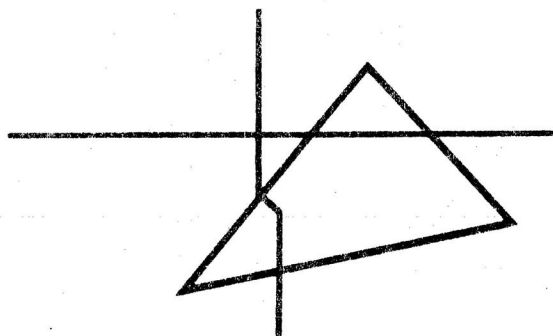


# TOURISM IN THE PACIFIC: A BIBLIOGRAPHY



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Working Papers Series  
Pacific Islands Studies  
Center for Asian and Pacific Studies  
in collaboration with the  
Social Science Research Institute  
University of Hawaii at Manoa  
Honolulu, Hawaii

Check with Dr. Kista  
before sending this  
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is now listed as  
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TOURISM IN THE PACIFIC--A BIBLIOGRAPHY

Pacific Research Unit  
University of California  
Santa Cruz, California

B. H. Farrell  
D. Reid Ross  
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## TABLE OF CONTENTS

	<u>Pages</u>
Bibliographies	1
Journals and Magazines	10
Reports and Serials	15
General and Theory	21
Pacific General	100
Pacific General Addendum	129
Pacific Regional	130
American Samoa	130
Australia	132
Cook Islands	154
Fiji	159
French Polynesia	178
Hawaii	184
Micronesia	227
New Caledonia	234
New Hebrides (Vanuatu)	237
New Zealand	239
Niue	248
Norfolk Island	249
Papua New Guinea	250
Solomon Island	256
Tonga	258
Tuvalu	262
Western Samoa	263

	<u>Pages</u>
Pacific Related	267
Africa	267
Asia	269
Caribbean	273
Europe	279
Mediterranean	284
Latin America	285
North America	286
Mexico	287
USA	288
Addendum	293



## PREFACE

The forerunner to this work was a volume published by the Center for South Pacific Studies called Source Materials for Pacific Tourism compiled by DiAnne Reid Ross and Bryan Farrell. When "Source Materials" went out of print within a few months, Ms. Reid Ross worked to produce a more comprehensive, up-to-date and more correct publication. With this in mind she and Lisa Baird Evans worked for several years researching, corresponding, annotating and summarizing hundreds of items many of which were by then in the Center library. Two thirds of the way through the enterprise the University of California, through lack of funds, closed the Center.

The following year, under different University auspices, the Pacific Research Unit was started and under a University Research Grant, David Takemoto-Weerts was employed for several months to work on the bibliography, complete a number of annotations and to include entries dated up to January 1980.

When funding ran out, much of the work other than my own editing had to stop. This is when the Pacific Islands Program of the University of Hawaii kindly offered to publish the manuscript.

This volume then results from much interrupted human endeavor and although the final editing, selection and rejection was by no means completed in the manner we would have wished, it was felt that it was nevertheless far too valuable not to be published. Its imperfections are only too well known.

I would like to acknowledge the work of DiAnne Reid Ross, Lisa Baird Evans, David Takemoto-Weerts and Gretchen Miller for their contributions and to the Long Foundation and the University of California for providing funds. Special thanks go to Dale Fukumoto and Sandra Miyashiro who did the final typing. Finally, I must acknowledge our debt of gratitude to Dr. Robert Kiste and the Pacific Islands Studies Program who made publication possible.

Bryan Farrell  
Pacific Research Unit

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Ashton, Guy

"Tourism as Culture Contact: A Bibliographic Survey on the Impact of Tourism as Planned Economic Development", Paper presented at Central States Anthropological Society, (1964).

Australia-Department of Industry & Commerce

Bibliography of Tourism Research in Australia, (Canberra: Australian Government Printing Service, 1978), 80 pp.

An update of the Australian Tourist Commission (ACT) 1973 Bibliography of Tourism and Recreation Research. This material includes research completed or commenced during 1970-1977.

Australian Bureau of Statistics

Recreation and Leisure: A Select Bibliography, (Canberra: Australia Bureau of Statistics, 1977), 29 pp.

Contains Australian and overseas references.

Australian Conservation Foundation

Conservation, Occasional Paper 6, (Parkville: 1971).

A selected bibliography covering natural resources, regional conservation and landscape preservation in addition to outdoor recreation and tourism.

Australian Road Research Board

Tourism in Australia, Bibliography of references held by the Australian Road Research Library.

An informal list compiled by the Library, and not normally available.

Australian Tourist Commission

Bibliography of Tourism and Recreation Research, (Melbourne: Australian Tourist Commission, 1973), 141 pp.

Covers published and "in-progress" research from 1966 to 1973. Includes annual reports for Capital Territory, New South Wales, Northern Territory, Papua and New Guinea, Queensland, Tasmania, Victoria and Western Australia regarding the following subjects: accommodation, economics, recreational needs, conservation, attractions, resort development, transport, research, attitude surveys, promotion and publicity, conferences and conventions, policy and administration, and bibliographies.

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Catalogue of Tourist Research Publications, (Melbourne: ATC, 1971).

Baretje, Rene

Bibliographie Touristique - Touristic Bibliography, Vol. 22, Tome II, (Aix-en-Provence: Centre d'Etudes du Tourisme, 1974), 104 pp.

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Le Tourisme Dans Le Pacifique Et en Extreme-Orient Essai Bibliographique, (Aix-en-Provence: Centre des Hautes Etudes Touristique [C.H.E.T.], Universite de Droit d'Economie et des Sciences d'Aix-Marseille, 1977), 128 pp.

It is important that those studying tourism have, at the outset, literature which addresses itself to the multiple aspects of modern "nomadisation." Thus, this bibliography.

Baretje, Rene & L. Testasecca de Lestrade  
Tourisme des Jeunes: Essai Bibliographique, (Aix-en-Provence, France: Centre des Hautes Etudes Touristiques, 1978), 36 pp.

Lists studies, statistical findings, and reports of conferences. French only.

Barker, Diana F.  
The Tourist Industry in New Zealand - A Bibliography, (Wellington: New Zealand Library School, 1967), 14 pp.

British Tourist Authority  
Tourism Bibliography, (London: British Tourist Authority)

Contains over 300 references and publications on tourism and related subjects.

Broadbent, Kleran Patrick (ed.)  
Tourism & Recreation in Rural Areas--Aspects of Land Use Planning & Structural Change--An Annotated Bibliography (1965-1971), (Oxford: Commonwealth Bureau of Agricultural Economics, 1972), 16 pp.

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Tourism and the Leisure Industry - International Problems and Prospects - An Annotated Bibliography (1963-1973), (Oxford: Franham Royal, Commonwealth Bureau of Agricultural Economics, 1973), 40 pp.

Concentrates on the socio-economic problems of the subject matter.

Canadian Government Office of Tourism  
Canada - Book Catalogue of Tourism Research Studies, (Ottawa: 1974, 1978) 141 pp., 209+ appendices, 2 vol.

Lists the holdings of the Tourism Reference and Data Centre (TRDC). Includes a comprehensive collection of Canadian research carried regarding tourism.

Canadian Government Travel Bureau  
Canada - Bibliography of Tourism Research Studies, (Ottawa: 1972)

Canadian Government Office of Tourism  
Canada - Book Catalogue of Tourism Research Studies, (Ottawa:  
1974, 1978), 209 pp.

Lists the holdings of the Tourism Reference & Data Centre (TRDC).  
Includes a comprehensive collection of Canadian research carried  
out regarding tourism.

Canadian Government Travel Bureau  
Bibliography - Tourism Research Studies, (Ottawa: Research Office,  
1972), 86 pp.

Comprehensive annotated bibliography listing more than 200 travel  
research studies.

Centre d'Etudes du Tourisme  
"Documentation Touristique-Bibliographique Analytique Internationale",  
(Aix-en-Provence).

Cohen Erik  
Tourism in the Pacific Islands: A Bibliography, (Monticello:  
Council of Planning Librarians, 1976), 28 pp.

The bibliography is up-to-date for the end of 1974; items which  
appeared in the first part of 1975 have also been included.

Crandall, Rick; Altengarten, S.M.; Carson, S.M.; Nolan, M.M.; & Dixon, J.T.  
"A General Bibliography of Leisure Publications", Vol. 9,  
(Journal of Leisure Research, 1977) 15-54 pp.

Three hundred leisure-related references from four abstract sources,  
organized into seventeen categories.

Dilsaver, Lary M.  
The Effects of International Tourism: A Bibliography, (Monticello:  
Council of Planning Librarians, 1977), 31 pp.

Consists of 398 articles, abstracts, books and presentations dealing  
with the beneficial and detrimental effects of tourism development.  
They are drawn from a variety of scholarly, trade and popular  
journals and newspapers as well as government reports and a  
number of anthropology, geography, tourism and regional development  
seminars.

Goeldner, Charles R.  
"Sources for Tourism Research", (Annals of Tourism Research, 1975),  
78-88 pp.

Designed to meet the needs of travel executives, government officials,  
academicians, and students by providing a concise reference list of  
information sources for locating published source material which  
can be used in analysing and solving travel industry problems.

Goeldner, Charles R. & G.L. Allen

Bibliography of Tourism and Travel: Research Studies, Reports and Articles, (Boulder: Business Research Division, Graduate School of Business Administration, University of Colorado, 1967), 71 pp.

Bibliography of material on travel, recreation and tourism for the U.S., its outlying possessions, and Canada.

Goeldner, Charles R. & Karen Dicke

Bibliography of Tourism & Travel: Research Studies, Reports and Articles, Vols. 1, 2, 3, (Boulder: Business Research Division, Graduate School of Business Administration, University of Colorado, 1971).

Vol. I, p. 122 - National and Regional; Vol. II, p. 135 - State; Vol. III, p. 114 - Foreign

References on travel, recreation, and tourism for use in both the business and academic fields. The items cover studies, surveys, statistical abstracts, articles and similar publications with facts and figures related to the travel industry of the world. Volume I--publications regarding the U.S. and its regions; Volume II--publications concerned with a single state; Volume III--foreign publications.

Includes only those studies published on or after January 1, 1960. Efforts were made to include addresses, page numbers, dates, and prices; however, this information was not made available in all cases.

Goeldner, Charles R.; Karen Dicke and Susan Behrends

Travel Research Bibliography (Bibliography of Holdings of the Travel Research Center), (Boulder: Business Research Division, Graduate School of Business Administration, University of Colorado, 1976), 213 pp.

Lists all holdings of the Travel Reference Center through June 30, 1975. Approximately 2,400 entries are classified by geographic area and subject matter covered.

Hawaii - Department of Planning & Economic Development (Research and Economic Analysis Division)

Bibliography of Tourism Projections Issued Since 1969, (Honolulu: State of Hawaii, 1976), 8 pp.

Lists 17 studies prepared by consultants for DPED regarding State planning.

Hawaii Visitors Bureau

"Bibliography of Research Publications", (Honolulu: HVB, 1970).

International Bank for Reconstruction and Development (IBRD)  
Review of the American Sociological Literature of Tourism,  
(Washington, D.C.: IBRD, 1975).

Jafari, Jafar

"Tourism and the Social Sciences: A Bibliography", Vol. 6, No. 2,  
(Annals of Tourism Research, 1979), 149-194 pp.

A selection of publications which study tourism within the framework of the social sciences. Many are by social scientists who have incorporated into the study of tourism appropriate concepts, theories, and methodologies from their respective fields.

Journal of Travel Research

"The Travel Research Bookshelf", (Boulder: Business Research Division, School of Business Administration, University of Colorado).

A regular feature of this quarterly journal is an annotated bibliography of current governmental and nongovernmental travel and tourism research materials.

Klopchic, P.A.

A Compilation of Abstracts/Tourism Research Reports 1970-72,  
(Ontario: Ministry of Industry and Tourism, 1973) 42 pp.

Lists title, author, date published, extent of diffusion, and a brief synopsis of 46 studies undertaken by the ministry from 1970 to 1972 on the multiple aspects of the tourist phenomenon.

McLeod, E.M.

Bibliography of Studies and Documents on Caribbean Tourism,  
App. 7, Vol. 6, (Washington, D.C.: International Bank for Reconstruction and Development [IBRD], 1974).

Lancaster, Joel R. & Leland L. Nichols

A Selected Bibliography of Geographical References and Related Research in Outdoor Recreation and Tourism, 1930-1971,  
(Monticello: Council of Planning Librarians, 1971), 40 pp.

Lowe, Mary Francis

Economic and Social Development in the South Pacific Islands,  
(Geneva: International Institute for Labour Studies, 1975),  
68 pp.

Bibliography is concerned with aspects of economic and social development in the South Pacific region covered by the South Pacific Commission (excluding Australia and New Zealand), with some emphasis on labor questions.

Marshall, Brian

Recreation and Leisure Research: A Selected Bibliography,  
(Monticello: Council of Planning Librarians, 1974), 19 pp.

Mascarenhas, O.C.

Tourism in East Africa: A Bibliographical Essay, Vol. 4, No. 5, (A Current Bibliography on African Affairs, 1971), 315-326 pp.

Mings, Robert C.

"A Survey of Literature Relating Climatic Characteristics to Tourism Development Potential", Vol. 1, No. 1, (Tourism Management Review, 1979).

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The Tourist Industry in Latin America: A Bibliography for Planning and Research, (Monticello: Council of Planning Librarians, 1974), 62 pp.

Brings together information useful in the study and future planning of tourism in Latin America. Divided by country as well as a general listing of tourism publications.

National Library for Australian Institute of Urban Studies

Bibliography of Urban Studies in Australia, Vol. 1 - 1971; Vol. 2 - 1972, (Canberra), Vol. 1 - 86 pp.

Vol. 1 - 1966-68; Vol. 2 - 1969-71. Lists studies published, unpublished, completed and in progress. Special reference sections on recreation, and tourism.

New Zealand--National Library

New Zealand National Bibliography - 1978, (Wellington: National Library of New Zealand, 1979), 444 pp.

Lists works published in New Zealand, including government publications. Also includes works published overseas dealing wholly or in part with New Zealand, and by authors normally resident in New Zealand. Contains current publications and items published after 1971 not previously listed.

Noronha, Raymond

Social and Cultural Dimensions of Tourism: A Review of the Literature in English, (Washington: Tourism Projects Department, International Bank for Reconstruction & Development [IBRD], 1977).

Draws together the concepts found in sociological literature, in the English language, on tourism. Also comments on, clarifies and adds to these concepts.

Organization of American States (OAS)

Methodologies that Allow a Measurement of the Social Impact Caused by the Execution of Tourism Development - A Commentary & Bibliography, (Washington, D.C.: OAS, 1974), 9 pp.



Pacific Area Travel Association (PATA)  
PATA Research Catalogue, (San Francisco: 1972).

A listing of all travel research studies performed for or by PATA that are currently available.

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PATA: Research Library Bibliography, (San Francisco: PATA, 1977).

Volumes selected for inclusion in this bibliography are from the PATA Research Library and are either recently published, published in previous years but not up-dated, or are frequently used for their historical value.

Pelegriano, Donald A.  
An Annotated Bibliography on Leisure, (Monticello: Council of Planning Librarians, 1972), 16 pp.

Ross, DiAnne Reid & Bryan H. Farrell  
Pacific Tourism - Selected Bibliography, (Santa Cruz: Center for South Pacific Studies, University of California, 1975), 89 pp.

A preliminary draft document prepared for delegates attending a seminar on the social and economic impact for tourism on Pacific communities, University of California, Santa Cruz. Covers bibliographies, periodicals, theoretical and/or Pacific related titles, the Pacific area general, as well as each of the Pacific countries, additionally, non-Pacific areas are included as related studies.

South Pacific Bureau for Economic Co-operation  
SPEC Bibliography, (Suva: SPEC, 1974), 76 pp.

The SPEC Bibliography forms part of the Bureau's undertaking to collect information on trade and economic development in the region and in areas outside the region which are of interest to Member Governments.

Spackman, Jill  
The Tourist Industry in New Zealand, (Wellington: New Zealand Library School, 1976), 24 pp.

Spinney, Katherine  
Bibliography for Hotel and Restaurant Administration, Cornell Hotel and Restaurant Administration Quarterly, (Ithaca: School for Hotel Administration, Cornell University, annual).

This annual bibliography is a selective index to current periodicals received in the H.B. Meek Library of the School of Hotel Administration during a year, as well as an acquisition list of books and pamphlets catalogues during this year. Items are arranged alphabetically by subject with a great deal of use of cross reference.

Stankey, Geo. H. & David W. Lime

Recreational Carrying Capacity: An Annotated Bibliography,  
(Odgen: U.S. Dept. of Agriculture, Forest Service, Intermountain  
Forest & Range Experiment Station, 1973), 45 pp.

Includes over 200 citations covering ecological and social dimensions of the capacity problem. Contents are arranged in four major subject areas: concept of carrying capacity, biological investigations, investigations of esthetics and management.

Tourist Bibliography, (Geneva: World Tourism Organization [IUOTO].

A tri-yearly publication of the World Tourism Organization (formerly IUOTO). Additionally, an annual supplement lists the legislation and regulations governing tourism in IUOTO member countries. Lists under 20 headings all kinds of publications relevant to tourism in the world. No headings refer exclusively to developing countries.

United States Travel Service (USTS)

A Bibliography of USTS Research Publications, (Washington, D.C.:  
Research and Analysis Div., USTS, Dept. of Commerce, 1976), 14 pp.

Includes basic data, market research studies, market research analyses.

University of Hawaii Library

Current Hawaiiana: A Quarterly Bibliography, (Honolulu: University  
of Hawaii Library, Hawaiian & Pacific Collection).

University of the South Pacific Library

Pacific Collection Accession List, Cumulative Annual Editions,  
(University of South Pacific Library, 1978), 110 pp.

van Houts, Didier

International Tourism in Africa: ALA Bibliography No. 1, (Antwerp:  
Institute for Developing Countries, 1978), 96 pp.

Divided into three parts: Author index, Subject index, and Geographical index.

Vance, Mary (Ed.)

A Selected Bibliography of Geographical References and Related  
Research in Outdoor Recreation and Tourism: 1930 - 71,  
(Monticello: Council of Planning Librarians, 1971), 41 pp.

Var, Turgut; C.R. Coeldner; E. Gearing & Wm. W. Swart

"Bibliographic Sources for Travel and Tourism Research,"  
(Burnaby: Department of Economics and Commerce, Simon Fraser  
University, 1974).

Serves as a guide to free and inexpensive sources. Covers indexing services, abstracts, bibliographies, quasi-bibliographic works, periodicals, trade associations, statistical information, and miscellaneous sources.

Ward, M.

The Development and Impact of Tourism in the Islands States of the South Pacific: A Select Bibliography, (Wellington: National Library of New Zealand, 1974), 30 pp.

Draws together the material available in New Zealand on both official policies and development planning for tourism and critical commentaries and studies of its impact in the islands of the South Pacific. Covers the scattered island territories of Polynesia, Melanesia and Micronesia, but excluding Papua New Guinea, the Philippines, New Zealand and Australia.

Wolfe, R.

"Perspective on Outdoor Recreation - A Bibliographical Survey," Vol. 54, No. 2, (Geographical Review, 1964), 203-235 pp.

World Tourism Organization (WTO) formerly (IUOTO)  
Tourist Bibliography, (Geneva).

A tri-yearly publication of the World Tourism Organization (formerly IUOTO). Additionally, an annual supplement lists the legislation and regulations governing tourism in IUOTO member countries. Lists under 20 headings all kinds of publications relevant to tourism in the world. No headings refer exclusively to developing countries.

AIEST - l'Association Internationale d'Experts Scientifiques du Tourisme  
Notes Bibliographiques - Publications Touristiques Recentes, (Berne: Revue du Tourisme).

A regular section of the Revue du Tourisme listing recent publications in the tourism area.

Arthur, Louis and Ron Boster

Measuring Scenic Beauty - A Selected Annotated Bibliography, (U.S. Department of Agriculture, USDA Forest Service, 1976), 34 pp.

Covers 167 papers. Citations are divided into four categories: literature reviews, inventory methods, public investment, and miscellaneous.

World Tourism Organization

Economic Review of World Tourism, (WTO).

Published every two years since 1966 by the World Tourism Organization, formerly IUOTO (International Union of Official Travel Organizations) in its Travel Research Journal. A global economic survey with studies focussing on the balance of payments, income generation and employment; and those of the survey or planning type.

## JOURNALS AND MAGAZINES

American Society of Travel Agents

The Big Picture, (New York: American Society of Travel Agents News, annual).

Annual reference book of the American Society of Travel Agents News, giving a comprehensive analysis of the world travel trends. Broad coverage of various factors pertinent to the domestic and international tourism.

Annals of Tourism Research

Annals of Tourism Research, (Menomonie: Dept. of Habitational Resources - University of Wisconsin - Stout).

A quarterly social sciences journal focusing on the academic perspective of tourism.

Canadian Government Travel Bureau

Canadian Travel Research Notes, (Ottawa: monthly).

Bulletin des Recherches Touristiques au Canada is a free monthly publication.

Cornell Hotel and Restaurant Administration Quarterly, (Ithaca: School of Hotel Administration, Cornell University).

Quarterly publication devoted to disseminating technical knowledge and research relating to hotels, motels, restaurants, clubs, industrial feeding--hospitals and institutions generally.

Documentation Touristique: Bibliographie Analytique Internationale, (Marseille: Centre des Hautes Etudes Touristiques).

Published in English as the Touristic Analysis Review. Each review analyzes 160 books or articles dealing with various aspects of the touristic phenomenon.

Economist Intelligence Unit

International Tourism, (London: Economist Intelligence Unit).

A quarterly economic review special.

Hosting and Purchasing in the South Pacific Islands, (Suva: News [South Pacific] Limited).

A journal published by News (South Pacific) Limited, Suva, Fiji.

International Tourism Quarterly, (London: Economist Intelligence Unit, Ltd.).

Analyzes and presents available tourism material. Contains sections on issues in the news, related reports, perspective comments, and a statistical appendix.

Journal of Pacific History, (Canberra: Australian National University).

Now in its seventh year of publication--appears only once a year but is the length of a full book. The "Current Development" sections contain valuable information on major current events in the islands.

Journal of Leisure Research

Includes book reviews, advertising, bibliography and statistical index.

Journal of Travel Research, (Salt Lake City: Travel Research Association).

Published quarterly by the Travel Research Association. This journal reviews current travel research; features articles and reports of special interest; notes current travel research articles and reports in the "Travel Research Bookshelf."

National Advisory Committee--Accommodation, Food and Beverage Services Newsletter/Bulletin de Nouvelles, (Canada: N.A.C., monthly).

Covers a variety of tourism areas--workshops and conferences, training programs, appointments in the industry, current news, and publications.

Pacific Area Travel Association (PATA)  
Pacific Area Destination Handbook, (San Francisco: PATA, annual).

Pacific Islands Monthly, (Sydney: Pacific Publications [Aust.] Pty. Ltd.).

A monthly giving current coverage of the whole Pacific area.

Pacific Islands Yearbook, (Sydney: Pacific Publications).

Information relating to tourist plant and facilities by country; plus historical, demographic and economic data.

Pacific Perspective, (Suva: South Pacific Social Sciences Association).

Pacific Perspective is published twice yearly. Its primary aim is to exchange views and findings in the economic, social, political, historical and related fields within, or concerned with, the South Pacific.

Pacific Travel News, (San Francisco: PATA).

Official publication of the Pacific Area Travel Association (PATA).  
Published monthly except June and December when published semimonthly.

Pacific Area Travel Association (PATA)  
Pacific Travel News Hotel Directory and Travel Guide Issues,  
(San Francisco: PATA).

Published twice a year by PATA. Includes a listing of hotels and resorts in Pacific countries and island groups.

Revue de l'Academie International du Tourisme, (Monte Carlo:  
L'Academie International).

South Pacific Bulletin, (Noumea: South Pacific Commission).

A quarterly containing brief articles concerned largely with technical, social and economic development.

South Pacific Travel Trade News, (Auckland).

A monthly trade magazine for the travel industry in Australia, New Zealand, and the South Pacific.

Tourism Educators Newsletter, (Salt Lake City: Travel Research Association).

First issued July/August 1978, this newsletter comes out every two months. It is by and for tourism educators containing discussions, positions open/wanted, and requests for collective information or materials. Available to members of the Travel Research Association.

Tourism International Airletter, John Seekings (Ed.), (London: Tourism International Press).

A twice monthly survey of current developments in tourism world-wide.

Tourism International History, John Seekings (Ed.), (Tourism International Press, 1976).

Devoted to recording the history of all aspects of tourism-- domestic and international--with the objective of understanding and current development of tourism.

Tourism International Policy, John Seekings (Ed.), (London: Tourism International Press, 1975).

Tourism International Research, John Seekings (Ed.), (London: Tourism International Press).

Quarterly, regional, research specialist journal concentrating on current research of professional interest.

Tourism International Year Book 1976, John Crayston (Ed.), (London: Tourism International Press, 1976), 238 pp.

Part I describes over 70 international organizations directly or indirectly involved in tourism. Part 2 features 150 individual territories covering such data as destination facts and figures, and official national and industry organizations. Fifteen Pacific countries are included.

Tourism Management Review, (quarterly).

An international quarterly devoted to the dissemination of policies--oriented research on various dimensional aspects of the exploration of cultural/natural/environmental resources for purposes of leisure, recreation, travel, transportation and tourism in their relations to problems of urban/regional/national planning and development.

Tourist Review, (Berne: AIEST, quarterly).

A quarterly publication and official organ of AIEST (l'Association Internationale d'Experts Scientifiques du Tourisme). French, German, Italian, English.

Tourism Trade.

Touristic Analysis Review, (Aix-en-Provence: Centre d'Etudes du Tourisme).

Travel Communications Inc.  
ASTA Travel News.

Travel Market Yearbook, (New York: Marketing Handbooks, Inc.

Contains travel facts, figures and trends.

Travel Research Journal, (Geneva: World Tourism Organization [IUOTO]).

A bi-annual publication dealing with studies and research in the field of tourism carried out by experts on specific subjects.

Travel Trade Year Book, (Sydney: IPC Business Press Pty., Ltd.).

Information relating to airlines, accommodation, tour operators, and travel agents, tour organization and bureau in South Pacific countries, Australia and New Zealand.

World Tourism Organization (IUOTO), (WTO).

36 bulletins are published each year dealing with subject such as:

Tourist Supply (Tourism Planning and Development, Transport, Accommodation); Tourist Demand (Marketing and Publicity, Travel Demand); Management and Administration of Tourism (Tourist Legislation and Regulations, Organization of Vocational Training); Measurement of Tourism (Travel Statistics, Tourism and Economy).

World Tourism Organization  
Tourism Compendium, (WTO).

Published every 2 years by the World Tourism Organization.

World Travel/Tourisme Mondial, (Geneva: World Tourism Organization [IUOTO]).

Six issues yearly. Official publication of the World Tourism Organization, formerly IUOTO (International Union of Official Travel Organizations) dealing with all problems in the field of tourism, and reporting on the Organization's work, topical events in tourism, factors contributing to the development of tourism in different areas of the world and progress made.

World Travelers Almanac, (Chicago: Rand McNally and Co.).



REPORTS AND SERIALS

Australia - Papua New Guinea Tourist Board  
Annual Reports.

Bank of Hawaii  
Hawaii, (Honolulu: Bank of Hawaii, Department of Business  
Research annual).

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Annual Economic Review. Refers to tourism in Hawaii.

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Construction in Hawaii, (Honolulu: Bank of Hawaii).

Condominium Bureau of Statistics  
New Hebrides Condominium Statistical Bulletin, (Port Vila, New  
Hebrides: annual).

Economist Intelligence Unit, The  
Quarterly Economic Review: New Zealand, Fiji, Vol. 1, (1974),  
17, appendices.

Treats political and economic developments and policies, with  
emphasis on New Zealand.

Fiji Bureau of Statistics  
Visitor Statistics 1970-1972, (Suva: Government Printer, 1973).

Various monthly summaries.

First Hawaiian Bank  
Hawaii County in 19--, (Honolulu: Research Division, FHB, annually),  
6 pp.

Covers energy resources, tourism, agriculture, and a general re-cap.

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Hawaii 19--, (Honolulu: Dept. of Economic Research, annual16).

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Kauai County 19--.

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Mauai County in 19--.

Guam, Department of Commerce  
Overall Economic Development Plan for Guam: Annual Progress Report,  
1978, (Department of Commerce, Government of Guam, 1978), 73 pp.

Guam - Government of  
Guam Annual Economic Review, (Agana: annual).

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Quarterly Economic and Social Indicators, (Agana: quarterly).

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Quarterly Review of Business Conditions, (Agana: Department of Commerce, quarterly).

Hawaii - Department of Planning & Economic Development  
Annual Overall Economic Development Program, (Honolulu: State of Hawaii, annually).

See especially the Section on Primary Economic Activities - Tourism which covers each County and the City and County of Honolulu.

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The Economy of Hawaii: 1979, (Honolulu: State of Hawaii, 1979), 118 pp.

Annual economic report and outlook.

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The State of Hawaii Data Book - 19-- - A Statistical Abstract, (Honolulu: State of Hawaii, annual).

Serves as the standard official summary of statistical on the social, economic and political organization of the State of Hawaii. See especially section on recreation and tourism.

Hawaii Visitors Bureau

Annual Program Report, (Honolulu: HVB, annual).

Includes a review of HVB's marketing, visitor satisfaction, information services, finance, research, international hospitality, membership and convention division.

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Annual Research Report on Visitors on Hawaii, (Honolulu: HVB, annual).

A comprehensive compilation of tourist statistics for the year. This includes both current and past basic data on numbers and types of surveyed visitors, visitor expenditures, length of stay, the visitor plant, occupancy rate, etc.

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Carrier Extracts, (Honolulu: HVB).

Special report prepared for selected subscribers analyzing in details the individual carrier's traffic flow to Hawaii from points of origin on the U.S. Mainland (quarterly and year-end reports).

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Fastbound Basic Data, (Honolulu: HVB).

Analysis of the characteristics and number of visitors arriving from Japan via Pan American World Airways (monthly and year-end reports).

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Inter-island Carrier Reports, (Honolulu: HVB).

Special monthly reports analyzing the flow of visitors to Hawaii by the district sales regions of Aloha and Hawaiian Airlines.

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Top 100 SMSA Report by Production and Penetration, (Honolulu: HVB, 1975), 4 pp.

An annual study showing the production record and population of 100 American Standard Metropolitan Statistical Areas as well as the number of visitors to Hawaii from each city per 1,000 population.

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Top 30 SMSA Report (Standard Metropolitan Statistical Areas), (Honolulu: HVB).

Up-to-date analysis of the number of visitors from selected major U.S. markets with comparative data for the same time period of the previous year.

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Visitor Expenditure Survey, (Honolulu: HVB, annual), 32 pp.

Information on amounts and patterns of visitor expenditures.

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Visitor Opinion Survey - Westbound, (Honolulu: HVB).

Analysis through mail-out questionnaire of reactions of selected visitors to their experience in Hawaii--includes ratings of individual hotels and airlines, selected characteristics of survey respondents, and compilation of miscellaneous comments volunteered on Survey form (quarterly and year-end reports).

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Visitor Opinion Survey - Eastbound, (Honolulu: HVB).

Analysis, through mail-out questionnaire, of reactions and characteristics of selected Japanese visitors to Hawaii (seasonal reports).

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Visitor Origin Study, (Honolulu: HVB).

An analysis of the numbers of visitors by countries or origin in the U.S. Mainland, with comparative data for the same period of the previous year (quarterly and year-end reports).

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Visitor Plant Industry, (Honolulu: HVB, quarterly), 24 pp.

This publication is a list of existing and planned hotel accommodations, by district, for the State of Hawaii. Existing hotels and their expansions are listed alphabetically by district. New hotels planned for the future are listed alphabetically at the end of each district section.

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Visitor Reaction Survey, (Honolulu: HVB, annual with quarterly reports).

Survey contains ratings by the visitors of Hawaii of the state, the accommodations and the tourist attractions.

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Westbound Basic Data, (Honolulu: HVB).

Analysis through in-flight survey of the characteristics and numbers of visitors arriving via the U.S. Mainland (monthly, quarterly and year-end reports).

International Travel Statistics, (Geneva: World Tourism Organization [IUOTO]).

A yearly publication giving detailed travel statistics: tourist arrivals and nights by country of origin, month, mode of transport, etc. and tourists receipts and expenditure for some 80 countries. Published since 1953. The latest editions--years 1968, 1969, 1970 and 1971 printed in the form of looseleaf binders.

Marianas Visitor Bureau  
Annual Report, (Saipan: MVB, annual).

Melanesian Tourist Federation  
Annual Report, (Honiara: 1972).

New Zealand - Tourist & Publicity Department  
New Zealand Visitor Statistics 1973/74, (Wellington: 1975),  
49 pp.

Oahu Development Conference

Oahu Development Conference: 1968-69, (Honolulu).

Organization for Economic Cooperation and Development (OECD)

Annual Reports, (Paris: OECD, annually).

Statistics on comparative international tourism.

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Annual Reports of the Tourism Committee, (Paris: OECD, annually).

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Tourism in OECD Member Countries, (Paris: annual).

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Tourism Policy & International Tourism in OECD Member Countries, (Paris: OECD, annual).

Deals with the economic importance of international tourism and gives a considerable discussion of policy matters related to international tourism.

Pacific Area Travel Association (PATA)

PATA Interim Statistical Report--January - June, 1974, (San Francisco: PATA, 1974), 44 pp.

Section I: a summary of total visitor arrivals reported for the first six months of 1974 plus visitor arrivals by residence/nationality at each reporting country compared with the first six months of 1973.

Section II: a summary of the origins of the visitors, and the countries visited from selected markets for 1974 compared with 1973.

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Proceedings of the 22nd Annual PATA Conference 13th Annual Workshop, (San Francisco: PATA, 1973), 263 pp.

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Statistical Reports, (San Francisco: PATA, 1st - 1962-63; 2nd - 1964-65; 3rd - 1966-67; 4th - 1968-69; 5th - 1970-71; 6th - 1972-73; 7th - 1973-74.

Visitor statistics for East Asia, South Asia, Southeast Asia, South Pacific, Oceania, and Hawaii.

Shows arrivals by residents to PATA member destinations. Special tables show relationship of market to product areas, foreign exchange earnings and number of hotel rooms. Based on reports from the National Tourist Organizations of PATA destinations.

Harris, Kerr, Forster and Company  
International Hotel Trends, (Los Angeles: Harris, Kerr, Forster  
and Company, annually), 67 pp.

Compares international hotels with those in U.S., analyzes  
international hotels by individual regions and subdivisions.  
See especially section on Oceania which includes Australia,  
Fiji, New Zealand, and others.

Papua New Guinea Tourist Board  
Annual Report, (Port Moresby: 1967+).

Solomon Islands - Ministry of Finance  
Statistical Bulletin, (Honiara: Statistics Service, annual).

See Section II - Tourism.

Tonga Visitors Bureau  
Visitor Statistics 1978, (Nuku'alofa: Research Department, Tonga  
Visitors Bureau, 1978), 24 pp.

Western Samoa - Department of Economic Development  
Annual Statistical Report on Visitors to Western Samoa, (Apia:  
DED).

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Quarterly Statistical Reports on Visitors to Western Samoa,  
(Apia: DED).

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Review of the Economy -1972, (Apia: DED, 1973), 99 pp.

See especially section on Tourism - General Background, Tourists  
and Hotel Accommodation, and Policy Issues.

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Semi-Annual Visitor Report for Western Samoa, (Apia: DED,  
1968+), 9 pp.

Contains data on visitor characteristics, i.e., age, area of  
residence, length of stay, mode of travel, purpose of travel,  
sex, and income. Also has graphs depicting visitor flow to  
various neighboring points.

Akoglu, Tunay

"Tourism and the Problem of Environment: Relations Between Environment, Nature and Tourism," (Tourist Review, 1971), 18-20 pp.

Takes a general approach to nature's relationship to tourism. Discusses this relationship in three directions: the role of occurrence of the tourism phenomenon, the effects of nature in the process, and tourist settlement areas. Covers the concept of nature conservation and its legal aspects - scenic site protection, protected areas, protection of certain plant and animal species, and nature monuments.

Alba, Manuel S.

"Education for Tourism--An Outline of Issues, Concepts & Problems Relevant to the Pacific Island Countries," A New Kind of Sugar--Tourism in the Pacific, (Honolulu: Tech. & Dev. Inst. & Culture Learning Inst., East-West, 1975), 253-259 pp.

Discusses the emergence of tourism as the key development sector, relevant educational issues, manpower development, and tourism development planning and educational planning.

Allen, K.J.

"The Regional Multiplier: Some Problems in Estimation," Regional and Urban Studies, (London: George Allen and Unwin, Ltd., 1969), 80-96 pp.

Explains what is meant by the regional multiplier to outline the possible uses for the concept, and suggests ways in which it could be measured. Some of the ideas have been put into practice using Scottish figures, and estimates of the probable Scottish multiplier are given.

American Newspaper Publisher Association

The Segmented Travel Market: A Computer Approach to Traveler Types, (New York: Bureau of Advertising, 1966).

Angell, Robert C.

"The Growth of Transnational Participation," Vol. 23, No. 1, (Journal of Social Issues, 1967), 108-129 pp.

Points out various forms of transnational participation, including visiting relatives and friends abroad, traveling abroad for business reasons, which are of interest to the tourist industry.

Anthony, D.W.J.

"Recreation in Tourism as a Factor of the Interaction into Society of the Individual," No. 80, (Madrid: World Travel, 1967), 21-26 pp.

Apter, Howard

"What Tourism Means to World Economy," (The Travel Agent, 1974), 28, 30, 38 pp.

Reviews IUOTO's recently published survey plotting the relationship between global financial trends and travel.

Archer, Brian

The Anatomy of a Multiplier, (Bangor: Institute of Economic Research, University College of North Wales, 1974), 14 pp.

Attempts to clarify the situation regarding the use of multipliers, and puts forward an adjusted multiplier model.

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"Demand Forecasting in Tourism," Bangor Occasional Papers in Economics, (Cardiff, Wales: University of Wales Press, 1976), 114 pp.

Explains the fundamental theoretical and practical methods used to analyze and forecast demand, and examines the state-of-the-art in the practical application of these forecasting techniques.

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"Domestic Tourism as a Development Factor," Vol. 5, No. 1, (Annals of Tourism Research, 1978), 126-141 pp.

Concentrates mainly on the economic effects created by the growth of domestic tourism.

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"The Impact of Domestic Tourism," Bangor Occasional Papers in Economics, No. 2, (Cardiff: University of Wales Press, 1973), 128 pp.

Shows how economic techniques can be used to measure and explain the regional implications of visitor spending and to prescribe policy measures. Chapter topics include impact on regional economics, income effects, regional multiplier, primary and secondary beneficiaries of spending, employment creation, interactions and strategy.

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Input-Output Analysis: Its Strength, Limitations and Weaknesses, (Bangor: Inst. of Economic Research, University College of North Wales, 1977), 29 pp.

Describes the input-output technique and draws attention to its strengths, weaknesses and limitations. Also points out recent studies and their policy implications.



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"Methods of Calculating Tourist Regional Expenditure," Vol. 58, No. 1, (Journal of the Royal Town Planning Institute, 1972), 17-18 pp.

Describes and evaluates the principle methods available to local authorities and tourist boards for assessing tourist regional expenditure.

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"The Primary and Secondary Beneficiaries of Tourist Spending," Vol. 27, No. 2, (Tourist Review, 1972), 42-45 pp.

Discusses the pattern of the initial round of tourist expenditure, and examines the composition of the indirect and induced flows to which sectors of the economy benefit from the multiplier effect.

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Strategy for Tourism, (Bangor: University College of North Wales, 1972).

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"Tourism Multipliers: The State of the Art," Bangor Occasional Papers in Economics, No. 11, (Bangor: University of Wales Press, 1977), 85 pp.

Brings together and summarizes the results of tourism multiplier studies carried out over the previous ten years in a number of different countries and regions, and answers some of the more recent criticism about the suitability of using multiplier techniques for tourism research.

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"The Uses and Abuses of Multipliers," Planning for Tourism Development: Quantitative Approaches, (New York: Praeger Publishers, 1976), 115-133 pp.

Deals with the economic value of tourism investments at the macro-economic level. Explores the concept of the tourist multiplier and its contribution to tourism planning policy. Identifies the inherent limitations on multiplier theory, methodology, and data.

Archer, Brian H. and Christine Owen

"Towards a Tourist Regional Multiplier," Vol. 5, No. 4, (Great Britain: Journal of Regional Studies, 1971), 289-294 pp.

Formulates a tourist regional multiplier model, and tests it for the county of Anglesey, Wales. The model uses a simplified technique which measures and compares the indirect effects of each type of tourist spending.

Archer, Brian & Sheila Shea

Gravity Models and Tourist Research, (Bangor: Inst. of Economic Research, University College of North Wales, 1973), 17 pp.

Reviews the current state-of-the-art in the use of gravity models for tourism research.

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The Importance of Length of Stay in Tourist Studies, (Bangor: Institute of Economic Research, University College of North Wales, 1974).

Discusses the statistical and methodological problems associated with the calculation of length of stay.

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"Length of Stay Problems in Tourism Research," Vol. 13, (Journal of Travel Research, 1975), 8-10 pp.

Armstrong, C.W.G.

"International Tourism: Coming or Going," Planning for Tourism Development: Quantitative Approaches, (Praeger Publishers, 1976).

Develops and tests a model to forecast the size and direction of international tourist flows between eighteen principle tourist generating countries and twenty-seven main destination areas.

Arthur D. Little Co.

Tourism and Recreation: A State of the Art.

Artus, Jacques R.

"An Econometric Analysis of International Travel," Vol. 19, No. 3, (Staff Papers - International Monetary Fund, 1972), 579-614 pp.

Makes a systematic analysis of the short run determinants of international travel. Models are constructed to give short term forecasts of the value of tourism expenditure and receipts in several countries.

Askari, Hossein

"Demand for Package Tours," Vol. 5, No. 1, (Journal of Transport Economics and Policy, 1971), 40-51 pp.

Discusses the functions and roles of those bodies responsible for the organization of package tours, and constructs a model to estimate the demand for such tours.

Association Internationale d'Experts Scientifiques du Tourisme (AIEST)  
Management Problems in the Sphere of Tourism, Vol. 17, (Berne: AIEST, 1976), 385 pp.

Proceedings of the 1976 AIEST Annual Congress.

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Social Needs and Their Realization in Tourism, Vol. 18, (Berne: AIEST, 1977) 296 pp.

Presents the papers delivered at the conference. A large number of papers in English, the rest (more than 20) in French and German.

Baines, G.B.K.

"South Pacific Island Tourism: Environmental Costs and Benefits," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1979), 3 pp.

Discusses the concept of a "Tourism Environment Symbiosis," where natural assest and ecology of an area are conserved in their original conditon, or permitted to evolve towards an even more satisfactory condition, while at the same time greater numbers of people derive wider benefit from them. Cites two recent tourism proposals in Fiji based upon this symbiosis concept.

Bargur, J. and A. Arbel

"A Comprehensive Approach to the Planning of the Tourist Industry," Planning for Tourism Development: Quantitative Approaches, (New York: Praeger Publishers, 1976).

Presents a qualitative description of an analytical long-term planning model of a national tourist industry based on supply-demand relationships.

Barnet, Edward M.

"Can the Rising Significance of Individual Man be Reconciled with the Accelerating Technology for Mass Travel?", Selected Readings in Travel Industry, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 1-6 pp.

Speaks of the confrontation of the significance of man as an individual versus the demand made upon him as a component of an efficient industrial machine--particularly as this relates to the travel industry.

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"Geotourism: Studies on Contemporary Travel in New Space/Time and Cross-Cultural Dimensions," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 29-57 pp.

Advanced Tourism Studies, Turin, Italy, on behalf of the International Union of Official Travel Organizations (IUOTO), August 1967.

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"The Impact of Inflation on the Travel Market," (Tourist Review, 1975), 2-5 pp.

Examines the adverse effects of inflation on tourism in developing countries as well as those established as tourist destinations. Discusses what the causes of inflation are, and suggests alternatives for reversing this trend by innovative imagination on the part of the travel industry.

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"The Travel Industry in the Serendipitous Seventies," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 7-17 pp.

Stresses the need for travel researchers to study the total industry as a multi-faceted system, and to be aware of tourism's serendipitous qualities and the resultant need for flexibility and creativity in this fast-changing industry.

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"What is a Customer?," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 199-203 pp.

Suggests studying the present market to determine who the customer is--demographically, according to age, sex, income groups, buying habits, preferences, tastes, etc. Identification of types attracted can be a basis for differentiated appeals and services.

Bar-On, R. Raymond

"Forecasting of Tourism Flows," The Measurement of Tourism, (London: British Tourist Authority, 1975).

Concerned primarily with short term forecasting, with an introductory section containing a useful classification of forecasts in general into short, medium, long-term and futuristic divisions.

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"Seasonality in Tourism - Part I," Special article #6, (International Tourism Quarterly, 1972), 40-57 pp.

A study of trends in time series and forecasting using seasonal analysis and adjustment.

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"Seasonality in Tourism - Part II," Special article #6, (International Tourism Quarterly, 1973), 51-67 pp.

Seasonality and trends in selected countries' tourism and the economic importance of seasonality.

Barre, Henri

"Financing of Tourism Development," No. 84, (Madrid: World Travel, 1968), 30-35 pp.

Bartos, Rena

"Social Change and the Travel Marketer," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 191-197 pp.

Speaks of travel as a unique product and how it is uniquely linked to societal issues such as the cross currents of government regulation, direction of the economy, quality of the environment, and the availability of energy.

Beardwood, Roger

"Reveille Sounds for the Hoteliers," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 174-181 pp.

Describes the 'new' concept for the hotel and motel industry of the polymorphous corporation offering travelers a wide range of services--applying sophisticated management, marketing, and financing techniques.

Beesley, M.E.

"The Value of Time Spent in Travelling: Some New Evidence," Vol. 32, No. 126, (Economica, 1965), 174-185 pp.

Discusses the importance of the valuation of time spent in travelling--leads to a form of analysis of the value of investments on roads, etc., gives information on the modes of transport and therefore important in predictions concerning methods for rationing the use of existing transport investment.

Beller, Wm. S.

"Tourism in an Ecological Light," To Secure a Lasting Tourism, (Washington, D.C.: 1973).

Beyers, W.B.

"Impact of Tourist Consumption Functions," Vol. 5, (Bellingham: Annals of Regional Science, 1971), 111-116 pp.

Reports certain findings about the magnitude, spatial distribution, and structural impact of some tourist expenditures. The analyses presented make use of input-output models in order to define the structural impacts of these tourist expenditures.

Bird, R.A.  
"An Approach to Tourism Industry Planning in Developing Nations,"  
(1971).

Bjorkman, B.  
"Market Studies in the Field of International Tourist Traffic,"  
No. 4, (Tourist Review, 1963), 142-149 pp.

Discusses factors influencing the development of international tourist traffic, a useful gravitational model, distribution of tourist traffic according to means of transport, a probability model, the need for market research in the transport business, and various types of market surveys.

Boek, Walter S.  
"Tourism as Planned Economic Development: Coordinating Diverse Local Interests with Outside Capital."

Boerjan, P.  
"Measuring Attitudes for Tourist Marketing Strategies," (Tourist Review, 1974), 86-93 pp.

Examines the behavior of social classes in relation to motivation for buying a tourist product. Discusses the need for measuring attitudes in tourism, the basic notion of attitude theory. Presents some practical results from the implementation of these concepts.

Boissevain, Jeremy  
"Food for Thought: A Look at Recent Literature on Tourism and Development," (Amsterdam: European-Mediterranean Study Group, University of Amsterdam, 1976), 6 pp.

Survey of recent research findings. Indicates developing countries should take a long, critical look at the economic, social and political consequences of tourism to date.

Bond, M.F. and Jerry R. Ladman  
"Tourism: A Strategy for Development," Vol. 11, No.1, (Nebraska Journal of Economics and Business, 1972), 37-52 pp.

Reviews in detail the economic aspects of tourism development. Considers the possibilities for tourism as an export product not only to provide a source of foreign exchange but also to aid a country's transformation from a traditional agricultural economy to a modern industrial society.

Boorstin D.  
"From Traveler to Tourist: the Lost Art of Travel," The Image,  
(New York: Antheneum, 1962), 77-117 pp.

Chronicles and bemoans the evolution of traveling to tourism; from a meaningful, exciting adventure, to a pre-packaged contrived experience with the primary goal of profiting the tour guides.

Brameld, Theodore and Midori Matsuyama  
Tourism as Culture Learning, (Washington, D.C.: University Press  
of America, 1978), 219 pp.

Discusses the potential of tourism as an educational instrument  
using two case studies--the World Campus Afloat and the Polynesian  
Cultural Center.

British Tourist Authority  
Tourism and the Environment, (London: British Tourist Authority,  
1972).

Britton, Steven  
"A Conceptual Model of Tourism in a Peripheral Capitalist Economy,"  
(1980).

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"The Image of the Third World in Tourism Marketing," Vol. 6,  
No. 3, (Annals of Tourism Research, 1979), 318-329 pp.

Discusses the inability of the tourism industry to represent  
destinations as real places.

Brow, G.  
"Educational Measures for Promoting Tourist Consciousness,"  
No. 85, (Madrid: World Travel, 1968), 12-13 pp.

Buck, Roy C.  
"Making Good Business Better: A Second Look at Staged Tourist  
Attractions," Vol. 15, No. 3, (Journal of Travel Research, 1977),  
30-32 pp.

Examines the proposition that deliberately planned, constituted,  
and managed tourist attractions protect natural areas, historic  
places, and archaic peoples and cultures from pressures and  
strains caused by excessive mass tourism.

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"The Ubiquitous Tourist Brochure: Explorations in Its Intended  
and Unintended Use," Vol. 4, No. 4, (Annals of Tourism Research,  
1977), 195-207 pp.

Examines the format and content of tourist attraction brochures  
and their functions.

Budowski, Gerardo  
"Tourism and the Conservation of Nature: Conflict, Coexistence,  
or Symbiosis?", Tourism Builds a Better Environment, (San  
Francisco: Pacific Area Travel Association (PATA), 1973),  
200-203 pp.

Points out the three different relationships--conflict, coexistence, and symbiosis--can exist between those promoting tourism and those advocating conservation of nature, and that these relationships are particularly important when tourism is partly or totally based on values derived from nature and its resources.

Bugnicourt, Jacques

"Tourism: The Other Face," Vol. 5, No. 6, (Development Forum, 1977).

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"Tourism With No Return!", Vol. 5, No. 5, (Development Forum, 1977), 1-2 pp.

Asks whether tourism always plays a positive role in the development of the Third World.

Burkart, A.J. and S. Medlik

The Management of Tourism, (London: William Heinemann, Ltd., 1975), 237 pp.

Companion volume to Tourism: Past, Present and Future. Covers historical development, economic aspects, dimensions of tourism, transportation, accommodation, marketing, planning, policies and the future.

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Tourism, Past, Present, and Future, (London: William Heinemann, Ltd., 1974), 354 pp.

Surveys the history, structure, statistics, transportation, lodging, marketing, planning and development, organization and investments, and future of tourism.

Burn, Henry Pelham

"The Tourist Connexion," (Development, 1974).

Bury, Richard L.

"Recreation Carrying Capacity--Hypothesis or Reality?", (Washington: Parks & Recreation, 1976), 22-25, 56-57 pp.

Discusses projections from 3 viewpoints: 1) biological, 2) physical, and 3) cultural or human. Examines these viewpoints and the difficulties of applying them to obtain acceptable standards for human use.

Business and Economic Studies

"Behavior Based Marketing Strategies for Travel and Tourism," Vol. 13, No. 2, (Business and Economic Studies, 1975).



Butler, Richard W.

"The Social Implications of Tourist Developments," Vol. 2, No. 2, (Annals of Tourism Research, 1974), 100-111 pp.

