Professional Presence
Managing the Messages of Movement

“Life After the LIS Program” – LIS Alumni Group Workshop 4/17
HELLO FRIENDS!

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Professional Presence

Uh.... what is it exactly?
Professional Presence:

• “‘It Factor’ that determines whether people like and trust you, therefore retaining you for employment”
  — Judith Bowman (Protocol Consultants International)

• “YOU distilled into a look, an attitude and a message that captures the interest of people and attracts the opportunities that are a perfect fit for you”
  — Ellen Reddick (Enterprise columnist)

“medium for message”
TALENT  

SKILL  

POTENTIAL

...TO DO [SOMETHING]
Movement

Pose

Position

Space
Not all professionals look/move/act the same... but some may have similar messages

READY to RESPOND = Confident

“Yes, if…”

SMILE

Listen for “thank you” opp

Audition mentality
Confident YOU

STUDY + STARE + SPARKLE
THANKS!

Any questions?

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