TOURISM IN THE PACIFIC:
A BIBLIOGRAPHY

B. H. Farrell
D. Reid Ross
L. Baird Evans
D. Weertz

Working Papers Series
Pacific Islands Studies
Center for Asian and Pacific Studies
in collaboration with the
Social Science Research Institute
University of Hawaii at Manoa
Honolulu, Hawaii

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TOURISM IN THE PACIFIC--A BIBLIOGRAPHY

Pacific Research Unit
University of California
Santa Cruz, California

B. H. Farrell
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1983

Photocopy, Summer 1986
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PREFACE

The forerunner to this work was a volume published by the Center for South Pacific Studies called *Source Materials for Pacific Tourism* compiled by DiAnne Reid Ross and Bryan Farrell. When "Source Materials" went out of print within a few months, Ms. Reid Ross worked to produce a more comprehensive, up-to-date and more correct publication. With this in mind she and Lisa Baird Evans worked for several years researching, corresponding, annotating and summarizing hundreds of items many of which were by then in the Center library. Two thirds of the way through the enterprise the University of California, through lack of funds, closed the Center.

The following year, under different University auspices, the Pacific Research Unit was started and under a University Research Grant, David Takemoto-Weerts was employed for several months to work on the bibliography, complete a number of annotations and to include entries dated up to January 1980.

When funding ran out, much of the work other than my own editing had to stop. This is when the Pacific Islands Program of the University of Hawaii kindly offered to publish the manuscript.

This volume then results from much interrupted human endeavor and although the final editing, selection and rejection was by no means completed in the manner we would have wished, it was felt that it was nevertheless far too valuable not to be published. Its imperfections are only too well known.
I would like to acknowledge the work of DiAnne Reid Ross, Lisa Baird Evans, David Takemoto-Weerts and Gretchen Miller for their contributions and to the Long Foundation and the University of California for providing funds. Special thanks go to Dale Fukumoto and Sandra Miyashiro who did the final typing. Finally, I must acknowledge our debt of gratitude to Dr. Robert Kiste and the Pacific Islands Studies Program who made publication possible.

Bryan Farrell
Pacific Research Unit
BIBLIOGRAPHIES

Ashton, Guy

Australia-Department of Industry & Commerce
An update of the Australian Tourist Commission (ACT) 1973 Bibliography of Tourism and Recreation Research. This material includes research completed or commenced during 1970-1977.

Australian Bureau of Statistics
Contains Australian and overseas references.

Australian Conservation Foundation
A selected bibliography covering natural resources, regional conservation and landscape preservation in addition to outdoor recreation and tourism.

Australian Road Research Board
Tourism in Australia, Bibliography of references held by the Australian Road Research Library.
An informal list compiled by the Library, and not normally available.

Australian Tourist Commission
Covers published and "in-progress" research from 1966 to 1973. Includes annual reports for Capital Territory, New South Wales, Northern Territory, Papua and New Guinea, Queensland, Tasmania, Victoria and Western Australia regarding the following subjects: accommodation, economics, recreational needs, conservation, attractions, resort development, transport, research, attitude surveys, promotion and publicity, conferences and conventions, policy and administration, and bibliographies.


Baretje, Rene
It is important that those studying tourism have, at the outset, literature which addresses itself to the multiple aspects of modern "nomadisation." Thus, this bibliography.

Baretje, Rene & L. Testasecca de Lestrade

Lists studies, statistical findings, and reports of conferences. French only.

Barker, Diana F.

British Tourist Authority
Tourism Bibliography, (London: British Tourist Authority)
Contains over 300 references and publications on tourism and related subjects.

Broadbent, Kleran Patrick (ed.)


Concentrates on the socio-economic problems of the subject matter.

Canadian Government Office of Tourism

Lists the holdings of the Tourism Reference and Data Centre (TRDC). Includes a comprehensive collection of Canadian research carried regarding tourism.

Canadian Government Travel Bureau
Canada - Bibliography of Tourism Research Studies, (Ottawa: 1972)
Canadian Government Office of Tourism

Lists the holdings of the Tourism Reference & Data Centre (TRDC). Includes a comprehensive collection of Canadian research carried out regarding tourism.

Canadian Government Travel Bureau

Comprehensive annotated bibliography listing more than 200 travel research studies.

Centre d'Etudes du Tourisme

Cohen, Erik

The bibliography is up-to-date for the end of 1974; items which appeared in the first part of 1975 have also been included.

Crandall, Rick; Altengarten, S.M.; Carson, S.M.; Nolan, M.M.; & Dixon, J.T.

Three hundred leisure-related references from four abstract sources, organized into seventeen categories.

Dilsaver, Lary M.

Consists of 398 articles, abstracts, books and presentations dealing with the beneficial and detrimental effects of tourism development. They are drawn from a variety of scholarly, trade and popular journals and newspapers as well as government reports and a number of anthropology, geography, tourism and regional development seminars.

Goeldner, Charles R.

Designed to meet the needs of travel executives, government officials, academicians, and students by providing a concise reference list of information sources for locating published source material which can be used in analysing and solving travel industry problems.
Goeldner, Charles R. & G.L. Allen
Bibliography of Tourism and Travel: Research Studies, Reports and Articles, (Boulder: Business Research Division, Graduate School of Business Administration, University of Colorado, 1967), 71 pp.

Bibliography of material on travel, recreation and tourism for the U.S., its outlying possessions, and Canada.

Goeldner, Charles R. & Karen Dicke
Bibliography of Tourism & Travel: Research Studies, Reports and Articles, Vols. 1, 2, 3, (Boulder: Business Research Division, Graduate School of Business Administration, University of Colorado, 1971).


References on travel, recreation, and tourism for use in both the business and academic fields. The items cover studies, surveys, statistical abstracts, articles and similar publications with facts and figures related to the travel industry of the world. Volume I--publications regarding the U.S. and its regions; Volume II--publications concerned with a single state; Volume III--foreign publications.

Includes only those studies published on or after January 1, 1960. Efforts were made to include addresses, page numbers, dates, and prices; however, this information was not made available in all cases.

Goeldner, Charles R.; Karen Dicke and Susan Behrends
Travel Research Bibliography (Bibliography of Holdings of the Travel Research Center), (Boulder: Business Research Division, Graduate School of Business Administration, University of Colorado, 1976), 213 pp.

Lists all holdings of the Travel Reference Center through June 30, 1975. Approximately 2,400 entries are classified by geographic area and subject matter covered.

Hawaii - Department of Planning & Economic Development (Research and Economic Analysis Division)

Lists 17 studies prepared by consultants for DPED regarding State planning.

Hawaii Visitors Bureau
International Bank for Reconstruction and Development (IBRD)
Review of the American Sociological Literature of Tourism,

Jafari, Jafar
"Tourism and the Social Sciences: A Bibliography", Vol. 6, No. 2,

A selection of publications which study tourism within the frame­
work of the social sciences. Many are by social scientists who
have incorporated into the study of tourism appropriate concepts,
theories, and methodologies from their respective fields.

Journal of Travel Research
"The Travel Research Bookshelf", (Boulder: Business Research
Division, School of Business Administration, University of
Colorado).

A regular feature of this quarterly journal is an annotated
bibliography of current governmental and nongovernmental travel
and tourism research materials.

Klopchic, P.A.
A Compilation of Abstracts/Tourism Research Reports 1970-72,

Lists title, author, date published, extent of diffusion, and a
brief synopsis of 46 studies undertaken by the ministry from
1970 to 1972 on the multiple aspects of the tourist phenomenon.

McLeod, E.M.
Bibliography of Studies and Documents on Caribbean Tourism,
Reconstruction and Development [IBRD], 1974).

Lancaster, Joel R. & Leland L. Nichols
A Selected Bibliography of Geographical References and Related
Research in Outdoor Recreation and Tourism, 1930-1971,

Lowe, Mary Francis
Economic and Social Development in the South Pacific Islands,
(Geneva: International Institute for Labour Studies, 1975),
68 pp.

Bibliography is concerned with aspects of economic and social
development in the South Pacific region covered by the South
Pacific Commission (excluding Australia and New Zealand), with
some emphasis on labor questions.

Marshall, Brian
Recreation and Leisure Research: A Selected Bibliography,
Mascarenhas, O.C.

Mings, Robert C.


Brings together information useful in the study and future planning of tourism in Latin America. Divided by country as well as a general listing of tourism publications.

National Library for Australian Institute of Urban Studies


New Zealand--National Library

Lists works published in New Zealand, including government publications. Also includes works published overseas dealing wholly or in part with New Zealand, and by authors normally resident in New Zealand. Contains current publications and items published after 1971 not previously listed.

Noronha, Raymond

Draws together the concepts found in sociological literature, in the English language, on tourism. Also comments on, clarifies and adds to these concepts.

Organization of American States (OAS)
Pacific Area Travel Association (PATA)
PATA Research Catalogue, (San Francisco: 1972).

A listing of all travel research studies performed for or by PATA that are currently available.


Volumes selected for inclusion in this bibliography are from the PATA Research Library and are either recently published, published in previous years but not up-dated, or are frequently used for their historical value.

Pelegrino, Donald A.

Ross, Dianne Reid & Bryan H. Farrell
Pacific Tourism - Selected Bibliography, (Santa Cruz: Center for South Pacific Studies, University of California, 1975), 89 pp.

A preliminary draft document prepared for delegates attending a seminar on the social and economic impact for tourism on Pacific communities, University of California, Santa Cruz. Covers bibliographies, periodicals, theoretical and/or Pacific related titles, the Pacific area general, as well as each of the Pacific countries, additionally, non-Pacific areas are included as related studies.

South Pacific Bureau for Economic Co-operation
SPEC Bibliography, (Suva: SPEC, 1974), 76 pp.

The SPEC Bibliography forms part of the Bureau's undertaking to collect information on trade and economic development in the region and in areas outside the region which are of interest to Member Governments.

Spackman, Jill

Spinney, Katherine
Bibliography for Hotel and Restaurant Administration, Cornell Hotel and Restaurant Administration Quarterly, (Ithaca: School for Hotel Administration, Cornell University, annual).

This annual bibliography is a selective index to current periodicals received in the H.B. Meek Library of the School of Hotel Administration during a year, as well as an acquisition list of books and pamphlets catalogues during this year. Items are arranged alphabetically by subject with a great deal of use of cross reference.
Stankey, Geo. H. & David W. Lime
Recenqonal Carrying Capacity: An Annotated Bibliography,
(Ogden: U.S. Dept. of Agriculture, Forest Service, Intermountain
Forest & Range Experiment Station, 1973), 45 pp.

Includes over 200 citations covering ecological and social
dimensions of the capacity problem. Contents are arranged in
four major subject areas: concept of carrying capacity, biological
investigations, investigations of esthetics and management.

Tourist Bibliography, (Geneva: World Tourism Organization [IUOTO]).

A tri-yearly publication of the World Tourism Organization (formerly
IUOTO). Additionally, an annual supplement lists the legislation
and regulations governing tourism in IUOTO member countries. Lists
under 20 headings all kinds of publications relevant to tourism
in the world. No headings refer exclusively to developing countries.

United States Travel Service (USTS)
A Bibliography of USTS Research Publications, (Washington, D.C.:

Includes basic data, market research studies, market research
analyses.

University of Hawaii Library
Current Hawaiiana: A Quarterly Bibliography, (Honolulu: University
of Hawaii Library, Hawaiian & Pacific Collection).

University of the South Pacific Library
Pacific Collection Accession List, Cumulative Annual Editions,
(University of South Pacific Library, 1978), 110 pp.

van Houts, Didier
International Tourism in Africa: ALA Bibliography No. 1, (Antwerp:
Institute for Developing Countries, 1978), 96 pp.

Divided into three parts: Author index, Subject index, and
Geographical index.

Vance, Mary (Ed.)
A Selected Bibliography of Geographical References and Related
Research in Outdoor Recreation and Tourism: 1930 - 71,

Var, Turgut; C.R. Coeldner; E. Gearing & Wm. W. Swart
"Bibliographic Sources for Travel and Tourism Research,"
(Burnaby: Department of Economics and Commerce, Simon Fraser
University, 1974).

Serves as a guide to free and inexpensive sources. Covers indexing
services, abstracts, bibliographies, quasi-bibliographic works,
periodicals, trade associations, statistical information, and
miscellaneous sources.
Ward, M.


Draws together the material available in New Zealand on both official policies and development planning for tourism and critical commentaries and studies of its impact in the islands of the South Pacific. Covers the scattered island territories of Polynesia, Melanesia and Micronesia, but excluding Papua New Guinea, the Philippines, New Zealand and Australia.

Wolfe, R.


World Tourism Organization (WTO) formerly (IUOTO) Tourist Bibliography, (Geneva).

A tri-yearly publication of the World Tourism Organization (formerly IUOTO). Additionally, an annual supplement lists the legislation and regulations governing tourism in IUOTO member countries. Lists under 20 headings all kinds of publications relevant to tourism in the world. No headings refer exclusively to developing countries.


A regular section of the Revue du Tourisme listing recent publications in the tourism area.

Arthur, Louis and Ron Boster


Covers 167 papers. Citations are divided into four categories: literature reviews, inventory methods, public investment, and miscellaneous.


Published every two years since 1966 by the World Tourism Organization, formerly IUOTO (International Union of Official Travel Organizations) in its Travel Research Journal. A global economic survey with studies focussing on the balance of payments, income generation and employment; and those of the survey or planning type.
JOURNALS AND MAGAZINES

American Society of Travel Agents

Annual reference book of the American Society of Travel Agents News, giving a comprehensive analysis of the world travel trends. Broad coverage of various factors pertinent to the domestic and international tourism.

Annals of Tourism Research
Annals of Tourism Research, (Menomonie: Dept. of Habitation Resources - University of Wisconsin - Stout).

A quarterly social sciences journal focusing on the academic perspective of tourism.

Canadian Government Travel Bureau
Canadian Travel Research Notes, (Ottawa: monthly).

Bulletin des Recherches Touristiques au Canada is a free monthly publication.

Cornell Hotel and Restaurant Administration Quarterly, (Ithaca: School of Hotel Administration, Cornell University).

Quarterly publication devoted to disseminating technical knowledge and research relating to hotels, motels, restaurants, clubs, industrial feeding—hospitals and institutions generally.

Documentation Touristique: Bibliographie Analytique Internationale, (Marseille: Centre des Hautes Etudes Touristiques).

Published in English as the Touristic Analysis Review. Each review analyzes 160 books or articles dealing with various aspects of the touristic phenomenon.

Economist Intelligence Unit
International Tourism, (London: Economist Intelligence Unit).

A quarterly economic review special.

Hosting and Purchasing in the South Pacific Islands, (Suva: News [South Pacific] Limited).

A journal published by News (South Pacific) Limited, Suva, Fiji.
International Tourism Quarterly, (London: Economist Intelligence Unit, Ltd.).

Analyzes and presents available tourism material. Contains sections on issues in the news, related reports, perspective comments, and a statistical appendix.


Now in its seventh year of publication--appears only once a year but is the length of a full book. The "Current Development" sections contain valuable information on major current events in the islands.

Journal of Leisure Research

Includes book reviews, advertising, bibliography and statistical index.

Journal of Travel Research, (Salt Lake City: Travel Research Association).

Published quarterly by the Travel Research Association. This journal reviews current travel research; features articles and reports of special interest; notes current travel research articles and reports in the "Travel Research Bookshelf."

National Advisory Committee--Accommodation, Food and Beverage Services Newsletter/Bulletin de Nouvelles, (Canada: N.A.C., monthly).

Covers a variety of tourism areas--workshops and conferences, training programs, appointments in the industry, current news, and publications.

Pacific Area Travel Association (PATA)

Pacific Area Destination Handbook, (San Francisco: PATA, annual).

Pacific Islands Monthly, (Sydney: Pacific Publications [Aust.] Pty. Ltd.).

A monthly giving current coverage of the whole Pacific area.

Pacific Islands Yearbook, (Sydney: Pacific Publications).

Information relating to tourist plant and facilities by country; plus historical, demographic and economic data.

Pacific Perspective, (Suva: South Pacific Social Sciences Association).

Pacific Perspective is published twice yearly. Its primary aim is to exchange views and findings in the economic, social, political, historical and related fields within, or concerned with, the South Pacific.
Pacific Travel News, (San Francisco: PATA).

Official publication of the Pacific Area Travel Association (PATA). Published monthly except June and December when published semimonthly.

Pacific Area Travel Association (PATA)

Published twice a year by PATA. Includes a listing of hotels and resorts in Pacific countries and island groups.


A quarterly containing brief articles concerned largely with technical, social and economic development.

South Pacific Travel Trade News, (Auckland).

A monthly trade magazine for the travel industry in Australia, New Zealand, and the South Pacific.

Tourism Educators Newsletter, (Salt Lake City: Travel Research Association).

First issued July/August 1978, this newsletter comes out every two months. It is by and for tourism educators containing discussions, positions open/wanted, and requests for collective information or materials. Available to members of the Travel Research Association.


A twice monthly survey of current developments in tourism world-wide.


Devoted to recording the history of all aspects of tourism--domestic and international--with the objective of understanding and current development of tourism.


Quarterly, regional, research specialist journal concentrating on current research of professional interest.


Part I describes over 70 international organizations directly or indirectly involved in tourism. Part 2 features 150 individual territories covering such data as destination facts and figures, and official national and industry organizations. Fifteen Pacific countries are included.


An international quarterly devoted to the dissemination of policies-oriented research on various dimensional aspects of the exploration of cultural/natural/environmental resources for purposes of leisure, recreation, travel, transportation and tourism in their relations to problems of urban/regional/national planning and development.

Tourist Review, (Berne: AIEST, quarterly).

A quarterly publication and official organ of AIEST (l'Association Internationale d'Experts Scientifiques du Tourisme). French, German, Italian, English.

Tourism Trade.


Travel Communications Inc.
ASTA Travel News.

Travel Market Yearbook, (New York: Marketing Handbooks, Inc.

Contains travel facts, figures and trends.

Travel Research Journal, (Geneva: World Tourism Organization [IUOTO]).

A bi-annual publication dealing with studies and research in the field of tourism carried out by experts on specific subjects.

Travel Trade Year Book, (Sydney: IPC Business Press Pty., Ltd.).

Information relating to airlines, accommodation, tour operators, and travel agents, tour organization and bureau in South Pacific countries, Australia and New Zealand.
World Tourism Organization (IUOTO), (WTO).

36 bulletins are published each year dealing with subject such as:

Tourist Supply (Tourism Planning and Development, Transport, Accommodation); Tourist Demand (Marketing and Publicity, Travel Demand); Management and Administration of Tourism (Tourist Legislation and Regulations, Organization of Vocational Training); Measurement of Tourism (Travel Statistics, Tourism and Economy).

World Tourism Organization Tourism Compendium, (WTO).

Published every 2 years by the World Tourism Organization.

World Travel/Tourisme Mondial, (Geneva: World Tourism Organization [IUOTO]).

Six issues yearly. Official publication of the World Tourism Organization, formerly IUOTO (International Union of Official Travel Organizations) dealing with all problems in the field of tourism, and reporting on the Organization's work, topical events in tourism, factors contributing to the development of tourism in different areas of the world and progress made.

World Travelers Almanac, (Chicago: Rand McNally and Co.).
REPORTS AND SERIALS

Australia - Papua New Guinea Tourist Board
Annual Reports.

Bank of Hawaii
Hawaii, (Honolulu: Bank of Hawaii, Department of Business
Research annual).

Annual Economic Review. Refers to tourism in Hawaii.


Condominium Bureau of Statistics
New Hebrides Condominium Statistical Bulletin, (Port Vila, New
Hebrides: annual).

Economist Intelligence Unit, The
17, appendices.

Treats political and economic developments and policies, with
emphasis on New Zealand.

Fiji Bureau of Statistics

Various monthly summaries.

First Hawaiian Bank
Hawaii County in 19--, (Honolulu: Research Division, FHB, annually),
6 pp.

Covers energy resources, tourism, agriculture, and a general re-cap.

Hawaii 19--, (Honolulu: Dept. of Economic Research, annual).

Kauai County 19--.

Maui County in 19--.

Guam, Department of Commerce
Overall Economic Development Plan for Guam: Annual Progress Report,

Guam - Government of
Quarterly Economic and Social Indicators, (Agana: quarterly).


Hawaii - Department of Planning & Economic Development

See especially the Section on Primary Economic Activities - Tourism which covers each County and the City and County of Honolulu.


Annual economic report and outlook.


Serves as the standard official summary of statistical on the social, economic and political organization of the State of Hawaii. See especially section on recreation and tourism.

Hawaii Visitors Bureau
Annual Program Report, (Honolulu: HVB, annual).

Includes a review of HVB's marketing, visitor satisfaction, information services, finance, research, international hospitality, membership and convention division.


A comprehensive compilation of tourist statistics for the year. This includes both current and past basic data on numbers and types of surveyed visitors, visitor expenditures, length of stay, the visitor plant, occupancy rate, etc.

Carrier Extracts, (Honolulu: HVB).

Special report prepared for selected subscribers analyzing in details the individual carrier's traffic flow to Hawaii from points of origin on the U.S. Mainland (quarterly and year-end reports).
Fastbound Basic Data, (Honolulu: HVB).

Analysis of the characteristics and number of visitors arriving from Japan via Pan American World Airways (monthly and year-end reports).

Inter-island Carrier Reports, (Honolulu: HVB).

Special monthly reports analyzing the flow of visitors to Hawaii by the district sales regions of Aloha and Hawaiian Airlines.


An annual study showing the production record and population of 100 American Standard Metropolitan Statistical Areas as well as the number of visitors to Hawaii from each city per 1,000 population.

Top 30 SMSA Report (Standard Metropolitan Statistical Areas), (Honolulu: HVB).

Up-to-date analysis of the number of visitors from selected major U.S. markets with comparative data for the same time period of the previous year.


Information on amounts and patterns of visitor expenditures.

Visitor Opinion Survey - Westbound, (Honolulu: HVB).

Analysis through mail-out questionnaire of reactions of selected visitors to their experience in Hawaii--includes ratings of individual hotels and airlines, selected characteristics of survey respondents, and compilation of miscellaneous comments volunteered on Survey form (quarterly and year-end reports).

Visitor Opinion Survey - Eastbound, (Honolulu: HVB).

Analysis, through mail-out questionnaire, of reactions and characteristics of selected Japanese visitors to Hawaii (seasonal reports).

An analysis of the numbers of visitors by countries or origin in the U.S. Mainland, with comparative data for the same period of the previous year (quarterly and year-end reports).


This publication is a list of existing and planned hotel accommodations, by district, for the State of Hawaii. Existing hotels and their expansions are listed alphabetically by district. New hotels planned for the future are listed alphabetically at the end of each district section.

Visitor Reaction Survey, (Honolulu: HVB, annual with quarterly reports).

Survey contains ratings by the visitors of Hawaii of the state, the accommodations and the tourist attractions.

Westbound Basic Data, (Honolulu: HVB).

Analysis through in-flight survey of the characteristics and numbers of visitors arriving via the U.S. Mainland (monthly, quarterly and year-end reports).

International Travel Statistics, (Geneva: World Tourism Organization [TUOT]).

A yearly publication giving detailed travel statistics: tourist arrivals and nights by country of origin, month, mode of transport, etc. and tourists receipts and expenditure for some 80 countries. Published since 1953. The latest editions--years 1968, 1969, 1970 and 1971 printed in the form of looseleaf binders.

Marianas Visitor Bureau
Annual Report, (Saipan: MVB, annual).

Melanesian Tourist Federation

New Zealand - Tourist & Publicity Department
Oahu Development Conference
Oahu Development Conference: 1968-69, (Honolulu).

Organization for Economic Cooperation and Development (OECD)
Annual Reports, (Paris: OECD, annually).

Statistics on comparative international tourism.

Annual Reports of the Tourism Committee, (Paris: OECD, annually).

Tourism in OECD Member Countries, (Paris: annual).

Tourism Policy & International Tourism in OECD Member Countries,
(Paris: OECD, annual).

Deals with the economic importance of international tourism and
gives a considerable discussion of policy matters related to
international tourism.

Pacific Area Travel Association (PATA)
PATA Interim Statistical Report--January - June, 1974,
(San Francisco: PATA, 1974), 44 pp.

Section I: a summary of total visitor arrivals reported for the
first six months of 1974 plus visitor arrivals by residence/
nationality at each reporting country compared with the first
six months of 1973.

Section II: a summary of the origins of the visitors, and the
countries visited from selected markets for 1974 compared with

Proceedings of the 22nd Annual PATA Conference 13th Annual Workshop,

Statistical Reports, (San Francisco: PATA, 1st - 1962-63;

Visitor statistics for East Asia, South Asia, Southeast Asia, South
Pacific, Oceania, and Hawaii.

Shows arrivals by residents to PATA member destinations. Special
tables show relationship of market to product areas, foreign
exchange earnings and number of hotel rooms. Based on reports
from the National Tourist Organizations of PATA destinations.
Harris, Kerr, Forster and Company
International Hotel Trends, (Los Angeles: Harris, Kerr, Forster
and Company, annually), 67 pp.

Compares international hotels with those in U.S., analyzes
international hotels by individual regions and subdivisions.
See especially section on Oceania which includes Australia,
Fiji, New Zealand, and others.

Papua New Guinea Tourist Board

Solomon Islands - Ministry of Finance

See Section II - Tourism.

Tonga Visitors Bureau
Visitor Statistics 1978, (Nuku'alofa: Research Department, Tonga

Western Samoa - Department of Economic Development

Quarterly Statistical Reports on Visitors to Western Samoa,
(Apia: DED).


See especially section on Tourism - General Background, Tourists
and Hotel Accommodation, and Policy Issues.


Contains data on visitor characteristics, i.e., age, area of
residence, length of stay, mode of travel, purpose of travel,
sex, and income. Also has graphs depicting visitor flow to
various neighboring points.
Akoglu, Tunay

Takes a general approach to nature's relationship to tourism. Discusses this relationship in three directions: the role of occurrence of the tourism phenomenon, the effects of nature in the process, and tourist settlement areas. Covers the concept of nature conservation and its legal aspects—scenic site protection, protected areas, protection of certain plant and animal species, and nature monuments.

Alba, Manuel S.

Discusses the emergence of tourism as the key development sector, relevant educational issues, manpower development, and tourism development planning and educational planning.

Allen, K.J.

Explains what is meant by the regional multiplier to outline the possible uses for the concept, and suggests ways in which it could be measured. Some of the ideas have been put into practice using Scottish figures, and estimates of the probable Scottish multiplier are given.

American Newspaper Publisher Association

Angell, Robert C.

Points out various forms of transnational participation, including visiting relatives and friends abroad, traveling abroad for business reasons, which are of interest to the tourist industry.

Anthony, D.W.J.
Apter, Howard

Reviews IUOTO's recently published survey plotting the relationship between global financial trends and travel.

Archer, Brian

Attempts to clarify the situation regarding the use of multipliers, and puts forward an adjusted multiplier model.


Explains the fundamental theoretical and practical methods used to analyze and forecast demand, and examines the state-of-the-art in the practical application of these forecasting techniques.


Concentrates mainly on the economic effects created by the growth of domestic tourism.


Shows how economic techniques can be used to measure and explain the regional implications of visitor spending and to prescribe policy measures. Chapter topics include impact on regional economics, income effects, regional multiplier, primary and secondary beneficiaries of spending, employment creation, interactions and strategy.


Describes the input-output technique and draws attention to its strengths, weaknesses and limitations. Also points out recent studies and their policy implications.

Describes and evaluates the principle methods available to local authorities and tourist boards for assessing tourist regional expenditure.


Discusses the pattern of the initial round of tourist expenditure, and examines the composition of the indirect and induced flows to which sectors of the economy benefit from the multiplier effect.


Brings together and summarizes the results of tourism multiplier studies carried out over the previous ten years in a number of different countries and regions, and answers some of the more recent criticism about the suitability of using multiplier techniques for tourism research.


Deals with the economic value of tourism investments at the macro-economic level. Explores the concept of the tourist multiplier and its contribution to tourism planning policy. Identifies the inherent limitations on multiplier theory, methodology, and data.

Archer, Brian H. and Christine Owen

Formulates a tourist regional multiplier model, and tests it for the county of Anglesey, Wales. The model uses a simplified technique which measures and compares the indirect effects of each type of tourist spending.
Archer, Brian & Sheila Shea

Reviews the current state-of-the-art in the use of gravity models for tourism research.

The Importance of Length of Stay in Tourist Studies, (Bangor: Institute of Economic Research, University College of North Wales, 1974).

Discusses the statistical and methodological problems associated with the calculation of length of stay.


Armstrong, C.W.G.

Develops and tests a model to forecast the size and direction of international tourist flows between eighteen principle tourist generating countries and twenty-seven main destination areas.

Arthur D. Little Co.
Tourism and Recreation: A State of the Art.

Artus, Jacques R.

Makes a systematic analysis of the short run determinants of international travel. Models are constructed to give short term forecasts of the value of tourism expenditure and receipts in several countries.

Askari, Hossein

Discusses the functions and roles of those bodies responsible for the organization of package tours, and constructs a model to estimate the demand for such tours.

Association Internationale d'Experts Scientifiques du Tourisme (AIEST)

Proceedings of the 1976 AIEST Annual Congress.

Presents the papers delivered at the conference. A large number of papers in English, the rest (more than 20) in French and German.

Baines, G.B.K.

Discusses the concept of a "Tourism Environment Symbiosis," where natural asset and ecology of an area are conserved in their original condition, or permitted to evolve towards an even more satisfactory condition, while at the same time greater numbers of people derive wider benefit from them. Cites two recent tourism proposals in Fiji based upon this symbiosis concept.

Bargur, J. and A. Arbel

Presents a qualitative description of an analytical long-term planning model of a national tourist industry based on supply-demand relationships.

Barnet, Edward M.
"Can the Rising Significance of Individual Man be Reconciled with the Accelerating Technology for Mass Travel?", Selected Readings in Travel Industry, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 1-6 pp.

Speaks of the confrontation of the significance of man as an individual versus the demand made upon him as a component of an efficient industrial machine--particularly as this relates to the travel industry.


Advanced Tourism Studies, Turin, Italy, on behalf of the International Union of Official Travel Organizations (IUOTO), August 1967.

Examines the adverse effects of inflation on tourism in developing countries as well as those established as tourist destinations. Discusses what the causes of inflation are, and suggests alternatives for reversing this trend by innovative imagination on the part of the travel industry.


Stresses the need for travel researchers to study the total industry as a multi-faceted system, and to be aware of tourism's serendipitous qualities and the resultant need for flexibility and creativity in this fast-changing industry.


Suggests studying the present market to determine who the customer is—demographically, according to age, sex, income groups, buying habits, preferences, tastes, etc. Identification of types attracted can be a basis for differentiated appeals and services.

Bar-On, R. Raymond

Concerned primarily with short term forecasting, with an introductory section containing a useful classification of forecasts in general into short, medium, long-term and futuristic divisions.


A study of trends in time series and forecasting using seasonal analysis and adjustment.


Seasonality and trends in selected countries' tourism and the economic importance of seasonality.
Barre, Henri

Bartos, Rena
"Social Change and the Travel Marketer," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 191-197 pp.

Speaks of travel as a unique product and how it is uniquely linked to societal issues such as the cross currents of government regulation, direction of the economy, quality of the environment, and the availability of energy.

Beardwood, Roger

Describes the 'new' concept for the hotel and motel industry of the polymorphous corporation offering travelers a wide range of services--applying sophisticated management, marketing, and financing techniques.

Beesley, M.E.

Discusses the importance of the valuation of time spent in travelling--leads to a form of analysis of the value of investments on roads, etc., gives information on the modes of transport and therefore important in predictions concerning methods for rationing the use of existing transport investment.

Beller, Wm. S.

Beyers, W.B.

Reports certain findings about the magnitude, spatial distribution, and structural impact of some tourist expenditures. The analyses presented make use of input-output models in order to define the structural impacts of these tourist expenditures.
Bird, R.A.  

Bjorkman, B.  
Discusses factors influencing the development of international tourist traffic, a useful gravitational model, distribution of tourist traffic according to means of transport, a probability model, the need for market research in the transport business, and various types of market surveys.

Boek, Walter S.  
"Tourism as Planned Economic Development: Coordinating Diverse Local Interests with Outside Capital."

Boerjan, P.  
Examines the behavior of social classes in relation to motivation for buying a tourist product. Discusses the need for measuring attitudes in tourism, the basic notion of attitude theory. Presents some practical results from the implementation of these concepts.

Boissevain, Jeremy  
"Food for Thought: A Look at Recent Literature on Tourism and Development," (Amsterdam: European-Mediterranean Study Group, University of Amsterdam, 1976), 6 pp.  
Survey of recent research findings. Indicates developing countries should take a long, critical look at the economic, social and political consequences of tourism to date.

Bond, M.F. and Jerry R. Ladman  
Reviews in detail the economic aspects of tourism development. Considers the possibilities for tourism as an export product not only to provide a source of foreign exchange but also to aid a country's transformation from a traditional agricultural economy to a modern industrial society.

Boorstin D.  
Chronicles and bemoans the evolution of traveling to tourism; from a meaningful, exciting adventure, to a pre-packaged contrived experience with the primary goal of profiting the tour guides.
Brameld, Theodore and Midori Matsuyama

   Discusses the potential of tourism as an educational instrument using two case studies—the World Campus Afloat and the Polynesian Cultural Center.

British Tourist Authority

Britton, Steven


   Discusses the inability of the tourism industry to represent destinations as real places.

Brow, G.

Buck, Roy C.

   Examines the proposition that deliberately planned, constituted, and managed tourist attractions protect natural areas, historic places, and archaic peoples and cultures from pressures and strains caused by excessive mass tourism.


   Examines the format and content of tourist attraction brochures and their functions.

Budowski, Gerardo
Points out the three different relationships—conflict, coexistence, and symbiosis—can exist between those promoting tourism and those advocating conservation of nature, and that these relationships are particularly important when tourism is partly or totally based on values derived from nature and its resources.