Examines the impact of tourism developments upon destination areas with specific reference to implications for the social environment of these areas. Offers an elementary model and discusses the impacts with respect to resources, economic-well being, and life-style of the population in destination areas.

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"Tourism As An Agent of Social Change," Tourism As A Factor in National and Regional Development, Occasional Paper 4, (Peterborough, Canada: Department of Geography, Trent University, 1975), 85-90 pp.

Attempts to indicate the nature of social changes caused by tourist development, and to identify factors which shape the changes.

Carpenter, Edmund

Oh, What A Blow That Phantom Gave Me!, (New York: Holt, Rinehart, and Winston, 1973).

Eskimo art and its alteration by tourism's use of it.

Chenery, Robert

"The Impact of Political Unrest," (Tourism International Policy, 1976), 21-22 pp.

Discusses how tourism suffers severely from a country's political unrest--far more than most other economic activities. Lists four primary factors in the impact and analyzes each and their varying effects.

Chestnutwood, Chas. M.

"Computing a Qualitative Tourist Industry Index," (Annals of the Association of American Geographers, 1958), 256 pp.

Chib, S.N.

"Tourism and the Third World," Vol. 11, No. 2, (Third World Quarterly, 1980), 283-294 pp.

Discusses international tourist movements, receipts from tourism and the need to determine the extent of benefits and to assess the nature of the social and economic impact of international tourism on developing Third World countries.

Choy, Dexter & Chuck Gee

"Employment Opportunities in Tourism - The Implication of Change in the Visitor Industry," (Cornell Hotel and Restaurant Administration Quarterly, 1978), 57-64 pp.

Explores some implications of changes in the travel market and technology, changes that affect both the quality of employment opportunities created by tourism. Examines some recent trends in the hotel industry, and discusses their ramifications for employment opportunities and the development of training and educational programs.

Christaller, Walter

"Some Considerations of Tourism Location in Europe: The Peripheral Regions--Undeveloped Countries--Recreation Areas," Vol. 12, (Papers of the Regional Science Association, 1964), 95-105 pp.

Offers a spatial analysis of tourism - how it is drawn to the periphery of settlement districts for recreation and sport. Surveys various countries and shows the typical course of a development pattern.

Clement, Harry G.

"The Impact of Tourist Expenditures," Vol. 5, No. 2, (Washington, D.C.: Development Digest, 1967), 70-81 pp.

Studies how money brought into an economy by tourists is spent and respent and how it generates additional national income.

Cohen, Erik

"The Impact of Tourism on the Physical Environment," Vol. 5, No. 2, (Annals of Tourism Research, 1978), 215-237 pp.

Systematically assesses the environment impact of tourism and spells out the principle factors on which this impact depends. Two major types of measures for environmental protection are discussed.

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"Nomads From Affluence: Notes on the Phenomenon of Drifter Tourism," Vol. 14, No. 1-2, (International Journal of Comparative Sociology, 1973), 89-103 pp.

Discusses the development of the drifter phenomenon in Western Europe and the primary factors--social, economic and political--that have given rise to the drifter.

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"Rethinking the Sociology of Tourism," Vol. 6, No. 1, (Annals of Tourism Research, 1979), 18-35 pp.

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Strangeness and Familiarity: The Varieties of Travelling Experience.

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"Toward a Sociology of International Tourism," Vol. 39, No. 1, (Social Research, 1972), 164-182 pp.

Proposes a general theoretical approach to the phenomenon of international tourism, one which includes a typology of tourists on the basis of their relationship to both the tourist business establishment and the host country.

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"Who is a Tourist? A Conceptual Clarification," Vol. 22, No. 4, (The Sociological Review, 1974), 527-553 pp.

Proposes an analytical definition of a tourist--isolates the set of attributes that comprise a tourist.

Cohen, Marvin

"Saving Art For Tourism In One Tragic Lesson," Vol. 176, No. 1035, (London: Twentieth Century, 1967/68), 39-45 pp.

Describes a town's loss of tourism when it attempts to restore A religious relic and promotes tourism through tacky souvenirs.

Cole, Richard G.

"Sixteenth-Century Travel Books as a Source of European Attitudes Toward Non-White and Non-Western Culture," Vol. 116, No. 1, (Proceedings of the American Philosophical Society, 1972), 59-67 pp.

Cosgrove, Isobel and Richard Jackson

"International Tourism," The Geography of Recreation & Leisure, (London: Hutchinson & Company, Ltd., 1972), 42-69 pp.

Discusses economic and cultural impacts of tourism. Covers the significance of tourism, int'l and domestic tourism, types of tourism, expenditures, development, communications and examples of impacts.

Crampon, L.J.

Gravitation Model Approach to Travel Market Analyses, Case 36, (Honolulu: University of Hawaii, 1970).

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"The Gravitational Model: A Tool for Travel Market Analysis," Vol. 20, No. 3, (Tourist Review, 1965), 110-116 pp.

Describes a tool that can be effectively used to estimate the number of visitors to a specific destination from specific points of origin, and the significance of certain characteristics of these visitors.

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"Tour Lures - Those Beautiful Brochures and Persuasive Pamphlets Used to Entice Vacationists," Vol. 4, No. 4, (The Journal of American Chamber of Commerce Executives, 1955).

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"Use of the Gravitation Model in Travel Research, including Measurement of the Drawing Power of Destination Areas," Marketing for Tomorrow--Today, (American Marketing Association, 1967).

Cuervo, Raimundo S.

Tourism As A Medium of Human Communication, (Mexico City: Mexican Government Tourist Department, 1967).

Curran, Patrick J.T.

Principles and Procedures of Tour Management, No. ISBN 0-8436-0574-8, (Boston, CBI Publishing Co.), 152 pp.

Covers several aspects of the travel business within three major categories: types of tours, pre-tour and enroute preparation, and tour procedures.

Curtis, Maurice H.

"Marketing Techniques For the Tourist Industry," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 94-97 pp.

Summarizes six phases applicable to marketing in the travel industry--setting of objectives, interpretation of market forces and opportunities, market linkages, assessment of resources needed, mobilization and management of required resources and evaluation of results.

Carley, William M.

"Pilgrim's Problems: Big Growth in Global Tourism Likely to End Due to Jet-Fuel Shortage, Currency Woes," No. 183, (New York: Wall Street Journal, 1974), 22 pp.

Points out the explosive growth in international tourism is probably coming to an abrupt end, and how this slowdown will effect some countries' balance of payment and business.

Dann, Graham M.S.

"Anomie, Ego-Enhancement and Tourism," Vol. 4, No. 4, (Annals of Tourism Research, 1977), 184-194 pp.

Provides answers to the sociological treatment of tourist motivation, with specific reference to what makes tourists travel.

Dann, Graham M.S. & Rustum Sethna

Guide to the Tourist, (Bridgetown: Eastern Caribbean Printers, 1977), 135 pp.

Focuses on understanding the consumer tourist. Covers five areas: 1) understanding the tourist, 2) individual similarities and differences, 3) motivation, 4) human interaction, and 5) problem solving.

Darden, Wm. R. & Donna D.

"A Study of Vacation Lifestyles," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 231-236 pp.

Reports the results of a study designed to isolate some of the dimensions of vacation travel life styles; scale these dimensions so that measurement is possible; measure vacation activities, interests, and opinions, inspect these life styles for vacation travel types; and determine if vacation travel life styles relate to demographics or past vacation behaviors.

Dasmann, Raymond F; John P. Milton; and Peter H. Freeman

Ecological Principles for Economic Development, (London: John Wiley and Sons, Ltd., 1973).

Chapter 5 deals with the development of tourism - primarily the physical environment and man's capacity for destroying the ecological balance in the name of development.

Dasmann, Raymond F.

Classification and Use of Protected Natural and Cultural Areas, Occasional Paper 4, (Morges: I.U.C.N. [International Union for Conservation of Nature and Natural Resources]).

Offers a system of classification of areas protected because of their natural or cultural interest. The areas are then examined in relation to their place or function in national parks or other types of reserves, and their appropriate management and use.

Davis, H. David.

"Investing in Tourism," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), University of Hawaii, 1970), 145-152 pp.

Discusses ways in which countries can invest most profitably in an industry that is capable of providing massive help to their economies.

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"Potentials For Tourism in Developing Countries," Vol. 5, No. 4,  
(Washington, D.C.: Finance and Development, 1968), 35-39 pp.

Discusses major markets, income elasticity, price elasticity, other demand factors, the trend to long-distance travel, and the economic importance of tourism.

de Kadt, Emmanuel

"Social Planning for Tourism in the Developing Countries," Vol. 6,  
No. 1, (Annals of Tourism Research, 1979), 36-48 pp.

Argues for the need to take much more explicit account of non-economic costs and benefits in the area of tourism planning.

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Tourism: Passport to Development?, (Washington, D.C.: International Bank for Reconstruction and Development/UNESCO, 1979, Oxford University Press, New York), 360 pp.

A collection of papers discussing the effects of tourism on developing countries.

Demory, Barbara

"The Tourist As Guest".

Den, Toshio

"The Role of Tourism in the World," No. 6, (Bulletin of the Asian Cultural Centre for UNESCO, 1974), 15 pp.

Defines tourism's role as a mission of "meaningful travel"--a transformation into the valuable knowledge and appreciation of cultures different from one's own and not surface sightseeing.

DeQuiros, Abilio B.

"A Plan for Instruction and Professional Training in Tourism," (Brussels: International Federation of Travel Agencies, 1963), 32 pp.

Dilsaver, Larry M.

"The Impact of International Tourism: A Geographical Overview".

Surveys 90 articles, abstracts and books, and forms a composite of the environmental, economic and cultural effects of tourism. Materials published come largely from No. America, Britain and France, and most deal with topics of rural Europe and Third World countries.

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"The Cultural Impact of International Tourism: A Social Science Perspective".

Doctoroff, Mark

"Social Indicators and Planning for Tourism," The Impact of Tourism, (Salt Lake City: T.R.A., 1975), 191-194 pp.

Focuses on social indicators and how they may be used.

Dommen, E.C.

"Tourism as Pollution," (London: Rural Life, 1971), 12-17 pp.

Doswell, Roger

Case Studies in Tourism, ISBN 0-214-20422-7, (London: Barrie & Jenkins, 1978), 142 pp.

Creates a fictitious international organization to act as a vehicle to provide a life setting where answers to problems and issues in tourism are sought through studies and discussion.

Doxey, George V.

"A Causation Theory of Visitor-Resident Irritants: Methodology and Research Inferences," The Impact of Tourism: The Travel Research Association 6th Annual Conference Proceedings, (Salt Lake City: Travel Research Association), 195-198 pp.

Describes a methodology used to arrive at certain conclusions which provide planners with the tools needed to monitor and measure "irritations" which stem from the impact between residents and outsiders at any given tourist destination area.

Dumazedier, J.

"Vacation Leisure and Tourist Leisure," Towards a Society of Leisure, (New York: New York Free Press, 1967), 123-138 pp.

Reviews problems affecting the future of tourism--mostly urban dwellers, travel seasonality, shelter, and physical and mental hygiene of modern societies and how repose can be offered to vacationers.

Duncan, James S.

"The Social Construction of Unreality: An Interactionist Approach to the Tourist's Cognition of Environment," Humanistic Geography--Prospects & Problems, (Chicago: Maaroufa Press, Inc., 1978), 269-282 pp.

Introduces some of the primary tenets of a qualified interactionist position--an approach to the study of environmental cognition which treats the individual in the context of his ongoing social relations, i.e. as a member of a social world.

Eckbo, Garrett

"The Landscape of Tourism," Vol. 18, No. 2, (Berkeley: Landscape, 1969), 29-31 pp.

Defines the landscape of tourism as the result of the impact of mass travel of urban dwellers in search of variety, relaxation, recreation, or a nostalgic quest for family, ethnic or cultural roots, and how this mass movement of groups and individuals has a profound and often devastating effect on existing natural, agricultural, or resident cultural landscapes.

The Economist

"Tourists and Governments," No. 226, (The Economist, 1968), 82-83 pp.

Discusses national balance of payments for various countries and how the governments are making efforts to manipulate the tourist accounts.

Economist Intelligence Unit, Ltd.

"The Role of Tourism in Economic Development--Is It Benefit or a Burden?", No. 2, (London: International Tourism Quarterly, 1973), 53-68 pp.

Discusses the pros and cons of tourism as a contribution to economic growth. Considers the desirability of the growth of international tourism, especially in developing countries.

Edelmann, Klaus M.F.

"Limits to Tourism Growth in LDC's", Vol. 10, No. 3, (Intereconomics, 1975), 77-80 pp.

Attempts to analyze tourist relations between industrial nations and LCDs (less developed countries), and describes predictable conflict situations which may arise if these relations are subjected to excessive physical and psychological strains, or if the international division of labor in the field of "holiday production" becomes unbalanced.

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"Major Problems of Tourism Growth in Developing Countries," No. 1, (Annals of Tourism Research, 1975), 33-42 pp.

Analyzes the present-day tourist relationship between industrial nations and developing countries. Describes predictable conflict situations which may arise if these relations are subject to excessive physical and psychological strains or if the international division of labor in the field of "Vacation production" becomes unbalanced.



Egan, Mark

"Interfaces Between Tourism and Outdoor Recreation," (Tourist Review, 1976), 6-10 pp.

Deals mainly with first generation tourism development where concepts lead to programs. Existing resources are identified, coordinated and utilized.

Eisenhauer, B.

"Manpower Requirements of the Tourism Industry," Regional Tourist Association Papers), 9 pp.

Points out that given the present extent of tourist activity and the growth it is likely to have in the future, there is an urgent need to examine not only the likely demand but also the prospects of an appropriate supply of manpower to facilitate growth of the tourism industry.

Erbes, Robert

International Tourism and the Economy of Developing Countries, (Paris: Organization for Economic Development Centre, 1973), 146 pp.

Deals with the different items of costs and benefits of tourism partly in general terms and partly reviewing studies carried out in Kenya, Tunisia and the Bahama Islands.

Farber, Maurice L.

"Some Hypotheses on the Psychology of Travel," Vol. 41, No. 3, (New York: The Psychoanalytic Review, 1954), 267-271 pp.

Primarily examines 'pure' travel - travel for pleasure, sight-seeing and experience for its own sake. This motivation analysis covers the psychodynamics of the impulse, interpersonal relations of the trip, leaving one's neurosis at a distance, the perception of foreign places, and the residues of travel.

Ferrario, Franco F.

The Evaluation of Tourist Resources: An Applied Methodology, (Department of Geography, University of Cape Town, 1978), 100 pp.

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"A Geographical Model for the Evaluation of a Basic Tourist Product," (Tourist Review, 1974).

Examines how to identify and evaluate a tourist product: natural, manmade, or socio-cultural.

Fiabane, Dino

"Information Sources on International Travel and Tourism," Vol. 23, No. 3, (Washington, D.C.: Professional Geographer, 1971), 234-236 pp.

States the field of international travel and recreational geography are just beginning to acquire bodies of research literature, and calls for additional theory development and testing. With the rapidly rising importance of travel, the demand will become all the more critical for national planners and travel industry officials.

Fogelberg, Graeme

"Marketing Implications For Travel and Tourism," Vol. 5, No. 48, (New Zealand Company Director, 1971), 43-58 pp.

Covers research analysis, product planning, pricing, image, channels of distribution, personal selling, advertising, promotion, service, quality, etc.

Force, Roland W.

"Tourism: A Way to Save a Cultural Heritage, a Historical Area, and the Techniques of Arts and Crafts," Tourism Builds a Better Environment, (San Francisco: Pacific Area Travel Association [PATA], 1973), 210-212 pp.

Points out tourism may be a panacea or it may be the source of problems. The preservation of a cultural heritage, historical areas, and traditional arts and crafts may be a result, but the loss of heritage, sites and such techniques may also be the end result of tourism.

Forster, John

"The Sociological Consequences of Tourism," Vol. 5, No. 2, (International Journal of Comparative Sociology, 1964), 218-227 pp.

Deals with the socio-economic consequences to communities and societies without a long period of development, which are non-industrial and attendant upon the development of tourism. Offers a set of principles of general use to these areas using examples from the Pacific.

Fox, Morris

"The Social Impact of Tourism--A Challenge to Researcher and Planners," A New Kind of Sugar: Tourism in the Pacific, (Honolulu: Technology and Development Institute, and Culture Learning Institute, East-West Center; also, Center for South Pacific Studies, University of California, Santa Cruz, 2nd Edition, 1977; 1975), 27-47 pp.

Stresses the need for basic research and balanced planning whereby Pacific islanders can protect, nurture and improve the quality of life on their islands and as the same time sell part of it to the tourist industry.

Francke, L.

"Sun Spots," (Newsweek, 1976), 44-50 pp.

Discusses the history and attractions of the Club Mediterranee's vacation spots in general and gives examples from the clubs in Guadalupe, Cairo, Tahiti, and France.

Fraser, Ian M.

Leisure - Tourism: Threat and Promise, (Geneva: World Council of Churches, 1970), 109 pp.

A report of a consultation held in the autumn of 1969. Includes a summary of the speeches, indicates the main lines of the thinking of the groups, and selects some of the major proposals for research, study and action.

Frechtling, Douglas C.

"The Costs of Travel and Tourism - An Introduction," TTRA Ninth Annual Conference Proceedings, (Salt Lake City: Bureau of Economics and Business Research, University of Utah, 1978), 39-50 pp.

Draws together the various approaches employed to measure the social costs of travel and tourism, and develops a framework for analyzing these costs. Concentrates on the costs imposed by visitors to residents of a community.

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"A Model for Estimating Travel Expenditures," (Journal of Travel Research, 1974), 9-12 pp.

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"Proposed Standard Definitions and Classifications for Travel Research," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 59-73 pp.

Suggests standard travel research terminology and definitions for such terms as trip, travel, traveler, visitor, travel industry, units of measure, activity in various dimensions, destination, expenditure, and more. Frechtling is Director of the U.S. Travel Data Center, Washington, D.C.

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Travel Impact Model: Final Economic Analysis Methodology, (Washington, D.C.: U.S. Travel Data Center, 1975), 108 pp.

Fried, Gabriel

Tourism and the Economic Development of Developing Countries, (Uppsala: 1973).

In Spanish with English summary.

Fussell, Paul

"The Stationary Tourist," Vol. 258, No. 1547, (Harper's, 1979), 31-38 pp.

Reviews the history of tourism, travel and exploration--and looks at the present state of tourism--tourist fantasies, pseudoplaces, tourist travails, and anti-tourists.

Galeotti, I.E.

Industrialization of Tourism in the Developing Areas, (Geneva: Supplement to IUOTO Travel Research Journal, 1969).

Gardner-Smith, G.

"When is Enough, Enough?", Proceedings of the Congress of the European Society for Opinion, Surveys and Market Research (ESOMAR), (Montreux: 1975), 631-648 pp.

Gearing, Chas. E.; Wm. W. Swart & Turgut Var

"Basing Action on Quantitative Models," Planning for Tourism Development--Quantitative Approaches, (New York: Praeger Publishers, 1976), 193-197 pp.

Discusses the general risks of translating formal analytical results into action, including the selection of an "optimal" tourism plan.

in collaboration with F. Bacil Dickert

"Computational Alternative For Selecting An 'Optimal' Plan for Tourism Development," Planning for Tourism Development--Quantitative Approaches, (New York: Praeger Publishers, 1976), 162-189 pp.

Outlines and compares various alternative computational approaches that feasibly can be employed to handle various tourism problems.

"A Decision Structure for Touristic Investment Allocations," (Berne: Tourist Review, 1972), 2-13 pp.

Investigates the decision problem a governmental central authority faces when determining the most appropriate program for allocating the country's capital investments in touristic facilities.

"Determining the Optimal Investment Policy for the Tourism Sector of a Developing Country," Vol. 20, No. 4, (Management Science, 1973), 487-497 pp.

Develops a decision structure whereby investment allocations decisions for touristic projects may be made. The decision structure consists of a procedure to quantify the concepts of touristic attractiveness, a mathematical model representing the allocation problem, and a procedure for the solution of the model.

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"The Economic and Sociological Impacts of International Tourism," Planning for Tourism Development--Quantitative Approaches, (New York: Praeger Publishers, 1976), 27-42 pp.

Concerns itself primarily with the whys and why not's of a commitment to tourism development. Stresses a need for careful, reasoned analysis based on quality research incorporating all relevant social and economic factors to arrive at rational judgments in the tourism sector. Reviews studies concerned with the impact of tourism development, both economic and sociological.

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"Establishing A Measure of Touristic Attractiveness," Vol. 12, No. 4, (Journal of Travel Research, 1974), 1-8 pp.

Discusses the detailed procedure followed in determining the criteria by which touristic attractiveness is judged, and the relative importance of those criteria.

Inputs to compute a numerical measure of the "relative attractiveness" of a touristic area. The results provide a basis for judging relative attractiveness among specific locations in the first application, and among regions in the second.

in collaboration with Chas. R. Goeldner

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"General Information Regarding Organizations Engaged in Tourism and Travel Research Activities," Planning for Tourism Development--Quantitative Approaches, (New York: Praeger Publishers, 1976), 202-211 pp.

Surveys and describes various organizations, involved in travel and tourism activities--public agencies, source books, university-related research centers, and associations (U.S. and International).

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"A Model for Tourism Planning Decisions," Planning for Tourism Development--Quantitative Approaches, (New York: Praeger Publishers, 1976), 67-76 pp.

Initiates a decision-oriented analysis of tourism planning. Develops a model that is essentially a short-to mid-range planning tool which seeks to identify the tourism plan that provides the greatest improvements to the country's tourism product.

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"A Multi-Period Planning Model for Tourism Development," (Vancouver: Dept. of Economics & Commerce, Simon Fraser University, 1975).

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Planning for Tourism Development: Quantitative Approaches, (New York: Praeger Publishers, 1976), 221 pp.

Analyzes and discusses the methods and framework of tourism planning, including macroeconomic decision and optimization models, and applied management techniques. Covers the economic and social impact of tourism development and the links between development planning and policies for tourism. Includes several contributions from other authors and case studies on the use of quantitative techniques for an applied tourism policy as well as the economics of tourism development planning.

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"Quantitative Approaches in Tourism Planning--An Overview of Quantitative Techniques Applied to Tourism Planning Decisions," Planning for Tourism Development--Quantitative Approaches, (New York: Praeger Publishers, 1976), 3-26 pp.

Considers the "state of the art" as far as quantitative approaches are concerned, provides relevant definitional and taxonomic clarifications, offers a review of studies and research reports on travel and tourism that can be considered "quantitative". Provides the reader with a sense of the extent to which quantitative approaches to tourism planning are being usefully applied.

Geddes, The Lord

"The Tourist Industry Today," Vol. 114, (Journal of the Royal Society of Arts, 1966), 448-459 pp.

Examines tourism as a factor in the life of our time, and indicates the powerful social and economic impact it can make upon the lives of many peoples throughout the world.

Gerakis, Andreas S.

"Economic Man: The Tourist?", Vol. 3, No. 1, (Washington, D.C.: Finance and Development, 1966), 41-48 pp.

Investigates the behavior of the important economic unit, the tourist, and suggests some interesting conclusions about that behavior; that tourist money is spent where it goes farthest, and that countries offering cheap vacation score at the expense of countries offering dearer vacation.

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"Effects of Exchange-Rate Devaluations and Revaluations on Receipts from Tourism," Vol. 12, No. 3, (Washington, D.C.: IMF Staff Papers (International Monetary Fund), 1965), 365-384 pp.

Geroudet, M.

"Tourism and Transport: Interdependence & Repercussions," No. 86, (Madrid: World Travel, 1968), 29-32 pp.

Goeldner, Charles R.

"Sources for Tourism Research," Vol. 3, No. 2, (Annals of Tourism Research, 1975), 78-88 pp.

Goffe, Peter W.

"How Development Nations View Tourism: Development Potential for International Tourism in Jamaica," Vol. 16, No. 3, (Cornell Hotel and Restaurant Administration Quarterly, 1975), 24-31 pp.

Briefly identifies specific techniques for optimizing the contribution of foreign tourism to economic development in developing countries. Suggests the discipline of marketing can provide concepts with which to achieve a tourism-development symbiosis.

Goodrich, Jonathan A.

"Difference in Perceived Similarity of Tourism Regions: A Spatial Analysis," Vol. 16, No. 1, (Journal of Travel Research, 1977), 10-13 pp.

Demonstrates a multidimensional scaling approach to measuring and representing travelers' perceptions of nine tourist-attracting regions in and outside the U.S.

Goulet, D.

What Kind of Tourism? Or, Poison in a Luxury Package, (Montreal: Tourism: Tourism Research, Dept. of Geography, McGill University, 1977), 6 pp.

Discusses directions to twin questions: "What kind of tourism?" and "What kind of development?" States neither tourism nor development must be allowed to obey purely economic or technological imperatives.

Graburn, Nelson H.H. (Ed.)

Ethnic and Tourist Arts: Cultural Expressions From the Fourth World, (Berkeley and Los Angeles: University of California Press, 1976), 393 pp.

Studies what used to be called "primitive" art in the changing socio-cultural context of the modern world where small-scale nonindustrial societies are no longer isolated and are engulfed and sometimes overwhelmed by the economic and aesthetic imperatives of the First, Second, and Third Worlds. See especially the Section on Oceania.

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"Tourism and Ethnic Arts," Vol. 5, (Annals of Tourism Research, 1977), 53-57 pp.

Briefly summarizes the book, Ethnic and Tourist Arts: Cultural Expressions From the Fourth World.

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"Tourism: The Sacred Journey," Hosts and Guests: The Anthropology of Tourism, (Pittsburgh: University of Pennsylvania Press, Inc., 1977), 17-31 pp.

Traces the history of tourism and discusses why tourism arose in the forms in which it exists today.

Gray, H. Peter

"The Balance of Payments Costs of International Travel," Vol. Series C, No. 20, (Les Cahiers du Tourisme, 1973).

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International Travel--International Trade, (Lexington: C. Heath and Co., 1970), 140 pp.

Approaches tourism in terms of international trade and ends with the future problems of the international travel industry.

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"Towards an Economic Analysis of Tourism Policy," Vol. 23, No. 3, (Social and Economic Studies, 1974), 386-397 pp.

States when tourism density is defined as the ratio of tourist arrivals to domestic population, it has been shown to be positively correlated with the degree of hostility toward foreign visitors. Presents a simple model of tourism exports and integrates the trade-off between tourism revenues and the disutility incurred by the hosts with national prosperity. Uses the model to derive the implications for tourism policy and for the potential of tourism exports as an engine of economic development.

Gray-Forton, Geogrey

"The Conference Business and the Travel Trade," No. 4, (London: International Tourism Quarterly, 1977), 49-63 pp.

Discusses the different categories of conference business, international congress market, change in the character of conference meetings, incentive travel, and the function of airlines, hotels and government in this segment of the travel market.

Gripaios, H.

"Long-Range Forecasting," The Measurement of Tourism, (London: British Tourist Authority, 1975).

Sets out the difficulties and aims of long-term forecasting with particular reference to techniques used by Shell International.



Gronau, Reuben

"The Effect of Traveling Time on the Demand for Passenger Transportation," Vol. 78, No. 2, (Chicago: Journal of Political Economy, 1970), 377-394 pp.

Uses the method of elapsed time as one of the variables affecting the price of a trip to analyze the effect of traveling time on the choice of mode.

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The Value of Time in Passenger Transportation: The Demand for Air Travel, (New York: Columbia University Press, 1970), 74 pp.

Gunn, Clare Alward

A Concept for the Design of a Tourism--Recreational Region, (Ann Arbor, Michigan: University Microfilms, 1965), 122 pp.

Develops a concept for the design of a region for the purposes of vacation tourist and recreational use. Concerned with two major aspects of the problem: 1) a guiding design scheme and principles for regional development, and 2) a design process which fosters the utilization of such a scheme.

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"Tourism Planning Technique," Travel Industry Planning and Development Seminar, (Ottawa: Canadian Government Office of Tourism, 1974).

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Vacationscape: Designing Tourist Regions, (Austin: Bureau of Business Research, University of Texas, 1972), 238 pp.

Study of planning for recreational areas which provides concrete assistance to numerous groups in the wise development of any area worth visitor attention. Stresses the need to create rich and abundant environments which encompass the realization that various groups have varying attitudes toward the basic factor in travel and tourism--the land, and the importance of incorporating these attitudes into a higher view that would see satisfaction for all through planning for all needs and uses.

Guthrie, H.W.

"Demand for Tourists' Goods and Services in a World Market," Vol. 7, (Papers and Proceedings of the Regional Science Association, 1961), 159-175 pp.

Uses cross-sectional data on tourism receipts in 58 countries over a four-year period in a log linear regression model to analyze the principle determinants of tourism expenditure.

Haitt, David

"Transportation and the Recreation Industry: Background for Analysis," (Washington, D.C.: U.S. Dept. of Transportation, Office of Transportation Policy, 1973).

Hamilton, John G.; Robert Cleverdon & Quentin Clough

"International Tourism," (Quarterly Economic Review, 1971), 23-24 pp.

Harmston, Floyd K.

"Differences in Multiplier Effects from the Travel Industry," The Impact of Tourism, (Salt Lake City: 1975), 163-164 pp.

Points out the confusion in the industry since the use of multiplier analysis and stresses the need for a standardized methodology. Discusses various types of multipliers and the importance of their possible uses and basis for calculation.

Harrop, J.

"On the Economic of the Tourist Boom," Vol. 25, (Bulletin of Economic Research, 1973), 55-72 pp.

Examines some economic aspects of the tourist boom during the last decade. Assesses some of the most important features and implications of tourism's growth.

Hasan, P.

"Tourism and its Effects on the National Economy," Economic Policy for Development, (New York: Penguin, 1971).

Hasselblatt, Dr. Waldemar B.

"Tourism Promotion in Developing Countries," (Intereconomics, 1973), 241-244 pp.

Covers German aid measures, controversial tourist policy and criticisms, foreign currency effects on economies, differences from country to country, net foreign currency earnings, the effect on employment, and environmental effects of tourism.

Haulot, Arthur & Roger H. Charlier

"Tourism and Coastal Environment," Vol. 33, No. 1, (Tourist Review, 1978), 10-12 pp.

Covers four areas: Development of coastal zones, recreational role of beach and coastal areas, planning and needs, and the dimensions of tomorrow's problems.

Haywood, K.M.

"Criteria for Evaluating the Social Performance of Tourism Development Projects," Tourism as a Factor in National and Regional Development, (Peterborough, Canada: Department of Geography, Trent University, 1975), 94-97 pp.

Suggests that new criteria (standards of judgment for evaluating performance) be articulated in the formation of a value model which identifies the constituencies whose goals are to be served, and the order in which they are to be served. Discusses these criteria for measuring social performance and formulates a value model.

Heenan, David

"Tourism and the Community--A Drama in Three Acts," (Journal of Travel Research, 1978), 30-32 pp.

Examines three distinctive patterns of community attitudes towards major festivals or hallmark events. Suggests tourism's success in the years ahead depends in large part on its acceptance by host communities. Implications are drawn for both investors and community planners.

Helleiner, Frederick M.

"Applied Geography in a Third World Setting: A Research Challenge," Vol. 6, No. 3, (Annals of Tourism Research, 1979), 330-337 pp.

Addresses the particular methodological questions that arise when conducting geographic studies of tourism in the third world and concludes that research techniques imported to the third world from developed countries may need modification before they can be usefully applied.

Hennssey, Jossleyn

"Increasing Competition in Tourism," Vol. 61, No. 3, (Eastern Economist, 1973), 120-123 pp.

Covers international tourism development since 1960 including receipts by country, the balance of payments, problems of tour operators, and the role of banks.

Herrmann, Cyril C.

"Tourism Forces Master Planning," (Boulder: Business Research Division, University of Colorado, 1974).

Covers important benefits of the master planning approach, the components of a master plan for tourism, and how master planning is developed on a countrywide and local level basis, and offers brief case studies.

Hicks, Bell

"Perpetual Conflict as the Snake in a Tourist's Paradise".

Hillendahl, Wesley H.

"Economic Rate of Return of Tourism," (San Francisco: Pacific Area Travel Association), PATA Travel Research Seminar, 1971.

Discusses the uses of economic impact of tourism data, the impact studies' demonstrated effect on the economies, and how the critical aspects of one area differ from those of another as to the elements of success.

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"Political and Economic Variations in the World and Their Effects on Travel," (Honolulu: Bank of Hawaii, Department of Business Research, 1973), 24-32 pp.

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"Tourism as an Earner of Foreign Exchange," (San Francisco: Pacific Area Travel Association [PATA], 1972), 93-96 pp. Travel Research Seminar.

Covers understanding the concept and effects of foreign exchange, tourism in the foreign exchange system, and factoring the realities of foreign exchange in the Pacific.

Hiller, Herbert L.

Alternate Tourism as a Basis for Intervention by Third World Nations in the Ethical Debate Within Industrial Society, (Montreal: Tourism Research, Department of Geography, McGill University, 1976), 9 pp.

Discusses the impacts of tourism between Third World and industrialized nations, particularly on the concepts of family, community and nation among both travelers and resident populations.

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"The Organization and Marketing of Tourism in Support of Development," A New Kind of Sugar--Tourism in the Pacific, (Honolulu: Technology and Development Inst. and Culture Learning Inst., 1975).

An argument in support of intervention in the marketplace, the idea that tourism can be organized in support of development, and the need to introduce the validity of a development perspective into the tourism industry.

"Some Basic Thoughts About the Effects of Tourism on Changing Values in Receiving Societies," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 199-201 pp.

Deals primarily with changing values in Third World nations which lead to questions of whether their confidences in tourism were well placed. Discusses the concept of "alternate" tourism and need for essential research into this new area.

Hogg, David

"The Evaluation of Recreational Resources," Leisure and Recreation in Australia, (Malvern: Sorrett Publishing, 1977), 101-110 pp.

Identifies some of the problems involved in the evaluation of recreational resources, and presents an objective approach towards such evaluation to overcome these problems.

Hookway, R.J.S. and Joan Davidson

Leisure: Problems and Prospects for the Environment, (London: Countryside Commission, 1970).

Houghton-Evans, W. and J.C. Miles

"Environmental Capacity in Rural Recreation," Vol. 56, No. 10, (Journal of the Town Planning Institute, 1970), 423-427 pp.

Summarizes the result of surveys in the New Forest and on the Use of Common Land, and suggests guidelines for developing policy. Topics covered include traffic and environmental capacity; sample from the study of tourism in Donegal; management of traffic - volume, composition, distribution, speed; and a description of pilot studies in Wharfedale.

Hudman, Lloyd E.

"Regional Capacity of Tourists - A Function of Energy (Calories Flow)," Geography of Tourism & Recreation, (1976), 21-24 pp.

Hudson, E.

"Vertical Integration in the Travel and Leisure Industry," (Paris: ITA - Institut de Transport Aerien, 1973).

Hunzkier, W.

Social Tourism--Its Nature and Problems, (Geneva: Alliance International de Tourisme, 1951).

Inskeep, Edward L.

"Physical Planning for Tourism Development," A New Kind of Sugar--Tourism in the Pacific, (Honolulu: Technical and Development Institute and Culture Learning Insitute, 1975), 247-251 pp.

Describes three aspects of developing tourism to provide maximum benefits to an area's resident population--1) explore various planning approaches and techniques; 2) emphasize the need to

consider the economic, social, cultural and environmental impact of tourism throughout the planning process; and 3) indicate ways in which local planning capability can be developed.

#### International Geographical Union

Tourism as a Factor in National and Regional Development, (Peterborough: Department of Geography, Trent University, 1975), 107 pp.

Research information on leisure and tourism--action and decision, regional leisure and tourism, social impact of tourism.

#### International Labor Office

Careers in the Hotel and Tourism Sector, Hotel and Tourism Management Series No. 1, (Geneva: International Labor Office, 1976), 57 pp.

Main chapters cover career opportunities, suggestions for a campaign to publicize career opportunities, and analysis of occupations.

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Summary of Activities of the International Labor Organization in the Field of Tourism, (Geneva: ILO Publications, 1975), 17 pp.

Provides an outline of ILO activities in the field of tourism, with examples of research activities, technical meetings and technical cooperation projects.

#### International Tourism Quarterly

"Currency Changes, Exchange Rates, and Their Effects on Tourism-Special Article No. 18," (London: International Tourism Quarterly, 1975), 34-45 pp.

Examines the general effect of currency changes, and the pattern of changes in exchange rates. Examples are given considering the change in currency and purchasing power, how rising prices first affect tourists, and the destabilization of the American dollar. Several tourist generating countries (Japan, U.S.A., West Germany, and the United Kingdom) were specifically used to review the effects of the pattern changes in exchange rates.

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"The Role and Function of a National Tourist Office Abroad - Special Report No. 21", (London: International Tourism Quarterly, 1976), 39-58 pp.

Examines the need for national tourism offices abroad. Discusses the evolution of these offices and defines their current role. Describes their function and mode of operation. Examines the promotional and other material used, and questions of location and staffing. Evaluates their effectiveness.

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"Special Interest Package Holidays Abroad: Special Article No. 27," (International Tourism Quarterly, 1978), 48-59 pp.

Surveys this mushrooming sector of the tourism industry. Defines what is meant by the special interest market and estimates its size. Looks at the tour operators involved, and the type of holidays they offer, as well as the major regions of growth.

International Union for Conservation of Nature and Natural Resources (IUCN) Towards A New Relationship of Man & Nature in Temperate Lands, Part I - Ecological Impact of Recreation and Tourism Upon Temperate Environments, New Series, No. 7, (Morges: IUCN, 1967), 287 pp.

Covers tourism and recreation's basic factors, ecological impact, operative factors in the ecological impact, and common interests of tourism and conservation.

Jackson, J.B.

"Tourism: More Give and Less Take," Vol. 13, (Landscape, 1963), 27-28 pp.

Suggests tourism in America has reached the stage where it needs organizing and housecleaning not only from the point of view of the resort and hotel and concession operators, but also from the point of view of the tourist.

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"We Are Taken for a Ride," Vol. 11, No. 3, (Berkeley: Landscape, 1962), 20-22 pp.

Discusses tourism in terms of its being an 'industry,' and how this stance eliminates individual enterprise, fosters an every increasing consumption, destroys traditional values, and uses an elaborate publicity machine to further these ends. Offers suggestions to resist the exploitation.

Jafari, Jafar

"The Components and Nature of Tourism: The Tourist Market Basket of Goods and Services," Vol. 1, No. 3, (Annals of Tourism Research, 1975), 73-90 pp.

Focuses discussion on some of the constituent elements in tourism supply and tourism demand, and some peculiar elements and distinctive features of the tourism phenomenon which may have resulted in the underdeveloped tourism discipline.

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"Creation of the Inter-Departmental World Tourism Organization," Vol. 2, No. 5, (Annals of Tourism Research, 1975), 237-246 pp.

Discusses the World Tourism Organization - the successor to the non-governmental International Union of Official Travel Organizations (IUOTO): WTO's historical development, the transformation of IUOTO, and WTO's establishment.

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"The Socio-Economic Costs of Tourism to Developing Countries," Vol. 1, No. 7, (Menomonie, Wisconsin: Annals of Tourism Research, University of Wisconsin, Stout. Dept. of Habitational Resources-Tourism, 1974), 227-262 pp.

Points out and discusses some of the lesser known or relatively ignored negative influences of tourism.

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Role of Tourism on Socio-Economic Transformation of Developing Countries, (Ithaca: Cornell University, Faculty of the Graduate School, 1973), 262 pp. + tableaux.

Explores and analyzes the tourism phenomenon, discloses its potentials and its "costs" to the socio-economic development of developing countries, and emphasizes the need for an international effort for research and investigation of the subject.

Jeffries, D.J.

"Defining the Tourist Product--and Its Significance in Tourism Marketing," Vol. 17, No. 1, (Tourist Review, 1971).

Just as an industrial technique can be used to turn out a wide variety of products, one can conceive some destinations and their tourist equipment as being capable of offering a wide range of tourist products. Discusses using this method for marketing tourism.

Jung, J.M. & E.T. Fujii

"The Price Elasticity of Demand for Air Travel," (Journal of Transport Economics and Policy, 1976).

Jursa, Paul E. & J.E. Winkates

"Tourism as a Mode of Development," Vol. 4, No. 1, (ISSUE [journal of the African Studies Association], 1974).

Discusses the advantages and disadvantages of promoting a tourism industry in countries where it is nonexistent or marginal. Both economic and non-economic factors enter into the arguments for and against the promotion of tourism.

Kaiser, Chas. & Larry Helber

Tourism Planning and Development, (Boston: CBI Publishing, Inc., 1978), 238 pp.

Emphasizes the need for long-range planning and responsible management. Covers numerous multi-disciplinary subjects which are essential to proper planning and development of tourism.



Kalter, R.J. & W. B. Lord

"Measurement of the Impact of Recreational Investments on a Local Economy", Vol. 50, (Minasha: American Journal of Agricultural Economics, 1968), 243-256 pp.

Kaspar, C.

"The Interdependence of Tourism & Transport & Its Repercussions," (Berne: Tourist Review, 1967), 150-156 pp.

Kaplan, M.

"Movement as Leisure," Leisure in America: A Social Inquiry, (New York: Wiley, 1960), 211-219 pp.

In part, defines and analyzes two types of tourists: 1) "comparative strangers" who travel physically but seldom or never leave their own familiar ideas and judgements; and 2) "empathic natives" who attempt to immerse themselves in all aspects of foreign cultures and places.

Kellog, Mary Alice

"Leisure Counselors," (Travel & Leisure, 1979), 12-13 pp.

Describes leisure counselors' analysis of the way we use our spare time.

Kelly, Edward M.

ICTA: Domestic and International Tourism, (Wellesley: ICTA [Institute of Certified Travel Agents], 1977), 167 pp.

Keogh, B.M.

The Role of Travel in the Recreational Day-Trip, (University of Western Ontario, 1969).

Knecht, Charles P.

"The Airlines' Role in Tourism", Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 19-23 pp.

Offers a brief commentary on the history of the airline industry, and the present industry costs and fare scales with special emphasis on Delta Airlines.

Knetsch, Jack L.; Richard E. Brown & Wm. J. Hansen

"Estimating Expected Use and Value of Recreation Sites," Planning for Tourism Development - Quantitative Approaches, (New York: Praeger Publishers, 1976), 103-115 pp.

Employs attendance parameters for proposed recreational sites, based on attendance patterns at existing sites, to estimate the economic value of the proposed areas and facilities.

Koning, Hans

"Travel is Destroying a Major Reason for Travelling," (New York, New York Times, 1974), 9 pp.

Briefly discusses how travel is destroying the most exciting reasons for travelling--to discover the depth and width of human experience and solutions of other cultures.

Krapf, K.

Tourism as a Factor in Economic Development: Role and Importance of International Tourism, U.N. Conference on International Travel Tourism, (New York: United Nations/E/Conf. 47/15, 1963).

Kraus, Otto

"Ecological Impact of Products of Tourism and Recreation on the Countryside Adjacent to Highways," Towards A New Relationship of Man & Nature in Temperate Lands --Part I, (Morges: IUCN, 1973), 160-169 pp.

Describes the positive and negative effects of roads in unprotected districts or even in reserves. Suggests requirements and proposals for planning for the future.

Kreck, Lothar A.

International Tourism, (Pullman: Hotel & Restaurant Administration, Washington State University, 1972), 183 pp.

Covers the history and future of tourism, basic factors affecting tourism, its economic and social significance, a description of the traveler, the organization and development of tourism, promotion, and research in tourism.

Kruschke, Earl R.

"Tourism and the Energy Crisis".

Stress the need for studies of the relationship between tourism and the use of energy especially in view of the growing importance of tourism in the economies of developing countries.

Kwack, S.Y.

"Effects of Income and Prices on Travel Spending Abroad," Vol. 13, (International Economics Review, 1972), 245-256 pp.

Formulates a model for foreign travel expenditures; presents and discusses empirical results obtained by fitting the model to quarterly data, and summarizes the empirical results and concludes with some implications drawn from the results.

Ladman, Jerry & M.E. Bond

"Tourism: A Viable Strategy."

Discusses the benefits and limitations of tourism in development.

Lamborn, B.N.A.

"Energy Economics of Tourist Travel," Vol. 1, (Florida Environmental and Urban Issues, 1974), 4-5 pp.

Differentials in fuel consumption by the various modes of transportation chosen by tourists entering Florida.

Lansing, John

"The Effects of Migration and Personal Effectiveness on Long Distance Travel," Vol. 2, (Transportation Research, 1968), 329-338 pp.

Analyzes the demand for long-distance travel. Gives estimate of the relation between the geographic mobility of people and their subsequent frequency of travel, and of the relation between their sense of personal effectiveness and their frequency of travel.

Lansing, John B. & Dwight M. Blood

The Changing Travel Market, (Ann Arbor: Survey Research Center, Institute of Social Research, University of Michigan, 1964), 374 pp.

Lanz, Adlof

"The Promotion of a Tourist Destination by an Airline," (Madrid: World Travel, 1971), 4-8 pp.

Larrabee, E. and K. Meyersohn

Mass Leisure, (Glencoe: Free Press, 1952).

Lavery, Patrick

"Resorts and Recreation," Recreational Geography, (New York: John Wiley and Sons, 1974), 167-196 pp.

Lavoie, J.M.

"Why Not Share in the Tourist Boom?", Vol. 132, No. 11, (Foreign Trade, 1969).

Lawson and Baud-Bovy

Tourism and Recreation Development, (Boston: CBI Publishing Co., 1977).

A heavily illustrated handbook of physical planning, cover the principles, methods and detailed procedures for tourism "product" and "image," integration of tourism planning with national policies and goals, basic facilities needed for tourism development with particular attention paid to winter sports facilities and coastal resorts.

LeFevre, Tony

"Tourism: Where Should We Start Looking?", (Suva: University of South Pacific, 1973), 9 pp.

This paper attempts to suggest what it is we should be looking at in the light of objective investigation into the advantages and disadvantages of the industry to the domestic economy.

Lengermann, Patricia M.

A Neglected Topic in the Study of Development: The Tourist Industry, Vol. 19, (Sociological Abstracts, 1971), 368 pp.

Presents evidence of the magnitude of world tourism both as an item in world trade and as a form of population movement, the growing importance of tourism in world trade, and the importance of this trade for certain developing countries.

Lewis, Charles A.

"The Fifth International Congress on Leisure and Tourism," Vol. 3, No. 4, (Annals of Tourism Research, 1976), 183-188 pp.

Summarizes proceedings of this six-day conference held in Algarve, Portugal. Covers national, regional and urban planning, as well as planning considerations for historic sites and monuments and planning for leisure.

Libera, K.

"Present Activities of the International Center for Advanced Tourism Studies," (Madrid: World Travel, 1969), 27 pp.

Liberal, Gonzales

"Tourist Resorts," (Madrid: World Travel, 1968), 12-16 pp.

Lickorish, L.J.

"Tourism", World Airports: The Way Ahead, (London: The Institution of Civil Engineers, 1970), 110-119 pp.

General Manager of the British Travel Association discussing the successful development of tourism and the policies and strategies needed, in Paper 18, Session 9 of the proceedings of the conference held at The Queen Elizabeth Hall, London, England, Sept. 23-25, 1969.

Lickorish, L.J. & A.G. Kershaw

The Travel Trade, (London: W. & J. Mackay and Co., Ltd., 1958), 356 pp.

Lickorish, L.J.

"Tourism", World Airports: The Way Ahead, (The Institution of Civil Engineers, 1970).

Covers the value and volume of tourism, trends, the tourist product and market, growth in tourism, tourist demand for airport services, and the need to plan expansion of tourism.

Liepa, R. & P. Chau

Methodology for Short Term Forecasts of Tourism Flows, (Ottawa: Economic Research Section, Policy Planning & Industry, 1977).

Linear, Marcus

"The Conservation of Nature Through the National Exploitation of Wildlife Resources," (Munich: IFO Forschungsberichte der Afrika-Studienstelle, 1973).

Lockheed-California Co.

World Air Traffic Forecast, (Burbank: Sales Support & Market Research & Market Development, 1977), 11 pp.

Forecasts to 1990. Presents traffic data in terms of major traffic flows. See especially sections on Intra-Asia/Oceania Market, and Europe-Asia/Oceania.

Lowenthal, D.

"Tourists and Themalists," Vol. 52, (Geographical Review, 1962), 124-127 pp.

Explores the travel industry and covers travel modes, the role of travel agents, why tourists travel, economic and social impacts, tourist destination development, and travel research.

Lundberg, Donald E.

"Why Tourists Travel," Vol. 11, No. 4, (Ithaca: Cornell Hotel and Restaurant Administration Quarterly, School of Hotel Administration, Cornell University, 1971), 75-81 pp.

Article discusses why tourists travel and gives motivations, experiences, and other factors affecting a decision to stay at home or travel.

Lundgren, Jan O. J.

"The Development of the Tourist Travel Systems," Vol. 28, No. 1, (Tourist Review, 1973), 2-13 pp.

Illustrates the development sequence of a number of interrelated elements into a strongly tied total transport mechanism for individual traveling. Establishes who and in what way the component of transport logistics has evolved, and the driving forces behind this process.

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"Tourist Penetration/The Tourist Product/Entrepreneurial Response," Tourism as a Factor in National & Regional Development, (Peterborough: Department of Geography, Trent University, 1975), 60-70 pp.

Discusses the integral relationship among demand (tourist inflow), supply (tourist product), and supply response (local entrepreneurial ability); primarily with reference to regions characterized by low resource endowment.

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The Tourist Product-How to Measure Its Successful Consumption, (Montreal: Tourism : Tourism Research, Department of Geography, McGill University, 1978), 5 pp.

Covers the setting for domestic and international tourism, how the 'tourism product' differs from other products, changing variables from a region's original make-up to replacement by alien matter, and major approaches to impact measurement.

MacCannell, Dean

"Stages Authenticity: Arrangements of Social Space in Tourist Settings", Vol. 79, No. 3, (The American Journal of Sociology, 1973), 589-603 pp.

The problem of false consciousness and its relationship to the social structure of tourist establishments is analyzed.

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The Tourist: A New Theory of the Leisure Class, (New York: Schocken Books, 1976), 214 pp.

Examines the prototypical behavior of contemporary tourists and builds a model of "the tourist" as a paradigm for mankind in modern or "post-industrial" society.

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"Tourist and the New Community," Vol. 4, No. 4, (Annals of Tourism Research, 1977), 208-215 pp.

MacCannell summarizes his study, The Tourist: A New Theory of the Leisure Class, comments on his reasons for undertaking the study, and addresses the issue of the kind of community that tourists visit and return to.

Mak, James et al

"How or How Not to Measure Visitor Expenditure," (Journal of Travel Research, 1977), 1-4 pp.

Discusses methods of measuring visitor expenditures. Approaches include using a diary format, expenditure survey prior to departure, and surveying visitors after their return home. Discusses two methods used by the Hawaii Visitors Bureau--the results are compared and sources of differences identified.

Manning, Frank E.

"Cup Match and Carnival: Secular Rites of Revitalization in Decolonizing, Tourist-Oriented Societies".

Martin, R.S.

"Tourism--The Industry of Leisure," The Effects of Modern Technology & Industrialization on Leisure, (Adelaide: Australia & New Zealand Association for the Advancement of Science, 1969) 12 pp.

Martyn, Howe

"International Tourism: Public Attitudes and Government Policies," Vol. 50, No. 1, (Halifax: Dalhousie Review, 1970), 40-54 pp.

States' policies aimed at the management of tourism are being adopted by governments but the current basis is expediency and narrow national interest. The majority of the public is indifferent toward the promotion of tourism, and restraint concerns only a small minority. Suggests changes--a need for public discussion of the economic, social, and political interactions of tourism, as well as the pleasures and pains of foreign travel.

Mathews, Harry G.

"International Tourism and Political Science," Vol. 2, No. 4, (Annals of Tourism Research, 1975), 195-204 pp.

Discusses the lack of involvement of political science scholars in tourism research and the need for this line of inquiry.

Matley, Ian M.

The Geography of International Tourism, (Washington, D.C.: Association of American Geographers, 1976), 40 pp.

Gives a general overview of the field of geography of international tourism, and also indicates specific topics and subjects within the field which offer possibilities for more specialized study by geographers.

