An Example of Successful Data-Driven Programming

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Background

Introduction
- Formed in Spring 2010
- Relaunched in Spring 2014
- Initiated by the Assistant Vice Chancellor for Undergraduate Education

Mission
Help freshmen and sophomores navigate academic requirements and campus life so they become engaged with the campus community and invested in their college experience.

Need

<table>
<thead>
<tr>
<th>Year</th>
<th>Percent Loss</th>
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<tbody>
<tr>
<td>1st-2nd Year</td>
<td>22%</td>
</tr>
<tr>
<td>2nd-3rd Year</td>
<td>8%</td>
</tr>
<tr>
<td>3rd-4th Year</td>
<td>4%</td>
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Sophomore Slump
- Second efforts have difficulty meeting or surpassing standards of the first
- Period of developmental confusion
- Uncertainty in major, career, or personal identity
- Three areas that may cause sophomores the most stress: academic, personal, relationships
- May start as early as second semester of the first year

Assessment

Methods
- Online Survey
- 691 responses from students
- Focus Groups
- 2 focus groups
- 13 faculty and staff
- Written Assignment
- 444 responses from students

Themes
- Peer mentoring/guidance
- Interaction with faculty
- Major/career confusion
- Lack of finances
- Lack of connections
- Recognition in 1st year

Results

Panel Series
- Sundaes with Students-196 attendees
- Fraps with Faculty-146 attendees
- Pizza with Professionals-46 attendees (SP15 event to come)

Scholarship (AY 14-15 & 15-16)
- 100 applications

Success Tips
- 2665 tips collected
- 220 participants

Peer Mentor Appointments
- 15 appointments

Student Comments from Events
- “I wish I had come to this event earlier in my academic career because it was very inspirational”
- “Helped me understand colleges up and downs and how to conquer these problems. The information was helpful”
- “Panelists’ messages were great and it does open your eyes because telling stories in person is more effective”

Future

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