Bugnicourt, Jacques

Asks whether tourism always plays a positive role in the development of the Third World.

Burkart, A.J. and S. Medlik

Companion volume to Tourism: Past, Present and Future. Covers historical development, economic aspects, dimensions of tourism, transportation, accommodation, marketing, planning, policies and the future.


Surveys the history, structure, statistics, transportation, lodging, marketing, planning and development, organization and investments, and future of tourism.

Burn, Henry Pelham

Bury, Richard L.

Discusses projections from 3 viewpoints: 1) biological, 2) physical, and 3) cultural or human. Examines these viewpoints and the difficulties of applying them to obtain acceptable standards for human use.

Business and Economic Studies
Butler, Richard W.

Examines the impact of tourism developments upon destinations areas with specific reference to implications for the social environment of these areas. Offers an elementary model and discusses the impacts with respect to resources, economic-well being, and life-style of the population in destination areas.


Attempts to indicate the nature of social changes caused by tourist development, and to identify factors which shape the changes.

Carpenter, Edmund

Eskimo art and its alteration by tourism's use of it.

Chenery, Robert

Discusses how tourism suffers severely from a country's political unrest--far more than most other economic activities. Lists four primary factors in the impact and analyzes each and their varying effects.

Chestnutwood, Chas. M.

Chib, S.N.

Discusses international tourist movements, receipts from tourism and the need to determine the extent of benefits and to assess the nature of the social and economic impact of international tourism on developing Third World countries.
Choy, Dexter & Chuck Gee


Explores some implications of changes in the travel market and technology, changes that affect both the quality of employment opportunities created by tourism. Examines some recent trends in the hotel industry, and discusses their ramifications for employment opportunities and the development of training and educational programs.

Christaller, Walter


Offers a spatial analysis of tourism - how it is drawn to the periphery of settlement districts for recreation and sport. Surveys various countries and shows the typical course of a development pattern.

Clement, Harry G.


Studies how money brought into an economy by tourists is spent and respent and how it generates additional national income.

Cohen, Erik


Systematically assesses the environment impact of tourism and spells out the principle factors on which this impact depends. Two major types of measures for environmental protection are discussed.


Discusses the development of the drifter phenomenon in Western Europe and the primary factors--social, economic and political--that have given rise to the drifter.

Strangeness and Familiarity: The Varieties of Travelling Experience.


Proposes a general theoretical approach to the phenomenon of international tourism, one which includes a typology of tourists on the basis of their relationship to both the tourist business establishment and the host country.


Proposes an analytical definition of a tourist—isolates the set of attributes that comprise a tourist.

Cohen, Marvin


Describes a town's loss of tourism when it attempts to restore a religious relic and promotes tourism through tacky souvenirs.

Cole, Richard G.


Cosgrove, Isobel and Richard Jackson


Discusses economic and cultural impacts of tourism. Covers the significance of tourism, int'l and domestic tourism, types of tourism, expenditures, development, communications and examples of impacts.

Crampon, L.J.


Describes a tool that can be effectively used to estimate the number of visitors to a specific destination from specific points of origin, and the significance of certain characteristics of these visitors.


Cuervo, Raimundo S.
Tourism As A Medium of Human Communication, (Mexico City: Mexican Government Tourist Department, 1967).

Curran, Patrick J.T.

Covers several aspects of the travel business within three major categories: types of tours, pre-tour and enroute preparation, and tour procedures.

Curtis, Maurice H.

Summarizes six phases applicable to marketing in the travel industry--setting of objectives, interpretation of market forces and opportunities, market linkages, assessment of resources needed, mobilization and management of required resources and evaluation of results.

Carley, William M.

Points out the explosive growth in international tourism is probably coming to an abrupt end, and how this slowdown will effect some countries' balance of payment and business.
Dann, Graham M.S.

Provides answers to the sociological treatment of tourist motivation, with specific reference to what makes tourists travel.

Dann, Graham M.S. & Rustum Sethna

Focuses on understanding the consumer tourist. Covers five areas: 1) understanding the tourist, 2) individual similarities and differences, 3) motivation, 4) human interaction, and 5) problem solving.

Darden, Wm. R. & Donna D.

Reports the results of a study designed to isolate some of the dimensions of vacation travel life styles; scale these dimensions so that measurement is possible; measure vacation activities, interests, and opinions, inspect these life styles for vacation travel types; and determine if vacation travel life styles relate to demographics or past vacation behaviors.

Dasmann, Raymond F; John P. Milton; and Peter H. Freeman

Chapter 5 deals with the development of tourism - primarily the physical environment and man's capacity for destroying the ecological balance in the name of development.

Dasmann, Raymond F.
Classification and Use of Protected Natural and Cultural Areas, Occasional Paper 4, (Morges: I.U.C.N. [International Union for Conservation of Nature and Natural Resources]).

Offers a system of classification of areas protected because of their natural or cultural interest. The areas are then examined in relation to their place or function in national parks or other types of reserves, and their appropriate management and use.

Davis, H. David.

Discusses ways in which countries can invest most profitably in an industry that is capable of providing massive help to their economies.

Discusses major markets, income elasticity, price elasticity, other demand factors, the trend to long-distance travel, and the economic importance of tourism.

de Kadt, Emmanuel

Argues for the need to take much more explicit account of non-economic costs and benefits in the area of tourism planning.

ed.

A collection of papers discussing the effects of tourism on developing countries.

Demory, Barbara
"The Tourist As Guest".

Den, Toshio

Defines tourism's role as a mission of "meaningful travel"--a transformation into the valuable knowledge and appreciation of cultures different from one's own and not surface sightseeing.

DeQuiros, Abilio B.

Dilsaver, Larry M.
"The Impact of International Tourism: A Geographical Overview".

Surveys 90 articles, abstracts and books, and forms a composite of the environmental, economic and cultural effects of tourism. Materials published come largely from Na. America, Britain and France, and most deal with topics of rural Europe and Third World countries.

"The Cultural Impact of International Tourism: A Social Science Perspective".
Doctoroff, Mark

Focuses on social indicators and how they may be used.

Dommen, E.C.

Doswell, Roger

Creates a fictitious international organization to act as a vehicle to provide a life setting where answers to problems and issues in tourism are sought through studies and discussion.

Doxey, George V.

Describes a methodology used to arrive at certain conclusions which provide planners with the tools needed to monitor and measure "irritations" which stem from the impact between residents and outsiders at any given tourist destination area.

Dumazedier, J.

Reviews problems affecting the future of tourism--mostly urban dwellers, travel seasonality, shelter, and physical and mental hygiene of modern societies and how repose can be offered to vacationers.

Duncan, James S.

Introduces some of the primary tenets of a qualified interactionist position--an approach to the study of environmental cognition which treats the individual in the context of his ongoing social relations, i.e. as a member of a social world.
Eckbo, Garrett

Defines the landscape of tourism as the result of the impact of mass travel of urban dwellers in search of variety, relaxation, recreation, or a nostalgic quest for family, ethnic or cultural roots, and how this mass movement of groups and individuals has a profound and often devastating effect on existing natural, agricultural, or resident cultural landscapes.

The Economist

Discusses national balance of payments for various countries and how the governments are making efforts to manipulate the tourist accounts.

Economist Intelligence Unit, Ltd.

Discusses the pros and cons of tourism as a contribution to economic growth. Considers the desirability of the growth of international tourism, especially in developing countries.

Edelmann, Klaus M.F.

Attempts to analyze tourist relations between industrial nations and LCDs (less developed countries), and describes predictable conflict situations which may arise if these relations are subjected to excessive physical and psychological strains, or if the international division of labor in the field of "holiday production" becomes unbalanced.


Analyzes the present-day tourist relationship between industrial nations and developing countries. Describes predictable conflict situations which may arise if these relations are subject to excessive physical and psychological strains or if the international division of labor in the field of "Vacation production" becomes unbalanced.
Egan, Mark
Deals mainly with first generation tourism development where concepts lead to programs. Existing resources are identified, coordinated and utilized.

Eisenhauer, B.
Points out that given the present extent of tourist activity and the growth it is likely to have in the future, there is an urgent need to examine not only the likely demand but also the prospects of an appropriate supply of manpower to facilitate growth of the tourism industry.

Erbes, Robert
Deals with the different items of costs and benefits of tourism partly in general terms and partly reviewing studies carried out in Kenya, Tunisia and the Bahama Islands.

Farber, Maurice L.
Primarily examines 'pure' travel - travel for pleasure, sightseeing and experience for its own sake. This motivation analysis covers the psychodynamics of the impulse, interpersonal relations of the trip, leaving one's neurosis at a distance, the perception of foreign places, and the residues of travel.

Ferrario, Franco F.
The Evaluation of Tourist Resources: An Applied Methodology, (Department of Geography, University of Cape Town, 1978), 100 pp.

Examines how to identify and evaluate a tourist product: natural, manmade, or socio-cultural.
Fiabane, Dino  

States the field of international travel and recreational geography are just beginning to acquire bodies of research literature, and calls for additional theory development and testing. With the rapidly rising importance of travel, the demand will become all the more critical for national planners and travel industry officials.

Fogelberg, Graeme  

Covers research analysis, product planning, pricing, image, channels of distribution, personal selling, advertising, promotion, service, quality, etc.

Force, Roland W.  

Points out tourism may be a panacea or it may be the source of problems. The preservation of a cultural heritage, historical areas, and traditional arts and crafts may be a result, but the loss of heritage, sites and such techniques may also be the end result of tourism.

Forster, John  

Deals with the socio-economic consequences to communities and societies without a long period of development, which are non-industrial and attendant upon the development of tourism. Offers a set of principles of general use to these areas using examples from the Pacific.

Fox, Morris  

Stresses the need for basic research and balanced planning whereby Pacific islanders can protect, nurture and improve the quality of life on their islands and as the same time sell part of it to the tourist industry.
Francke, L.  
Discusses the history and attractions of the Club Mediterranee's  
vacation spots in general and gives examples from the clubs in  
Guadalupe, Cairo, Tahiti, and France.

Fraser, Ian M.  
Leisure - Tourism: Threat and Promise, (Geneva: World Council of  
A report of a consultation held in the autumn of 1969. Includes  
a summary of the speeches, indicates the main lines of the thinking  
of the groups, and selects some of the major proposals for  
research, study and action.

Frechtling, Douglas C.  
"The Costs of Travel and Tourism - An Introduction," TTRA Ninth  
Annual Conference Proceedings, (Salt Lake City: Bureau of Economics  
Draws together the various approaches employed to measure the  
social costs of travel and tourism, and develops a framework for  
analyzing these costs. Concentrates on the costs imposed by visitors  
to residents of a community.

"A Model for Estimating Travel Expenditures," (Journal of Travel  
Research, 1974), 9-12 pp.

"Proposed Standard Definitions and Classifications for Travel  
Research," Marketing Travel and Tourism, (Salt Lake City: Bureau  
of Economic and Business Research, College of Business, University  
Suggests standard travel research terminology and definitions for  
such terms as trip, travel, traveler, visitor, travel industry,  
units of measure, activity in various dimensions, destination,  
expenditure, and more. Frechtling is Director of the U.S. Travel  
Data Center, Washington, D.C.

Travel Impact Model: Final Economic Analysis Methodology,  

Fried, Gabriel  
Tourism and the Economic Development of Developing Countries,  
(Uppsala: 1973).  
In Spanish with English summary.
Fussell, Paul

Reviews the history of tourism, travel and exploration--and looks at the present state of tourism--tourist fantasies, pseudoplaces, tourist travails, and anti-tourists.

Galeotti, I.E.

Gardner-Smith, G.

Gearing, Chas. E.; Wm. W. Swart & Turgut Var

Discusses the general risks of translating formal analytical results into action, including the selection of an "optimal" tourism plan.

in collaboration with F. Bacil Dickert

Outlines and compares various alternative computational approaches that feasibly can be employed to handled various tourism problems.


Investigates the decision problem a governmental central authority faces when determining the most appropriate program for allocating the country's capital investments in touristic facilities.


Develops a decision structure whereby investment allocations decisions for touristic projects may be made. The decision structure consists of a procedure to quantify the concepts of touristic attractiveness, a mathematical model representing the allocation problem, and a procedure for the solution of the model.
Concerns itself primarily with the whys and why not's of a commitment to tourism development. Stresses a need for careful, reasoned analysis based on quality research incorporating all relevant social and economic factors to arrive at rational judgments in the tourism sector. Reviews studies concerned with the impact of tourism development, both economic and sociological.


Discusses the detailed procedure followed in determining the criteria by which touristic attractiveness is judged, and the relative importance of those criteria.

Inputs to compute a numerical measure of the "relative attractiveness" of a touristic area. The results provide a basis for judging relative attractiveness among specific locations in the first application, and among regions in the second.

in collaboration with Chas. R. Goeldner


Surveys and describes various organizations, involved in travel and tourism activities--public agencies, source books, university-related research centers, and associations (U.S. and international).


Initiates a decision-oriented analysis of tourism planning. Develops a model that is essentially a short-to mid-range planning tool which seeks to identify the tourism plan that provides the greatest improvements to the country's tourism product.


Analyzes and discusses the methods and framework of tourism planning, including macroeconomic decision and optimization models, and applied management techniques. Covers the economic and social impact of tourism development and the links between development planning and policies for tourism. Includes several contributions from other authors and case studies on the use of quantitative techniques for an applied tourism policy as well as the economics of tourism development planning.


Considers the "state of the art" as far as quantitative approaches are concerned, provides relevant definitional and taxonomic clarifications, offers a review of studies and research reports on travel and tourism that can be considered "quantitative". Provides the reader with a sense of the extent to which quantitative approaches to tourism planning are being usefully applied.

Geddes, The Lord

Examines tourism as a factor in the life of our time, and indicates the powerful social and economic impact it can make upon the lives of many peoples throughout the world.

Gerakis, Andreas S.

Investigates the behavior of the important economic unit, the tourist, and suggests some interesting conclusions about that behavior; that tourist money is spent where it goes farthest, and that countries offering cheap vacation score at the expense of countries offering dearer vacation.


Geroudet, M.
Goeldner, Charles R.

Goffe, Peter W.

Briefly identifies specific techniques for optimizing the contribution of foreign tourism to economic development in developing countries. Suggests the discipline of marketing can provide concepts with which to achieve a tourism-development symbiosis.

Goodrich, Jonathan A.

Demonstrates a multidimensional scaling approach to measuring and representing travelers' perceptions of nine tourist-attracting regions in and outside the U.S.

Goulet, D.

Discusses directions to twin questions: "What kind of tourism?" and "What kind of development?" States neither tourism nor development must be allowed to obey purely economic or technological imperatives.

Graburn, Nelson H.H. (Ed.)

Studies what used to be called "primitive" art in the changing socio-cultural context of the modern world where small-scale nonindustrial societies are no longer isolated and are engulfed and sometimes overwhelmed by the economic and aesthetic imperatives of the First, Second, and Third Worlds. See especially the Section on Oceania.


Briefly summarizes the book, Ethnic and Tourist Arts: Cultural Expressions From the Fourth World.

Traces the history of tourism and discusses why tourism arose in the forms in which it exists today.

Gray, H. Peter


Approaches tourism in terms of international trade and ends with the future problems of the international travel industry.


States when tourism density is defined as the ratio of tourist arrivals to domestic population, it has been shown to be positively correlated with the degree of hostility toward foreign visitors. Presents a simple model of tourism exports and integrates the trade-off between tourism revenues and the disutility incurred by the hosts with national prosperity. Uses the model to derive the implications for tourism policy and for the potential of tourism exports as an engine of economic development.

Gray-Forton, Geoggrey

Discusses the different categories of conference business, international congress market, change in the character of conference meetings, incentive travel, and the function of airlines, hotels and government in this segment of the travel market.

Gripaios, H.

Sets out the difficulties and aims of long-term forecasting with particular reference to techniques used by Shell International.
Gronau, Reuben

Uses the method of elapsed time as one of the variables affecting the price of a trip to analyze the effect of traveling time on the choice of mode.


Gunn, Clare Alward

Develops a concept for the design of a region for the purposes of vacation tourist and recreational use. Concerned with two major aspects of the problem: 1) a guiding design scheme and principles for regional development, and 2) a design process which fosters the utilization of such a scheme.


Study of planning for recreational areas which provides concrete assistance to numerous groups in the wise development of any area worth visitor attention. Stresses the need to create rich and abundant environments which encompass the realization that various groups have varying attitudes toward the basic factor in travel and tourism--the land, and the importance of incorporating these attitudes into a higher view that would see satisfaction for all through planning for all needs and uses.

Guthrie, H.W.

Uses cross-sectional data on tourism receipts in 58 countries over a four-year period in a log linear regression model to analyze the principle determinants of tourism expenditure.
Haitt, David

Hamilton, John G.; Robert Cleverdon & Quentin Clough

Harmston, Floyd K.
"Differences in Multiplier Effects from the Travel Industry," The Impact of Tourism, (Salt Lake City: 1975), 163-164 pp.

Points out the confusion in the industry since the use of multiplier analysis and stresses the need for a standardized methodology. Discusses various types of multipliers and the importance of their possible uses and basis for calculation.

Harrop, J.

Examines some economic aspects of the tourist boom during the last decade. Assesses some of the most important features and implications of tourism's growth.

Hasan, P.

Hasselblatt, Dr. Waldemar B.
"Tourism Promotion in Developing Countries," (Intereconomics, 1973), 241-244 pp.

Covers German aid measures, controversial tourist policy and criticisms, foreign currency effects on economies, differences from country to country, net foreign currency earnings, the effect on employment, and environmental effects of tourism.

Haulot, Arthur & Roger H. Charlier

Covers four areas: Development of coastal zones, recreational role of beach and coastal areas, planning and needs, and the dimensions of tomorrow's problems.
Haywood, K.M.

Suggests that new criteria (standards of judgment for evaluating performance) be articulated in the formation of a value model which identifies the constituencies whose goals are to be served, and the order in which they are to be served. Discusses these criteria for measuring social performance and formulates a value model.

Heenan, David

Examines three distinctive patterns of community attitudes towards major festivals or hallmark events. Suggests tourism's success in the years ahead depends in large part on its acceptance by host communities. Implications are drawn for both investors and community planners.

Helleiner, Frederick M.

Addresses the particular methodological questions that arise when conducting geographic studies of tourism in the third world and concludes that research techniques imported to the third world from developed countries may need modification before they can be usefully applied.

Hennssey, Jossley

Covers international tourism development since 1960 including receipts by country, the balance of payments, problems of tour operators, and the role of banks.

Herrmann, Cyril C.
"Tourism Forces Master Planning," (Boulder: Business Research Division, University of Colorado, 1974).

Covers important benefits of the master planning approach, the components of a master plan for tourism, and how master planning is developed on a countrywide and local level basis, and offers brief case studies.
Hicks, Bell
"Perpetual Conflict as the Snake in a Tourist's Paradise".

Hillendahl, Wesley H.
"Economic Rate of Return of Tourism," (San Francisco: Pacific Area Travel Association), PATA Travel Research Seminar, 1971.

Discusses the uses of economic impact of tourism data, the impact studies' demonstrated effect on the economies, and how the critical aspects of one area differ from those of another as to the elements of success.


Covers understanding the concept and effects of foreign exchange, tourism in the foreign exchange system, and factoring the realities of foreign exchange in the Pacific.

Hiller, Herbert L.
Alternate Tourism as a Basis for Intervention by Third World Nations in the Ethical Debate Within Industrial Society, (Montreal: Tourism Research, Department of Geography, McGill University, 1976), 9 pp.

Discusses the impacts of tourism between Third World and industrialized nations, particularly on the concepts of family, community and nation among both travelers and resident populations.


An argument in support of intervention in the marketplace, the idea that tourism can be organized in support of development, and the need to introduce the validity of a development perspective into the tourism industry.
"Some Basic Thoughts About the Effects of Tourism on Changing Values in Receiving Societies," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 199-201 pp.

Deals primarily with changing values in Third World nations which lead to questions of whether their confidences in tourism were well placed. Discusses the concept of "alternate" tourism and need for essential research into this new area.

Hogg, David

Identifies some of the problems involved in the evaluation of recreational resources, and presents an objective approach towards such evaluation to overcome these problems.

Hookway, R.J.S. and Joan Davidson

Houghton-Evans, W. and J.C. Miles

Summarizes the result of surveys in the New Forest and on the Use of Common Land, and suggests guidelines for developing policy. Topics covered include traffic and environmental capacity; sample from the study of tourism in Donegal; management of traffic - volume, composition, distribution, speed; and a description of pilot studies in Wharfedale.

Hudman, Lloyd E.

Hudson, E.

Hunzkier, W.

Inskeep, Edward L.

Describes three aspects of developing tourism to provide maximum benefits to an area's resident population--1) explore various planning approaches and techniques; 2) emphasize the need to
consider the economic, social, cultural and environmental impact of tourism throughout the planning process; and 3) indicate ways in which local planning capability can be developed.

International Geographical Union
Tourism as a Factor in National and Regional Development, (Peterborough: Department of Geography, Trent University, 1975), 107 pp.

Research information on leisure and tourism—action and decision, regional leisure and tourism, social impact of tourism.

International Labor Office

Main chapters cover career opportunities, suggestions for a campaign to publicize career opportunities, and analysis of occupations.


Provides an outline of ILO activities in the field of tourism, with examples of research activities, technical meetings and technical cooperation projects.

International Tourism Quarterly

Examines the general effect of currency changes, and the pattern of changes in exchange rates. Examples are given considering the change in currency and purchasing power, how rising prices first affect tourists, and the destabilization of the American dollar. Several tourist generating countries (Japan, U.S.A., West Germany, and the United Kingdom) were specifically used to review the effects of the pattern changes in exchange rates.


Examines the need for national tourism offices abroad. Discusses the evolution of these offices and defines their current role. Describes their function and mode of operation. Examines the promotional and other material used, and questions of location and staffing. Evaluates their effectiveness.

Surveys this mushrooming sector of the tourism industry. Defines what is meant by the special interest market and estimates its size. Looks at the tour operators involved, and the type of holidays they offer, as well as the major regions of growth.

International Union for Conservation of Nature and Natural Resources (IUCN)
Towards A New Relationship of Man & Nature in Temperate Lands,

Covers tourism and recreation's basic factors, ecological impact, operative factors in the ecological impact, and common interests of tourism and conservation.

Jackson, J.B.

Suggests tourism in America has reached the stage where it needs organizing and housecleaning not only from the point of view of the resort and hotel and concession operators, but also from the point of view of the tourist.


Discusses tourism in terms of its being an 'industry,' and how this stance eliminates individual enterprise, fosters an every increasing consumption, destroys traditional values, and uses an elaborate publicity machine to further these ends. Offers suggestions to resist the exploitation.

Jafari, Jafar

Focuses discussion on some of the constituent elements in tourism supply and tourism demand, and some peculiar elements and distinctive features of the tourism phenomenon which may have resulted in the underdeveloped tourism discipline.


Discusses the World Tourism Organization - the successor to the non-governmental International Union of Official Travel Organizations (IUOTO): WTO's historical development, the transformation of IUOTO, and WTO's establishment.

Points out and discusses some of the lesser known or relatively ignored negative influences of tourism.

Role of Tourism on Socio-Economic Transformation of Developing Countries, (Ithaca: Cornell University, Faculty of the Graduate School, 1973), 262 pp. + tableaux.

Explores and analyzes the tourism phenomenon, discloses its potentials and its "costs" to the socio-economic development of developing countries, and emphasizes the need for an international effort for research and investigation of the subject.

Jeffries, D.J.

Just as an industrial technique can be used to turn out a wide variety of products, one can conceive some destinations and their tourist equipment as being capable of offering a wide range of tourist products, Discusses using this method for marketing tourism.

Jung, J.M. & E.T. Fujii

Jursa, Paul E. & J.E. Winkates

Discusses the advantages and disadvantages of promoting a tourism industry in countries where it is nonexistent or marginal. Both economic and non-economic factors enter into the arguments for and against the promotion of tourism.

Kaiser, Chas. & Larry Helber

Emphasizes the need for long-range planning and responsible management. Covers numerous multi-disciplinary subjects which are essential to proper planning and development of tourism.
Kalter, R.J. & W. B. Lord

Kaspar, C.

Kaplan, M.

In part, defines and analyzes two types of tourists: 1) "comparative strangers" who travel physically but seldom or never leave their own familiar ideas and judgements; and 2) "empathic natives" who attempt to immerse themselves in all aspects of foreign cultures and places.

Kellogg, Mary Alice

Describes leisure counselors' analysis of the way we use our spare time.

Kelly, Edward M.
ICTA: Domestic and International Tourism, (Wellesley: ICTA [Institute of Certified Travel Agents], 1977), 167 pp.

Keogh, B.M.
The Role of Travel in the Recreational Day-Trip, (University of Western Ontario, 1969).

Knecht, Charles P.
"The Airlines' Role in Tourism", Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 19-23 pp.

Offers a brief commentary on the history of the airline industry, and the present industry costs and fare scales with special emphasis on Delta Airlines.

Knetesch, Jack L.; Richard E. Brown & Wm. J. Hansen

Employs attendance parameters for proposed recreational sites, based on attendance patterns at existing sites, to estimate the economic value of the proposed areas and facilities.
Koning, Hans
Briefly discusses how travel is destroying the most exciting reasons for travelling—to discover the depth and width of human experience and solutions of other cultures.

Krapf, K.

Kraus, Otto
Describes the positive and negative effects of roads in unprotected districts or even in reserves. Suggests requirements and proposals for planning for the future.

Kreck, Lothar A.
Covers the history and future of tourism, basic factors affecting tourism, its economic and social significance, a description of the traveler, the organization and development of tourism, promotion, and research in tourism.

Kruschke, Earl R.
"Tourism and the Energy Crisis".
Stress the need for studies of the relationship between tourism and the use of energy especially in view of the growing importance of tourism in the economies of developing countries.

Kwack, S.Y.
Formulates a model for foreign travel expenditures; presents and discusses empirical results obtained by fitting the model to quarterly data, and summarizes the empirical results and concludes with some implications drawn from the results.

Ladman, Jerry & M.E. Bond
"Tourism: A Viable Strategy."
Discusses the benefits and limitations of tourism in development.
Lamborn, B.N.A.

Differentials in fuel consumption by the various modes of transportation chosen by tourists entering Florida.

Lansing, John

Analyzes the demand for long-distance travel. Gives estimate of the relation between the geographic mobility of people and their subsequent frequency of travel, and of the relation between their sense of personal effectiveness and their frequency of travel.

Lansing, John B. & Dwight M. Blood

Lanz, Adlof

Larrabee, E. and K. Meyersohn

Lavery, Patrick

Lavoie, J.M.

Lawson and Baud-Bovy

A heavily illustrated handbook of physical planning, cover the principles, methods and detailed procedures for tourism "product" and "image," integration of tourism planning with national policies and goals, basic facilities needed for tourism development with particular attention paid to winter sports facilities and coastal resorts.
LeFevre, Tony
"Tourism: Where Should We Start Looking?", (Suva: University of South Pacific, 1973), 9 pp.

This paper attempts to suggest what it is we should be looking at in the light of objective investigation into the advantages and disadvantages of the industry to the domestic economy.

Lengermann, Patricia M.

Presents evidence of the magnitude of world tourism both as an item in world trade and as a form of population movement, the growing importance of tourism in world trade, and the importance of this trade for certain developing countries.

Lewis, Charles A.

Summarizes proceedings of this six-day conference held in Algarve, Portugal. Covers national, regional and urban planning, as well as planning considerations for historic sites and monuments and planning for leisure.

Libera, K.

Liberal, Gonzales

Lickorish, L.J.

General Manager of the British Travel Association discussing the successful development of tourism and the policies and strategies needed, in Paper 18, Session 9 of the proceedings of the conference held at The Queen Elizabeth Hall, London, England, Sept. 23-25, 1969.

Lickorish, L.J. & A.G. Kershaw

Lickorish, L.J.
Covers the value and volume of tourism, trends, the tourist product and market, growth in tourism, tourist demand for airport services, and the need to plan expansion of tourism.

Liepa, R. & P. Chau

Linear, Marcus

Lockheed-California Co.

Forecasts to 1990. Presents traffic data in terms of major traffic flows. See especially sections on Intra-Asia/Oceania Market, and Europe-Asia/Oceania.

Lowenthal, D.

Explores the travel industry and covers travel modes, the role of travel agents, why tourists travel, economic and social impacts, tourist destination development, and travel research.

Lundberg, Donald E.
"Why Tourists Travel," Vol. 11, No. 4, (Ithaca: Cornell Hotel and Restaurant Administration Quarterly, School of Hotel Administration, Cornell University, 1971), 75-81 pp.

Article discusses why tourists travel and gives motivations, experiences, and other factors affecting a decision to stay at home or travel.

Lundgren, Jan O. J.

Illustrates the development sequence of a number of interrelated elements into a strongly tied total transport mechanism for individual traveling. Establishes who and in what way the component of transport logistics has evolved, and the driving forces behind this process.

Discusses the integral relationship among demand (tourist inflow), supply (tourist product), and supply response (local entrepreneurial ability); primarily with reference to regions characterized by low resource endowment.


Covers the setting for domestic and international tourism, how the 'tourism product' differs from other products, changing variables from a region's original make-up to replacement by alien matter, and major approaches to impact measurement.

MacCannell, Dean

The problem of false consciousness and its relationship to the social structure of tourist establishments is analyzed.


Examines the prototypical behavior of contemporary tourists and builds a model of "the tourist" as a paradigm for mankind in modern or "post-industrial" society.


MacCannell summarizes his study, The Tourist: A New Theory of the Leisure Class, comments on his reasons for undertaking the study, and addresses the issue of the kind of community that tourists visit and return to.

Mak, James et al

Discusses methods of measuring visitor expenditures. Approaches include using a diary format, expenditure survey prior to departure, and surveying visitors after their return home. Discusses two methods used by the Hawaii Visitors Bureau--the results are compared and sources of differences identified.
Manning, Frank E.
"Cup Match and Carnival: Secular Rites of Revitalization in Decolonizing, Tourist-Oriented Societies".

Martin, R.S.

Martyn, Howe

States' policies aimed at the management of tourism are being adopted by governments but the current basis is expediency and narrow national interest. The majority of the public is indifferent toward the promotion of tourism, and restraint concerns only a small minority. Suggests changes--a need for public discussion of the economic, social, and political interactions of tourism, as well as the pleasures and pains of foreign travel.

Mathews, Harry G.

Discusses the lack of involvement of political science scholars in tourism research and the need for this line of inquiry.

Matley, Ian M.

Gives a general overview of the field of geography of international tourism, and also indicates specific topics and subjects within the field which offer possibilities for more specialized study by geographers.

Matznetter, Josef (Ed.)

Studies in the Geography of Tourism, (Frankfurt am Main: J.W. Goethe-Universitat, 1974).

McEachern, John & Edward L. Towle
Discusses how to incorporate ecological principles to a far greater degree in the modernization of island communities now being shaped by local forces and by development agencies involved in or responsible for island environments, and the threat's implications.

McEachern, John & Edward Towle

McIntosh, Robert W. (ed.)


Includes definitions; bibliography; listing of tourism jobs in general; listing of career jobs in hotel, restaurant and institutional management and travel industry management, and the tourism major curriculum at the Michigan State University School of Hotel, Restaurant and Institutional Management.


Covers the importance, foundations, and motivation of tourism through history, sociology and culture; the organization, development, economics and research of tourism; and discusses measuring the demand of commercialization.

Meyer, Josef F.

Determines the degree to which tourism, as an integrating factor within the frame of regional policy, can contribute to promoting agricultural and regional structural change.

Miller, J.J.B.

Calls attention to the problem of the ever-increasing temporary migration of persons for tourist or holiday purposes and how this migration results in the erosion of the native cultures of the host areas, especially when tourists from the affluent or "developed" countries visit countries or areas considered to be at a lower level of "development."
Mings, Robt. C.

Mitchell, Lisle S.

Mitford, Nancy
Briefly covers the various reasons for travel to foreign places by the masses, and points out the negative aspects to the particular areas.

Murphy, Peter E. & Lorne Rosenblood
Reports on an investigation of the motivations and tourist behavior in a new environment where the spatial search of a new area is studied.

Naisoro, N.

Nash, Dennison
Considers the economic basis for tourism and why tourism arose in the places where it is found today. Also tourism's role as an agent of change.


National Tourism Resources Review Commission

Neal, James E. & Trocke, John K.
Discusses criteria which can be used to justify the application of finances or talents in recreation-related enterprises.
Nerell, Gunnar
Survey of the working environment of salaried employees with particular reference to the psychosocial environment.

Nettekovan, Lothar


New Yorker Magazine
Prepared by the New Yorker Research Dept. See especially sections on the South Pacific and U.S. Administered Islands.

Prepared by Nettleton Travel Research Center, Inc. See especially sections on the South Pacific and U.S. Trust Islands.

Nicholls, Leland L.
Summarizes proceedings of a conference addressing Crime Detection and Law Stabilization in tourist-recreation regions.

Nicholson, E.M. & G.L. Douglas
Covers the need for a survey, background to the development of the Pacific Oceanic Islands Survey, fulfilment of Pacific Science Congress resolutions, review of the technical meeting on conservation of Pacific islands, extension of the survey to other oceanic areas, outstanding stages to be fulfilled, and recommendations for action.

Niewiaroski, Donald H.
Describes how the organization of a small hotels corporation for development of a type of tourism in the Caribbean that would be less like that of Miami Beach could offer numerous advantages, both to the tourists and to the people of the host countries concerned.

Noake, D.W.

Stresses the need for protective measures to minimize ecological impact, and offers recommendations for consideration.

Nolan, S.D., Jr.
"Variations in Travel Behavior and the Cultural Impact of Tourism," (Corvallis: Dept. of Resources Recreation Management, Oregon State University).