Matznetter, Josef (Ed.)

"Reports of Working Groups: Geography of Tourism and Recreation," Vol. 25, (I.G.U. Bulletin, 1974), 7 pp.

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Studies in the Geography of Tourism, (Frankfurt am Main: J.W. Goethe-Universitat, 1974).

McEachern, John & Edward L. Towle

Ecological Guidelines for Island Development, (Morges: International Union for Conservation of Nature and Natural Resources, 1974), 66 pp.

Discusses how to incorporate ecological principles to a far greater degree in the modernization of island communities now being shaped by local forces and by development agencies involved in or responsible for island environments, and the threat's implications.

McEachern, John & Edward Towle

"Resource Management Programs for Oceanic Islands," Environmental Planning and Development in the Caribbean, (Puerto Rico: Graduate School of Planning, University of Puerto Rico, 1974), 31-56 pp.

McIntosh, Robert W. (ed.)

International Travel and Tourism, (Washington, D.C.: Institute of Certified Travel Agents, 1967).

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"Proposed Standard Definitions and Classifications for Travel Research," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 75-80 pp.

Includes definitions; bibliography; listing of tourism jobs in general; listing of career jobs in hotel, restaurant and institutional management and travel industry management, and the tourism major curriculum at the Michigan State University School of Hotel, Restaurant and Institutional Management.

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Tourism: Principles, Practices, Philosophies, (Columbus: Grid, Inc., 1977), 268 pp.

Covers the importance, foundations, and motivation of tourism through history, sociology and culture; the organization, development, economics and research of tourism; and discusses measuring the demand of commercialization.

Meyer, Josef F.

"Potential Contributions of Tourism to Structural Change in Rural Areas," (Sociological Abstracts, 1972), 1191 pp.

Determines the degree to which tourism, as an integrating factor within the frame of regional policy, can contribute to promoting agricultural and regional structural change.

Miller, J.J.B.

"The Tourist as the Counter Agent in Cultural Diffusion," (Vancouver: B.C. Geographical Series, 1973), 75-81 pp.

Calls attention to the problem of the ever-increasing temporary migration of persons for tourist or holiday purposes and how this migration results in the erosion of the native cultures of the host areas, especially when tourists from the affluent or "developed" countries visit countries or areas considered to be at a lower level of "development."



Mings, Robt. C.

"The Impact of Tourist Industry Development Upon Local Employment,"  
(Tempe: Arizona State University).

Mitchell, Lisle S.

"The Geography of Tourism: An Introduction," Vol. 6, No. 3,  
(Annals of Tourism Research, 1979), 235-244 pp.

Mitford, Nancy

"The Tourist," Vol. 13, No. 4, (Encounter, 1959), 3-7 pp.

Briefly covers the various reasons for travel to foreign places by the masses, and points out the negative aspects to the particular areas.

Murphy, Peter E. & Lorne Rosenbloom

"Tourism: An Exercise in Spatial Search," Vol. 18, No. 3,  
(Canadian Geographer, 1974), 201-210 pp.

Reports on an investigation of the motivations and tourist behavior in a new environment where the spatial search of a new area is studied.

Naisoro, N.

"The Spatial Impact of Tourism on the Distribution of Income in a Small Island Economy," (1980).

Nash, Dennison

"Tourism as a Form of Imperialism," Hosts and Guests: The Anthropology of Tourism, (Pennsylvania: University of Pennsylvania Press, Inc., 1977), 33-47 pp.

Considers the economic basis for tourism and why tourism arose in the places where it is found today. Also tourism's role as an agent of change.

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"Tourism as an Anthropological Subject," Vol. 22, No. 5, Current Anthropology, 1981, 51 pp.

National Tourism Resources Review Commission

The Economic Impact of Tourism, Vol. 5, (Washington, D.C.: Government Printing Office, 1973).

Neal, James E. & Trocke, John K.

A Guide for a Feasibility Study of Recreation Enterprises, (East Lansing: Cooperative Extension Service, Michigan State University, 1971), 18 pp.

Discusses criteria which can be used to justify the application of finances or talents in recreation-related enterprises.

Nerell, Gunnar

"Occupational Environments of Salaried Employees," (The Central Organization of Salaried Employees in Switzerland, 1976), 7 pp.

Survey of the working environment of salaried employees with particular reference to the psychosocial environment.

Nettekovan, Lothar

"Mass Tourism from the Industrial Society to the Developing Countries," (Economic [Tubingen]), 1974), 121-137 pp.

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"Mass Tourism Out of the Industrialized Societies into the Third World," (Koelner Zeitschrift Fuer Soziologie und Sozialpsychologie, 1969), 257-275 pp.

New Yorker Magazine

"Air Departures from the U.S.A. to World Destinations 1976-1977," (New York: The New Yorker Magazine, 1978), 40 pp.

Prepared by the New Yorker Research Dept. See especially sections on the South Pacific and U.S. Administered Islands.

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"Total Air Departures from the U.S.A. to World Destinations-- First Quarter 1977/1978," (New York: The New Yorker Magazine, 1978), 10 pp.

Prepared by Nettleton Travel Research Center, Inc. See especially sections on the South Pacific and U.S. Trust Islands.

Nicholls, Leland L.

"Tourism and Crime: A Conference," Vol. 3, No. 4, (Annals of Tourism Research, 1976), 176-182 pp.

Summarizes proceedings of a conference addressing Crime Detection and Law Stabilization in tourist-recreation regions.

Nicholson, E.M. & G.L. Douglas

"Conservation of Oceanic Islands," IUCN 11th Technical Meeting - Papers and Proceedings, (Morges: IUCN [Int'l Union for Conservation of Nature & Natural Resources], 1970).

Covers the need for a survey, background to the development of the Pacific Oceanic Islands Survey, fulfilment of Pacific Science Congress resolutions, review of the technical meeting on conservation of Pacific islands, extension of the survey to other oceanic areas, outstanding stages to be fulfilled, and recommendations for action.

Niewiarowski, Donald H.

"Small Hotels: A Proposal", Vol. 13, No. 1, (Development Digest, 1975), 65-68 pp.

Describes how the organization of a small hotels corporation for development of a type of tourism in the Caribbean that would be less like that of Miami Beach could offer numerous advantages, both to the tourists and to the people of the host countries concerned.

Noake, D.W.

"Camping As A Factor in the Ecological Impact of Tourism and Recreation," Towards A New Relationship of Man & Nature in Temperate Lands - Part I, (Morges: IUCN, 1973), 224-229 pp.

Stresses the need for protective measures to minimize ecological impact, and offers recommendations for consideration.

Nolan, S.D., Jr.

"Variations in Travel Behavior and the Cultural Impact of Tourism," (Corvallis: Dept. of Resources Recreation Management, Oregon State Univeristy).

Studies travel behavior apart from any special destination orientation--travel frequency, travel style--and how this becomes increasingly important to understanding cultural impact.

Noval, A.J.

The Tourist Industry, (London: Pitman & Sons, Ltd., 1936).

Noval, Stanley

The Demand for International Tourism and Travel - Theory and Measurement, (Princeton: Princeton University, 1975), 188 pp.

Analyzes the general equilibrium properties of an abstract travel market which incorporates both space and time dimensions, and one econometric analysis of the market for intro-European tourism.

Nowak, Peter J.

"Regional Development versus Tourism: The Role of the Scientist in Resource Incompatibilities," (Iowa State University, 1979), 12 pp.

Examines the potential for conflict which occurs when changes associated with regional development are incompatible with tourism.

Nunez, Theron A., Jr.

"Touristic Studies in Anthropological Perspective," Hosts and Guests: The Anthropology of Tourism, (Philadelphia: University of Pennsylvania Press, 1977), 207-216 pp.

Examines the variety of anthropological approaches the have been or might be used in modified form to further the study of tourism.

O'Driscoll, T.J. & Ernest Parsons  
"Background Considerations," Planning for Tourism Development - Quantitative Approaches, (New York: Praeger Publishers, 1976), 42-45 pp.

Stresses importance of governments' need to clarify the objectives of tourism development when formulating policy. Tourism planners must convince governments of the economic importance and "seriousness" of the tourism section.

Ogilvie, F.W.  
The Tourist Movement: An Economic Study, (Staples Press, 1933).

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"Tourist Traffic," Encyclopedia of Social Sciences, Vol. 13, (New York: Macmillan, 1968), 661-664 pp.

Discusses tourist traffic historically - covering social and economic aspects, external and internal movement, and tourist expenditure.

Organization for Economic Cooperation and Development (OECD)  
"Faster Growth of International Tourism," (Paris: OECD, 1978), 5 pp.

Gives the main conclusions from the Annual Report of the OECD Tourism Committee.

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Tourism Development and Economic Growth, (Paris: OECD, 1966), 7-45 pp.

Covers the formulation and management of a government tourism program, measures to increase investment in tourism development, and the role of foreign participation in tourism development.

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Tourism in OECD Member Countries, (Paris: OECD - the Tourism Committee, 1968).

Out of print.

Organization of American States  
Considerations on Planning, Economics and Tourism, (Washington, D.C.: Division of Tourism Development, OAS, 1974), 20 pp.

Document made up of theoretical chapters that were included in reports prepared by consultants of OAS.

Ortigoza, Jesusa

"The Importance of Tourism as a Source of National Revenue and Income for the Craftsman," Proceedings of the Asian Assembly of the World Crafts Council, (Sydney: World Crafts Council, 1975), 31-34 pp.

Discusses how tourism creates income for a country as well as the craftsman--its foreign exchange earnings, and the multiplier effect.

Overseas Development Administration (Economic Planning Staff)  
Project Data Handbook, (London: 1972).

O'Driscoll, T.J.

"Observations on the Direction of International Tourism," (Cornell Hotel and Restaurant Administration Quarterly, 1978), 47-56 pp.

Discusses some of the recent trends in the development of tourism facilities, and explores more thoroughly the implication of some of these perceptible shifts. Discusses some of the achievements of European tourism in the last decade--advances that represent the next logical step in the progress of tourism in other regions of the world.

Pacific Area Travel Association (PATA)

The Fundamentals of Travel Research, (San Francisco: PATA, 1969), 141 pp.

The seminar proceedings are designed as a travel research text which covers the various aspects of travel research used by PATA.

Pape, Ruth H.

"Touristry: A Type of Occupational Mobility," Vol. 2, No. 4, (Social Problems, 1965), 336-344 pp.

Defines touristry as a form of journeying that depends upon occupation. Demonstrates tourism's probability as a future part of certain occupational types.

Patterson, Wm. D.

"Can Culture Survive Tourism?", (San Francisco: Pacific Area Travel Association [PATA], 1976), 11 pp.

A call for a change from the industry's old priorities of growth and profits to new priorities stressing concern for tourism's impact on environment, culture, and society.

Paul, James A.

"Tourism and Development," Vol. 23, No. 3, (Venture, 1971).

Pearce, D.G.

"Demographic Variations in International Travel," Vol. 33, No. 1, (Tourist Review, 1978), 4-9 pp.

Analyzes and accounts for demographic variations in international travel, and discusses their significance. Certain variations are analyzed more closely with reference to travellers to New Zealand and Japan.

Pearce, G.

"Tourism and the Environment: A Research Framework," (1980).

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"Tourist Development: Two Processes," (Travel Research Journal, 1978).

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"Towards a Geography of Tourism," Vol. 6, No. 3, (Annals of Tourism Research, 1979), 245-272 pp.

Traces the development of geographical interest in tourism during the past half century and examines the range and scope of the geography of tourism.

Peck, John Gregory & Alice Shear Lepie

"Toward a Typology of Tourism Development," (1974).

Peppelenbosch, P.G.N. & G.J. Tempelman

"Tourism and the Developing Countries," Vol. 39, No. 232, (Ekistics, 1975), 196-198 pp.

Divides tourism's implications for developing countries into four categories--planning, economic factors, sociocultural aspects, and political--and discusses these implications in light of the drawbacks and materialistic advantages of tourism offered developing countries.

Pigram, J.J. (with M.J. Cooper)

"Economic Impact Analysis in Tourism Planning and Development," (1980).

Peters, Michael

International Tourism: The Economics and Development of the International Tourist Trade, (London: Hutchinson, 1969).

Deals mainly with how the growth of international tourism can be planned and regulated.

Pi-Sunyer, O.

"Tourist Images: A Separate Reality," (Amherst: University of Massachusetts, 1974).

Pizam, Abraham

"The 80's: Its Impact of Travel and Tourism Marketing--A Conference," Vol. 4, No. 5, (Annals of Tourism Research, 1977), 279-287 pp.

Summarizes The Travel Research Association's 3th Annual Conference. Reviews each speaker and panel's presentation.

Plake, Marvin

Tourism in Ascendancy, (San Francisco: Pacific Area Travel Assn., 1974).

Plog, S.C.

"Why Destination Areas Rise and Fall in Popularity," (1972), 6 pp.

Covers sequentially some of the studies BASICO has conducted over the past 5 years regarding the psychology of travel and of the people who travel.

Pool, Ithiel de Sola; Keller, Raymond A. & Suzanne Bauer

"The Influence of Foreign Travel on Political Attitudes of American Businessmen," Vol. 20, No. 1, (Public Opinion Quarterly, 1956), 161-195 pp.

Reports information found about the incidental political impact of foreign travel on American businessmen who travel abroad for business and pleasure.

Powers, Terry A.

"Economic Appraisal of International Tourism Projects," Vol. 15, No. 2, (Journal of Travel Research, 1976), 10-13 pp.

Describes how to establish the economic viability of international tourism projects. Outlines the principle economic benefits and costs likely to arise, and derives an index of their economic profitability.

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"Public Planning for Tourism in Developing Countries."

Prieto, Juan Plaza

Tourism and the Balance of Payments, (Madrid: Ministerio de Informacion y Turismo, Secretaria General, 1954).

Prigge, Wm. F.

"Must Travel Be Cheap?", (Tourism International Policy, 1976), 9-12 pp.

A senior executive in the international hotel industry discusses the market segment--the quality segment--which is more concerned with high value than with low price.

Pritchett, V.S.

The Offensive Traveller, (New York: Alfred Knopf, 1964).

Pudney, John

The Thomas Cook Story, (London: Michael Joseph, 1953).

Purvis, Frederick K.

Official Travel Agents Marketing Handbook, (Hicksville: Travel Marketing Consultant Services, 1974).

Quandt, Richard E. (Ed.)

The Demand for Travel: Theory and Measurement, (Lexington: D.C. Heath and Co., 1970), 300 pp.

Rajotte, Freda

"The Different Patterns and Spatial Framework of Recreation and Tourism", Tourism as a Factor in National & Regional Development, (Peterborough: Dept. of Geography, Trent University, 1975), 43-52 pp.

Presents a model to study the recreational locational pattern for an area using three fundamental elements--market, travel network, and resource. An area north of Quebec City, Canada, is used to demonstrate the model.

Rawat, R.

"Manila Conference--Developing Countries and Tourism Marketing," (Madrid: World Travel, 1975), 3-12 pp.

Examines aspects of the marketing of tourist services which are particular to developing countries.

Read, Sir Herbert

"Tourism Unlimited," Vol. 65, No. 1661, (London: The Listener, 1961), 187-188 pp.

Briefly describes the past int'l. tourism season, and suggests the tourist problem will be aggravated year by year, by inevitable numerical progression, and continue to systematically destroy the heritage of the past.

Reason, J.

Man in Motion: The Psychology of Travel, (New York: Walker and Co., 1964).

Reuber, Grant L.

Private Foreign Investment in Development, (London: Oxford University Press, 1973).

Reynolds, H. Don

Understanding Airline-Travel Agency Relationships, (Public Transportation & Travel Div., Ziff-Davis Publishing Co.).

Articulates many of the problems affecting airline/travel agent relationships, and offers objective statements of views from both sides.



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Understanding the Airlines' Role in the Total Travel Business,  
(Public Transportation and Travel Div., Ziff-Davis Publishing Co.,  
1973), 44 pp.

Discusses the airlines' motivations for going into other areas than air transportation and the concerns these activities arouse among other segments of the travel business.

Rian, A.

"Impact of Special Events on the Development of Tourism," (Madrid: World Travel, 1968), 32-37 pp.

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"The Promotion of Domestic Tourism," (Madrid: World Travel, 1969), 21-22 pp.

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"Staggering of Holidays," (Madrid: World Travel, 1968), 60-62 pp.

Richard, Martin G. & Moshe E. Ben-Akiva  
A Disaggregate Travel Demand Model, (Westmead: Saxon House/  
Lexington Books, 1975).

Richards, Gareth

Tourism and Economy, (Guildford: Dept. Hotel and Catering Management,  
University of Surrey, 1973).

Demonstrates how available techniques drawn from the main body of economics can be used to throw lights on an important area of tourism-economy dialogue.

Richardson, Elliot

"A Question of Responsibility," (Tourism International Policy,  
1977), 2-7 pp.

Offers thoughts on how the travel industry should shoulder its fundamental responsibility of helping to make a better world. Follows from the World Tourism Organization's endorsement of the idea of a Tourist Code of Conduct.

Ritchie, James E.

"The Honest Broker in the Cultural Marketplace," A New Kind of Sugar: Tourism in the Pacific, (Honolulu: Technology and Development Institute and Culture Learning Institute, East-West Center; also Center for South Pacific Studies, University of California, Santa Cruz, 1975), 49-58 pp.

Stresses the need for the continuation of cultures. One way is through art where art encodes culture's expressions not only for those of that culture but for those of other cultures. The continuation can also be carried on through the school curricula and the media.

Ritchie, J.R. Brent

"Teaching of Research in Tourism Management Curricula," TTRA Ninth Annual Conference Proceedings, (Salt Lake City: Bureau of Economics, and Business Research, University of Utah, 1978), 251-261 pp.

Initiates reflection and discussion concerning the teaching of tourism and travel research--major teaching goals, range of possible course content, and assess the pedagogy employed.

Ritchie, J.R. Brent & Michel Zins

"Culture as Determinant of the Attractiveness of a Tourism Region," Vol. 5, No. 2, (Annals of Tourism Research, 1978), 252-267 pp.

This study examines how explicit manifestations of culture are related to the attractiveness of a tourism region.

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"An Empirical Evaluation of the Role of Culture and Its Components as Determinants of the Attractiveness of a Tourism Region," Vol. 5, No. 2, (Annals of Tourism Research, 1978), 252-267 pp.

Examines how explicit manifestations of culture are related to the attractiveness of a tourist region.

Rivers, Patrick

"Out of the Way Tourist Troubles," Vol. 23, No. 61, (New Society, 1973), 250 pp.

Examines tourism problems in the Caribbean and the Pacific--specifically how the industry exploits or discriminates against the natives peoples--and how tourism carries the seeds of its own destruction.

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The Restless Generation: A Crisis in Mobility, (London: Davis-Poynter, 1972).

Roberts, R.G.

Inducement to Tourism and The Infrastructure Supporting Such Development, (GEIC, 1970).

Robinson, H.

A Geography of Tourism, (Plymouth: MacDonald and Evans, 1976), 476 pp.

Covers a general introduction to the geography of tourism in 4 parts--1) historical, demand for and elements of tourism; 2) problems of measurement, dimensions and spatial patterns; 3) transport planning; and 4) the environment and regional tourism.

Rossi, Jean  
International Tourism: Statistics and Forecasting Methods, (Geneva: 1976), 260 pp.

Studies the methods of assembling, presenting, interpreting and forecasting international tourism statistics.

Rovelstad, James M.  
"Analytical Measures of Travel and Tourism for States and Smaller Areas," Vol. 12, No. 2, (Business & Economic Studies, 1974), 70 pp.

Sadler, Peter G.  
Regional Multipliers and Input-Output Analysis, (Bangor: U.C.N.W. University College of North Wales).

Sadler, Peter G. & Brian H. Archer  
"The Economic Impact of Tourism in Developing Countries," Vol. 3, (Annals of Tourism Research, 1975), 15-32 pp.

Examines the costs and benefits brought by tourism to the economies of developing countries. The criteria for decision making are discussed, and the main policy implications are mentioned. Concludes with a suggested model for evaluating the effects of specific projects within the framework of a sectoral analysis of an economy.

Sadler, Peter G.; Brian H. Archer & Christopher Owen  
Regional Income Multipliers, (Cardiff: University of Wales Press, 1973).

Sales, H. Pearce (Ed.)  
Travel and Tourism Encyclopedia, (London: Travel World, Distributed by Blanford Press, 1959).

Saini, Balwant Singh  
"Dangers of Tourism on the Environment and the Crafts," Proceedings of the Asian Assembly of the World Crafts Council, (Sydney: World Crafts Council, 1975), 27-31 pp.

Using Papua New Guinea as an example, discusses tourism's negative effects on craftwork. Suggests ways of achieving a profit on tourism while preserving culture.

Sandor, Thomas L.  
"Economic Analysis of Resort Development," Vol. 11, No. 4, (Ithaca: Cornell Hotel and Restaurant Administration Quarterly, 1971), 43-49 pp.

Calls for realistic decision-making using detailed analysis and documentation. The interdisciplinary approach as applied to a major resort development planning is also discussed.

Sarbin, Hershel B.

"Industry Advised to Consider the Human Questions in Travel, Changing Character of the Market," (Travel Weekly, 1974), 2 pp.

Asks government and private business (these in the tourism industry and in peripheral areas) to consider why people are traveling and to pool their human and physical resources to answering the travelers needs to help avert problems.

Sauran, Alan

"Economic Determinants of Tourist Demand: A Survey," Vol. 33, No. 1, (Tourist Review, 1978), 2-4 pp.

A short survey of research carried out into the principal economic factors influencing the demand tourism services. Suggests sociological variables may be more significant in determining the destination or the type of tourism undertaken rather than the decision to travel. Discusses each economic factors.

Schewe, Chas. D. & Roger J. Calantone

"Psychographic Segmentation of Tourists," Vol. 16, No. 3, (Journal of Travel Research, 1978), 14-20 pp.

Uses life-style data to profile the tourists to Massachusetts. The tourism market is further segmented on the basis of purpose of trip and type of destination. Psychographic and demographic differences in segments are noted and advertising strategies suggested for the different target markets.

Schmoll, G.A.

Tourism Promotion, (London: Tourism Int'l. Press, 1977), 150 pp.

Covers marketing background, promotion techniques, and promotion methods in the tourism industry. Shows how a tourism enterprise or an official tourism organization should go about selling its services and attractions.

School of Travel Industry Management (TIM)

"The Misunderstood Travel Agent," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management [TIM], University of Hawaii, 1970), 79, 81-83 pp.

Describes ways travel agents can serve the public, the principal services they offer, and various kinds of tours available.

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Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management [TIM], University of Hawaii, 1970), 236 pp.

Thirty three articles, lectures, etc. compiled for students interested in the tourist industry at TIM. Articles cover a variety of topics-- mass travel, growth, cultural dimensions, airlines, travel agents, marketing, investment, etc.

Schreyer, Richard

"Satisfaction and User Input to Management--How Helpful is Visitor Data?", Vol. 6, No. 1, (Tourism and Recreation Review, 1977), 1-7 pp.

Considers the nature of recreation behavior and elaborates on problems associated with employing user data in management evaluation.

Schulz, P.E.

"Public Use of Underwater Resources," Towards A New Relationship of Man & Nature in Temperate Lands--Part I, (Morges: IUCN, 1973), 153-159 pp.

Describes popular public uses of underwater resources and encourages the establishment of new underwater parks and reserves.

Sedeuilh, Dr. M.

"Public Health Aspects of Tourism," Vol. 28, No. 6, (WHO Chronicle, 1974), 293-294 pp.

Briefly discusses the WHO Working Group on the Health Problems of Tourism and its conference. Includes the Group's recommendation for a guide on these issues.

Seekings, John

"International Tourism Prospects," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 53-54 pp.

Summarizes marketing changes going on in international tourism--changing forecasting emphasis from projections to targets; increasingly sophisticated view of factors affecting tourism growth, income and its distribution, cost and psychological factors, and constraints; adopting a more scientific approach; and integrating tourism marketing and tourism project development.

Service World International

Guide to International Distribution--The Lifeline of Our Industry, (Service World International, 1976), 1934 pp.

Reviews some of the basic arrangements for purchase of tourism goods and services around the world, through the distribution maze.

Sessa, Alberto

"The Notion of Tourist Policy," (Madrid: World Travel, 1969), 27-30 pp.

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"The Tourism Policy," Vol. 3, No. 5, (Annals of Tourism Research, 1976), 234-247 pp.

Defines and explores the need for tourism policy. Considers the design of such a policy in terms of the development of tourism, the policy's aims and its relation to institutions and levels of development in various countries before setting forth main guidelines. Offers a case study of Italy.

Sethna, Rustum

"The Sociological Impact of Tourism," Tourism and Its Effects, (Commonwealth of the Bahamas: Commonwealth Youth Program, 1976), 40-49 pp.

Conducted by the Caribbean Regional Center for Advanced Studies in Youth Work, in collaboration with the Caribbean Tourism Research Center, and Ministeries of Education and Tourism, Nassau, Bahamas, Nov. 24-28, 1975.

Reviews the impact of tourism and the resulting change in selected countries--Hawaii, Fiji, East Africa, Spain, Kuwait, Mexico, Taiwan and the Caribbean in light of the social impact of tourism.

Shafer, Elwood L., Jr; John E. Hamilton & Eliz. A. Schmidt

"Natural Landscape Preferences: A Predictive Model," Vol. 1, No. 1, (Journal of Leisure Research, 1969), 1-19 pp.

Identifies what quantitative variables in photographs of landscapes are significantly related to public preference and offers methods for quantifying aesthetics.

Shankland Cox Partnership

Tourism Experience and Summary of Projects, (London), 27 pp.

Covers a description of the partnership, tourism planning, tourism experience, and a list of tourism studies undertaken by the partnership.

Shankland, Graeme

"Basic Principles in Planning Tourist Settlements," (London: Shankland, Cox and Associates, 1970).

Concerned with the practical questions of preparing plans for town development in different kinds of environments, from the under-developed "natural" site to the big city.

Shelley, M.

"Competition for Satisfaction Resources Between Tourist and the Inhabitant," (Tel Aviv: 1973).

Shepard, Paul Jr.

Man in the Landscape: A Historic View of the Esthetics of Nature, (New York: Alfred A. Knopf, 1967), 290 pp.

See especially: pp. 127-156--The Tourist. Reviews the history of tourism, its roots in religious and medieval times up to the present.

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"The Nature of Tourism," Vol. 5, No. 1, (Landscape, 1955), 29-33 pp.

Article traces development of tourism from the days when it was the privilege of scholars and aristocrats to the present commonplace status it holds.

Sigaux, G.

"History of Tourism," (London: Leisure Arts, 1966).

Smith, Valene L.

"Anthropology and Tourism: A Science-Industry Evaluation," Vol. VII, No. 1, (Annals of Tourism Research, 1980), 13-33 pp.

Article addresses three topics: 1) the contribution of anthropology to touristic studies; 2) the suggestion of a methodology for field-work; and 3) the relationship between academic studies of tourism and the vast travel industry.

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Hosts and Guests: The Anthropology of Tourism, (Philadelphia: University of Pennsylvania Press, Inc., 1977), 254 pp.

A survey by sixteen contributors that includes case studies which examine five types of tourism--historical, cultural, ethnic, environmental, and recreational--and their impact upon diverse societies over a board geographical range.

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"Introduction," Hosts and Guests: The Anthropology of Tourism, (Philadelphia: University of Pennsylvania Press, Inc., 1977), 1-14 pp.

Introduces the various case studies in the volume, defines five types of tourism and discusses tourisms' impact and future.

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"Needed: Geographically Trained Tourist Guides," Vol. 13, (The Professional Geographer, 1961), 28-30 pp.

Stresses the need for geographically-oriented guides to lead tours of Americans abroad as well as at home. Suggests training could be provided at minimal expense by regional specialists.

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"Recent Research on Tourism and Culture Change: 1976 Symposium," Vol. 4, No. 3, (Annals of Tourism Research, 1977), 128-134 pp.

Summarizes the seven papers delivered at the Tourism and Culture Change Symposium of the American Anthropological Association's Annual Meeting, Nov. 1976.

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"Tourism and Culture Change," Vol. 3, No. 3, (Annals of Tourism Research, 1976), 122-136 pp.

Summarizes seven articles presented at the 1975 meeting of the American Anthropological Assn. in a symposium entitled "Tourism and Culture Change."

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"Travel Geography Courses for a New Field," Vol. 52, No. 2, (Journal of Geography, 1953), 68-72 pp.

Describes courses designed to give the student the broader and keener insight into the basic relationships between man and his environment. Covers course content and study aids.

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"Women: The Taste-Makers in Tourism," Vol. 6, No. 1, (Annals of Tourism Research, 1979), 49-60 pp.

Using data derived from a statistical sample as well as interviews, women are described as the taste-makers of American tourism because they dominate the decision-making process.

Solomon, M.J.

Analysis of Projects for Economic Growth: An Operational System For Their Formulation, Evaluation, and Implementation, (New York: Praeger Publications, 1970), 498 pp.

This study is based on the belief that the potential for rapid economic growth in most of the newly developed countries is far greater than most observers suspect. The main purpose of the study is to provide an operational framework for projects in countries that require rapid economic growth.

Stanford Research Institute

Memorandum on Essential Information for Travel Research, (SRI).

Stansfield, Chas, A., Jr.

"The Geography of Resorts: Problems and Potentials," Vol. 23, No. 2, (Washington, D.C.: The Professional Geographer, 1971), 164-166 pp.

Discusses research inquiring into the economic and social nature and spatial organization of recreation within the urban milieu, and how this research has not kept pace with its nonurban counterpart.

Street, John M.

"An Evaluation of the Concept of Carrying Capacity," Vol. 21, No. 2, (Andover: Professional Geographer, 1969), 4 pp.

Reviews the present literature on primitive societies to discuss various methods of studying land use, and suggests direction for future research.



Stumpf, Robert Vincent

Perceptions and Preferences of Tourist Attractions: A Nonmetric Multidimensional Scaling Approach, (Claremont: Claremont Graduate School, 1976), 299 pp.

Focuses on an empirical study of consumer attitudes toward the major commercial tourist attractions located in Los Angeles and Orange Counties in Southern California. Uses a nonmetric multidimensional scaling approach to study the tourist attractions.

Sullivan, M.G.

"Tourism and Anthropological Perspective: Criteria for Successful Integration in Travel Programs."

Sunday, Alexander A. & Johnny K. Johansson

"Advertising and International Tourism," Management Science Applications to Leisure Time Operations, (Amsterdam: North-Holland Publishing Co., 1975).

Sunday, Alexander A.

Estimation of the Effectiveness of International Tourism Promotion, (Urbana: University of Illinois, 1975).

Sutton, Horace and David Butwin

"Will It Be the Soaring Seventies?", Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management [TIM], University of Hawaii, 1970), 204-227 pp.

Discusses the change in travel that will come with the new jumbo jets, why travelers leave home, tomorrow's hotels, various travel markets, and various types of travel.

Sutton, Myron D.

"How the International Travel Industry Can Promote Conservation," Towards A New Relationship of Man & Nature in Temperate Lands - Part I, (Morges: IUCN, 1973), 265-268 pp.

Suggests common activities the world's travel industry can share in to preserve and maintain national heritage.

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"New Trends in Tourism Development," (Madrid: World Travel, 1972), 19-21 pp.

Sutton, Willis A. Jr.

"Travel and Understanding: Notes on the Social Structure of Touring," Vol. 8, No. 2, (International Journal of Comparative Sociology, 1967), 218-223 pp.

Deals mainly with the social and economic consequences of tourism and the factors that make for harmony and tension in the tourist-host encounter.

Swart, Wm. W.; Chas. E. Gearing & T. Var

"A Dynamic Programming-Integer Programming Algorithm for Allocating Touristic Investments," (Berne: Tourist Review, 1972), 52-61 pp.

Develops a solution methodology for a model (a general mathematical model for the allocation of touristic investments--offered in a companion paper based on the principles of dynamic programming.

Swart, Wm. W.; Chas. E. Gearing; T. Var and Gary Carm

"Investment Planning for the Development of a National Resource--Linear Programming Based Approaches," (London: Computers and Operations Research, Pergamon Press, 1974), 247-262 pp.

Develops a mathematical model to aid the government of Turkey in determining the "best" allocation of the capital budget for tourism among a large group of competing proposals.

Swart, Wm. W.; Chas. E. Gearing & T. Var

"A Survey of Operations Research in Travel and Tourism," (Northridge: [Swart]California State University--Northridge, 1977

Studies presented are categorized as falling into the general headings of forecasting, tourist flow modelling, measurement of benefits and decision models.

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"Operations Research Applications to Tourism," Vol. 5, No. 4, (Annals of Tourism Research, 1978), 414-428 pp.

Categorizes the applications of operations research to tourism as falling into the areas of tourist forecasting, the determination of tourist flows, the measurement and evaluation of the impact of tourism oriented facilities and activities, and the modelling of decision planning and policy problems.

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"Operations Research in the Leisure Industries," Handbook of Operations Research, (Van Nostrand Reinhold Co., 1977), 45 pp.

Reviews some of the specific achievements of Operations Research (OR) in the leisure industries; discusses the nature of OR studies in Recreation, Travel and Tourism and presents some of the later and more significant approaches to forecasting, benefit measuring and decision modelling; and discusses OR in sports.

Tanish, J.A.R.

"National Investment: In Agriculture, Industry or Tourism," (World Crops, 1968), 44-48 pp.

Covers goods/service ratio technique, patterns of spending, secondary incomes from tourism, the multiplier method of forecasting secondary incomes, use of opportunity costs, and secondary incomes from industry.

Tan, Kim Thiam & Hong Juay Lee

"A Tool for International Tourism Analysis," Proceedings of the 3rd Annual Conference, (Travel Research Association, 1972), 193-202 pp.

Explores a technique for analyzing international travel flow by developing an objective method to discover and study the significant variables affecting this flow.

Tatzin, Donald

"A Methodological Approach to Estimating the Value of Public Services Consumed by Tourists," TTRA Ninth Annual Conference Proceedings, (Salt Lake City: Bureau of Economic and Business Research, University of Utah, 1978), 53-60 pp.

Presents a methodology that makes it possible to assess the public sector costs of tourism on a basis that allows for comparison with estimates of tax revenues, providing a more balanced view of the industry than just concentrating on the tax revenues the travel industry produces.

Taylor, G.D. & M. Doctoroff

"An Approach to an Integrated Forecasting System for a National Tourist Office," The Measurement of Tourism, (London: British Tourist Authority).

Describes the approaches being developed by the Canadian Government Office of Tourism to analyze the present and future conditions affecting the supply of, and demand for, tourist-related activities.

Theuns, H.L.

"International Tourism and Developing Countries--Conditions and Effects," Vol. 3, (Tourist Review, 1973), 109-113 pp.

Thompson, John R.

Ecological Effects of Offshore Dredging and Beach Nourishment: A Review, (Washington, D.C.: U.S. Army Corps of Engineers Coastal Research Center, 1973).

Examines the effects upon the environment of the removal from offshore areas of parts of the substrate, and deposition of these materials ashore, primarily for nourishment or development of beach areas.

Time Magazine

"Worldwide Travel Agents Survey," (Time Magazine, 1972), 68 pp.

Towle, Edward L.

"The Role of the Travel-Tourism Industry in International Marine Recreation Development."

Presented at the Marine Technology Society, 9th Conference and Exposition, Washington, D.C., Sept. 1973.

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"Tourism: A Way to Clean Up the Environment," Tourism Builds A Better Environment, (San Francisco: Pacific Area Travel Association [PATA], 1973), 224-226 pp.

Points out the tourism industry's highly vulnerable position regarding the need for a clean environment, how the industry needs to realize its dependency on quality environment, and the need for the industry to organize and fight pollution.

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"Tourism and the Environment: The Taxonomy of a Symbiotic Relationship," OAS Information Document, (Washington, D.C.: OAS, 1972), 83-91 pp.

Tragen, Irving G.

"Tourism: Resource for Development," Eleventh Session Senior Seminar in Foreign Policy, (Washington, D.C.: Dept. of State), 1968-1969 pp.

Travel Research Association

The 80's: Its Impact on Travel and Tourism Marketing, (Salt Lake City: TRA, 1977), 221 pp.

Includes papers presented and addresses delivered at this conference. Covers education, markets, communication, research, travel distribution, and economic, political, social and environmental forecasts for the industry.

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Forecasting in Tourism and Outdoor Recreation, (Montreal: TTRA Canada Chapter, 1977), 170 pp.

Papers grouped in four sessions: Overview of Futures Forecasting, Tourism and Recreation Forecasting Models, Delphi Technique and Application, and Tourism Forecasting--The Industry Experience.

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The Impact of Tourism, (Salt Lake City: Bureau of Economics & Business Research, University of Utah, 1975), 226 pp.

Main topics cover tourism in San Diego; research into travel industry employment; an assessment of the future role for professional education in the travel industry; travel trends; measurement of tourism impacts; tourism, communication and transportation; recent methodological developments.

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Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 257 pp.

Covers such areas of interest as marketing, travel industry outlook; travel definitions; new and pragmatic approaches to travel research; the tour wholesaler--an industry perspective; increasing sales to new and existing markets; research for planning; regional, state, and local attraction approaches to marketing tourism and the effects of changing values in destination societies.

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Using Travel Research For Planning and Profits, (Salt Lake City: Bureau of Economic and Business Research, University of Utah, 1978).

Travel Research Journal

"Study of the Economic Impact of Tourism on National Economies and International Trade," (Geneva: Travel Research Journal, 1966).

Travel Weekly

"The ABC's of Travel," (New York: Travel Weekly).

Turner, Louis and Ash, John

The Golden Hordes: International Tourism and the Pleasure Periphery, (London: Constable & Co., Ltd., 1975), 319 pp.

Tourism is described as the enemy of authenticity and cultural identity, a systematic destroyer of beauty and an arouser of discontent.

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"Scholars Examine Travel Motive," Vol. 33, No.68, (New York: Travel Weekly, 1974), 5-11 pp.

A brief discussion among travel scholars on the future of travel and the need to solve problems involved in meeting the demand and desires of consumers and host countries.

Turner, Louis

"The International Division of Leisure: Tourism and the Third World," Vol. 4, No. 1, (Annals of Tourism Research--International Division of Leisure, 1976), 12-24 pp.

Discusses economic and political policies open to the less developed countries to increase their returns from tourism, and mentions the difficulties they may face.

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"Tourism and the Social Sciences, From Blackpool to Benidorm and Bali," Vol. 1, No. 6, (Annals of Tourism Research, 1974), 180-205 pp.

Illustrates the kind of problems which are of interest to various kinds of social scientists, and indicates some major studies.

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Multinational Companies and the Third World, (New York: Hill and Wang, 1973), 294 pp.

See chapter 8: "Tourism--the Most Subversive Industry." Covers tourism's pressures on the third world to develop the industry, its social implications, critical mass and question of race and ghettos.

Tweedie, Jill

"Holidays Can Be A Great Strain," Vol. 115, No. 11, (The Manchester Guardian, 1976), 20 pp.

Briefly looks at some reasons why people go on holiday.

United Nations

"Problems of Development of Travel & Tourist Facilities in Developing Countries," (Madrid: World Travel, 1966, 1967), 15-18 pp.

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Recommendations on International Travel and Tourism, (New York: U.N., 1964), 39 pp.

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Statutes of the World Tourism Organization, (New York: U.N., 1971).

United Nations Conference on Trade and Development (UNCTAD)

Elements of Tourism Policy in Developing Countries, (New York: United Nations Conference on Trade and Development [UNCTAD], 1973), 64 pp.

In addition to chapters on groups and macro-economic aspects of tourism, this report deals as well with policies, institutions, resources, and infra-structure for tourism, including a special and relatively detailed chapter on accommodation.

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Guidelines for Tourism Statistics, (New York: United Nations Conference on Trade and Development [UNCTAD], 1971), 54 pp.

Gives guidelines for gathering tourism data. After a lengthy discussion of the problem in general, covers statistics, definitions, and collection of basic data.

United Nations--Economic and Social Council (ECOSOC)

Cooperation and Relations Between the United Nations and the World Tourism Organization, (New York: U.N. Economic and Social Council, 1971).

United Nations--Economic and Social Council (ECOSOC)  
Final Report of the U.N. Conference on International Travel and  
Tourism, (New York: U.N. Economic and Social Council, 1963).

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Review of the Activities and Programmes of the U.N. System of  
Organizations for Development of Tourism, (New York: U.N. Economic  
and Social Council, 1969).

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Review of the Programmes and Activities of the U.N. System of  
Organizations for the Development of Tourism: The Constitutional,  
Organizational and Financial Implications of the Establishment  
of an Intergovernmental Tourism Organization, (New York: U.N.  
Economic and Social Council, 1969).

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United Nations International Seminar on Tourism and Development,  
(New York: U.N. Economic and Social Council, 1969).

United Nations Educational, Scientific, and Cultural Organization (UNESCO)  
"Cultural Tourism," Protection of Mankind's Cultural Heritage: Sites  
and Monuments, (Paris: UNESCO, 1970), 73 pp.

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"The Effects of Tourism on Socio-Cultural Values," (Paris: UNESCO,  
1975). Vol. IV, No. 2 (Wisconsin: The Annals of Tourism Research, 1976).

A literature search analyzing European studies on international  
tourism and its economic and socio-cultural impacts on development.  
Search shows recognized benefits and several negative consequences  
to the question of the role tourism plays.

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"Resolution on the Preservation and Presentation of the Cultural  
Heritage in Connexion with the Promotion of Tourism," (Paris:  
UNESCO, 1966), 3 pp.

The relationships between preservation and restoration and development  
of tourism are described.

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"Tourism and the Cultural Heritage," (Madrid: World Travel, 1966, 1967),  
34-35 pp.

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Social and Cultural Impacts of Tourism: Main Conclusions of Literature  
Reviews, (Paris: UNESCO, 1976).

United Nations Educational, Scientific and Cultural Organization,  
International Bank for Reconstruction and Development  
Policy Recommendations, (Washington, D.C.: UNESCO, 1976), 9 pp.

Conclusions prepared by the Seminar Working Parties and adopted by the Seminar on tourism and distribution, planning and participation; the encounter and on cultural aspects; and measures to encourage the local culture for the benefit of the population and tourist alike.

United States Congress  
International Travel, (Washington, D.C.: Government Printer, 1958).

An intensive study of the entire subject of tourism and foreign travel including consultation with those in government concerned with the subject as well as leaders of private industry who deal with travel. Sets forth conclusions and recommendations.

U.S. Dept. of Commerce, Office of Regional Development and Planning  
Tourism and Recreation: A State of the Art, (Washington, D.C.: Government Printing Office, 1967).

Covers methods of measuring tourist spending, economic impact of tourism, and recreation factors affecting growth of tourism.

Van Houts, D.

"Is There a Positive Contribution in International Tourism to the Development of Third World Countries?", (Antwerp: Africa, Latin America, Asia, 1978), 1-8 pp.

Tourism in developing countries is a sector which is oriented to foreign countries: On the one side the tourist consumer is foreign, and on the other side the investment capital as well. This situation, plus some aspects of being underdeveloped, make the conditions to make profits out of the development of international tourism very difficult.

Var, Turgut; Wm. W. Swart & Chas. E. Gearing  
"OR/MS in Travel and Tourism" (OR - Operations Research/MS - Management Science), (Tourist Review, 1975), 129-141 pp.

Surveys research techniques and investigates research methods for use in tourism and travel studies.

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"Outdoor Recreation and Travel Research: Present and Future," (San Diego: 1975).

Vogt, Jay W.

"Wandering: Youth and Travel Behavior," (Annals of Tourism Research, 1976), 25-41 pp.



Explores the phenomenon of wandering youth - their travel experiences and resulting impact on the visited cultures. Suggests areas of application and further research.

Wahab, A.Salah

"A Conceptual Framework of Marketing in Tourism," (IUOTO [International Union of Official Travel Agents] Research Journal, 1974/1975), 41-48 pp.

Offers traditional marketing definitions and concepts of leading authorities, and relates this information to the marketing of tourism.

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"Elements of State Action on Tourism," (Travel Research Journal, 1974), 3-9 pp.

States that apart from the State's interest in systematic tourism promotion and development, it should bring tourism under its directive control and creative policy without hindering the expansion of private initiative.

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Elements of State Policy on Tourism, (Italgrafica, 1974).

A monograph on elements of tourism policy with special emphasis on developing countries.

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"Elements of Macro-Planning in Tourism Development," (Berne: Tourist Review, 1973), 50-59 pp.

Covers guidelines for a tourism development plan; physical planning; the planning process; planning components and levels; and the individualization, classification and assessment of tourism resources within the planning context.

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"Elements of Tourism Organization at the Destination End," (Tourist Review, 1974).

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"An Introduction to Tourism Theory," Vol. 1, (Travel Research Journal, 1971), 17-30 pp.

Covers tourism as a science, anatomy of the tourist phenomenon, defining tourism, and factors contributing to the growth of tourism in the world.

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"The Legal Protection of the Tourist," (Berne: Tourist Review, 1971), 159-160 pp.

Briefly discusses the question of legal protection of the person of the tourist in the host country, and how the national tourist organizations usually treat the problem.

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Managerial Aspects of Tourism (Product, Markets and Plans),  
(Cairo: Ministry of Tourism, 1976), 403 pp.

Exchanges ideas and points of view between different experts in tourism on the necessity of scientific approaches in developing the tourist industry in any country.

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"Tourism Organizations and Integrated Marketing," Tourisme et Marketing, Vol. 13, (Berne: AIEST 23rd Congress Publication, 1973), 154-161 pp.

Covers the need for a conceptual approach in tourism marketing, a definition of tourism marketing, the tourism marketing mix, marketing mix and integrated marketing, an outline of NTOS marketing activities, and joint multi-national marketing efforts.

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"The Vital Need For Tourism Training," (IUOTO [International Union of Official Travel Agents] World Travel, 1972), 19-21 pp.

Points out the need for well-trained personnel is not always easy to account for. Time requirement, the whereabouts and the necessary training activities to be conducted, as questions of great importance and urgency one a country has chosen to embark on tourism development. Covers imported labor and specialized education.

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Wahab on Tourism Management, (London: Tourism International Press, 1975), 180 pp.

Discusses the principles underlying the management of tourism, and is oriented towards the Third World nations. Considers tourist problems and development elements from the destination country view-point.

Wahab, A. Salah; Jack Crampon & Louis Rothfield  
Tourism Marketing: A Destination-Oriented Programme for the Marketing of International Tourism, (London: Tourism International Press, 1976), 270 pp.

Provides a comprehensive guide which presents the application of modern marketing principles and practices to the tourism industry.

Ward, S. Noel

"International Travel Outlook," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 47-51 pp.

Warszynsak, Jadwiga & Antoni Jackowski

"The Role of Studies in Geography of Tourism in Organizing Tourist Spaces," Vol. 1, No. 1, (Tourism Management Review, 1979).

Waters, Somerset R.

"The Impact of Energy Crisis on Tourism in Third-World Countries,"  
(Travel Research Journal, 1974), 23-27 pp.

States in the long run it is quite likely that tourism in the third-world countries will benefit as a result of the energy crisis, and offers reasons for this conclusion.

---

"New Light on the Multiplier Effect in Analyzing the Impact of Tourist Spending," (Madrid: World Travel, 1969), 29-32 pp.

---

The Role of Tourism in Improving the Climate for Aid, Trade and Investment in Developing Countries, (New York: Child & Waters, Inc.)

---

"Tourism: A New Path to Economic Improvement in the Developing Nations," (New York: Child & Waters, Inc., 1967).

Covers capital investment needs, labor, raw materials, the need for a world conference on tourism, and the steps travel writers can take to help in the search for security through tourism development.

---

"Trends in International Travel," Vol. 5, No. 2, (Washington, D.C.: Development Digest, 1967), 57-62 pp.

Describes how present trends in tourist travel do not favor the developing nations. Among the problems that need to be solved are health hazards, inadequate accommodations, insufficient publicity, and lack of "trained tourism technicians."

Waugh, Robert E.

"Increasing the Validity and Reliability of Tourist Data," (Journal of Marketing, 1955-56), 286-288 pp.

Discusses some point of method and procedure in tourist studies which will increase the validity and reliability of information about tourists--their expectations, likes and dislikes, location and means of reaching the markets these people comprise and the tourist motivations.

White, J.

"History of Tourism," (London: Leisure Art, 1967).

Williams, Anthony V. & Wilbur Zelinsky

"On Some Patterns in International Tourist Flows," Vol. 46, No. 4, (Economic Geography, 1970), 549-567 pp.

Emphasizes the economic, political, cultural and psychological dimensions of international tourist flows; proposed directions for studying their causes and effects.

Winsberg, Morton P.

"Overseas Travel by American Civilians Since World War II,"  
Vol. 65, (Journal of Geography, 1966), 73-79 pp.

This study investigates various characteristics of overseas travel by American civilians.

Woodside, Arch G. & Laurence W. Jacobs

"Market Profiles of Vacation Travelers: Regional Comparisons and Management Implications," Vol. 1, No. 1, (Tourism Management Review, 1979).

Woodside, Arch G. & Robert E. Pitts

"Effects of Consumer Life Styles, Demographics and Travel Activities on Foreign and Domestic Travel Behavior," (Journal of Travel Research, 1976), 13-15 pp.

Tests the accuracy of correctly classifying foreign and domestic travellers and nontravellers using consumer life-style, demographic, and travel activity information. Studies the relative contribution of these independent variables in predicting travel behavior.

Wolfson, Margaret

"Government's Role in Tourism Development," Vol. 5, No. 2, (Development Digest, 1967), 50-56 pp.

States that the development of tourism presents a considerable challenge--as an industry it is diffuse, highly competitive, and relatively unpredictable. Suggests both government and private sectors have important parts to play.

World Bank

Tourism Section Working Paper, (Washington, D.C.: World Bank, 1972), 33 pp.

Reviews "prospects for developing countries to benefit more fully from tourism" (and) recounts the role of the World Bank Group in encouraging the establishment and extension of the tourist industry in developing countries and outlines its plans for the future.

World Crafts Council

"The Effects of Tourism on the Crafts," (Sydney: World Crafts Council, 1975), 25-46 pp.

Includes two papers: "Danger of Tourism on the Environment and the Crafts, by Balwant Singh Saini; and "The Importance of Tourism as a Source of National Revenue and Income for the Craftsman," by Jesusa Ortigoza; and Reports Submitted and Statements from the floor following the presentations.

World Tourism Organization (WTO) formerly (IUOTO)

"Adoption of IUOTO to its Present & Future Responsibilities,"  
(Madrid: World Travel, 1969), 20 pp.

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"Adoption of IUOTO to Enable it to Fulfill its Responsibilities  
in the Field of Tourism," (Madrid: World Travel, 1967), 23 pp.

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Aims, Activities and Fields of Competence of National Tourist  
Organizations, (Madrid: WTO, 1966), 429 pp.

Study consists of three parts: 1) provides background information on the legal status, administrative structure and field of competence of national tourist organizations; 2) includes a country survey based on the information received from ninety-five governmental national tourist organizations; and 3) presents organization charts of selected National Tourism Organizations chosen to provide a regionally representative sample of administrative structures.

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Bilateral Tourist Policies for the Establishment of Joint Programmes,  
(Madrid: WTO).

Evaluation of the contribution of international cooperation and regional integration to the accelerated development of international tourism. Policies of cooperation between generating and receiving countries to create a balance tourist supply.

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The Changing World of Travel Marketing, (Madrid: WTO).

Publication on research and forecasting in the field of marketing.

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Charter for Development and Protection of Tourist Resources and  
Influence of Cultural Traditions on the Formation of Distinctive  
Supply.

Determination of the forms of protection, preservation and development of tourist resources and of correct interpretation of cultural traditions.

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Compendium of Financial Schemes for Tourist Development, (Madrid:  
WTO), 109 pp.

Survey of schemes adopted by the governments of more than sixty countries in various parts of the world to stimulate and encourage investments in tourism by means of legislative and other fiscal and financial measures.

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Compilation and Preliminary Analysis of Information On Education and Vocational Training Program in the Field of Tourism, (Madrid: WTO).

