



EAST-WEST COMMUNICATION INSTITUTE

# Information, Education, Communication in Population

POPULATION IEC MATERIALS SERVICE

1971—1974

EAST-WEST CENTER

Honolulu, Hawaii USA

*Third Edition*

## Cumulative List of Materials Available

The Communication Institute maintains a resource collection of materials on the application of communication to development programs. This worldwide collection stresses unpublished reports and other documents that are not routinely collected by libraries nor listed in standard bibliographies.

New materials on population/family planning information, education, and communication are being added to the collection constantly. These new additions to the collection are listed in each issue of the *IEC Newsletter*. Relevant materials collected by the East-West Population Institute are also listed.

Program administrators, com-

munication specialists, and other interested practitioners, trainers, and researchers are welcome to request copies of these materials for use in their work. The Institute can provide reproductions of most of these materials in the form of either photocopies or microfiche. When it is not possible to supply copies of a particular item due to its bulk or due to limitations on its circulation, the requestor will be referred to the original source. Those reviews of noteworthy books, manuals, and handbooks that may appear elsewhere in the *IEC Newsletter* will include information on the source and price of the publications.

Copies of materials are provided by the Institute at cost or on

an exchange basis. "Exchange" simply means that in return for reproductions sent to the requestor, the Institute asks that he/she supply relevant reports, newsletters, campaign materials, and other items available now or in the future. These will then be added to the Institute's collection in order to maintain and expand this clearinghouse service for the benefit of people working in population IEC around the world.

Requests should be directed to Population Communication Materials Service, East-West Communication Institute, 1777 East-West Road, Honolulu, Hawaii 96822 U.S.A. **Please request each item by its code number.**

### Review of Past Use of the IEC Materials Service

From July 1971 through September 1974, over 6,760 documents were requested by mail from approximately 300 institutions and persons from around the world. In addition, many visitors to the Institute and participants of professional development programs and conferences have requested materials.

An examination of the statistics on the number of requests by type of organization indicates that international and assistance agencies requested 33 percent of the total tabulated requests, followed by training units with 27 percent, and then by action programs and research units with 21 percent each. Organizations, institutions, and agencies working in Asia, the Middle East, Latin America and Africa requested 55 percent of the total number of items.

From among the twelve categories of subject matter, the most frequently requested individual items were on general strategies and programs. Mass media was second; formal population education, third; and social, cultural, and psychological aspects, fourth.

Over the past three years, the Institute has received a steady flow of requests for documents on microfiche. Many of the exchange and cooperating institutions have purchased or now have access to microfiche readers.

During the forthcoming months, the Institute will be collaborating with other institutions in assessing the information needs and uses in population/family planning programs. It expects to modify and improve the IEC Materials Service as a result of these findings.

### About This Cumulative List

This publication is the Communication Institute's Population IEC Materials Service/Third Cumulative List. It consists of a selection of materials listed in the "Materials Received" or "Materials Service" sections of the *IEC Newsletter* No. 2 through No. 12, as well as in the Supplements to the Newsletter No. 13 through No. 19.

This Cumulative List replaces the second edition and contains nearly all of the material in that edition, as well as all of the population IEC resource materials acquired since that publication was issued in September 1973. In this third edition, the 924 entries are categorized under 11 headings.