Studies travel behavior apart from any special destination orientation--travel frequency, travel style--and how this becomes increasingly important to understanding cultural impact.

Noval, A.J.

Noval, Stanley

Analyzes the general equilibrium properties of an abstract travel market which incorporates both space and time dimensions, and one econometric analysis of the market for intro-European tourism.

Nowak, Peter J.
"Regional Development versus Tourism: The Role of the Scientist in Resource Incompatibilities," (Iowa State University, 1979), 12 pp.

Examines the potential for conflict which occurs when changes associated with regional development are incompatible with tourism.

Nunez, Theron A., Jr.

Examines the variety of anthropological approaches the have been or might be used in modified form to further the study of tourism.
O'Driscoll, T.J. & Ernest Parsons
"Background Considerations," Planning for Tourism Development -
Quantitative Approaches, (New York: Praeger Publishers, 1976),
42-45 pp.

Stresses importance of governments' need to clarify the objectives
of tourism development when formulating policy. Tourism planners
must convince governments of the economic importance and "seriousness"
of the tourism section.

Ogilvie, F.W.
The Tourist Movement: An Economic Study, (Staples Press, 1933).

"Tourist Traffic," Encyclopedia of Social Sciences, Vol. 13,

Discusses tourist traffic historically - covering social and
economic aspects, external and internal movement, and tourist
expenditure.

Organization for Economic Cooperation and Development (OECD)
"Faster Growth of International Tourism," (Paris: OECD, 1978),
5 pp.

Gives the main conclusions from the Annual Report of the OECD
Tourism Committee.

Tourism Development and Economic Growth, (Paris: OECD, 1966),
7-45 pp.

Covers the formulation and management of a government tourism
program, measures to increase investment in tourism development,
and the role of foreign participation in tourism development.

Tourism in OECD Member Countries, (Paris: OECD - the Tourism
Committee, 1968).

Out of print.

Organization of American States
Considerations on Planning, Economics and Tourism, (Washington, D.C.:
Division of Tourism Development, OAS, 1974), 20 pp.

Document made up of theoretical chapters that were included in
reports prepared by consultants of OAS.
Ortigoza, Jesusa

Discusses how tourism creates income for a country as well as the craftsman--its foreign exchange earnings, and the multiplier effect.

Overseas Development Administration (Economic Planning Staff)

O'Driscoll, T.J.

Discusses some of the recent trends in the development of tourism facilities, and explores more thoroughly the implication of some of these perceptible shifts. Discusses some of the achievements of European tourism in the last decade--advances that represent the next logical step in the progress of tourism in other regions of the world.

Pacific Area Travel Association (PATA)

The seminar proceedings are designed as a travel research text which covers the various aspects of travel research used by PATA.

Pape, Ruth H.

Defines touristry as a form of journeying that depends upon occupation. Demonstrates tourism's probabilty as a future part of certain occupational types.

Patterson, Wm. D.
"Can Culture Survive Tourism?", (San Francisco: Pacific Area Travel Association [PATA], 1976), 11 pp.

A call for a change from the industry's old priorities of growth and profits to new priorities stressing concern for tourism's impact on environment, culture, and society.

Paul, James A.

Pearce, D.G.
Analyzes and accounts for demographic variations in international travel, and discusses their significance. Certain variations are analyzed more closely with reference to travellers to New Zealand and Japan.


Traces the development of geographical interest in tourism during the past half century and examines the range and scope of the geography of tourism.


Divides tourism's implications for developing countries into four categories--planning, economic factors, sociocultural aspects, and political--and discusses these implications in light of the drawbacks and materialistic advantages of tourism offered developing countries.


Deals mainly with how the growth of international tourism can be planned and regulated.

Pi-Sunyer, O. "Tourist Images: A Separate Reality," (Amherst: University of Massachusetts, 1974).

Summarizes The Travel Research Association's 8th Annual
Conference. Reviews each speaker and panel's presentation.

Plake, Marvin
Tourism in Ascendancy, (San Francisco: Pacific Area Travel
Assn., 1974).

Plog, S.C.
"Why Destination Areas Rise and Fall in Popularity," (1972),
6 pp.

Covers sequentially some of the studies BASICO has conducted over
the past 5 years regarding the psychology of travel and of the
people who travel.

Pool, Ithiel de Sola; Keller, Raymond A. & Suzanne Bauer
"The Influence of Foreign Travel on Political Attitudes of
American Businessmen," Vol. 20, No. 1, (Public Opinion Quarterly,

Reports information found about the incidental political impact
of foreign travel on American businessmen who travel abroad for
business and pleasure.

Powers, Terry A.
"Economic Appraisal of International Tourism Projects," Vol. 15,

Describes how to establish the economic viability of international
tourism projects. Outlines the principle economic benefits and
costs likely to arise, and derives an index of their economic
profitability.

"Public Planning for Tourism in Developing Countries."

Prieto, Juan Plaza
Tourism and the Balance of Payments, (Madrid: Ministerio de
Informacion y Turismo, Secretaria General, 1954).

Prigge, Wm. F.
"Must Travel Be Cheap?", (Tourism International Policy, 1976),
9-12 pp.

A senior executive in the international hotel industry discusses
the market segment--the quality segment--which is more concerned
with high value than with low price.

Pritchett, V.S.
Pudney, John

Purvis, Frederick K.
Official Travel Agents Marketing Handbook, (Hicksville: Travel Marketing Consultant Services, 1974).

Quandt, Richard E. (Ed.)

Rajotte, Freda

Presents a model to study the recreational locational pattern for an area using three fundamental elements—market, travel network, and resource. An area north of Quebec City, Canada, is used to demonstrate the model.

Rawat, R.

Examines aspects of the marketing of tourist services which are particular to developing countries.

Read, Sir Herbert

Briefly describes the past int'l. tourism season, and suggests the tourist problem will be aggravated year by year, by inevitable numerical progression, and continue to systematically destroy the heritage of the past.

Reason, J.

Reuber, Grant L.

Reynolds, H. Don
Understanding Airline-Travel Agency Relationships, (Public Transportation & Travel Div., Ziff-Davis Publishing Co.).

Articulates many of the problems affecting airline/travel agent relationships, and offers objective statements of views from both sides.

Discusses the airlines' motivations for going into other areas than air transportation and the concerns these activities arouse among other segments of the travel business.

Rian, A.


Richard, Martin G. & Moshe E. Ben-Akiva

Richards, Gareth

Demonstrates how available techniques drawn from the main body of economics can be used to throw lights on an important area of tourism-economy dialogue.

Richardson, Elliot

Offers thoughts on how the travel industry should shoulder its fundamental responsibility of helping to make a better world. Follows from the World Tourism Organization's endorsement of the idea of a Tourist Code of Conduct.

Ritchie, James E.
"The Honest Broker in the Cultural Marketplace," A New Kind of Sugar: Tourism in the Pacific, (Honolulu: Technology and Development Institute and Culture Learning Institute, East-West Center; also Center for South Pacific Studies, University of California, Santa Cruz, 1975), 49-58 pp.

Stresses the need for the continuation of cultures. One way is through art where art encodes culture's expressions not only for those of that culture but for those of other cultures. The continuation can also be carried on through the school curricula and the media.
Ritchie, J.R. Brent

Initiates reflection and discussion concerning the teaching of tourism and travel research--major teaching goals, range of possible course content, and assess the pedagogy employed.

Ritchie, J.R. Brent & Michel Zins

This study examines how explicit manifestations of culture are related to the attractiveness of a tourism region.


Examines how explicit manifestations of culture are related to the attractiveness of a tourist region.

Rivers, Patrick

Examines tourism problems in the Caribbean and the Pacific--specifically how the industry exploits or discriminates against the natives peoples--and how tourism carries the seeds of its own destruction.

The Restless Generation: A Crisis in Mobility, (London: Davis-Poynter, 1972).

Roberts, R.G.
Inducement to Tourism and The Infrastructure Supporting Such Development, (GEIC, 1970).

Robinson, H.
A Geography of Tourism, (Plymouth: MacDonald and Evans, 1976), 476 pp.

Covers a general introduction to the geography of tourism in 4 parts--1) historical, demand for and elements of tourism; 2) problems of measurement, dimensions and spatial patterns; 3) transport planning; and 4) the environment and regional tourism.
Rossi, Jean

Studies the methods of assembling, presenting, interpreting and forecasting international tourism statistics.

Rovelstad, James M.

Sadler, Peter G.
*Regional Multipliers and Input-Output Analysis*, (Bangor: U.C.N.W. University College of North Wales).

Sadler, Peter G. & Brian H. Archer

Examines the costs and benefits brought by tourism to the economies of developing countries. The criteria for decision making are discussed, and the main policy implications are mentioned. Concludes with a suggested model for evaluating the effects of specific projects within the framework of a sectoral analysis of an economy.

Sadler, Peter G.; Brian H. Archer & Christoher Owen

Sales, H. Pearce (Ed.)

Saini, Balwant Singh

Using Papua New Guinea as an example, discusses tourism's negative effects on craftwork. Suggests ways of achieving a profit on tourism while preserving culture.

Sandor, Thomas L.

Calls for realistic decision-making using detailed analysis and documentation. The interdisciplinary approach as applied to a major resort development planning is also discussed.
Sarbin, Hershel B.

Asks government and private business (these in the tourism industry and in peripheral areas) to consider why people are traveling and to pool their human and physical resources to answering the travelers needs to help avert problems.

Sauran, Alan

A short survey of research carried out into the principal economic factors influencing the demand tourism services. Suggests sociological variables may be more significant in determining the destination or the type of tourism undertaken rather than the decision to travel. Discusses each economic factors.

Schewe, Chas. D. & Roger J. Calantone

Uses life-style data to profile the tourists to Massachusetts. The tourism market is further segmented on the basis of purpose of trip and type of destination. Psychographic and demographic differences in segments are noted and advertising strategies suggested for the different target markets.

Schmoll, G.A.

Covers marketing background, promotion techniques, and promotion methods in the tourism industry. Shows how a tourism enterprise or an official tourism organization should go about selling its services and attractions.

School of Travel Industry Management (TIM)

Describes ways travel agents can serve the public, the principal services they offer, and various kinds of tours available.


Thirty three articles, lectures, etc. compiled for students interested in the tourist industry at TIM. Articles cover a variety of topics—mass travel, growth, cultural dimensions, airlines, travel agents, marketing, investment, etc.
Schreyer, Richard

Considers the nature of recreation behavior and elaborates on problems associated with employing user data in management evaluation.

Schulz, P.E.

Describes popular public uses of underwater resources and encourages the establishment of new underwater parks and reserves.

Sedeuilh, Dr. M.

Briefly discusses the WHO Working Group on the Health Problems of Tourism and its conference. Includes the Group's recommendation for a guide on these issues.

Seekings, John
"International Tourism Prospects," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 53-54 pp.

Summarizes marketing changes going on in international tourism--changing forecasting emphasis from projections to targets; increasingly sophisticated view of factors affecting tourism growth, income and its distribution, cost and psychological factors, and constraints; adopting a more scientific approach; and integrating tourism marketing and tourism project development.

Service World International

Reviews some of the basic arrangements for purchase of tourism goods and services around the world, through the distribution maze.

Sessa, Alberto

Defines and explores the need for tourism policy. Considers the design of such a policy in terms of the development of tourism, the policy's aims and its relation to institutions and levels of development in various countries before setting forth main guidelines. Offers a case study of Italy.

Sethna, Rustum


Conducted by the Caribbean Regional Center for Advanced Studies in Youth Work, in collaboration with the Caribbean Tourism Research Center, and Ministries of Education and Tourism, Nassau, Bahamas, Nov. 24-28, 1975.

Reviews the impact of tourism and the resulting change in selected countries--Hawaii, Fiji, East Africa, Spain, Kuwait, Mexico, Taiwan and the Caribbean in light of the social impact of tourism.

Shafer, Elwood L., Jr; John E. Hamilton & Eliz. A. Schmidt


Identifies what quantitative variables in photographs of landscapes are significantly related to public preference and offers methods for quantifying aesthetics.

Shankland Cox Partnership


Covers a description of the partnership, tourism planning, tourism experience, and a list of tourism studies undertaken by the partnership.

Shankland, Graeme


Concerned with the practical questions of preparing plans for town development in different kinds of environments, from the under-developed "natural" site to the big city.

Shelley, M.


Shepard, Paul Jr.


See especially: pp. 127-156--The Tourist. Reviews the history of tourism, its roots in religious and medieval times up to the present.
Article traces development of tourism from the days when it was the privilege of scholars and aristocrats to the present commonplace status it holds.

Sigaux, G.

Smith, Valene L.

Article addresses three topics: 1) the contribution of anthropology to touristic studies; 2) the suggestion of a methodology for fieldwork; and 3) the relationship between academic studies of tourism and the vast travel industry.


A survey by sixteen contributors that includes case studies which examine five types of tourism--historical, cultural, ethnic, environmental, and recreational--and their impact upon diverse societies over a broad geographical range.


Introduces the various case studies in the volume, defines five types of tourism and discusses tourism's impact and future.


Stresses the need for geographically-oriented guides to lead tours of Americans abroad as well as at home. Suggests training could be provided at minimal expense by regional specialists.


Summarizes seven articles presented at the 1975 meeting of the American Anthropological Assn. in a symposium entitled "Tourism and Culture Change."


Describes courses designed to give the student the broader and keener insight into the basic relationships between man and his environment. Covers course content and study aids.


Using data derived from a statistical sample as well as interviews, women are described as the taste-makers of American tourism because they dominate the decision-making process.

Solomon, M.J.


This study is based on the belief that the potential for rapid economic growth in most of the newly developed countries is far greater than most observers suspect. The main purpose of the study is to provide an operational framework for projects in countries that require rapid economic growth.

Stanford Research Institute
Memorandum on Essential Information for Travel Research, (SRI).

Stansfield, Chas, A., Jr.


Discusses research inquiring into the economic and social nature and spatial organization of recreation within the urban milieu, and how this research has not kept pace with its nonurban counterpart.

Street, John M.


Reviews the present literature on primitive societies to discuss various methods of studying land use, and suggests direction for future research.
Stumpf, Robert Vincent

Focuses on an empirical study of consumer attitudes toward the major commercial tourist attractions located in Los Angeles and Orange Counties in Southern California. Uses a nonmetric multidimensional scaling approach to study the tourist attractions.

Sullivan, M.G.
"Tourism and Anthropological Perspective: Criteria for Successful Integration in Travel Programs."

Sunday, Alexander A. & Johnny K. Johansson

Sunday, Alexander A.

Sutton, Horace and David Butwin
"Will It Be the Soaring Seventies?", Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management [TIM], University of Hawaii, 1970), 204-227 pp.

Discusses the change in travel that will come with the new jumbo jets, why travelers leave home, tomorrow's hotels, various travel markets, and various types of travel.

Sutton, Myron D.

Suggests common activities the world's travel industry can share in to preserve and maintain national heritage.


Sutton, Willis A. Jr.

Deals mainly with the social and economic consequences of tourism and the factors that make for harmony and tension in the tourist-host encounter.
Swart, Wm. W.; Chas. E. Gearing & T. Var

Develops a solution methodology for a model (a general mathematical model for the allocation of touristic investments--offered in a companion paper based on the principles of dynamic programming.

Swart, Wm. W.; Chas. E. Gearing; T. Var and Gary Carm

Develops a mathematical model to aid the government of Turkey in determining the "best" allocation of the capital budget for tourism among a large group of competing proposals.

Swart, Wm. W.; Chas. E. Gearing & T. Var

Studies presented are categorized as falling into the general headings of forecasting, tourist flow modelling, measurement of benefits and decision models.


Categorizes the applications of operations research to tourism as falling into the areas of tourist forecasting, the determination of tourist flows, the measurement and evaluation of the impact of tourism oriented facilities and activities, and the modelling of decision planning and policy problems.


Reviews some of the specific achievements of Operations Research (OR) in the leisure industries; discusses the nature of OR studies in Recreation, Travel and Tourism and presents some of the later and more significant approaches to forecasting, benefit measuring and decision modelling; and discusses OR in sports.

Tanish, J.A.R.

Covers goods/service ratio technique, patterns of spending, secondary incomes from tourism, the multiplier method of forecasting secondary incomes, use of opportunity costs, and secondary incomes from industry.
Tan, Kim Thiam & Hong Juay Lee

Explores a technique for analyzing international travel flow by developing an objective method to discover and study the significant variables affecting this flow.

Tatzin, Donald

Presents a methodology that makes it possible to assess the public sector costs of tourism on a basis that allows for comparison with estimates of tax revenues, providing a more balanced view of the industry than just concentrating on the tax revenues the travel industry produces.

Taylor, G.D. & M. Doctoroff

Describes the approaches being developed by the Canadian Government Office of Tourism to analyze the present and future conditions affecting the supply of, and demand for, tourist-related activities.

Theuns, H.L.

Thompson, John R.

Examines the effects upon the environment of the removal from offshore areas of parts of the substrate, and deposition of these materials ashore, primarily for nourishment or development of beach areas.

Time Magazine

Toke, Edward L.
"The Role of the Travel-Tourism Industry in International Marine Recreation Development."


Points out the tourism industry's highly vulnerable position regarding the need for a clean environment, how the industry needs to realize its dependency on quality environment, and the need for the industry to organize and fight pollution.


Tragen, Irving G.

Travel Research Association

Includes papers presented and addresses delivered at this conference. Covers education, markets, communication, research, travel distribution, and economic, political, social and environmental forecasts for the industry.


Papers grouped in four sessions: Overview of Futures Forecasting, Tourism and Recreation Forecasting Models, Delphi Technique and Application, and Tourism Forecasting--The Industry Experience.


Main topics cover tourism in San Diego; research into travel industry employment; an assessment of the future role for professional education in the travel industry; travel trends; measurement of tourism impacts; tourism, communication and transportation; recent methodological developments.

Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 257 pp.
Covers such areas of interest as marketing, travel industry outlook; travel definitions; new and pragmatic approaches to travel research; the tour wholesaler--an industry perspective; increasing sales to new and existing markets; research for planning; regional, state, and local attraction approaches to marketing tourism and the effects of changing values in destination societies.

Using Travel Research For Planning and Profits, (Salt Lake City: Bureau of Economic and Business Research, University of Utah, 1978).

Travel Research Journal

Travel Weekly

Turner, Louis and Ash, John

Tourism is described as the enemy of authenticity and cultural identity, a systematic destroyer of beauty and an arouser of discontent.


A brief discussion among travel scholars on the future of travel and the need to solve problems involved in meeting the demand and desires of consumers and host countries.

Turner, Louis

Discusses economic and political policies open to the less developed countries to increase their returns from tourism, and mentions the difficulties they may face.


Illustrates the kind of problems which are of interest to various kinds of social scientists, and indicates some major studies.
See chapter 8: "Tourism--the Most Subversive Industry." Covers tourism's pressures on the third world to develop the industry, its social implications, critical mass and question of race and ghettos.

Tweedie, Jill

Briefly looks at some reasons why people go on holiday.

United Nations


United Nations Conference on Trade and Development (UNCTAD)

In addition to chapters on groups and macro-economic aspects of tourism, this report deals as well with policies, institutions, resources, and infra-structure for tourism, including a special and relatively detailed chapter on accommodation.


Gives guidelines for gathering tourism data. After a lengthy discussion of the problem in general, covers statistics, definitions, and collection of basic data.

United Nations--Economic and Social Council (ECOSOC)
United Nations--Economic and Social Council (ECOSOC)


United Nations Educational, Scientific, and Cultural Organization (UNESCO)


A literature search analyzing European studies on international tourism and its economic and socio-cultural impacts on development. Search shows recognized benefits and several negative consequences to the question of the role tourism plays.


The relationships between preservation and restoration and development of tourism are described.


United Nations Educational, Scientific and Cultural Organization, International Bank for Reconstruction and Development

Conclusions prepared by the Seminar Working Parties and adopted by the Seminar on tourism and distribution, planning and participation; the encounter and on cultural aspects; and measures to encourage the local culture for the benefit of the population and tourist alike.

United States Congress

An intensive study of the entire subject of tourism and foreign travel including consultation with those in government concerned with the subject as well as leaders of private industry who deal with travel. Sets forth conclusions and recommendations.

U.S. Dept. of Commerce, Office of Regional Development and Planning

Covers methods of measuring tourist spending, economic impact of tourism, and recreation factors affecting growth of tourism.

Van Houts, D.

Tourism in developing countries is a sector which is oriented to foreign countries: On the one side the tourist consumer is foreign, and on the other side the investment capital as well. This situation, plus some aspects of being underdeveloped, make the conditions to make profits out of the development of international tourism very difficult.

Var, Turgut; Wm. W. Swart & Chas. E. Gearing

Surveys research techniques and investigates research methods for use in tourism and travel studies.


Vogt, Jay W.
Explores the phenomenon of wandering youth - their travel experiences and resulting impact on the visited cultures. Suggests areas of application and further research.

Wahab, A. Salah


Offers traditional marketing definitions and concepts of leading authorities, and relates this information to the marketing of tourism.


States that apart from the State's interest in systematic tourism promotion and development, it should bring tourism under its directive control and creative policy without hindering the expansion of private initiative.

Elements of State Policy on Tourism, (Italgrafica, 1974).

A monograph on elements of tourism policy with special emphasis on developing countries.


Covers guidelines for a tourism development plan; physical planning; the planning process; planning components and levels; and the individualization, classification and assessment of tourism resources within the planning context.


Covers tourism as a science, anatomy of the tourist phenomenon, defining tourism, and factors contributing to the growth of tourism in the world.


Briefly discusses the question of legal protection of the person of the tourist in the host country, and how the national tourist organizations usually treat the problem.
Managerial Aspects of Tourism (Product, Markets and Plans), (Cairo: Ministry of Tourism, 1976), 403 pp.

Exchanges ideas and points of view between difference experts in tourism on the necessity of scientific approaches in developing the tourist industry in any country.


Covers the need for a conceptual approach in tourism marketing, a definition of tourism marketing, the tourism marketing mix, marketing mix and integrated marketing, an outline of NTOS marketing activities, and joint multi-national marketing efforts.


Points out the need for well-trained personnel is not always easy to account for. Time requirement, the whereabouts and the necessary training activities to be conducted, as questions of great importance and urgency one a country has chosen to embark on tourism development. Covers imported labor and specialized education.


Discusses the principles underlying the management of tourism, and is oriented towards the Third World nations. Considers tourist problems and development elements from the destination country view-point.

Wahab, A. Salah; Jack Crampon & Louis Rothfield

Provides a comprehensive guide which presents the application of modern marketing principles and practices to the tourism industry.

Ward, S. Noel
"International Travel Outlook," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 47-51 pp.

Warszynsak, Jadwiga & Antoni Jackowski
Waters, Somerset R.

States in the long run it is quite likely that tourism in the third-world countries will benefit as a result of the energy crisis, and offers reasons for this conclusion.


Covers capital investment needs, labor, raw materials, the need for a world conference on tourism, and the steps travel writers can take to help in the search for security through tourism development.


Describes how present trends in tourist travel do not favor the developing nations. Among the problems that need to be solved are health hazards, inadequate accommodations, insufficient publicity, and lack of "trained tourism technicians."

Waugh, Robert E.

Discusses some point of method and procedure in tourist studies which will increase the validity and reliability of information about tourists--their expectations, likes and dislikes, location and means of reaching the markets these people comprise and the tourist motivations.

White, J.

Williams, Anthony V. & Wilbur Zelinsky

Emphasizes the economic, political, cultural and psychological dimensions of international tourist flows; proposed directions for studying their causes and effects.
Winsberg, Morton P.

This study investigates various characteristics of overseas travel by American civilians.

Woodside, Arch G. & Laurence W. Jacobs

Woodside, Arch G. & Robert E. Pitts

Tests the accuracy of correctly classifying foreign and domestic travellers and nontravellers using consumer life-style, demographic, and travel activity information. Studies the relative contribution of these independent variables in predicting travel behavior.

Wolfson, Margaret

States that the development of tourism presents a considerable challenge--as an industry it is diffuse, highly competitive, and relatively unpredictable. Suggests both government and private sectors have important parts to play.

World Bank

Reviews "prospects for developing countries to benefit more fully from tourism" (and) recounts the role of the World Bank Group in encouraging the establishment and extension of the tourist industry in developing countries and outlines its plans for the future.

World Crafts Council

Includes two papers: "Danger of Tourism on the Environment and the Crafts, by Balwant Singh Saini; and "The Importance of Tourism as a Source of National Revenue and Income for the Craftsman," by Jesusa Ortigoza; and Reports Submitted and Statements from the floor following the presentations.
World Tourism Organization (WTO) formerly (IUOTO)
"Adoption of IUOTO to its Present & Future Responsibilities,"

"Adoption of IUOTO to Enable it to Fulfill its Responsibilities in the Field of Tourism," (Madrid: World Travel, 1967), 23 pp.


Study consists of three parts: 1) provides background information on the legal status, administrative structure and field of competence of national tourist organizations; 2) includes a country survey based on the information received from ninety-five governmental national tourist organizations; and 3) presents organization charts of selected National Tourism Organizations chosen to provide a regionally representative sample of administrative structures.


Evaluation of the contribution of international cooperation and regional integration to the accelerated development of international tourism. Policies of cooperation between generating and receiving countries to create a balance tourist supply.

The Changing World of Travel Marketing, (Madrid: WTO).

Publication on research and forecasting in the field of marketing.


Determination of the forms of protection, preservation and development of tourist resources and of correct interpretation of cultural traditions.


Survey of schemes adopted by the governments of more than sixty countries in various parts of the world to stimulate and encourage investments in tourism by means of legislative and other fiscal and financial measures.
Study showing how modern methods of identifying training requirements, research, curricula and course development and methods of assessing training results relate to the specific needs of the tourist industry.


Only study of its kind, giving a world-wide picture of the economic aspects of tourism.

Factors Determining the Selection of Sites for Tourism Development, (Madrid: WTO).

The environment--geology, geomorphology, hydrology, flora and fauna--infrastructures, socio-economic conditions, superstructures, cultural and recreational facilities.

Factors Influencing Travel Demand and Leading to the Redistribution of Tourist Movements, (Madrid: WTO).


Forecasting Methods, (Madrid: WTO).

General Policy of the IUOTO, (Madrid: WTO).

Lists the objectives of IUOTO in the fields of facilitation, tourism, research, development and promotion (consolidated resolution).

Health Tourism, (Madrid: WTO).

Analysis of the present situation of health tourism, definitions of the characteristics of the market and the utilization of natural resources. Account of the attitudes of users and official authorities with regard to this form of tourism and evaluation of the prospects and terms of development of health tourism.

Industrialization of Tourism in the Developing Areas, (Madrid: WTO).


Gives detailed travel statistics for some 80 countries. Published since 1946.


Long-Term Effectiveness of Tourist Promotional Campaigns, (Madrid: WTO).

Survey of techniques for appraising the effectiveness of promotional campaigns. Criteria for selecting best promotional publicity techniques.

Market Research Methods, (Madrid: WTO).

Marketing of the Tourist Products of Developing Countries, (Madrid: WTO).

Stresses the various aspects of the marketing of the tourist products, marketing channels and machinery for distribution and the role of the public sector in the marketing in the tourist products.


Covers tourism forecasting, and tourism and the balance of payments.
Methodology Applicable for the Preparation, Application and Control of the Results of Market Studies, (Madrid: WTO).

Surveys of the various methods available for the quantitative and qualitative analysis of tourist demand. The study includes two sections: a) principles of market studies; b) practical application.

Methodology for Annual and Medium-Term Forecasts, (Madrid: WTO).

Compendium of methodologies for preparing annual and medium-term forecasts. A guide to streamlined operating procedures readily adaptable to actual problems.


Physical Planning and Area Development, (Madrid: WTO).

Stresses the various aspects of physical planning including investments and pre-investment programming and the need for a more serious approach to the development of tourist resorts.


The development of tourism up to 1980. Analysis of determining factors: purchasing power, leisure time, environmental stresses. Breakdown of results by receiving continents.


Study to determine how the lack or insufficiency of the basic infrastructure controls the development of tourist plant. Analysis of means for developing tourism in countries that do not have an infrastructure comparable with that of industrialized countries.


Realistic appraisal of natural resources having potential tourist value. Classified inventory as basis for the preparation of an inventory methodology. Preliminary map of tourist supply and guidelines for the development and conservation of tourist resources.


Description of the institutions and techniques relating to distribution as a whole in the field of tourism and the formulation of a general study on their functioning and interdependence.


Outlines the general principles determining the procedures necessary to obtain financial aid for tourism projects from multilateral and bilateral help organizations.

Promotional Budgets of National Tourist Organizations, (Madrid: WTO).

Surveys and analyzes the total budgets of national tourist organizations.

Recreation Management of Tourist Reports, (Madrid: WTO).

Study of solutions for and formulation of proposals concerning the problems raised by the organization and implementation of recreational activities in tourist resorts.


Relations Between the National Tourist Office and Travel Agencies, (Madrid: WTO, 1965).


The Role of Tourist Administration Concerning the Environment and Folklore, (Madrid: WTO).


Compendium of public and private banks, commercial firms, international organizations and other institutions financing tourism development projects. Terms and conditions of financing, rates of interest on loans and other credit instruments.


Approaches to formulate marketing strategies and options: a) tourism marketing; b) promotional methods; c) decision-marking.

Survey of Surveys and Research, (Madrid: WTO).

Collection of information on survey and other research activities carried out in the field of tourism.

Systems of State Aid to the Hotel and Tourist Industries, (Madrid: WTO).

Instruments available to public authorities—national, regional, or local—to promote directly or indirectly investments in the tourist sector. Country analysis of existing financial and fiscal schemes of State aid to the hotel and tourist industry.
Techniques for Accommodation Management, (Madrid: WTO).

Testing the Effectiveness of Promotional Campaigns in International Travel Marketing, (Madrid: WTO).


Analysis of the direct and indirect effects of tourism on the commercial and financial relations with other countries. Evaluation of the importance of tourism as a factor of economic development.


Sets out some of the conceptual problems involved in the economic analysis of tourism, and suggests ways in which this analysis may be helpful in formulating national policies.


Covers many aspects of tourism--its growth in the last 20 years, how it is a direct product of the economic and social progress of countries, earning from tourism, and how it benefits general national development, and important trends.

Tourism Organization, (Madrid: WTO).


Tourist Legislation, (Madrid: Documentation Service).
Tourist Planning, (Madrid: WTO).

Why tourist planning is necessary and its relation with overall development. Major steps, phases and means of tourist planning according to development objectives and related problems in specific cases and countries.

Tourist Publicity, (Madrid: WTO).

Deals with the policy, strategy, programmes and measurement of tourist publicity. Places publicity in the context of tourism and describes some publicity schemes.

The Travel Item in the Balance of Payments, (Madrid: WTO).


Contains the final report of the Conference and its recommendations and resolutions on facilitation, organization, promotion, plant, tourist facilities and services, technical cooperation and assistance.


Review of the development of tourism in the Regional Commissions of IUOTO (Africa, Americas, South Asia, Europe, Middle East, Pacific and East Asia).

Wright, D.T.
Planning and Tourism, (Sydney: Dept. of Town and Country Planning, University of Sydney, 1972), 103 pp.

Examines tourism as a land use and suggests a simple step by step procedure for evaluating tourist potential and tourist requirements by planners. Based on research conducted in Waverly Municipality. A hotel and accommodation survey is presented as an appendix.
Wright, David L. & John Stopford

Young, Christopher

Young, Sir George

Identifies the important issues of tourism and indicates solutions. Emphasizes social and psychological factors as well as other issues related to decision-making.

Young, Jock

Contends that the widespread occurrence of hippie cultures represents a tentative solution to emerging problems of work and leisure in the advanced industrial nations of the West.

Zecha, A.
"Is Tourism Really Necessary?", (San Francisco: Pacific Area Travel Association [PATA], 1972), 79-82 pp.

Catalogues the list of "sins" attributed to tourism, and concludes tourism has been a major catalyst of the "Revolution of Expectations" that he says has created considerable turmoil in countries.

Zehnder, Leonard E.

Discusses the complex relationship between tourism and related social problems, stresses the need for more research with a social emphasis and calls for developing a social responsibility in travel industry management.

Zelinsky, W.

Covers the hypothesis of the mobility transition, recent historic transformation, territorial mobility and its changing forms, temporal trends and spatial patterns, and migration and circulation.
American Institute of Architects--Hawaii Chapter
The Physical Development of Pacific Islands Tourism, (Honolulu: School of Travel Industry Management [TIM], University of Hawaii, 1971).

Armstrong, W.

Atlantic & Pacific Travel International South Pacific

Includes General Information, Tours, Maps, Hotels.

Baretje, Rene

It is important that those studying tourism have, at the outset, literature which addresses itself to the multiple aspects of modern "nomadisation." Thus, this bibliography.

Barnet; Edward M.

Sees an increasing growth of the tourist industry, and with this growth an increase in capital investment, the resident population, new industries, need for managers, air traffic, and flexibility to change with the new dimensions of the industry.

Beng, Lim Chin

A commentary on the future direction of Pacific tourism composed of answers to questions posed to airline and ship operators, hoteliers and tour operators, educators, architects, editors and researchers.

Bennett, Colonel C.M.

Discusses why tourism can be for the better or the worse for native peoples of the Pacific. Stresses the social and cultural factors are just as important as the economic factor when planning for tourism development.
Boeing, Commercial Airplane Co.

Contains a summary of the Boeing forecast of visitors to the Pacific area.

Bordallo, Ricardo J.
"Relationship of Tourism on Guam to Entire Marianas and Beyond."

Botsford, David Jr.

British Overseas Airways Corporation

Opinion survey which asks what geographical areas are preferred for pleasure travel, which countries are considered to make up the South Pacific and the Orient, and which airlines are believed to fly to the South Pacific and Orient. Respondents are divided into various classifications.

Brooks, P.; H. Sutton; R. Kiener; et. al.