Study showing how modern methods of identifying training requirements, research, curricula and course development and methods of assessing training results relate to the specific needs of the tourist industry.

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Considerations in Financial Planning for Tourism Development, (Madrid: WTO).

---

The Development of Travel Plant and Services, (Madrid: WTO, 1964).

---

"Economic Review of World Tourism," (Madrid: Travel Research Journal, 1972).

Only study of its kind, giving a world-wide picture of the economic aspects of tourism.

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Factors Determining the Selection of Sites for Tourism Development, (Madrid: WTO).

The environment--geology, geomorphology, hydrology, flora and fauna--infrastructures, socio-economic conditions, superstructures, cultural and recreational facilities.

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Factors Influencing Travel Demand and Leading to the Redistribution of Tourist Movements, (Madrid: WTO).

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Final Report of the International Conference on Tourism, (Madrid: WTO, 1969).

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Forecasting Methods, (Madrid: WTO).

---

General Policy of the IUOTO, (Madrid: WTO).

Lists the objectives of IUOTO in the fields of facilitation, tourism, research, development and promotion (consolidated resolution).

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Guidelines for the Collection and Presentation of International Travel and Statistics, (Madrid: WTO).

---

Health Tourism, (Madrid: WTO).

Analysis of the present situation of health tourism, definitions of the characteristics of the market and the utilization of natural resources. Account of the attitudes of users and official authorities with regard to this form of tourism and evaluation of the prospects and terms of development of health tourism.

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Industrialization of Tourism in the Developing Areas, (Madrid: WTO).

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Integrated Planning, (Madrid: WTO).

---

International Travel Statistics, (Geneva: WTO).

Gives detailed travel statistics for some 80 countries. Published since 1946.

---

List of Research Firms, (Madrid: WTO, 1974), 84 pp.

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Long-Term Effectiveness of Tourist Promotional Campaigns, (Madrid: WTO).

Survey of techniques for appraising the effectiveness of promotional campaigns. Criteria for selecting best promotional publicity techniques.

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Market Research Methods, (Madrid: WTO).

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Marketing of the Tourist Products of Developing Countries, (Madrid: WTO).

Stresses the various aspects of the marketing of the tourist products, marketing channels and machinery for distribution and the role of the public sector in the marketing in the tourist products.

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The Measurement of Tourism, (London: British Tourist Authority, 1975), 102 pp.

Covers tourism forecasting, and tourism and the balance of payments.

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Methodology Applicable for the Preparation, Application and Control of the Results of Market Studies, (Madrid: WTO).

Surveys of the various methods available for the quantitative and qualitative analysis of tourist demand. The study includes two sections: a) principles of market studies; b) practical application.

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Methodology for Annual and Medium-Term Forecasts, (Madrid: WTO).

Compendium of methodologies for preparing annual and medium-term forecasts. A guide to streamlined operating procedures readily adaptable to actual problems.

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Notes on the Methodology and Utilization of Forecasts in the Field of Tourism, (Madrid: Travel Research Journal, 1963).

---

Physical Planning and Area Development, (Madrid: WTO).

Stresses the various aspects of physical planning including investments and pre-investment programming and the need for a more serious approach to the development of tourist resorts.

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Pilot Study on Long-Term Forecasts, (Madrid: WTO).

The development of tourism up to 1980. Analysis of determining factors: purchasing power, leisure time, environmental stresses. Breakdown of results by receiving continents.

---

Pilot Study on the Relations Between Infrastructure Policies and Tourist Plant and Development Policies, (Madrid: WTO, 1971).

Study to determine how the lack or insufficiency of the basic infrastructure controls the development of tourist plant. Analysis of means for developing tourism in countries that do not have an infrastructure comparable with that of industrialized countries.

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Potential International Supply of Tourism Resources, (Madrid: WTO).

Realistic appraisal of natural resources having potential tourist value. Classified inventory as basis for the preparation of an inventory methodology. Preliminary map of tourist supply and guidelines for the development and conservation of tourist resources.



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Preliminary Study on the Role of Tourism as a Source of Employment,  
(Madrid: WTO, 1970-71).

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Present and Potential Distribution Channels, (Madrid: WTO).

Description of the institutions and techniques relating to distribution as a whole in the field of tourism and the formulation of a general study on their functioning and interdependence.

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Presentation and Financing of Tourist Development Projects, (Madrid: WTO).

Outlines the general principles determining the procedures necessary to obtain financial aid for tourism projects from multilateral and bilateral help organizations.

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Promotional Budgets of National Tourist Organizations, (Madrid: WTO).

Surveys and analyzes the total budgets of national tourist organizations.

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Recreation Management of Tourist Reports, (Madrid: WTO).

Study of solutions for and formulation of proposals concerning the problems raised by the organization and implementation of recreational activities in tourist resorts.

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"Recreation and Modern Tourism," (Madrid: World Travel, 1971),  
15-19 pp.

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Relations Between the National Tourist Office and Travel Agencies,  
(Madrid: WTO, 1965).

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Report on the Sociological Aspects of International Tourism, (Madrid: WTO, 1967).

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The Role of Tourist Administration Concerning the Environment and Folklore, (Madrid: WTO).

---

Sampling Methods Applicable to Tourism Statistics, (Madrid: WTO).

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Sources and Conditions of Financing for Tourist Development Projects,  
(Madrid: WTO).

Compendium of public and private banks, commercial firms, international organizations and other institutions financing tourism development projects. Terms and conditions of financing, rates of interest on loans and other credit instruments.

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State Incentives for Private Investment, (Madrid: WTO).

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Study on Bilateral Tourist Policies for the Establishment of Joint Programming, (Madrid: WTO).

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Study on New Travel Marketing Methods and Channels, (Madrid: World Travel, 1969), 33-34 pp.

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Study on Present and Potential Distribution Channels, (Madrid: WTO).

---

Study on Sources and Conditions of Financing for Tourist Development Projects, (Madrid: WTO).

---

"Study on the Economic Impact of Tourism on the National Economic and International Trade," (Madrid: Travel Research Journal, 1966).

---

Survey of Marketing Methods and Techniques for Tourism Promotion,  
(Madrid: WTO).

Approaches to formulate marketing strategies and options: a) tourism marketing; b) promotional methods; c) decision-marking.

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Survey of Surveys and Research, (Madrid: WTO).

Collection of information on survey and other research activities carried out in the field of tourism.

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Systems of State Aid to the Hotel and Tourist Industries, (Madrid: WTO).

Instruments available to public authorities--national, regional, or local--to promote directly or indirectly investments in the tourist sector. Country analysis of existing financial and fiscal schemes of State aid to the hotel and tourist industry.

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Taxes on Tourists and the Tourist Industry, (Madrid: WTO, 1965).

---

Techniques for Accommodation Management, (Madrid: WTO).

---

Testing the Effectiveness of Promotional Campaigns in International Travel Marketing, (Madrid: WTO).

---

"Tourism and National Economic Development," (Madrid: World Travel, 1968), 20-23 pp.

---

Tourism and the Balance of Payments, (Madrid: WTO).

Analysis of the direct and indirect effects of tourism on the commercial and financial relations with other countries. Evaluation of the importance of tourism as a factor of economic development.

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"Tourism and the Balance of Payments in a Developing Country," (Madrid: Travel Research Journal, 1974), 29-35 pp.

Sets out some of the conceptual problems involved in the economic analysis of tourism, and suggests ways in which this analysis may be helpful in formulating national policies.

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"Tourism in Agreement on Payments and Trade," (Madrid: World Travel, 1970), 54-58 pp.

---

"Tourism--Its Nature and Significance," Vol. 1, No. 4, (Annals of Tourism Research, 1974), 105-112 pp.

Covers many aspects of tourism--its growth in the last 20 years, how it is a direct product of the economic and social progress of countries, earning from tourism, and how it benefits general national development, and important trends.

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Tourism Organization, (Madrid: WTO).

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"Tourism's Role in Economic Development," (Madrid: Travel Research Journal, 1972), 3-22 pp.

---

Tourist Legislation, (Madrid: Documentation Service).

---

Tourist Planning, (Madrid: WTO).

Why tourist planning is necessary and its relation with overall development. Major steps, phases and means of tourist planning according to development objectives and related problems in specific cases and countries.

---

Tourist Publicity, (Madrid: WTO).

Deals with the policy, strategy, programmes and measurement of tourist publicity. Places publicity in the context of tourism and describes some publicity schemes.

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The Travel Item in the Balance of Payments, (Madrid: WTO).

---

"Twenty-five Years of Tourism," (Madrid: World Travel, 1970), 19-22 pp.

---

The United Nations Conference on International Travel and Tourism, (Madrid: WTO).

Contains the final report of the Conference and its recommendations and resolutions on facilitation, organization, promotion, plant, tourist facilities and services, technical cooperation and assistance.

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"What Will Be the Shape of Future Markets?", (Madrid: Travel Research Journal, 1967).

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World Tourism, (Madrid: WTO, 1974), 212 pp.

Review of the development of tourism in the Regional Commissions of IUOTO (Africa, Americas, South Asia, Europe, Middle East, Pacific and East Asia).

Wright, D.T.

Planning and Tourism, (Sydney: Dept. of Town and Country Planning, Univeristy of Sydney, 1972), 103 pp.

Examines tourism as a land use and suggests a simple step by step procedure for evaluating tourist potential and tourist requirements by planners. Based on research conducted in Waverly Municipality. A hotel and accommodation survey is presented as an appendix.

Wright, David L. & John Stopford

Note on the Air Inclusive Tour Holiday Industry, (London: London Business School, 1972).

Young, Christopher

"The Promotion of Domestic Tourism," (IUOTO World Travel, 1969, 1970), 26-27 pp.

Young, Sir George

Tourism, Blessing or Blight?, (Harmondsworth: Penguin Book, Ltd., 1973), 191 pp.

Identifies the important issues of tourism and indicates solutions. Emphasizes social and psychological factors as well as other issues related to decision-making.

Young, Jock

"The Hippie Solution: An Essay in the Politics of Leisure," Politics and Deviance, (London: Penguin, 1973), 182-208 pp.

Contends that the widespread occurrence of hippie cultures represents a tentative solution to emerging problems of work and leisure in the advanced industrial nations of the West.

Zecha, A.

"Is Tourism Really Necessary?", (San Francisco: Pacific Area Travel Association [PATA], 1972), 79-82 pp.

Catalogues the list of "sins" attributed to tourism, and concludes tourism has been a major catalyst of the "Revolution of Expectations" that he says has created considerable turmoil in countries.

Zehnder, Leonard E.

"Tourism and Social Problems: Implications for Research and Marketing," Marketing Travel and Tourism, (Salt Lake City: Bureau of Economic and Business Research, College of Business, University of Utah, 1976), 211-212 pp.

Discusses the complex relationship between tourism and related social problems, stresses the need for more research with a social emphasis and calls for developing a social responsibility in travel industry management.

Zelinsky, W.

"The Hypothesis of the Mobility Transition," Vol. 61, (Geographical Review, 1971), 219-249 pp.

Covers the hypothesis of the mobility transition, recent historic transformation, territorial mobility and its changing forms, temporal trends and spatial patterns, and migration and circulation.

PACIFIC GENERAL

American Institute of Architects--Hawaii Chapter  
The Physical Development of Pacific Islands Tourism, (Honolulu:  
School of Travel Industry Management [TIM], University of Hawaii,  
1971).

Armstrong, W.

"Our Ecology in the Pacific," (Honolulu: University of Hawaii, 1971).

Atlantic & Pacific Travel International South Pacific  
1974 Confidential Tariffs for Australia, N.Z., Fiji, Tonga,  
W. Samoa and Cook Islands, (Auckland: Atlantic & Pacific Travel  
International, 1975), 108 pp.

Includes General Information, Tours, Maps, Hotels.

Baretje, Rene

Le Tourisme Dans Le Pacifique Et en Extreme-Orient Essai  
Bibliographique, (Aix-en-Provence: Centre des Hautes Etudes  
Touristiques [C.H.E.T.], Universite de Droit, 1977), 128 pp.

It is important that those studying tourism have, at the outset,  
literature which addresses itself to the multiple aspects of  
modern "nomadisation." Thus, this bibliography.

Barnet, Edward M.

"The Hospitality Industry Potential of the Pacific," Selected  
Readings in Travel Industry Management for TIM 101, (Honolulu:  
School of Travel Industry Management [TIM], University of  
Hawaii, 1970), 119-128 pp.

Sees an increasing growth of the tourist industry, and with this  
growth an increase in capital investment, the resident population,  
new industries, need for managers, air traffic, and flexibility to  
change with the new dimensions of the industry.

Beng, Lim Chin

"Question Time--A Pacific Commentary," (San Francisco: Pacific  
Travel News, 1972), 94-118 pp.

A commentary on the future direction of Pacific tourism composed  
of answers to questions posed to airline and ship operators,  
hoteliers and tour operators, educators, architects, editors  
and researchers.

Bennett, Colonel C.M.

"Tourism and Its Effect on the Peoples of the Pacific," Proceedings  
of the 19th Annual PATA Conference, (San Francisco: PATA, 1970).

Discusses why tourism can be for the better or the worse for native  
peoples of the Pacific. Stresses the social and cultural factors are  
just as important as the economic factor when planning for tourism  
development.

Boeing, Commercial Airplane Co.

Pacific Travel Tomorrow, (Seattle: Market Research Division, Boeing Commercial Airplane Co., 1975), 61 pp.

Contains a summary of the Boeing forecast of visitors to the Pacific area.

Bordallo, Ricardo J.

"Relationship of Tourism on Guam to Entire Marianas and Beyond."

Botsford, David Jr.

American Travelers to the Pacific--Today and Tomorrow, (San Francisco: Botsford, Constantine and McCarthy, Inc., 1966).

British Overseas Airways Corporation

South Pacific Survey, (New York: BOAC, 1967), 55 pp.

Opinion survey which asks what geographical areas are preferred for pleasure travel, which countries are considered to make up the South Pacific and the Orient, and which airlines are believed to fly to the South Pacific and Orient. Respondents are divided into various classifications.

Brooks, P.; H. Sutton; R. Kiener; et. al.

"The Palmy Pacific," (Saturday Review, 1979), 24-51 pp.

Describes the features of Manila, New Zealand, Guam, Borneo and other Pacific vacation spots in less detail, which make them attractive to tourists with a special emphasis on the relatively low costs involved in vacationing in these areas.

Buchanan, Alasdair

"A Concept of Routes and Packages for the Pacific Islands," (Rarotonga: 1977). Address to the 2nd Annual Pacific Islands Tourism Development Council (PITDC) Conference by Director of Tonga Visitors Bureau.

Bucks, Charles

"An Anticipatory Look at Pacific Islands Tourism in the Next 10 Years." Address to 3rd Annual PITDC Conference by Executive Vice-President, Continental Airlines.

Campbell-Ewald Company

Interest in the Attitudes Toward the Countries of the Pacific Area and the Far East, (Marketing and Research Dept., Campbell Ewald Company, 1961).

Carter, J.

"Do Fence Them In!", Vol. 42, No. 6, (Pacific Islands Monthly, 1971), 49-53 pp.

Briefly discusses Hawaii's style of tourism, and what other Pacific areas can learn from the experience.

Checchi and Co.

The Future of Tourism in the Pacific and Far East, (Bureau of Foreign Commerce, U.S. Dept. of Commerce, Government Printer, 1961), 296 pp.

This publication is designed to aid people who are professionally interested in international tourism. It seeks to explain how and to what extent tourism can be used to strengthen the economies of the Pacific and Far East.

Civil Aeronautics Board

Tourism and the United States--Far East and Pacific Air Passenger Market, (Washington, D.C.: 1966), 91 pp.

Report discusses Far East-Pacific travel market, its basic dimensions, economic significance, market promotion, and developmental factors. Pages 47-85 contain statistical exhibits and information on the area.

Cline, R.S.

"Measuring Travel Volumes and Itineraries and Forecasting Future Travel Growth to Individual Pacific Destinations," Management Science Applications to Leisure-Time Operations, (Amsterdam/New York: North Holland/American Elsevier, 1975), 134-145 pp.

Costin, A.B. & Groves, R.H.

Nature Conservation in the Pacific, (Canberra: International Union for Conservation of Nature and Natural Resources [IUCN]/Australian National University, 1973), 337 pp.

Covers techniques for evaluating land for nature conservation in relation to other types of land use, fauna conservation, Pacific ranging groups, conservation status and problems of oceanic and offshore islands in the Pacific, and problems of nature conservation arising from mining, engineering and land-development projects.

Cowan, Ian McT.

"Science and Development in the Pacific Islands," (Agana: University of Guam, 1973). Paper presented at Theme Symposium of the 2nd Inter-Congress of the Pacific Science Association, 1973.

Examines the consequences that man's arrival on the Pacific islands has had, and will continue to have, on the natural environment that surrounds him.

Crampon, L.J.

"Factors Influencing Travel Flow into and Within the Pacific Basin," (San Juan). Paper presented at the ORSA/TIMS Joint Nat'l Meeting, 1974.

Crampon, I.J.; J.R. Cox; & C.J. Metelka

South Pacific Regional Tourism Survey, (Honolulu: University of Hawaii, 1972).



Crampon, L.J. and Tan, T.K.

"A Model of Tourism Flow into the Pacific," Vol. 28, No. 3,  
(Revue de Tourisme 1973), 98-104 pp.

Describes the development and application of a form of gravity model used to examine the factors which influenced the flow of tourists into the Pacific Basin area in 1970.

Crocombe, Ron

"The Future of Pacific Cultures: Part II: Customary Behavior,"  
(Pacific Perspective), 28-49 pp.

See especially sections dealing with tourism - creative arts, misuse and promotion of traditional symbols, and others discussing development in general.

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The New South Pacific, (Rutland: Charles E. Tuttle Co., Inc., 1973), 130 pp.

Focus on the present and the search for an authentic identity in politics and religion, art and culture, social and economic organization in the islands and territories of the Pacific. See especially Chapter 18, "Manipulating the Symbols - Foreign Wolves in Traditional Sheep's Clothing."

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"Preserving Which Tradition? The Future of Pacific Cultures",  
Vol. 1, No. 1, (Pacific Perspective), 1-15 pp.

Points out the need for much more detailed thinking about the social consequences of economic goals in development plans, and suggests having a policy of set of priorities on cultural matters.

Curtis Greensted Associates, Ltd.

Air Fares and Their Implications for Pacific Travel, (London: 1970).

Dasmann, Ryamond F.

"The Environmental Impact of Tourism," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 5 pp.

Describes different types of tourism and their different impacts on the environment. Discusses these impacts and their direct and indirect effects.

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"The Future of Tourism in Relation to Energy Costs," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 2 pp.

Calls attention to the growing cost and increasing scarcity of petroleum as a source of fuel, and the fact that tourism is an unreliable basis for the support of a nation's economy.

Economist Intelligence Unit

"The South Pacific Islands: Regional Report No. 5," (London: International Tourism Quarterly, 1972), 26-51 pp.

Edgell, M.C.R. and Farrell, B.H., eds.

Themes on Pacific Lands, Western Geographical Series, (Victoria: University of Victoria, 1974), 311 pp.

Discusses human and environmental interaction in the Pacific.

Eikeni, Asi

"Building Island Political Support for PITDC," (Rarotonga).  
Address to 2nd Annual Pacific Islands Tourism Development Conference, 1977.  
Mr. Eikeni is Minister of Tourism in Western Samoa.

Farrell, Bryan H.

"Breaking Down the Paradigms: The Realities of Tourism," The Social and Economic Impact of Tourism on Pacific Communities, (Santa Cruz: Center for South Pacific Studies, University of California, 1977), 1-6 pp.

Gives an overview of the proceedings of the conference which this publication covers, and looks at the diverse group and individual interests represented. Discusses these various groups' paradigms, cultural values, and prevalent modes of thinking and how these cross-currents of perspective are brought to bear on the complexities of tourism.

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The Golden Hordes and the Pacific People: Reactions to Tourism, (Santa Cruz: Center for South Pacific Studies, University of California, 1978).

Discusses the various parts of the Pacific, how these areas and people differ, and how each responds to the problems and pleasures of developing tourism.

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Research Priorities in Pacific Tourism: A Satellite Discussion on the PEACESAT Network, (Santa Cruz: Center for South Pacific Studies, University of California, 1977), 82 pp.

Focuses on the proceedings of four PEACESAT Conferences held in April and May of 1977. The sessions related to the economic, social and environmental impacts of tourism. Participants from university, business and government took part from eleven Pacific terminal locations.

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The Social and Economic Impact of Tourism on Pacific Communities, (Santa Cruz: Center for South Pacific Studies, University of California, 1977), 141 pp.

Participants represented all major sectors of the Pacific tourist industry and topics include presentations on the present status of tourism; the role of the planner, developer and hotel operator; airlines and international tourist organizations; Pacific communities and their roles, academic views to the future; and tourism in the interests of Pacific people. Lively discussion follows each section.

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"Tourism's Human Conflicts: Cases from the Pacific," Vol. 6, No. 2, (Annals of Tourism Research, 1979), 122-136 pp.

Discusses the psychological aspects of tourism in the Pacific focusing on the relations between hosts and visitors, between groups of visitors, between groups of local people in the host country, between the two major groups and tourism symbols, and between the symbolic environment and the people it affects.

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"A View of Future South Pacific Tourism," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 16 pp.

Points out things to be aware of in the future: cultural and subcultural differences; communication difficulties reflecting various modes of thinking; a growing awareness among visitors; less fuel available for mass transportation; change in tourist destinations--less leisure and privacy; higher costs of infrastructures and a need for government to share the burden with developers. Sees many "futures" for tourism and emphasizes the need for planning depending on cultural receptivity, the energy situation, the economic state of the tourist market and the level of the local economy.

Fiji, Government of

"Regional South Pacific Islands Tourist Promotion Programme," Report of the Tenth South Pacific Conference, (Noumea: South Pacific Commission, 1970).

Describes the proposed program, lists needed finances, implementation, and a summary.

Finney, Ben

"Impact of Tourism on Development of Pacific Island Countries," (Honolulu: Technology and Development Institute and Culture Learning Institute, 1974).

Describes the purpose, content, and method used for the workshop.

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"Regional Development Planning I Seminar CUM Workshop - Part I - Impact of Tourism on Development of Pacific Island Countries," (Honolulu: East-West Technology and Development Institute and Culture Learning Institute, 1974), 4 pp.

Workshop objective: The premise upon which this workshop is based is that there must be a local capability for planning tourism development if island governments are to be able to channel the growth of tourism so that it provides maximum possible net economic, social and cultural benefits for the island populations.

Finney, Ben R. & Karen Ann Watson

A New Kind of Sugar, Tourism in the Pacific, (Santa Cruz: Center for South Pacific Studies, University of California in association with East-West Center, Honolulu, Hawaii, 1977), 262 pp.

Examines whether tourism is an undisguised blessing. Refers to problems of whether one industry should be allowed to dominate the economy of a country, alternatives to foreign dominance, and need for local capability for planning tourism.

Finney, Ben R. & Harold Ajirogi

Professional Internship Prospectus--East-West Technology and Development Institute, (Honolulu: East-West Center, 1975), 2 pp.

The Technology and Development Institute of the East West Center is seeking to initiate a cooperative effort to develop knowledge and expertise in tourism development among Pacific Islanders by offering a limited number of professional internships to young researchers and planners who are working in the tourism field.

Force, Roland W.

"Pacific Urban Centers in Perspective," The Impact of Urban Centers in the Pacific, (Honolulu: Pacific Science Association, 1973), 345-362 pp.

Focuses on Urbanization problems in the Pacific. Tourism is seen as a problem, for the more quality destinations attract people and undertake development and growth, the less they are likely to remain quality destinations.

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"Tourism and Change: Stimulus and Recreation," (1975), 20 pp.

Looks at emerging patterns in Pacific tourism, Hawaii in particular. "Packaging paradise" and impacts on the local environment and culture.

Force, Roland & Brenda Bishop

The Impact of Urban Centers in the Pacific, (Honolulu: Pacific Science Association, 1975), 362 pp. from the Theme Symposium of 2nd Inter-Congress of the Pacific Science Association, 1973.

Contributors to the symposium provide various characterizations and assessments of urban impacts to date as well as projecting into the future.

Fosberg, F.R.

Man's Place in the Island Ecosystem: A Symposium, (Honolulu: Bishop Museum Press, 1973).

The island ecosystem is to some degree seen as a microcosm or model of larger ecosystems, and some of the understanding gained in studying it may be applied to continental systems.

Gilliland, J.M.

Pacific Tourism: An Internship Report, (Honolulu: University of Hawaii, 1965).

Goodman, Richard A.

"Can Pacific Cultures Survive Tourism?", The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 13 pp.

Stresses the need for Pacific cultures to develop new forms and institutions of tourism based on native socio-economic forms so as to prevent the destruction of native values and cultures.

Griffin, J.

Tourism and the Future: Co-ordination or Chaos?, (Townsville: Townsville College of Advanced Education, 1977).

Grunthal, Adolf

"Tourism in the Pacific and Far East: An Analysis and A Forecast," (Berne: Tourist Review, 1962), 172-177 pp.

Draws attention to some aspects of a comprehensive report published in 1961 by the U.S. Dept. of Commerce and the Pacific Area Travel Association under the title, "The Future of Tourism in the Pacific and Far East." The report analyzes the tourist trade and future prospects of the individual countries, and gives a general view on methods to be adopted for market research in tourism. This article analyzes the forecast areas of the report.

Hamilton, Thomas Hale

A Report of a Tourism Study Mission to the South Pacific Made By Representatives of the Public and Private Sectors of Hawaii-- Nov. 20 to Dec. 9, 1976, (Honolulu: 1977), 136 pp.

Group of legislators, journalists, a representative branch of state government, and private citizens report covering tourism in Fiji, New Hebrides, New Caledonia, Australia, New Zealand, Tahiti, and American and Western Samoa.

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"Tourism in Fiji, South America and the South Pacific: Some Observations," (Nadi: 1977).

Observations resulting from Tourism Study Missions, by one of Hawaii's representatives on these missions, which gives "proximate" truths or generalizations found to be applicable.

Herrmann, Cyril C.

"The Fuel Crisis and Its Impact on Pacific Travel," (San Francisco: Arthur D. Little, Inc., 1974), 17 pp.

Discusses some of the short-term changes affecting travel to the Pacific that have been caused by the fuel crisis, the reduction in growth rate, and future prospects.

Hesse, Georgia

"The Romance of the Pacific," (New West Magazine, 1978), 45-48, 50-51 pp.

Briefly covers travel to the Pacific with one section covering Oceania. Includes flight patterns and costs.

Hills, Theo. L. & Jan Lundgren

The Impact of Tourism, (Montreal: Dept. of Geography, McGill University, 1974), 12 pp.

Hong Kong Association

Intra-Pacific Travel Survey--Hong Kong's Neighbour Countries, (Hong Kong: 1968), 10 pp.

Hudson, E. and Peladan, R.

Tourism in the South Pacific Islands, Situation and Prospects, (Paris: Institute of Transport Aviation Studies, 1971).

Publications (and all other services) strictly reserved for members only.

Human Behavior

"Behind the Travel Posters," (Human Behavior, 1976), 46 pp.

Briefly discusses Bryan Farrell's (Director, Center for South Pacific Studies, University of California, Santa Cruz) views of Pacific tourism--the hostility of locals; foreign ownership; the search for alternatives by activist groups, education, and business acumen--all adding up to a need for self-help for the island people.

Institute of Transport Aviation Studies

Tourism in the South Pacific Islands: Situation and Prospects, (Paris: 1971).

Covers development of air transport and sea cruises, advantages and drawbacks of the South Pacific, summary of main characteristics of Pacific travelers and journeys, plus brief individual studies of the main South Pacific islands.

International Civil Aviation Organization  
Development of International Air Passenger Travel: East and South Asia and Pacific, (1972).

International Institute, Inc.  
A Survey of the South Pacific, (International Institute, Inc., 1974).

International Surveys, Ltd.  
"Pacific Visitors Survey," Canadian Portion, Canadian Graduates' Travel Plans Part III, (International Surveys, Ltd., 1970).

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"Pacific Visitors Survey", Canadian Portion, Travellers, Part 1, (International Surveys, Ltd., 1970).

Jackson, K.  
"The Political Implications of Tourism in the South Pacific," (Port Moresby: University of Papua New Guinea, 1974).

Describes and analyzes five issues in which the author believes the political implications of tourism are very prominent--social dislocation, foreign investment, Air Pacific, infrastructure distortion, and political trade-off.

Johnson, James with Peat, Marwick, Mitchell, and Co.  
"PITDC Cooperative Tourism Study," (Rarotonga). Address to 2nd Annual Pacific Islands Tourism Development Council Conference, 1979.

Kelsh, John T.  
"Government Planning for Tourism," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 22 pp.

Discusses the role of government in tourism planning in the light of the Hawaii experience. Emphasizes the need for comprehensive planning at national, regional and local levels.

Kloke, Cort  
"South Pacific Economics and Tourism," A New Kind of Sugar: Tourism in the Pacific, (Honolulu: Technology and Development Institute and Culture Learning, 1975), 3-26 pp.

Describes the existing economy and its unique features, present and future pressures and demands on island economies, and recent performance and future economic potential of tourism.

Knox, John  
Research Priorities in Hawaii and the Pacific: An Overview, (Honolulu: Tourism Research Project, University of Hawaii, 1979), 20 pp.

Brief description and major results of two surveys to determine decision-maker's opinions on information needed for better local planning of tourism in Hawaii and the Pacific.

Knox, John & Charles Suggs

Tourism Research Priorities in Hawaii and the Pacific, Vol. 1--  
Survey Results, (Honolulu: Tourism Research Project, University  
of Hawaii, 1979), 70 pp.

Expanded report on survey to determine decision-maker's opinions  
on needed tourism research with analysis of implications for  
researchers who are interested in seeking cooperation or funding  
from decision-makers.

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Tourism Research Priorities in Hawaii and the Pacific--Vol. 2 -  
Technical Comments, (Honolulu: Tourism Research Project, University  
of Hawaii, 1979), 60 pp.

Details information on methodology used in surveys--factor analysis  
of findings as a tool for suggesting "value dimensions" of tourism  
decision-makers.

Knox, John

"Resident-Visitor Interaction: A Review of the Literature and  
General Policy Alternatives," The Impact of Tourism Development in  
the Pacific, (Suva: University of the South Pacific, 1978), 10 pp.

Reviews various issues and factors affecting resident-visitor  
interaction including references to appropriate literature.  
Concludes with a list of broad policy directions to be considered.

Krivatsy, Adam

"Private Planning for Tourism", Impact of Tourism Development in the  
Pacific, (Suva: University of the South Pacific, 1978), 23 pp.

Offers insights into the private planner's responsibilities, concerns  
and response to the continuing changes in tourism. Focuses on the  
physical planning aspects of shoreline-oriented destination resorts.

Lane, L.W. Jr.

"Tourism: A Sound Economic Partner and a Good Environmental  
Influence," (Menlo Park: Lane Magazine and Book Co., 1975),  
19 pp.

Sees tourism as the one catalytic force to bring many different  
elements of the economy, government and public together. Looks  
at tourism's impacts on economies in general and in New Zealand  
in particular.

Lee, Geo.; James Mak & Donald Topping

"Tourism and the Development of the Mid-Pacific Islands," (Honolulu:  
University of Hawaii, Manoa, 1978), 68 pp.

Analyzes the impacts of tourism growth on the mid-Pacific islands.  
Looks at growth, foreign exchange earnings, impact of domestic  
economy, social consequences, and future prospects. Makes a case  
for regional cooperation.



Lockheed-California Company  
Pacific Area Travel Forecast, (Burbank: 1971).

Mackey, Roger Michael

"Assessing Social Change: The Case of Tourism in the South Pacific,"  
(Honolulu: University of Hawaii, 1975), 17 pp.

Reviews literature and research on social change. Proposes a research project to assess social change on a comprehensive basis.

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The Assessment of Social and Cultural Change: The Case of Tourism and Ecological Psychology in the South Pacific, (Honolulu: University of Hawaii, 1975), 149 pp.

Discusses the dilemma of tourism development and the associated "trade-offs." These tradeoffs are seen as social and economic elements which need to be dealt with more adequately.

Mak, James

"Tourism and the Development of the Mid-Pacific Islands,"  
(Honolulu: University of Hawaii, 1978).

Analyzes the impacts of tourism growth on the Mid-Pacific islands. Also includes Hawaii for comparative purposes. Covers tourism growth, foreign exchange earnings, impact on the domestic economy using Guam as the case study, social consequences, future prospects and a case for regional cooperation.

Mata'afa, Masiofo Fetau

"Regional Trade and Tourism in the South Pacific," Fiji Tourism Convention, (Suva: Fiji Visitors Bureau, 1971).

McGrath, William A.

"Land Use and Foreign Investment in a Pacific Island Urban Situation," The Impact of Urban Centers in the Pacific, (Honolulu: Pacific Science Association, 1975), 131-143 pp.

Merrill, Wm. D.

"Employment/Migration," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 12 pp.

Examines relationship between employment and migration in the tourist industry in the Pacific. Stresses the need for complete definitions of anticipated employment and available local labor supply.

Metelka, Charles J.

"Government's Responsibilities in the Development of the Tourist Industry," Foreign Investment, International Law and National Development, (Sydney: Butterworths, Pty. Ltd., 1975), 147-154 pp.

Focuses on a number of social aspects of tourism as they involve the government and legal environment in the Pacific.

Okotai, Temu; Henderson, Percy; and Fogelberg, Ian  
"The Cultural Impact of Tourism, Art Forms--Revival or Degradation,"  
The Impact of Tourism Development in the Pacific, (Suva: University  
of the South Pacific, 1978), 6 pp.

Outlines general problems and reviews the extent of concern among Pacific nations regarding tourism's impact on culture, traditions and art forms.

Pacific Area Travel Association (PATA)  
Analysis of Discussion Interviews on Travel to the Pacific,  
(San Francisco: PATA, 1967), 15 pp.

Analysis of small sample of "depth" interviews conducted by Travel Research International as part of the Pacific Visitors Survey, 1967, for the purpose of gaining additional insight into motivations of travellers to the Orient and Europe.

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Canadian Portion - Pacific Visitors Survey, Parts I and II,  
(San Francisco: PATA, 1970), 160 pp.

Part I presents facts about travellers to the Pacific from Canada; Part II presents information on promoting potential travellers from Canada.

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European Market Potential for Travel to The Pacific Area,  
(San Francisco: PATA, 1970).

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Europe's Special Interest Travel Market, (San Francisco: PATA,  
1976), 76 pp.

A segmentation study on potential travel opportunities to the Pacific/Asia region. Covers background research, the European market, British, German, Swiss, French, Italian and Spanish markets.

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Events in the Pacific, (San Francisco: PATA).

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Flow Study of Pacific Area International Travel: Market Size,  
Traffic Patterns and Forecasts, (San Francisco: PATA, 1973),  
70 pp.

The report results from a study commissioned by PATA and is based primarily on questionnaire surveys conducted on airline flights throughout the Pacific during 1971 and 1972. Utilizing the data generated by these surveys, a forecasting model was developed to serve as the basis for estimating growth trends to Pacific destinations.

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"Forecasting Travel to a Pacific Destination Tourist Area,"  
Proceedings of PATA Research Seminar, (San Francisco: PATA,  
1972), 15-29 pp.

Covers destination and origin factors in tourism growth, transportation, forecasting techniques, market analysis, and the four elements of Pacific area forecasting.

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National Survey of Pacific Travel--Nov. - Dec. 1963, (San Francisco:  
PATA, 1964), 38 pp.

Contains statistical information on travel patterns between North American and Pacific destinations, reasons for selection of routes and destinations and the general travel history typical of persons who have travelled in the Pacific.

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Pacific Destination Areas of the 80's: Researching Their Development,  
(San Francisco: PATA).

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Pacific Explorer's Kit Study, (San Francisco: PATA, 1963), 14 pp.

Survey designed to provide basis for evaluating effectiveness of PATA's advertising campaign in arousing interest in and desire to visit the Pacific area.

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Pacific Marketing Development Seminars--May - Dec. 1973, (San Francisco:  
PATA, 1974), 130 pp.

The text of all the presentations given at a series of two-day Marketing Seminars at 30 destinations within the PATA Pacific.

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Pacific Visitors Survey, (San Francisco: PATA, 1966).

An attitude survey of American and British feelings about travel to S.E. Asia, the Pacific, and Alaska disclosing motivations that influence travel.

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Pacific Visitors Survey, (San Francisco: PATA, 1967), 100 pp.  
and appendices.

The primary objective of this book is to provide PATA with data necessary for the development of a long-term marketing program aimed at citizens of the U.S.A.

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Pacific Visitors Survey - European Portion, (San Francisco: PATA, 1971).

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Pacific Visitors Survey - Intra-Pacific Portion, (San Francisco: PATA, 1970), Part I -164 pp., Part II - 278 pp.

Part I - Inquiry among travellers: destination, travel arrangements, reasons for travel in Pacific area, image and awareness of destinations, opinions of travel agents;

Part II - Inquiry among travel agents: travel to and from Japan, Hong Kong, Thailand, Philippines, Malaysia, Singapore, Australia, New Zealand, Hawaii, and India.

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PATA Development Authority - Subcommittee on Planning, (San Francisco: PATA, 1975), 4 pp.

Description of assumptions and objectives of subcommittee regarding comprehensive planning for the future development of tourism facilities in the Pacific.

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PATA Latent Travel Market Study, (San Francisco: PATA, 1974).

The potential market in the United States for special interest pleasure travel to Pacific area destination.

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PATA Marketing Officers--PATA Research and Statistical Officers, (San Francisco: PATA, 1974), 10 pp.

Individuals noted have been designated by the PATA member governments and carriers as the point of contact for Marketing and for Research/Statistics.

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PATA Research Catalogue, (San Francisco: 1972).

A listing of all travel research studies performed for or by PATA that are currently available.

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"PATA's Travel Market Study," (Tourism International Research - Pacific, 1976), 5-7 pp.

An executive summary of PATA's massive in-flight survey which develops meaningful marketing information concerning the characteristics of travelers and their trips into the Pacific area from North America, Sydney, Australia, and Tokyo, Japan.

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Research, Results, Rewards, (San Francisco: 1968), 96 pp.

The Seminar covers planning a market programme, utilizing research techniques, publicity and creative concepts, merchandising, sales training publicity and similar items.

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"Survey of Pacific Travellers", (San Francisco: PATA in association with Holiday Magazine, 1963), 24 pp.

Summary reports of the "National Survey of Pacific Travel" and "Pacific Explorer's Kit Study" done for PATA by Facts Consolidated.

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The Total Travel Experience, (San Francisco: PATA, 1974), 127 pp.

A source of information concerning travel research and the implications of tourism in the world economy.

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Tourism Investment and Finance: Have the Rules Changed?, (San Francisco: PATA, 1976), 110 pp.

Compilation of papers presented at PATA's Development Authority Seminar, Manila, Jan. 1976. Presents various viewpoints leading to a realistic outlook about the tourist industry in the Pacific Region.

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Tourist Resort Financing in Asia and the Pacific, (San Francisco: PATA).

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Travel Marketing and Tourism Development Research, (San Francisco: PATA, 1977).

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United Kingdom Portion - Pacific Visitors Survey, (San Francisco: PATA, 1968), 110 pp.

Presents the facts about travellers to the Pacific from the United Kingdom, factors that encourage them to and deter them from travel to the Pacific, demographics and trip characteristics, motivations, measures of the desire to visit and revisit the Pacific, sources of information used by travellers, and comparisons of attitudes of U.K. travellers to the Pacific with those of Europe.

Pacific Islands Development Commission (PIDC)  
Cooperation in Pacific Islands Tourism Development, (Honolulu: PIDC, 1974).

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Mid-Pacific Tourist Development Plan, (Honolulu: PIDC in cooperation with Pan American World Airways, Inc., 1975).

Analyzes the tourist industry by country--includes air transportation rates and a tourist development marketing plan.

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The Pacific Way, (Honolulu: PIDC, 1974), 391 pp. Proceedings of Pacific Islands Tourism Conference, 1974.

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Physical Standards For Tourism Development, (Honolulu: PIDC, 1973), 99 pp.

General guidelines as tools to be used for internally generated planning efforts.

Pacific Islands Monthly

"But They Forget Those Spending Australians," Vol. 39, No. 12, (Pacific Islands Monthly, 1968), 59-62 pp.

Briefly discusses a survey made by Travel Research International, Inc. for Time magazine, National Geographic magazine, and PATA. Survey was based on the emotional factor--what made people choose a Pacific destination in the first place and what they liked or disliked about where they have been.

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"Cork Helmet and Pacific Travel Guide for 1895," Vol. 41, No. 1, (Pacific Islands Monthly, 1970), pp. 79, 81, 83.

Briefly describes the first travel guides to the Pacific.

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"Complacency Could Addle Tourism's Golden Eggs," Vol. 42, No. 8, (Pacific Islands Monthly, 1971), pp. 54, 57, 59, 61.

Suggests Pacific areas should learn from recent reports in other areas of the world what effects national and international economic fluctuations have on local economies.

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"Forever Upwards! The Hotel Boom," Vol. 42, No. 6, (Pacific Islands Monthly, 1971), 113-114 pp.

Briefly reviews important new moves in Pacific hotel building.

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"Mr. R.'s Negative Report Gets a Positive Reaction," Vol. 40, No. 11, (Pacific Islands Monthly, 1969), 30-31 pp.

Reports comments of the U.N. adviser to the South Pacific Commission at the recent conference regarding the disagreement among Pacific territories on the advantages of tourism.

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"Moderate Costs Seen As A Key Factor in South Seas Tourism,"  
Vol. 35, No. 12, (Pacific Islands Monthly, 1964), 121-123 pp.

States cooperation between island territories, adequate passenger accommodation and moderate costs are important requirements in building up the South Pacific tourist industry.

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"New Hotels Point to Growing Importance of Tourism," Vol. 35,  
No. 2, (Pacific Islands Monthly, 1964), pp. 63, 65, 67.

Briefly discusses new hotels proposed for Norfolk Island, Tahiti, Fiji, and the Cook Islands.

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"South Seas Awaken to Tourism Prospects," Vol. 35, No. 4, (Pacific Islands Monthly, 1964), 35-38 pp.

Briefly reviews PATA's 13th annual conference and the Pacific area's delegates' realization that "Pacific Area" encompasses South East Asia as well. Points to Fiji's remarkable tourism promotion results, and discusses Papua New Guinea's tourist scheme.

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"Tourism's Many Facets," Vol. 41, No. 1, (Pacific Islands Monthly, 1970), 22-24 pp.

Reports from Fiji and Tonga on tourism development in their territories point out the controversial subject tourism has become in the Pacific.

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"U.S. Travel Men Cast Their Eager Eyes on Polynesia's Bosom,"  
Vol. 38, No. 7, (Pacific Islands Monthly, 1967), pp. 45, 47.

Briefly discusses the "Heart of Polynesia" visitor development conference held in Apia, and America's proposal to the conference.

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"What's Happening in the Central Pacific," Vol. 36, No. 1, (Pacific Islands Monthly, 1965), pp. 113, 115.

Briefly reports on the increased tourist traffic in the Central Pacific, and looks more specifically at Fiji, American and Western Samoa.

Pacific Islands Tourism Development Council (PITDC)  
The Pacific Island Travel Trade Manual, (Honolulu: PITDC, 1978).

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Program--PITDC 2nd Annual Tourism Conference "Marketing Pacific Islands Tourism", (Honolulu: PITDC, 1977), 6 pp.

Lists the Addresses to be presented to the conference participants.

#### Pacific Travel News

"Conventions: Cruising and Confering in the Pacific," Vol. 16, No. 6, (Pacific Travel News, 1972), 55-56 pp.

States cruise lines are stepping up their promotional programs and many have appointed directors of group development. Also discusses the offerings of individual lines.

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"Cruising and Crisis: A Midyear Look at Pacific Ocean Travel in the Wake of the Energy Crunch," Vol. 18, No. 6, (Pacific Travel News, 1974), 39-42 pp.

A midyear look at Pacific ocean travel in the wake of the energy crunch.

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"The First 25 - PATA: For 25 Years, A Synergistic Impact On Pacific Tourism," Vol. 20, No. 4, (Pacific Travel News, 1976), pp. 34-38, 46, 49-50, 52.

Reviews the last 25 years of PATA's growth and work in the Pacific. Beginning in 1952, each year is summarized and outstanding trends and accomplishments are mentioned.

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"History-making Pacific-wide Survey Provides Key to Future of Tourism in the Pacific," (San Francisco: Pacific Travel News, 1961).

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"Next Stop! For the South Pacific and Micronesia," Vol. 15, No. 11, (Pacific Travel News, 1971), 147-159 pp.

Discusses various islands', nations', and territories' plans for tourism and tourist-related projects.

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"The Pacific Adventure Runs the Gamut," Vol. 14, No. 4, (Pacific Travel News, 1970), 102-121 pp.

Lists ideas on what the Pacific offers by way of the expensive or the exclusive travel experience. PATA correspondents Pacific-wide responded to a survey seeking the "affluent and unique experience."



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"The Pacific and Asia: 1980 - Great Expectations - Part I", Vol. 21, No. 1, (Pacific Travel News, 1977), 94-98, 100 pp.

Responses from 11 countries cover 1976 visitor totals, visitor projections through 1980, how hotel capacities compare with demand, and what factors affect their tourism growth. Countries include American Samoa, Australia, Republic of China, Cook Islands, Fiji, Guam, Hong Kong, Hawaii, Japan, Korea, Malaysia.

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"The Pacific and Asia: 1980 - Great Expectations - Part 2", Vol. 21, No. 3, (Pacific Travel News, 1977), 43-44, 46-51 pp.

Responses from twelve countries cover 1976 visitor totals, visitor projections through 1980, how hotel capacities compare with demand, and what factors affect their tourism growth. Countries include Macau, Micronesia, New Caledonia, New Hebrides, New Zealand, Papua New Guinea, Philippines, Singapore, Solomon Islands, Sri Lanka, Tahiti and Thailand.

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"The Pacific Islands," Vol. 17, No. 12, (Pacific Travel News, 1973), 20-46 pp.

Surveys Pacific tourism areas' most significant development in 1973 by country, as well as previewing future directions.

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"The Pacific Islands," Vol. 18, No. 11, (Pacific Travel News, 1974), 36-40, 42-44, 46, 48 pp.

Surveys Pacific tourism areas' most significant developments in 1974 by country, as well as previewing future directions.

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"Pacific Islands Report '75", Vol. 19, No. 11, (Pacific Travel News, 1975), 26-27, 29-30, 35-36, 40, 45-48 pp.

Surveys Pacific tourism areas' most significant development in 1975 by country, as well as previewing future directions.

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"Pacific Islands Report '76," Vol. 20, No. 12, (Pacific Travel News, 1976), 28-38 pp.

Surveys Pacific tourism areas' most significant development in 1976 by country, as well as previewing future directions.

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"PITDC Holds First Major Conference in Tonga," Vol. 20, No. 11, (Pacific Travel News, 1976), 28 pp.

Briefly covers the conference--subjects, participants, etc. Particular areas of interest were marketing of a destination area, and the role of trunk and regional carriers in Pacific islands tourism.

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"Question Time--A Pacific Commentary," (San Francisco: Pacific Travel News, 1972), 94-118 pp.

A commentary of answers to questions posed to 150 airline and steamship people, hoteliers and tour operators, educators and architects, editors and researchers. Looks at tourism and the environment (historic, natural, social and economic), tourism and education, training for tourism, air fares, supplementals and 747s, and the most encouraging and discouraging aspects of Pacific tourism.

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"The South Pacific Islands--Adding Up the Action," Vol. 14, No. 10, (Pacific Travel News, 1970), 32-47 pp.

Surveys Pacific tourism areas' most significant development in 1970 by country, as well as previewing future directions.

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"The South Pacific Islands...A Look at the Action," Vol. 15, No. 10, (Pacific Travel News, 1971), 24-36 pp.

Surveys Pacific tourism areas' most significant developments in 1971 by country, as well as previewing future directions.

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"The South Pacific Islands; A Report on What's Happening," Vol. 16, No. 10, (Pacific Travel News, 1972), 41-67 pp.

Surveys Pacific tourism areas' most significant development in 1972 by country, as well as previewing future directions.

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"Summary: PATA's 1978 Workshop and Conference," Vol. 22, No. 2, (Pacific Travel News, 1978), 18-19, 21 pp.

Summarizes workshop sessions which deal with "the challenge of change." Discussion groups cover four aspects of tourism--marketing, the impact of tourism, tourism product, and professional and skills.

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"Tipping in the Pacific," Vol. 17, No. 3, (Pacific Travel News, 1973), 149-162 pp.

Covers tipping of hotels, restaurants, baggage porters, taxis, guides, etc. in each Pacific country. Also covers those countries with minimal tipping or those which discourage it altogether.

Pan American Airways, Inc.

Mid-Pacific Islands Tourist Development Plan, (1975).

Par, Trevor

"Impact of Tourism on the Pacific People," Vol. 4, No. 1, (Pacific Perspectives, 1975), 61-73 pp.

Suggests tourism, properly controlled, can give good economic returns with minimal cultural conflict, and that many Pacific countries urgently need to rethink their attitudes to tourism for their own good and for the good of the industry.

Pearce, D.G.

UNESCO Tourism Workshop Report and Recommendation, Rarotonga, June, 1980, (1980), 10 pp.

Patterson, William D.

"Pacific Nostra," (Tourism International Policy, 1976), 2-6 pp.

Proposes a federation be formed in the Pacific--Pacific Nostra, drawing on the experience and practices of the Europa Nostra, to protect, preserve and encourage the culture and arts throughout the Pacific region.

Plake, E. Martin

"Cook's Pacific in the Years Ahead," (San Francisco: PATA, 1970).

Powers, T.A.

Appraising International Tourism Projects, (Washington, D.C.: Inter-American Development Bank, Economic & Social Development Department, 1974).

An applied study in cost-benefit analysis providing an operational guideline for evaluating specific kinds of project.

Rajotte, Freda

"Evaluating the Cultural and Environmental Impact of Pacific Tourism," Vol. 6, No. 1, (Suva: Pacific Perspective [South Pacific Social Sciences Association], 1977), 41-48 pp.

Attempts to quantify the degree of tourist interaction with the local population, and also to use tourism intensity as a measure of environmental impact.

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A Method For the Evaluation of Tourism Impact in the Pacific, (Santa Cruz: Center for South Pacific Studies, University of California, 1978), 14 pp.

Proposes a method of evaluating tourism impacts in the Pacific, especially in tropical island and marine environments associated with small-scale traditional and developing countries.

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"Resolutions and Conclusions," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 10 pp.

Presents conference resolutions and conclusions.

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"Tourism Development: Problems and Solutions," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 5 pp.

Briefly reviews each participant's presentation at the Conference.

Richard, Claude

"Tourism and Public Health," Vol. 23, No. 1, (South Pacific Bulletin, 1973), 32-33 pp.

Suggests that, to develop tourism, steps must be taken to enact and strictly enforce regulations dealing with the many public health issues related to tourism--from sanitary facilities for personal hygiene to proper environmental health.

Roberts, M.J.

Forecasts of Transpacific Air Travel 1975, 1980, 1985, (Washington, D.C.: U.S. Department of Transportation--Systems Research and Federal Aviation Administration--Development Service, 1973), 166 pp.

Presents the final results of a study of the economic, social, demographic, geographic, political and technological factors which underlie the growth in Transpacific air traffic. Develops a detailed route segment forecast of Transpacific air traffic to assist the FAA in their assessment of the future need for a satellite communications system.

Ross, DiAnne Reid & Bryan H. Farrell

Pacific Tourism--Statistical Data and Policy, (Santa Cruz: Center for South Pacific Studies, University of California, 1975), 22 pp.

Preliminary draft presenting uniform statistical material and tourism policies from Pacific countries.

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Register of Pacific Researchers, (Santa Cruz: Center for South Pacific Studies, University of California, 1975), 30 pp.

Lists researchers working on tourism in the Pacific, and those working in other tourist areas whose work of a theoretical or comparative nature may be valuable to Pacific interests.

