDs (Reviewed by Tiffany Shao)	8,683	2,191
Issue PDF		4,576
TOTAL HITS	61,640	10,159
	71,799	
MEAN HITS*	6,849	1,129
MEAN HITS FOR ARTICLES*	9,943	1,223
MEAN HITS FOR COLUMNS*	4,736	947

MEAN HITS FOR REVIEWS*	4,132	1,125
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*Numbers do not include hits to Issue PDF

Volume 11, Number 2 • June 2007

ARTICLE	1/1/07 - 12/31/07 (html)	1/2/07 -12/31/07 (pdf)
Manipulating L2 Learners' Online Dictionary Use... Elke Peters	17,405	2,336
Students Writing Emails to Faculty: An Examination... Sigrun Biesenbach-Lucas	18,092	2,161
An Activity Theory Perspective on Student-... Olga K. Basharina	5,791	1,451
Culture, Culture Learning and New Technologies:... Mike Levy	11,181	2,190
Abdullah's Blogging: A Generation 1.5 Student... Joel Bloch	4,944	1,079
Commentary: Open Access to Research and the... Thierry Chanier	2,846	782
On the Net: Streamlining Standardize... Jesús García Laborda	10,775	1,903
Emerging Technologies:Tools and Trends in Self... Robert Godwin-Jones	8,447	1,201
CALL Research Perspectives Reviewed by Jesús García Laborda	3,904	700
CALL Dimensions: Options and Issues in Computer... Reviewed by Chen Xiaobin	5,197	1,139
Mastering Polish with Two Audio CDs Reviewed by Pawel Szudarski	3,339	762
Issue PDF		3,590
TOTAL HITS	91,921	15,704
	107,625	
MEAN HITS*	8,356	1,428
MEAN HITS FOR ARTICLES*	11,483	1,843
MEAN HITS FOR COLUMNS*	9,611	1,552
MEAN HITS FOR REVIEWS*	4,147	867

*Numbers do not include hits to Issue PDF

Volume 10, Number 3 • September 2006

ARTICLE	1/1/07 - 12/31/07 (html)	1/1/07 - 12/31/07 (pdf)
E-Learning and the Development of Intercultural... Meei-Ling Liaw	8,649	1,955
ESL Students' Computer-Mediated Communication:... Dong-Shin Shin	10,819	1,788
L1 and L2 Glosses: Their Effects on Incidental ... Makoto Yoshii	16,763	1,428
Noticing and Text-Based Chat Chun Lai and Yong Zhao	11,341	1,659
On the Net: Foreign Language Teachers' Greatest.. Jean W. LeLoup & Robert Ponterio	8,064	480
Emerging Tech: Bots as Language Learning Tools Luke Fryer and Rollo Carpenter	7,303	1,089
World Link Intro: Student Book and Video Course (Reviewed by Ruth Mendel)	14,356	2,008
The Heinle Picture Dictionary: Interactive CD-ROM (Reviewed by Walcir Cardoso)	10,323	1,520

Mss. submitted	59	74	71	82	100	117	105	143	751	94
Commentaries submitted	0	5	0	4	0	2	2	4	17	2.1
Total submissions	59	79	71	86	100	119	105	147	768	96
Accept	18	23	8	17	17	15	10	15	128	
	31%	29%	11%	20%	17%	13%	9.5%	10%	20%	
Reject, but recommend revise & resubmit	24	23	25	25	31	26	13	35	197	
	41%	29%	35%	29%	31%	22%	12%	25%	31%	
Reject (total)	16	33	38	45	52	78	82	93	308	
	28%	42%	54%	52%	52%	65%	78%	65%	49%	
Reject (internal review)						49	66	71	115*	
						41%	62%	50%	51%*	
Reject (external review)						29	13	22	42*	
						24%	12%	15%	19%*	
M days from initial submission to publication*						423**	447**	472**		
M days from publishable submission to publication*	244	226	185	105	237	267	225	239		
M days submission to decision (reviewed externally)	90	78	92	72	78	88	81	86		
M days submission to decision (rejected internally)	5	11	6	6	9	3	4	4		

*For mss submitted during period indicated

**Started calculating for 2005 year

***Includes the years shown.

	1/1/99-12/31/99	1/1/00-12/31/00	1/1/01-12/31/01	1/1/02-12/31/02	1/1/03-12/31/03	1/1/04-12/31/04	1/1/05-12/31/05	1/1/06-12/31/06	1/1/07-12/31/07	Total
Reviews										
Total per year	9	11	11	12	9	8	6	11	8	85

Appendix 5. Reviewer Information

Board Reviewers vs. Outside Reviewers	2/1/99-1/31/00	2/1/00-12/31/00	1/1/01-12/31/01	1/1/02-12/31/02	1/1/03-12/31/03	1/1/04-12/31/04	1/1/05-12/31/05	1/1/06-12/31/06	1/1/07-12/31/07
# Board Members who reviewed mss.	23 25.8%	15 16.0%	13 14.1%	10 13%	18 14%	11 10%	17 17%	17 18%	14 11%
# Outside Reviewers who reviewed mss.	66 74.2%	79 84.0%	79 85.9%	66 87%	112 86%	96 90%	89 84%	76 82%	112 89%
# Times Board	11	21	20	16	20	17	21	25	28

Members reviewed mss.	41 32.5%	21 17.5%	20 15.7%	10 17%	30 17%	17 12%	31 17%	23 24%	20 15%
# Times Outside Reviewers reviewed mss.	85 67.5%	99 82.5%	107 84.3%	80 83%	143 83%	129 88%	150 83%	79 76%	153 85%

Reviews Requested and Received	2/1/99-1/31/00	2/1/00-12/31/00	1/1/01-12/31/01	1/1/02-12/31/02	1/1/03-12/31/03	1/1/04-12/31/04	1/1/05-12/31/05	1/1/06-12/31/06	1/1/07-12/31/07
Average # reviewers per new ms.	3.0	3.0	3.0	3.0	2.9	3.0	2.9	2.8	2.9
Average # reviewers per resubmitted ms.	2.5	2.1	2.0	2.1	2.2	1.9	2.4	2.2	2.3
Average # reviewers per ms. (all times reviewed)	2.9	2.7	2.6	2.6	2.7	2.7	2.8	2.7	2.7
Average # invited reviewers per new ms.	5.6	4.9	4.4	4.5	4.8	4.7	4.7	4.4	4.7
Average # invited reviewers per resubmitted ms.	2.75	3.5	2.3	2.9	2.5	2.3	2.4	2.5	2.4
Average # invited reviewers per ms. (all times reviewed)	5.1	4.4	3.6	3.9	4.1	3.9	4.0	4.2	3.9

[\[1\]](#) The totals in the second table are larger than those in first because some subscribers teach more than one language.