Describes the features of Manila, New Zealand, Guam, Borneo and other Pacific vacation spots in less detail, which make them attractive to tourists with a special emphasis on the relatively low costs involved in vacationing in these areas.

Buchanan, Alasdair

Bucks, Charles
"An Anticipatory Look at Pacific Islands Tourism in the Next 10 Years." Address to 3rd Annual PITDC Conference by Executive Vice-President, Continental Airlines.

Campbell-Ewald Company
Interest in the Attitudes Toward the Countries of the Pacific Area and the Far East, (Marketing and Research Dept., Campbell Ewald Company, 1967).

Carter, J.

Briefly discusses Hawaii's style of tourism, and what other Pacific areas can learn from the experience.
Checchi and Co.  

This publication is designed to aid people who are professionally interested in international tourism. It seeks to explain how and to what extent tourism can be used to strengthen the economies of the Pacific and Far East.

Civil Aeronautics Board  

Report discusses Far East-Pacific travel market, its basic dimensions, economic significance, market promotion, and developmental factors. Pages 47-85 contain statistical exhibits and information on the area.

Cline, R.S.  

Costin, A.B. & Groves, R.H.  

Covers techniques for evaluating land for nature conservation in relation to other types of land use, fauna conservation, Pacific ranging groups, conservation status and problems of oceanic and offshore islands in the Pacific, and problems of nature conservation arising from mining, engineering and land-development projects.

Cowan, Ian McT.  

Examines the consequences that man's arrival on the Pacific islands has had, and will continue to have, on the natural environment that surrounds him.

Crampon, L.J.  

Crampon, I.J.; J.R. Cox; & C.J. Metelka  
*South Pacific Regional Tourism Survey,* (Honolulu: University of Hawaii, 1972).
Crampon, L.J. and Tan, T.K.

Describes the development and application of a form of gravity model used to examine the factors which influenced the flow of tourists into the Pacific Basin area in 1970.

Crocombe, Ron

See especially sections dealing with tourism - creative arts, misuse and promotion of traditional symbols, and others discussing development in general.


Focus on the present and the search for an authentic identity in politics and religion, art and culture, social and economic organization in the islands and territories of the Pacific. See especially Chapter 18, " Manipulating the Symbols - Foreign Wolves in Traditional Sheep's Clothing."


Points out the need for much more detailed thinking about the social consequences of economic goals in development plans, and suggests having a policy of set of priorities on cultural matters.

Curtis Greensted Associates, Ltd.

Dasman, Raymond F.

Describes different types of tourism and their different impacts on the environment. Discusses these impacts and their direct and indirect effects.


Calls attention to the growing cost and increasing scarcity of petroleum as a source of fuel, and the fact that tourism is an unreliable basis for the support of a nation's economy.
Economist Intelligence Unit


Discusses human and environmental interaction in the Pacific.

Eikeni, Asi
"Building Island Political Support for PITDC," (Rarotonga). Address to 2nd Annual Pacific Islands Tourism Development Conference, 1977. Mr. Eikeni is Minister of Tourism in Western Samoa.

Farrell, Bryan H.
"Breaking Down the Paradigms: The Realities of Tourism," The Social and Economic Impact of Tourism on Pacific Communities, (Santa Cruz: Center for South Pacific Studies, University of California, 1977), 1-6 pp.

Gives an overview of the proceedings of the conference which this publication covers, and looks at the diverse group and individual interests represented. Discusses these various groups' paradigms, cultural values, and prevalent modes of thinking and how these cross-currents of perspective are brought to bear on the complexities of tourism.

The Golden Hordes and the Pacific People: Reactions to Tourism, (Santa Cruz: Center for South Pacific Studies, University of California, 1978).

Discusses the various parts of the Pacific, how these areas and people differ, and how each responds to the problems and pleasures of developing tourism.

ed.
Research Priorities in Pacific Tourism: A Satellite Discussion on the PEACESAT Network, (Santa Cruz: Center for South Pacific Studies, University of California, 1977), 82 pp.

Focuses on the proceedings of four PEACESAT Conferences held in April and May of 1977. The sessions related to the economic, social and environmental impacts of tourism. Participants from university, business and government took part from eleven Pacific terminal locations.

ed.
The Social and Economic Impact of Tourism on Pacific Communities, (Santa Cruz: Center for South Pacific Studies, University of California, 1977), 141 pp.
Participants represented all major sectors of the Pacific tourist industry and topics include presentations on the present status of tourism; the role of the planner, developer and hotel operator; airlines and international tourist organizations; Pacific communities and their roles, academic views to the future; and tourism in the interests of Pacific people. Lively discussion follows each section.


Discusses the psychological aspects of tourism in the Pacific focusing on the relations between hosts and visitors, between groups of visitors, between groups of local people in the host country, between the two major groups and tourism symbols, and between the symbolic environment and the people it affects.


Points out things to be aware of in the future: cultural and subcultural differences; communication difficulties reflecting various modes of thinking; a growing awareness among visitors; less fuel available for mass transportation; change in tourist destinations--less leisure and privacy; higher costs of infrastructures and a need for government to share the burden with developers. Sees many "futures" for tourism and emphasizes the need for planning depending on cultural receptivity, the energy situation, the economic state of the tourist market and the level of the local economy.

Fiji, Government of

Describes the proposed program, lists needed finances, implementation, and a summary.

Finney, Ben
"Impact of Tourism on Development of Pacific Island Countries," (Honolulu: Technology and Development Institute and Culture Learning Institute, 1974).

Describes the purpose, content, and method used for the workshop.

Workshop objective: The premise upon which this workshop is based is that there must be a local capability for planning tourism development if island governments are to be able to channel the growth of tourism so that it provides maximum possible net economic, social and cultural benefits for the island populations.

Finney, Ben R. & Karen Ann Watson
*Anew Kind of Sugar, Tourism in the Pacific,* (Santa Cruz: Center for South Pacific Studies, University of California in association with East-West Center, Honolulu, Hawaii, 1977), 262 pp.

Examines whether tourism is an undisguised blessing. Refers to problems of whether one industry should be allowed to dominate the economy of a country, alternatives to foreign dominance, and need for local capability for planning tourism.

Finney, Ben R. & Harold Ajirogi

The Technology and Development Institute of the East West Center is seeking to initiate a cooperative effort to develop knowledge and expertise in tourism development among Pacific Islanders by offering a limited number of professional internships to young researchers and planners who are working in the tourism field.

Force, Roland W.

Focuses on Urbanization problems in the Pacific. Tourism is seen as a problem, for the more quality destinations attract people and undertake development and growth, the less they are likely to remain quality destinations.


Looks at emerging patterns in Pacific tourism, Hawaii in particular. "Packaging paradise" and impacts on the local environment and culture.

Force, Roland & Brenda Bishop

Contributors to the symposium provide various characterizations and assessments of urban impacts to date as well as projecting into the future.
Fosberg, F.R.  

The island ecosystem is to some degree seen as a microcosm or model of larger ecosystems, and some of the understanding gained in studying it may be applied to continental systems.

Gilliland, J.M.  

Goodman, Richard A.  

Stresses the need for Pacific cultures to develop new forms and institutions of tourism based on native socio-economic forms so as to prevent the destruction of native values and cultures.

Griffin, J.  

Grunthal, Adolf  

Draws attention to some aspects of a comprehensive report published in 1961 by the U.S. Dept. of Commerce and the Pacific Area Travel Association under the title, "The Future of Tourism in the Pacific and Far East." The report analyzes the tourist trade and future prospects of the individual countries, and gives a general view on methods to be adopted for market research in tourism. This article analyzes the forecast areas of the report.

Hamilton, Thomas Hale  

Group of legislators, journalists, a representative branch of state government, and private citizens report covering tourism in Fiji, New Hebrides, New Caledonia, Australia, New Zealand, Tahiti, and American and Western Samoa.

Observations resulting from Tourism Study Missions, by one of Hawaii's representatives on these missions, which gives "proximate" truths or generalizations found to be applicable.

Herrmann, Cyril C.

Discusses some of the short-term changes affecting travel to the Pacific that have been caused by the fuel crisis, the reduction in growth rate, and future prospects.

Hesse, Georgia

Briefly covers travel to the Pacific with one section covering Oceania. Includes flight patterns and costs.

Hills, Theo. L. & Jan Lundgren

Hong Kong Association
Intra-Pacific Travel Survey--Hong Kong's Neighbour Countries, (Hong Kong: 1968), 10 pp.

Hudson, E. and Peladan, R.

Publications (and all other services) strictly reserved for members only.

Human Behavior
"Behind the Travel Posters," (Human Behavior, 1976), 46 pp.

Briefly discusses Bryan Farrell's (Director, Center for South Pacific Studies, University of California, Santa Cruz) views of Pacific tourism--the hostility of locals; foreign ownership; the search for alternatives by activist groups, education, and business acumen--all adding up to a need for self-help for the island people.

Institute of Transport Aviation Studies

Covers development of air transport and sea cruises, advantages and drawbacks of the South Pacific, summary of main characteristics of Pacific travelers and journeys, plus brief individual studies of the main South Pacific islands.
International Civil Aviation Organization
Development of International Air Passenger Travel: East and South Asia and Pacific, (1972).

International Institute, Inc.

International Surveys, Ltd.


Jackson, K.
"The Political Implications of Tourism in the South Pacific," (Port Moresby: University of Papua New Guinea, 1974).

Describes and analyzes five issues in which the author believes the political implications of tourism are very prominent—social dislocation, foreign investment, Air Pacific, infrastructure distortion, and political trade-off.

Johnson, James with Peat, Marwick, Mitchell, and Co.

Kelsh, John T.

Discusses the role of government in tourism planning in the light of the Hawaii experience. Emphasizes the need for comprehensive planning at national, regional and local levels.

Kloke, Cort

Describes the existing economy and its unique features, present and future pressures and demands on island economies, and recent performance and future economic potential of tourism.

Knox, John

Brief description and major results of two surveys to determine decision-maker's opinions on information needed for better local planning of tourism in Hawaii and the Pacific.
Knox, John & Charles Suggs

Expanded report on survey to determine decision-maker's opinions on needed tourism research with analysis of implications for researchers who are interested in seeking cooperation or funding from decision-makers.

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Details information on methodology used in surveys--factor analysis of findings as a tool for suggesting "value dimensions" of tourism decision-makers.

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Knox, John

Reviews various issues and factors affecting resident-visitor interaction including references to appropriate literature. Concludes with a list of broad policy directions to be considered.

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Krivatsy, Adam

Offers insights into the private planner's responsibilities, concerns and response to the continuing changes in tourism. Focuses on the physical planning aspects of shoreline-oriented destination resorts.

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Lane, L.W. Jr.

Sees tourism as the one catalytic force to bring many different elements of the economy, government and public together. Looks at tourism's impacts on economies in general and in New Zealand in particular.

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Lee, Geo.; James Mak & Donald Topping

Analyzes the impacts of tourism growth on the mid-Pacific islands. Looks at growth, foreign exchange earnings, impact of domestic economy, social consequences, and future prospects. Makes a case for regional cooperation.
Lockheed-California Company
Pacific Area Travel Forecast, (Burbank: 1971).

Mackey, Roger Michael

Reviews literature and research on social change. Proposes a research project to assess social change on a comprehensive basis.


Discusses the dilemma of tourism development and the associated "trade-offs." These tradeoffs are seen as social and economic elements which need to be dealt with more adequately.

Mak, James

Analyzes the impacts of tourism growth on the Mid-Pacific islands. Also includes Hawaii for comparative purposes. Covers tourism growth, foreign exchange earnings, impact on the domestic economy using Guam as the case study, social consequences, future prospects and a case for regional cooperation.

Mata'afa, Masiofo Fetaui
"Regional Trade and Tourism in the South Pacific," Fiji Tourism Convention, (Suva: Fiji Visitors Bureau, 1971).

McGrath, William A.

Merrill, Wm. D.

Examines relationship between employment and migration in the tourist industry in the Pacific. Stresses the need for complete definitions of anticipated employment and available local labor supply.

Metelka, Charles J.
Focuses on a number of social aspects of tourism as they involve the government and legal environment in the Pacific.

Okotai, Temu; Henderson, Percy; and Fogelberg, Ian

Outlines general problems and reviews the extent of concern among Pacific nations regarding tourism's impact on culture, traditions and art forms.

Pacific Area Travel Association (PATA)
Analysis of Discussion Interviews on Travel to the Pacific, (San Francisco: PATA, 1967), 15 pp.

Analysis of small sample of "depth" interviews conducted by Travel Research International as part of the Pacific Visitors Survey, 1967, for the purpose of gaining additional insight into motivations of travellers to the Orient and Europe.


Part I presents facts about travellers to the Pacific from Canada; Part II presents information on promoting potential travellers from Canada.

European Market Potential for Travel to The Pacific Area, (San Francisco: PATA, 1970).

Europe's Special Interest Travel Market, (San Francisco: PATA, 1976), 76 pp.

A segmentation study on potential travel opportunities to the Pacific/Asia region. Covers background research, the European market, British, German, Swiss, French, Italian and Spanish markets.

Events in the Pacific, (San Francisco: PATA).


The report results from a study commissioned by PATA and is based primarily on questionnaire surveys conducted on airline flights throughout the Pacific during 1971 and 1972. Utilizing the data generated by these surveys, a forecasting model was developed to serve as the basis for estimating growth trends to Pacific destinations.

Covers destination and origin factors in tourism growth, transportation, forecasting techniques, market analysis, and the four elements of Pacific area forecasting.


Contains statistical information on travel patterns between North American and Pacific destinations, reasons for selection of routes and destinations and the general travel history typical of persons who have travelled in the Pacific.

Pacific Destination Areas of the 80's: Researching Their Development, (San Francisco: PATA).


Survey designed to provide basis for evaluating effectiveness of PATA's advertising campaign in arousing interest in and desire to visit the Pacific area.


The text of all the presentations given at a series of two-day Marketing Seminars at 30 destinations within the PATA Pacific.


An attitude survey of American and British feelings about travel to S.E. Asia, the Pacific, and Alaska disclosing motivations that influence travel.


The primary objective of this book is to provide PATA with data necessary for the development of a long-term marketing program aimed at citizens of the U.S.A.


Part I - Inquiry among travellers: destination, travel arrangements, reasons for travel in Pacific area, image and awareness of destinations, opinions of travel agents;

Part II - Inquiry among travel agents: travel to and from Japan, Hong Kong, Thailand, Philippines, Malaysia, Singapore, Australia, New Zealand, Hawaii, and India.


Description of assumptions and objectives of subcommittee regarding comprehensive planning for the future development of tourism facilities in the Pacific.

PATA Latent Travel Market Study, (San Francisco: PATA, 1974).

The potential market in the United States for special interest pleasure travel to Pacific area destination.


Individuals noted have been designated by the PATA member governments and carriers as the point of contact for Marketing and for Research/Statistics.

PATA Research Catalogue, (San Francisco: 1972).

A listing of all travel research studies performed for or by PATA that are currently available.

"PATA's Travel Market Study," (Tourism International Research - Pacific, 1976), 5-7 pp.

An executive summary of PATA's massive in-flight survey which develops meaningful marketing information concerning the characteristics of travelers and their trips into the Pacific area from North America, Sydney, Australia, and Tokyo, Japan.
Research, Results, Rewards, (San Francisco: 1968), 96 pp.

The Seminar covers planning a market programme, utilizing research techniques, publicity and creative concepts, merchandising, sales training publicity and similar items.


Summary reports of the "National Survey of Pacific Travel" and "Pacific Explorer's Kit Study" done for PATA by Facts Consolidated.

The Total Travel Experience, (San Francisco: PATA, 1974), 127 pp.

A source of information concerning travel research and the implications of tourism in the world economy.


Compilation of papers presented at PATA's Development Authority Seminar, Manila, Jan. 1976. Presents various viewpoints leading to a realistic outlook about the tourist industry in the Pacific Region.

Tourist Resort Financing in Asia and the Pacific, (San Francisco: PATA).

Travel Marketing and Tourism Development Research, (San Francisco: PATA, 1977).


Presents the facts about travellers to the Pacific from the United Kingdom, factors that encourage them to and deter them from travel to the Pacific, demographics and trip characteristics, motivations, measures of the desire to visit and revisit the Pacific, sources of information used by travellers, and comparisons of attitudes of U.K. travellers to the Pacific with those of Europe.

Pacific Islands Development Commission (PIDC)

Analyzes the tourist industry by country--includes air transportation rates and a tourist development marketing plan.


General guidelines as tools to be used for internally generated planning efforts.

Pacific Islands Monthly


Briefly discusses a survey made by Travel Research International, Inc. for Time magazine, National Geographic magazine, and PATA. Survey was based on the emotional factor--what made people choose a Pacific destination in the first place and what they liked or disliked about where they have been.


Briefly describes the first travel guides to the Pacific.


Suggests Pacific areas should learn from recent reports in other areas of the world what effects national and international economic fluctuations have on local economies.


Briefly reviews important new moves in Pacific hotel building.


Reports comments of the U.N. adviser to the South Pacific Commission at the recent conference regarding the disagreement among Pacific territories on the advantages of tourism.
States cooperation between island territories, adequate passenger accommodation and moderate costs are important requirements in building up the South Pacific tourist industry.

Briefly discusses new hotels proposed for Norfolk Island, Tahiti, Fiji, and the Cook Islands.

Briefly reviews PATA's 13th annual conference and the Pacific area's delegates' realization that "Pacific Area" encompasses South East Asia as well. Points to Fiji's remarkable tourism promotion results, and discusses Papua New Guinea's tourist scheme.

Reports from Fiji and Tonga on tourism development in their territories point out the controversial subject tourism has become in the Pacific.

Briefly discusses the "Heart of Polynesia" visitor development conference held in Apia, and America's proposal to the conference.

Briefly reports on the increased tourist traffic in the Central Pacific, and looks more specifically at Fiji, American and Western Samoa.

Pacific Islands Tourism Development Council (PITDC)

Lists the Addresses to be presented to the conference participants.

Pacific Travel News

States cruise lines are stepping up their promotional programs and many have appointed directors of group development. Also discusses the offerings of individual lines.


A midyear look at Pacific ocean travel in the wake of the energy crunch.


Reviews the last 25 years of PATA's growth and work in the Pacific. Beginning in 1952, each year is summarized and outstanding trends and accomplishments are mentioned.


Discusses various islands', nations', and territories' plans for tourism and tourist-related projects.


Lists ideas on what the Pacific offers by way of the expensive or the exclusive travel experience. PATA correspondents Pacific-wide responded to a survey seeking the "affluent and unique experience."

Responses from 11 countries cover 1976 visitor totals, visitor projections through 1980, how hotel capacities compare with demand, and what factors affect their tourism growth. Countries include American Samoa, Australia, Republic of China, Cook Islands, Fiji, Guam, Hong Kong, Hawaii, Japan, Korea, Malaysia.


Surveys Pacific tourism areas' most significant development in 1973 by country, as well as previewing future directions.


Surveys Pacific tourism areas' most significant developments in 1974 by country, as well as previewing future directions.


Surveys Pacific tourism areas' most significant development in 1975 by country, as well as previewing future directions.


Surveys Pacific tourism areas' most significant development in 1976 by country, as well as previewing future directions.

Briefly covers the conference—subjects, participants, etc. Particular areas of interest were marketing of a destination area, and the role of trunk and regional carriers in Pacific islands tourism.


A commentary of answers to questions posed to 150 airline and steamship people, hoteliers and tour operators, educators and architects, editors and researchers. Looks at tourism and the environment (historic, natural, social and economic), tourism and education, training for tourism, air fares, supplementals and 747s, and the most encouraging and discouraging aspects of Pacific tourism.


Surveys Pacific tourism areas’ most significant development in 1970 by country, as well as previewing future directions.


Surveys Pacific tourism areas' most significant developments in 1971 by country, as well as previewing future directions.


Surveys Pacific tourism areas' most significant development in 1972 by country, as well as previewing future directions.


Summarizes workshop sessions which deal with "the challenge of change." Discussion groups cover four aspects of tourism—marketing, the impact of tourism, tourism product, and professional and skills.


Covers tipping of hotels, restaurants, baggage porters, taxis, guides, etc. in each Pacific country. Also covers those countries with minimal tipping or those which discourage it altogether.
Pan American Airways, Inc.  
*Mid-Pacific Islands Tourist Development Plan*, (1975).

Par, Trevor  

Suggests tourism, properly controlled, can give good economic returns with minimal cultural conflict, and that many Pacific countries urgently need to rethink their attitudes to tourism for their own good and for the good of the industry.

Pearce, D.G.  

Patterson, William D.  

Proposes a federation be formed in the Pacific—Pacific Nostra, drawing on the experience and practices of the Europa Nostra, to protect, preserve and encourage the culture and arts throughout the Pacific region.

Plake, E. Martin  

Powers, T.A.  

An applied study in cost-benefit analysis providing an operational guideline for evaluating specific kinds of project.

Rajotte, Freda  

Attempts to quantify the degree of tourist interaction with the local population, and also to use tourism intensity as a measure of environmental impact.

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**A Method For the Evaluation of Tourism Impact in the Pacific**, (Santa Cruz: Center for South Pacific Studies, University of California, 1978), 14 pp.

Proposes a method of evaluating tourism impacts in the Pacific, especially in tropical island and marine environments associated with small-scale traditional and developing countries.

Presents conference resolutions and conclusions.


Briefly reviews each participant's presentation at the Conference.

Richard, Claude

Suggests that, to develop tourism, steps must be taken to enact and strictly enforce regulations dealing with the many public health issues related to tourism—from sanitary facilities for personal hygiene to proper environmental health.

Roberts, M.J.

Presents the final results of a study of the economic, social, demographic, geographic, political and technological factors which underlie the growth in Transpacific air traffic. Develops a detailed route segment forecast of Transpacific air traffic to assist the FAA in their assessment of the future need for a satellite communications system.

Ross, DiAnne Reid & Bryan H. Farrell
Pacific Tourism--Statistical Data and Policy, (Santa Cruz: Center for South Pacific Studies, University of California, 1975), 22 pp.

Preliminary draft presenting uniform statistical material and tourism policies from Pacific countries.

Register of Pacific Researchers, (Santa Cruz: Center for South Pacific Studies, University of California, 1975), 30 pp.

Lists researchers working on tourism in the Pacific, and those working in other tourist areas whose work of a theoretical or comparative nature may be valuable to Pacific interests.

Runyan, Dean & Chung-Tong Wu
Discusses the relatively complex and less quantifiable impacts of tourism and makes a case for their consideration by planners.

Salter, M.

Presents a synoptic view of the South Pacific region as a whole, and describes its structure largely as if it were a single economy.

Samy, John

Sandor, Thomas L. & Willis Andersen Jr.
Tourist Resort Financing in Asia and the Pacific, (San Francisco: Pacific Area Travel Association [PATA], 1976), 18 pp.

Deals with the lodging industry sector with particular reference to resort hotels.

Schiavo-Campo, S.

Classifies the economic benefits of international tourism to host countries in the Pacific. Analyzes some of the circumstances under which tourism expansion is likely to be profitable.

School of Travel Industry Management (TIM)

Briefly discusses the Federal "carve-up" of trans-Pacific air routes.


Describes PATA's functions and organization, and gives selected comments from industry representatives.

South Pacific Bureau for Economic Cooperation (SPEC)

Presents collated data on South Pacific tourism and identifies possible areas for further investigation. Specific objectives of the study--assemble reports and studies completed since 1970,
compile statistics on trends in visitor arrivals, tabulate the current status and trends since 1973, prepare a catalogue of accommodation within the region, collate data from previous surveys on reasons visitors travel to region and specific appealing attractions, and collect statements of national policy.


South Pacific Commission


A collection of papers discussing the philosophy, values and motivations behind national development planning; the role of socialization processes in development, tourism, etc.

South Pacific Commission in Collaboration with International Union for the Conservation of Nature and Natural Resources

Covers a general ecological assessment of the Pacific islands, country reports, problems of conservation and planning for their solution, legislation, the role of international organizations, conservation education. See especially Section 13, the Impact of Tourism.

Stackhouse, J.

Discusses the background and present situation of Continental Airlines' challenge for a Pacific air route.

Sullivan, Walter

Brief summary of the 13th Pacific Science Congress meetings on Pacific Tourism, Vancouver, B.C., Canada.
Thaman, Konai H.

Discusses education 1) as training of potential and actual industry personnel, 2) for the general public, and 3) for the tourist.

Thaman, R.R.

Examines some of the effects and implications of an expanding tourist industry on agriculture in the Pacific islands. Points out that very little emphasis on the problem is evidenced in private and governmental planning, discusses some of the areas of mutual benefit and conflict between the two activities, and makes a plea for a more holistic, long-range approach in the planning and development of tourism.

Time Magazine

Based on personal interviews with elite respondents, both local and foreign, who reside in the various countries of the survey. Those interviewed are primarily community leaders and heavy consumers of travel. Study covers the Asian Pacific area and fourteen key cities: Bangkok, Bombay, Hong Kong, Jakarta, Kuala Lumpur, Manila, Seoul, Singapore, Taipei, Tokyo, Guam, Sydney, Melbourne and Perth.

Time Marketing Information

A questionnaire given to passengers on airlines operating in the Pacific area. Tabulated by residents of Australia, New Zealand, United Kingdom and Japan.

Travel Research International, Inc.


Supplement to the Pacific Visitors Survey, Oct. 1967, designed to obtain larger sampling of tourists in each of the areas listed as to provide greater statistical reliability and obtain specific attitudinal information for those areas.

Tudor, Judy
Briefly describes tourism in Western Samoa, and the institution of Aggie Greys hotel.

Briefly discusses the residential land development for semi-permanent foreigners developing in the Pacific.

Tupouniua, S.; R. Crocombe & C. Slatter
Contains the views of many of the Pacific's most significant leaders of opinion: men and women in political, religious, academic, commercial and community life.

Tupouniua, S.
Discusses tourism's economic impact--net current value, multiplier effects, employment, distribution, and foreign exchange--in light of the social welfare implications for the country.

United Nations Conference on Trade & Development (UNCTAD)
Developing Island Countries, (Geneva: UNCTAD, 1974).

Restricted. Not available for distribution.

Study undertaken at the request of South Pacific governments, covering the area of the South Pacific Commission. Describes the current regional situation in trade, shipping, air--transport and tourism, relying on an April 1972 draft survey of tourism by another U.N.D.P. team. Analysis of statistics and recommendations for future projects.
United Nations International Labour Office  

Treats general economic characteristics of each country, describes current state of hotel and tourist industry, and discusses future needs and prospects.

University of Hawaii--Pacific Urban Studies and Planning Program  

Urbanowicz, Charles F.  
"Comments: African and Pacific Parallels," (Chico: Department of Anthropology and Social Science, California State University at Chico, 1975), 10 pp. including references.

Reviews recent tourism in the Pacific--publications and conferences--and calls for controlled growth of the industry.


Reviews Pacific tourism research, describes briefly tourism in Hawaii and Tonga, and recommends further research and its use.

Vaea, Baron  
"Cooperation Among Island Areas."Address to 3rd Annual PIDC Tourism Conference, 1975, by Minister of Tourism, Kingdom of Tonga.

Var, Turgut  

Documents the extent to which hotel industry chains holds a significant share of accommodation markets throughout the Pacific rim and attempts to identify the sources of the advantages that these multi-national enterprises enjoy.

Vusoniwailala, Lasarusa  

Points out how tourism aggravates human relations on Pacific islands which have looked to this industry as a means, possibly the only means, of economic development. Discusses how tourism has the potential for developing a positive link in cultural communication.

Watson, Karen Ann  
Discusses Pacific tourism in general and the Workshop in particular.

Watson, R.M.

Suggests there is considerable scope for an expansion of tourism through the development of inter-territorial "trade" in tourists.

Wendt, E.

World Airways, Inc.
Britton, Stephen G.  

Dahl, Arthur Lyon  

Liew, Jeff  

Pacific Islands Development Commission  

Pearce, Douglas G. (Ed.)  

Pearce, Douglas G.  

Pigrain, John J. & Malcolm J. Cooper  

Rajotte, Freda and Ronald Crocombe (Eds.)  
Pacific Tourism as Islanders See It (Suva: Institute of Pacific Relations, 1980).

Renaston, Terry  

Tupuola, Tavita  
American Samoa

American Samoa, Government of

American Samoa - Office of Samoan Information

American Samoa - Office of Tourism

Includes a monthly breakdown of numbers of travellers, tourists, length of stay, and percentage of increase or decrease.

Crouch, R.T.
"The Effects of Fa'asamoa on Tourism and the Effects of Tourism on Fa'asamoa." (Honolulu: 1975) Presented at the Technology and Development Institute, East-West Center, Graduate Student Workshop University of Hawaii.

Faris, James E.

Survey done 7-15 to 8-11, 1966. Mr. Faris is the former Director of Tourism in American Samoa.

Hawaii Visitors Bureau

Report designed to be a working manual for the Director of Tourism of American Samoa and his committee in creating the original tourist organization and in developing its programs.

Landgon, Robert

Reports tourists' anger and frustration at high prices, poor service and indifferent food at the new Pago Pago Intercontinental Hotel, and the apparent reasons for the problems.

McGregor, Ken

Reports on the new management of the Intercontinental Hotel and its increasing occupancy rate. Visitors are finding improvement in the hotel, but other problems are yet to be solved--particularly, tour operators. States there is talk of adding three more hotels on Tutuila.
Milner, G.B.

Points out the need for humility among the growing breed of international experts and advisors, who should learn from the people they advise. Applies equally well to both Samoas.

Office of Samoan Information

Pacific Islands Monthly

Reports Governor Lee of American Samoa suggests that the triangle of American Samoa, Western Samoa and Tonga should develop and promote their tourist resources jointly. Also, suggests areas of mutual concern of the island governments and tourist industry in these areas.


Reports on Aunuu island in American Samoa beginning to cash in on their isle as a miniature tourist mecca where all the people are involved in the new program and all will benefit from the profits of tourism.

Swanton, Mary Ellen
"The Effects of Tourism on American Samoa," (Honolulu: Personal Paper, University of Hawaii, College of Arts and Sciences, Department of Geography, 1967), 39 pp.


Travel Research International, Inc.
Australia

Andrew, J.C.

Atkinson, B.G.


A discussion of the attitudes of tourists from overseas to litter and pollution.

Australia and New Zealand Banking Group

Evaluates facilities and potential for tourism in the Northern Territory, Queensland, and Western Australia.

Australia--Bureau of Industry Economics

Estimates the economic impact of domestic and foreign tourism in Australia in 1973-74, the only year for which adequate data currently are available.

Australia--Department of the Interior

An economic and technical feasibility study which examines the possible environmental and social effects of development.

Australia--Department of Tourism and Recreation


Covers courses in operation and planned to commence in 1975. Relevant courses offered at universities, colleges of advanced education and technical colleges in all States and Territories are included. A small number of courses conducted by non-government training institutions have also been included.
Government Policy in the Development of Tourism, (Canberra).

Implications of Community Centre Development, (Canberra).

Role of Tourism in the Albury-Wodonga Growth Centre, (Canberra).

Australia--Ministry of Tourism


Australian Automobile Association
Tourism in Australia...The Role and Responsibility of the Motorists' Organization, (Sydney: Australian Automobile Association, 1967), 53 pp.

Account of the proceedings of a forum which discusses the organization's activities with regard to tourism. Includes sections on "caravaning," package tours, motorist information and discussion of the general role tourism in the Australian economy.

Australian Capital Territory-Advisory Board on Tourism
Annual Reports, (annual).

Australian Conservation Foundation

Australian Federation of Travel Agents

Australian Hotel Association

Australian National Travel Association
Annual Reports, (Sydney: 1965-66+).


A comprehensive report on the state of the industry with recommendations for future development. Covers domestic and overseas travel markets and their potential, travel promotion, accommodation, destinations, attractions, overseas and internal transport, training and education, and statistics.
Australia Travel Manual, (Sydney: 1965).

A Case for Government Aid to Travel and Tourism, (Sydney: 1972), 10 pp.
A survey of industry problems including the reasons for difficulties in obtaining funds. Discusses the ways in which the State Governments could assist the private sector, the situation in other countries, and why government action is necessary now.

A Course for Travel Development in the Upper Murray Region, (Sydney: Australian National Travel Association, 1972), 114 pp.
An appraisal team looks at the ways all the elements involved in travel and tourism can combine to improve beauty spots, raise standards of service, and generally make the region more attractive to visitors. Recommendations based on information gathered during fieldwork and existing data is offered.

Establishing Travel as the Major Industry in North Queensland, (Sydney: 1971), 122 pp.

A review of the problems of financing the Australian tourist industry and recommendations on ways in which it could be financed. The research included a mail survey of 123 industry operators and selective sampling. Response rate: 40%.


Report on travel research and attitudes.

Study of Travel and Performance Indicators, (Sydney: 1972), 33 pp.
Australian Tourist Commission
Annual Reports, (Melbourne).


Covers ten metropolitan areas of the U.S. which account for approximately 65% of all U.S. visitors.


Japanese travel mission to Australia, June 1972. Details of the contents of the seminar held. Covers promotion in Japan, catering for the Japanese, tours, hotels and restaurants, coach operation, tour guides and training.


Prior reports cover 1965-70, 1966-71, then begin annually.

Australia Travel and Accommodation, (Melbourne: 1965+ annually).

Practical and factual information on all facets of travel to and within Australia.


Presents a detailed profile of the visitors who come to Australia each year. Consists of tabulations and charts.


The international convention business, and Australia's role in that business, both present and projected; together with the kind of convention facilities, which on the basis of experience elsewhere in Australia, and in other countries, would be suitable for Canberra.


The international convention business, and Australia's role in that business, both present and projected; together with the kind of convention facilities, which on the basis of experience elsewhere in Australia, and in other countries, would be suitable for Perth.
Background to the Canadian Travel Market, (Melbourne: 1972), 48 pp.
Covers the people, the economy, travel patterns, international travel, travel to and within Australia, and travel trade advertising and the media in relation to Canada.