Runyan, Dean & Chung-Tong Wu

"Forecasting Tourism's More Complex Consequences in the Pacific," (Honolulu: University of Hawaii, 1977).

Discusses the relatively complex and less quantifiable impacts of tourism and makes a case for their consideration by planners.

Salter, M.

"The Economy of the South Pacific," (Pacific Viewpoint, 1970), 1-26 pp.

Presents a synoptic view of the South Pacific region as a whole, and describes its structure largely as if it were a single economy.

Samy, John

"Who Does What to Whom in Pacific Tourism." Presented at the Seminar on Social Issues in Development Planning in the South Pacific, Suva, 1973.

Sandor, Thomas L. & Willis Andersen Jr.

Tourist Resort Financing in Asia and the Pacific, (San Francisco: Pacific Area Travel Association [PATA], 1976), 18 pp.

Deals with the lodging industry sector with particular reference to resort hotels.

Schiavo-Campo, S.

"Tourism in the South Pacific: A Partial Taxonomy of Economic Issues," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 34 pp.

Classifies the economic benefits of international tourism to host countries in the Pacific. Analyzes some of the circumstances under which tourism expansion is likely to be profitable.

School of Travel Industry Management (TIM)

"Airlines Get a Divided Pacific," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management, University of Hawaii, 1970), 58 pp.

Briefly discusses the Federal "carve-up" of trans-Pacific air routes.

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"Pacific Area Travel Association," Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management, University of Hawaii, 1970), 76-78, 80 pp.

Describes PATA's functions and organization, and gives selected comments from industry representatives.

South Pacific Bureau for Economic Cooperation (SPEC)

South Pacific Regional Tourism Report--Vol. 1--Regional Overview, Conclusions and Observations, (Suva: SPEC, 1978), 18 pp. plus attachments.

Presents collated data on South Pacific tourism and identifies possible areas for further investigation. Specific objectives of the study--assemble reports and studies completed since 1970,

compile statistics on trends in visitor arrivals, tabulate the current status and trends since 1973, prepare a catalogue of accommodation within the region, collate data from previous surveys on reasons visitors travel to region and specific appealing attractions, and collect statements of national policy.

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South Pacific Commission

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A collection of papers discussing the philosophy, values and motivations behind national development planning; the role of socialization processes in development, tourism, etc.

South Pacific Commission in Collaboration with International Union for the Conservation of Nature and Natural Resources

Regional Symposium on Conservation of Nature--Reefs and Lagoons, (Noumea: South Pacific Commission, 1971), 314 pp.

Covers a general ecological assessment of the Pacific islands, country reports, problems of conservation and planning for their solution, legislation, the role of international organizations, conservation education. See especially Section 13, the Impact of Tourism.

Stackhouse, J.

"Once Again Continental Airlines Challenges the Pacific Fortress," Vol. 48, No. 7, (Pacific Islands Monthly, 1977), 65-66 pp.

Discusses the background and present situation of Continental Airlines' challenge for a Pacific air route.

Sullivan, Walter

"The Encapsulated Tourist--Nothing But Scenery Changes," (Watsonville: Watsonville Register-Pajaronian, 1975), 2 pp.

Brief summary of the 13th Pacific Science Congress meetings on Pacific Tourism, Vancouver, B.C., Canada.

Thaman, Konai H.

"Education for Tourism," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978), 5 pp.

Discusses education 1) as training of potential and actual industry personnel, 2) for the general public, and 3) for the tourist.

Thaman, R.R.

"The Impact of Tourism on Agriculture in the Pacific Islands," The Impact of Tourism Development in the Pacific, (Suva: University of the South Pacific, 1978).

Examines some of the effects and implications of an expanding tourist industry on agriculture in the Pacific islands. Points out that very little emphasis on the problem is evidenced in private and governmental planning, discusses some of the areas of mutual benefit and conflict between the two activities, and makes a plea for a more holistic, long-range approach in the planning and development of tourism.

Time Magazine

"A Study of Select Groups in the Pacific--Their Characteristics, Travel and Magazine Reading Habits," (New York: Time Magazine, 1975).

Based on personal interviews with elite respondents, both local and foreign, who reside in the various countries of the survey. Those interviewed are primarily community leaders and heavy consumers of travel. Study covers the Asian Pacific area and fourteen key cities: Bangkok, Bombay, Hong Kong, Jakarta, Kuala Lumpur, Manila, Seoul, Singapore, Taipei, Tokyo, Guam, Sydney, Melbourne and Perth.

Time Marketing Information

Pacific Air Travellers Study, (1968).

A questionnaire given to passengers on airlines operating in the Pacific area. Tabulated by residents of Australia, New Zealand, United Kingdom and Japan.

Travel Research International, Inc.

North American Travel Agency Industry Study: A Marketing Study of Agents' Attitudes Toward and Appraisals of Pacific Tourism, (New York: Travel Research International, Inc., 1970).

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Results of Survey of Visitors to: American Samoa, Australia, Republic of China, Fiji, Guam, Indonesia, Malaysia, Philippines, Singapore, Tahiti, and Thailand, (New York: Travel Research International, 1967).

Supplement to the Pacific Visitors Survey, Oct. 1967, designed to obtain larger sampling of tourists in each of the areas listed as to provide greater statistical reliability and obtain specific attitudinal information for those areas.

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"A Study of Pacific Air Travellers," (New York: Time Magazine, 1968).

Tudor, Judy

"It's Not Much Fun as a Loner Any More," Vol. 42, No. 1, (Pacific Islands Monthly, 1971), 53-56 pp.

Briefly describes tourism in Western Samoa, and the institution of Aggie Greys hotel.

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"It's Tourism--Phase Two," Vol. 41, No. 3, (Pacific Islands Monthly, 1970), 63 pp.

Briefly discusses the residential land development for semi-permanent foreigners developing in the Pacific.

Tupouniua, S.; R. Crocombe & C. Slatter

The Pacific Way--Social Issues in National Development, (Suva: South Pacific Social Sciences Association, 1975), 253 pp.

Contains the views of many of the Pacific's most significant leaders of opinion: men and women in political, religious, academic, commercial and community life.

Tupouniua, S.

"The Social Cost of Tourism: A Short Comment," Priorities in Melanesian Development, (Canberra: Research School of Pacific Studies, Australian National University, 1973), 354-356 pp.

Discusses tourism's economic impact--net current value, multiplier effects, employment, distribution, and foreign exchange--in light of the social welfare implications for the country.

United Nations Conference on Trade & Development (UNCTAD)  
Developing Island Countries, (Geneva: UNCTAD, 1974).

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South Pacific Regional Transport Survey: Final Report, (Suva: United Nations Development Programme [UNDP], 1972), 341 pp.

Restricted. Not available for distribution.

Study undertaken at the request of South Pacific governments, covering the area of the South Pacific Commission. Describes the current regional situation in trade, shipping, air--transport and tourism, relying on an April 1972 draft survey of tourism by another U.N.D.P. team. Analysis of statistics and recommendations for future projects.



United Nations International Labour Office  
Technical Memorandum on Vocational Training for the Hotel and  
Touristic Industry in the South Pacific Region, (Geneva: United  
Nations International Labour Office, 1971), 39 pp.

Treats general economic characteristics of each country, describes  
current state of hotel and tourist industry, and discusses future  
needs and prospects.

University of Hawaii--Pacific Urban Studies and Planning Program  
Estimating Tourism's Impact in the Pacific--Guidelines and  
Information for Planners, (Honolulu: University of Hawaii, 1977).

Urbanowicz, Charles F.

"Comments: African and Pacific Parallels," (Chico: Department of  
Anthropology and Social Science, California State University at  
Chico, 1975), 10 pp. including references.

Reviews recent tourism in the Pacific--publications and conferences--  
and calls for controlled growth of the industry.

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"Tourism in the Pacific," Vol. 1, (The Asianist, 1976), 17-22 pp.

Reviews Pacific tourism research, describes briefly tourism in  
Hawaii and Tonga, and recommends further research and its use.

Vaea, Baron

"Cooperation Among Island Areas." Address to 3rd Annual PIDC Tourism  
Conference, 1975, by Minister of Tourism, Kingdom of Tonga.

Var, Turgut

"Direct Foreign Investment and the Hotel Industry of the Pacific  
Rim," (1980), 5 pp.

Documents the extent to which hotel industry chains holds a signi-  
ficant share of accommodation markets throughout the Pacific rim  
and attempts to identify the sources of the advantages that these  
multi-national enterprises enjoy.

Vusoniwailala, Lasarusa

"Tourism is a Turning Sour--and the Middlemen 'Robbers' Are to  
Blame," Vol. 6, No. 3, (Pacific Islands Communication Newsletter,  
1976), 5 pp.

Points out how tourism aggravates human relations on Pacific islands  
which have looked to this industry as a means, possibly the only  
means, of economic development. Discusses how tourism has the  
potential for developing a positive link in cultural communication.

Watson, Karen Ann

"Tourism Impact in Pacific Explored at East-West Center Workshop,"  
Vol. 3, No. 1, (Honolulu: Culture and Language Learning Newsletter,  
Culture Learning Institute, East-West Center, 1974), 1, 4-5 pp.

Discusses Pacific tourism in general and the Workshop in particular.

Watson, R.M.

"Tourism--Its Potential for Inter-Territorial Trade," (Noumea: South Pacific Commission, 1967).

Suggests there is considerable scope for an expansion of tourism through the development of inter-territorial "trade" in tourists.

Wendt, E.

"Convention Takes Lid Off Tourism," (Suva: Hosting and Purchasing in the South Pacific, 1974), 12-14 pp.

World Airways, Inc.

The U.S.--Australia/New Zealand Air Market, (World Airways, Inc., 1971).

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- Britton, Stephen G.  
"A Conceptual Model of Tourism in a Peripheral Economy," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 1-12.
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"Conservation Planning and Environmental Monitoring for Tourism Development," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 125-128.
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"Tourism and Development, a Re-examination," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 13-18.
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"Economic Impact Analysis in Tourism Planning and Development," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 19-32.
- Rajotte, Freda and Ronald Crocombe (Eds.)  
Pacific Tourism as Islanders See It (Suva: Institute of Pacific Relations, 1980).
- Renaston, Terry  
"The Future of Tourism in the South Pacific," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 105-110.
- Tupuola, Tavita  
"Tourism and Agriculture in Pacific Island Development," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 99-104.

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American Samoa, Government of  
Economic Development Program for American Samoa, (Pago Pago: 1969),  
194-232 pp.

American Samoa - Office of Samoan Information  
American Samoa Annual Reports to the Secretary of the Interior,  
(Pago Pago: Government of American Samoa, annual).

American Samoa - Office of Tourism  
American Samoa Tourist Statistics, (Pago Pago: Government of  
American Samoa, annual).

Includes a monthly breakdown of numbers of travellers, tourists,  
length of stay, and percentage of increase or decrease.

Crouch, R.T.

"The Effects of Fa'asamoa on Tourism and the Effects of Tourism  
on Fa'asamoa." (Honolulu: 1975) Presented at the Technology and  
Development Institute, East-West Center, Graduate Student Workshop  
University of Hawaii.

Faris, James E.

Survey of the Tourist Potential of the Trust Territory of the  
Pacific Islands, (Pago Pago: Office of Tourism, 1966).

Survey done 7-15 to 8-11, 1966. Mr. Faris is the former Director  
of Tourism in American Samoa.

Hawaii Visitors Bureau

The Visitor Industry in American Samoa, (1967), 177 pp.

Report designed to be a working manual for the Director of Tourism  
of American Samoa and his committee in creating the original  
tourist organization and in developing its programs.

Landgon, Robert

"American Samoa's Tourist Era Begins on a Pricey Note," Vol. 37,  
No. 8, (Pacific Islands Monthly, 1966), 127-129 pp.

Reports tourists' anger and frustration at high prices, poor  
service and indifferent food at the new Pago Pago Intercontinental  
Hotel, and the apparent reasons for the problems.

McGregor, Ken

"Travel-Conscious American Samoa Has Bigger Plans," Vol. 39,  
No. 11, (Pacific Islands Monthly, 1968), pp. 45, 47, 49.

Reports on the new management of the Intercontinental Hotel and  
its increasing occupancy rate. Visitors are finding improvement  
in the hotel, but other problems are yet to be solved--particularly,  
tour operators. States there is talk of adding three more hotels  
on Tutuila.

Milner, G.B.

"Samoan Lesson," Vol. 21, No. 61, (New Society, 1972), 26 pp.

Points out the need for humility among the growing breed of international experts and advisors, who should learn from the people they advise. Applies equally well to both Samoas.

Office of Samoan Information

Annual Report--Fiscal Year 1973, (Pago Pago: 1974).

Pacific Islands Monthly

"Governor Urges Tonga and Samoas to Club Together on Tourism," Vol. 38, No. 7, (Pacific Islands Monthly, 1967), 49-52 pp.

Reports Governor Lee of American Samoa suggests that the triangle of American Samoa, Western Samoa and Tonga should develop and promote their tourist resources jointly. Also, suggests areas of mutual concern of the island governments and tourist industry in these areas.

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"There Will Be No Waikiki on Aunuu," Vol. 42, No. 12, (Pacific Islands Monthly, 1971), 55, 59 pp.

Reports on Aunuu island in American Samoa beginning to cash in on their isle as a miniature tourist mecca where all the people are involved in the new program and all will benefit from the profits of tourism.

Swanton, Mary Ellen

"The Effects of Tourism on American Samoa," (Honolulu: Personal Paper, University of Hawaii, College of Arts and Sciences, Department of Geography, 1967), 39 pp.

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The Visitor Perception of the Physical and Cultural Environment of American Samoa, (Honolulu: University of Hawaii, 1969).

Travel Research International, Inc.

Results of Survey of Visitors to American Samoa, (New York: 1967).

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Andrew, J.C.

"Local Government and Tourist Promotion," Vol. 5, (Local Government in South Australia, 1970), 21, 26-28 pp.

Atkinson, B.G.

"Tourism," Vol. 24, No. 1, (Journal of the Australian Regional Groups of the Royal Institute of Public Administration, 1965).

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"Tourists Like a Tidy Town," Australian Seminar on Litter and Pollution: Report on Proceedings, (Perth: Paper presented at the Australian Seminar on Litter Pollution, 1972), 37-38 pp.

A discussion of the attitudes of tourists from overseas to litter and pollution.

Australia and New Zealand Banking Group  
Northern Survey Part 5: The Tourist Industry in Northern Australia, (Melbourne: Department of Economics, 1971), 17 pp.

Evaluates facilities and potential for tourism in the Northern Territory, Queensland, and Western Australia.

Australia--Bureau of Industry Economics  
Economic Significance of Tourism in Australia, (Canberra: Australian Government Publication Service, 1979).

Estimates the economic impact of domestic and foreign tourism in Australia in 1973-74, the only year for which adequate data currently are available.

Australia--Department of the Interior  
Ayers Rock--Mount Olga National Park Economic Evaluation, (Melbourne: Department of the Interior, 1972), 128 pp.

An economic and technical feasibility study which examines the possible environmental and social effects of development.

Australia--Department of Tourism and Recreation  
Development of Tourism in Australia, (Canberra: 1973), 56 pp.

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Directory of Courses in Tourism, Hospitality, and Recreation in Australia, (Canberra: Australian Government Publishing Service, 1975), 26 pp.

Covers courses in operation and planned to commence in 1975. Relevant courses offered at universities, colleges of advanced education and technical colleges in all States and Territories are included. A small number of courses conducted by non-government training institutions have also been included.

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Government Policy in the Development of Tourism, (Canberra).

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Implications of Community Centre Development, (Canberra).

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Role of Tourism in the Albury-Wodonga Growth Centre, (Canberra).

Australia--Ministry of Tourism

How to Earn Your Tourist Dollar, (Melbourne: 1973), 23 pp.

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The Regional Concept: Victoria's Dynamic New Approach to Regional Promotion of Tourism, (Melbourne: 1973), 11 pp.

Australian Automobile Association

Tourism in Australia...The Role and Responsibility of the Motorists' Organization, (Sydney: Australian Automobile Association, 1967), 53 pp.

Account of the proceedings of a forum which discusses the organization's activities with regard to tourism. Includes sections on "caravanning," package tours, motorist information and discussion of the general role tourism in the Australian economy.

Australian Capital Territory-Advisory Board on Tourism

Annual Reports, (annual).

Australian Conservation Foundation

Matching Ecological and Economic Realities, (Melbourne: Australian Conservation Foundation, 1972), 18 pp.

Australian Federation of Travel Agents

Annual Report of the Convention, (1966+).

Australian Hotel Association

Manpower and Training Needs Survey: Hotels, Catering, and Accommodation Industry, (Melbourne: 1973), 45 pp.

Australian National Travel Association

Annual Reports, (Sydney: 1965-66+).

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Australia's Travel and Tourist Industry, 1965, (Sydney: 1966), 345 pp.

A comprehensive report on the state of the industry with recommendations for future development. Covers domestic and overseas travel markets and their potential, travel promotion, accommodation, destinations, attractions, overseas and internal transport, training and education, and statistics.

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Australia Travel Manual, (Sydney: 1965).

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A Case for Government Aid to Travel and Tourism, (Sydney: 1972), 10 pp.

A survey of industry problems including the reasons for difficulties in obtaining funds. Discusses the ways in which the State Governments could assist the private sector, the situation in other countries, and why government action is necessary now.

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A Course for Travel Development in the Upper Murray Region, (Sydney: Australian National Travel Association, 1972), 114 pp.

An appraisal team looks at the ways all the elements involved in travel and tourism can combine to improve beauty spots, raise standards of service, and generally make the region more attractive to visitors. Recommendations based on information gathered during fieldwork and existing data is offered.

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Establishing Travel as the Major Industry in North Queensland, (Sydney: 1971), 122 pp.

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Financing Tourist Development, (Sydney: 1972), 90 pp.

A review of the problems of financing the Australian tourist industry and recommendations on ways in which it could be financed. The research included a mail survey of 123 industry operators and selective sampling. Response rate: 40%.

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Policy Considerations Affecting the Promotion and Development of Travel, Tourism, and Recreation, (Sydney: 1973), 25 pp.

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Research Study, (Sydney: 1961).

Report on travel research and attitudes.

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Study of Travel and Performance Indicators, (Sydney: 1972), 33 pp.

A study of the effect of declining traffic volumes on the domestic travel industry and the influence of new international fare structures. Survey of 2,400 hotel rooms, comparing 1970, 1971, and 1972, and some otherwise unpublished statistical data.



Australian Tourist Commission  
Annual Reports, (Melbourne).

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Attitudes of U.S.A. Residents Toward Australia as a Tourist Destination, (Melbourne: Australian Tourist Commission, 1973), 59 pp.

Covers ten metropolitan areas of the U.S. which account for approximately 65% of all U.S. visitors.

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Australia/Japan: Partners in Travel, (Melbourne: 1972), 18 pp.

Japanese travel mission to Australia, June 1972. Details of the contents of the seminar held. Covers promotion in Japan, catering for the Japanese, tours, hotels and restaurants, coach operation, tour guides and training.

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Australia, Overseas Visitor Statistics, (Melbourne: annually).

Prior reports cover 1965-70, 1966-71, then begin annually.

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Australia Travel and Accommodation, (Melbourne: 1965+ annually).

Practical and factual information on all facets of travel to and within Australia.

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"Australia's Half-Million Visitors," (Tourism International Research--Pacific, 1976), 9 pp.

Presents a detailed profile of the visitors who come to Australia each year. Consists of tabulations and charts.

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Background Material, Canberra Conference Centre, (Melbourne: 1971), 36 pp.

The international convention business, and Australia's role in that business, both present and projected; together with the kind of convention facilities, which on the basis of experience elsewhere in Australia, and in other countries, would be suitable for Canberra.

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Background Material, Perth Conference Centre, (Melbourne: 1972), 43 pp.

The international convention business, and Australia's role in that business, both present and project; together with the kind of convention facilities, which on the basis of experience elsewhere in Australia, and in other countries, would be suitable for Perth.

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Background to the Canadian Travel Market, (Melbourne: 1972), 48 pp.

Covers the people, the economy, travel patterns, international travel, travel to and within Australia, and travel trade advertising and the media in relation to Canada.

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Background to the Travel Market in South East Asia, (Melbourne: 1971), 49 pp.

Covers the people, the economic background, factors affecting travel, travel in the Pacific and visitors to the Pacific, associations with Australia and the travel trade for each of the five countries involved.

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Conservation and Tourism in Central Australia, (Melbourne: 1972), 80 pp.

Gives the needs for conservation and the actions necessary by the tourist industry. Lists future trends and conflicts with possible solutions and recommendations.

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Effects of the Japanese Travel Trade Mission to Australia, (Melbourne: 1972), 14 pp.

A summary with conclusions and recommendations as to the effectiveness of the seminar.

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Great Barrier Reef: Visitor Plan, (Melbourne: 1971), 170 pp.

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International Conventions in Australia, (Melbourne: 1971), 23 pp.

A report designed to provide background information for the marketing of conventions and to identify the needs of convention organizers and ways in which the ATC can assist in the future.

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Investigations Into the Attitudes and Motivations Among Key Target Groups for Promotion of Australia as a Destination, (Melbourne: Australian Tourist Commission, 1975), 153 pp.

Identifies weaknesses and strengths of Australia as a travel destination from Japan, and provides guidelines for a more creative approach to advertising and promotions to selected market segments.

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Japan as a Travel Market for Australia, (Melbourne: 1971), 54 pp.

A background report on the market so as to be able to determine where attention should be directed and any additional studies which should be undertaken. Includes population, economy, associations with Australia, and current and future trends of Japanese travel to Australia.

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Japanese Visitors to Australia: A Marketing Background, (Melbourne: 1972), 20 pp.

A marketing background report with data obtained from ATC's outgoing visitor survey. Gives details of the Japanese visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.

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New Zealand Visitors to Australia, (Melbourne, 1972), 20 pp.

A marketing background report with data obtained from ATC's outgoing visitor survey. Gives details of the New Zealand visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.

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The New Zealand Youth Travel Market, (Melbourne: Australian Tourist Commission, 1976), 14 pp.

Looks at travel in Australia by New Zealanders, the purpose of their visits and places visited. Covers reasons given for their interest in Australia, and what particular considerations influence their choice of destination.

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North American Visitors to Australia, (Melbourne: 1972), 27 pp.

A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details for the North American visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.

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Organisaton of the Australian Tourist Industry, 1967-68, (Melbourne).

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Overseas Visitor Statistics 1966-71 - 1972, (Melbourne: published annually).

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Overseas Visitors to Conventions in Australia, (Melbourne: 1972), 16 pp.

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Report on the Feasibility Study of an Aboriginal Cultural Centre and Tourism Resort Complex in the Murray River Region of South Australia, (Melbourne: Australian Tourist Commission, 1974), 78 pp.

Examines the feasibility of establishing different Aboriginal owned and operated developments related to tourism and recreation in south-eastern South Australia.

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Review of the Effect of International Aviation Development on Tourism in Australia, (Melbourne: 1972), 250 pp.

Recent development in international aviation and the implications of these for Australian tourism were explored by a variety of econometric techniques.

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Statistical Review--1975, (Melbourne: Market Research Development, A.T.C., 1976), 12 pp.

Statistical information on visitors by country of residence, growth in visitor traffic and receipts, purpose of visits, places visited, accommodation used, expenditure, booking agent used, and age and sex of international visitors.

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Survey of International Visitors (Group travel to Australia), (Melbourne: 1972), 111 pp.

A survey of international visitors to Australia between July 1971 and June 1972 indicating the number and nature of visitors to 20 areas, the amount of time spent there, accommodation used, and approximate expenditure.

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Survey of International Visitors--Visitors from Canada, (Melbourne: 1973, 1974).

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Survey of International Visitors--Visitors from Japan, (Melbourne: 1973, 1974), 22 pp.

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Survey of International Visitors--Visitors from New Caledonia, (Melbourne: 1973), 12 pp.

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Survey of International Visitors--Visitors from New Zealand, (Melbourne: 1973, 1974), 32 pp.

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Survey of International Visitors--Visitors from South East Asia,  
(Melbourne: 1973, 1974), 57 pp.

Reports incorporates Singapore, Malaysia, Indonesia, Philippines, Thailand.

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Survey of International Visitors--Visitors from United Kingdom,  
(Melbourne: 1973, 1974), 34 pp.

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Survey of International Visitors--Visitors from the United States,  
(Melbourne: 1973, 1974), 81 pp.

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Survey of International Visitors--Western Europe, (Melbourne:  
Australian Tourist Commission, 1973, 1975), 41, 65 pp.

Report based on 2811 interviews in 1971-1972 and 1888 in 1973-1974. Data is weighted to represent all West European visitors in Australia.

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Tourism Plan for Central Australia, (Melbourne: 1969), 213 pp.

Includes visitor travel, travel routes, spending patterns, accommodation, attractions, visitor plans, and tour plans. Also Ayers Rock-Mt. Olga National Park plan, financial analyses and hotel operations implementation.

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Tourism Research Seminar, (Melbourne: 1972).

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Tourist Research Seminar, (Melbourne: 1969).

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Travel in Australia, (Melbourne: 1975), 11 pp.

This is a summary of information obtained from a national survey of travel by Australians, within Australia. It gives an indication of the vast amount of data now becoming available from the survey.

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U.K. Visitors to Australia, (Melbourne: 1972), 22 pp.

A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details of the United Kingdom visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.

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Visitors From South-East Asia Incorporating Singapore, Malaysia, Indonesia, (Melbourne: Market Research Department, Australian Tourist Commission, 1975), 52 pp.

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Visitors From Western Europe, (Melbourne: Market Research Department, Australian Tourist Commission, 1975), 62 pp.

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West European Visitors to Australia: A Marketing Background, (Melbourne: Australian Tourist Commission, 1972), 32 pp.

Gives details of origin, reasons for visit, transportation, places visited, spending and likes.

Bates, J.D.

"Australian Tourism", (Berne: Revue de Tourisme, 1959), pp. 52-57.

Examines the development of tourism in Australia, the potential value of the tourist industry, tourist requirements, kinds of tourists, promotion, industry standards, and attractions.

Bayley-Jones, Coral R.

Aspects of Tourism in Western Australia, (Department of Geography, University of Western Australia, 1974).

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"Augusta Tourism: A Study of the Growth of Tourism: Its Present State and Likely Future Trends," Environmental Study of the Blackwood River Estuary, (Perth: Department of Conservation and Environment, Environmental Protection Authority, 1976), 52 pp.

Studies the growth of tourism, its present state, and likely future in Augusta, Western Australia from 1939 to 1974. Includes reports and surveys.

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Tourism in Western Australia, (Perth: Murdoch University, 1977), 368 pp.

Examines tourism in relation to resource-based areas.

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"Trends in Western Australian Tourism: A Case Study," Vol. 1, No. 2, (Perth: Western Geographer, 1974), 133-150 pp.

Discusses, with particular reference to Geraldton, accommodation aspects of tourism in relation to population, mobility in relation to incomes, and recreational trends in relation to leisure time.

Beavington, F.

"Alice Springs: A Growing Tourist Centre," Vol. 56, No. 3,  
(Geography, 1971), 247-251 pp.

Article attributes the rapid development of the tourism industry since the mid-50's to: warm, dry winter days; attractive scenery; development of national parks; appeal of remoteness of Central Australia; and past aboriginal culture; and capitalization by tourist industries on these natural advantages.

Beck, T.

Tourism in Victoria, (Melbourne: University of Melbourne, 1975),  
185 pp.

Boyles, R.G.

"The Measurement of Tourist Expenditure," The Tasmanian Tourist Industry, (Hobart: University of Tasmania, 1971), 69 pp.

Brown, R.J.

How to Establish a Regional Tourist Authority, (Melbourne: Government Printer, 1973), 41 pp.

Describes how the Geelong Regional Tourist Authority in Victoria assisted in regional promotion of the area.

Butler, Leo F.

Tasmanian Tourism Development Authority Policy, (Hobart: 1972),  
8 pp.

Canberra Technical College

Report on the Tourist Industry in the Australian Capital Territory,  
(Canberra: 1969).

An analysis of current demands and facilities, and a projection over the next five years.

Chaffey, P.

Tourism, Recreation and the Slow Growth Rural Region: A Case Study in the East Gippsland Region of Victoria, (Department of Geography, Monash University, 1976), 82 pp.

Tests the hypothesis that regional growth strategies based on the development of the tourism and recreation industry have considerable potential for stimulating growth in depressed rural areas.

Clare, P.

"On Tourism's Special Island," The Struggle for the Great Barrier Reef, (London: Collins, 1971) pp. 43-47.

Committee for the Economic Development of Australia

Some Economic Aspects of Australia's Two-Airline Policy, (Melbourne: 1972), 77 pp.

Commonwealth Bureau of Census and Statistics  
Overseas Arrivals and Departures, (Canberra: monthly and quarterly).

Committee for the Economic Development of Australia  
Tourism in Australia, (1974), 143 pp.

Covers the tourism industry, present situation, economic and social importance, and recommends measures to derive maximum social and economic benefit.

Correll, E.G.

"Tourism in South Australia and the Role of the South Australian Government Tourist Bureau," Vol. 6, (Local Government in South Australia, 1971), 27-29 pp.

Crowley, Desmond

"Tourism--Today and Tomorrow?," Vol. 40, No. 12, (Current Affairs Bulletin, 1967), 179-192 pp.

Discusses Australia's national recognition of the economic potential of tourism and what future directions to go.

Damm, K.W. and Lord, G.F.

A Recommended Marketing Strategy for Attracting the Japanese Tourist to Australia, (Melbourne: University of Melbourne, 1972), 156 pp.

Covers background to the Japanese market, a profile of the Japanese traveller, where he travels, and how, why and where he travels within Australia. Long and short term marketing strategies are included.

de Monchaux, L.C.

The Nature and Value of Visits at Sydney Harbour National Park, (Armidale: University of New England, 1978), 27 pp.

Through interviews, attempts to put a quantitative value on the park, as established by visitors. Compares this value to the land's possible value as a suburban development.

Economist Intelligence Unit

"Australia: The Problem of the Long-Haul Destination," (London: International Tourism Quarterly, 1974), 37-50 pp.

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Economic Survey of Australian Travel Agents, (Sydney: 1969), 81 pp.

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"Regional Report No. 3: Australia and New Zealand," (International Tourism Quarterly, 1971), 24-40 pp.

Shows the type of visitors to Australia and New Zealand, and the situation regarding transport and accommodation for the tourist.



Edelmann, K. & K. Grey  
Tourism in Australia, (Melbourne: Committee for Economic Development of Australia [CEDA], 1974), 143 pp.

Identifies the nature and magnitude of the deficiencies of data pertinent to tourism in Australia.

Eisenhauer, M.B.  
"Manpower in the Tourist Industry," (Regional Tourist Associations Papers, 9th Annual Conference), 9 pp.

Environment Studies Association of Victoria  
The Impact of Possible Tourist Development on the Upper Ovens Valley, (Melbourne: Environmental Studies Association of Victoria, 1975), 35 pp.

This report considers the problems of future tourist and recreation development in relation to a small mountain township, Harrierville, and on wilderness and recreation areas on Mt. Feathertop and Mt. Hotham, where the local 'social economy, landforms and landscapes may each be seen as placing serious constraints on the type, amount and siting of further facilities for tourists and recreationers.'

Fields, S.  
Attitudes Towards Conservation and Development Among Tourists and Residents at Camden Haven, N.S.W., (Armidale: Department of Geography, University of New England, 1975), 25 pp.

Studies attitudes to the environment and to holiday environment preferences among tourists at Camden Haven. Reports the findings of a survey of the attitudes held by residents and tourists towards the conservation or further development of that district.

Frank Small and Associates  
Evaluation of Attitudes Toward the Gold Coast and Awareness Levels and Effectiveness of Recent Tourist Promotions, (Sydney: 1970), 58 pp.

Includes comparisons with Sydney and Melbourne resort areas.

Freeland, M.C.  
Australia and New Zealand Market for Tourism to Canada, (Ottawa: Canadian Government Office of Tourism, 1972), 51 pp.

Summarizes all significant features of the Australian market for tourism to Canada. A separate section for New Zealand is included, but all pertinent information appears in sections of the Australian study.

Gibbins, M.J.  
Queensland Tourist and Travel Industry--1969-1970, (Brisbane: Government Printer, 1971).

Gold Coast Council & The State Government of Queensland  
An Economic Appraisal of the Restoration of Gold Coast Beaches,  
(1972), 83 pp.

Hartnett, Deidre G.  
The Tourist Industry in Australia, (1957).

Horne, D.  
"Swimming in Other People's Pools," (Newsweek, 1976), 10 pp.

Discusses the importance of ritual sightseeing, and the idea that tourists go on tours to meet other tourists.

House of Representatives Select Committee on Tourism  
Interim Report, (Canberra: Australian Government Printing Service,  
1977), 93 pp.

Examines the significance and potential of tourism in the Australian economy, and whether it has special features in comparison with other industries.

Japan National Tourist Organization  
Summary of Survey of Tourist Conditions in Australia and New Zealand, (1966), 19 pp.

Jenkin, J.F.  
A Report of Surveys of Attitudes Amongst the Public to Aspects of Land Use in Victoria's Alpine Region, (Melbourne: Victoria National Parks Association, 1976), 45 pp.

Report includes current land use practices and possible future development, as well as survey results.

Jennings, B.A.  
A Specialized Report on the Tourist Industry in Tasmania, (Hobart: Chamber of Commerce, 1970).

Mackay, (H.C.) Pty., Ltd.  
A Study of Tourist's Attitudes to the North Coast of New South Wales, (Sydney: H.C. Mackay Pty., Ltd., 1977), 28 pp.

Examines the attitudes of Sydney and Melbourne residents to the North Coast, to assist with promotion strategies. Discussion groups were used to collect data.

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A Study of the Travel Needs of Independent Adults, (Sydney: H.C. Mackay Pty., Ltd., 1975), 35 pp.

Summarizes results of a study designed as a wide-ranging exploration of the needs, motivations, aspirations, and attitudes of the independent, mature adult segment of the Australian travel market.

Marsden, B.S.

"The Geography of Tourism in Queensland," Vol. 2, No. 4, (Brisbane: Journal of the Geography Teachers Association of Queensland, 1967), 194-198 pp.

Describes the Queensland tourist area and analyzes the recreational landscape with regard to its morphology and functional linkages.

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"Holiday Homescapes of Queensland," Vol. 7, No. 1, (Australian Geographical Studies, 1969), 57-73 pp.

Isolates and analyzes some of the locational and morphological attributes of holiday homescapes in a State where they are especially prominent in the settlement pattern.

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"Recent Developments on Queensland's Resort Islands," Vol. 10, No. 4, (Brisbane: The Australian Geographer, 1967), 314-316 pp.

Briefly describes resort development on the many tourist islands and their many common characteristics.

McGregor, K.

"It's Not the Locals Who Run Norfolk Tourism," Vol. 41, No. 3, (Pacific Islands Monthly, 1970), pp. 71.

Briefly discusses Norfolk's comeback as an island travel destination, and what good and evil has tourism done in Norfolk.

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"Last of the Unspoilt Islands--Worries About the Future," Vol. 38, No. 7, (Pacific Islands Monthly, 1967), 53-54 pp.

Briefly discusses tourism on Lord Howe Island--activities, accommodations, transportation.

Melbourne Convention & Visitors Bureau

Annual Reports, (Melbourne: Melbourne Convention and Visitors Bureau, annual).

Melbourne Junior Chamber of Commerce

"A Report on the Tourist Industry," (Melbourne: The Record, 1950).

Mogg, S.W.

Regional Impact of Tourism in N.S.W., (Macquarie University, 1976).

Evaluates the economic and social impact of various sectors of the tourist industry on the growth potential of several towns in N.S.W. The economic impact is measured mainly by a multi-sectoral flow model.

Murphy, Peter

"The Supply Side of Resort Land Subdivision," Leisure and Recreation in Australia, (Malvern: Sorrett Publishing, 1977), 241-252 pp.

Examines bargaining and marketing components of the developer's decision process, in the context of N.S.W. resort land development, with the goal of establishing some systematic generalizations.

National Capitol Development Commerce

The Economic and Social Impact of Visitors on the A.C.T., (Canberra: NCDC, Department of the Capital Territory, Department of Industry and Commerce, 1977), Vol. I--115; Vol. II--Appendices, 181 pp.

Assesses the economic and social impact as the basis for development of physical and management planning for tourism. Surveys of visitors, residents, accommodation, entertainment, operators, and attractions.

National Union of Australian University Students

Australia--Student Travel Guide, (Melbourne: 1969), 128 pp.

New South Wales-Dept. of Tourism

The Blue Mountains - New South Wales - Australia, (Sydney: 1971).

Travel survey to discover the pattern and extent of the tourist industry in regional areas in N.S.W. in order that planning and development can develop along the best paths.

New South Wales-Dept. of Tourism

Mid-North Coast Resident Attitudes Survey, (NSW Dept. of Tourism, 1976), 45 pp.

Collects data on the attitudes of the residents to tourism.

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"Report of Meeting, 3rd 1966, 9th - 1972", New So. Wales Regional Tourist Organizations, (Sydney: published annually).

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The Snowy Mountains Travel Survey, (Sydney: 1972).

Travel survey to discover the pattern and extent of the tourist industry in regional areas in N.S.W. in order that planning and development can develop along the best paths.

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Your Community and the Tourist Industry, (Sydney: third revision, 1968).

Issued to aid areas in developing their local tourist potential.

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How the New South Wales Government Tourist Bureau Can Help You With Holidays and Travel, (Sydney: 1965).

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Mid-North Coast Resident Attitudes Survey, (Sydney: 1976), 45 pp.

Examines the attitudes of mid-north coast residents to the present state and future development of tourism in their area.

New South Wales Travel Agents Registration Board  
Annual Reports, (Sydney: Govt. Printer, N.S.W., annual).

Summary report submitted to the Ministry of Tourism giving information on the activities of travel agents in N.S.W.

Nolan, W.D.

The Role of Government in the Development of Australia's Tourist Trade.  
(Univ. of Tasmania, 1965), 105 pp.

Northern Territory Government Tourist Board  
Northern Territory Tourist Statistics, (Darwin: 1972), 20 pp.

Highlights of visitor patterns for travel to the Northern Territory. Age group and reason for travel included.

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Annual Reports, (Darwin: annual).

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Tourist Seminar and Workshop, (Darwin: 1966).

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"Airstrip Or No Tourism", Vol. 40, No. 5, (Pacific Islands Monthly, 1969), pp. 63, 65, 67.

Briefly discusses the question of how far the island can go in encouraging tourists. Covers a proposed golf course, air strip, and political support.

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"We Can Cope With Tourists, Lord Howe Islanders Say", Vol. 36, No. 9, (Pacific Islands Monthly, 1965), p. 127.

Briefly discusses the decision of the Lord Howe Island Advisory Committee that local enterprise could adequately care for tourist accommodation requirements on the island in the immediate future.

Pak-Poy (P.G.) & Assoc. Pty., Ltd.

Coastal Management Investigation - Innisfail to Mossman, (Adelaide: P.G. Pak-Poy and Assoc. Pty., Ltd., 1977), 324 pp.

Investigates the role and operation of the tourist industry as part of a general land use strategy for the coastal plain of North Queensland. Assesses attractions and facilities for the tourist industry based on estimates of likely growth and demand for land.

Perth Dept. of Conservation & Environments

"Augusta: Tourism and Recreation, Technical Paper 12, (Perth: Perth Dept. of Conservation and Environment, 1976).

Reports on tourism and recreation for the environmental study of the Blackwood River Estuary Project.

Piesse, R.D.

"Developing Australia's Tourist Industry", Vol. 19, No. 2, (Melbourne: The I.P.A. Review, Journal of the Institute of Public Affairs, 1965).

Pigram, J.J. & M.J. Cooper

The Economic Significance of Tourism to Australia, (Armidale: Dept. of Geography, Univ. of New England (U.N.E.), 1977).

A report to the House of Representatives Select Committee on Tourism.

Pittock, A.B.

"Aborigines and the Tourist Industry", Vol. 39, No. 3, (Australian Quarterly: 1967), pp. 87-95.

Promkutkeo, J.; R. Mook; & P.W. O'Hanlon

"The Relative Importance of Different Environmental Benefits & Costs", (Armidale: University of New England, 1977), 23 pp.

Examines four methods of cost/benefit analysis as applied to environmental projects, using a proposed national park in N.S.W. as an example.

Queensland Dept. of Tourism

Annual Reports, (Brisbane: annual).

Queensland-Dept. of Tourism, Sport and Welfare Services

Proceedings of the 5th Queensland Tourist Industry Seminar, (Brisbane: 1972), 145 pp.

Queensland Government Tourist Bureau

Annual Reports, (Brisbane: Government Printer, 1966).

Queensland Tourist Development Board

The Tourist Resource of Queensland and the Requirements for Their Development, (Brisbane: Government Printer, 1947).

Ryan, Bruce

"The Dynamics of Recreational Development on the South Coast of New South Wales", Vol. 9, No. 6, (Australian Geographer: 1965), pp. 331-348.

An appraisal of tourism on the South Coast. Questions posed about whether to preserve scenic splendor and retain tourists or to encourage local industry and repel them.

Sinden, J.A. & R.R. Noakes

The Pattern of Tourist Demand and Attitudes to the North Western Rivers Region of N.S.W., (Armidale: Recreation and Tourism Research Unit, Univ. of New England, 1974), 26 pp.

Investigates tourist response to existing methods of promotion; attitudes to accommodation; cost and quality of accommodation.

Smith, V.W.

The Local Economic Impact of Tourism; An Analysis of Income and Employment Generated by Tourist Spending in Four Towns on Tasmania's West Coast, (Hobart: Univ. of Tasmania, 1974), pp. 14-49.

Analyzes income and expenditure generated by tourist spending in four towns on Tasmania's west coast.

Smith, Vincent & Peter Wilde

"The Multiplier Impact of Tourism in Western Tasmania", Leisure and Recreation in Australia, (Malvern: Sorrett Publishing, 1977), pp. 165-172.

Studies this clearly defined economic unit in which very little production of consumer goods occurs and for which flows of income in and out of the region are relatively easy to trace.

South Australia Div. of Tourism

Tourism in South Australia: An Overview, (Adelaide, Research & Development Branch, 1977), 30 pp.

A compendium of tourist data relating to South Australia.

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The Australian Tourist Report, 1968.

A survey of tourism in Australia, giving numbers of tourists, structure of tourist organizations, accommodations and expenditure. Also the design and construction of a typical resort.

Stanford, Jon & Barry McCann

Tourism in the Australian Economy, Working Paper 5, (Canberra: Bureau of Industry Economics, Dept. of Industry & Commerce, 1979), 87 pp.

Estimates the contributions made by tourism to economic activity in Australia in 1973-74.

Stanford, Jon & K.A. Tucker

The Role of Traded Services Within the Australian Economy: A Case Study of Tourism, Working Paper #10, (Canberra: Bureau of Industry Economics, 1979), 41 pp.

Input-output model is employed to determine the economic significance of tourism to the Australian economy and to examine the linkages between tourist activities and other industries.

Steidl, P.

Behavioural Aspects of Recreation and Holiday Decisions, (Canberra: Australian Dept. of Industry and Commerce, 1977), 26 pp.

Demonstrates the applicability of multivariate analysis techniques to tourism data.

Tasmania, Parliament of

Tourist and Immigration Department Reports, (Hobart: annual).

Tasmania - Treasury of

Survey of the Tourist Industry in Tasmania, (Hobart: Government Printer, 1969), 44 pp.

Evaluates visitors, departing travellers, and visitor spending.

Tasmanian Dept. of Tourism

A Proposed Organizational Structure for Tourism Development in Tasmania, (Hobart: Prepared by R. Andrews, et al - Tasmanian College of Advanced Education, 1975), 35 pp.

Studies the organizational structure of the links and interfaces between parties involved in the development of the tourism industry in Tasmania. Proposes reorganization of this structure to maximize efficiency in the development process.

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Southern Tasmania Tourism Development Plan, (Hobart: Prepared by Peat, Marwick, Mitchell & Co., N.C.K. Evers; Urban Systems Corp., 1977), 222 pp., 11 maps.

Studies tourism resources, potential and demand of southern Tasmania including preliminary feasibility studies of development projects and recommendations for tourism development for the region.

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Tourist Multipliers in Western Tasmania, (Hobart: Prepared by P.D. Wilde & V.W. Smith, Dept. of Geography, Univ. of Tasmania, 1975), 18 pp.

Assesses the level of expenditure by tourists, and the impact of this on the local economy. Study includes the towns of Queenstown, Gormantown, Strahan, Zeehan and Rosebery.



Tasmanian Dept. of Tourism and Immigration  
Aspects of the Organization and Operation of the Tasmanian Government  
Tourist and Immigration Department, (Hobart: 1960).

Tasmanian Tourism Development Authority  
Annual Report, (Hobart: Government Printer, annually).

Report to Parliament of the activities of the Tourism Development Authority.  
Annual.

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"Tasmanian Tourism Development Authority Policy", (Hobart: Prepared by  
Leo F. Butler, 1972), 8 pp.

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"The Tourist Industry: The Economics of its Development", (Hobart:  
Prepared by Leo F. Butler for the Tas. Tourist Development Auth.),  
5 pp.

The economics of the development since 1970 of the Authority, and its  
aims.

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"The Travel Industry and Investment System", (Hobart: Prepared by  
Leo F. Butler for the Tas. Tourism Development Auth., 1972), 10 pp.

Tasmanian Tourism Development Authority and Dept. of Tourism and Immigration  
Report for the Year 1973-74, (Hobart: Parliament of Tasmania, 1974).

Tasmanian Tourism Development Auth. and Tasmanian Tourist Council  
Study of the Economic Significance of Tourism in Tasmania, (Sydney:  
Prepared by Peat, Marwick, Mitchell, and Co., 1973), 72 pp.

A review of data sources and industry information to assess the contribution  
of tourism to the State in aspects of spending, employment, and investment.  
Based on surveys of 105 accommodation operators, arriving interstate  
motorists, coach operator survey, and Local Government Revenue study.

Tasmanian Tourist and Immigration Dept.  
Annual Reports, (Dept. of Tourism and Immigration and Tourist Accommodation  
Loans Committee, 1966-1970).

The Tourist and Immigration Department is now the Tasmanian Tourism  
Development Authority.

Tasmanian Tourist Council, Inc.  
Annual Reports, (Launceston: annual).

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"The Travel Industry - Private Sector", (Launceston: Prepared by R.E.  
Clark, 1972), 10 pp.

Covers private enterprise and the tourist industry, with the actions necessary  
to this sector of the industry to promote tourism more fully.

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Visitor Opinion Survey, (Hobart: 1972).

Questionnaire covered travel in Tasmania, including accommodation, service and an evaluation of the area.

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Visitor Opinion Survey for Year Ended 31st October, 1974, (Launceston: 1975).

United States Travel Service

Summary Report, Survey of the Market for Travel to the United States from Australia, (Washington, D.C.: U.S. Dept. of Commerce, 1966), 17 pp.

Victoria Government Tourist Bureau

Annual Reports, (Melbourne: Victoria - Department of State Development, Decentralization and Tourism, annual).

Victoria - Ministry of Tourism

How to Earn Your Tourist Dollar, (Melbourne: Government Printer), 28 pp.

Issued to all interested in developing their local tourist potential.

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The Regional Concept: Victoria's Dynamic New Approach to Regional Promotion of Tourism, (Melbourne: Government Printer, 1973), 11 pp.

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"Regional Promotion of Tourism in Victoria", (Melbourne: Government Printer), 2 pp.

Brief summary of the new promotion policy. Includes the policy statement, partnership, coordination, government subsidy, and a description of the "Sell Victoria" campaign.

Wales, K.A.

Tourism and the Economy of Richard-Tweed, (Dept. of Geography, Monash University: 1976), 78 pp.

Studies the regional economic impact of an export industry--the tourist industry--upon a slow-growth rural region.

Walker, A.R.

Planning for Tourism, (South Australian Institute of Technology: 1972), 140 pp.

Walter, Richard D.

The Impact of Tourism on the Environment, Monograph #7, (Melbourne: Australian Recreation Research Assn., 1975), 190 pp.

Impacts of tourism on social, economic, political and physical elements of the environment are examined. Compatibility of tourism and conservation is questioned.

Wearing, R.J.

Social Impact of Tourism on Bright, (Melbourne: Urban Studies Assn., 1978).

Studies the social and environmental impact on the town of Bright; the most desirable policy alternatives for planning the growth of tourism; and local residents' attitudes towards tourism and the expenses of the growth of Bright, as related to tourism.

Wentworth, B.B.

The Australian Travel Industry, (Melbourne: Australian Tourist Commission, 1972), 37 pp.

Australian Institute of Management, Hobart, Tasmania, in association with the Tourism Development Authority, 1972.

Western Australian Tourist Development Authority

Annual Reports, (Perth: 1966).

Williams, Nancy

"Australian Aboriginal Art at Yirrkalai: The Introduction and Development of Marketing", in Ethnic and Tourist Arts: Cultural Expressions from the Fourth World, Nelson H.H. Graburn (ed.), (Berkeley and Los Angeles, Ca.: Univ. of California Press, 1976), pp. 266-284.

Describes the introduction and development of marketing, the growth of the commercial production of art, and the part these two elements play in the economic transition during the period 1935 to 1970.

Wismeyer, Michael J.H.

"Marketing International Tourism Services: Australia's Travel Industry", Vol. 16, No. 3, (Cornell Hotel and Restaurant Administration Quarterly, 1975), pp. 16-23.

Presents the scope of Australia's international tourism business. Discusses the factors that inhibit the growth of international tourism to Australia.

World Airways, Inc.

The U.S. - Australia/New Zealand Air Market, (Oakland: 1971).

Wright, D.T.

Planning and Tourism, (Sydney: Dept. of Town and Country Planning, Univ. of Sydney, 1972), 103 pp.

Examines tourism as a land use and suggests a simple step by step procedure for evaluating tourist potential and tourist requirements by planners. Based on research conducted in Waverly Municipality. A hotel and accommodation survey is presented as an appendix.

## Cook Islands

Air New Zealand and New Zealand Tourist and Publicity Department  
Tourist Development in Rarotonga (Cook Islands) Report, (Wellington: 1968).

Asian Development Bank  
Economic Report on the Cook Islands, 1977.

Barker, S.  
"Cooks Takes It Slow Into Tourism", (Suva: Hosting and Purchasing in the South Pacific Islands, 1974), pp. 5-8.

Bassett, I.G.  
"The Cook Islands Since Self-Government", No. 15, (Dept. of Geography, Massey Univ., Palmerston North, Perspective (Manawatu Beach, New Zealand), p. 6.

Includes brief discussions of the goals of self-government, agriculture and economic development, shipping and communication, land tenure, population and migration, tourism, and future political developments.

Carter, John  
"Cook Islands Open Cautious Arms to the Tourists", Vol. 45, No. 5, (Pacific Islands Monthly, 1974), pp. 117-118.

Briefly discusses the Cooks' decision to have a tourist industry, and their desire for an industry that is strictly controlled. Gives comments by Sir Albert Henry on the benefits of controlled tourism.

Cook Islands, Government of  
Cook Islands Tourism, (Rarotonga: 1977), 9 pp.

Reviews last three years of tourism in the Cook Islands from its beginning in Jan. 1974 through its gradual growth.

Cook Islands Statistics Office  
Statistical Bulletin and Quarterly Abstract, Rarotonga.

Covers population figures, import statistics, industry and occupation tables, key facts, hotel/motel occupancy survey.

Cook Islands Statistics Office et al  
A Study of the Social and Economic Impact of Tourism on the Rarotonga Community - Recording Schedule, (Rarotonga: Gov't. of the Cook Islands, 1977), 14 pp.

The recording schedule was designed to survey the population to provide information for future tourism policy decisions.

Cook Islands Tourist Authority  
Accommodation Licensing Policy, (Rarotonga: 1977), 5 pp.

Covers licensing of motels, hotels and guest houses, participation by landowners, and localization of positions, as well as procedural information.