## General Strategies and Programs

- 9-1: Adhikarya, Ronny  
*The intensification of the communication strategies in family planning programs in rural Java: with an emphasis on the use of traditional communication networks.* Ithaca, New York, Cornell University, 23 May 1972, 117 p.
- 13-1: Aird, John S.  
*Population policy and demographic prospects in the People's Republic of China.* Reprinted by National Institute of Health, Washington, D.C., Department of Health, Education, and Welfare, 112 p.
- 15-1: Allen, James E. and Sagar C. Jain  
*Multiagency participation in family planning administration.* From PUBLIC HEALTH REPORTS, vol. 86, no. 8, August 1971, 6 p.
- 7-1: Ammal, Bharathy  
*An experience in organizing a massive sterilisation camp—Ernakulam.* Prepared for the WHO Inter-country Workshop on Development of Health Education Media with Particular Reference to Family Health, New Delhi, 12-20 October 1971, 12 p.
- 10-1: Arab Republic of Egypt, Family Planning Project  
*Plans of action for the first year: progress report no. 1.* Cairo, Executive Board Supreme Council for Family Planning, Executive Board, March 1972, 42 p. Appendix, 5 p.
- 16-1: Ashabranner, Brent  
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- 8-1: Asociación Demográfica Costarricense, Departamento de Información y Educación  
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- 15-2: Banerjee, A.M.  
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- 12-2: Barr, Harriet H.  
*Family planning and population education issue.* From HEALTH EDUCATORS AT WORK, vol. 23, Chapel Hill, North Carolina, Department of Health Education, School of Public Health, University of North Carolina, November 1972, 78 p.
- 10-2: Bautista, Paulina  
*Communication activities in family planning at the University of the Philippines Institute of Mass Communication.* Prepared for the National Seminar on Communications for Family Planning, Manila, 24-28 January 1972, 14 p. Appendices, 23 p.
- 7-2: Bautista, Paulina F.  
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- 19-1: Beasley, Joseph D. and John P. Wells  
*Louisiana: developing and managing a statewide family planning program.* From FAMILY PLANNING PERSPECTIVES, vol. 3, no. 4, October 1971, 12 p.
- 5-1: Beasley, Joseph D.  
*Overcoming resistance to family planning.* Paper presented at the IPPF-SEAO Regional Conference, 21-27 March 1971, Baguio City, Philippines, 54 p.
- 8-2: Berthelsen, Nita U.  
*Towards a plan for an integrated communication program.* Prepared for the National Seminar on Communications for Family Planning, Manila, January 24-28, 1972, 17 p.
- 5-2: Bhatia, Dipak  
*Operational problems and management of a country-wide family planning program.* Paper presented at the IPPF-SEAO Regional Conference, 21-27 March 1971, Baguio City, Philippines, 25 p.
- 17-1: Black, Timothy  
*Institutional checks to family planning.* From FAMILY PLANNING, vol. 21, no. 2, July 1972, 5 p.
- 2-1: Blake, Robert and Suzanne Wolf  
*International workshop on communications in family planning programs: final report.* Carolina Population Center, 1970, 178 p.
- 8-28: Bogue, Donald  
*Korea's family planning situation: accomplishments, problems, and needs for international assistance.* Chicago University, Community and Family Study Center, 1972, 11 p.
- 2-2: Bogue, Donald J.  
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- 10-3: Brown, George F.  
*Population policy and national development.* Presented at the Western Hemisphere Regional Council Meeting of the International Planned Parenthood Federation, Ottawa, International Development Research Centre, May 1972, 12 p.
- 8-3: Bustrillos, Nena R.  
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- 8-4: California, University of, School of Public Health  
*Functions of the Family Planning Training, Research, Evaluation and Communication Centre, Dacca.* Berkeley, April 1971, 10 p.
- 8-5: California, University of, School of Public Health and East Pakistan Research and Evaluation Center  
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- 11-1: Carlos, Arturo C. and Raymundo P. Rivera, Jr.  
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*Ghana's national family planning programme: a case study of public information activities.* From READINGS ON POPULATION INFORMATION AND EDUCATION: BACKGROUND PAPERS ... JUNE 1972, New York, Ford Foundation, June 1973, 28 p. Exhibits, 13 p.
- 7-28: Cernada, G.P.  
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- 2-3: Cernada, George P.  
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- 10-4: Cernada, G.  
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- 4-7: Cernada, George P.  
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- 5-19: Concepcion, Mercedes B.  
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- 15-3: Deeds, Sigrid G.  
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- 6-6: Derryberry, Mayhew  
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- 15-4: Development Support Communication Service  
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- 19-2: Dubey, D.C. and Iqbal Qureshi  
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- 17-2: Elder, Robert E., Jr.  
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- 10-7: Family Planning Council of Nigeria  
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- 15-5:  
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- 13-2: Franda, Marcus F.  
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- 8-7: Gillespie, Robert W.  
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- 12-6: Glaessel, Eleanor Elizabeth  
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- 10-8: Gore, Sushila S.  
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- 8-8: Gustafson, Harold C. and others  
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- 3-37: Hankinson, R.K.B. and Mrs. Nani Soewondo  
*Family planning and national development.* From PROCEEDINGS OF THE CONFERENCE OF THE INTERNATIONAL PLANNED PARENTHOOD FEDERATION, Bandung, June 1969, Indonesian edition, 260 p.
- 11-45: Herz, Marcel M.S.C.  
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- 5-3: Heyder, Farida  
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- 13-4: India, Ministry of Health and Family Planning, Department of Family Planning  
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- 12-8: *Indonesia country report*. Presented at Workshop for Population Education Program Development Specialists, Honolulu, East-West Communication Institute, 31 July-September 1972, 94 p.
- 5-4: International Institute of Rural Reconstruction, Philippines  
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- 12-10: International Labour Office, United Nations Fund for Population Activities  
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- 4-3: International Workshop on Communications in Family Planning Programs  
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- 4-49:  
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- 18-3: Kar, S. B.  
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- 4-53: Khoury, Victor  
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- 8-14: Morales, Horacio  
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- 9-6: Mursjid, Saadillah  
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- 18-5: Pakistan, Ministry of Health, Labour and Social Welfare  
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- 3-13:  
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- 10-15: Product Promotions Nigeria, Ltd.  
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### **The East-West Center**