Background to the Travel Market in South East Asia, (Melbourne: 1972), 49 pp.
Covers the people, the economic background, factors affecting travel, travel in the Pacific and visitors to the Pacific, associations with Australia and the travel trade for each of the five countries involved.

Gives the needs for conservation and the actions necessary by the tourist industry. Lists future trends and conflicts with possible solutions and recommendations.

A summary with conclusions and recommendations as to the effectiveness of the seminar.


A report designed to provide background information for the marketing of conventions and to identify the needs of convention organizers and ways in which the ATC can assist in the future.

Investigations Into the Attitudes and Motivations Among Key Target Groups for Promotion of Australia as a Destination, (Melbourne: Australian Tourist Commission, 1975), 153 pp.
Identifies weaknesses and strengths of Australia as a travel destination from Japan, and provides guidelines for a more creative approach to advertising and promotions to selected market segments.

Japan as a Travel Market for Australia, (Melbourne: 1971), 54 pp.
A background report on the market so as to be able to determine where attention should be directed and any additional studies which should be undertaken. Includes population, economy, associations with Australia, and current and future trends of Japanese travel to Australia.


A marketing background report with data obtained from ATC's outgoing visitor survey. Gives details of the Japanese visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.

New Zealand Visitors to Australia, (Melbourne, 1972), 20 pp.

A marketing background report with data obtained from ATC's outgoing visitor survey. Gives details of the New Zealand visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.


Looks at travel in Australia by New Zealanders, the purpose of their visits and places visited. Covers reasons given for their interest in Australia, and what particular considerations influence their choice of destination.


A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details for the North American visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.


Examines the feasibility of establishing different Aboriginal owned and operated developments related to tourism and recreation in south-eastern South Australia.


Recent development in international aviation and the implications of these for Australian tourism were explored by a variety of econometric techniques.


Statistical information on visitors by country of residence, growth in visitor traffic and receipts, purpose of visits, places visited, accommodation used, expenditure, booking agent used, and age and sex of international visitors.

Survey of International Visitors (Group travel to Australia), (Melbourne: 1972), 111 pp.

A survey of international visitors to Australia between July 1971 and June 1972 indicating the number and nature of visitors to 20 areas, the amount of time spent there, accommodation used, and approximate expenditure.


Reports incorporates Singapore, Malaysia, Indonesia, Philippines, Thailand.


Includes visitor travel, travel routes, spending patterns, accommodation, attractions, visitor plans, and tour plans. Also Ayers Rock-Mt. Olga National Park plan, financial analyses and hotel operations implementation.


This is a summary of information obtained from a national survey of travel by Australians, within Australia. It gives an indication of the vast amount of data now becoming available from the survey.


A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details of the United Kingdom visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.


Gives details of origin, reasons for visit, transportation, places visited, spending and likes.

Bates, J.D.

Examines the development of tourism in Australia, the potential value of the tourist industry, tourist requirements, kinds of tourists, promotion, industry standards, and attractions.

Bayley-Jones, Coral R.
Aspects of Tourism in Western Australia, (Department of Geography, University of Western Australia, 1974).


Studies the growth of tourism, its present state, and likely future in Augusta, Western Australia from 1939 to 1974. Includes reports and surveys.

Tourism in Western Australia, (Perth: Murdoch University, 1977), 368 pp.

Examines tourism in relation to resource-based areas.


Discusses, with particular reference to Geraldton, accommodation aspects of tourism in relation to population, mobility in relation to incomes, and recreational trends in relation to leisure time.
Beavington, F.

Article attributes the rapid development of the tourism industry since the mid-50's to: warm, dry winter days; attractive scenery; development of national parks; appeal of remoteness of Central Australia; and past aboriginal culture; and capitalization by tourist industries on these natural advantages.

Beck, T.

Boyles, R.G.

Brown, R.J.

Describes how the Geelong Regional Tourist Authority in Victoria assisted in regional promotion of the area.

Butler, Leo F.

Canberra Technical College

An analysis of current demands and facilities, and a projection over the next five years.

Chaffey, P.
Tourism, Recreation and the Slow Growth Rural Region: A Case Study in the East Gippsland Region of Victoria, (Department of Geography, Monash University, 1976), 82 pp.

Tests the hypothesis that regional growth strategies based on the development of the tourism and recreation industry have considerable potential for stimulating growth in depressed rural areas.

Clare, P.

Committee for the Economic Development of Australia
Commonwealth Bureau of Census and Statistics
Overseas Arrivals and Departures, (Canberra: monthly and quarterly).

Committee for the Economic Development of Australia
Covers the tourism industry, present situation, economic and social importance, and recommends measures to derive maximum social and economic benefit.

Correll, E.G.

Crowley, Desmond
Discusses Australia's national recognition of the economic potential of tourism and what future directions to go.

Damm, K.W. and Lord, G.F.
A Recommended Marketing Strategy for Attracting the Japanese Tourist to Australia, (Melbourne: University of Melbourne, 1972), 156 pp.
Covers background to the Japanese market, a profile of the Japanese traveller, where he travels, and how, why and where he travels within Australia. Long and short term marketing strategies are included.

de Monchaux, L.C.
Through interviews, attempts to put a quantitative value on the park, as established by visitors. Compares this value to the land's possible value as a suburban development.

Economist Intelligence Unit


Shows the type of visitors to Australia and New Zealand, and the situation regarding transport and accommodation for the tourist.
Edelmann, K. & K. Grey

Identifies the nature and magnitude of the deficiencies of data pertinent to tourism in Australia.

Eisenhauer, M.B.
"Manpower in the Tourist Industry," (Regional Tourist Associations Papers, 9th Annual Conference), 9 pp.

Environment Studies Association of Victoria

This report considers the problems of future tourist and recreation development in relation to a small mountain township, Harrietville, and on wilderness and recreation areas on Mt. Feathertop and Mt. Hotham, where the local 'social economy, landforms and landscapes may each be seen as placing serious constraints on the type, amount and siting of further facilities for tourists and recreationers.'

Fields, S.

Studies attitudes to the environment and to holiday environment preferences among tourists at Camden Haven. Reports the findings of a survey of the attitudes held by residents and tourists towards the conservation or further development of that district.

Frank Small and Associates
Evaluation of Attitudes Toward the Gold Coast and Awareness Levels and Effectiveness of Recent Tourist Promotions, (Sydney: 1970), 58 pp.

Includes comparisons with Sydney and Melbourne resort areas.

Freeland, M.C.

Summarizes all significant features of the Australian market for tourism to Canada. A separate section for New Zealand is included, but all pertinent information appears in sections of the Australian study.

Gibbings, M.J.
Gold Coast Council & The State Government of Queensland

Hartnett, Deidre G.
The Tourist Industry in Australia, (1957).

Horne, D.

Discusses the importance of ritual sightseeing, and the idea that tourists go on tours to meet other tourists.

House of Representatives Select Committee on Tourism

Examines the significance and potential of tourism in the Australian economy, and whether it has special features in comparison with other industries.

Japan National Tourist Organization

Jenkin, J.F.

Report includes current land use practices and possible future development, as well as survey results.

Jennings, B.A.

Mackay, (H.C.) Pty., Ltd.
A Study of Tourist's Attitudes to the North Coast of New South Wales, (Sydney: H.C. Mackay Pty., Ltd., 1977), 28 pp.

Examines the attitudes of Sydney and Melbourne residents to the North Coast, to assist with promotion strategies. Discussion groups were used to collect data.


Summarizes results of a study designed as a wide-ranging exploration of the needs, motivations, aspirations, and attitudes of the independent, mature adult segment of the Australian travel market.
Describes the Queensland tourist area and analyzes the recreational landscape with regard to its morphology and functional linkages.

Isolates and analyzes some of the locational and morphological attributes of holiday homescapes in a State where they are especially prominent in the settlement pattern.

Briefly describes resort development on the many tourist islands and their many common characteristics.

Briefly discusses Norfolk's comeback as an island travel destination, and what good and evil has tourism done in Norfolk.

Briefly discusses tourism on Lord Howe Island--activities, accommodations, transportation.

Evaluates the economic and social impact of various sectors of the tourist industry on the growth potential of several towns in N.S.W. The economic impact is measured mainly by a multi-sectoral flow model.
Murphy, Peter

Examines bargaining and marketing components of the developer's decision process, in the context of N.S.W. resort land development, with the goal of establishing some systematic generalizations.

National Capitol Development Commerce

Assesses the economic and social impact as the basis for development of physical and management planning for tourism. Surveys of visitors, residents, accommodation, entertainment, operators, and attractions.

National Union of Australian University Students

New South Wales-Dept. of Tourism
The Blue Mountains - New South Wales - Australia, (Sydney: 1971).

Travel survey to discover the pattern and extent of the tourist industry in regional areas in N.S.W. in order that planning and development can develop along the best paths.

New South Wales-Dept. of Tourism
Mid-North Coast Resident Attitudes Survey, (NSW Dept. of Tourism, 1976), 45 pp.

Collects data on the attitudes of the residents to tourism.


The Snowy Mountains Travel Survey, (Sydney: 1972).

Travel survey to discover the pattern and extent of the tourist industry in regional areas in N.S.W. in order that planning and development can develop along the best paths.

Your Community and the Tourist Industry, (Sydney: third revision, 1968).

Issued to aid areas in developing their local tourist potential.

Examines the attitudes of mid-north coast residents to the present state and future development of tourism in their area.

New South Wales Travel Agents Registration Board Annual Reports, (Sydney: Govt. Printer, N.S.W., annual).
Summary report submitted to the Ministry of Tourism giving information on the activities of travel agents in N.S.W.

Nolan, W.D.

Highlights of visitor patterns for travel to the Northern Territory. Age group and reason for travel included.

Annual Reports, (Darwin: annual).


Briefly discusses the question of how far the island can go in encouraging tourists. Covers a proposed golf course, air strip, and political support.

Briefly discusses the decision of the Lord Howe Island Advisory Committee that local enterprise could adequately care for tourist accommodation requirements on the island in the immediate future.

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Pak-Poy (P.G.) & Assoc. Pty., Ltd.

Investigates the role and operation of the tourist industry as part of a general land use strategy for the coastal plain of North Queensland. Assesses attractions and facilities for the tourist industry based on estimates of likely growth and demand for land.

Perth Dept. of Conservation & Environments

Reports on tourism and recreation for the environmental study of the Blackwood River Estuary Project.

Piesse, R.D.

Pigram, J.J. & M.J. Cooper

A report to the House of Representatives Select Committee on Tourism.

Pittock, A.B.

Promkutkeo, J.; R. Mook; & P.W. O'Hanlon

Examines four methods of cost/benefit analysis as applied to environmental projects, using a proposed national park in N.S.W. as an example.

Queensland Dept. of Tourism
Annual Reports, (Brisbane: annual).

Queensland-Dept. of Tourism, Sport and Welfare Services

Queensland Government Tourist Bureau

Queensland Tourist Development Board
Ryan, Bruce

An appraisal of tourism on the South Coast. Questions posed about whether to preserve scenic splendor and retain tourists or to encourage local industry and repel them.

Sinden, J.A. & R.R. Noakes
The Pattern of Tourist Demand and Attitudes to the North Western Rivers Region of N.S.W., (Armidale: Recreation and Tourism Research Unit, Univ. of New England, 1974), 26 pp.

Investigates tourist response to existing methods of promotion; attitudes to accommodation; cost and quality of accommodation.

Smith, V.W.
The Local Economic Impact of Tourism; An Analysis of Income and Employment Generated by Tourist Spending in Four Towns on Tasmania's West Coast, (Hobart: Univ. of Tasmania, 1974), pp. 14-49.

Analyzes income and expenditure generated by tourist spending in four towns on Tasmania's west coast.

Smith, Vincent & Peter Wilde

Studies this clearly defined economic unit in which very little production of consumer goods occurs and for which flows of income in and out of the region are relatively easy to trace.

South Australia Div. of Tourism

A compendium of tourist data relating to South Australia.


A survey of tourism in Australia, giving numbers of tourists, structure of tourist organizations, accommodations and expenditure. Also the design and construction of a typical resort.

Stanford, Jon & Barry McCann

Estimates the contributions made by tourism to economic activity in Australia in 1973-74.
Stanford, Jon & K.A. Tucker

Input-output model is employed to determine the economic significance of tourism to the Australian economy and to examine the linkages between tourist activities and other industries.

Steidl, P.

Demonstrates the applicability of multivariate analysis techniques to tourism data.

Tasmania, Parliament of
Tourist and Immigration Department Reports, (Hobart: annual).

Tasmania - Treasury of

Evaluates visitors, departing travellers, and visitor spending.

Tasmanian Dept. of Tourism

Studies the organizational structure of the links and interfaces between parties involved in the development of the tourism industry in Tasmania. Proposes reorganization of this structure to maximize efficiency in the development process.


Studies tourism resources, potential and demand of southern Tasmania including preliminary feasibility studies of development projects and recommendations for tourism development for the region.


Assesses the level of expenditure by tourists, and the impact of this on the local economy. Study includes the towns of Queenstown, Gormantown, Strahan, Zeehan and Rosebery.
Tasmanian Dept. of Tourism and Immigration
Aspects of the Organization and Operation of the Tasmanian Government
Tourist and Immigration Department, (Hobart: 1960).

Tasmanian Tourism Development Authority

Report to Parliament of the activities of the Tourism Development Authority. Annual.


The economics of the development since 1970 of the Authority, and its aims.


Tasmanian Tourism Development Authority and Dept. of Tourism and Immigration

Tasmanian Tourism Development Auth. and Tasmanian Tourist Council

A review of data sources and industry information to assess the contribution of tourism to the State in aspects of spending, employment, and investment. Based on surveys of 105 accommodation operators, arriving interstate motorists, coach operator survey, and Local Government Revenue study.

Tasmanian Tourist and Immigration Dept.
Annual Reports, (Dept.of Tourism and Immigration and Tourist Accommodation Loans Committee, 1966-1970).

The Tourist and Immigration Department is now the Tasmanian Tourism Development Authority.

Tasmanian Tourist Council, Inc.
Annual Reports, (Launceston: annual).


Covers private enterprise and the tourist industry, with the actions necessary to this sector of the industry to promote tourism more fully.

Questionnaire covered travel in Tasmania, including accommodation, service and an evaluation of the area.


United States Travel Service

Victoria Government Tourist Bureau
Annual Reports, (Melbourne: Victoria - Department of State Development, Decentralization and Tourism, annual).

Victoria - Ministry of Tourism

Issued to all interested in developing their local tourist potential.


Brief summary of the new promotion policy. Includes the policy statement, partnership, coordination, government subsidy, and a description of the "Sell Victoria" campaign.

Wales, K.A.

Studies the regional economic impact of an export industry--the tourist industry--upon a slow-growth rural region.

Walker, A.R.

Walter, Richard D.

Impacts of tourism on social, economic, political and physical elements of the environment are examined. Compatibility of tourism and conservation is questioned.
Wearing, R.J.

Studies the social and environmental impact on the town of Bright; the most desirable policy alternatives for planning the growth of tourism; and local residents' attitudes towards tourism and the expenses of the growth of Bright, as related to tourism.

Wentworth, B.B.


Western Australian Tourist Development Authority

Williams, Nancy

Describes the introduction and development of marketing, the growth of the commercial production of art, and the part these two elements pay in the economic transition during the period 1935 to 1970.

Wismeyer, Michael J.H.

Presents the scope of Australia's international tourism business. Discusses the factors that inhibit the growth of international tourism to Australia.

World Airways, Inc.

Wright, D.T.
Planning and Tourism, (Sydney: Dept. of Town and Country Planning, Univ. of Sydney, 1972), 103 pp.

Examines tourism as a land use and suggests a simple step by step procedure for evaluating tourist potential and tourist requirements by planners. Based on research conducted in Waverly Municipality. A hotel and accommodation survey is presented as an appendix.
Air New Zealand and New Zealand Tourist and Publicity Department  

Asian Development Bank  

Barker, S.  

Bassett, I.G.  

Includes brief discussions of the goals of self-government, agriculture and economic development, shipping and communication, land tenure, population and migration, tourism, and future political developments.

Carter, John  

Briefly discusses the Cooks' decision to have a tourist industry, and their desire for an industry that is strictly controlled. Gives comments by Sir Albert Henry on the benefits of controlled tourism.

Cook Islands, Government of  

Reviews last three years of tourism in the Cook Islands from its beginning in Jan. 1974 through its gradual growth.

Cook Islands Statistics Office  
Statistical Bulletin and Quarterly Abstract, Rarotonga.

Covers population figures, import statistics, industry and occupation tables, key facts, hotel/motel occupancy survey.

Cook Islands Statistics Office et al  

The recording schedule was designed to survey the population to provide information for future tourism policy decisions.

Cook Islands Tourist Authority  

Covers licensing of motels, hotels and guest houses, participation by landowners, and localization of positions, as well as procedural information.

Covers licensed accommodations in Rarotonga and Aitutaki, average number of beds per room, occupancy levels, and 1979 projections.

Covers site guidelines and accommodation standards.

Covers restrictions on the proximity of accommodation establishments to churches, schools, etc. in recognition of the rights of Cook Island citizens to undisturbed enjoyment of the social and religious events of their daily lives and guests rights to privacy and quietness.

Covers visitor numbers, country of origin, 'season', and length of stay for the last five years as well as future projections for Rarotonga and Aitutaki.


Covers the philosophy of tourism development; long-term goals--economic, physical and environmental, social and cultural, ultimate limits, development strategy, target and policies, market and accommodation development, accommodation tariff policy, physical planning and location, other island tourism, employment, opportunities for direct participation, and presentation and development of environmental, historic, cultural and recreational resources.

Cook, John G.
Analyze the possible effects of establishing a tourist industry in the Cook Islands.
Cowan, George

Discusses the importance, given the social and cultural implications of tourism considerations, for the formulation of planning policies and specific objectives during the preparation of the tourist program for the Cook Islands.

Environmental Research, Ltd.

Feslier, Arthur
Tourism Development in the Cook Islands: A Remarkable Ideal Begins, (Wellington: The Post, 1974).

Discusses the philosophy, plans, present growth, and future plans regarding Cook Islands tourism development -- development of a tourist authority, need for a tourist plant, enforced restraints, promotion, value to the economy.

Henry, Sir Albert

Makes suggestions for the wise and careful development of tourism in the Cook Islands that will be compatible with all the citizens' aspirations and lifestyles.

JASMAD Research Group, Ltd.

Makes recommendations as to the improvement and construction of hotel facilities for the area. Also suggests improvements to other tourist-related facilities.

Also identifies areas of natural, historical, cultural and archaeological significance and how they may best be preserved while taking advantage of their potential for attracting tourists.
LeFevre, Tony

Discusses the conflict and divided opinion among Cook Islanders regarding the new airport at Rarotonga - to some it signals the advent of progress, and to others the submergence of the Cook Islands' traditional Polynesian culture. Raises the important issues regarding the new airport over the next few years.

Liew, Jeff
Impact of Tourism on the Cook Islands, (Dunedin: Otago Univ., Dept. of Geography, 1977).

Okotai, Temu

A supply-demand analysis was adopted to survey the resources of the coast and the demands made on them. The need to do the investigation of the tourist impact is prompted by the traditional importance of the area's resource to the local people, and the expected importance of the same area for the tourists.


Pacific Islands Monthly


Pacific Travel News

Discusses the current picture and future guidelines for tourism in the Cook Islands. Also describes accommodations available.
Proposal for funds to implement a process of data collection in order to describe the social and economic characteristics of Rarotonga, a Pacific community preparing to embark on an experience with large-scale tourism. Includes a Questionnaire on perceptions and attitudes toward tourism, change and authority.


United Nations Development Advisory Team (UNDAT)
Fiji

The Asian

Baines, G.B.K.

Focuses upon environmental consideration in natural resource allocation for tourism development.


Discusses the concept of a "Tourism Environment Symbiosis," where natural assets and ecology of an area are conserved in their original condition, or permitted to evolve towards an even more satisfactory condition, while at the same time greater numbers of people derive wider benefit from them. Cites two recent tourism proposals in Fiji based upon this symbiosis concept.

Barker, Shirley

A brief report on cruising vacations in Fiji.


Briefly describes Fiji's dramatic development in tourism over the last few years, and the interest in promoting Fiji in a larger package including its neighboring islands and territories. Discusses the steps that have been taken to achieve this objective.


Discusses tourism development in Fiji - the difficulties of land acquisition, and the shortage of skilled construction workers - and its growth in spite of problems. Describes new developments on each of the islands.


Discusses expansion of services, new vessels, new kinds of cruises which offer something for every client.

Briefly describes the Pacific Harbour development as well as other hotels' expanded facilities.


Describes Fiji's more exotic, out-of-the-way tourist offerings.


Bezar, George

Describes latest development in the rapidly expanding Fiji tourist industry which is being actively fostered by the government.


Describes Fiji's tourist industry - its continued expansion, and the future prospects for an increasing growth supported by the government.

Bowers, A.

Britton, Stephen G.
Tourism in a Peripheral Capitalist Economy: The Case of Fiji, (Canberra: Australia National University--Research School of Pacific).

Includes an industry sample covering urban and outer island resorts in Fiji; followed by a detailed study of indigenous sector employment opportunities and the connections of tourist enterprises with other modern sector industries.


Focuses on the internal characteristics of the international tourist industry and the implications of these characteristics for very small, neo-colonial, island economies. Uses Fiji as an example.
Burn, Henry Pelham

Describes tourism as creating more problems for developing countries than it solves. Seen as generally serving business and special interests and not the people as a whole.

Dakuvula, Jone

 Recommends a down-scaling of tourism projects in Fiji to bring them within the financial means and managerial ability of average Fijian businessmen.

Desai, Ashok V.

 Makes suggestions for the development of tourism in Fiji.


Focuses on the practical questions of what international forces impinge upon tourism in Fiji, how and how far they delimit the character of the tourism Fiji can develop, and how Fiji can exploit them.

Dommen, E.C.

Dove, V.

Drury, William

Briefly discusses Fiji's second biggest money earner - tourism - and the bonanza it offers.

Far East Research Organization

Fiji Bureau of Statistics
Annual Statistical Abstract-Fiji, (Suva, Fiji: Government Printer, published annually.)


Fiji Central Planning Office

Includes a background study of the economy and analysis of current development problems and proposals in agriculture, forestry, tourism, education, health, transport, tele-communications, public service and manpower planning. Discusses financial aspects of the development plan.


The Future of Tourism, (Suva: National Economic and Social Council, 1974).


Fiji, Government of
Accommodation and Activities of Visitors While in Fiji, (Suva: 1969).

Characteristics of Visitors to Fiji, Suva.

Expenditure by Visitors in Fiji, (Suva: 1969).


Hotel Investment in Fiji, (Suva: 1962).

Tourism - Passport to Prosperity, (Suva: 1968), 58 pp.

Fiji - Legislative Council

Report on tourist attractions of Fiji, importance of tourism to economy, growth of visitor industry and forecast, government assistance in development of tourist plant, tourist expenditures, travel to and within Fiji, recommendations for reorganization of Fiji Visitors Bureau, current hotel accommodations and projected income and profit possibilities for proposed hotels.

Fiji Nation


Fiji National Training Council

Includes statistics and an analysis of information on both the training and manpower needs of the industry which provides direction in designing new programs.
Fiji Times


Fiji Tourism Planning Committee
Discusses the impact of tourism on Fijian society.

Discusses the impact of tourism on Fiji's economy.


Fiji Visitors Bureau
"Annual Fiji Tourism Convention Reports", (Suva: Fiji Visitors Bureau, annual).

Annual Reports, (Suva: 1969).


Report includes projection of number of expected visitors to Fiji to 1973, account of number of hotel beds available as of Dec. 1967 and estimate to Dec. 1968, analysis of supply of beds in various areas as compared to demand for these areas, and draws conclusions as to the geographical emphasis of future hotel development.

Small Island Resorts in Fiji; Some Points in Reconciling Development and Environment, (Suva: FVB, 1973).

Survey of 71 overseas people directly connected with travel industry. Topics covered: satisfaction with sightseeing tours, day cruises, taxes, food, duty-free shopping, tourist information, hotel accommodations, motivation for visit, number of visits and unfavorable comments.
Tourism: Giving and Receiving, Suva, 17 pp.

Various tourism statistics: visitor arrivals, expenditures, length of stay, estimated earnings from tourism, accommodations requirements, American visitor characteristics, visitor destinations.

Tourism and the Natural Environment: A Look at the Coral Coast, (Suva, Fiji: School of Natural Resources, Univ. of the South Pacific, 1973).

Fisk, E.K.

Describes the political economy of modern Fiji. The recent rapid increase in tourism is noted, as well as its growing significance as a source of income for Fiji.

Fong, Allison

Ganilau, Penaia K.
"Tourism, Master or Servant?" 23rd Annual PATA Conference, (San Francisco, California: Pacific Area Travel Association (PATA), 1974), pp. 1-12.

Environmental control and conservation in relation to the development of tourism in Fiji is discussed.

Garrett, John

Describes Daku as an economic model for villages on main islands which are close to urban centers and to the new demands created by tourism.

Hamilton, Thomas Hale

Observations made during a Tourism Study Mission, by one of Hawaii's representatives on these missions, which gives "proximate" truths of generalizations found to be applicable.

Harré, John (Ed.)
Tourism in Fiji, (Suva: Univ. of the South Pacific, 1974), 61 pp.

Lectures concerning the various controversies on the subject of tourism, both economic and social, which surround Fiji's current policies to continue with major developments in tourism in 1973.
Honolulu Star-Bulletin

Hosting and Purchasing in the South Pacific Islands


"Hotels for Children are Latest Tourism Idea," (Suva: Hosting and Purchasing in the South Pacific Islands, 1974).


Inder, Stuart

Reports on work beginning on a new hotel to be erected on Yanuca Island near Sigatoka to add to the "Gold Coast" atmosphere of the area.

International Development Action

International Tourism Quarterly

Offers a geographical and political background of Fiji, and examines the role and function of tourism in the economy.

Keith-Reid, R.
"But What About the Locals?" (Suva: The Fiji Times, 1974).

Discusses the Native Land Trust Board's recent dealings in Fijian land with tourism developers.

Kumar, Vijendra

Briefly discusses foreign investment and land speculation, hotels and resort complexes, the tourist industry's sagging momentum in Fiji, and the casualties of this investment, construction, and high industry rates.

Kumar, Vijendra

Briefly discusses tipping in Fiji.

LeFevre, Tony

Suggests some pointers to answer who does get what from tourists - i.e., airlines, foreign-dominated hotel owners, domestic market. Although the industry has expanded considerably, it has had only a limited effect on stimulating other sectors of the economy than imported goods, hotels, restaurants, and transport.


What benefits are there for Fiji as a host country? Examines the supply considerations of possible industries to find more efficient expansion in line with expected demand, and planning this inventory.

Loki, Meli

Mak, James and Edward Nishimura

Analyzes the impact of a special hotel room tax on visitor behavior, and determines its tax revenue generating potential in Hawaii.
Mark, Shelly M.

Hawaii's tourism industry - past, present and future - 1) as counsel, 2) and another perspective on tourism which comes from Hawaii's longer experience for other countries in the Pacific area.

Ministry of Urban Development, Housing and Social Welfare

Naibavu, Taina & Betty Shutz

Native Land Trust Board

Nayacakalou, Rusiate R.

Discusses the recently developed policy of the Native Land Trust Board for the allocation of Fijian land for tourism development.

Nayacakalou, Rusiate R.

Discusses the important question for Fijian landowners of how to turn the demand for land exerted by the hotel industry in Fiji to an advantage by leasing their lands.

Noone, B. (Ed.)

O'Connor, J.O.
"Re-mythologising the Tourist Industry," No. 4, (Specific: 1972).

Pacific Area Travel Association (PATA)

Evaluation of development of the areas of accommodation, air transportation, visitor satisfaction, and promotion.
Pacific Islands Monthly

Reports on the question low hotel occupancy figures released from Fiji's Bureau of Statistics and what they mean for the present and the future.


During PATA's board of directors meeting and the 8th Annual Fiji Tourism Convention in Suva came warnings against oversupply of hotel rooms, cautious comments on the benefit of tourism to Fijians, and enthusiastic predictions of further "tourism explosions" in the South Pacific.


Reports on the complacent attitude of Fiji's tourist industry, govt. and people, and the increasing uncertainty in response to recession occurring elsewhere in the world.


Reports on Fiji's new Tourism Commission - what its formation will mean and its effect on the Fiji Visitors Bureau. The new commission is to be the supreme policy-making body for the tourist industry in Fiji, and the function of the Bureau is not expected to change very much.


The controversy over Fiji occupancy figures, and the future of tourism in Fiji.

"Fiji Hotels in an Expanding Mood to Deal With the Increasing Tourist Flood", Vol. 36, No. 4, (Pacific Islands Monthly: 1965), pp. 119, 121.

Reports on Fiji's expanding tourist developments after the recent hurricanes, and with the help of the Hotel Aids Ordinance which came into force in 1964.


Reports on the purchase of Laucala Island, a 3,000 acre freehold island, to develop a tourist resort, airstrip and subdivision of sites for holiday hom

Describes how the island of Toberua, about 25 miles from Suva, is being prepared for tourism by an Australian couple.


Fiji's tourist traffic, as the result of skillful propaganda and development in very recent years, will soon become Fiji's biggest industry next to sugar. Describes the hotels now catering effectively for Fiji's tourist traffic, and those planned for the future.


Reports on a comprehensive program for the development of tourism in Fiji as suggested in a survey of the industry made by a firm of U.S. consultants.


Describes a "primitive" hotel venture and an alternative to Fiji's modern hotels.


Reports on the single biggest resort development in the South Pacific - Pacific Harbour - planned by a Canadian company on 7,500 acres about 30 miles from Suva.


Reports on a new tourist resort development investments in Fiji and what they mean to Fiji's tourism industry.


Discusses plans to develop new hotels at Yanuca Island and Savusavu to cater to the growing number of visitors coming to Fiji.

Suva City Council approves plan to develop the Bay of Islands. Describes the stages in development.


Mana Island, reversed by ancient Fijians as the home of their supreme god, is being leased by Fijian owners to an Australian syndicate which plans to develop a tourist resort. The syndicate's policy is to encourage local participation - 25 percent of the shares will be offered to people of Fiji.


Reports how the Vanua Levu people joined in an experiment with P & O-Orient to welcome a cruiser to Savusavu for the first time and prove that tourism can be expanded off the main island of Viti Levu.


Reports on the latest quandary of Fiji's tourist interests, travel agents and hotel developers - does Suva need more hotel rooms?


Discusses the new 3 percent service, or 'turnover', tax on hotels and guest houses, the government's gain and the tourist industry's concern.


Reports that part of the price Fiji will have to pay for economic stability in the future is a larger dependence on tourism. Generally, Fiji people have no qualms about this or of tourism spoiling the colony. Also points out problems the industry has to face along with its very rapid growth.
Pacific Perspective

Offers a number of observations and recommendations for consideration by decision makers which came from a series of discussions in tourism organized by the Student Christian Movement.

Pacific Travel News

The newly released Fiji Tourism Master Plan covers the whole of Fiji, from infrastructure to sociological implications, from culture to complete reorganization of the national tourist bureau and tourism ministry.

Prasad, Govind
The Impact of Tourism on the Economy of Fiji, (Hayward: Dept. of Business Administration, California State Univ., 1973), 129 pp.

Qionibaravi, Mosese

Discusses effects of the social impact of tourism primarily on the Fijian population of Fiji covering social issues such as cultural impact, influence on values, people's behavior, and traditional institutions.

Rajotte, Freda

Rajotte, Freda and M. Tubanavau

Presents changes that have taken place since the commercialization of this tradition for tourism performances.

Rassignatale, Manoa

A young Fijian asks what is happening to his culture and its sacred traditions, using the Beqa firewalkers and their firewalking shows for tourists as an example.

Reid, Stuart

Reports on pessimism among Fijian travel businessmen stemming from a report stating that too many hotel rooms exist. Describes present and future hotel development plans, and "Hawaii-phobia."
Rigamoto, Marieta  

Study shows how tourism and poor management of the villagers' time can affect agricultural production.

Rounds, John V.  
*Fiji Islands, Tourism in a Tropical Environment*, (Sydney: School of Architecture, New South Wales Institute of Technology, 1971).

Rubine, George  

Discusses the Dance Theatre of Fiji and the group's new performance setting at the Cultural Centre and Marketplace which is a part of the Pacific Harbour Resort Complex.

Samy, John  

Study of employment patterns in a luxury resort hotel in Fiji showing such a project in a relatively unsophisticated social environment creates not only resentment but also confirms prejudices.

Scott, Rory J.  

Discusses Fiji's tourist industry - past, present, and future. Lists the foundations: choice of Nadi as the refuelling point and upgrading of the airport; introduction of duty-free shopping; passage of incentive legislation to attract hotel builders; and later, a conscious decision of the government to develop a modern tourist industry. Describes the present ability of the Fiji tourist industry to work harmoniously, and the change of image from a bargain-hunter's bazaar of the 60s to a total holiday resort area. And lastly looks at the future: what the government wants industry to do for the social and economic life of Fiji and how to achieve the goals that are set.

Shameem, Shaista & Florence Fenton


Reviews the convention: points out the industry's vested interest groups' participation, and those groups not represented, the extent of European domination, direction of the delegates' industry orientation and pressure on government.

Simpson, E.S.


Includes brief discussions of Fiji's development problems, resources for development--both physical and human, development strategies, Development Plan Six, agricultural and forestry development, manufacturing, and tourism.

Slater, C.


Swartz, G.L.


Talamini, Thomas R.


Briefly describes Fiji's resorts, Suva hostelries, and other hotels in the islands.

Talamini, Thomas R.


A brief description of what to do and see in the Nadi and Lautoka areas of Fiji.

Taufa, Lopeti

"Views From the Field: The Case of Vatukarasa," Tourism in Fiji, Harré, John (Ed.), (Suva: Univ. of the South Pacific, 1974), pp. 53-56.