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Cook Islands Visitor Statistics--1978 Arrivals by Country of Residence, (Rarotonga: 1979), 2 pp.

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Development Guidelines--Visitor Accommodation, (Rarotonga: 1979), 2 pp.

Covers licensed accommodations in Rarotonga and Aitutaki, average number of beds per room, occupancy levels, and 1979 projections.

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Development Guidelines--Motel Standards, (Rarotonga: 1979), 4 pp.

Covers site guidelines and accommodation standards.

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Development Guidelines--Social Guidelines, (Rarotonga: 1977), 1 p.

Covers restrictions on the proximity of accommodation establishments to churches, schools, etc. in recognition of the rights of Cook Island citizens to undisturbed enjoyment of the social and religious events of their daily lives and guests rights to privacy and quietness.

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Development Guidelines--Visitor Statistics, (Rarotonga: 1979), 3 pp.

Covers visitor numbers, country of origin, 'season', and length of stay for the last five years as well as future projections for Rarotonga and Aitutaki.

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Limitation of Licenses, Accommodation Facility, Incentive Code, Accommodation Industry Code, (Rarotonga: 1970).

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Philosophy, Goals and Policies, (Rarotonga: 1978), 4 pp.

Covers the philosophy of tourism development; long-term goals--economic, physical and environmental, social and cultural, ultimate limits, development strategy, target and policies, market and accommodation development, accommodation tariff policy, physical planning and location, other island tourism, employment, opportunities for direct participation, and presentation and development of environmental, historic, cultural and recreational resources.

Cook, John G.

An Assessment of the Effects of a Tourist Industry on the Economy of the Cook Islands, (Christchurch: University of Canterbury, 1969), 9 pp.

Analyzes the possible effects of establishing a tourist industry in the Cook Islands.

Cowan, George

"Cultural Impact of Tourism with Particular Reference to the Cook Islands," in A New Kind of Sugar: Tourism in the Pac., Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning, 1975), pp. 79-85.

Discusses the importance, given the social and cultural implications of tourism considerations, for the formulation of planning policies and specific objectives during the preparation of the tourist program for the Cook Islands.

Environmental Research, Ltd.

Report on Tourist Potential in the Cook Islands, (Wellington: Tourist Hotel Corporation of New Zealand, 1970), 261 pp.

Feslier, Arthur

Tourism Development in the Cook Islands: A Remarkable Ideal Begins, (Wellington: The Post, 1974).

Discusses the philosophy, plans, present growth, and future plans regarding Cook Islands tourism development -- development of a tourist authority, need for a tourist plant, enforced restraints, promotion, value to the economy.

Henry, Sir Albert

"Keynote Address by the Honorable Sir Albert Henry," in The Pacific Way, (Honolulu: Pacific Islands Development Commission w/ South Pacific Commission, 1974), pp. 7-14.

Makes suggestions for the wise and careful development of tourism in the Cook Islands that will be compatible with all the citizens' aspirations and lifestyles.

JASMAD Research Group, Ltd.

Government of the Cook Islands Report on Tourism Related Facilities: Rarotonga and Aitutaki, (Boffa, Jackman and Associates, 1978), 85 pp.

Makes recommendations as to the improvement and construction of hotel facilities for the area. Also suggests improvements to other tourist-related facilities.

Also identifies areas of natural, historical, cultural and archaeological significance and how they may best be preserved while taking advantage of their potential for attracting tourists.

LeFevre, Tony

"Rarotonga Airport: Preliminary View of the Possible Balance Sheet," in A New Kind of Sugar: Tourism in the Pac., Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning), pp. 87-97.

Discusses the conflict and divided opinion among Cook Islanders regarding the new airport at Rarotonga - to some it signals the advent of progress, and to others the submergence of the Cook Islands' traditional Polynesian culture. Raises the important issues regarding the new airport over the next few years.

Liew, Jeff

Impact of Tourism on the Cook Islands, (Dunedin: Otago Univ., Dept. of Geography, 1977).

Okotai, Temu

The Potential Impact of Tourism on the Coastal Resources of Rarotonga, (Christchurch: Canterbury Univ., Dept. of Geography 1977).

A supply-demand analysis was adopted to survey the resources of the coast and the demands made on them. The need to do the investigation of the tourist impact is prompted by the traditional importance of the area's resource to the local people, and the expected importance of the same area for the tourists.

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"Research Requirements of Tourism in the Cook Islands," in Tourism in the South Pacific: D.G. Pearce (Ed.), (Christchurch: 1980), pp. 169-176.

Pacific Islands Monthly

"Bringing Visitors to the Cooks--A 'Tough' Job," Vol. 40 No. 12, (Pacific Islands Monthly: 1969), pp. 68-70.

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"'Momentous' Airport Decision Will Launch Cooks on International Travel Scene," Vol. 39, No. 5, (Pacific Islands Monthly: 1968), pp. 37-41.

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"The Problems That Visitors Can Cause!," Vol. 42, No. 2, (Pacific Islands Monthly: 1971), pp. 50-53.

Pacific Travel News

"Now That Rarotonga's Door is Open," Vol. 18, No. 6, (Pacific Travel News: 1974), pp. 54-59.

Discusses the current picture and future guidelines for tourism in the Cook Islands. Also describes accommodations available.

Pryor, Pamela Takiora Ingram

Proposal for a Survey to Determine the Social and Economic Characteristics of a Community: Rorotonga, Cook Islands, (Honolulu: Univ. of Hawaii, 1977), 8 pp. plus biblio. and questionnaire.

Proposal for funds to implement a process of data collection in order to describe the social and economic characteristics of Rarotonga, a Pacific community preparing to embark on an experience with large-scale tourism. Includes a Questionnaire on perceptions and attitudes toward tourism, change and authority.

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"An Assessment of Residents' Attitudes and Tourism Employment in Rarotonga, Cook Islands," D.G. Pearce (ed.), Tourism in the South Pacific, Christchurch.

Tudor, Judy

"But Never on Sunday," Vol. 35, No. 12, (Pacific Islands Monthly: 1964), pp. 113-121.

United Nations Development Advisory Team (UNDAT)

Physical Planning in the Cook Islands: Preliminary Review, (Suva: UNDAT, 1973), 18 pp.



Fiji

The Asian

"Fiji Leads the South Pacific Tourism Race," (The Asian: 1972), p. 11.

Baines, G.B.K.

"The Environmental Demands of Tourism in Coastal Fiji," in The Melanesian Environment, J.H. Winslow (Ed.), (Canberra: Australian National University Press, 1977) pp. 448-457.

Focuses upon environmental consideration in natural resource allocation for tourism development.

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"South Pacific Island Tourism: Environmental Costs and Benefits," in The Impact of Tourism Development in the Pacific, Freda Rajotte (Ed.), (Suva: University of the South Pacific, 1979), 3 pp. plus references.

Discusses the concept of a "Tourism Environment Symbiosis," where natural assets and ecology of an area are conserved in their original condition, or permitted to evolve towards an even more satisfactory condition, while at the same time greater numbers of people derive wider benefit from them. Cites two recent tourism proposals in Fiji based upon this symbiosis concept.

Barker, Shirley

"Down to the Sea in Fiji," Vol. 17, No. 6, (Pacific Travel News: 1973), pp. 55-60.

A brief report on cruising vacations in Fiji.

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"Fiji - Hub of the South Pacific Islands World," Vol. 14, No. 3, (Pacific Travel News: 1970), pp. 78-84.

Briefly describes Fiji's dramatic development in tourism over the last few years, and the interest in promoting Fiji in a larger package including its neighboring islands and territories. Discusses the steps that have been taken to achieve this objective.

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"Fiji: Nothing Taller Than a Palm Tree," Vol. 17, No. 3, (Pacific Travel News: 1973), pp. 80-90.

Discusses tourism development in Fiji - the difficulties of land acquisition, and the shortage of skilled construction workers - and its growth in spite of problems. Describes new developments on each of the islands.

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"Fiji's Cruise and Water Tour Scene," Vol. 13, No. 7, (Pacific Travel News: 1969), pp. 30-40.

Discusses expansion of services, new vessels, new kinds of cruises which offer something for every client.

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"The Full Story on Fiji's Pacific Harbour - A Think-Big Resort and Recreational Project," Vol. 15, No. 8, (Pacific Travel News: 1971), pp. 68-71.

Briefly describes the Pacific Harbour development as well as other hotels' expanded facilities.

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"On Remote Islands in Forest Villages - Tourists Can Meet the Friendly Fijians," Vol. 14, No. 12, (Pacific Travel News: 1970), pp. 30-34.

Describes Fiji's more exotic, out-of-the-way tourist offerings.

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"Pacific Harbour is Blossoming," (Suva, Fiji: Hosting and Purchasing in the South Pacific Islands: 1974), pp. 5-7.

Bezar, George

"Tourism: Fiji's New Million Pound Industry," Vol. 10, No. 3, (South Pacific Bulletin: 1960), pp. 36-37, 74.

Describes latest development in the rapidly expanding Fiji tourist industry which is being actively fostered by the government.

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"Tourist Industry Flourishing in Fiji," Vol. 9, No. 2, (South Pacific Commission, SPC Quarterly Bulletin: 1959), pp. 19-20, 62.

Describes Fiji's tourist industry - its continued expansion, and the future prospects for an increasing growth supported by the government.

Bowers, A.

"Fiji Tastes Sweet and Sour Tourism," (Suva: Daily Telegraph, 1973), p. 15.

Britton, Stephen G.

Tourism in a Peripheral Capitalist Economy: The Case of Fiji, (Canberra: Australia National University--Research School of Pacific).

Includes an industry sample covering urban and outer island resorts in Fiji: followed by a detailed study of indigenous sector employment opportunities and the connections of tourist enterprises with other modern sector industries.

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Tourism and Economic Vulnerability in Small Pacific Island States: The Case of Fiji, 1979, 23 pp.

Focuses on the internal characteristics of the international tourist industry and the implications of these characteristics for very small, neo-colonial, island economies. Uses Fiji as an example.

Burn, Henry Pelham

"Packaging Paradise: The Environmental Costs of International Tourism,"  
Vol. 60, No. 5, (Sierra Club Bulletin: 1975), pp. 25-28.

Describes tourism as creating more problems for developing countries than it solves. Seen as generally serving business and special interests and not the people as a whole.

Dakuvula, Jone

"The Social and Economic Impact of Tourism in Fiji," in The Social and Economic Impacts of Tourism on Pacific Communities, Bryan H. Farrell (Ed.), (Santa Cruz, Calif.: Center for South Pacific Studies, 1977), 8 pp.

Recommends a down-scaling of tourism projects in Fiji to bring them within the financial means and managerial ability of average Fijian businessmen.

Desai, Ashok V.

"Hospitality on Tap," Vol. 2, No. 1, (Pacific Perspective: 1973), pp. 50-52.

Makes suggestions for the development of tourism in Fiji.

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"Tourism-Economic Possibilities and Prospects," in Tourism in Fiji, Harre, John (Ed.), (Suva: University of the South Pacific, 1974), pp. 1-12.

Focuses on the practical questions of what international forces impinge upon tourism in Fiji, how and how far they delimit the character of the tourism Fiji can develop, and how Fiji can exploit them.

Dommen, E.C.

"The Economic Impact of Tourist Spending on the Economy of Fiji," in Tourism in Fiji, Harre, John (Ed.), (Suva: University of the South Pacific, 1974), pp. 13-35.

Dove, V.

"From Tribal Wars to Tourism: The Path to the Future," (The Asian: 1972), p. 8.

Drury, William

"Fiji's New Gold Strike," No. 44, (New Commonwealth: 1966), p. 301.

Briefly discusses Fiji's second biggest money earner - tourism - and the bonanza it offers.

Far East Research Organization

Fiji Visitor Survey, (Singapore: 1972).

Fiji Bureau of Statistics

Annual Statistical Abstract-Fiji, (Suva, Fiji: Government Printer, published annually).

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A Statistical Report on Tourism in Fiji 1963-1972, (Suva: Government Printer, 1973), 192 pp.

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A Statistical Report on Tourism in Fiji - Incorporating Statistics on Visitor and Other Arrivals; Stats on the Hotel Industry in Fiji, (Suva, Fiji: Government of Fiji, annualty).

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Summary of Statistics Relating to Visitors to Fiji, No. 4, (Suva, Fiji: Government Printer, 1970).

Fiji Central Planning Office  
Fiji Development Plan 1966-1970: Development Planning Review, (Suva, Fiji: Government Printer, 1966), 62 pp.

Includes a background study of the economy and analysis of current development problems and proposals in agriculture, forestry, tourism, education, health, transport, tele-communications, public service and manpower planning. Discusses financial aspects of the development plan.

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Fiji's Sixth Development Plan 1971-1975, (Suva: Ministry of Finance, Government Printer, 1970).

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The Future of Tourism, (Suva: National Economic and Social Council, 1974).

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Seventh Development Plan: 1976-1980, No. DP 7, (Suva: Government Printer, 1975), 271 pp.

Fiji, Government of  
Accommodation and Activities of Visitors While in Fiji, (Suva: 1969).

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Characteristics of Visitors to Fiji, Suva.

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Expenditure by Visitors in Fiji, (Suva: 1969).

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Fiji Tourism Convention, (Suva: Annual Proceedings 1966-1971).

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Hotel Investment in Fiji, (Suva: 1962).

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Tourism - Passport to Prosperity, (Suva: 1968), 58 pp.

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Travel and Tourist Industry in Fiji, (Suva: Government Press, 1965).

Fiji - Legislative Council

Report on the Study of the Travel and Tourist Industry of Fiji, Council Paper 32/65, (Suva: Government Printer, 1965), 52 pp.

Report on tourist attractions of Fiji, importance of tourism to economy, growth of visitor industry and forecast, government assistance in development of tourist plant, tourist expenditures, travel to and within Fiji, recommendations for reorganization of Fiji Visitors Bureau, current hotel accommodations and projected income and profit possibilities for proposed hotels.

Fiji Nation

"Even Our Best Friends Won't Tell Us," Vol. 2, No. 32, (Fiji Nation: 1970), p. 13.

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"Invasion of the Golden Horde," Vol. 1, No. 12, (Fiji Nation: 1969), p. 2-6.

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"Moneybags, Carpetbags and Windbags," Vol. 3, No. 46, (Fiji Nation: 1971), pp. 2-11.

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"Pssst, Is the Bubble Bursting?" Vol. 2, No. 30, (Fiji Nation: 1970), pp. 13-14.

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"The Seamier Side of Paradise," Vol. 1, No. 13 (or 3?), (Fiji Nation: 1969), pp. 2-7.

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"Student Body Warns of Tourism Dangers: Calls for Fairer Distribution of Wealth," Vol. 3, No. 56, (Fiji Nation: 1972), p. 1.

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"Would You Like Your Son To Be A Firewalker?" Vol. 1, No. 14, (Fiji Nation: 1969), p. 17.

Fiji National Training Council

Manpower and Training Survey--Hotel and Catering Industry, 1978, (Suva: FNTC, 1978), 44 pp.

Includes statistics and an analysis of information on both the training and manpower needs of the industry which provides direction in designing new programs.

Fiji Times

"Tourism Seen As Best Hope For Jobs," (Suva, Fiji: Fiji Times, 1972).

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"Tradition Halts Shoreline Projects," (Suva, Fiji: Fiji Times, 1974).

Fiji Tourism Planning Committee

"Tourism and Fiji Society - 1974", Paper No. 2, (Suva: Fiji Times, 1974).

Discusses the impact of tourism on Fijian society.

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"Tourism and Fiji's Economy - 1974", Paper No. 1, (Suva: Fiji Times, 1974).

Discusses the impact of tourism on Fiji's economy.

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"Tourism Growth Potential", Paper No. 3, (Suva: Fiji Times, 1974).

Fiji Visitors Bureau

"Annual Fiji Tourism Convention Reports", (Suva: Fiji Visitors Bureau, annual).

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Annual Reports, (Suva: 1969).

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The Development of Tourism in Fiji Since 1923, (Suva: Fiji Visitors Bureau, 1970), 8 pp.

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Fiji's Hotel Requirements, (Suva: Government Printer, 1968), 25 pp.

Report includes projection of number of expected visitors to Fiji to 1973, account of number of hotel beds available as of Dec. 1967 and estimate to Dec. 1968, analysis of supply of beds in various areas as compared to demand for these areas, and draws conclusions as to the geographical emphasis of future hotel development.

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Small Island Resorts in Fiji; Some Points in Reconciling Development and Environment, (Suva: FVB, 1973).

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Test Visitor Reaction Survey, (Suva: 1967), 5 pp.

Survey of 71 overseas people directly connected with travel industry. Topics covered: satisfaction with sightseeing tours, day cruises, taxes, food, duty-free shopping, tourist information, hotel accommodations, motivation for visit, number of visits and unfavorable comments.

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Tourism: Giving and Receiving, Suva, 17 pp.

Various tourism statistics: visitor arrivals, expenditures, length of stay, estimated earnings from tourism, accommodations requirements, American visitor characteristics, visitor destinations.

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Tourism and the Natural Environment: A Look at the Coral Coast, (Suva, Fiji: School of Natural Resources, Univ. of the South Pacific, 1973).

Fisk, E.K.

The Political Economy of Independent Fiji, (Canberra: Australian National University Press, 1970), 89 pp.

Describes the political economy of modern Fiji. The recent rapid increase in tourism is noted, as well as its growing significance as a source of income for Fiji.

Fong, Allison

"Tourism: A Case Study," Fiji: A Developing Australian Colony, B. Noone (Ed.), (Fitzroy, Victoria: International Development Action, 1973), pp. 26-28.

Ganilau, Penaia K.

"Tourism, Master or Servant?" 23rd Annual PATA Conference, (San Francisco, California: Pacific Area Travel Association (PATA), 1974), pp. 1-12.

Environmental control and conservation in relation to the development of tourism in Fiji is discussed.

Garrett, John

"Motivation, Values and Goals for Economic Development--The Case of Daku," in Tourism in Fiji, Harré, John (Ed.), (Suva: Univ. of the South Pacific, 1974), pp. 57-61.

Describes Daku as an economic model for villages on main islands which are close to urban centers and to the new demands created by tourism.

Hamilton, Thomas Hale

Tourism in Fiji, South America and the South Pacific: Some Observations, (Nadi: 1977).

Observations made during a Tourism Study Mission, by one of Hawaii's representatives on these missions, which gives "proximate" truths of generalizations found to be applicable.

Harré, John (Ed.)

Tourism in Fiji, (Suva: Univ. of the South Pacific, 1974), 61 pp.

Lectures concerning the various controversies on the subject of tourism, both economic and social, which surround Fiji's current policies to continue with major developments in tourism in 1973.

Honolulu Star-Bulletin

"Fiji's Experience," (Honolulu: Honolulu Star-Bulletin, 1975), p. A-18.

Hosting and Purchasing in the South Pacific Islands

"Biologist Report on Reef Damage," (Suva: Hosting and Purchasing in the South Pacific Islands, 1973), pp. 15-17- 20.

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"Buy the Best Says Hotel Pioneer," (Suva: Hosting and Purchasing in the South Pacific Islands, 1974), pp. 7-8.

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"Fiji Hoteliers Speak Up," (Suva: Hosting and Purchasing in the South Pacific Islands, 1973).

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"FVB Acts to Protect Villagers," (Suva: Hosting and Purchasing in the South Pacific Islands, 1974), p. 12.

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"Hotels for Children are Latest Tourism Idea," (Suva: Hosting and Purchasing in the South Pacific Islands, 1974).

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"25 Years Old and Still Growing," (Suva: Hosting and Purchasing in the South Pacific Islands, 1974), p. 15.

Inder, Stuart

"Bright Future for the Warm and Friendly Sigatoka Coast," Vol. 36, No. 10, (Pacific Islands Monthly: 1965), pp. 117, 119, 121, 123.

Reports on work beginning on a new hotel to be erected on Yanuca Island near Sigatoka to add to the "Gold Coast" atmosphere of the area.

International Development Action

"Once Upon a Time - Southern Pacific Properties," B. Noone (Ed.), Fiji: A Developing Australian Colony, (North Fitzroy, Victoria, Australia: International Development Action, 1973), pp. 31-38.

International Tourism Quarterly

"Fiji-National Report No. 41," No. 4, (London: International Tourism Quarterly, 1977), pp. 20-23.

Offers a geographical and political background of Fiji, and examines the role and function of tourism in the economy.

Keith-Reid, R.

"But What About the Locals?" (Suva: The Fiji Times, 1974).



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"Mataqualis Strike It Rich," (Sydney: The Bulletin, 1971), p. 31.

Discusses the Native Land Trust Board's recent dealings in Fijian land with tourism developers.

Kumar, Vijendra

"Fiji's Tourism Cream Turns Sour and New Ruins Rise on the Coral Coast," Vol. 46, No. 7, (Pacific Islands Monthly: 1975), p. 9.

Briefly discusses foreign investment and land speculation, hotels and resort complexes, the tourist industry's sagging momentum in Fiji, and the casualties of this investment, construction, and high industry rates.

Kumar, Vijendra

"The Waving Palms of Fiji," Vol. 45, No. 3, (Pacific Islands Monthly: 1974), p. 31.

Briefly discusses tipping in Fiji.

LeFevre, Tony

"Making Do With the Leftovers From Pacific Tourism," Tupouniua, S. Ron Crocombe, Claire Slatter, The Pacific Way - Social Issues in National Development, (Suva: South Pacific Social Sciences Association, 1975), pp. 215-221.

Suggests some pointers to answer who does get what from tourists - i.e., airlines, foreign-dominated hotel owners, domestic market. Although the industry has expanded considerably, it has had only a limited effect on stimulating other sectors of the economy than imported goods, hotels, restaurants, and transport.

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"Tourism: Who Gets What From the Tourists?" in A New Kind of Sugar: Tourism in the Pacific, Ben P. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning Institute, 1975), pp. 101-109.

What benefits are there for Fiji as a host country?

Examines the supply considerations of possible industries to find more efficient expansion in line with expected demand, and planning this inventory.

Loki, Meli

"How Fijians Can Benefit From Tourism and How to Milk the Tourists," Vol. 3, No. 2, (Pacific Publishers: 1974), pp. 48-51.

Mak, James and Edward Nishimura

"Economics of a Hotel Room Tax," Vol. 14, No. 2, (Philippines Review of Business and Economics, 1977).

Analyzes the impact of a special hotel room tax on visitor behavior, and determines its tax revenue generating potential in Hawaii.

Mark, Shelly M.

"Tourism and Quality Growth in the Pacific Area," in A New Kind of Sugar-Tourism in the Pacific, Ben R. Finney and Karen Ann Watson, (Eds.), (Honolulu: Technology and Development Inst. and Culture Learning Institute, 1975).

Hawaii's tourism industry - past, present and future - 1) as counsel, 2) and another perspective on tourism which comes from Hawaii's longer experience for other countries in the Pacific area.

Ministry of Urban Development, Housing and Social Welfare  
A Guide to Development in Fiji, (Suva: 1974), 7 pp.

Naibavu, Taina & Betty Shutz

"Prostitution: Problem of Profitable Industry?" Vol. 3, (Pacific Perspectives, 1974), pp. 59-68.

Native Land Trust Board

"Native Land Trust Board Basic Terms for Tourist Development Leases", (Suva: Government of Fiji, 1971).

Nayacakalou, Rusiate R.

"Investment for Tourism in Fijian Land," Vol. 1, No. 1, Suva: Pacific Perspectives, 1972), pp. 34-37.

Discusses the recently developed policy of the Native Land Trust Board for the allocation of Fijian land for tourism development.

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"The Leasing of Native Land for Tourist Plant Development in Fiji," in Change and Development in Rural Melanesia, M.W. Ward (Ed.), (Port Moresby: Univ. of Papua New Guinea, 1972), pp. 151-158.

Discusses the important question for Fijian landowners of how to turn the demand for land exerted by the hotel industry in Fiji to an advantage by leasing their lands.

Noone, B. (Ed.)

Fiji: A Developing Australian Colony, (Melbourne: International Development Action, 1973).

O'Connor, J.O.

"Re-mythologising the Tourist Industry," No. 4, (Specific: 1972).

Pacific Area Travel Association (PATA)

How Far Has Fiji's Visitor Industry Progressed Since the Harris, Kerr, Forster Report? (San Francisco, California: PATA, 1968), 14 pp.

Evaluation of development of the areas of accommodation, air transportation, visitor satisfaction, and promotion.

Pacific Islands Monthly

"And What's Behind Fiji's Occupancy Figures?" Vol. 39, No. 4,  
(Pacific Islands Monthly: 1968), pp. 41-42.

Reports on the question low hotel occupancy figures released from Fiji's Bureau of Statistics and what they mean for the present and the future.

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"Caution, Warning, and Enthusiasm," Vol. 39, No. 12, (Pacific Islands Monthly: 1968), pp. 53-54.

During PATA's board of directors meeting and the 8th Annual Fiji Tourism Convention in Suva came warnings against oversupply of hotel rooms, cautious comments on the benefit of tourism to Fijians, and enthusiastic predictions of further "tourism explosions" in the South Pacific.

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"Complacency Could Addle Tourism's Golden Eggs," Vol. 42, No. 8, (Pacific Islands Monthly: 1971), pp. 54, 57, 59, 61.

Reports on the complacent attitude of Fiji's tourist industry, govt. and people, and the increasing uncertainty in response to recession occurring elsewhere in the world.

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"Co-Ordination is Key Word in Fiji's New Tourism Commission," Vol. 41, No. 4, (Pacific Islands Monthly: 1970), pp. 64-65.

Reports on Fiji's new Tourism Commission - what its formation will mean and its effect on the Fiji Visitors Bureau. The new commission is to be the supreme policy-making body for the tourist industry in Fiji, and the function of the Bureau is not expected to change very much.

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"Deep Down Behind Those Fiji Hotel Figures," Vol. 39, No. 7, (Pacific Islands Monthly: 1968), pp. 49-51.

The controversy over Fiji occupancy figures, and the future of tourism in Fiji.

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"Fiji Hotels in an Expanding Mood to Deal With the Increasing Tourist Flood", Vol. 36, No. 4, (Pacific Islands Monthly: 1965), pp. 119, 121.

Reports on Fiji's expanding tourist developments after the recent hurricanes, and with the help of the Hotel Aids Ordinance which came into force in 1964.

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"Fiji Island Buy," Vol. 1, No. 3, (Pacific Islands Monthly: 1970), pp. 63, 65.

Reports on the purchase of Laucala Island, a 3,000 acre freehold island, to develop a tourist resort, airstrip and subdivision of sites for holiday hom

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"Fiji's Chiefs Gave New Tourist Islet to Colony's First Governor," Vol. 38, No. 2, (Pacific Islands Monthly: 1967), p. 63.

Describes how the island of Toberua, about 25 miles from Suva, is being prepared for tourism by an Australian couple.

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"Fiji's Tourist Boom Is Away," Vol. 35, No. 6, (Pacific Islands Monthly: 1964), pp. 27, 29.

Fiji's tourist traffic, as the result of skillful propaganda and development in very recent years, will soon become Fiji's biggest industry next to sugar. Describes the hotels now catering effectively for Fiji's tourist traffic, and those planned for the future.

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"Five Year Tourist Development Plan Proposed for Fiji," Vol. 36, No. 11, (Pacific Islands Monthly: 1965), pp. 129-130.

Reports on a comprehensive program for the development of tourism in Fiji as suggested in a survey of the industry made by a firm of U.S. consultants.

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"For a Taste of Fiji Village Life," Vol. 35, No. 9, (Pacific Islands Monthly: 1964), p. 133.

Describes a "primitive" hotel venture and an alternative to Fiji's modern hotels.

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"Mammoth \$5 Million Resort in Fiji," Vol. 40, No. 10, (Pacific Islands Monthly: 1969), p. 37.

Reports on the single biggest resort development in the South Pacific - Pacific Harbour - planned by a Canadian company on 7,500 acres about 30 miles from Suva.

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"New Developments in Fiji Tourism," Vol. 39, No. 8, (Pacific Islands Monthly: 1968), pp. 22, 93.

Reports on a new tourist resort development investments in Fiji and what they mean to Fiji's tourism industry.

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"New Projects to Cater for Fiji's Booming Tourism," Vol. 37, No. 4, (Pacific Islands Monthly, 1966), p. 137.

Discusses plans to develop new hotels at Yanuca Island and Savusavu to cater to the growing number of visitors coming to Fiji.

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"Plan to Develop Suva's Bay of Islands for Tourists," Vol. 37, No. 3, (Pacific Islands Monthly: 1966), pp. 121, 123.

Suva City Council approves plan to develop the Bay of Islands. Describes the stages in development.

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"A Sacred Spot Finds a New God," Vol. 41, No. 8, (Pacific Islands Monthly: 1970), p. 63.

Mana Island, revered by ancient Fijians as the home of their supreme god, is being leased by Fijian owners to an Australian syndicate which plans to develop a tourist resort. The syndicate's policy is to encourage local participation - 25 percent of the shares will be offered to people of Fiji.

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"Savusavu Turns it on for the Tourists," Vol. 34, No. 1, (Pacific Islands Monthly: 1963), p. 57.

Reports how the Vanua Levu people joined in an experiment with P & O-Orient to welcome a cruiser to Savusavu for the first time and prove that tourism can be expanded off the main island of Viti Levu.

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"Suva's Hotel Headache," Vol. 39, No. 12, (Pacific Islands Monthly: 1968), pp. 55, 57, 59.

Reports on the latest quandary of Fiji's tourist interests, travel agents and hotel developers - does Suva need more hotel rooms?

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"Taxing the Tourists," Vol. 45, No. 7, (Pacific Islands Monthly: 1974), p. 10.

Discusses the new 3 percent service, or 'turnover', tax on hotels and guest houses, the government's gain and the tourist industry's concern.

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"There's a Boom in Resort Building in Travel-Conscious Fiji," Vol. 37, No. 7, (Pacific Islands Monthly: 1966), pp. 117, 119, 121-122.

Reports that part of the price Fiji will have to pay for economic stability in the future is a larger dependence on tourism. Generally, Fiji people have no qualms about this or of tourism spoiling the colony. Also points out problems the industry has to face along with its very rapid growth.

Pacific Perspective

"Some Disturbing Features of Tourism in Fiji: A 10-Point Proposal," Vol. 1, No. 2, (Pacific Perspective: 1972), pp. 59-61.

Offers a number of observations and recommendations for consideration by decision makers which came from a series of discussions in tourism organized by the Student Christian Movement.

Pacific Travel News

"Master Plan for Fiji is Ready," Vol. 17, No. 9, (Pacific Travel News: 1973), p. 72.

The newly released Fiji Tourism Master Plan covers the whole of Fiji, from infrastructure to sociological implications, from culture to complete reorganization of the national tourist bureau and tourism ministry.

Prasad, Govind

The Impact of Tourism on the Economy of Fiji, (Hayward: Dept. of Business Administration, California State Univ., 1973), 129 pp.

Qionibaravi, Mosese

"The Social Impact of Tourism," Harré, John (Ed.), Tourism in Fiji (Suva: Univ. of the South Pacific, 1974), pp. 37-44.

Discusses effects of the social impact of tourism primarily on the Fijian population of Fiji covering social issues such as cultural impact, influence on values, people's behavior, and traditional institutions.

Rajotte, Freda

"The Impact of Tourism on the Culture of Fiji." Presented at "Tourism and the Future" conference, Queensland, 1977.

Rajotte, Freda and M. Tubanavau

"The Impact of Tourism Upon Vilavilairevo (Firewalking)--A Case Study," in The Impact of Tourism Development in the Pacific, Freda Rajotte, (Ed.), (Suva, Fiji: Univ. of the South Pacific, 1979), p. 3.

Presents changes that have taken place since the commercialization of this tradition for tourism performances.

Rasignatale, Manoa

"My Fiji--Stop Playing With Fire," Vol. 9, (Pacific Islands Monthly: 1973), p. 23.

A young Fijian asks what is happening to his culture and its sacred traditions, using the Beqa firewalkers and their firewalking shows for tourists as an example.

Reid, Stuart

"Fiji's Got it Made Despite Packets of Pessimism," Vol. 40, No. 1, (Pacific Islands Monthly: 1969), pp. 45, 47, 49.

Reports on pessimism among Fijian travel businessmen stemming from a report stating that too many hotel rooms exist. Describes present and future hotel development plans, and "Hawaii-phobia."

Rigamoto, Marieta

"Tourism and Agricultural Problems in Bega and Rewa," in Tourism in Fiji, Harré, John (Ed.), (Suva: Univ. of the South Pacific, 1974), pp. 49-52.

Study shows how tourism and poor management of the villagers' time can affect agricultural production.

Rounds, John V.

Fiji Islands, Tourism in a Tropical Environment, (Sydney: School of Architecture, New South Wales Institute of Technology, 1971).

Rubine, George

"'With the Spirit Behind You'--Fijians Dance Their Way into the Past," (Pacific Islands Monthly: 1978), pp. 31, 33.

Discusses the Dance Theatre of Fiji and the group's new performance setting at the Cultural Centre and Marketplace which is a part of the Pacific Harbour Resort Complex.

Samy, John

"Crumbs From the Table? The Worker's Share in Tourism," in The Pacific Way, Tupouniua, Sione: Ron Crocombe; Claire Slatter (Eds.), (Suva: South Pacific Social Science Association, 1975), pp. 205-213. Also: A New Kind of Sugar, Finney, Ben and Karen Watson (Eds.), East-West Center and Center for South Pacific Studies, Univ. of California, Santa Cruz, 2nd Edition, 1977, pp. 111-121.

Study of employment patterns in a luxury resort hotel in Fiji showing such a project in a relatively unsophisticated social environment creates not only resentment but also confirms prejudices.

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Employment in the Hotel Industry: A Case Study, (Suva: Univ. of the South Pacific, 1972) 153 pp.

Scott, Rory J.

"Signposts for Tourism to Fiji," Vol. 43, No. 7, (Pacific Islands Monthly: 1972), pp. 37 39, 41.

Discusses Fiji's tourist industry - past, present, and future. Lists the foundations: choice of Nadi as the refuelling point and upgrading of the airport; introduction of duty-free shopping; passage of incentive legislation to attract hotel builders; and later, a conscious decision of the government to develop a modern tourist industry. Describes the present ability of the Fiji tourist industry to work harmoniously, and the change of image from a bargain-hunter's bazaar of the 60s to a total holiday resort area. And lastly looks at the future: what the government wants industry to do for the social and economic life of Fiji and how to achieve the goals that are set.

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"The Tourism Prospect," No. 45, (New Commonwealth: 1967), p. 499.

Shameem, Shaista & Florence Fenton

"A Conference to Maximize the Interests of a Pressure Group--The 1975 Fiji Tourism Convention, Vol. 5, No. 1, (Suva: Pacific Perspectives, 1976), pp. 34-41.

Reviews the convention: points out the industry's vested interest groups' participation, and those groups not represented, the extent of European domination, direction of the delegates' industry orientation and pressure on government.

Simpson, E.S.

Economic Development in Fiji, No. 9, (Dept. of Geog.--Massey Univ.--Palmerston North, New Zealand, Perspective) (Manawatu Branch, N.Z./Geographical Society, Inc., 1972), 7 pp.

Includes brief discussions of Fiji's development problems, resources for development--both physical and human, development strategies, Development Plan Six, agricultural and forestry development, manufacturing, and tourism.

Slater, C.

"The Tourist Industry in Fiji," Fiji: A Developing Australian Colony, B. Noone (Ed.), (North Fitzroy, Victoria: International Development Action, 1973), pp. 18-25.

Swartz, G.L.

"Land Conservation in Fiji," (Canberra: 1975), p. 52.

Talamini, Thomas R.

"The Fiji Hotel Mix," Vol. 15, No. 4, (Pacific Travel News: 1971), pp. 24-28.

Briefly describes Fiji's resorts, Suva hostelryes, and other hotels in the islands.

Talamini, Thomas R.

"Nadi and Lautoka...More Than Transit Stops," Vol. 18, No. 1, (Pacific Travel News: 1974), pp. 61-65.

A brief description of what to do and see in the Nadi and Lautoka areas of Fiji.

Taufa, Lopeti

"Views From the Field: The Case of Vatukarasa," Tourism in Fiji, Harré, John (Ed.), (Suva: Univ. of the South Pacific, 1974), pp. 53-56.

Report of three weekend visits by students and staff of the Pacific Theological College to Vatukarasa on what impact tourism developments bring to the rural situation.



Thompson, Peter

"Some Real and Unreal Social Effects of Tourism in Fiji," in Tourism in Fiji, Harre, John (Ed.), (Suva: Univ. of the South Pacific, 1974), pp. 45-58.

Evaluates the truth of the common arguments that cultural destruction, resentment buildup and prostitution are effects of tourism.

Travel Research International

Results of Survey of Visitors to Fiji, (New York: 1967).

Tudor, Judy

"New Zest Badly Needed in Fiji's Tourist Industry," Vol. 38, No. 2, (Pacific Islands Monthly: 1967), pp. 121, 123, 125.

Reports on the Qantas airline strike and how it affected Fiji's tourist industry. Also describes hotels coming in the near future and the need for more local quality food and cooking.

United Nations Development Advisory Team (UNDAT)

The Impact of Tourism on the Cultures of Fiji, (Suva: United Nations Development Advisory Team (UNDAT), 1973), 18 pp.

United Nations Development Programme and The International Bank for Reconstruction and Development (World Bank) and Government of Fiji

The NATADOLA Development Plan of the Tourism Development Programme Fiji, (Honolulu: Belt, Collins, and Assoc., Ltd., 1973), 232 pp.

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Tourism Development Programme for Fiji, (Honolulu: Belt, Collins and Assoc., Ltd., 1973), 232 pp.

The scope of the study consisted of two parts: (1) Preparation of a master plan for the development of an integrated tourist resort at Natadola on Viti Levu, and (2) A master plan for long-term development of tourism in Fiji, with particular emphasis on those portions of Fiji recommended for development within the next five years.

United Nations Educational, Scientific and Cultural Organ (UNESCO) and United Nations Fund for Population Activities (UNFPA)

Population, Resources and Development in the Eastern Islands of Fiji: Information for Decision-Making, (Man and the Biosphere (MAG) Programme, 1976), pp. 269-275.

Discusses tourism, subdivision and strangers, the visitor industry and small-island economies, and the terms of trade in the cost of distance and small size.

United Nations, Educational, Scientific, and Cultural Organization (UNESCO) and United Nations Fund for Population Activities (UNFPA)  
Population, Resources and Development in the Eastern Islands of Fiji: Information for Decision-Making, General Report 1, (Canberra: Development Studies Centre, Research School of Pacific Studies, Aust. Nat'l. Univ., 1977), 407 pp. incl. references.

The first of three General Reports presenting the synthesis of results of a pilot research project on population, resources, environment and development interactions in the eastern islands of Fiji.

United Nations International Labour Office (UNILLO)  
Technical Memorandum on Vocational Training for the Hotel Industry in Fiji, VTB/HT/2/1968, (Geneva: UNILLO, 1968), 7 pp.

Walsh, A.C.

"Urbanization in Fiji", No. 14, (Dept. of Geog-Massey Univ.-Palmerston North, New Zealand: Perspective (Manawatu Branch, New Zealand, Geographical Society, Inc.), 1977), 6 pp.

Includes brief discussions of types of towns; town characteristics-- occupational and demographic; social areas, public housing, squatter areas in Suva, and an assessment and conclusion.

Ward, M.

The Role of Investment in the Development of Fiji, Dept. of Applied Economics, Occasional Paper 26, (Cambridge: Cambridge University Press, 1971).

Ward, R. Gerard

Land Use and Population in Fiji, Overseas Research Publi. #9, (London: Her Majesty's Stationery Office, 1965).

Watters, R.F.

Koro: Economic Development and Social Change in Fiji, (London: Oxford University Press, 1969).

Studies the condition of contemporary Fijian society, discusses its local and national problems, and considers what policies are needed to promote the economic, social, and political development of Fijians. See especially Chapter 12: "Fijians and the Future" regarding tourism.

Wendt, Sue

"Luring West Coast Americans to Fiji," Vol. 40, No. 8, (Pacific Islands Monthly: 1969), pp. 72-73.

Reports on Fiji's decision to try to attract Canadians and Americans from the west coast of North America, and how Fiji will cope with the increased numbers of visitors.

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"Tipping - A Fundamental Threat to Islands Culture," Vol. 40, No. 6  
(Pacific Islands Monthly: 1970), p. 37.

Briefly describes Fiji's view that tipping is posing a "fundamental threat to the future of the Fijian culture and the attitudes of the people."

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"Unhappier Face of Friendly Fiji," Vol. 45, No. 11, (Pacific Islands Monthly, 1974), pp. 24-26.

Reports on complaints by tourists to Fiji. Concerning among other matters, undelivered souvenirs, over-charging by duty-free dealers, and staff surliness and bad service.

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"Yen for a Share in Tourism is a Billion Dollar Reality," Vol. 44, No. 1, (Pacific Islands Monthly: 1973), pp. 41-42.

Reports on the Mana Island Resort, the "premier international offshore resort," and the interest the Japanese companies are showing in investing in tourism development such as this.

Wilson, Matt

"He Has Plans for Fiji's Bay of Islands," Vol. 39, No. 3, (Pacific Islands Monthly: 1968), p. 39.

Reports on a plan which involve reclaiming a sizeable piece of the Bay of Islands and converting it into a tourist complex with a hotel, water frontage for a marina, shopping center, and other facilities.

## French Polynesia

### Architectural Record

"Tahara'a: The Warm and Magnificent View from Tahiti," Vol. 146, No. 6, (New York: Architectural Record, 1969), pp. 130-131.

Briefly describes the Hotel Tahara'a's attempt to blend by association into the indigenous architectural character of Tahiti. Offers site plans to further understanding of the design.

Bach, Claude J.

"Papeete Vers Son Nouveau Destin de Capital du Tourisme Polynesien," (Neuvilly: 1969).

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Rapport D'Enquete Concernant La Creation de Centres Touristiques, (Neuvilly: 1961).

Beed, Terence W.

"Tahiti's Recent Tourist Development," Vol. 46, (London: Geography, 1961), p. 368.

Briefly describes Tahiti tourism growth and the major problems which face the local government in developing this segment of the economy.

Bell, Timothy

"The Metamorphosis of Tahiti: Change and Tradition in a Transforming Landscape," Vol. 35, (Yearbook of the Assn. of Pacific Coast Geographers: 1973), pp. 103-113.

Davio, Claude

Basic Data Program of Tahiti Tourist Development Board, (San Francisco: Pacific Area Travel Association (PATA), 1971), pp. 64-66.

Describes the Tahiti Tourist Development Board's Basic Data Program which includes quarterly statistical bulletins, annual statistic reports, visitor origin studies, visitor opinion and motivation surveys, and a Japanese promotion study.

Donehower, E.J.

The Impact of Dispersed Tourism in French Polynesia, (Honolulu: Univ. of Hawaii, 1969).

Study offers evidence of the need for inclusion of "Dispersion Policy" in official tourist development strategy.

Fages, J. and Fr. Thomas B. McGrath, S.J.

"Tourism Development in Guam and Tahiti: A Comparison," in The Impact of Urban Centers in the Pacific, Force, Roland and Brenda Bishop (Eds.), (Honolulu: Pacific Scien Association, 1975), pp. 27-32.

Assesses the role of tourism in the economic development of Tahiti and Guam.

Fallevoz, J.

"Le Tourisme Est-Il Un Facteur de Developpement?" No. 60, (Paris: Cooperation Technique, 1969), pp. 29-37.

Finney, Ben R.

Polynesian Peasants and Proletarians, (Cambridge: Schenkman: 1973).

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"A Vulnerable Proletariat: Tahitians in the 1970's," Finney, Ben, Polynesian Peasants and Proletarians, (Cambridge: Schenkman, 1973), pp. 181-191.

Discusses the human implications of a rapid process of proletarianization-  
1) concentration of population, 2) slums, 3) agriculture, 4) decline  
in cooperation and erosion of the extended family unit.

Fitte, A.

"Le Club Mediterranee en Polynesie Francaise," 1972.

French Polynesia - Government of

Motivation Study: Report on Analysis of Visitor Interviews Conducted in California and Tahiti During August and November, 1972, (Honolulu: 1973).

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Program of Tourist Development for French Polynesia, (Los Angeles: 1970).

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Tahiti: Investments in Tahiti and French Polynesia, (Paris: 1967).

Harrell, James N.

"Bridging the Cultural Gap. Tahiti: A Management Case Study,"  
(The Cornell Hotel and Restaurant Admin. Quarterly, 1973), pp. 1-8.

Relates the highlights of two years' experience in operating a large hotel in Papeete, especially the problems of imposing the work ethic and motivational doctrines on a local population unused to such concepts.

Huber, J.

Promotion of Tourism in French Polynesia, Background Paper, (Noumea: South Pacific Commission, 1962).

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Promotion of Tourism in French Polynesia, (South Pacific Commission (SPC/TMED/77), 1962), 4 pp.

Why tourist industry was developed, means used to implement development, the achievements, and what remains to be done; psychological and social difficulties tourism faces in a small community.

Lefort, E.J.E.

Tourism in Tahiti and its Prospects, (Noumea: South Pacific Commission: 1957).

Pacific Islands Monthly

"Big Jump in Tahiti Travel Figures for 1967," Vol. 39, No. 4, (Pacific Islands Monthly: 1968), pp. 43, 45.

Reports on the startling upward swing in Tahiti's tourist industry in 1967 which reflected the tremendous increase in the number of U.S. visitors. The increase is attributed to a Tahiti Tourist Development Board "Come to Tahiti" advertising campaign, strong promotion and advertising by the newly expanded Club Med, and substantial fare cuts on Pacific air routes.

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"Five-Year Plan to Bring More Tourists to Tahiti," Vol. 37, No. 7, (Pacific Islands Monthly: 1966), p. 123.

Reports a 20-man board, with representatives from private organizations interested in tourism and the French and Tahitian Governments, established in Tahiti to control the development of tourism in French Polynesia. This board controls the implementation of the five-year plan initiated this year. Lists the projects already envisaged under the plan.

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"Tahiti Seen as Future 'Tourist Dispatch Centre'", Vol. 38, No. 12, (Pacific Islands Monthly: 1967), pp. 57, 59.

Reports the Director of the Tahiti Tourist Development Board sees Tahiti increasingly becoming a tourist dispatch center for visitors to other islands as tourism develops in French Polynesia over the next few years.

Pacific Travel News

"80 Air Miles and Several Decades from Tahiti," Vol. 17, No. 2. (Pacific Travel News, 1973), pp. 32-40.

Briefly describes Huahine island and Rangiroa Atoll, and their recent minor interest in tourism.

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"The Tahiti Tour Story," Vol. 13, No. 7, San Francisco: Pacific Travel News, 1969), pp. 44-54.

Offers an in-depth look at the variety of tours, new equipment, and guide services.

Prince, Al

"Bed and Board in Paradise," Vol. 18, No. 8, (Pacific Travel News: 1974), pp. 55-61.

Briefly reviews Tahiti's three deluxe hotels, and smaller garden-type and bungalow hotels.

Robineau, Claude

Mo'orea 1968: Une Economie en Transition, du Copra Au Tourisme, Vol. 2, (Paris: Travaux et Documents de L'O.R.S.T.O.M.), pp. 33-71.

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"The Tahitian Economy and Tourism," in A New Kind of Sugar: Tourism in the Pacific, Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning Institute, East West Center; also Center for South Pacific Studies, Univ. of California, Santa Cruz, 2nd Edition, 1978, 1975), pp. 61-65.

Covers the development of tourism in French Polynesia over the last two decades.

Salmon, Geoffrey & Gerard Vanizette

"Methods of Evaluating Tourism's Impact on French Polynesia's Balance of Payments," D.G. Pearce (Ed.), Tourism in the South Pacific, (Christchurch: 1980), pp. 33-40.

SETIL-SCETO-SCET Coop

Etude d'aménagement Touristique de la Polynesie Francaise: Tome I: Le Tourisme Polynésien 1968-1977, (Paris/Papeete: Societe d'Equipement de Tahiti et des Iles, SCETO-SCET Coop, 1968), 91 pp.

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Etude d'Amenagement Touristique de la Polynesie Francaise: Tome II: l'Amenagement Touristique Polynésien (1968-1977), Annexes, (Paris: Societe d'Equipement de Tahiti et des Iles. SCETO-SCET Coop, 1968), 177 pp.

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Etude d'Amenagement Touristique de la Polynesie Francaise: Tome III: Catalogue des Sites, (Paris/Papeete: Societe d'Equipement de Tahiti et des Iles. SCETO-SCET Coop).

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Etude d'Amenagement Touristique de la Polynesie Francaise: Note de Synthese, (Paris, France/Papeete, Tahiti: Societe d'Equipement de Tahiti et des Iles. SCETO-SCET Coop, 1968), 32 pp.

Shreve, Nelson

"Escaping to Moorea," Vol. 16, No. 8, (Pacific Travel News: 1972), pp. 75-79.

Briefly describes what the visitor might encounter on the island of Moorea, and its future prospects in tourism.

---

"The Tahiti Hotel Revolution," Vol. 14, No. 1, (Pacific Travel News: 1970), pp. 97-105.

Describes the change in the hotel picture in Tahiti since the Faa'a International Airport opened in 1961, and the Territorial Assembly adopted an investment code which opened the door to overseas investors in tourism in French Polynesia.

South Pacific Action Network  
French Polynesia - A Paradise? (Wellington: 1973).

Tahiti Tourist Development Board  
Tourisme, Etude d'Amenagement Touristique de la Polynesie Francaise,  
Vol. I, II, III and Summ., (Papeete: Les Cahiers du Tourisme, 1968).

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Investment Code, (Papeete: Tahiti Tourist Development Board, 1966).

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Investments in Tahiti and French Polynesia - Jan. 1, 1971 to Dec. 31, 1975,  
(Papeete: Tahiti Tourist Development Board, 1976), 40+ pp.

Prepared to make information available about the incentives offered,  
especially in the field of tourism and hotel industries.

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Investments in French Polynesia - Jan. 1976 - Dec. 1980, (Papeete:  
Tahiti Tourist Development Board).

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Long Term Regime, (Papeete: Tahiti Tourist Development Board, 1966).

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Motivation Survey, (Papeete: ODT).

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(L)'Office de developpement du tourisme de la Polynesie Francaise - ses  
principles d'action, son fonctionnement, Papeete.

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Polynesia's "Enquete En Vol," (Tourism International Research - Pacific:  
1976), 2-3 pp.

The statistics department of the Tourism Office together with research  
organization SOCREDO, analyzed over 28,000 questionnaires from air  
passengers during the course of 1975, and offer a detailed report on  
the characteristics of the visitor to French Polynesia.

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Rapport d'Activites, (Papeete, 1970+), pp. 2-3.

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Rapport Statistique, (Papeete: Tahiti Tourist Development Board, 1968+).

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Report of Attitudes of Tour Operators and Travel Agents on French Poly.,  
(Papeete: Tahiti Tourist Development Board, 1972).

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Statistiques Touristiques, (Papeete: 1974+), 44 pp.



U.T.A. French Airlines

Le Tourisme en Polynesie Francaise: Programme d'Etudes, (Centre d'Etudes,  
U.T.A.: 1965), 115 pp.

## Hawaii

Anderson, Robt. N.; J.C. Barron, and W.G. Marders  
Hanalei Development Plan: A Socioeconomic Prelude, Departmental Paper 2,  
(Honolulu: Hawaii Agricultural Experiment Station, Univ. of Hawaii,  
1972), 71 pp.

Reviews the rural development possibilities of Hanalei area, Kauai.  
Looks at problems of socio-cultural degradation possibly attendant with  
economic growth.

### Architectural Record

"Hawaii's Problem is Success: Can it Further Expand Tourism and Also  
Preserve its Natural Beauty?" Vol. 144, No. 6, (New York: Architectural  
Record, 1968), pp. 121-136.

Reviews a series of Environmental Studies which provide the detail of  
carefully considered criteria for the particularly sensitive areas in  
the state. Excerpts of these studies are provided and cover each of  
the islands of Hawaii.

Armstrong, R.W. and H.T. Lewis (Eds.)