THE EAST-WEST CENTER is a national educational institution established in Hawaii by the United States Congress in 1960. Formally known as "The Center for Cultural and Technical Interchange Between East and West," the federally-funded Center is administered in cooperation with the University of Hawaii. Its mandated goal is "to promote better relations and understanding between the United States and the nations of Asia and the Pacific through cooperative study, training and research."

Each year about 1,500 men and women from the United States and more than 40 countries in the Asian/Pacific area exchange ideas and cultural insights in East-West Center programs. Working and studying with a multi-national Center staff on problems of mutual East-West concern, participants include students, mainly at the postgraduate level; Fellows with research expertise and/or practical experience in such fields as government, business administration or communication; mid-career professionals in nondegree study and training programs at the teaching and management levels; and authorities invited for international conferences and seminars. These participants are supported by federal scholarships and grants, supplemented by contributions from Asian/Pacific governments, private foundations and other agencies.

A fundamental aim of all East-West Center programs is to foster understanding and mutual respect among people from differing cultures working together in seeking solutions to common problems. The Center draws on the resources of U.S. mainland universities, and Asian/Pacific educational and governmental institutions as well as organizations in the multi-cultural State of Hawaii.

Center programs are conducted by the East-West Communication Institute, the East-West Culture Learning Institute, the East-West Food Institute, the East-West Population Institute, and the East-West Technology and Development Institute. Open Grants are awarded to provide scope for educational and research innovation.

### **East-West Communication Institute**

The East-West Communication Institute is one of several problem-oriented institutes established at the East-West Center to focus the Center's resources in education, research and training on seeking solutions to common problems of East-West concern.

The Institute concentrates on the use of communication in economic and social development, and in sharing of knowledge across cultural barriers.

#### The Institute:

- Awards scholarships for graduate study in communication and related disciplines, primarily at the University of Hawaii;

- Invites Senior Fellows to the Center for study and research in communication, and for development of training projects;

- Conducts a variety of professional study and training projects for communication workers in specialized fields of economic and social development;

- Assembles for an international Document Collection relevant communication materials with emphasis on Asian and Pacific material and makes these available for students, scholars, and government administrators, both at the Center and elsewhere;

- Offers Jefferson Fellowships for Asian, Pacific and U.S. journalists for a semester at the Center and the University of Hawaii designed to increase their background knowledge and enhance their professional competence;

- Assists in designing and carrying out research in communication;

- Arranges conferences and seminars relating to new and pertinent areas of communication;

- Conducts a worldwide inventory and analysis of support for population and family planning communication and education being provided to developing countries by donor agencies.