Report of three weekend visits by students and staff of the Pacific Theological College to Vatukarasa on what impact tourism developments bring to the rural situation.
Thompson, Peter

Evaluates the truth of the common arguments that cultural destruction, resentment buildup and prostitution are effects of tourism.

Travel Research International

Tudor, Judy

Reports on the Quantas airline strike and how it affected Fiji's tourist industry. Also describes hotels coming in the near future and the need for more local quality food and cooking.

United Nations Development Advisory Team (UNDAT)

United Nations Development Programme and The International Bank for Reconstruction and Development (World Bank) and Government of Fiji


The scope of the study consisted of two parts: (1) Preparation of a master plan for the development of an integrated tourist resort at Natadola on Viti Levu, and (2) A master plan for long-term development of tourism in Fiji, with particular emphasis on those portions of Fiji recommended for development within the next five years.

United Nations Educational, Scientific and Cultural Organ (UNESCO) and United Nations Fund for Population Activities (UNFPA)

Discusses tourism, subdivision and strangers, the visitor industry and small-island economies, and the terms of trade in the cost of distance and small size.
United Nations, Educational, Scientific, and Cultural Organization (UNESCO) and United Nations Fund for Population Activities (UNFPA)


The first of three General Reports presenting the synthesis of results of a pilot research project on population, resources, environment and development interactions in the eastern islands of Fiji.

United Nations International Labour Office (UNILO)


Walsh, A.C.


Includes brief discussions of types of towns; town characteristics—occupational and demographic; social areas, public housing, squatter areas in Suva, and an assessment and conclusion.

Ward, M.


Ward, R. Gerard


Watters, R.F.


Studies the condition of contemporary Fijian society, discusses its local and national problems, and considers what policies are needed to promote the economic, social, and political development of Fijians. See especially Chapter 12: "Fijians and the Future" regarding tourism.

Wendt, Sue


Reports on Fiji's decision to try to attract Canadians and Americans from the west coast of North America, and how Fiji will cope with the increased numbers of visitors.

Briefly describes Fiji's view that tipping is posing a "fundamental threat to the future of the Fijian culture and the attitudes of the people."


Reports on complaints by tourists to Fiji. Concerning among other matters, undelivered souvenirs, over-charging by duty-free dealers, and staff surliness and bad service.


Reports on the Mana Island Resort, the "premier international offshore resort," and the interest the Japanese companies are showing in investing in tourism development such as this.

Wilson, Matt

Reports on a plan which involve reclaiming a sizeable piece of the Bay of Islands and converting it into a tourist complex with a hotel, water frontage for a marina, shopping center, and other facilities.
French Polynesia

Architectural Record

Briefly describes the Hotel Tahara’a's attempt to blend by association into the indigenous architectural character of Tahiti. Offers site plans to further understanding of the design.

Bach, Claude J.


Beed, Terence W.

Briefly describes Tahiti tourism growth and the major problems which face the local government in developing this segment of the economy.

Bell, Timothy

Davio, Claude
Basic Data Program of Tahiti Tourist Development Board, (San Francisco: Pacific Area Travel Association (PATA), 1971), pp. 64-66.

Describes the Tahiti Tourist Development Board's Basic Data Program which includes quarterly statistical bulletins, annual statistic reports, visitor origin studies, visitor opinion and motivation surveys, and a Japanese promotion study.

Donehower, E.J.

Study offers evidence of the need for inclusion of "Dispersion Policy" in official tourist development strategy.

Fages, J. and Fr. Thomas B. McGrath, S.J.

Assesses the role of tourism in the economic development of Tahiti and Guam.


Discusses the human implications of a rapid process of proletarianization-1) concentration of population, 2) slums, 3) agriculture, 4) decline in cooperation and erosion of the extended family unit.


Relates the highlights of two years' experience in operating a large hotel in Papeete, especially the problems of imposing the work ethic and motivational doctrines on a local population unused to such concepts.


Promotion of Tourism in French Polynesia, (South Pacific Commission (SPC/TMED/77), 1962), 4 pp.

Why tourist industry was developed, means used to implement development, the achievements, and what remains to be done; psychological and social difficulties tourism faces in a small community.
Lefort, E.J.E.

Pacific Islands Monthly

Reports on the startling upward swing in Tahiti's tourist industry in 1967 which reflected the tremendous increase in the number of U.S. visitors. The increase is attributed to a Tahiti Tourist Development Board "Come to Tahiti" advertising campaign, strong promotion and advertising by the newly expanded Club Med, and substantial fare cuts on Pacific air routes.


Reports a 20-man board, with representatives from private organizations interested in tourism and the French and Tahitian Governments, established in Tahiti to control the development of tourism in French Polynesia. This board controls the implementation of the five-year plan initiated this year. Lists the projects already envisaged under the plan.


Reports the Director of the Tahiti Tourist Development Board sees Tahiti increasingly becoming a tourist dispatch center for visitors to other islands as tourism develops in French Polynesia over the next few years.

Pacific Travel News

Briefly describes Huahine island and Rangiroa Atoll, and their recent minor interest in tourism.


Offers an in-depth look at the variety of tours, new equipment, and guide services.

Prince, Al

Briefly reviews Tahiti's three deluxe hotels, and smaller garden-type and bungalow hotels.
Robineau, Claude


Covers the development of tourism in French Polynesia over the last two decades.

Salmon, Geoffrey & Gerard Vanizette

SETIL-SCETO-SCET Coop


Shreve, Nelson

Briefly describes what the visitor might encounter on the island of Moorea, and its future prospects in tourism.


Describes the change in the hotel picture in Tahiti since the Faa'a International Airport opened in 1961, and the Territorial Assembly adopted an investment code which opened the door to overseas investors in tourism in French Polynesia.
South Pacific Action Network

Tahiti Tourist Development Board


Prepared to make information available about the incentives offered, especially in the field of tourism and hotel industries.


Motivation Survey, (Papeete: ODT).

(L)'Office de developpment du tourisme de la Polynesie Francaise - ses principes d'action, son fonctionnement, Papeete.

The statistics department of the Tourism Office together with research organization SOCREDO, analyzed over 28,000 questionnaires from air passengers during the course of 1975, and offer a detailed report on the characteristics of the visitor to French Polynesia.


U.T.A. French Airlines
Hawaii

Hanalei Development Plan: A Socioeconomic Prelude, Departmental Paper 2,
(Honolulu: Hawaii Agricultural Experiment Station, Univ. of Hawaii,
1972), 71 pp.

Reviews the rural development possibilities of Hanalei area, Kauai. Looks at problems of socio-cultural degradation possibly attendant with economic growth.

Architectural Record

Reviews a series of Environmental Studies which provide the detail of carefully considered criteria for the particularly sensitive areas in the state. Excerpts of these studies are provided and cover each of the islands of Hawaii.

Armstrong, R.W. and H.T. Lewis (Eds.)
Preliminary Research in Human Ecology, 1970 North Kohala Studies,
(Honolulu: Social Science Research Institute, Univ. of Hawaii, 1970).

Bank of Hawaii

Includes information on tourism in Hawaii, and points out the heavy bookings to record-breaking levels projected for the next six months.


Includes information regarding tourism in Hawaii, particularly hotel developments and the impact of the rest and recuperation program for military servicemen.


These annual economic reviews present detailed business trends and economic highlights of Hawaii and the mid-Pacific islands. Provides analytical discussions and insights on the future for those interested in Hawaii's development.


Points out characteristics of the tourist trade that are of importance to Hawaiian enterprises.

Covers the number and types of visitors, their origin and where they go, how they travel and where they stay, how much employment is provided, and how the visitors spend their money. Offers a forecast for 1968 and a long range outlook.

Barnet, Edward M.
Aloha Also Means Alas! (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 113-114.

The Dean of TIM writes of his hopes and fears regarding travel industry development in Hawaii.

The Profitability of Capital Pivots on Capable People, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 61-75.

Describes the manner in which the Hawaii Visitors Bureau and the State Legislature have mobilized many groups and interests confronting the growth in the travel industry in Hawaii, and its significance in terms of manpower resources.

Bartram, Paul
Overall Economic Development Plan: County of Kauai, Economic Development Internship Program, Western Interstate Commission for Higher Education.

Bechdolt, Burley V.

Estimates cross-section demand functions for travel from each of the mainland states of U.S.A. and District of Columbia to Hawaii, for each year 1961-1970.

Becker, Jim

Examines Hawaii's tide of prosperity and Honolulu's boomtown atmosphere, and how this transformation has affected Hawaii today. Covers the population, high costs, dominant corporations, the beginning of sugar, tourist development, growth concerns, the military, and more.

Beed, E.W.
Belt, Collins, and Assoc.


Belt, Collins and Associates, Ltd. and Charles Luckman Associates

Bennett, Stephen

Gives a brief description of the Polynesian Cultural Center in Hawaii -- basic information, philosophy, and growth.

Bird, R.A.

Boeing Commercial Airplane Co.

Brameld, Theodore and Midori Matsuyama

Discusses the potential of tourism as an educational instrument using two case studies -- the World Campus Afloat and the Polynesian Cultural Center.

Chong, A.

Chow, Willard Tim

Argues that unbridled growth can result in intraregional inequities. Suggests that planning for tourism should be oriented to mitigating these inequities.


Covers the prospects for future growth, distant visitors, leakages and scattered resort development.
Chau, Lawrence C.
An Econometric Model for Forecasting Income and Employment in Hawaii,

Presents the results of a research project to develop methodology for short-run forecasting of civilian personal income and employment in Hawaii. Develops an econometric model for the Hawaiian economy and uses it to make several sets of forecasts for the years 1971-73.

Chu, Esme

Traces past developments, bringing isolated economic indicators into more meaningful relationships. Depicts roughly the magnitude of the impact on the industry and on the economy by future changes in tourism growth. Study is concerned with the development of tourism, its potential and its problems.

Coller, R.
Waikiki: A Study of Invasion and Succession as Applied to a Tourist Area, (Honolulu: Univ. of Hawaii, 1952).

Community Action Program

Cornuelle, Herbert C. and Geo. Chaplin

An independent, organized study by the private sector in Hawaii addressing themselves to long-range community prospects and Hawaii's future.

Cottington, Frances
Socio-psychiatric Effects of Luxury Hotel Growth and Development on a Rural Population, (Honolulu: School of Medicine, Univ. of Hawaii, 1969).

Studies the social effects of the introduction of a luxury hotel industry employing, for the majority of positions, members of an unsophisticated rural population of the island of Hawaii.

County of Kauai and State of Hawaii

Study for the County of Kauai and the State of Hawaii to control the nature of change to reflect the interest of present and future inhabitants of Kauai.
Craig, Paul G.


Assesses the potentials of the tourist market on Kauai. Surveys the Neighbor Islands, the State, and the County of Kauai to project the future of the tourism industry on the single island of Kauai.

Crampon, L.J.

An endeavor to examine all facets of tourism in Hawaii from the early 1800's to the present.


Discusses the changes associated with growth and expansion of the tourist industry in Hawaii as well as the changes in the character and wants of arriving visitors that is reflected in facilities and services offered, from 1790 to the 1970's.


Looks at the Hawaii tourist industry from the vantage point of the Director of Research of the Hawaii Visitors Bureau, and discusses a group of visitors' experiences in the islands - their care, what is done to encourage them to come, and how they are entertained and fed.

Creighton, Thomas H.

Charts the course of land mismanagement and urban nonplanning, details the struggle over land and its uses, explains the Speculating Game and makes recommendations for long-range actions. Many references to tourism developments.
Davenport, Wm. W.  

Daws, Gavan  
"Hawaii as a Tourist Destination: A Terminal Case?" 1975.  
Briefly reviews Hawaii's entrance into the tourism industry, the 1960's tourist business success, how attitudes and circumstances have changed during the first half of the 1970's, and what the changes mean for tourism in Hawaii's future.


Looks at tourism's success story during the sixties and early seventies, and questions whether development of the industry in the 1970s can or ought to follow the same lines.

Day, A. Grove  
Looks at present-day, metropolitan Honolulu and sees the visitor still regards Waikiki as more comfortable than the place he came from despite the crowding and big-city problems. Describes conditions of living in Hawaii.

Demarest, Michael  
Describes the beauties and attractions of Maui with an emphasis on the island's appeal to mainland tourists.

Dillingham, L.S.  

Dooley, James  
Describes a month-long investigation by the Advertiser which looks at a Japanese organized crime syndicate's involvement with the tourist industry.

Douglas Aircraft Co.  
Duckstead, Eric E. & K.C. Yee

Dugan, Gordon L. & Reginald Young

Ebel, Robert & James Mak

Examines many of the economic problems which have aroused public concern in Hawaii in the past two years, especially problems related to the tourism industry.

Ebel, Robt., James Mak, James Moncur, & David Yonamine

Assesses the potential growth of Hawaii's exports to 1985. Covers commodity exports, federal government's expenditures, service exports, and return on overseas investments.

Eckbo, Dean, Austin & Williams

Economic Salon

Suggests the Pacific Basin is in a particularly significant period of development - rapidly growing population; pressures to industrialize; favorable investment climate, resource bases, and market potentials. Points to an increasing interest on the part of multinational firms, and private enterprises increasing role in development.

Farrell, Bryan H.
The Tourist Ghettos of Hawaii, Data Paper #4, (Santa Cruz: Center for South Pacific Studies, Univ. of California, 1977), 11 pp.

Briefly surveys the growth of Hawaii's tourism, and discusses recent major developments' impacts.


A comprehensive study of land development for leisure and tourism purposes in its full context. Tourism's impacts are related to past history, indigenous and Asian cultures, agriculture and mainland social values.
Ferber, Robert & K. Sasaki

Study of the economic growth of the State with an analysis of tourism.

First Hawaiian Bank
Economic Indicators, (Honolulu: Dept. of Economic Research, FHB, monthly).

Briefly summarizes business activity in Hawaii. See especially visitor and visitor industry categories.


Summarizes subjects raised at the Hawaii Resort Development Conference covering problems and economics of resort development.


Growing each year, the convention business is being recognized as a major market for Hawaii, and the Hawaii Visitors Bureau has set up a Convention Division to attract more business.

Hawaii, the Most Vulnerable State in the Nation, (Honolulu: Research Division, FHB, 1973), 40 pp.

Discusses transportation strikes and their impact on Hawaii's economy and people. See especially the impact on the visitor industry and businesses that depend directly on tourism for sustenance.

"Hawaiian Tourism Up Again," (Honolulu: Economic Indicators, 1972), p. 1

Reviews 1972 tourism upswing, and points to negative factors of overcapacity and lower length of stay.


Hawaii's hotels have the lowest average room rates in the nation, and show a remarkable level of profitability compared to other resort hotels in the U.S.


States tourism is the only industry that holds any major growth potential for the Hawaiian economy, and reviews the situation.

Describes Honolulu's convention business, facilities, and potential for expansion.


Describes the unexpected surge in the number of visitors, and forecasts a 15 percent increase in the number of visitors to the islands.


Briefly discusses the ownership nature of hotels in Hawaii.


Reviews statistics released by the Hawaii Visitors Bureau for the first four months of 1976, and forecasts an excellent outlook for 1976 and beyond.


Briefly surveys the rising occupancy rates in Jan. and Feb. and after looking at the economy in general, forecasts a continued upswing for 1972.


Discusses how the Hawaii Visitors Bureau has mounted a campaign to expand its share of the convention market to compensate for market shifts and provide for more stability in the visitor industry.


Reviews a 1974 visitor expenditures survey released by the Hawaii Visitors Bureau. Results show generally that the spending pattern over the years remains about the same, but the average amount spent per day has been declining over the past 15 years when adjusted for inflation. Looks at expenditures on separate islands, by tour groups and others, and length of stay.

Describes the Hawaii Visitors Bureau reaction surveys and visitors responses to pollution.

Forbes

Discusses the issue of jobs and progress vs. beauty and ecology in Hawaii where the decisions could be a matter of life or death.


Describes Maui's land speculation and tourist boom, and return visitors who buy condominiums.

Forster, John

Studies two Hawaiian communities similar in economic opportunities, size, degree of isolation, population composition, and accounts for the difference in orientation to economic activity and several related values.

Foster, William

Looks at the origins, present conditions, and future of tourism in Hawaii. Compares this with developments in Fiji and Guam.

Fuchs, Lawrence

Studies the political, economic and social history of modern Hawaii. See especially Chapter 16--Tourists, Warriors and Entrepreneurs.

Fujii, Edwin T. and James Mak

Tests the hypothesis that tourism growth generates environmental externalities in the form of increased crime in tourist destinations. Includes a time series analysis of crime trends.
The Impact of Alternative Regional Development Strategies on Crime Rates:

Fukunaga, Lawrence
"A New Sun in North Kohala: A Study of the Socio-Economic Impact of
Tourism and Resort Development on a Rural Community," in A New Kind of
Sugar: Tourism in the Pacific, Ben R. Finney and Karen Ann Watson (Eds.),
(Honolulu: Technology and Development Institute and Culture Learning
Institute, East West Center, Univ. of Hawaii; also, Center for South
Pacific Studies, Univ. of California, Santa Cruz, 2nd Edition, 1978, 1975),
pp. 199-227.

Considers some of the major social and economic impacts of a luxury hotel
upon a rural people.

Gee, Chuck Y.
Employment Opportunities Created by Tourism Development, (Honolulu:
School of Travel Industry Management, Univ. of Hawaii).

Evaluates some of the known techniques for measuring and forecasting
employment in the visitor industry by citing current studies made in
Hawaii and elsewhere.

Establishing Better Communications Between Public and Private Sectors in
Tourism--The Hawaiian Experience, 1980.

Describes the value of systematically assembling knowledgeable members of
the community, the visitor industry, and government to discuss and
review the complex issues inherent in tourism, particularly as conditions
change and new concepts emerge.

Geurts, M.D., T.A. Buchman and I.B. Ibrahim
"Use of the Box-Jenkins Approach to Forecast Tourist Arrivals," Vol. 14,
No. 4, (Journal of Travel Research, 1976), pp. 5-8.

Describes the Box-Jenkins approach, and illustrates its use by applying
it to the problem of forecasting tourist arrivals in Hawaii.

Geurts, M.D. and I.B. Ibrahim
"Comparing the Box-Jenkins Approach with the Exponentially Smoothed
Forecasting Model Application to Hawaii Tourism," Vol. 12, No. 2,

Compares the accuracy of two forecasting techniques - Box-
Jenkins and exponential smoothing. Comparison is made using the tourist
to Hawaii time series, and both techniques are analyzed.
Ghali, Moheb A.

Takes stock of what has been done over the past few years in building various econometric models of Hawaii's economy. Assesses strengths and weaknesses of the past work. Survey used to formulated future research needs.


Evaluates the contribution of one of Hawaii's major exports - tourism - to the rate of economic growth and the stability of this growth.


Analyzes the alternative growth paths open to a region under various policies designed to control the growth of tourism.

Ghali, Moheb A.; Louise Rose & Ward Mardfin

Develops a simple model which characterizes the essential features of Hawaii's economy, and explores the interactions between different economic and demographic variables. Investigates the alternative growth paths resulting from alternative sets of policies.

Ghau, M.A.

Goldstein, Virginia

Enumerates the efforts to register and preserve historical sites and briefly discusses the preservation of the social and cultural aspects of tourism.
Gordon, Mitchell

Describes the surge in condominium development and other extensive building in the State of Hawaii.

Grosvenor Estate

A development report for Alexander and Baldwin, Inc.'s land at Wailea containing an outline plan, preliminary feasibility analysis and recommendations for implementation.

Contents:
Part One: The Plan (Concept)
Part Two: Development Implementation
Part Three: Financial Analysis
Part Four: Market Analysis

Grunthal, Adolf

Describes the research methods used in Hawaii to obtain economically a picture of the size and structure of foreign tourism in the islands, to evaluate the expenditures of the foreign tourists, and to forecast future trends.

Hamilton, Thomas Hale
"Hawaii's Tourism and Controlled Growth." Address to New Zealand Institute of Travel, Auckland, 1976.

Provides background, analysis and speculation about the legislation relative to tourism enacted into law in 1976 by the government of the State of Hawaii.


Examines seaside resorts in S. America and the Caribbean. Compares findings with Hawaiian resorts so as to develop Hawaii's tourist industry in the most beneficial manner possible.


Reviews Hawaii tourism from the mid-1800s to the present, and discusses the factors that lead to the industry's growth.
Haring, Joseph E. Kristin Martin and Hoyt E. Wilkinson

Looks at tourism as an important export industry, and how often it provides growth impetus for otherwise moribund economies - i.e. agriculture. Also examines the role of tourism in terms of the export-base theory.


Discusses Hawaii's tourist industry campaign to focus attention as never before on the potentials of the convention sector of the visitor traffic.

Hawaii Business

Forecasts Hawaii tourism industry's potential for 1979 and the reasons for its continued and changing growth.


"Hawaiian Holiday's Norm Sosner on the Care & Feeding of Tour Operators," (Honolulu: Hawaii Business, 1977), pp. 78, 80, 82.

Discusses the heavy competition among tour organizers themselves, and between tour organizers, airlines and hotels.


Takes a retailing look at the unique Japanese visitors market in Hawaii--how it is shaped by social and economic conditions in Japan, and why it is a very tough market to crack.
States Maui hotelmen are planning for and adding hundreds of new rooms, despite confusing statistics.

Presents the pros and cons of an increased hotel room tax as a source of revenue for the state in light of the tourist industry's rapidly increasing role as the mainstay of Hawaii's economy.

Reports on browsing-law enforcement concerns in the Waikiki area of Hawaii. Despite increased police and industry vigilance, the rate of crimes against visitors is climbing.

Designed to contribute to the current understanding of job creation and visitor industry manpower economics.

Provides guidance on how the General Plan policies could be implemented over the next fifteen years in Kona.

Hawaii-County of Maui

Offers recommendations relating to the open space and outdoor recreation needs of the people of the three principal islands of Lanai, Maui and Molokai.

See especially the Economic Sector section - Visitor Industry - Growth Strategy. Lists guidelines for long-range planning to prevent uncontrolled growth which would place a tremendous burden on the County of Maui.

Emphasizes the necessity of keeping the county's productive lands in agriculture, to keep its primary base in agrarian culture, and to relegate secondary lands to tourist uses. Makes recommendations to maintain an orderly and high quality growth of the tourism industry.

Hawaii - Dept. of Land and Natural Resources

Describes a proposal for developing a system of administering hiking trails in the State of Hawaii when such trails would involve various public and private jurisdictions.

Hawaii - Dept. of Planning and Economic Development


Estimates recreation preferences through sample surveys of current recreation activity patterns of the public, inventories and evaluates natural and man-made recreational resources, and derives standards related to the holding capacity of certain recreation facilities to measure demands against existing facilities and areas.


Hawaii - Dept. of Planning and Economic Development


First half is concerned with correlation analysis of data and associated series; second half is a review and analysis of existing and hypothetical projections.


Beginning in 1963, reviews Hawaii's economic and planning growth and potentials. See especially data on the tourism industry.


Assesses the existing and future needs and proposes policies, plans and outdoor recreation opportunities for Hawaii's residents and visitors, and for preserving Hawaii's natural resources.


Addresses the impact of changing social values, lifestyles, governmental policies, and national trends on recreational behavior and needs. Adjusts recreational planning concepts and techniques accordingly toward appropriate implementation.


Summarizes the plan under the following categories: Introduction; Hawaii's Problems, Issues and Opportunities Clarified; Public Facility Systems; Environmental Concerns; Socio-Cultural Advancement; and Implementation.


This publication presents the Hawaii State Plan--the law and an explanation of it. The plan establishes for Hawaii an overall theme, goals, objectives, policies, priority directions, and a system for plan formulation and program coordination to provide for the integration of all major State and County activities.


Basic statistics of the tourist industry.


Planning study where private and public investments and plans are premised in large measure upon resort and related residential development; comprehensive study evaluating entire regional economy, total community needs and aspirations, and all major resulting matters of public policy.

A report on the economic foundations of the general plan revision. See especially the section on some problems and prospects for selected segments of the economy - tourism.


Covers estimates of visitor expenditure distribution, the impact on the economy - out, income and employment, impact, impact on State tax collections, and summary and application.


A technical description of economic relationships of Hawaii's industries, with input-output tables.


Outlines this temporary Committee's response, after eleven meetings, to the Governor's request to "assist and provide input" to the DPED as it went about its task of formulating a ten-year tourism plan for Hawaii.


Presents an analysis of alternative sets of State policies which can substantially affect, within the next decade, the rates of expansion of Hawaii's population and economy.


Presents principal findings of the planning effort to serve as a basis for public discussions. Only major findings which are considered to have policy implications at the state level are included. Also includes a summary of a study on the economics of hotel room tax.


Provides an analysis and evaluation of visitor-related phenomena notably in terms of public and private investment in facilities, physical guidelines for resort area planning and design, a socio-economic case study of tourism's impact in the North Kohala community and statewide findings and recommendations.


Study to assist in planning for the future of the visitor industry, both by private enterprise and by the relevant agencies of the State and local governments. A much-quoted document.


Draft study analyzing the impact of a special hotel room tax on visitor behavior, and determines its tax revenue generating potential.


A draft functional plan for tourism which sets forth the overall statewide policies governing the activities of tourism.


Evaluates the role of tourism in the context of total economic growth in the State of Hawaii. The impact of tourism on jobs, labor force, and population are analyzed for the State and each County.


Provides detailed information on the kinds of jobs found in the hotel and other industries which together constitute the broader visitor industry.


Draft plan to be used with the State Tourism Plan Diagram Draft 11/3/76 which covers study elements--economic, land use, manpower and social impact. Includes an Activities Manual for completing the study, and a description of procedures for carrying out the management of the Plan. This follows from a State mandate to prepare a comprehensive 10-year master plan to guide the growth of tourism in the State of Hawaii.


Discusses in detail physical resources of coastal areas near resort or proposed resort developments. Notes areas of particular significance.


Uses a comprehensive model to portray the impact of tourism growth on public sector revenues and costs to determine whether or not the State of Hawaii actually subsidizes some of the visitors to Hawaii, and if so, which visitors.


Evaluates the net impact of tourism growth on the social system using two "case study" visitor destination areas - Waikiki (Oahu) and Kaanapali and Lahaina (Maui) to collect and evaluate socio-economic data. Not used in final submissions.

A technical study examining selected tourism growth levels in Hawaii, and related impacts on visitor and resident population, jobs and hotel rooms.


A technical study condensing major technical studies performed in preparation for the development of the State Tourism Plan.


A technical study surveying socio-economic characteristics of Hawaii's visitor industry employees, inventorying of available training programs for the visitor industry, and offers a model for estimating tourism's employment impact.


A technical study identifying, in a comprehensive inventory, capabilities and limitations of resort-designed regions to accommodate existing and future resort development.


Describes the purpose and scope of the plan, its relationship to the Hawaii State Plan and priority directions, supporting rationale, objectives, and recommendations, and implementation.


A technical study analyzing government revenues derived from visitor expenditures and revenues spent on behalf of visitors.

Hawaii - Dept. of Planning and Economic Development


Planning study where private and public investments and plans are premised in large measure upon resort and related residential development; comprehensive study evaluating entire regional economy, total community needs and aspirations, and all major resulting matters of public policy.

Results of a Public-Opinion Poll taken Oct. 5-15, 1975. Covers the General Reaction to Past Foreign Investments in Hawaii, Importance Attached to External Investments, Perceived Source of Past and Future Foreign Investments, Preferred Field of Future Foreign Investments in Hawaii, Suggested Governmental Controls, if any, for Foreign Investments, and Technical (Socio-Economic) Data.


Hawaii - Governor's Advisory Committee on the Tourist Industry

Hawaii - Governor's Advisory Committee on the Year 2000

The results of the state-wide task force deliberations. Each task force devised its own patterns of discussion, subdivision of effort, and drafting, with the final report in each case the responsibility of the chairman. Topics include: Hawaii's people and lifestyle, quality of personal life, natural environment, transportation and housing, the economy, science and technology, the arts, education, political decision making and the law, and Hawaii and the Pacific community.

Hawaii - House of Representatives

Looks at government-tourist industry relationships in Mexico, Guatemala, Brazil, Venezuela, Florida and the Caribbean. Applies findings to the Hawaiian tourist industry.
Hawaii - Interim Tourism Advisory Council  

Summaries include members present and absent, others present, remarks, presentations, and discussion.

Hawaii International Services Agency  


Hawaii - The Legislature  

Includes water, land use, development of Hawaiian homes, agriculture, and tourism.

Hawaii - Maui County Planning Commission  

Encompasses the area between Maalaea Bay and La Perouse Bay. Called Kihei 701 Plan.

Hawaii Resort Developers Conference  

Lists statistics and characteristics of eleven resort developments on various Hawaiian islands. Brief descriptions of each development are included, as well as map views of each proposal.

Hawaii - The Senate  

A copy of the Act which proposes the establishment of an Interim State Policy on Tourism for the orderly planned growth of tourism so as to result in the maximum benefit to the people of Hawaii.

Hawaii State Planning Office  

Recommended plan for the development of Kona. The potential for developing the tourist industry is analyzed.


Presents information on the success or failure of tourist destination areas outside the State of Hawaii for the purpose of advising the State on policies and programs to be developed.

A comprehensive look at the tourism industry in Hawaii.


A forecast of the need for hotel accommodations and visits to 1975.


Hawaii Temporary Visitor Industry Council

Offers thirty recommendations which have been extracted from the body of the full report and summarized. The main thrusts of the reports are 1) advocacy of a controlled growth policy for Hawaii's tourism, 2) advocacy of the establishment in the Governor's office an office of tourism coordination, and 3) advocacy of the re-planning of Waikiki so as to limit the number of hotel rooms located there to about 26,000 and resident dwelling units to approximately 11,500.

Hawaii - Urban Planning Information Center, and Hawaii - Dept. of Planning and Economic Development

Covers Land Use by State, General Plan, Existing Land, Land Tenure, Major Land Owners.

Hawaii Visitors Bureau

An annual supplement to the Visitor Opinion Survey which categorizes individual comments volunteered on the Survey form, favorable and unfavorable, by month and by year.

Summarizes the important facet of visitor stratification to the tourist industry in Hawaii by briefly evaluating the Visitor Reaction Survey questionnaires sent to mainland visitors to Hawaii in 1975.


An analysis of the latest Visitor Opinion Survey compares the views and behavior of first time visitors and repeat visitors to Hawaii. Highlights of the study are offered.


Study presents the characteristics of the Japanese tourist market and Japanese visitors to Hawaii.

Hotel Accommodations Inventory by Single Room Rates and Unit Types, (Honolulu: Hawaii Visitors Bureau).


Some seasonal demographic and satisfaction data about Japanese tourists derived from mail-out questionnaires - through 1975.


Surveys and assesses the manpower requirements, both skilled and managerial, in the visitor industry, explores means of building up the necessary labor pool, assesses kinds of skills required and need for training and educational programs.


A facilities manual on the islands of Maui, Molokai and Lanai which was compiled as a reference guide with ready answers to questions from visitors and the travel industry. Most material is tourist-related.
Profile of the Hawaii Visitors Bureau, (Honolulu: Hawaii Visitors Bureau), 3 pp.
Covers financing, number of employees, objectives, primary role, and specialized functions.


Briefly summarizes the various surveys and report published by the HVB.

Includes tabulations of current monthly basic data on numbers and types of visitors, lengths of stay, the visitor plant, occupancy rates, etc., and comparative data for the same time period of the previous year.

Statistics on visitors, intended residents, and returning residents to Hawaii.

Satisfaction-Motivation Interview Research, (Honolulu: Hawaii Visitors Bureau).

Separate annual reports for each island including characteristics and numbers of intended visitors, and island-specific information on the visitor plant and hotel occupancy.


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Covers characteristics of visitors, visitor totals and major markets, demographics of the Hawaii visitor, visitor satisfaction, industry employment and the visitor plant.

Tourism by Islands, (Honolulu: Hawaii Visitors Bureau, 1957).


A psychological study investigating "satisfaction" and "motivation" of Hawaii visitors by use of in-depth interviews of some visitors during their stay in Hawaii and of others upon their return to the mainland. Study conducted by the Psychological Research Center of the University of Hawaii, Honolulu, Hawaii.


An examination of the reactions of tourists to recreational facilities and a determination of major areas of complaints and other disappointing or pleasing facets of the tourist industry. Study conducted by the Economic Research Center of the University of Hawaii, Honolulu, Hawaii.


Describes the HVB's latest "Visitor Expenditure Survey" results, and explains how the results were obtained.

Heller, H. Robert and Emily E.

Includes a summary and conclusions of a theoretical analysis of the problem, a survey of foreign business activity in the state - primarily Japanese investment in Hawaii, and attitudes toward Japanese investments.
Hillendahl, Wesley H.

Covers a short historical perspective on the travel business in Hawaii, the business cycle and the outlook for the development of hotels in Hawaii.

Hitch, Thomas K.

Reviews the Hawaii Visitors Bureau recent Visitor Plant Inventory and analyzes hotel ownership in Hawaii.

Honolulu Advertiser

Suggests tourism is an unstable employment base for the Hawaii economy, and suggests further a mix of industries developed from an econometric model.

Honolulu-City and County

A short summary of the major impacts which are likely to result from the development of off-Waikiki resorts on Oahu. Intended to help develop strategies for the wise development of such growth.


Summarizes the major impacts which are likely to result from the development of the surveyed sites.


Assesses the employment and population impacts of new resort development at five sites on Oahu.


Presents a preliminary evaluation of the fiscal impact of a resort to the roadway system serving each potential site for off-Waikiki resort development.


Examines the potential sources of economic growth in the Oahu economy. Regards the visitor industry as a primary source of new jobs and income.

Honolulu Star-Bulletin

Stresses the need for Hawaii achieving wise controls regarding tourism's future growth but points out the difficulties inherent in this approach.