Preliminary Research in Human Ecology, 1970 North Kohala Studies,  
(Honolulu: Social Science Research Institute, Univ. of Hawaii, 1970).

### Bank of Hawaii

"Development in Hawaii," Vol. 5, No. 3, (Honolulu: Review of Business  
and Economic Conditions, 1960), 6 pp.

Includes information on tourism in Hawaii, and points out the heavy  
bookings to record-breaking levels projected for the next six months.

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"Developments in Hawaii," Vol. 13, No. 6, (Honolulu: Review of Business  
and Economic Conditions, 1968), pp. 1-4.

Includes information regarding tourism in Hawaii, particularly  
hotel developments and the impact of the rest and recuperation program  
for military servicemen.

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Hawaii 1969-1977 - Annual Economic Review, 25th Edition, (Honolulu:  
Dept. of Business Research, Bank of Hawaii, 1976), 48 pp.

These annual economic reviews present detailed business trends and  
economic highlights of Hawaii and the mid-Pacific islands. Provides  
analytical discussions and insights on the future for those interested  
in Hawaii's development.

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"Tourist Trade as a Factor in Island Business," Vol. 8, No. 2,  
(Honolulu: Review of Business and Economic Conditions, 1963), pp. 3-6.

Points out characteristics of the tourist trade that are of importance  
to Hawaiian enterprises.

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"The Travel Industry in Hawaii," Vol. 12, No. 12, (Honolulu: Review of Business and Economic Conditions, 1967), pp. 0-16.

Covers the number and types of visitors, their origin and where they go, how they travel and where they stay, how much employment is provided, and how the visitors spend their money. Offers a forecast for 1968 and a long range outlook.

Barnet, Edward M.

Aloha Also Means Alas! (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 113-114.

The Dean of TIM writes of his hopes and fears regarding travel industry development in Hawaii.

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The Profitability of Capital Pivots on Capable People, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 61-75.

Describes the manner in which the Hawaii Visitors Bureau and the State Legislature have mobilized many groups and interests confronting the growth in the travel industry in Hawaii, and its significance in terms of manpower resources.

Bartram, Paul

Overall Economic Development Plan: County of Kauai, Economic Development Internship Program, Western Interstate Commission for Higher Education.

Bechdolt, Burley V.

"Cross-Sectional Travel Demand Functions: U.S. Visitors to Hawaii, 1961-1970," Vol. 13, Part 4, (The Quarterly Review of Economics and Business, 1973), pp. 37-47.

Estimates cross-section demand functions for travel from each of the mainland states of U.S.A. and District of Columbia to Hawaii, for each year 1961-1970.

Becker, Jim

"Look What Happened to Honolulu," Vol. 136, No. 4, (National Geographic Magazine, 1969), pp. 500-531.

Examines Hawaii's tide of prosperity and Honolulu's boomtown atmosphere, and how this transformation has affected Hawaii today. Covers the population, high costs, dominant corporations, the beginning of sugar, tourist development, growth concerns, the military, and more.

Beed, E.W.

Resort Financing in Hawaii, (Honolulu: Economic Research Center, Univ. of Hawaii, 1960).

Belt, Collins, and Assoc.

Current and Anticipated Developments Affecting Population, Economic Activity, and Land Use on Kauai, Maui, and Hawaii, 1965, 1970, 1975, (Honolulu: 1975).

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Hawaii Visitor Destination Areas, (Honolulu: Belt, Collins, and Assoc., Ltd.), 1960.

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The Kohala Coast Resort Region - Island of Hawaii, (Honolulu: Olohana Corp., 1969).

Belt, Collins and Associates, Ltd. and Charles Luckman Associates  
Proposed Kapalua Master Plan, Maui, Hawaii. (Kahului: 1973).

Bennett, Stephen

"Cultural Heritage," (San Francisco: Pacific Area Travel Assn. (PATA), 1973), pp. 213-214.

Gives a brief description of the Polynesian Cultural Center in Hawaii -- basic information, philosophy, and growth.

Bird, R.A.

"A New Approach to Tourism Planning," (Honolulu: Economic Salon, 1973),

Boeing Commercial Airplane Co.

Hawaii: The Visitors Growth Market of the 1970's, (Renton: Market Research Unit, 1974), 105 pp.

Brameld, Theodore and Midori Matsuyama

Tourism as Culture Learning, (Washington, D.C.: University Press of America, 1978), 219 pp.

Discusses the potential of tourism as an educational instrument using two case studies--the World Campus Afloat and the Polynesian Cultural Center.

Chong, A.

Economic Development of Hawaii and the Growth of Tourism Before 1945, (Erickson Enterprises: 1963).

Chow, Willard Tim

"Tourism and Regional Planning: The Legend of Hawaii," (Honolulu: Univ. of Hawaii, 1977).

Argues that unbridled growth can result in intraregional inequities. Suggests that planning for tourism should be oriented to mitigating these inequities.

---

"Tourism Policy and Regional Development in Hawaii," (Honolulu: Univ. of Hawaii, 1977), 21 pp.

Covers the prospects for future growth, distant visitors, leakages and scattered resort development.

Chau, Lawrence C.

An Econometric Model for Forecasting Income and Employment in Hawaii,  
(Honolulu: Economic Research Center, Univ. of Hawaii, 1970), 135 pp.

Presents the results of a research project to develop methodology for short-run forecasting of civilian personal income and employment in Hawaii. Develops an econometric model for the Hawaiian economy and uses it to make several sets of forecasts for the years 1971-73.

Chu, Esme

An Economic Study of the County of Maui--Vol. 11 - Past Development and Future Growth of Tourism, (Honolulu: Economic Research Center, Univ. of Hawaii, 1965), 165 pp.

Traces past developments, bringing isolated economic indicators into more meaningful relationships. Depicts roughly the magnitude of the impact on the industry and on the economy by future changes in tourism growth. Study is concerned with the development of tourism, its potential and its problems.

Coller, R.

Waikiki: A Study of Invasion and Succession as Applied to a Tourist Area, (Honolulu: Univ. of Hawaii, 1952).

Community Action Program

Kauai Community Profile, (Honolulu: Hawaii State Planning System, 1970).

Cornuelle, Herbert C. and Geo. Chaplin

A Conference on Alternative Economic Futures for Hawaii, (Honolulu: 1975), 67 pp.

An independent, organized study by the private sector in Hawaii addressing themselves to long-range community prospects and Hawaii's future.

Cottingham, Frances

Socio-psychiatric Effects of Luxury Hotel Growth and Development on a Rural Population, (Honolulu: School of Medicine, Univ. of Hawaii, 1969).

Studies the social effects of the introduction of a luxury hotel industry employing, for the majority of positions, members of an unsophisticated rural population of the island of Hawaii.

County of Kauai and State of Hawaii

A General Plan for the Island of Kauai, (Lihue: 1970).

Study for the County of Kauai and the State of Hawaii to control the nature of change to reflect the interest of present and future inhabitants of Kauai.

Craig, Paul G.

Hawaiian Tourism: Future Growth and Import, (Honolulu: Economic Research Center, Univ. of Hawaii, 1963).

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Potentials for Economic Development on Kauai, Part IV: Tourism as an Economic Development Opportunity for Kauai, (Honolulu: Economic Research Center, Univ. of Hawaii, 1964), 24 pp.

Assesses the potentials of the tourist market on Kauai. Surveys the Neighbor Islands, the State, and the County of Kauai to project the future of the tourism industry on the single island of Kauai.

Crampon, L.J.

Hawaii's Visitor Industry, Its Growth and Development, (University of Hawaii, School of Travel Industry Management, 1976), 350 pp.

An endeavor to examine all facets of tourism in Hawaii from the early 1800's to the present.

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Hawaii: An Example of an Exceptionally Successful Visitor Industry, (Boulder: Bureau of Business Research, Univ. of Colorado, 1958).

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"Hawaii's Visitor Industry," Vol. 13, No. 2, (Boulder: Journal of Travel Research, 1974), pp. 24-27.

Discusses the changes associated with growth and expansion of the tourist industry in Hawaii as well as the changes in the character and wants of arriving visitors that is reflected in facilities and services offered, from 1790 to the 1970's.

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"The Impact of Aloha," in Tourist Development Notes, L.J. Crampon (Ed.), Vol. 3, (Boulder: Business Research Division, Graduate School of Business Admin., Univ. of Colorado), pp. 51-60.

Looks at the Hawaii tourist industry from the vantage point of the Director of Research of the Hawaii Visitors Bureau, and discusses a group of visitors' experiences in the islands - their care, what is done to encourage them to come, and how they are entertained and fed.

Creighton, Thomas H.

The Lands of Hawaii--Their Use and Misuse, (Honolulu: The University Press of Hawaii, 1978), 409 pp.

Charts the course of land mismanagement and urban nonplanning, details the struggle over land and its uses, explains the Speculating Game and makes recommendations for long-range actions. Many references to tourism developments.

Davenport, Wm. W.

Fodor's Hawaii 1973, (London: Hodder and Stoughton, 1973).

Daws, Gavan

"Hawaii as a Tourist Destination: A Terminal Case?" 1975.

Briefly reviews Hawaii's entrance into the tourism industry, the 1960's tourist business success, how attitudes and circumstances have changed during the first half of the 1970's, and what the changes mean for tourism in Hawaii's future.

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Tourism in Hawaii: Benefits and Costs, in The Melanesian Environment, John H. Winslow (Ed.), (Canberra: Australian National University Press, 1977), pp. 429-434.

Looks at tourism's success story during the sixties and early seventies, and questions whether development of the industry in the 1970s can or ought to follow the same lines.

Day, A. Grove

"Honolulu: Still the Paradise of the Pacific?" No. 46, (Holiday: 1969), pp. 62-65.

Looks at present-day, metropolitan Honolulu and sees the visitor still regards Waikiki as more comfortable than the place he came from despite the crowding and big-city problems. Describes conditions of living in Hawaii.

Demarest, Michael

"Maui: America's Magic Isle", (Time: 1979), pp. 74-80.

Describes the beauties and attractions of Maui with an emphasis on the island's appeal to mainland tourists.

Dillingham, L.S.

"Lowell Dillingham's Warning: Beware of the Aloha Veneer," (Honolulu: Honolulu, 1967), pp. 20-29.

Dooley, James

"Japanese Tourist "Special" - Hotel With Love for Sale," (Honolulu: Honolulu Advertiser, 1978), pp. A1, A4.

Describes a month-long investigation by the Advertiser which looks at a Japanese organized crime syndicate's involvement with the tourist industry.

Douglas Aircraft Co.

Hawaii, Crossroads of the Pacific, (Long Beach: 1971), 61 pp.

Duckstead, Eric E. & K.C. Yee

The Tourist Industry--A Development Opportunity for Kauai, (Menlo Park: Stanford Research Institute, 1957).

Dugan, Gordon L. & Reginald Young

Coastal Waste Disposal Practices in Hawaii, Project Bulletin 8, (Honolulu: Quality of Coastal Waters, 1973).

Ebel, Robert & James Mak

Current Issues in Hawaii's Economy, (Honolulu: Crossroads Press, 1974), 80 pp.

Examines many of the economic problems which have aroused public concern in Hawaii in the past two years, especially problems related to the tourism industry.

Ebel, Robt., James Mak, James Moncur, & David Yonamine

"The Future of Hawaii's Major Exports," in Tourism and Regional Growth: Empirical Study of the Alternative Growth Paths for Hawaii, Moheb Ghali (Ed.), (Honolulu: Univ. of Hawaii Press, 1977), pp. 20-48.

Assesses the potential growth of Hawaii's exports to 1985. Covers commodity exports, federal governments expenditures, service exports, and return on overseas investments.

Eckbo, Dean, Austin & Williams

Hawaii Land Use Districts and Regulations Review, (Honolulu: 1969).

Economic Salon

"Pacific Basin Enters Period of Development," (Honolulu: Economic Salon, 1972), pp. 13-14.

Suggests the Pacific Basin is in a particularly significant period of development - rapidly growing population; pressures to industrialize; favorable investment climate, resource bases, and market potentials. Points to an increasing interest on the part of multinational firms, and private enterprises increasing role in development.

Farrell, Bryan H.

The Tourist Ghettos of Hawaii, Data Paper #4, (Santa Cruz: Center for South Pacific Studies, Univ. of California, 1977), 11 pp.

Briefly surveys the growth of Hawaii's tourism, and discusses recent major developments' impacts.

---

Hawaii: The Legend that Sells, (Honolulu: University Press of Hawaii, Honolulu, 1982).

A comprehensive study of land development for leisure and tourism purposes in its full context. Tourism's impacts are related to past history, indigenous and Asian cultures, agriculture and mainland social values.



Ferber, Robert & K. Sasaki

Projected Economic Growth of the State of Hawaii to 1970 (Univ. of Hawaii, Bureau of Business Research, 1963).

Study of the economic growth of the State with an analysis of tourism.

First Hawaiian Bank

Economic Indicators, (Honolulu: Dept. of Economic Research, FHB, monthly).

Briefly summarizes business activity in Hawaii. See especially visitor and visitor industry categories.

---

"The Economics of Resort Development in Hawaii," (Honolulu: Economic Indicators, 1976), p. 1.

Summarizes subjects raised at the Hawaii Resort Development Conference covering problems and economics of resort development.

---

"Hawaii Goes After the Convention Business," (Honolulu: Economic Indicators, 1972), p. 1.

Growing each year, the convention business is being recognized as a major market for Hawaii, and the Hawaii Visitors Bureau has set up a Convention Division to attract more business.

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Hawaii, the Most Vulnerable State in the Nation, (Honolulu: Research Division, FHB, 1973), 40 pp.

Discusses transportation strikes and their impact on Hawaii's economy and people. See especially the impact on the visitor industry and businesses that depend directly on tourism for sustenance.

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"Hawaiian Tourism Up Again," (Honolulu: Economic Indicators, 1972), p. 1

Reviews 1972 tourism upswing, and points to negative factors of overcapacity and lower length of stay.

---

"Hawaii's Hotels: A Vacation Bargain," (Honolulu: Economic Indicators, 1973), p. 1.

Hawaii's hotels have the lowest average room rates in the nation, and show a remarkable level of profitability compared to other resort hotels in the U.S.

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"Hawaii's Visitor Business," (Honolulu: Economic Indicators, 1977), p. 1.

States tourism is the only industry that holds any major growth potential for the Hawaiian economy, and reviews the situation.

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"Honolulu: A Major Convention City," (Honolulu: Economic Indicators, 1969), p. 1.

Describes Honolulu's convention business, facilities, and potential for expansion.

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"Hotel Occupancy Turnaround," (Honolulu: Economic Indicators, 1973), p. 1.

Describes the unexpected surge in the number of visitors, and forecasts a 15 percent increase in the number of visitors to the islands.

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"Hotel Ownership in Hawaii," (Economic Indicators: 1978), 2 pp.

Briefly discusses the ownership nature of hotels in Hawaii.

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"1976 Visitor Outlook," (Honolulu: Economic Indicators, 1976), p. 1.

Reviews statistics released by the Hawaii Visitors Bureau for the first four months of 1976, and forecasts an excellent outlook for 1976 and beyond.

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"Outlook Brightens for Tourist Industry," (Honolulu: Economic Indicators, 1972), p. 1.

Briefly surveys the rising occupancy rates in Jan. and Feb. and after looking at the economy in general, forecasts a continued upswing for 1972.

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Potentials of the Meeting Market, (Honolulu: Research Div., FHB, 1978), p. 1.

Discusses how the Hawaii Visitors Bureau has mounted a campaign to expand its share of the convention market to compensate for market shifts and provide for more stability in the visitor industry.

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"Visitor Expenditures," (Honolulu: Economic Indicators, 1975), p. 1.

Reviews a 1974 visitor expenditures survey released by the Hawaii Visitors Bureau. Results show generally that the spending pattern over the years remains about the same, but the average amount spent per day has been declining over the past 15 years when adjusted for inflation. Looks at expenditures on separate islands, by tour groups and others, and length of stay.

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"What Visitors Really Think of Hawaii," (Honolulu: Economic Indicators, 1971), p. 1.

Describes the Hawaii Visitors Bureau reaction surveys and visitors responses to pollution.

Forbes

"Hawaii's Impossible Choice," Vol. 108, (Forbes: 1971), pp. 31-34.

Discusses the issue of jobs and progress vs. beauty and ecology in Hawaii where the decisions could be a matter of life or death.

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"Popular Delusions and the Madness in Maui," Vol. 122, No. 6, (Forbes: 1978), pp. 105-106.

Describes Maui's land speculation and tourist boom, and return visitors who buy condominiums.

Forster, John

"Social Organization and Differential Change in Two Hawaiian Communities," Vol. 3, No. 2, (International Journal of Comparative Sociology, 1962), pp. 200-220.

Studies two Hawaiian communities similar in economic opportunities, size, degree of isolation, population composition, and accounts for the difference in orientation to economic activity and several related values.

Foster, William

"Address," in The Pacific Way, Hawaii-Dept. of Planning and Economic Development, (Honolulu: Pacific Islands Development Commission and South Pacific Commission, 1974), pp. 155-166.

Looks at the origins, present conditions, and future of tourism in Hawaii. Compares this with developments in Fiji and Guam.

Fuchs, Lawrence

Hawaii Pono: A Social History, (New York: Harcourt, Brace and World, 1961), 501 pp.

Studies the political, economic and social history of modern Hawaii. See especially Chapter 16--Tourists, Warriors and Entrepreneurs.

Fujii, Edwin T. and James Mak

Tourism and Crime: Implications for Regional Development Policy, (Honolulu: Dept. of Economics, Univ. of Hawaii, 1979), 23 + App. pp.

Tests the hypothesis that tourism growth generates environmental externalities in the form of increased crime in tourist destinations. Includes a time series analysis of crime trends.

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The Impact of Alternative Regional Development Strategies on Crime Rates:  
Tourism V Aquaculture in Hawaii, (University of Hawaii: 1979).

Fukunaga, Lawrence

"A New Sun in North Kohala: A Study of the Socio-Economic Impact of Tourism and Resort Development on a Rural Community," in A New Kind of Sugar: Tourism in the Pacific, Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning Institute, East West Center, Univ. of Hawaii; also, Center for South Pacific Studies, Univ. of California, Santa Cruz, 2nd Edition, 1978, 1975), pp. 199-227.

Considers some of the major social and economic impacts of a luxury hotel upon a rural people.

Gee, Chuck Y.

Employment Opportunities Created by Tourism Development, (Honolulu: School of Travel Industry Management, Univ. of Hawaii).

Evaluates some of the known techniques for measuring and forecasting employment in the visitor industry by citing current studies made in Hawaii and elsewhere.

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Establishing Better Communications Between Public and Private Sectors in  
Tourism--The Hawaiian Experience, 1980.

Describes the value of systematically assembling knowledgeable members of the community, the visitor industry, and government to discuss and review the complex issues inherent in tourism, particularly as conditions change and new concepts emerge.

Geurts, M.D., T.A. Buchman and I.B. Ibrahim

"Use of the Box-Jenkins Approach to Forecast Tourist Arrivals," Vol. 14, No. 4, (Journal of Travel Research, 1976), pp. 5-8.

Describes the Box-Jenkins approach, and illustrates its use by applying it to the problem of forecasting tourist arrivals in Hawaii.

Geurts, M.D. and I.B. Ibrahim

"Comparing the Box-Jenkins Approach with the Exponentially Smoothed Forecasting Model Application to Hawaii Tourism," Vol. 12, No. 2, (Journal of Marketing Research, 1975), pp. 182-186.

Compares the accuracy of two forecasting techniques - Box - Jenkins and exponential smoothing. Comparison is made using the tourist to Hawaii time series, and both techniques are analyzed.

Ghali, Moheb A.

A Survey of the Planning and Forecasting Models for the State of Hawaii,  
(Honolulu: Economic Research Center, Univ. of Hawaii, 1970), 46 pp.

Takes stock of what has been done over the past few years in building various econometric models of Hawaii's economy. Assesses strengths and weaknesses of the past work. Survey used to formulate future research needs.

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"Tourism and Economic Growth: An Empirical Study," Vol. 24, No. 3,  
(Economic Development and Cultural Change: 1976), pp. 527-538.

Evaluates the contribution of one of Hawaii's major exports - tourism - to the rate of economic growth and the stability of this growth.

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Tourism and Regional Growth--An Empirical Study of the Alternative Growth Paths for Hawaii, (Leiden: Martinus Nijhoff Social Sciences Division, 1977).

Analyzes the alternative growth paths open to a region under various policies designed to control the growth of tourism.

Ghali, Moheb A.; Louise Rose & Ward Mardfin

"Alternative Growth Paths for Hawaii," in Tourism and Regional Growth: An Empirical Study of the Alternative Growth Paths for Hawaii, Moheb Ghali Ed., (Honolulu: Univ. of Hawaii Press, 1977), pp. 49-76.

Develops a simple model which characterizes the essential features of Hawaii's economy, and explores the interactions between different economic and demographic variables. Investigates the alternative growth paths resulting from alternative sets of policies.

Ghau, M.A.

The Contribution of Tourism to Hawaii's Growth in Management Science Applications to Leisure-Time Operations, (Amsterdam/New York: North Holland/American Elsevier, 1975), pp. 124-133.

Goldstein, Virginia

"The Effects of Tourism on Historical Sites and Culture," in A New Kind of Sugar: Tourism in the Pacific, Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning Institute, East-West Center; also, Center for South Pacific Studies, Univ. of California, Santa Cruz, 2nd Edition, 1977, 1975). pp. 161-164.

Enumerates the efforts to register and preserve historical sites and briefly discusses the preservation of the social and cultural aspects of tourism.

Gordon, Mitchell

"Little Grass Shacks? Buyers Are Scrambling for Property in Hawaii,"  
(Barron's: 1978), pp. 4-5, 19.

Describes the surge in condominium development and other extensive building in the State of Hawaii.

Grosvenor Estate

Maui--Wailea Pua Kuleana, (Vancouver: The Grosvenor Estate, 1968), 98 pp.

A development report for Alexander and Baldwin, Inc.'s land at Wailea containing an outline plan, preliminary feasibility analysis and recommendations for implementation.

Contents:

Part One: The Plan (Concept)  
Part Two: Development Implementation  
Part Three: Financial Analysis  
Part Four: Market Analysis

Grunthal, Adolf

"Research in Tourism in Hawaii," Vol. 16; 17, (Berne, Switzerland:  
Tourist Review, 1961; 1962), pp. 58-64; 12-23.

Describes the research methods used in Hawaii to obtain economically a picture of the size and structure of foreign tourism in the islands, to evaluate the expenditures of the foreign tourists, and to forecast future trends.

Hamilton, Thomas Hale

"Hawaii's Tourism and Controlled Growth." Address to New Zealand  
Institute of Travel, Auckland, 1976.

Provides background, analysis and speculation about the legislation relative to tourism enacted into law in 1976 by the government of the State of Hawaii.

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Legislators Seaside Resort Study Mission--May 25-June 14, 1975,  
(Honolulu: 1975).

Examines seaside resorts in S. America and the Caribbean. Compares findings with Hawaiian resorts so as to develop Hawaii's tourist industry in the most beneficial manner possible.

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Tourism in Hawaii, (Honolulu: 1976), 24 pp.

Reviews Hawaii tourism from the mid-1800s to the present, and discusses the factors that lead to the industry's growth.

Haring, Joseph E. Kristin Martin and Hoyt E. Wilkinson  
"Export Base, Tourism and the Future of Hawaii," Vol. 18, No. 10,  
(Tucson: Arizona Review, 1969), pp. 16-21.

Looks at tourism as an important export industry, and how often it provides growth impetus for otherwise moribund economies - i.e. agriculture. Also examines the role of tourism in terms of the export-base theory.

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"Condominium Activity Paces Maui Action," Vol. 18, No. 2, (Hawaii Business: 1972), pp. 21-28.

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"The Condominium Comes to Kihei," Vol. 19, No. 2, (Hawaii Business: 1973), pp. 37-48.

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"Courting the Conventioneer," Vol. 24, No. 8, (Honolulu: Hawaii Business, 1979), pp. 18-20.

Discusses Hawaii's tourist industry campaign to focus attention as never before on the potentials of the convention sector of the visitor traffic.

#### Hawaii Business

"The First Four-Million-Visitor Year?" Vol. 24, No. 8, (Honolulu: Hawaii Business, 1979), pp. 14-19.

Forecasts Hawaii tourism industry's potential for 1979 and the reasons for its continued and changing growth.

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"The Greening of the Garden Isle," (Honolulu: Hawaii Business, 1974), pp. 23-33.

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"Hawaiian Holiday's Norm Sosner on the Care & Feeding of Tour Operators," (Honolulu: Hawaii Business, 1977), pp. 78, 80, 82.

Discusses the heavy competition among tour organizers themselves, and between tour organizers, airlines and hotels.

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"Looking for More Than Sunshine," Vol. 24, No. 8, (Honolulu: Hawaii Business, 1979), pp. 29-30, 32-33.

Takes a retailing look at the unique Japanese visitors market in Hawaii-- how it is shaped by social and economic conditions in Japan, and why it is a very tough market to crack.

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"Occupancy and the Building Begins," Vol. 19, No. 2, (Honolulu: Hawaii Business, 1973), pp. 50, 52, 54, 56, 59).

States Maui hotelmen are planning for and adding hundreds of new rooms, despite confusing statistics.

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"The Problems of Prominence," (Hawaii Business: 1977), pp. 16-20.

Presents the pros and cons of an increased hotel room tax as a source of revenue for the state in light of the tourist industry's rapidly increasing role as the mainstay of Hawaii's economy.

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"The Seamy Side of Paradise," Vol. 24, No. 8, (Hawaii Business: 1979), pp. 34-36.

Reports on browsing-law enforcement concerns in the Waikiki area of Hawaii. Despite increased police and industry vigilance, the rate of crimes against visitors is climbing.

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"Tourism Slows to a Gallup", Vol. 20, No. 10, (Hawaii Business: 1975).

Hawaii-Commission on Manpower and Full Employment  
Coordination and Human Resource Planning in the Hawaii Visitor Industry, (Honolulu: State of Hawaii, 1972), 131 pp.

Designed to contribute to the current understanding of job creation and visitor industry manpower economics.

Hawaii- County of Hawaii

The Kona Community Development Plan, (Hilo: County of Hawaii, 1975), 17 pp.

Provides guidance on how the General Plan policies could be implemented over the next fifteen years in Kona.

Hawaii-County of Maui

The County of Maui Open Space and Outdoor Recreation Policies Plan: Technical Report, (Wailuku: State of Hawaii, 1974), 122 pp.

Offers recommendations relating to the open space and outdoor recreation needs of the people of the three principal islands of Lanai, Maui and Molokai.

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Proposed Goals and Objectives for a Long Range Comprehensive Plan for Maui County, (Wailuku: State of Hawaii, 1977), 85 pp.

See especially the Economic Sector section - Visitor Industry - Growth Strategy. Lists guidelines for long-range planning to prevent uncontrolled growth which would place a tremendous burden on the County of Maui.



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Proposed Goals and Objectives for a Long Range Comprehensive Plan for Maui County, (Wailuku: County of Maui, 1979), 134 pp.

Emphasizes the necessity of keeping the county's productive lands in agriculture, to keep its primary base in agrarian culture, and to relegate secondary lands to tourist uses. Makes recommendations to maintain an orderly and high quality growth of the tourism industry.

Hawaii - Dept. of Land and Natural Resources  
Na Ala Hele (trails for walking), (Honolulu: Dept. of Land and Natural Resources, State of Hawaii, 1973), 95 pp.

Describes a proposal for developing a system of administering hiking trails in the State of Hawaii when such trails would involve various public and private jurisdictions.

Hawaii - Dept. of Planning and Economic Development  
Alternative Futures for Hawaii's Visitor Growth, Research Report 73-5, (Honolulu: State of Hawaii, 1973).

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Comprehensive Outdoor Recreation Plan: State of Hawaii, (Honolulu: State of Hawaii, 1970).

Estimates recreation preferences through sample surveys of current recreation activity patterns of the public, inventories and evaluates natural and man-made recreational resources, and derives standards related to the holding capacity of certain recreation facilities to measure demands against existing facilities and areas.

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Coordination and Human Resource Planning in the Hawaii Visitor Industry, (Honolulu: State of Hawaii, 1972), 131 pp.

Hawaii - Dept. of Planning and Economic Development  
Facts Pertaining to the Protection and Development of Tourist Facilities Within All Counties, SL TX 911 H42, (Honolulu: State of Hawaii, 1961).

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Forecasting Tourism in Hawaii (Honolulu: State of Hawaii, 1969), 32 pp.

First half is concerned with correlation analysis of data and associated series; second half is a review and analysis of existing and hypothetical projections.

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Hawaii Economic Review 1963-1974, (Honolulu: State of Hawaii, 1974), 300 pp.

Beginning in 1963, reviews Hawaii's economic and planning growth and potentials. See especially data on the tourism industry.

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Hawaii General Plan Revision Program, (Honolulu: State of Hawaii, 1967).

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Hawaii - State Comprehensive Outdoor Recreation Plan - Executive Summary, (Honolulu: State of Hawaii), 20 pp.

Assesses the existing and future needs and proposes policies, plans and outdoor recreation opportunities for Hawaii's residents and visitors, and for preserving Hawaii's natural resources.

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Hawaii - State Comprehensive Outdoor Recreation Plan (S.C.O.R.P.), (Honolulu: State of Hawaii, 1975), 301 pp.

Addresses the impact of changing social values, lifestyles, governmental policies, and national trends on recreational behavior and needs. Adjusts recreational planning concepts and techniques accordingly toward appropriate implementation.

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Hawaii - State Comprehensive Outdoor Recreation Plan (S.C.O.R.P.), (Honolulu: State of Hawaii, 1971).

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The Hawaii State Plan (Draft), (Honolulu: State of Hawaii, 1977), 12 pp.

Summarizes the plan under the following categories: Introduction; Hawaii's Problems, Issues and Opportunities Clarified; Public Facility Systems; Environmental Concerns; Socio-Cultural Advancement; and Implementation.

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The Hawaii State Plan, (Honolulu: State of Hawaii, 1978), 48 pp.

This publication presents the Hawaii State Plan--the law and an explanation of it. The plan establishes for Hawaii an overall theme, goals, objectives, policies, priority directions, and a system for plan formulation and program coordination to provide for the integration of all major State and County activities.

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Hawaii Tourism Data Book, SL Ref. G155 H28, (Honolulu: State of Hawaii, 1969 +).

Basic statistics of the tourist industry.

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Hawaii Tourism Impact Plan, Vol. I - Statewide; Vol. II - West Hawaii, (Honolulu: State of Hawaii, 1972), Vol. I - 208, Vol. II - 114.

Planning study where private and public investments and plans are premised in large measure upon resort and related residential development; comprehensive study evaluating entire regional economy, total community needs and aspirations, and all major resulting matters of public policy.

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The Hawaiian Economy, Problems and Prospects, (Honolulu: State of Hawaii, 1966).

A report on the economic foundations of the general plan revision. See especially the section on some problems and prospects for selected segments of the economy - tourism.

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Hawaii's Tourism Research, (Honolulu: State of Hawaii).

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Hawaii's Tourist Research: Data and Projections, SL Ref. G155 H29, (Honolulu: State of Hawaii, 1968).

(Research and Economic Analysis Division)

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The Impact of Tourism on the Hawaii Economy, An Input-Output Analysis, (Honolulu: State of Hawaii, 1975).

Covers estimates of visitor expenditure distribution, the impact on the economy - out, income and employment, impact, impact on State tax collections, and summary and application.

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Impact of Tourism on Public Sector Revenues and Costs, (Honolulu: State of Hawaii, 1977).

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Inter-industry Study of the Hawaiian Economy, (Honolulu: State of Hawaii, 1972).

A technical description of economic relationships of Hawaii's industries, with input-output tables.

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An Island-Specific Analysis of the Hawaii Visitor Industry, (Honolulu: State of Hawaii, 1970).

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REPORT: Governor's Tourism Planning Advisory Committee, (Honolulu: State of Hawaii, 1976), 48 pp.

Outlines this temporary Committee's response, after eleven meetings, to the Governor's request to "assist and provide input" to the DPED as it went about its task of formulating a ten-year tourism plan for Hawaii.

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State of Hawaii Growth Policies Plan, 1974-1984, (Honolulu: State of Hawaii, 1974).

Presents an analysis of alternative sets of State policies which can substantially affect, within the next decade, the rates of expansion of Hawaii's population and economy.

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State Tourism Plan, (Honolulu: State of Hawaii, 1980), 193 pp.

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Summary of Findings - The Hawaii State Tourism Study - A Basis for Recommendations, (Honolulu: State of Hawaii, 1977), 8 pp.

Presents principal findings of the planning effort to serve as a basis for public discussions. Only major findings which are considered to have policy implications at the state level are included. Also includes a summary of a study on the economics of hotel room tax.

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Tourism in Hawaii, Vol. 1, (Honolulu: State of Hawaii, 1972), 208 pp.

Provides an analysis and evaluation of visitor-related phenomena notably in terms of public and private investment in facilities, physical guidelines for resort area planning and design, a socio-economic case study of tourism's impact in the North Kohala community and statewide findings and recommendations.

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A Cost-Benefit Analysis, (Honolulu: State of Hawaii, 1970), 303 pp.

Study to assist in planning for the future of the visitor industry, both by private enterprise and by the relevant agencies of the State and local governments. A much-quoted document.

Hawaii - Dept. of Planning and Economic Development (Office of Tourism)  
The Hawaii State Plan - The Economy, (Honolulu: State of Hawaii, 1977), 293+ pp.

A technical study analyzing economic growth in the State of Hawaii: 1960-1990.

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Hotel Room Tax Study, (Honolulu: State of Hawaii, 1977), 38 pp.

Draft study analyzing the impact of a special hotel room tax on visitor behavior, and determines its tax revenue generating potential.

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State Tourism Plan, (Honolulu: State of Hawaii, 1979, revised Jan. 1980).

A draft functional plan for tourism which sets forth the overall statewide policies governing the activities of tourism.

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State Tourism Plan - Economic Projection Element, Vol. 2, (Honolulu: State of Hawaii, 1978), 179 pp.

Evaluates the role of tourism in the context of total economic growth in the State of Hawaii. The impact of tourism on jobs, labor force, and population are analyzed for the State and each County.

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State Tourism Plan - Errata Sheet and State Tourism Plan, (Honolulu: State of Hawaii, 1978), 280+ pp.

Covers the Planning Environment, Economic Projections, Public Revenue-Cost Analysis, Manpower, Social Impact, Physical Resources, Tourism Taxation, and the Impact of Alternative Growth Rates.

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State Tourism Plan - Findings and Recommendations, Vol. 1, (Honolulu: State of Hawaii, 1978).

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State Tourism Plan - Manpower Element, Vol. 4, (Honolulu: State of Hawaii, 1978), 202 pp.

Provides detailed information on the kinds of jobs found in the hotel and other industries which together constitute the broader visitor industry.

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State Tourism Plan Narrative and Diagram, (Honolulu: State of Hawaii, 1976).

Draft plan to be used with the State Tourism Plan Diagram Draft 11/3/76 which covers study elements--economic, land use, manpower and social impact. Includes an Activities Manual for completing the study, and a description of procedures for carrying out the management of the Plan. This follows from a State mandate to prepare a comprehensive 10-year master plan to guide the growth of tourism in the State of Hawaii.

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State Tourism Plan - Physical Resources, Vol. 6, (Honolulu: State of Hawaii, 1978).

Discusses in detail physical resources of coastal areas near resort or proposed resort developments. Notes areas of particular significance.

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State Tourism Plan - Public Revenue - Cost Analysis, Vol. 3, (Honolulu: State of Hawaii, 1978), 143 pp.

Uses a comprehensive model to portray the impact of tourism growth on public sector revenues and costs to determine whether or not the State of Hawaii actually subsidizes some of the visitors to Hawaii, and if so, which visitors.

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State Tourism Plan - Social Impact Element, Vol. 5, (Honolulu: State of Hawaii, 1978), 110 pp.

Evaluates the net impact of tourism growth on the social system using two "case study" visitor destination areas - Waikiki (Oahu) and Kaanapali and Lahaina (Maui) to collect and evaluate socio-economic data. Not used in final submissions.

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State Tourism Study - Economic Projections, (Honolulu: State of Hawaii, 1978), 189 pp.

A technical study examining selected tourism growth levels in Hawaii, and related impacts on visitor and resident population, jobs and hotel rooms.

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State Tourism Study - Executive Summary, (Honolulu: State of Hawaii, 1978), 279 pp.

A technical study condensing major technical studies performed in preparation for the development of the State Tourism Plan.

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State Tourism Study - Manpower, (Honolulu: State of Hawaii, 1978), 212 pp.

A technical study surveying socio-economic characteristics of Hawaii's visitor industry employees, inventorying of available training programs for the visitor industry, and offers a model for estimating tourism's employment impact.

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State Tourism Study - Physical Resources, (Honolulu: State of Hawaii, 1978), 367 pp.

A technical study identifying, in a comprehensive inventory, capabilities and limitations of resort-designed regions to accommodate existing and future resort development.

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State Tourism Study - Proposal for a Hawaii Tourism Functional Plan, (Honolulu: State of Hawaii, 1978).

Describes the purpose and scope of the plan, its relationship to the Hawaii State Plan and priority directions, supporting rationale, objectives, and recommendations, and implementation.

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State Tourism Study - Public Revenue/Cost Analysis, (Honolulu: State of Hawaii, 1978), 127 pp.

A technical study analyzing government revenues derived from visitor expenditures and revenues spent on behalf of visitors.

Hawaii - Dept. of Planning and Economic Development  
West Hawaii, Vol. 2, (Honolulu: DPED, 1972), 114 pp.

Planning study where private and public investments and plans are premised in large measure upon resort and related residential development; comprehensive study evaluating entire regional economy, total community needs and aspirations, and all major resulting matters of public policy.

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What Hawaii's People Think of Foreign and Mainland Investment in the Islands,  
(Honolulu: State of Hawaii, 1975), 21 pp.

Results of a Public-Opinion Poll taken Oct. 5-15, 1975. Covers the General Reaction to Past Foreign Investments in Hawaii, Importance Attached to External Investments, Perceived Source of Past and Future Foreign Investments, Preferred Field of Future Foreign Investments in Hawaii, Suggested Governmental Controls, if any, for Foreign Investments, and Technical (Socio-Economic) Data.

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What Hawaii's People Think of the Visitor Industry, Part I, (Honolulu: State of Hawaii, 1975), 20 pp.

Results of a Public-Opinion Poll taken Oct. 5-15, 1975. Part I gives the overall results covering General Public Attitude Toward Hawaii Tourism, Advantages and Disadvantages of Expanding the Hawaii Tourist Industry, Jobs and Job Attitudes as Related to the Industry, and the Public Attitude Toward a Special Tax on Those Who Stay in Hawaii Hotel Rooms.

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What Hawaii's People Think of the Visitor Industry, Part II, (Honolulu: State of Hawaii, 1975), 99 pp.

Results of a Public-Opinion Poll taken Oct. 5-15, 1975. Part II offers the technical data of the survey - Socio-Economic "Public" Profiles, Selected Specialized "Public" Profiles, and Additional Technical Data in Statistical Form.

Hawaii - Governor's Advisory Committee on the Tourist Industry  
Essential Areas of Action for the Development of Hawaii's Visitor Industry,  
(Honolulu: State of Hawaii, 1956).

Hawaii - Governor's Advisory Committee on the Year 2000  
Hawaii 2000: Preliminary Task Force Reports (July 1970), (Honolulu: State of Hawaii, 1970), 405 pp.

The results of the state-wide task force deliberations. Each task force devised its own patterns of discussion, subdivision of effort, and drafting, with the final report in each case the responsibility of the chairman. Topics include: Hawaii's people and lifestyle, quality of personal life, natural environment, transportation and housing, the economy, science and technology, the arts, education, political decision making and the law, and Hawaii and the Pacific community.

Hawaii - House of Representatives  
Report on Hawaii Resort Study Mission, Eighth Legislature, (Honolulu: 1975), 16 pp.

Looks at government-tourist industry relationships in Mexico, Guatemala, Brazil, Venezuela, Florida and the Caribbean. Applies findings to the Hawaiian tourist industry.

Hawaii - Interim Tourism Advisory Council  
Summaries of Meetings, (Honolulu: State of Hawaii, 1976-77).

Summaries include members present and absent, others present, remarks, presentations, and discussion.

Hawaii International Services Agency  
Foreign Investment in Hawaii, (Honolulu: HISA - State of Hawaii and the U.S. Dept. of Commerce, 1979), 202 pp.

Comprehensive study of foreign investment in Hawaii. Covers state policy, history, public attitude, sources of financing, description of types of investments and future prospects. Includes tourism.

Hawaii - The Legislature  
Economic Development, 1976 Session, (Honolulu: Legislative Accomplishments-State of Hawaii, 1976), 12 pp.

Includes water, land use, development of Hawaiian homes, agriculture, and tourism.

Hawaii - Maui County Planning Commission  
Kihei Civic Development Plan, (Kahului: County of Maui, 1970), 98 pp.

Encompasses the area between Maalaea Bay and La Perouse Bay. Called Kihei 701 Plan.

Hawaii Resort Developers Conference  
Workshop on Resort Economics, (Hawaii Resort Developers Conference: 1976).

Lists statistics and characteristics of eleven resort developments on various Hawaiian islands. Brief descriptions of each development are included, as well as map views of each proposal.

Hawaii - The Senate  
"A Bill for An Act Relating to the Interim Tourism Policy Act - S.B. No. 2139-76, (Honolulu: State of Hawaii, 8th Legislature, 1976), 10 pp.

A copy of the Act which proposes the establishment of an Interim State Policy on Tourism for the orderly planned growth of tourism so as to result in the maximum benefit to the people of Hawaii.

Hawaii State Planning Office  
Highlights from a Plan for Kona, (Honolulu: 1960), 40 pp.

Recommended plan for the development of Kona. The potential for developing the tourist industry is analyzed.

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Selected Destination Areas of the World - Their Significance to Hawaii's Visitor Industry, (Honolulu: State of Hawaii, 1960), 66 pp.

Presents information on the success or failure of tourist destination areas outside the State of Hawaii for the purpose of advising the State on policies and programs to be developed.



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Structure and Growth Potential of Tourism in Hawaii, (Honolulu: State of Hawaii, 1960).

A comprehensive look at the tourism industry in Hawaii.

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Visitor and Hotel Room Projection for Hawaii, 1948-1975, (Honolulu: State of Hawaii, 1960).

A forecast of the need for hotel accommodations and visits to 1975.

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Visitor Destination Areas in Hawaii: An Action Program for Development, (Honolulu: State of Hawaii, 1960).

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Visitor Destination Areas in Hawaii, An Action Program for Development, Part 4 - Hawaii Hotel Operation - An Analysis for Private Investment, (Honolulu: State of Hawaii, 1960).

Hawaii Temporary Visitor Industry Council  
The Report of the Temporary Visitor Industry Council, (Honolulu: State of Hawaii, 1973), 127 pp.

Offers thirty recommendations which have been extracted from the body of the full report and summarized. The main thrusts of the reports are 1) advocacy of a controlled growth policy for Hawaii's tourism, 2) advocacy of the establishment in the Governor's office an office of tourism coordination, and 3) advocacy of the re-planning of Waikiki so as to limit the number of hotel rooms located there to about 26,000 and resident dwelling units to approximately 11,500.

Hawaii - Urban Planning Information Center, and Hawaii - Dept. of Planning and Economic Development  
Kauai County Land Inventory Report, 1972, (Honolulu: State of Hawaii, 1974).

Covers Land Use by State, General Plan, Existing Land, Land Tenure, Major Land Owners.

Hawaii Visitors Bureau  
Comments on General Impression of Hawaii Expressed by 1973 Visitor Reaction, (Honolulu: HVB, 1974), 15 pp.

An annual supplement to the Visitor Opinion Survey which categorizes individual comments volunteered on the Survey form, favorable and unfavorable, by month and by year.

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Comments on General Impression of Hawaii Expressed by 1975 Visitor Reaction, (Honolulu: Hawaii Visitors Bureau, 1976).

Summarizes the important facet of visitor stratification to the tourist industry in Hawaii by briefly evaluating the Visitor Reaction Survey questionnaires sent to mainland visitors to Hawaii in 1975.

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First Timers vs. Repeaters, (Tourism International Research - Pacific: 1977), pp. 7-10.

An analysis of the latest Visitor Opinion Survey compares the views and behavior of first time visitors and repeat visitors to Hawaii. Highlights of the study are offered.

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Foreign Travel by Japanese, (Honolulu: Hawaii Visitors Bureau, 1962).

Study presents the characteristics of the Japanese tourist market and Japanese visitors to Hawaii.

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Hotel Accommodations Inventory by Single Room Rates and Unit Types, (Honolulu: Hawaii Visitors Bureau).

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Impact of Visitor Dollars in Hawaii, (Honolulu: State of Hawaii, 1954).

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Japanese Visitor Opinion Survey, (Honolulu: Hawaii Visitors Bureau, 1975), 74 pp.

Some seasonal demographic and satisfaction data about Japanese tourists derived from mail-out questionnaires - through 1975.

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"Manpower to Meet Needs of the Resort Plant," in Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 59-60.

Surveys and assesses the manpower requirements, both skilled and managerial, in the visitor industry, explores means of building up the necessary labor pool, assesses kinds of skills required and need for training and educational programs.

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Maui Manual, (Kahului: Hawaii Visitors Bureau, 1975), 400+ pp.

A facilities manual on the islands of Maui, Molokai and Lanai which was compiled as a reference guide with ready answers to questions from visitors and the travel industry. Most material is tourist-related.

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Profile of the Hawaii Visitors Bureau, (Honolulu: Hawaii Visitors Bureau),  
3 pp.

Covers financing, number of employees, objectives, primary role, and specialized functions.

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Recommended Goals for Hawaii's Visitor Industry as Developed by the  
Travel Industry Congress at Honolulu, SI Ref G155 T73, (Honolulu:  
Hawaii Visitors Bureau, 1970), 48 pp.

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Research Activities of the Hawaii Visitors Bureau, (Honolulu: Hawaii  
Visitors Bureau, 1977), 10 pp.

Briefly summarizes the various surveys and report published by the HVB.

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Research Report, (Honolulu: Hawaii Visitors Bureau, monthly).

Includes tabulations of current monthly basic data on numbers and types of visitors, lengths of stay, the visitor plant, occupancy rates, etc., and comparative data for the same time period of the previous year.

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Revised Visitor Statistics, 1964-70, SI Ref. G155 H3819, (Honolulu:  
Hawaii Visitors Bureau, 1971), 26 pp.

Statistics on visitors, intended residents, and returning residents to Hawaii.

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Satisfaction-Motivation Interview Research, (Honolulu: Hawaii Visitors  
Bureau).

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Studies of Surveyed Westbound Visitors to the Islands of Maui, Hawaii, and  
Kauai, (Honolulu: Hawaii Visitors Bureau, 1975), 20 pp. each.

Separate annual reports for each island including characteristics and numbers of intended visitors, and island-specific information on the visitor plant and hotel occupancy.

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Subcommittee Reports on Financing Resort and Hotel Facilities and Manpower  
Requirements, SI G155 H383, (Honolulu: Hawaii Visitors Bureau, 1967).

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A Survey of Residents to Determine Attitudes, Awareness, Familiarity and  
Opinions Regarding the Visitor Industry in Hawaii, (Honolulu: Survey and  
Marketing Services, Hawaii Visitors Bureau, 1972).

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Survey of Visitor Expenditures, Trans-Pacific Carrier, and Carrier Crew Expenditures, and Inter-islands Passenger Characteristics in Hawaii, (Honolulu: Hawaii Visitors Bureau, 1962).

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Ten Year Trend Analysis of Hawaii's Visitor Industry 1966-1976, (Honolulu: Hawaii Visitors Bureau, 1977), 39 pp.

Covers characteristics of visitors, visitor totals and major markets, demographics of the Hawaii visitor, visitor satisfaction, industry employment and the visitor plant.

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Tourism by Islands, (Honolulu: Hawaii Visitors Bureau, 1957).

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Visitor Satisfaction-Motivation Survey, (Honolulu: Hawaii Visitors Bureau, 1961).

A psychological study investigating "satisfaction" and "motivation" of Hawaii visitors by use of in-depth interviews of some visitors during their stay in Hawaii and of others upon their return to the mainland. Study conducted by the Psychological Research Center of the University of Hawaii, Honolulu, Hawaii.

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Visitors Evaluation of Tourist Facilities in Hawaii, (Honolulu: Hawaii Visitors Bureau, 1961).

An examination of the reactions of tourists to recreational facilities and a determination of major areas of complaints and other disappointing or pleasing facets of the tourist industry. Study conducted by the Economic Research Center of the University of Hawaii, Honolulu, Hawaii.

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Where Does the Money Go? (Tourism International Research-Pacific: 1976), pp. 2-5.

Describes the HVB's latest "Visitor Expenditure Survey" results, and explains how the results were obtained.

Heller, H. Robert and Emily E.

The Economic and Social Impact of Foreign Investment in Hawaii - A Special Summary, (Honolulu: Hawaii International Services Agency (HISA), Dept. of Planning and Economic Development, State of Hawaii, 1974), 48 pp.

Includes a summary and conclusions of a theoretical analysis of the problem, a survey of foreign business activity in the state - primarily Japanese investment in Hawaii, and attitudes toward Japanese investments.

Hillendahl, Wesley H.

Development of the Visitor Industry in Hawaii--Past and Future, (Honolulu: 1974), 14 pp.

Covers a short historical perspective on the travel business in Hawaii, the business cycle and the outlook for the development of hotels in Hawaii.

Hitch, Thomas K.

"Hotel Ownership in Hawaii", (Honolulu: First Hawaiian Bank Monthly Report, 1978).

Reviews the Hawaii Visitors Bureau recent Visitor Plant Inventory and analyzes hotel ownership in Hawaii.

Honolulu Advertiser

"Tourism Termed a Risky Base for Economy," (Honolulu: Honolulu Advertiser, 1973).

Suggests tourism is an unstable employment base for the Hawaii economy, and suggests further a mix of industries developed from an econometric model.

Honolulu-City and County

Summary of an Assessment of Potential Off-Waikiki Resorts on Oahu, (Honolulu: Dept. of General Planning, 1978), 11 pp.

A short summary of the major impacts which are likely to result from the development of off-Waikiki resorts on Oahu. Intended to help develop strategies for the wise development of such growth.

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An Assessment of Potential Off-Waikiki Resorts on Oahu, (Honolulu: Dept. of General Planning, 1978), 92 pp.

Summarizes the major impacts which are likely to result from the development of the surveyed sites.

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Employment and Population Impacts of Resort Development at Five Oahu Sites, (Honolulu: Dept. of General Planning, 1978), 60 pp.

Assesses the employment and population impacts of new resort development at five sites on Oahu.

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Evaluation of Off-Waikiki Resort Sites: Fiscal Impacts, Transportation System, and Beach Use Analysis, (Honolulu: Dept. of General Planning, 1978), 23 pp.

Presents a preliminary evaluation of the fiscal impact of a resort to the roadway system serving each potential site for off-Waikiki resort development

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Progress Report on the Evaluation of Off-Waikiki Resort Sites, (Honolulu: Dept. of General Planning, 1978), 15 pp.

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The Economy of Oahu: Objectives and Policies, (Honolulu: Dept. of General Planning, 1977), 116 pp.

Examines the potential sources of economic growth in the Oahu economy. Regards the visitor industry as a primary source of new jobs and income.

Honolulu Star-Bulletin

"Tourism Controls Elusive: Hamilton is not Optimistic," (Honolulu: Honolulu Star-Bulletin, 1973).

Stresses the need for Hawaii achieving wise controls regarding tourism's future growth but points out the difficulties inherent in this approach.

Honolulu Visitors Bureau

A Report of the Committee on Statewide Goals for the Visitor Industry of Hawaii, (Honolulu: Hawaii Visitors Bureau, 1969), pp. 63-64.

Hopkins, Michael, & Marjorie Penseyres

A Study of Recent Condominium Visitor Expenditures, University of Hawaii, School of Travel Industry Management, Honolulu, 1979.