Honolulu Visitors Bureau

Hopkins, Michael, & Marjorie Penseyres
A Study of Recent Condominium Visitor Expenditures, University of Hawaii, School of Travel Industry Management, Honolulu, 1979.

Ikeda, Florence & Susan McPherson


Izumi, Lillian T.

Johnston, Richard W.

Examines the tidal wave of Japanese investments including some of Hawaii's famous landmarks.

Jones, Gardiner, B.

First article in a series on Hawaii's tourism industry. Poses general questions re: the growing industry's impact on the various segments of public and private life, who will make the decisions, what is the role of the Hawaii Visitors Bureau, where will the needed manpower come from. Discusses the first recommendations.

Second article in a series on Hawaii's tourism industry. Asks for businessmen of high position and great economic power to set an example by not only fulfilling their responsibility to shareholders but to the public as well. Discusses further controls proposed--from numbers of visitors, government planning, taxation, to type of tourists.


Third of five articles on Hawaii's tourist industry. Discusses the problem of manpower in an expanding industry--recruitment, training, policy, upward mobility, unions.


Fourth of five articles on Hawaii's tourist industry. Compares the costs of visitors to Hawaii with the benefits--will the revenues to the State pay back in reasonable time the great sums the State will have to spend for capital improvements.


Last of five articles on Hawaii's tourist industry. Discusses the Hawaii Visitors Bureau--does it do too much, does it do too little.

Jonish, James E. & Richard E. Peterson

Examines quantitatively the impacts on Hawaii's economy in the event of declining or "zero tourism growth."

Kaiser, Chas. Jr.

Claims overbuilding of accommodation facilities for resort or destination areas is a misnomer. Sees problems of underplanning rather than overbuilding. Cites examples of Hawaii, Florida, and California.
Kam, Valerie M.L.

An update and revision of Kauai's 1970 Overall Economic Development Plan. Also focuses on a short-range program for the next five years. See especially section on tourism.

Kapalua Land Co., Ltd.

Includes a written description of the planned development which covers various portions of the site description, tennis club, golf clubhouse, transit system and parking, roadways, landscaping, utilities, water system, wastewater facilities, drainage, electrical and telephone, community/recreation facilities, public facilities at Kapalua Beach, and development phasing.

Kauai--Office of Economic Development

Reports on Kauai's visitor industry, visitor expenditures, and the Japanese visitor opinion survey.

Kelly, John

Suggests that Hawaii suffers from maldistribution of wealth and power, extreme absentee control economically and politically, because of a one-sided service-oriented economy in tourism and military over which the people exercise little effective self-regulation.

Kelsh, John

Discusses the role of government in tourism planning in the light of the Hawaii experience. Emphasizes the need for comprehensive planning at the national, regional and local levels.

Kent, Noel

Chapter from a forthcoming book on Hawaii: discusses the impact of a massive flood of tourists to Hawaii on local people and their culture and asks what uncontrolled tourism portends for the future.

Critically examines continuing impacts of massive tourist presence upon local Hawaiian residents, their lifestyles, perspectives and economic opportunities.


Results of preliminary field investigation into the range and determinants of Hawaii resident attitudes toward tourists and tourism.


General findings of an in-depth survey of 710 Honolulu-area residents to determine the extent and causes of friendliness or hostility toward tourists.


Details information on methodology -- tables and figures used in analysis of relationships are included.


Discusses Ka'u residents' eagerness for the economic benefits tourism development will bring, their persistent concern over the possible social impacts of tourism.


Briefly describes how police escorts have been given to tour buses returning to Honolulu from the Polynesian Cultural Center because teenagers have been throwing rocks in the Laie-Kaneohe area.

Brief description and major results of two surveys to determine decision-makers' opinions on information needed for better local planning of tourism in Hawaii and the Pacific.


Knox, John & Charles Suggs

Expanded report on survey to determine decision-makers' opinions on needed tourism research with analysis of implications for researchers who are interested in seeking cooperation or funding from decision-makers.


Details information on methodology used in surveys--factor analysis of findings as a tool for suggesting "value dimensions" of tourism decision-makers.

Krauss, Bob

Covers such questions as how shall Hawaii determine who gets to use the limited amount of land, how shall the price be determined, and who shall make the decisions?

Lie, Kwan H.

Includes an up-to-date listing of foreign investments; a directory of business firms in Hawaii which are at least half-owned by, or receive management direction from, Japanese interests and non-Japanese interests; hotel facilities in Hawaii; Japanese-owned hotels in Hawaii.

Lind, Andrew W.
Liu, Juanita C.

Summarizes information regarding Japanese tourists, particularly in Hawaii, including numbers per year, destination areas, travel characteristics, spending patterns, and investments.


In connection with a study of the social impacts of tourism, plans to identify the basic structural characteristics of the resort destination areas designated for tourism growth in Hawaii using comparative factorial ecology which reduces a multitude of variables into a few common dimensions or factors.

Loo, Chalsa

Briefly describes Gov. Ariyoshi's proposed amendment to the Constitution to allow states to establish residency requirements for new arrivals, or Malihinis, to Hawaii.

MacMillan, R.F.

Mahooney, Carl


Mak, James & Edward Nishimura

Analyzes the impact of a special hotel room tax on visitor behavior, and determines the tax revenue generating potential.

Mak, James et al
Mak, James; James Moncur and David Yonamine
"How or How Not to Measure Visitor Expenditure-", (Journal of Travel Research, 1977).

Discusses methods of measuring visitor expenditures. Approaches include using a diary format, expenditure survey prior to departure, and surveying visitors after their return home. Discusses two methods used by the Hawaii Visitor's Bureau - the results are compared and sources of differences identified.

Malard, Brigitte

Briefly examines Hawaii's tourist components, the different phases of tourism development historically, the economic impact on various groups, the effect of tourism on culture, and future government policies towards the tourism industry.

Mark, Shelley M.

Study presents tourism opportunities for small business.

Marsh, John S.

Discusses controlling the tourism process of overwhelming development—which includes cultural impact, economic costs and environmental deterioration—by using a program to protect the industry, the country and the people.

Matson Navigation Co.

Covers factors influencing Hawaii's tourist industry, Hawaii's position in the world travel market, projections of the tourist industry in Hawaii, and the Maui report feasibility study.


Covers water supply investigations, sanitary sewage system, agricultural capability studies, climatology and beach restoration investigations.


Covers construction cost estimates, investment, operating costs, depreciation, cash flow studies and profitability index calculations.
Matsuyama, Midori & Theodore Brameld

Maui, County of

The only up-to-date guidelines on tourism along with other related economic sectors.

McDonnell-Douglas Corporation


McGrevy, Noel L.

The Center is presented as a successful pioneer model for cultural conservation by means of tourism.

McGuire, Joseph W.

Study analyzes the impact of tourism on the future of the State.

Meller, Douglas

Suggests the proposed hotel tax for Hawaii could be used to raise money for beach park acquisition. Stresses the people of Hawaii support the concept of financing shoreline open space with a new hotel tax.

Mendelson, S.

Briefly discusses the rapid expansion of the tourism industry in Hawaii.

Merrill, Wm. Dickey

Study is directed at improved understanding of hotel employment's precise composition, distribution, departmental structure, community relationships and the effect on the community of tourism-generated employment.
Midkiff, Robert C.

Covers the following points: comparisons of local growth, major problems of prosperity--financing, manpower, defining type of tourism to encourage.

Miklius, Walter

Reviews Hawaii's visitors statistics, describes the sources and nature of available data, examines their reliability, suggests additional data needs.


Murdoch, Clare G. and Masae Gotanda

Nicol, Brian

Examines Maui's attempts to cope with growth and development, especially through the opinions and ideas of a wide range of the island's inhabitants.

Nordyke, Eleanor C.

Reviews the history of Hawaii's people by offering a demographic perspective on its native inhabitants, the 19th century immigrants, and the present population. See especially the sections on tourism.

Ohana'O Maha'ulepu

Ohana'O Maha'ulepu, a community activist organization on Kauai, writes this brochure to help make the community more aware of a proposed large tourist development asking questions concerning the social and environmental costs to the inhabitants of the area.

Ono, M.

Overview Corporation
Pacific Ocean Corps of Engineers
Hawaii Regional Inventory of the National Shoreline Study, (Honolulu: U.S. Army Engineer Division, 1971), 110 pp.

Covers the general state description as well as descriptions for each island. Of special interest see shore ownership and accessibility and development of coastal areas.

Pacific Travel News

Briefly describes the recent surge of interest in weekly and monthly rentals of condominiums, homes and other private properties by the long-stay traveler, vacationing families and mutual interest groups.


Pitzer, Pat

A special section featuring articles on the balancing of the needs of tourism, agriculture and the island's residents.

Reed, Edward W.

Renaud, Bertrand M.

Presents a quantitative analysis of the role of tourism trade in the expansion of the Hawaiian economy.

Roy, Lynette 'A'alaonaona

Points out Hawaii's recreational activities are directly related to its natural environment. Tourism and resort development are also responsive. The combination of the two have definite effects on the area's natural resources and beauty, and suggests minimizing the adverse effects and maximizing the quality and beauty of natural assets needed by the local people as well as those in the industry.
Schmitt, Robert C.

Suggests that tourism and migration may be age and income-conditioned responses to similar stimuli. Tourism and migration may be viewed as contrasting expressions of geographic mobility. Looks at Hawaii for examples.

Shreve, Nelson

Discusses how the Big Island, Hawaii, has taken a lead in hotel development. Reviews resort areas/hotels.


Describes Kauai's recent tourism development and intended growth. Reviews the resort areas.


Reviews the accommodations on Maui and how it stacks up as a resort destination.


Offers a brief Waikiki hotel profile which reveals that volume and visitor satisfaction remains high.


Describes the areas available to campers and hikers.


Briefly discusses the difficulties of condominium developers, buyers, and renters. Follows by descriptions of the Princeville and Pacific Colony developments and how they have tried to avoid some of the difficulties.

Briefly discusses Oahu and the Neighbor Island's lesser-known attractions for the tourist.

Simpson, J.

Describes the HVB's various programs in the Research Dept.--Basic Data; Surveys--Visitor Opinion, and Expenditure, and Resident and Hotel Inventory.

Smith, M.H.

Sommarstrom, Allan


Describes the growth of tourism in the State of Hawaii, notes some of the negative impacts of the industry on local residents and examines the related public and institutional recognition or non-recognition of these problems.

Stanton, Max E.

Describes the history, goals, governance and value of the Center.


In this case study, the concept of a model culture is examined in terms of the expectations of the guests and the economic and social requisites imposed on hosts to create and sustain the model of this prime tourist attraction in Hawaii.
Stanton, Max E.

This paper explores the attempts to reconcile the real (manifest) and ideal (expected) culture being presented at the Center to reduce cultural inconsistencies.

Stone, Scott C.S.

Discusses Hawaii's sudden and swift building boom encouraged by developer-oriented state legislatures and the deluge of thousands of tourists into islands not quite ready for them, and the effect of these two explosions.

Survey and Marketing Services, Inc.

Survey identifies the major problems and issues within each of ten Oahu areas from the residents' point of view, and also indicates resident opinion concerning planning priorities for Oahu as a whole.

Suzuki, Gail
Planning for the Visitor Industry on Oahu, (Santa Cruz: 1980), 92 pp.

Taylor, John L.

Studies the problem of determining the relative importance of tourism, and investigates the degree to which tourist and residential interests are competitive.

Temporary Commission on State-Wide Environmental Planning

Tong, Donald

The first of three articles on "Planning for Tourism on the Island of Hawaii." States planning is necessary and rules have to be formulated to control the tourism industry.

Tongg, Richard C.
Tourism, A Plan In And Around Hanapepe, Kauai, (Honolulu: 1962).
Touche, Ross, Bailey and Smart

Provides an in-depth examination of the sources, forms and amounts of compensation currently received by Hawaii hotel employees.

Tourism International

Briefly surveys Hawaii's "interim" Act, which is a preliminary step to a "Ten Year Controlled Growth Policy Plan for Tourism." The Act's basic theme is "the needs and life-style of Hawaii residents should receive primary consideration whenever the needs of the visitor industry impinge upon the local residents' sector."

Tyndall, D. Gordon

Univ. of Hawaii--Bureau of Business Research

A description of the number and quality of hotels and other rentable units, facilities, and rate structures of visitor accommodations in the Hawaiian Islands during 1960.

Univ. of Hawaii--Center for Non-metropolitan Planning and Development
Kauai Socioeconomic Profile, Departmental Paper 5, (Honolulu: Cooperative Extension Service and Hawaii Agricultural Extension Station, 1975).

Reports to the public: 1) A brief historical sketch covering the time up to the granting of statehood for Hawaii, 2) A detailed description of the workings of the Kauai economy, and 3) A discussion of the people, their personal characteristics, their concerns, their preferences for change in public programs, and other related data.

Wehrheim, John


Wenkam, Robert

Stresses that the coordinated increase in the daily tourist count eroded Hawaii's famous beauty and endangered the islands' lifestyle.

Western Management Consultants, Inc.

Analyzes trends in the Hawaiian economy and the visitor industry for their significance to the development of the Honolua property on Maui for resort purposes.

Yamaguchi, E.
Micronesia

Ashman, Mike

Discusses Micronesian attitudes toward tourism development. Points out dangers to local values and culture if tourism is pursued on too grand a scale.


Traces the development of tourism in Micronesia, the incompatibility of tourism with traditional customs, the attempts to resolve this incompatibility, the formulation of tourism plans, and the involvement of local groups in planning.

Bordallo, Ricardo J.
Relationship of Tourism on Guam to Entire Marianas and Beyond, Address to 3rd Annual PIDC Tourism Conference, Mariana Islands, 1975, by Gov. of Guam.

Cheatham, Norden H.

Calls for development of land resources and land use capability information, and the use of this information in planning the economic development of Micronesia.

Congress of Micronesia

In-depth analysis of the limited natural, financial and manpower resources available in Micronesia, and provides specific ways and means whereby these resources could be effectively and efficiently utilized. See especially Chapter VI--pp. 116-125--Tourism.


Delemel, Mary Ann

Fages, J. and Fr. Thomas B. McGrath, SJ

Assesses the role of tourism in the economic development of Guam and Tahiti.
Fari, James E.
Describes the potential for the expansion of the tourism industry in the Pacific Trust Territory, with a special emphasis on the need for development of airports and hotel accommodations. Promotion and financing problems are also discussed.

Friends of Micronesia
Examines problems raised by control of tourism by Japan and other external nations.

R.W. Hemphill
Describes the geography, history, and present status of the Pacific Trust Territory including the Marianas, the Carolines, and the Marshalls. The prospects for future tourism expansion in these relatively little visited areas are examined, along with recommendations for the future.

Guam, Government of
Study outlining the need for quality tourist and recreation facilities in Guam, and presenting a number of proposed projects for such facilities.

An updating of the 1966 plan to further strengthen and supplement the improvement of outdoor recreation opportunities on Guam.

Guam, Bureau of Planning


Guam Visitors Bureau

Mak, James and Miklius, Walter
Discusses the progress and prospects of Guam's visitor industry, presents the findings of the Bureau of Planning visitor survey taken in 1977, analyzes visitor expenditure and employment, and offers conclusions and recommendations.
Joseph, Ihlen K.
Focuses on a number of social aspects of tourism as they involve the government and legal environment in Micronesia in general and Palau in particular.

Kluge, P.F.
Contrasts the 'nightmare' and the ideal of Micronesian tourism, and calls for Micronesians to decide how much and what kind of tourism they want to plan appropriately.

McGregor, Ken
Briefly describes some of the experiences awaiting travellers to the outer atolls of the Gilbert and Ellice Islands.

McKay, B.

Micronesian Independent
Vice-President for Continental Hotels speaks of strikers being "forced" to stay on picket lines, compliance with TTPI regulations, and drop in hotel occupancy rate.

Ministry of Overseas Development

Pacific Area Travel Association (PATA)
Studies the economics of tourism. Social costs were not measured, but the implications were recognized. The study resulted in a model for Truk that will be adapted for examination of the visitor industry in other regions of Micronesia.

Pacific Daily News
Discusses the difference in tourism in Guam and that of the "outer islands" of the TTPI: the need, compatibility, and complimentary nature of the sophistication and modern hotels and entertainment of Guam, and the "Grass Shackism" development on the "outer islands."

Describes the philosophy and development of the Village Hotel on Ponape--an island-style hotel which fits with the local people and economy.

Pray, Martin

Studies the Japanese tourism market to Guam--determines actual numbers of Japanese visiting Guam, and investigates the market segment utilizing charter aircraft.

Pacific Islands Monthly

Briefly discusses the Gilbert and Ellice Islands' interest in the amenities for tourists when they arrive via Fiji Airways - two new hotels, tourist brochure as a guide to Tairiki, etc.


Discusses the increasing interest in tourism in the Gilbert and Ellice Islands - surveys on the tourist potential, resolutions and studies to promote tourism, establishing air links, etc.

Pacific Travel News

Includes a brief general description of Micronesia followed by a discussion of the status of tourism - air service, hotels, entry requirements - and more detailed descriptions of Saipan, Yap, Palau, Truk, Ponape and Majuro.


Surveys Micronesia's many different tourist attractions and what is being proposed for the future to make them more accessible and attractive to visitors. Districts are covered from Truk, Palau, Yap, Ponape, Kusai, Majuro, and the Marianas.

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Describes the tourism development philosophy of the Trust Territory as one of development for the benefit of Micronesians - economically and culturally - and reviews the various destination areas and their offerings.

Polson, Francis Thomas

Quigg, Philip W.

Discussion of Micronesia's colonial heritage and development potential.

R.R. Nathan Associates, Inc.

A Proposed Long-Range Plan for Developing the Trust Territory of the Pacific Islands.

Sanchez, Gregorio C.

Assesses the results of lack of planning, and the consequence of the inability of a local population to plan its own future.

Sanchez, Pedro C.

Discusses the effects of the transition from traditional patterns of living to an urbanized society. Sees grave problems facing the local community and its value systems as a result of rapid change.
Territory of Guam, Government of

Program designed to provide for: (1) development of recreational facilities in Agana, (2) acquisition of land and development of basic facilities at Talofofo Bay, (3) a five-year plan of various studies and projects, and (4) miscellaneous action, including establishment of departmental responsibilities.

Travel Research International

Trust Territory of the Pacific Islands


Facilities Study for the High Commissioner of Trust Territories of the Pacific, Saipan.

Explores ways to best develop tourism in the outlying districts.

United Nations Educational Scientific and Cultural Organization (UNESCO) and United National Development Programme (UNDP)

Warner, Don C., James A. Marsh Jr., & Bruce G. Karolle
Yap - District Administrator's Office
Welcome to Yap District - Island of Stone Money and Lava-lavas,

Contains general information of the people, culture, government
and brief history of the Yap District for visitors and
district people as well. See especially the Visitor's Guide
to Yap -- pp. 32-50.
New Caledonia

Brault, Stephane

Eschembrenner, L.P.

Describes New Caledonia's French-style tourist industry and what it has to offer the tourist, especially the Australians and New Zealanders.

Jeune Cambre Economique de Nouvelle Caledonie

LeFort, E.J.F.

Describes the vigorous efforts now being made to develop the island's tourist industry, and the encouraging results.

New Caledonia - Office of Tourism


Office Territorial du Tourisme de Nouvelle-Caledonie

Pacific Islands Monthly

Reports on problems in New Caledonia's tourist industry. Looks at labor disputes, image problems, and the effects of France's nuclear tests in the Pacific.

Reports on the development of the Casino Royal - the first gaming casino in the South Pacific Islands - as a further move on the Noumea tourist front.


Discusses a report just issued by the Noumea Junior Chamber of Commerce that reveals tourists in New Caledonia are far from satisfied with tourist facilities in the territory.

Rosseau, Helen


Reports on the move by overseas airlines to offer tight foreign currency budget tours to New Caledonians to encourage travel.

Tudor, Judy


In a country where tourism is likely to never be more than an interesting ornament to its economy, the number of tourists nearly doubles due to New Caledonia being on the Pacific circuit and its being French and different.

Tudor, Judy


Reports New Caledonia's appeal to tourists from Australia and New Zealand, and a growing appeal to the Japanese. Problems of accommodation and service are being considered by the Tourist Office.

Upingo, Norbert


U.T.A. French Airlines


Wills, Rex II

Discusses Guam's present government administration's ambitious program to lure tourists to the only U.S. Territory in the near-Orient.
New Hebrides (Vanuatu)

Australian Financial Review


Fowler, Tessa

Discusses the New Hebrides tourist potential, hotels, tourist investment, transportation, and promotion.

Hery, P

Contains brief historical and geographical background of the hotel and tourism industry and outlines its future potential in the islands.

Hosting and Purchasing in the South Pacific

Joint Office of Development Planning

Mulders, Joe

Puts the following questions regarding New Hebrides tourism to his colleagues - what happened, what went wrong, and where are we going?


Discusses 'the strange master'--the tourist and how an industry is developed in the New Hebrides to serve this 'master.'

Discusses the problems and prospects of the New Hebrides becoming an accommodation address for international big business while colonies of wealthy Americans live in lush resorts.


Reports on New Hebrides main advertising and promotion campaign will be launched in America soon after encouraging results from similar campaigns in New Zealand and Australia.


Reports how the people in Vila coped with the arrival of the cruise ship Queen Frederica with careful planning by tourist agencies and enthusiastic help on the part of the New Hebrideans.


Briefly discusses the New Hebrides' efforts to become a destination rather than a stopover.


Briefly describes hotels and sites for tourists.

Tourist Information Bureau

Briefly covers news of tourism interest in the New Hebrides.
New Zealand

Air New Zealand


Australia and New Zealand Bank Quarterly


Describes New Zealand's tourist industry as a major contributor to economic development and calls for imagination and planning. Encourages private enterprise to realize the industry's potential growth.

Bannister, G.


Looks at two of the four companies listed on the New Zealand Stock Exchange which relate almost entirely to the tourist industry to see if New Zealand can profit from Australian tourists and investments in publicly quoted shares.

Cant, R.G. (Ed.)


Looks at the consumption side of internal tourism and recreation in one New Zealand region, and examines the extent and nature of participation in holiday and outdoor recreation activities by Canterbury residents.


Chambers, Stuart


A New Zealand farmer briefly describes what it is like to be a host to overseas visitors as part of a tour organized by an Auckland tour firm.

Economist Intelligence Unit, The


Shows the type of visitors to Australia and New Zealand, and the situation regarding transport and accommodation for the tourist.

Freeland, M.C.


Summarizes all significant features of the Australian market for tourism to Canada. A separate section for New Zealand is included, but all pertinent information appears in sections of the Australian study.
Grant, Ian F.

Reports on New Zealand's considerable marketing/advertising effort to attract Australian tourists.

Grunthal, A.

Describes the national organizations for promotion of tourism in New Zealand, and comments on how and what statistics are compiled. Examines the trend of tourism, and discusses forecasts and achievements by the tourist industry.

Hartstonge, John E.

Discusses the preservation and encouragement of Maori art forms, and the organized effort to save their heritage. Includes the New Zealand Maori Arts and Crafts Institute Act of 1963.

Herrmann, Cyril C.

Briefly reviews New Zealand's tourist industry from the viewpoint of an outsider. Covers planning for future development, especially increasing the number of tourists, and special interest pleasure travel.

Institute of Economic Research, Inc.


Japan National Tourist Organization

Johnston, D.C.; D.G. Pearce, & R.G. Cant

Examines the holiday patterns of residents of three areas of suburban Christchurch, and one rural service center in South Canterbury.
Kitson, Graham W.

Lane, L.W. Jr.

States tourism is the one catalytic force to bring many different elements of the economy, government, and public together. Speaks of tourism in general and in New Zealand in particular, especially regarding its environmental and economic influence.

Lapwood, H.R.

Suggests how the Pacific island tourist industry can best attract visitors from New Zealand.

Lloyd, P.J.

Lobb, N.E.

McPherson, B.

Investigation at the source viz. accommodations houses, to ascertain expansion and development, promotion and outlets.

Mead, Sidney M.

Discusses the economic and social factors impinging upon the production of various categories of art and craft object, and draws conclusions as to the function of native art and craft objects in New Zealand today.

Mings, R.C.

Examines the evolution of public sentiment towards the international tourism industry in New Zealand, particularly from 1969-1978, and recommends research needed to strengthen and sustain the current level of support.

A research proposal for study between Jan. and July 1978 in New Zealand to examine the perceptions of tourism's social impact in New Zealand as a prerequisite to formulating policy guidelines for accommodating these perceived social impacts while still supporting a viable foreign tourist industry.

National Airways Corporation
Annual Analyses..., Marketing Division, National Airways Corporation.

....of (a) Overseas passengers flying with NAC by area of residence and purpose of travel; (b) All travellers by purpose; (c) Business travel by industry group and occupation group; (d) All travelers by sex and age group; and, (e) Overseas visitors by age group.

New Zealand Company Director

Claims tourism as an economic factor has largely been ignored by the business community and gov't. economists and planners. Suggests that proper recognition is important for wise tourism development.


Suggests tourist industry receipts can assist in reducing to some extent New Zealand's need to rely on the export of primary products, and it will continue to make an increasing contribution to exchange earnings.


Briefly discusses how the tourism industry is already important to New Zealand and has the potential for unlimited expansion.

New Zealand Dept. of Lands and Survey

Proposal to build tourist accommodations at Lake Pukaki.


Consists of papers produced as New Zealand's contribution to an OECD project to study the impact of tourism on the environment. Case studies were submitted on the Bay of Islands and Queenstown districts, as well as a national report.
New Zealand Institute of Economic Research
Tourism in New Zealand, No. 4, (Gisborne: Contract Research Unit, 1969), pp. 1-51.

This monograph considers tourism primarily as an export industry, and discusses the difficulties associated with its identification and definition. The basic problems of measurement and evaluation associated with the industry are highlighted to indicate the difficulties involved in projecting the industry's future, in estimating the level of investment necessary to achieve the targets set by the Nat'l Development Conference and in assessing its impact on the rest of the economy.

New Zealand - Ministry of Tourism

New Zealand - Nat'l Development Conf.

Prepared at the direction of the N.D.C. to assess prospects within the tourism sector of the economy, establish targets, and outline requirements for development.


New Zealand National Travel Assoc., Inc.

Presents a variety of articles regarding tourism in New Zealand. Articles include accommodation, capacity, culture, environment evolution, government, planning, promotion, training, among others.

New Zealand - Tourism Advisory Council

Offers judgments on such issues as tourism promotion and marketing; accommodation; transport; personnel and training; social, cultural, and environmental impacts; and economics and finance.

New Zealand Tourist Department

Analysis of Government Tourist Bureau clients' itineraries to obtain accommodation demand patterns.
New Zealand Tourist and Publicity Dept.


Contains arrival statistics and projections, analysis of main markets, Australia, U.S., Canada and Great Britain, travel receipts, information on New Zealand hotels, statistics regarding visitor mode of travel, age, length of stay and estimated expenditure.


Report examines tourism as a job creator.


This is a survey of travel patterns of New Zealanders, travelling within New Zealand in the period 1 December 1970, to 30 November 1971. Definitions, statistical data.


An inventory of hotels in New Zealand grouped into four categories. Also lists motels, private hotels and guest houses. Includes information on room occupancy rates and occupancy data.


No longer available.


Various reports covering years 1949-1967.


Report contains information on the general reactions of tourists from the U.S., Australia and the United Kingdom to their New Zealand tour, their comments on hotels and transportation and their length of stay and average daily expenditure.


Report contains statistical information on visitor arrivals, travel receipts, information on hotel accommodations, resort development, transportation, shopping, etc.

Notes on Development of Tourist Facilities in Overseas Countries, (Wellington: 1965).


Contains information on entry formalities, functions of the Tourist and Publicity Department, structure of the department, Tourist Bureau services, associations with other organizations and statistics of visitor arrivals.


Presented to the House of Representatives, New Zealand.

Seventy-five Years of Tourism, (Wellington: 1976), 20 pp.

Relates the history of tourism in New Zealand from 1901-1976 on the 75th anniversary of the establishment of the Tourism and Publicity Dept.


This survey was undertaken to provide information on patterns of expenditure by overseas visitors in New Zealand. This is the second survey of expenditure patterns of overseas visitors undertaken by the Tourist and Publicity Dept. (1968/69 was the first).


Reports contains statistical information on visitor arrivals and travel receipts and information on hotel accommodations and resort development.


New Zealand Tourist Hotels Corp.
Tourism Facilities Study and Recommendations, National Parks of New Zealand.

Study was made to aid in determining the size and type of facilities required for the near term in National Park areas of New Zealand, and to further determine which facilities should be built by Government and which built as private investment.

Patterson, Douglas

Describes how tourism has a major role in solving New Zealand's economic crisis.

Pearce, Douglas G.

Emphasizes the value of a genetic approach in evaluating and understanding tourism's contribution to regional development with special reference to Queenstown, New Zealand.

Studies the inter-relationships of tourism and the environment in New Zealand focusing on Queenstown as the case study.


Covers commercial developers, ski clubs, locations, land tenure, facilities, and the skifields associated with tourism.

Philpott, B.

Sinclair, James

Describes New Zealand's changing tourism industry over the years as the slow process of boarding houses became a sophisticated visitor industry.

Te Awekotoku, Ngahuia

A history of the colonization, exploration, investment in and enjoyment of the Rotorua area. Describes continuing conflicts between Maoris, colonists and tourists.


World Airways
Domen, E.C.

Describes the present state of tourism in Niue and makes recommendations concerning the expansion of the industry. Considers the financial implications of tourism, suggests development of amenities and presents promotional ideas.

Niue Tourist Board

Contains general tourism information.


Suggests when Niue's airstrip is completed, the need for a hotel for the tourists will be great. Describes some of the changes that tourists will bring to Niue.


Briefly describes Niue's plans for their new tourist industry.

United Nations Development Advisory Team (UNDAT)

Norfolk Island

Hoare, M.

Briefly describes Norfolk Island's booming tourist and business figures during 1964, and the needs of the future.

McGregor, Ken

Briefly describes what good and evil tourism has done for Norfolk Island.


Describes how tourism continues to be the mainstay of the Norfolk Island economy.


Briefly describes the problems of non-resident mainlanders attracted to Norfolk Island to open new businesses catering to the tourists.
Papua New Guinea

Abramson, J.A.

Adams, B.
Reports on tourism in the Trobriands and what a visitor might expect.

Australia-Dept. of Trade and Industry
Prepared as a kind of "public relations" guideline for the people of Papua New Guinea. Provides general information on the tourist industry with suggestions on how the people of Papua New Guinea can benefit from tourism.


Territory of Papua and New Guinea: Tourism 5-Year Program, (Port Moresby: Dept. of Trade and Industry (Australia).
Statistical analysis of actual numbers of tourists, expenditures, a number of hotel beds available. Brief and general account of planned program for development of tourism.

Fleetwood, S.

Gallego, Frank
Covers the Highlands and Sepik areas generally and in detail.

Kros, Peter
"Tourism: Does it Help to Preserve Our Cultures?" (Development News Digest: 1979), pp. 26-27.
Describes the negative effects of tourism in Papua New Guinea: racism, overcommercialization, and socio-cultural degradation. Asks about alternatives to the present state of the tourism industry.
Leach, Jerry W.

Briefly describes the history of tourism in the Trobriands, the present and future effect on the cash economy and the social structure, and a proposed solution.

May, Ronald J.

A preliminary review of what has been achieved to date by 'nationalizing' or 'localizing' the artifact industry in Papua New Guinea. Assesses the impact of present policies (or lack of them) on the industry, with particular reference to the position of village producers.


Comments on two aspects - destruction of traditional art through purchase and removal and the promotion of pseudo-traditional art. Also discusses possible policy measures.

Pacific Islands Monthly

Describes the report of an Australian couple's travels in Papua New Guinea which was used as a case study by the Highland Board of the Papua New Guinea Tourist Travel Association to get a better look at tourism from the tourist's point of view.


Describes how Europeans needed and received Tolai participation because of the difficulties of Europeans acquiring land in the area, and because of the future political situation's uncertainty. Shares are to be sold, and the board of management will be comprised of 5 Tolai and 4 Europeans.


Reports that the Australian government and private interests are urged by the International Bank for Reconstruction and Development to invest substantially in building up a tourist industry for Papua New Guinea.

Reports on the progress of two hotels being developed in Lae to accommodate the increasing number of visitors.


Reports Papua New Guinea's tourist industry appears on the threshold of real expansion by beginning new air service connecting Sydney with Port Moresby, Hong Kong and Japan and world tourist traffic.


Reports on the House of Assembly's lengthy debate in Port Moresby on the value of tourism to Papua New Guinea which followed the introduction of a bill to establish a PNG Tourist Board.


Describes the tourist industry in New Guinea's Western Highlands - how it is booming and why: easy access and reasonable tariffs.


Reports the travel industry in Papua New Guinea is as yet disjointed and disorganized with no overall unity, and has yet to become an "industry." Also points out some of the problems to overcome to achieve development.


Reports on the Government's apparent indifference to tourism in the past and its present cautious, not altogether favorable attitude amidst the criticized efforts of the Tourist Board.


Describes the Trobriands as a destination for the traveller looking for something different and off the beaten track. Includes hotels, charter details, crafts and archaeological sites.

Reports that visitors no longer have to confine themselves to Port Moresby and the Highlands, but can tour without either roughing it or having to force themselves on a resident.

Pacific Travel News

Covers airline activity, the build-up of activity in the Sepik and Trobriands areas, tour operators reports, and the hotel scene generally and specifically on Rabaul and Bougainville.


Announces the Ministry of Labour, Commerce and Industry will prepare a National Tourism Plan with particular attention to be paid to defining the kinds of tourists PNG wishes to attract, foreign investment which generates supportive domestic investment, air routes, and an overall participation by Papua New Guineans in investment, operation and labor involved in tourist facilities.


Briefly discusses major changes in tourism administration and the direction of tourism in the future.

Papua New Guinea - Dept. of Foreign Relations and Trade


Papua New Guinea - Dept. of Labor and Industry

A short manual which offers an objective analysis of tourism in Papua New Guinea to date, and a further analysis of the course the industry is likely to take in the future.
Papua New Guinea, Government of
Programmes and Policies for the Economic Development of Papua and
New Guinea, (Port Moresby: Territory of Papua New Guinea, 1968),
pp. 75-77.


Tourism in Papua New Guinea, Port Moresby.

Papua New Guinea - National Investment and Development Authority
Investors' Guide to Papua New Guinea, (Port Moresby: Government of

Papua New Guinea Newsletter
"Tourist Authority to Replace Board," (Port Moresby: PNG Newsletter,
1972).

Papua New Guinea - Office of Programming and Coordination
The Development Programme Reviewed, (Port Moresby: Government of

Papua New Guinea Office of Tourism
"Papua New Guinea Cruise Market," (Tourism International Research -

Briefly describes how cruise traffic will be doubling by the end of
the decade, and how it is doing now.

Papua New Guinea - Tourism Fact Sheet for PATA, (Port Moresby: Government

Contains tourism statistics.

Papua New Guinea Tourist Board
The Importance of Tourism in Papua New Guinea, (Port Moresby: 1968),
43 pp.

Prepared as a kind of "public relations" guideline for the people
of Papua New Guinea. Provides general information on the tourist
industry with suggestions on how the people of Papua New Guinea can
benefit from tourism.

Papua New Guinea Tourist Manual, (Port Moresby: Department of Trade

Contains general information on touring in PNG, air travel and sea
travel, bus and taxi services, tour and coach operators, and
accommodations.
Papua New Guinea Tourist Board

Survey of visitors of Papua New Guinea at airport of departure. Topics: sex, length of stay, places visited, kind of accommodations used, purpose of travel and expenditures.

Ranck, Stephen

Saini, Balwant Singh

Uses Papua New Guinea as an example and discusses tourism's effect on the crafts. Suggests ways of achieving a profit on tourism while preserving the culture.

Thompson, N.J.

Briefly describes Papua New Guinea's tourist industry since 1965--its revenue, attractions, and development philosophy of bringing maximum benefit to the local people.

Tudor, Judy

Reports Papua New Guinea's tourism is increasing in spite of lack of administration support for tourism as an industry.


Reports a 12-member PNG Tourist Board is to be appointed to guide PNG's move into the tourist industry. Describes plans for Port Moresby, Madang and Rabaul.

Willey, K.
Solomon Islands

Brown, Paul

Buchanan, Bartholomew

Puts forward the case for State control or regulation of the industry, especially for small nations just contemplating tourism development.

Hay, John

Reports on Lauasli village on Malaita in the Solomons - how the people entertain tourists in their traditional manner, and asks how long the old ways will remain as the next generation of educated, sophisticated Solomon Islanders take over.

Inder, Stuart

States Honiara's celebrated Hotel Mendana has new money and new shareholders but there is to be no change in its policy of discrimination against Solomon Islanders who may not book accommodation nor eat or drink in the main lounge or dining room according to managing director, Ken Dalrymple-Hay.

Keating, David

Describes how tourists come to see Melanesia and its peoples, but also how a large number of islanders come to see the visitors. Also discusses the future plans of the Solomon Islands Tourist Authority.

Kent, J.

General study which treats agriculture, tourism, education, population, and transportation.

Pacific Islands Monthly

Describes how inadequate air services to the Solomons has emerged as a decisive barrier to the government's plan for developing the protectorate.

Calls for a comprehensive, Government-planned tourist promotion program and the need for organized planning of an industry which will likely expand whether it is considered desirable or not.


Reports on the present, unenthusiastic feeling towards tourism in the Solomons although certain moves are being made to expand tourism in a simple way which includes holiday cottages.


Reports along with better air service the Solomons Government and Honiara Chamber of Commerce have intensified their efforts to attract visitors and are using as one of their selling points the colorful war history of the group.

Peat, Marwick, Mitchell and Co.

Scott, R.J.

Solomon Islands, Government of


Solomon Islands Tourist Authority
Tonga

Fockler, Shirley

Briefly describes the sites and activities for tourists in Tonga.

Helu, Futa

Suggests ways in which dance performances for tourists can be entertaining for tourists while still maintaining traditional cultural traits important to the performers and native peoples as well.

Johnson, R. Boyd, Jr.


Kirch, Debra Connelly

Describes a proposal to investigate the cultural impact of host-guest interaction in the Polynesian Kingdom of Tonga.

Lavin, Dorothy

Reports on the Kingdom of Tonga's entrance into the highly competitive tourist trade in the South Pacific and the difficulties encountered - delayed opening of the Dateline Hotel, more training needed for hotel staff, more adequate seating and space allocation in the public rooms.


Reports the Government-owned Dateline is nearing completion, and Tongans are asking themselves what else Tonga can offer the tourist.

Marriott, Russell

Pacific Islands Monthly

Reports Gov. Lee of American Samoa - suggests that the triangle of American Samoa, Western Samoa and Tonga should develop and promote their tourist resources jointly. Also, suggests areas of mutual concern of the island governments and tourist industry in these areas.
Along with Tonga's major economic development plans that will give a solid foundation to the economy of the country, the gradual expansion of the tourist industry adds to the orderly development of the community.

Reports on the possibility of Vavau island becoming a new tourist destination in Tonga.

Reports Vavau is to have its own airfield, and plans are beginning to be discussed for an airport hotel.

Reports on Tonga as a tourist destination and offers clear signs that the tourist industry is off the ground.

Reports on Tonga as a tourist destination and offers clear signs that the tourist industry is off the ground.

Controls and regulates tourism by the establishment of an Advisory Board and by introduction of a system of licensing of tourist facilities and relevant matters.
Tonga - Treasury Dept.

Results of survey given to tourists to Tonga in which the interviewees are asked to suggest improvements, list enjoyments and give a breakdown of monetary expenditures while travelling in Tonga. Other vital statistics are listed, as well as a summary of the findings and recommendations for improvements to the tourist industry based on the results.

Tonga Visitors Bureau

The Development of the Visitor Industry in the Kingdom of Tonga. (Nuku'alofa: 1971).


"Who Visits Tonga?" (Tourism International Research - Pacific: 1977), pp. 11-12.

Offers a detailed statistical report on incoming tourism for 1976.

United Nations Development Advisory Team for the Pacific (UNDAT)

Includes an examination of present situation, analysis of traditional and modern sectors and their inter-relationships, and suggested development targets and means to achieve them. Statistics.

U.S. Dept. of State

Reviews Tonga's economy in a survey study, and identifies some of the major problems to be faced in efforts to attain higher levels of economic performance in the next few years. See especially pages fourteen and fifteen regarding tourism.

Urbanowicz, Charles
A brief analysis of the impact of tourism in the Polynesian Kingdom of Tonga over the years 1970-1980.

Impact of Tourism in the Polynesian Kingdom of Tonga, (Chico: California State University).


Study examines the impact of tourism on the Tongan economy and the social and cultural problems associated with the advent of recent mass tourism.

Vaea, Baron

Discusses the development and future of tourism in Tonga.
Tuvalu

Central Office of Information

Tuvalu, Government of

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Western Samoa

Asian Development Bank

Crouch, R.T.
"The Effects of Fa'asamoa on Tourism and the Effects of Tourism on Fa'asamoa."

Eteuati, Kilifoti Sisilia

Discusses Western Samoa's need for tourist money, the government's responsible approach to tourism, and the stability of fa'a Samoa all of which will enable the country to reap the benefits of tourism while retaining their traditions, customs and culture.

Margraff, Vonsel

Mossman, R.

Ollier, Cliff

Pacific Islands Monthly

Reports Gov. Lee of American Samoa suggests that the triangle of American Samoa, Western Samoa and Tonga should develop and promote their tourist resources jointly. Also, suggests areas of mutual concern of the island governments and tourist industry in these areas.


The independent State of Western Samoa, after a lot of self analysis, has finally taken a lead in claiming a share of the growing South Pacific tourist market, and has done it by promoting the "Heart of Polynesia," which welds three territories together and keeps friends in the area.
Rankin, R.F.  

Reports a public company, Western Samoa Hotel Co., Ltd., has been formed to develop hotel facilities under the auspices of the Dept. of Economic Development, and a Visitor Development Conference is planned to focus attention of people connected with the travel industry on Western Samoa.


Reports that most people in Apia now agree with the Director of Economic Development that tourism will probably be the country's biggest single money-earner by 1970, and describes present and future efforts in Western Samoa to cope with this prediction.


Reports the Government has this year given top priority to tourism development and promotion after realizing that tourism provides a lucrative and relatively painless alternative source of revenue. Also describes present tourism picture.

United Nations Development Advisory Team (UNDAT)  
Towards a Hotel Policy for Western Samoa, (Suva: UNDAT, 1973).

Presents proposals relating to approaches to additional hotel development in terms of siting and numbers in the short term, size, structural regulations, and level of investment.

United Nations Development Advisory Team for the Pacific (UNDAT)  

A survey of the possibilities and problems involved in the growing potentiality of the visitor industry in W. Samoa.

Va'a, Felise  

Briefly discusses Western Samoa's Prime Minister, Tupua Tamasese Lealofi IV's conflicting views of tourism in his territory - the need for economic development and tourism's contribution, and the need to maintain the culture and customs of Western Samoa.
Wendt, E.  

Western Samoa-Dept. of Economic Development  


Sectoral view of economics in 1971; prospects, key development, targets, and planned expenditures for 1972. Chapters on agriculture, infrastructure, the social sector (education, health, social welfare), administration, tourism projects and breakdown of technical assistance sources. Statistics.


Conference co-sponsored by governments of Western Samoa, American Samoa and the Kingdom of Tonga in association with the United Nations. Programme deals with development and promotion of the visitor industry of Central Polynesia.


Comprehensive report discusses history and pertinent data of Western Samoa, the potential benefits to be derived from and the basic objectives of a tourist industry, the major factors that will influence planning, and the plans themselves for the initial resort center development.


Contains factual information on history, geographical features and culture.


Zich, Arthur

Describes taking part in an "Adventure/Go-Native" type vacation tour to Western Samoa. Also lists agencies offering this type of travel.
PACIFIC RELATED

Africa

Aerni, Mary Jean

Raises questions of importance regarding the attitude of the host population to tourists and tourism, and the different perspectives of both parties.

Esh, T. & I. Rosenblum

Reports on the results of a survey of the tourist industry in the Gambia. The three parts of the report cover 1) the tourist industry; 2) the labor survey; and 3) an attitude survey.

Ferrario, Franco F.

Describes a new method for defining and evaluating the potential attractiveness of any area in relation to tourism and for analyzing the configuration of its tourist landscape. South Africa was used primarily as a testing ground for this method.

Green, Reginald Herbold

Huite Groupe

Nagenda, John

Suggests that the African tourist industry should emphasize the emerging modern and sophisticated attractions of the continent along with its traditional "primitive" qualities—the wildlife and tribal peoples. Warns against misrepresenting the latter features which can contribute to an incorrect, limited or even racist view of African society.

Lehmann, Arthur C.

The positive as well as the negative effects of illicit currency exchange are evaluated for their social and economic significance for the region.
Saglio, Christian

Schadler, Karl-Ferdinand

Smasuli, Ahmed

Wilson, David

Richter, Dolores

Analyzes social changes that have occurred in the social organization of a group of traditional African artists. Suggests the tourist art market participation by these artists is directly responsible for significant changes in many social institutions.

ADDENDUM

Hyma B., A. Ojo and G. Wall
Asia

Australian Tourist Commission

Report incorporates Singapore, Malaysia, Indonesia, Philippines, Thailand.


McKean, Philip Frick

Noronha, Raymond

Pacific Area Travel Assoc. (PATA)
Europe's Special Interest Travel Market, (San Francisco: PATA, 1976), 76 pp.

A segmentation study on potential travel opportunities to the Pacific/Asia region. Covers background research, the European market, British, German, Swiss, French, Italian and Spanish markets.

Pacific Travel News

Responses from 11 countries cover 1976 visitor totals, visitor projections, through 1980, how hotel capacities compare with demand, and what factors affect their tourism growth. Countries include American Samoa, Australia, Republic of China, Cook Islands, Fiji, Guam, Hong Kong, Japan, Korea, Malaysia.


Sandor, Thomas L. & Willis Anderson, Jr.

Wenkham, Robert

Discusses corporate and colonial "greed" and the resultant exploitation seen in ecological and economic terms.
Francillon, Gerard

A critical evaluation and summary primarily of three works prepared by Udayana University, Denpassar, Bali, regarding tourism in Bali.


McKean, Philip Frick

Identifies the narrow bands of values shared by tourists and indigenes in Bali through which meaningful interaction can occur. The broad gaps of unshared values are described so that harmful or embarrassing mutual misunderstandings can be reduced or avoided.


Examines the effects of tourism in terms of two contrasting theoretical constructs--economic dualism and cultural involution--to assess the validity of the hypothesis that tourism may strengthen the process of conserving, reforming and recreating certain traditions.

Australian Tourist Commission
Effects of the Japanese Travel Trade Mission to Australia, (Melbourne, Australia: 1972), 14 pp.

A summary with conclusions and recommendations as to the effectiveness of the seminar.
Japan as a Travel Market for Australia, (Melbourne, Australia: 1971), 54 pp.

A background report on the market so as to be able to determine where attention should be directed and any additional studies which should be undertaken. Includes population, economy, associations with Australia, and current and future trends of Japanese travel to Australia.


A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details of the Japanese visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.


First Hawaiian Bank

Japan National Tourist Organization

Survey of opinions of people connected with the travel industry with respect to general trends, customs and attitudes of Australians and New Zealanders concerning overseas travel particularly to Japan.

Kitson, Graham W.

Santos, E.B.

Diamond, J.
The Economic Impact of International Tourism on Developing Countries: The Case of Turkey in the 1960's, (Univ. of York: 1973).


Deals with the application of output multipliers and describes a model, and its application to the Turkish economy. Also states an account of the weaknesses and limitations of multiplier analysis.
Packer, Lance Virgil

Provides a description of tourism and its associated changes in the social organization of three small communities, compares the common characteristics and effects of tourism at each site, and offers a conceptual understanding of the structural and functional elements of tourism and their effect on the residents.
Caribbean

Abrahams, K.R. 

Archer, Brian H. 

Studies trace the flow of an average tourism dollar through the economy of the countries to measure the local value-added elements in main tourism sectors, amount of household income generated, revenue received, value of imports generated, and size of the tourism income multiplier.

Apter, Howard 

The present state of tourism in the Caribbean has its counterparts in other developing areas where a highly sophisticated tourist structure has been inserted into virgin areas whose chief strengths were the beauty of the nature, favorable climate and sometimes availability of local labor. Covers development objectives, temporary tourist populations, negative social impacts, local ownership.

Barclay, R.F. 

Bird, J. Brian 
Beach Changes and Recreation Planning on the West Coast of Barbados, West Indies, Reprint Series 2, (Montreal, Canada: Tourism Research, Dept. of Geography, McGill University, 1978), pp. 31-41.

Provides baseline data for the analysis of beach changes and determines how sensitive parts of the coast are to disturbance by a rapidly increasing transient population, both of island and foreign origin.

Blake, Byron W. 

Analyzes the increasing impersonality of relationships in the Virgin Islands which results from increased racism, ethnicity, and rapid economic development.

Bond, M.E. & Jerry R. Ladman 
Britton, Robert A.

Sees high technology tourism as inappropriate for underdeveloped islands, where capital-and energy-intensive hotels with high impact requirements contribute little except poorly paid employment to the local economy. Stresses enclaves of luxury surrounded by poverty produce deleterious social and cultural effects.

Bryden, John M.

Raises "some very serious doubts about the viability of tourist development in its present form, at least for the smaller islands of the Caribbean" and analyzes future policy choices "which could be taken to raise the net social benefits arising from this country."

Caribbean Regional Center for Advanced Studies in Youth Work

Recognizes tourism as one of the most important and particularly powerful social forces which influence the attitudes and behavior patterns of young people in the Caribbean. This seminar looks at the effects of tourism with particular reference to its social and cultural impact on youth.

Cole, Joyce

Considers attitudes of Tobago youth to tourists and tourism, and expectations of employment in the tourist industry.

Connolly, Warren

Discusses the problem of setting the optimum growth rate for the Cayman Islands, and indicates an appreciation of the need for a "philosophy" in tourism policy.

Evans, Nancy
Goldsmith, William W.  
This study discusses definitions of the "visitor industry" and suggests changes to facilitate more accuracy and better integration with social accounts; presents a new system of accounts for measuring flows of visitors to regions; discusses measurement of the intensity of tourist-travel activity in a region, by means of analysis of expenditures and sales; describes the difficulty of applying the analysis to a region; and discusses in detail the integration of visitor accounts with standard social accounts.

Hammonds, Holly & Chris Minns  
"Cruise Ship Visitations to Exuma, Bahamas," (Santa Cruz, California: Univ. of California: Pacific Research Unit, 1978), 35 pp.
Preliminary effort assessing the impact of cruise ship visitations by analyzing the economic, environmental and social issues to determine the extent to which the cruise ship is compatible with the basic principles of ecodevelopment.

Hiller, Herbert L.  

Hills, Theo L. & Jan Lundgren  
The Impact of Tourism, (Montreal, Canada: Dept. of Geography, McGill University, 1974), 12 pp.

Jud, G. Donald  
The Demand for Tourism: The Case of Latin America, (Univ. of Iowa: 1971).
Establishes the limits of magnitude of potential tourist business during foreseeable time periods, uses a tourism model geared to establish the potential demand for tourist services within a given region, and within designated "travel areas" therein. Formulates a methodology for estimating future tourism volume, and by using the model tangible estimates are presented.

Discusses international tourism's impact on Mexico and Puerto Rico - the industry's potential to offer expanded growth and economic development, and the external diseconomies it generates involving damage to the culture, the value system, and the environment, as well as lacking strong linkages to the local economy because of the enclave nature of most tourist developments.
Jud, G. Donald & Walter Krause

Evaluates the economic impacts of tourism to Puerto Rico and Mexico, including an examination of the externalities and social costs of tourist development. Assesses the implications of the Puerto Rican and Mexican case studies for other developing countries.

Krause, Walter & G. Donald Jud

Explores the economic benefits of tourism, analyzes the potential demand for Latin American tourist facilities, discusses the resource commitments necessary to make tourism part of general development strategy, and suggests ways in which Latin America can seek to realize its considerable potential.

LaFlamme, Alan

The socio-cultural impact of increased tourism on a small, once isolated island community is discussed.

Lundgren, Jan O.J.

Examines the integral relationship among demand (tourist inflow), supply (tourist product), and supply response (local entrepreneurial ability); primarily with reference to a region exposed to international tourism and characterized by a narrow overall resource endowment, thus lacking realistic resource alternatives.

Manning, Frank E.

Matthews, Harry G.

Uses Caribbean tourism as a case study of the political conflicts in young nations and the role of transnational business in those conflicts.

Reviews the radical political and social thought about the nature of the tourist industry in Third World countries - how metropolitan tourism affects host countries, and what should be done with respect to future tourism development in those regions.

Mings, Robert C.

Investigates and evaluates the effectiveness of Puerto Rico's efforts to overcome undesirable foreign interference with its way of life, focusing specifically on the island's burgeoning tourist industry.

Nettleford, R.

Organization of American States (OAS)

Perez, Louis A.

Suggests tourism is a modern substitute for colonialism, perpetuating the dependency of underdeveloped countries on metropolitan areas.

Persaud, Bishnodat

Discusses the positive and negative impacts of tourism in the Caribbean. Encourages the wise but continued development of the tourist industry in an otherwise resource-short region.

Sargent, J.R., et al

Although tourism is a promising export industry, the foreign exchange thus earned can easily be dissipated by a "high propensity to import." The case of Antigua is analyzed in this regard.
Provides an introductory examination of leisure in the Iberian-influenced cultures of Latin America where, contrary to North American patterns, there exists the widespread belief that leisure ennobles and labor degrades.

Talbot, H.

Points out the ambivalence in West Indian attitudes to tourism—repugnant to many, yet desired by most for its economic benefits.

Y Valle, Agustin Reynoso & Jacomina P. De Regt
Europe

Andronicou, Antonios

Australian Tourist Commission

Boissevain, Jeremy & Peter Serracino Ingcott

Dower, Michael

Discusses the tourism versus conservation question and how the two can interact to accomplish the wise use of the lands and seas of Europe.


The people and governments of Europe are increasingly concerned to guide the impact of man, to protect the scenic and historic heritage, to secure the wise use of lands and waters. Those concerned with tourism and those concerned with conservation must understand each other and work together to the common good of man and his environment.


Tourism has become a major element in man's demand upon the land, and if ill-planned, it can cause severe damage to the heritage of Europe. Covers facts about international tourism in Europe, conservation efforts, and the interdependence of tourism and conservation.

The Economist

Briefly discusses the "Coney Island" concept which has begun to take over the Dalmatian coast of Yugoslavia and what defenses are being planned to have the best of both worlds - tourism and the beautiful coastal features.

International Research Associates
Pacific Visitors Survey - European Portion.
Pacific Area Travel Assoc. (PATA)

*Europe's Special Interest Travel Market*, (San Francisco: PATA, 1976), 76 pp.

A segmentation study on potential travel opportunities to the Pacific/Asia region. Covers background research, the European market, British, German, Swiss, French, Italian and Spanish markets.

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*European Market Potential for Travel to the Pacific Area*, (San Francisco: PATA, 1970).

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Airey, David


Examines the relationship between tourism and the balance of payments with particular reference to the United Kingdom. Identifies the various ways the effects of tourism are felt and recorded in the balance of payments accounts, and outlines the approaches to presenting these effects and the ways they are expressed. Covers 1967 to 1976.

British Tourist Authority


Hanna, Max


 Defines the multiplier in general economic theory, and introduces three types of multipliers - output (sales multiplier), income, and employment. The three types are explained and exemplified with the design of tourism multiplier in the United Kingdom.

Pacific Area Travel Association (PATA)


Presents facts about travellers to the Pacific from the United Kingdom, factors that encourage them to and deter them from travel to the Pacific, demographics and trip characteristics, motivations, measures of the desire to visit and revisit the Pacific, sources of information used by travellers, and comparisons of attitudes of U.K. travellers to the Pacific with those of Europe.
Reiter, Rayna Rapp

Examines the political implications of the transformation of the local political structure in attempting to deal with tourist development in a French Alpine village.


Presents a comparison of two small areas - their ecological-economic bases, social structures, and political patterns are compared to analyze their very different responses to tourist development. Delineates the major kinds of economic and social changes that have occurred in each commune during the present century and connects them to relations in the larger world.

Coppock, J.T. & Brian S. Duffield

Study attempts to bridge the gap between the tools of the economist and the needs of the geographers and planners for disaggregated data which can reveal something of the spatial and other variability which is concealed by global treatment. Two economists, working with geographers at the Tourism and Recreation Research Unit, Univ. of Edinburgh, undertook the study on behalf of the Scottish Tourist Board.

Fraser, Ronald

Discusses the social interactional and social structural effects of tourism on a local community. Lets the villagers speak for themselves, and it is through villagers' eyes that change is noticed and the impact of tourism can be traced.

Greenwood, Davydd J.

Discusses the dangers attendant on treating culture as a "commodity"--points out tourism treats culture as part of the local resource and the consequences of this method of dealing with culture.

Briefly discusses mass tourism in a Spanish Basque town from a historical and social sciences perspective. Stresses the need for a systematic, broadly conceived appraisal of the costs and benefits of tourism as an agent of economic development.

Nieto, Jose Antonio

Discusses the rural transformation of the Spanish Mediterranean island of Formentera due to tourism. This modernization implies economic, cultural and social dependences because the relations created by tourism are vertical and asymmetrical.

Pi-Sunyer, Oriol

Tourism in Catalonia and its emergence as an important political issue in the region.


Examines some aspects of the images hosts and guests may hold of each other, and describes some of the changes in interpersonal relationships due to mass tourism.


Frey, Verena Haas

Analyzes the effects of rapid tourist development on a village. The boom-like growth development is analyzed in view of its effects on local economic, social and political systems.
Friedl, John

Deals with the difficulties in getting villagers to act in concert to change their traditional land patterns and styles of life in response to changing circumstances brought on by the development of technology and the growth of tourism.


Discusses how a growing tourist industry has created new values among the younger generation toward land, and how this change has been reflected in the construction of new houses for tourism and the extreme inflation of land prices within the village of Kippel.

Swiss National Tourist Office

Suggests the tourist industry has a major interest in preserving nature, and describes Switzerland's special program in this regard.

Schnell, Peter

Deals with each of the typical forms of tourism: long term, weekend, and short distance recreation, and their possible contribution to the improvement of the regional economic structure.
Boissevain, Jeremy

Describes the impacts of tourism on Gozo, Malta's underdeveloped sister island. However, only a small percentage of Gozitans are profiting from tourism, which is largely controlled by the Maltese. In the end, Gozitans are seen to value tourism highly, but want to see changes which would lessen Malta's control of the industry so it would more directly benefit Gozo's development.

Loukissas, Philippos J.

Looks at the phenomenon of tourism from a systems point of view by analyzing the components of tourism and their interrelationships. Examines the political economy of tourism by drawing on history, sociology, anthropology, economics and geography, and uses the findings as guidelines for planning.


With reference to Mykonos, tests the hypothesis: Where environment itself constitutes the basis attraction of tourism and the local society is not adequately differentiated, measures tend to be taken by outsiders to preserve that environment.
Latin America

Lange, Frederick W.  

Problems of protecting the cultural resources in the development of a tourist area, specifically the Bay of Culebra, Costa Rica, and generally Central America.

Packer, Lance Virgil  

Provides a description of tourism and its associated changes in the social organization of three small communities, compares the common characteristics and effects of tourism at each site, and offers a conceptual understanding of the structural and functional elements of tourism and their effect on the residents.

Bond, M.E. and Jerry R. Ladman  

Tests empirically a demand model for international tourism, provides a brief account of the main characteristics of international tourism, and describes two studies using tourism expenditure as a proxy for demand.

Jud, G. Donald  
The Demand for Tourism: The Case of Latin America, (Univ. of Iowa: 1971), 150 pp.

Develops methodologies for forecasting potential tourism demand.

Hudman, Lloyd E.  

Uses the town of Chichicastenango, Guatemala as a case study to illustrate the negative and positive implications of tourism, and points out resultant problems which require proper planning policies in order not to destroy the unique nature of the town.
North America

Australian Tourist Commission
A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details for the North American visitors to Australia: origin, reasons for visit, transportation, places visited, spending and similar information.


Committee for the Promotion of Cultural Tourism
Outlines the rights and responsibilities of both tourists and host countries or regions with a special emphasis on tourism problems unique to Quebec and its particular cultural heritage.

Freeland, M.C.
Summarizes all significant features of the Australian market for tourism to Canada. A separate section for New Zealand is included, but all pertinent information appears in sections of the Australian study.

Graburn, Nelson H.H.

Pacific Area Travel Assoc. (PATA)
Part I presents facts about travellers to the Pacific from Canada; Part II presents information on promoting potential travellers from Canada.

Var, Turgut
Summarizes research findings related to the determination of touristic attractiveness of the touristic areas in British Columbia, and provides suggestions for further research in policy formulation in tourism.

Var, Turgut; R.A.D., Jack L. Beck; Knetsch and Pat Loftus
Develops an index of touristic attractiveness which can be used for various planning objectives. Results provide a basis for judging relative attractiveness among specific touristic districts, and among touristic regions.
Mexico

Ball, D.A.

Describes the potential benefits for underdeveloped nations that encourage "permanent tourism." The "permanent tourist" is the foreign national who has retired to live in a country permanently.

Collins, Charles O.

Assesses contemporary Mexican tourism planning as it relates to various problems, and further as it seeks to make tourism a stimulus to economically depressed areas of the nation.

Evans, Nancy H.

Adaptive strategies that facilitate economic and socio-cultural interaction in a West Mexican resort community are examined. This paper focuses on the spatial, temporal, linguistic and cultural factors that mediate between the various types of guests and the host community.

Jud, G. Donald

Discusses international tourism's impact on Mexico and Puerto Rico - the industry's potential to offer expanded growth and economic development, and the external diseconomies it generates involving damage to the culture, the value system, and the environment, as well as lacking strong linkages to the local economy because of the enclave nature of most tourist developments.


Investigates a model in this study that assumes that the crime rate is related directly to the volume of foreign tourist business per capita and to the degree of urbanization. Uses Mexico as the case study.

Lin, Vincent L. and Peter D. Loeb
Allen, Robert C.
An Analysis of World Travel Picture—U.S. Related Problems and Opportunities,

Discusses the overall problem as tourism relates to the U.S. national picture, proposes a program of recommendations, states the U.S. – Pacific obligation, and describes the international credit card system and balance of payment.

Australian Tourist Commission

Buck, Roy C.

Examines the rise and development of tourist industry in a relatively small geographic area, and assesses its impact on local culture and daily life of the residents.

Cleveland, H., G. J. Mongone & J.C. Adams

Crampon, L.J.
The Characteristics of the Tourist or Travel Market of a Given Destination Area, (Boulder, Colo.: Bureau of Business Research, Univ. of Colorado, 1964), 74 pp.

Explores an objective technique for use in the analysis of markets or potential markets for tourist or travel destination areas.


Describes the "gravitation model", a tool that can be used to estimate tourism potentials and impacts, among other things.

Deasy, George F. & Phyllis R. Greiss

Tests the concept of using empirically derived data re: the effect of a tourist facility by analyzing the actual impact of two similar tourist attractions in Pennsylvania on their hinterlands.
Deitch, Lewis I.

Examines the growth of American Indian arts and crafts markets brought about by exposure to the rest of the nation through tourism and other factors.

Jordan, James William

Case study assesses the interaction between vacationers and the host community based on fieldwork conducted in a resort community in Vermont between May 1974 and July 1975.

Graburn, Nelson H.H.

Discusses how and why Eskimos have developed a new art form in response to demands from the outside, and how they have successfully incorporated traditional themes into a style appealing to the new market.

Gunn, Clare A.

Suggests that tourism can no longer follow its earlier growth and development pattern - that the challenge is to overcome the ills of growing fragmentation and to redirect efforts toward a more harmoniously functioning tourism system.

Harris, Kerr, Forster and Company

Herrmann, Cyril C.

 Uses San Diego, CA, as a case study to discuss how many tourists are a good thing, economic benefits, tourist spending and how to improve it. Also covers special interest travel in the U.S., and new technological developments.

Describes Arthur D. Little's study for United Airlines regarding further CAB route designations between the U.S. and Japan.

Kaiser, Chas. Jr.

States overbuilding of accommodation facilities for resort or destination areas is a misnomer: the overwhelming possibility is that the area is underplanned rather than overbuilt. Cites examples of Hawaii, Florida, and California.

McPheters, L. & W. Stronge

Investigates the possibility that seasonal tourism generates externalities of a more insidious nature in the form of increased crimes against persons and property.

Packer, Lance Virgil

Provides a description of tourism and its associated changes in the social organization of three small communities, compares the common characteristics and effects of tourism at each site, and offers a conceptual understanding of the structural and functional elements of tourism and their effect on the residents.

Peck, John Gregory & Alice Shear Lepie

Tourism viewed from the standpoint of the host population in three target communities with different styles of tourism development.

Pizam, Abraham

Examines the negative impact of tourism and how it relates to resident attitudes and tourist behavior.

Describes a study conducted during the summer of 1976 to examine empirically the existence of negative impacts of tourism using Cape Cod, Massachusetts as a case study.

Rose, R.H.

Stresses man must concern himself with the changes he imposes upon natural seashores, and discusses how these areas can be developed for human use and enjoyment.

Shafer, Elwood L., Jr.; Michael Tooby

A landscape preference study originally conducted in the U.S. and replicated in Scotland. Ranked preference values for black and white photographs of natural landscapes were very similar for the two studies. Study results strengthen the predictability and versatility of the initial equation.

Smith, Valene L.
Eskimo Perceptions of Tourists in Four Alaskan Communities, (Chico, California: California State University, 1974), 17 pp.

Considers the effect of tourism on the prime targets of Kotzebue and Nome, as well as incipient tourism in the outlying, rather remote villages of Pt. Hope and Gambell, and Eskimo perceptions of tourists as they differ in each of the four subject communities.


Examines tourism among the Eskimo in terms of locally-differentiated impact.

Waters, Somerset R.

The contemporary tourist boom, and the key role it plays in providing underdeveloped nations with a source of foreign exchange required for economic development.
Waters, Somerset R.  

Considers the role of the museum in the development of tourism. Discusses the relationship between museums and tourism in various parts of the U.S.
ADDENDUM

Aspelin, Paul I.

Field data from 1968-71 illustrates that tourists could show they "visited the Indians" without ever seeing them simply by purchasing artifacts from Indian agencies located in provincial capitals. Discusses tourism as a form of cultural contacts, its place in the general domain of political economy and the ethics of decision-making regarding the tourist industry.

Belisle, Francios, J. and Don R. Hoy

Study identifies the positive and negative aspects of tourism as perceived by the Santa Marta residents, and the influence of selected variables on resident response.

Chow, Willard Tim

What is good for a larger region may not be beneficial to rural district where destination areas are found. Hawaii's unplanned rural development provides examples.

Hamilton, Thomas Hale

Observations resulting from Tourism Study Missions, by one of Hawaii's representatives on these missions, which gives "proximate" truths or generalizations found to be applicable.

Pigram, John J.

Rojotte, Freda and Ronald Crocombe (eds.)

Distributed in late 1981 this work arrived too late to itemize in appropriate places. As the only book written on the subject by indigenous people it is a landmark publication. There are twenty-eight authors contributing to twenty four chapters on the impact of tourism in the Cook Islands, Fiji, Hawaii, Kiribati, New Zealand, Niue, Solomon Islands, Tonga and Western Samoa. One chapter is devoted to Islanders as tourists.