Ikeda, Florence & Susan McPherson

Getting to Know Hawaii's Visitor Industry, (Honolulu: Visitor Industry Education Council, 1976).

Visitor industry education, promotional package aimed at Hawaii school children which includes Resource Materials, a Teacher's Manual, and Student Booklet.

Izumi, Lillian T.

A Survey of the Training and Educational Programs in Tourism in the State of Hawaii, (Honolulu: Univ. of Hawaii, 1976).

Johnston, Richard W.

"The Japanese Have Hit the Beaches in Hawaii," (Fortune: 1975), pp. 130-133.

Examines the tidal wave of Japanese investments including some of Hawaii's famous landmarks.

Jones, Gardiner, B.

Tourism: Where is Hawaii Headed?: "Mixed Blessing or Minor Blight?--Visitors Approach the Floodtide," in Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Management (TIM), Univ. of Hawaii, 1970), pp. 98-100.

First article in a series on Hawaii's tourism industry. Poses general questions re: the growing industry's impact on the various segments of public and private life, who will make the decisions, what is the role of the Hawaii Visitors Bureau, where will the needed manpower come from. Discusses the first recommendations.

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Tourism: Where is Hawaii Headed?: "Tourism Needs Controls--What Kind?" in Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 101-103.

Second article in a series on Hawaii's tourism industry. Asks for businessmen of high position and great economic power to set an example by not only fulfilling their responsibility to shareholders but to the public as well. Discusses further controls proposed--from numbers of visitors, government planning, taxation, to type of tourists.

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Tourism: Where is Hawaii Headed?--"Can the Aloha Spirit in Tourism be Important?" in Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 104-106.

Third of five articles on Hawaii's tourist industry. Discusses the problem of manpower in an expanding industry--recruitment, training, policy, upward mobility, unions.

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Tourism: Where is Hawaii Headed?: "The Unknown Factor of a Visitor Increase," in Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 107-109).

Fourth of five articles on Hawaii's tourist industry. Compares the costs of visitors to Hawaii with the benefits--will the revenues to the State pay back in reasonable time the great sums the State will have to spend for capital improvements.

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Tourism: Where is Hawaii Headed?: "HVB Remains Whipping Boy of the Islands," in Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 110-112.

Last of five articles on Hawaii's tourist industry. Discusses the Hawaii Visitors Bureau--does it do too much, does it do too little.

Jonish, James E. & Richard E. Peterson

"Impact of Tourism: Hawaii," Vol. 14, No. 2, (Cornell Hotel and Restaurant Administration Quarterly: 1973), pp. 5-12.

Examines quantitatively the impacts on Hawaii's economy in the event of declining or "zero tourism growth."

Kaiser, Chas. Jr.

"Resort Hotel Overbuilding: A Long-Term Impossibility," (Ithaca: Cornell Hotel and Restaurant Administration Quarterly, 1976), pp. 8-13.

Claims overbuilding of accommodation facilities for resort or destination areas is a misnomer. Sees problems of underplanning rather than overbuilding. Cites examples of Hawaii, Florida, and California.

Kam, Valerie M.L.

Kauai's Overall Economic Development Plan, (Lihue: Resources Development Internship Program, Western Interstate Commission, 1973), 121 pp.

An update and revision of Kauai's 1970 Overall Economic Development Plan. Also focuses on a short-range program for the next five years. See especially section on tourism.

Kapalua Land Co., Ltd.

Kapalua Planned Unit Development - Step One Submittal - Written Description, (Kahului: Kapalua Land Co., Ltd., 1974), 27 pp. plus App.

Includes a written description of the planned development which covers various portions of the site description, tennis club, golf clubhouse, transit system and parking, roadways, landscaping, utilities, water system, wastewater facilities, drainage, electrical and telephone, community/recreation facilities, public facilities at Kapalua Beach, and development phasing.

Kauai--Office of Economic Development

Tourism, (Lihue: Kauai County Economic Report, 1976), 3 pp.

Reports on Kauai's visitor industry, visitor expenditures, and the Japanese visitor opinion survey.

Kelly, John

"Tourism, Land Alienation and Foreign Control in Hawaii", in The Melanesian Environment, John H. Winslow (Ed.), (Canberra: Australian National University Press, 1977), pp. 435-447.

Suggests that Hawaii suffers from maldistribution of wealth and power, extreme absentee control economically and politically, because of a one-sided service-oriented economy in tourism and military over which the people exercise little effective self-regulation.

Kelsh, John

"Government Planning for Tourism," in The Impact of Tourism Development in the Pacific, Freda Rajotte (Ed.), (Suva: Univ. of the South Pacific, 1978), 22 pp.

Discusses the role of government in tourism planning in the light of the Hawaii experience. Emphasizes the need for comprehensive planning at the national, regional and local levels.

Kent, Noel

"Escape Mecca of the World," (Honolulu: Hawaii Pono Journal, 1971), pp. 32-58.

Chapter from a forthcoming book on Hawaii: discusses the impact of a massive flood of tourists to Hawaii on local people and their culture and asks what uncontrolled tourism portends for the future.



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"A New Kind of Sugar," in A New Kind of Sugar--Tourism in the Pacific, B.R. Finney and K.A. Watson (Eds.), (Honolulu: Tech. and Dev. Inst. and Culture Learning Inst., East-West Center; also Center for South Pacific Studies, Univ. of Calif., Santa Cruz, 2nd edition, 1977, 1975), pp. 169-198.

Critically examines continuing impacts of massive tourist presence upon local Hawaiian residents, their lifestyles, perspectives and economic opportunities.

Kentron Hawaii, Ltd., and Rhor Co.

Hotel Manpower Requirements Study, (Honolulu: 1970).

Kim, H.

The Waikiki Beachboy: Changing Attitudes and Behavior, (Honolulu: Univ. of Hawaii, 1966).

Knox, John

Classification of Hawaii Residents' Attitudes Toward Tourists and Tourism, (Honolulu: Tourism Research Project, Univ. of Hawaii, 1979), 30 pp.

Results of preliminary field investigation into the range and determinants of Hawaii resident attitudes toward tourists and tourism.

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Determinants of the "Aloha Spirit:" A Study of Oahu Resident Attitudes Toward Tourist - Vol. 1 - Survey Results, (Honolulu: Tourism Research Project, Univ. of Hawaii, 1979), 60 pp.

General findings of an in-depth survey of 710 Honolulu-area residents to determine the extent and causes of friendliness or hostility toward tourists.

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Determinants of the "Aloha Spirit" - Vol. 2 - Technical Papers, (Honolulu: Tourism Research Project, Univ. of Hawaii, 1979), 100 pp.

Details information on methodology -- tables and figures used in analysis of relationships are included.

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"Ka'u Warily Eyes Tourism," (Honolulu: Honolulu Star-Bulletin, 1974), pp. C-8.

Discusses Ka'u residents' eagerness for the economic benefits tourism development will bring, their persistent concern over the possible social impacts of tourism.

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"Police Escorts Back Up Public Relations Approach," (Honolulu: Honolulu Advertiser, 1972), pp. D-6.

Briefly describes how police escorts have been given to tour busses returning to Honolulu from the Polynesian Cultural Center because teenagers have been throwing rocks in the Laie-Kaneohe area.

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Research Priorities in Hawaii and the Pacific: An Overview, (Honolulu: Tourism Research Project, Univ. of Hawaii, 1979), 20 pp.

Brief description and major results of two surveys to determine decision-makers' opinions on information needed for better local planning of tourism in Hawaii and the Pacific.

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The Temporary Visitor Industry Council: A Case Study in State Policy Planning for Tourism, (Honolulu: Univ. of Hawaii, 1974).

Knox, John & Charles Suggs

Tourism Research Priorities in Hawaii and the Pacific. Vol. 1 - Survey Results, (Honolulu: Tourism Research Project, Univ. of Hawaii, 1979), 70 pp.

Expanded report on survey to determine decision-makers' opinions on needed tourism research with analysis of implications for researchers who are interested in seeking cooperation or funding from decision-makers.

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Tourism Research Priorities in Hawaii and the Pacific. Vol. 2 - Technical Comments, (Honolulu: Tourism Research Project, Univ. of Hawaii, 1979), 60 pp.

Details information on methodology used in surveys--factor analysis of findings as a tool for suggesting "value dimensions" of tourism decision-makers.

Krauss, Bob

"A New Mahele: The Future of Hawaii's Leased Land," (Honolulu: Honolulu Advertiser, 1976-1977).

Covers such questions as how shall Hawaii determine who gets to use the limited amount of land, how shall the price be determined, and who shall make the decisions?

Lie, Kwan H.

"Hawaii Continues to Attract Foreign Investment", (Honolulu: Hawaii Overseas, 1974), 11 pp.

Includes an up-to-date listing of foreign investments; a directory of business firms in Hawaii which are at least half-owned by, or receive management direction from, Japanese interests and non-Japanese interests; hotel facilities in Hawaii; Japanese-owned hotels in Hawaii.

Lind, Andrew W.

Hawaii: The Last of the Magic Isles, (London: Oxford University Press).

Liu, Juanita C.

"The Japanese Tourist in Hawaii", 1980, 15 pp.

Summarizes information regarding Japanese tourists, particularly in Hawaii, including numbers per year, destination areas, travel characteristics, spending patterns, and investments.

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"Towards a Tourism Factorial Ecology", 1980, 9 pp.

In connection with a study of the social impacts of tourism, plans to identify the basic structural characteristics of the resort destination areas designated for tourism growth in Hawaii using comparative factorial ecology which reduces a multitude of variables into a few common dimensions or factors.

Loo, Chalsa

"Malahinis Go Home", (Intercom, 1977), pp. 2-3.

Briefly describes Gov. Ariyoshi's proposed amendment to the Constitution to allow states to establish residency requirements for new arrivals, or Malihinis, to Hawaii.

MacMillan, R.F.

The Hawaii Visitor Industry, (Honolulu: Star-Bulletin Press Co., 1958).

Mahooney, Carl

The Physical Development of Tourism in Hawaii: A Preparatory Survey, (Honolulu: Dept. of Architecture and Economic Research Center, Univ. of Hawaii, 1970).

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Tourism and Urbanization: The Lesson of the Outer Hawaiian Islands, (Honolulu: Univ. of Hawaii, 1970).

Mak, James & Edward Nishimura

"Economics of a Hotel Room Tax", Vol. 14, No. 2, (Philippine Review of Business and Economics, 1977). pp. 65-80.

Analyzes the impact of a special hotel room tax on visitor behavior, and determines the tax revenue generating potential.

Mak, James et al

"Determinants of Visitor Length of Stay: A Cross-Section Analysis of U.S. Visitors to Hawaii," Vol. 15, (Journal of Travel Research, 1977). pp. 5-8.

Mak, James; James Moncur and David Yonamine  
"How or How Not to Measure Visitor Expenditure-," (Journal of Travel Research, 1977).

Discusses methods of measuring visitor expenditures. Approaches include using a diary format, expenditure survey prior to departure, and surveying visitors after their return home. Discusses two methods used by the Hawaii Visitor's Bureau - the results are compared and sources of differences identified.

Malard, Brigitte  
The Social Impact of Tourism on Hawaii, (Montreal: Univ. of Montreal, 1979), 23 pp.

Briefly examines Hawaii's tourist components, the different phases of tourism development historically, the economic impact on various groups, the effect of tourism on culture, and future government policies towards the tourism industry.

Mark, Shelley M.  
Opportunities for Small Business in Hawaii's Visitor Industry, (Honolulu: Economic Research Center, Univ. of Hawaii, 1963).

Study presents tourism opportunities for small business.

Marsh, John S.  
"Hawaiian Tourism: Costs, Benefits, Alternatives," Vol. 4, (Alternatives: 1975), pp. 34-35, 39.

Discusses controlling the tourism process of overwhelming development-- which includes cultural impact, economic costs and environmental deterioration --by using a program to protect the industry, the country and the people.

Matson Navigation Co.  
A Plan for Wailea Resort Development, Island of Maui, State of Hawaii - Appendix A - Tourism in Hawaii, (San Francisco: 1960), 76 pp.

Covers factors influencing Hawaii's tourist industry, Hawaii's position in the world travel market, projections of the tourist industry in Hawaii, and the Maui report feasibility study.

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A Plan for Wailea Resort Development, Island of Maui, State of Hawaii - Appendix B - Physical Aspects of the Site, (San Francisco: 1960).

Covers water supply investigations, sanitary sewage system, agricultural capability studies, climatology and beach restoration investigations.

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A Plan for Wailea Resort Development, Island of Maui, State of Hawaii - Appendix C - Economics of the Development, (San Francisco: 1960), 57 pp.

Covers construction cost estimates, investment, operating costs, depreciation, cash flow studies and profitability index calculations.

Matsuyama, Midori & Theodore Brameld  
The Polynesian Cultural Center: A Preliminary Case Study in Educational Anthropology, 1974, 52 pp.

Maui, County of  
General Plan of the County of Maui (Exhibits A and B), (Wailuku: 1980).  
47 pp.

The only up-to-date guidelines on tourism along with other related economic sectors.

McDonell-Douglas Corporation  
Hawaii - Crossroads of the Pacific, Market Research Report No. CI-809-2215, (Long Beach: 1971).

An analysis of Hawaiian tourism and inter-island air traffic 1970-1975.

McGrevy, Noel L.  
The Polynesian Cultural Center: A Model for Cultural Conservation.

The Center is presented as a successful pioneer model for cultural conservation by means of tourism.

McGuire, Joseph W.  
The Future Growth of Hawaiian Tourism and its Impact on the State and on the Neighbor Islands, (Honolulu: Economic Research Center, Univ. of Hawaii, 1963).

Study analyzes the impact of tourism on the future of the State.

Meller, Douglas  
"The Case for Hotel Tax," (Honolulu: Honolulu Star-Bulletin, 1976).

Suggests the proposed hotel tax for Hawaii could be used to raise money for beach park acquisition. Stresses the people of Hawaii support the concept of financing shoreline open space with a new hotel tax.

Mendelson, S.  
"Tourist Boom," No. 224, (London: Economist, 1967). p. 892.

Briefly discusses the rapid expansion of the tourism industry in Hawaii.

Merrill, Wm. Dickey  
Hotel Employment and the Community in Hawaii: A Case Study in Development Planning, (Edinburgh, Scotland: University of Edinburgh, 1974).

Study is directed at improved understanding of hotel employment's precise composition, distribution, departmental structure, community relationships and the effect on the community of tourism-generated employment.

Midkiff, Robert C.

"Where is the Visitor Industry Taking Hawaii?" in Selected Readings in Travel Industry Management for TIM 101, (Honolulu: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 18-28.

Covers the following points: comparisons of local growth, major problems of prosperity--financing, manpower, defining type of tourism to encourage.

Miklius, Walter

Evaluation of Hawaii's Visitors Statistics, (Honolulu: Economic Research Center, Univ. of Hawaii, 1970).

Reviews Hawaii's visitors statistics, describes the sources and nature of available data, examines their reliability, suggests additional data needs.

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Some Aspects of Hawaii's Tourism, (Honolulu: Economic Research Center, Univ. of Hawaii), 27 pp.

Murdoch, Clare G. and Masae Gotanda

Basic Hawaiiiana, (Honolulu: State of Hawaii, Dept. of Education, Office of Library Services, Hawaii State Library, 1969), 34 pp.

Nicol, Brian

"Maui '80 - A Community Struggling with Success", (Honolulu: Honolulu, 1980), pp. 56-89.

Examines Maui's attempts to cope with growth and development, especially through the opinions and ideas of a wide range of the island's inhabitants.

Nordyke, Eleanor C.

The Peopling of Hawaii, (Honolulu: University Press of Hawaii, 1977), 125 pp.

Reviews the history of Hawaii's people by offering a demographic perspective on its native inhabitants, the 19th century immigrants, and the present population. See especially the sections on tourism.

Ohana'O Maha'ulepu

Save Precious Poipu, (Koloa: Ohana'O Maha'ulepu, 1975), 11 pp.

Ohana'O Maha'ulepu, a community activist organization on Kauai, writes this brochure to help make the community more aware of a proposed large tourist development asking questions concerning the social and environmental costs to the inhabitants of the area.

Ono, M.

Survey of Visitor Expenditures and Prepaid Tours in Hawaii, (Honolulu: Economic Research Center, Univ. of Hawaii, 1962).

Overview Corporation

Shaping the Future of Hawaii's Environment: A Special Report on the Comprehensive Open Space Plan, (Honolulu: Overview Corp., 1972).

Pacific Ocean Corps of Engineers

Hawaii Regional Inventory of the National Shoreline Study, (Honolulu: U.S. Army Engineer Division, 1971), 110 pp.

Covers the general state description as well as descriptions for each island. Of special interest see shore ownership and accessibility and development of coastal areas.

Pacific Travel News

"For Rent Signs Out," Vol. 16, No. 5, (Pacific Travel News: 1972), pp. 61-64.

Briefly describes the recent surge of interest in weekly and monthly rentals of condominiums, homes and other private properties by the long-stay traveler, vacationing families and mutual interest groups.

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"Hawaii is Condo Crazy," Vol. 21, No. 7, (Pacific Travel News: 1977), pp. 43-46, 49.

Pitzer, Pat

"Maui 1979," Vol. 13, No. 8, (Honolulu Magazine: 1979), pp. 88-104.

A special section featuring articles on the balancing of the needs of tourism, agriculture and the island's residents.

Reed, Edward W.

Resort Financing in Hawaii, (Honolulu: Economic Research Center, Univ. of Hawaii, 1960), 73 pp.

Renaud, Bertrand M.

"The Influence of Tourism Growth on the Production Structure of Island Economies," Vol. 2, No. 3, (The Review of Regional Studies: 1972), pp. 41-57.

Presents a quantitative analysis of the role of tourism trade in the expansion of the Hawaiian economy.

Roy, Lynette 'A'alaonaona

"Planning for Tourism on the Island of Hawaii: The Effects of Tourism on Natural Resources, Natural Beauty and Recreation," in A New Kind of Sugar: Tourism in the Pacific, Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning, 1975), pp. 165-168.

Points out Hawaii's recreational activities are directly related to its natural environment. Tourism and resort development are also responsive. The combination of the two have definite effects on the area's natural resources and beauty, and suggests minimizing the adverse effects and maximizing the quality and beauty of natural assets needed by the local people as well as those in the industry.

Schmitt, Robert C.

"Travel, Tourism and Migration," Vol. 5, No. 1, (Demography: 1968), pp. 306-310.

Suggests that tourism and migration may be age and income-conditioned responses to similar stimuli. Tourism and migration may be viewed as contrasting expressions of geographic mobility. Looks at Hawaii for examples.

Shreve, Nelson

"Check-In Time on the Big Island," Vol. 17, No. 13, (Pacific Travel News: 1973), pp. 33-45.

Discusses how the Big Island, Hawaii, has taken a lead in hotel development. Reviews resort areas/hotels.

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"Check-In Time on Kauai," Vol. 18, No. 2, (Pacific Travel News: 1974), pp. 45-53.

Describes Kauai's recent tourism development and intended growth. Reviews the resort areas.

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"Check-In Time on Maui," Vol. 18, No. 5, (Pacific Travel News: 1974), pp. 105-117.

Reviews the accommodations on Maui and how it stacks up as a resort destination.

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"Check-In Time on Oahu," Vol. 18, No. 8, (Pacific Travel News: 1974), pp. 63-72.

Offers a brief Waikiki hotel profile which reveals that volume and visitor satisfaction remains high.

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"Hawaii, It's Also Campers, Backpackers and Packtrippers," Vol. 16, No. 13, (Pacific Travel News: 1972), pp. 55-62.

Describes the areas available to campers and hikers.

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"Princeville and Pacific Colony," Vol. 17, No. 5, (Pacific Travel News: 1973), pp. 63-68.

Briefly discusses the difficulties of condominium developers, buyers, and renters. Follows by descriptions of the Princeville and Pacific Colony developments and how they have tried to avoid some of the difficulties.



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"Surprising Hawaii," Vol. 16, No. 9, (Pacific Travel News: 1972), pp. 28-33.

Briefly discusses Oahu and the Neighbor Island's lesser-known attractions for the tourist.

Simpson, J.

"Research for Tourism in the Hawaii Visitors Bureau", in A New Kind of Sugar--Tourism in the Pacific, B.R. Finney and K.A. Watson (Eds.), (Honolulu: Tech. and Dev. Inst. and Culture Learning Inst., East-West Center; also Center for South Pacific Studies, Univ. of Calif., Santa Cruz, 2nd Edition, 1977, 1975), pp. 153-155.

Describes the HVB's various programs in the Research Dept.--Basic Data; Surveys--Visitor Opinion, and Expenditure, and Resident and Hotel Inventory.

Smith, M.H.

"Socio-Economic Transition in North Kohala," in Preliminary Research in Human Ecology, 1970 North Kohala Studies, R.W. Armstrong and H.T. Lewis (Eds.), (Honolulu: Social Science Research Institute, Univ. of Hawaii, 1970), pp. 103-115.

Sommarstrom, Allan

"Changes in the Hawaiian Visitor Industry". Presented to the Annual Meeting of the Assn. of American Geographers, Salt Lake City, 1977.

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"Stress and the Competition for Space: The Case of Tourism in Hawaii," in Proceedings of the Int'l. Geographical Union Regional Conference and the 8th New Zealand Geography Conference, Dec. 1974, Wm. Brockie, Richard LeHeron and Evelyn Stokes (Eds.), Conference Series 8, (Palmerston North: New Zealand Geographical Society, 1975), pp. 161-167 inc. ref.

Describes the growth of tourism in the State of Hawaii, notes some of the negative impacts of the industry on local residents and examines the related public and institutional recognition or non-recognition of these problems.

Stanton, Max E.

"The Polynesian Cultural Center," in A New Kind of Sugar: Tourism in the Pacific, Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning Institute, East-West Center; Also, Center for South Pacific Studies, Univ. of California, Santa Cruz, 2nd Edition, 1977, 1975), pp. 229-233.

Describes the history, goals, governance and value of the Center.

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"The Polynesian Cultural Center: A Multi-Ethnic Model of Seven Pacific Culture in Hosts and Guests: The Anthropology of Pittsburgh, Smith, Valene L. (Ed.), (Pittsburgh: Univ. of Pennsylvania Press, Inc., 1977), pp. 193-206.

In this case study, the concept of a model culture is examined in terms of the expectations of the guests and the economic and social requisites imposed on hosts to create and sustain the model of this prime tourist attraction in Hawaii.

Stanton, Max E.

"The Real and the Ideal at the Polynesian". Presented at the Symposium on "Tourism and Culture Change," 74th Meeting of the American Anthropological Assn., San Francisco, 1975.

This paper explores the attempts to reconcile the real (manifest) and ideal (expected) culture being presented at the Center to reduce cultural inconsistencies.

Stone, Scott C.S.

"Hawaii '69: Beauty and the Bulldozer," No. 82, (Saturday Review: 1969), pp. 51-54.

Discusses Hawaii's sudden and swift building boom encouraged by developer-oriented state legislatures and the deluge of thousands of tourists into islands not quite ready for them, and the effect of these two explosions.

Survey and Marketing Services, Inc.

Public Opinion Survey for the Development Plan Program--Oahu Report, (Honolulu: SMS Research, 1978), 30 pp.

Survey identifies the major problems and issues within each of ten Oahu areas from the residents' point of view, and also indicates resident opinion concerning planning priorities for Oahu as a whole.

Suzuki, Gail

Planning for the Visitor Industry on Oahu, (Santa Cruz: 1980), 92 pp.

Taylor, John L.

Waikiki: A Study in the Development of a Tourist Community, (Worcester: Clark University, 1953), 296 pp.

Studies the problem of determining the relative importance of tourism, and investigates the degree to which tourist and residential interests are competitive.

Temporary Commission on State-Wide Environmental Planning

A Plan for Hawaii's Environment, (Honolulu: State of Hawaii, 1973).

Tong, Donald

"Planning for Tourism on the Island of Hawaii: An Overview", in A New Kind of Sugar: Tourism in the Pacific, Ben R. Finney and Karen Ann Watson (Eds.), (Honolulu: Technology and Development Institute and Culture Learning Institute, East-West Center; also, Center for South Pacific Studies, University of California, Santa Cruz, 2nd Edition, 1977, 1975), pp. 157-160.

The first of three articles on "Planning for Tourism on the Island of Hawaii." States planning is necessary and rules have to be formulated to control the tourism industry.

Tongg, Richard C.

Tourism, A Plan In And Around Hanapepe, Kauai, (Honolulu: 1962).

Touche, Ross, Bailey and Smart

Report on the Compensation Structure for Hourly Employees of the Hawaii Hotel Industry for the Year 1968, (Honolulu: Touche, Ross, Baily, and Smart, 1969), 65 pp.

Provides an in-depth examination of the sources, forms and amounts of compensation currently received by Hawaii hotel employees.

Tourism International

"Hawaii's Interim Tourism Policy Act: Background Legislative Notes," (Tourism International Policy, 1976), pp. 2-4.

Briefly surveys Hawaii's "interim" Act, which is a preliminary step to a "Ten Year Controlled Growth Policy Plan for Tourism." The Act's basic theme is "the needs and life-style of Hawaii residents should receive primary consideration whenever the needs of the visitor industry impinge upon the local residents' sector."

Tyndall, D. Gordon

Pacific Tourism: The Significance of Hawaiian Developments, (Edmonton: University of Alberta, Faculty of Business Admin. and Commerce, 1969).

Univ. of Hawaii--Bureau of Business Research

Hotels in Hawaii, 1960, (Honolulu: 1961).

A description of the number and quality of hotels and other rentable units, facilities, and rate structures of visitor accommodations in the Hawaiian Islands during 1960.

Univ. of Hawaii--Center for Non-metropolitan Planning and Development

Kauai Socioeconomic Profile, Departmental Paper 5, (Honolulu: Cooperative Extension Service and Hawaii Agricultural Extension Station, 1975).

Reports to the public: 1) A brief historical sketch covering the time up to the granting of statehood for Hawaii, 2) A detailed description of the workings of the Kauai economy, and 3) A discussion of the people, their personal characteristics, their concerns, their preferences for change in public programs, and other related data.

Wehrheim, John

"Paradise Lost?" Vol. 1, No. 10, (The Ecologist: 1971), pp. 4-8.

A call for ecological planning in Hawaii - Dramatized. Also Sierra Club Bulletin, February 1970, pp. 13-15.

Wenkam, Robert

"The Pacific Tourist Blight," Vol. 3, No. 2, (Annals of Tourism Research, 1975), pp. 68-77.

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"The Pacific Tourist Blight," in The Great Pacific Rip-Off, Wenkam, Robert, (Chicago: Follet, 1974), pp. 6-15.

Stresses that the coordinated increase in the daily tourist count eroded Hawaii's famous beauty and endangered the islands' lifestyle.

Western Management Consultants, Inc.

Honolua Project: Economic Evaluation, (Honolulu: WMC, Inc., 1970), 82 pp.

Analyzes trends in the Hawaiian economy and the visitor industry for their significance to the development of the Honolua property on Maui for resort purposes.

Yamaguchi, E.

Agriculture and Tourism, (Honolulu: Honolulu Star-Bulletin, 1975).

## Micronesia

Ashman, Mike

"Address on Micronesian Development," in The Pacific Way, Hawaii-Dept. of Planning and Economic Development, (Honolulu: Pacific Islands Development Commission and South Pacific Commission, 1974), pp. 302-312.

Discusses Micronesian attitudes toward tourism development. Points out dangers to local values and culture if tourism is pursued on too grand a scale.

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"Micronesia Tastes Tourism," in A New Kind of Sugar-Tourism in the Pacific, Finney, Ben and Karen Ann Watson, (Honolulu: East-West Center Technology and Development Institute and Culture Learning Institute, 1975).

Traces the development of tourism in Micronesia, the incompatibility of tourism with traditional customs, the attempts to resolve this incompatibility, the formulation of tourism plans, and the involvement of local groups in planning.

Bordallo, Ricardo J.

Relationship of Tourism on Guam to Entire Marianas and Beyond. Address to 3rd Annual PIDC Tourism Conference, Mariana Islands, 1975, by Gov. of Guam.

Cheatham, Norden H.

"Land Development: Its Environmental Impact in Micronesia," Vol. 23, No. 3, (Micronesian Reporter, 1975), pp. 7-11.

Calls for development of land resources and land use capability information, and the use of this information in planning the economic development of Micronesia.

Congress of Micronesia

Five Year Indicative Development Plan (1976-1981), 1976.

In-depth analysis of the limited natural, financial and manpower resources available in Micronesia, and provides specific ways and means whereby these resources could be effectively and efficiently utilized. See especially Chapter VI--pp. 116-125--Tourism.

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Speech to the Micronesian House of Representatives, House Journal, 40th Day, (Micronesia, 1970), pp. 150-151.

Delemel, Mary Ann

Report of the 2nd Palau Tourism Workshop, (Koror: Palau Tourist Commission, 1978), 13 pp.

Fages, J. and Fr. Thomas B. McGrath, SJ

"Tourism Development in Guam and Tahiti: A Comparison," in The Impact of Urban Centers in the Pacific, Force, Roland and Brenda Bishop, (Honolulu: Pacific Science Association, 1975), pp. 27-32.

Assesses the role of tourism in the economic development of Guam and Tahiti.

Faris, James E.

Survey of the Tourist Potential of the Trust Territory of the Pacific Islands,  
(Pago Pago: Office of Tourism, 1966), 11 pp.

Describes the potential for the expansion of the tourism industry in the Pacific Trust Territory, with a special emphasis on the need for development of airports and hotel accommodations. Promotion and financing problems are also discussed.

Friends of Micronesia

"Tourism: A Special Report"--The Boomerang, Vol. 3, No. 4, (Friends of Micronesia Newsletter: 1973), pp. 8-12.

Examines problems raised by control of tourism by Japan and other external nations.

R.W. Hemphill

A Survey of the Future Tourist Potential of the Pacific Trust Territory,  
(Los Angeles: Hamerhill World Cruises, 1966), 10 pp.

Describes the geography, history, and present status of the Pacific Trust Territory including the Marianas, the Carolines, and the Marshalls. The prospects for future tourism expansion in these relatively little visited areas are examined, along with recommendations for the future.

Guam, Government of

Five Year Capital Improvement Plan, (Agana: Parks and Recreation Division, Dept. of Commerce, 1971).

Study outlining the need for quality tourist and recreation facilities in Guam, and presenting a number of proposed projects for such facilities.

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Outdoor Recreation on Guam, (Agana: Dept. of Commerce and Dept. of Land Management, 1973), 50 pp.

An updating of the 1966 plan to further strengthen and supplement the improvement of outdoor recreation opportunities on Guam.

Guam, - Bureau of Planning

Growth Policy for Guam, (Agana: 1977), 77 pp.

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Overall Economic Development Plan, (Agana: 1977), 141 pp.

Guam Visitors Bureau

Tourism Research Findings, (Agana: 1978).

Mak, James and Miklius, Walter

Guam's Visitor Industry: An Economic Assessment, (Agana: Bureau of Planning, Government of Guam, 1977).

Discusses the progress and prospects of Guam's visitor industry, presents the findings of the Bureau of Planning visitor survey taken in 1977, analyzes visitor expenditure and employment, and offers conclusions and recommendations.

Joseph, Ihlen K.

"Government Role in the Development of Tourism," (Koror: Palau Tourist Commission, 1978), 5 pp.

Focuses on a number of social aspects of tourism as they involve the government and legal environment in Micronesia in general and Palau in particular.

Kluge, P.F.

"Strangers in Your Islands: Tourism in Micronesia," Vol. 24, No. 2, (Saipan: Micronesian Reporter, TTPI Public Information Office, 1976) pp. 11-14.

Contrasts the 'nightmare' and the ideal of Micronesian tourism, and calls for Micronesians to decide how much and what kind of tourism they want to plan appropriately.

McGregor, Ken

"The GEIC, Where the Tourist Roughs It - And Likes It," Vol. 40, No. 2, (Pacific Islands Monthly: 1969), pp. 45, 47, 49, 51, 53.

Briefly describes some of the experiences awaiting travellers to the outer atolls of the Gilbert and Ellice Islands.

McKay, B.

"Guam: The Great Micronesian Land Push," Vol. 6, No. 4, (TWA Ambassador: 1973), pp. 6-10.

Micronesian Independent

"Hotel Executive Claims Strikers are Intimidated," Vol. 12, (Majuro: Micronesian Independent, 1978), 7 p. 7.

Vice-President for Continental Hotels speaks of strikers being "forced" to stay on picket lines, compliance with TTPI regulations, and drop in hotel occupancy rate.

Ministry of Overseas Development

"A Socio-Economic Survey of the Gilbert and Ellice Islands", (London: 1968).

Pacific Area Travel Association (PATA)

Truk - A Study of Tourism Development, (San Francisco: PATA, 1977), 160 pp.

Studies the economics of tourism. Social costs were not measured, but the implications were recognized. The study resulted in a model for Truk that will be adapted for examination of the visitor industry in other regions of Micronesia.

Pacific Daily News

"Grass Shackism...", (Pacific Daily News: 1974), p. 27.

Discusses the difference in tourism in Guam and that of the "outer islands" of the TTPI; the need, compatibility, and complimentary nature of the sophistication and modern hotels and entertainment of Guam, and the "Grass Shackism" development on the "outer islands."

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"'Village' in Ponape 'Something in Adventure Tourism'", (Pacific Daily News: 1975), pp. 20A-21A.

Describes the philosophy and development of the Village Hotel on Ponape--an island-style hotel which fits with the local people and economy.

Pray, Martin

"Growth and Effect of Air Charters on Guam's Tourist Industry," Vol. 1, No. 2, (Agana: Pacific Asian Studies (PASA): Pac. Asian Studies Assn., Univ. of Guam, 1976), pp. 5-19.

Studies the Japanese tourism market to Guam--determines actual numbers of Japanese visiting Guam, and investigates the market segment utilizing charter aircraft.

Pacific Islands Monthly

"GEIC is Becoming Tourist Conscious," Vol. 34, No. 4, (Pacific Islands Monthly: 1963), p. 134.

Briefly discusses the Gilbert and Ellice Islands' interest in the amenities for tourists when they arrive via Fiji Airways - two new hotels, tourist brochure as a guide to Tairiki, etc.

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"Growing Interest in Tourism in GEIC, Micronesia," Vol. 37, No. 11, (Pacific Islands Monthly: 1966), pp. 131-133.

Discusses the increasing interest in tourism in the Gilbert and Ellice Islands - surveys on the tourist potential, resolutions and studies to promote tourism, establishing air links, etc.

Pacific Travel News

"File Folder Facts in Micronesia," Vol. 18, No. 10, (Pacific Travel News: 1974), pp. 58-65, 67.

Includes a brief general description of Micronesia followed by a discussion of the status of tourism - air service, hotels, entry requirements - and more detailed descriptions of Saipan, Yap, Palau, Truk, Ponape and Majuro.

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"Micronesia--What's New Now and What Will Be Soon," Vol. 21, No. 1, (Pacific Travel News: 1977), pp. 39-41.

Surveys Micronesia's many different tourist attractions and what is being proposed for the future to make them more accessible and attractive to visitors. Districts are covered from Truk, Palau, Yap, Ponape, Kusai, Majuro, and the Marianas.



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"Paradise With a Zip Code; File Notes on the Trust Territory and Guam," Vol. 16, No. 6, (Pacific Travel News: 1972), pp. 73-80, 85.

Describes the tourism development philosophy of the Trust Territory as one of development for the benefit of Micronesians - economically and culturally - and reviews the various destination areas and their offerings.

Polson, Francis Thomas

The Social and Cultural Impacts of Tourism Development in Micronesia and Wuvulu Island, (Los Angeles: Dept. of Urban Planning, Univ. of California, 1973).

Quigg, Philip W.

"Coming of Age in Micronesia," Vol. 47, No. 3, (Foreign Affairs: 1969), pp. 493-508.

Discussion of Micronesia's colonial heritage and development potential.

R.R. Nathan Associates, Inc.

Economic Development Plan for Micronesia, (Trust Territory Printing Office: 1966).

A Proposed Long-Range Plan for Developing the Trust Territory of the Pacific Islands.

Sanchez, Gregorio C.

"Planning and its Aftermath on Guam," in The Impact of Urban Centers in the Pacific, Force, Roland and Brenda Bishop, (Honolulu: Pacific Science Association, 1973), pp. 97-105.

Assesses the results of lack of planning, and the consequence of the inability of a local population to plan its own future.

Sanchez, Pedro C.

"The New Guam: A Challenge to Human Values," in The Impact of Urban Centers in the Pacific, Force, Roland and Brenda Bishop, (Honolulu: Pacific Science Association, 1975), pp. 83-87.

Discusses the effects of the transition from traditional patterns of living to an urbanized society. Sees grave problems facing the local community and its value systems as a result of rapid change.

Territory of Guam, Government of  
An Outdoor Recreation Plan for Guam, (Agana: 1965), 85 pp.

Program designed to provide for: (1) development of recreational facilities in Agana, (2) acquisition of land and development of basic facilities at Talofof Bay, (3) a five-year plan of various studies and projects, and (4) miscellaneous action, including establishment of departmental responsibilities.

Travel Research International  
Results of Survey of Visitors to Guam, (New York: 1967).

Trust Territory of the Pacific Islands  
Creating a Destination Area, (Saipan: Office of the High Commissioner, 1969), 76 pp.

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Tourism Status Report for the Year Jan-Dec. 1969, (Saipan: Trust Territory Printing Office, 1970).

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Tourist/Visitor Entries FY/Calendar 1970, (Saipan: Trust Territory Printing Office, 1971).

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Visitors to the TTPI: Length of Stay, Hotel and Non-Hotel Residents, (Saipan: Trust Territory Printing Office, 1969).

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Facilities Study for the High Commissioner of Trust Territories of the Pacific, Saipan.

Explores ways to best develop tourism in the outlying districts.

United Nations Educational Scientific and Cultural Organization (UNESCO) and United National Development Programme (UNDP)  
Historic and Prehistoric Sites, Preservation of Culture and Cultural Tourism in the Trust Territory of the Pacific Islands, UN/UNDP/TTP/75/001, (Paris: 1977), 92 pp.

Warner, Don C., James A. Marsh Jr., & Bruce G. Karolle  
The Potential for Tourism and Resort Development in Palau: A Socio-Economic-Ecological Impact Study, Submitted to the Pacific Islands Development Corporation, (Agana: University of Guam, 1979).

Yap - District Administrator's Office  
Welcome to Yap District - Island of Stone Money and Lava-lavas,  
(Yap: The Good News Press, 1974), 50 pp.

Contains general information of the people, culture, government and brief history of the Yap District for visitors and district people as well. See especially the Visitor's Guide to Yap -- pp. 32-50.

## New Caledonia

Brault, Stephane

"Use of Research for Developing Tourism in New Caledonia," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 41-50.

Eschembrenner, L.P.

"Tourist Resources in New Caledonia," Vol. 16, No. 4, (Noumea: South Pacific Bulletin, 1966), pp. 19-22.

Describes New Caledonia's French-style tourist industry and what it has to offer the tourist, especially the Australians and New Zealanders.

Jeuneambre Economique de Nouvelle Caledonie

Le Tourisme en Nouvelle Caledonie, (Noumea: 1969).

LeFort, E.J.F.

"Bright Future for Tourism in New Caledonia," Vol. 9, No. 1, (Noumea, New Caledonia: South Pacific Bulletin, 1959), pp. 25, 70.

Describes the vigorous efforts now being made to develop the island's tourist industry, and the encouraging results.

New Caledonia - Office of Tourism

Compte-Rendu de l'exercice 1967, (Noumea, New Caledonia: 1968).

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Le developpement de l'industrie touristique en Nouvelle-Caledonie, Perspectives et conclusions, (Noumea, New Caledonia: 1975), 51 pp.

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Profil de la clientele hoteliere a Noumea, 2eme Trimestre 1968, (Noumea, New Caledonia: 1968), 8 pp.

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Etude d'Amenagement Touristique, Vol. 1 and 2, 1970.

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Rapport d'activite touristique: bilan et Perspectives 1969, (Noumea, New Caledonia, 1970), 98 pp.

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Report on the Updated Visitor Projections of New Caledonia, (Noumea, New Caledonia: 1975), 32 pp.

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Le Tourisme en Nouvelle-Caledonie: Perspectives et Investissements, (Noumea, New Caledonia: 1968), 8 pp.

Office Territorial du Tourisme de Nouvelle-Caledonie

Tourist Markets of New Caledonia, (Noumea, New Caledonia, 1968), 120 pp.

Pacific Islands Monthly

"Fall-Out in Tourism," Vol. 44, No. 10, (Pacific Islands Monthly: 1973), p. 9.

Reports on problems in New Caledonia's tourist industry. Looks at labor disputes, image problems, and the effects of France's nuclear tests in the Pacific.

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"First Island Casino," Vol. 45, No. 11, (Pacific Islands Monthly: 1974), p. 11.

Reports on the development of the Casino Royal - the first gaming casino in the South Pacific Islands - as a further move on the Noumea tourist front.

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"What Tourists Think About New Caledonia," Vol. 39, No. 3, (Pacific Islands Monthly: 1968), p. 43.

Discusses a report just issued by the Noumea Junior Chamber of Commerce that reveals tourists in New Caledonia are far from satisfied with tourist facilities in the territory.

Rosseau, Helen

"It's Budget Travel for New Caledonians," Vol. 41, No. 7, (Pacific Islands Monthly: 1970), p. 50.

Reports on the move by overseas airlines to offer tight foreign currency budget tours to New Caledonians to encourage travel.

Tudor, Judy

"Friendly, Nickel-Happy New Caledonia Doubles Its Tourist Quota," Vol. 38, No. 11, (Pacific Islands Monthly: 1967), pp. 49, 50, 52, 53, 55.

In a country where tourism is likely to never be more than an interesting ornament to its economy, the number of tourists nearly doubles due to New Caledonia being on the Pacific circuit and its being French and different.

Tudor, Judy

"Much Old French Charm and Some Thorny Problems," Vol. 35, No. 10, (Pacific Islands Monthly: 1964), pp. 47, 49.

Reports New Caledonia's appeal to tourists from Australia and New Zealand, and a growing appeal to the Japanese. Problems of accommodation and service are being considered by the Tourist Office.

Upingo, Norbert

"The Realities Facing Guam Today," in The Impact of Urban Centers in the Pacific, Force, Roland and Brenda Bishop, (Honolulu: Pacific Science Association, 1975), pp. 107-114.

U.T.A. French Airlines

Development Touristique: Nouvelle Caledonie, Etude du Zoning, (Paris: Centre d'Etudes, U.T.A., 1965), 54 pp.

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Le Tourisme en Nouvelle Caledonie: Programme d'Etudes D.D., (Paris: Centre d'Etudes U.T.A., 1965), 62 pp.

Wills, Rex II

"Tourism for Guam," Vol. 15, No. 3, (South Pacific Bulletin: 1965),  
pp. 44-45, 58.

Discusses Guam's present government administration's ambitious program  
to lure tourists to the only U.S. Territory in the near-Orient.

New Hebrides (Vanuatu)

Australian Financial Review

"Lack of Accommodation Doesn't Hinder Tourist Industry in the New Hebrides," (Australian Financial Review: 1972), p. 15.

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"Vila's First Deepwater Wharf Opens Trade, Tourism Horizons," (Australian Financial Review: 1972), p. 6.

Fowler, Tessa

"The Developing Tourist Industry in the New Hebrides," Vol. 19, No. 1, (Noumea, New Caledonia: South Pacific Bulletin, 1969), pp. 38-40, 44.

Discusses the New Hebrides tourist potential, hotels, tourist investment, transportation, and promotion.

Hery, P.

Technical memorandum to the Governments of France and the United Kingdom on Vocational Training for the Hotel Industry in the New Hebrides, ILO-VTB/HT/8/1970, (Geneva, Switzerland: International Labour Office, 1970), 19 pp.

Contains brief historical and geographical background of the hotel and tourism industry and outlines its future potential in the islands.

Hosting and Purchasing in the South Pacific

"Vila Gets a "Hideaway" Resort," (Suva, Fiji: Hosting and Purchasing in the South Pacific, 1973).

Joint Office of Development Planning

Tourism in the New Hebrides - Notes on Trends in the First Half of 1977 and on the Hotel Labour Force, (Port Villa, New Hebrides: 1977).

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Tourism in the New Hebrides in 1976 - Overall Trends and Economic Analysis, (Port Villa, New Hebrides: 1977).

Mulders, Joe

"An Open Letter to the New Hebrides," (Tourism International Policy: 1977), pp. 14-16.

Puts the following questions regarding New Hebrides tourism to his colleagues - what happened, what went wrong, and where are we going?

---

"Viewpoint: More About the Strange Master," No. 14, (Vila: New Hebridean Viewpoints, 1975), pp. 10-12.

Discusses 'the strange master'--the tourist and how an industry is developed in the New Hebrides to serve this 'master.'

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"New Hebrides--A South Seas Nassau!" Vol. 41, No. 3, (Pacific Islands Monthly: 1970), pp. 61-63.

Discusses the problems and prospects of the New Hebrides becoming an accommodation address for international big business while colonies of wealthy Americans live in lush resorts.

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"New Hebrides Will Aim at America for Tourist Build-Up," Vol. 40, No. 9, (Pacific Islands Monthly: 1969). p. 105.

Reports on New Hebrides main advertising and promotion campaign will be launched in America soon after encouraging results from similar campaigns in New Zealand and Australia.

---

"850 Tourists in One Day--And the New Hebrides is Ready for More," Vol. 38, No. 3, (Pacific Islands Monthly: 1967), pp. 127-129, 131, 133.

Reports how the people in Vila coped with the arrival of the cruise ship Queen Frederica with careful planning by tourist agencies and enthusiastic help on the part of the New Hebrideans.

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"The New Hebrides Moving Out of "Brief" Stop Stage," Vol. 14, No. 7, (San Francisco, California: Pacific Travel News, 1970), pp. 58-60.

Briefly discusses the New Hebrides' efforts to become a destination rather than a stopover.

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"The New Hebrides: A Small But Solid Hotel Base for Tourism," Vol. 17, No. 10, (San Francisco, California: Pacific Travel News, 1973), pp. 59-62.

Briefly describes hotels and sites for tourists.

Tourist Information Bureau

Travel News, (Vila, New Hebrides: Chamber of Commerce, quarterly).

Briefly covers news of tourism interest in the New Hebrides.



## New Zealand

### Air New Zealand

New Zealand's Visitor Potential 1966-1976, Requirements and Economic Implications - Summary of Conclusions, (New York: Child and Waters, Inc., 1967).

### Australia and New Zealand Bank Quarterly

"Tourism...New Zealand's Fastest Growing Industry," Vol. 15, No. 4, (Australia, New Zealand Bank Quarterly: 1966), pp. 20-23.

Describes New Zealand's tourist industry as a major contributor to economic development and calls for imagination and planning. Encourages private enterprise to realize the industry's potential growth.

### Bannister, G.

"Our Tourist Industry: Can An Investor Profit From It?" Vol. 10, No. 101, (Christchurch: New Zealand Company Director, 1976), pp. 38-39.

Looks at two of the four companies listed on the New Zealand Stock Exchange which relate almost entirely to the tourist industry to see if New Zealand can profit from Australian tourists and investments in publicly quoted shares.

### Cant, R.G. (Ed.)

Canterbury at Leisure: Studies in International Tourism and Recreation, No. 4, (Canterbury: New Zealand Geographical Society, Canterbury Branch, 1976), 50 pp.

Looks at the consumption side of internal tourism and recreation in one New Zealand region, and examines the extent and nature of participation in holiday and outdoor recreation activities by Canterbury residents.

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"The Impact of Tourism on the Host Community--The Queenstown Example," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980, pp. 87-98.

### Chambers, Stuart

"Diversifying into Tourism," Vol. 93, No. 12, (New Zealand Farmer: 1972), pp. 18-19.

A New Zealand farmer briefly describes what it is like to be a host to overseas visitors as part of a tour organized by an Auckland tour firm.

### Economist Intelligence Unit, The

"Regional Report No. 3: Australia and New Zealand," No. 3, (International Tourism Quarterly: 1971), pp. 24-40.

Shows the type of visitors to Australia and New Zealand, and the situation regarding transport and accommodation for the tourist.

### Freeland, M.C.

Australia and New Zealand Market for Tourism to Canada, (Ottawa, Canada: Canadian Gov't. Office of Tourism, 1972), 51 pp.

Summarizes all significant features of the Australian market for tourism to Canada. A separate section for New Zealand is included, but all pertinent information appears in sections of the Australian study.

Grant, Ian F.

"The Selling of New Zealand to Australians," No. 2, (Wellington: New Zealand, NBR Marketplace, 1975), pp. 27-35.

Reports on New Zealand's considerable marketing/advertising effort to attract Australian tourists.

Grunthal, A.

"Tourism in New Zealand: Observations on Statistics, Trends and Forecast," No. 2, (Berne, Switzerland: Tourist Review, 1964), pp. 51-58.

Describes the national organizations for promotion of tourism in New Zealand, and comments on how and what statistics are compiled. Examines the trend of tourism, and discusses forecasts and achievements by the tourist industry.

Hartstonge, John E.

Arts and Crafts, in Tourism Builds a Better Environment, (San Francisco, Ca.: Pacific Area Travel Assn. (PATA), 1973, pp. 217-224.

Discusses the preservation and encouragement of Maori art forms, and the organized effort to save their heritage. Includes the New Zealand Maori Arts and Crafts Institute Act of 1963.

Herrmann, Cyril C.

Tourism Growth in New Zealand, (San Francisco, Ca.: Arthur D. Little, Inc., 1975), 4 pp.

Briefly reviews New Zealand's tourist industry from the viewpoint of an outsider. Covers planning for future development, especially increasing the number of tourists, and special interest pleasure travel.

Institute of Economic Research, Inc.

New Zealand's Visitor Potential, 1966-1976 - Requirements and Economic Implications, Research Paper 2, (Wellington, New Zealand: Institute of Economic Research, 1968), 114 pp.

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Tourism in New Zealand, No. 4, (Wellington, New Zealand: Contract Research Unit, Institute of Economic Research, Inc., 1969), 51 pp.

Japan National Tourist Organization

Summary of Survey of Tourist Conditions in Australia and New Zealand, 1966.

Johnston, D.C.; D.G. Pearce, & R.G. Cant

"Canterbury Holidaymakers: A Preliminary Study of Internal Tourism, in Canterbury at Leisure - Studies in Internal Tourism and Recreation, R.G. Cant (Ed.), No. 4, (Canterbury, New Zealand: New Zealand Geographical Society, Canterbury Branch, 1976), pp. 5-19.

Examines the holiday patterns of residents of three areas of suburban Christchurch, and one rural service center in South Canterbury.

Kitson, Graham W.

Prospects and Strategies in Promoting Tourism Between Japan and New Zealand, Market Research Report #5, (Christchurch: Agricultural Economics Research Unit, Lincoln College, 1973), 48 pp.

Lane, L.W. Jr.

Tourism: A Sound Economic Partner and a Good Environmental Influence, (Menlo Park: Lane Magazine and Book Co., 1975), 19 pp.

States tourism is the one catalytic force to bring many different elements of the economy, government, and public together. Speaks of tourism in general and in New Zealand in particular, especially regarding its environmental and economic influence.

Lapwood, H.R.

New Zealand as a Market for Pacific Island Tourism, Minister of Tourism - NZ, (Wellington: N.Z. Gov't. Printer), 43 pp.

Suggests how the Pacific island tourist industry can best attract visitors from New Zealand.

Lloyd, P.J.

The Economic Development of the Tourist Industry in New Zealand, Research Paper 6, (Wellington: New Zealand Institute of Economic Research, Inc., 1964).

Lobb, N.E.

"Requirements for Growth in Tourism," Vol. 40, (New Zealand Financial Times: 1970), pp.632-634.

McPherson, B.

Tourism and Its Present and Potential Effect on the City of New Plymouth, North Island, New Zealand, (New Plymouth: New Plymouth Public Relations Office).

Investigation at the source viz. accommodations houses, to ascertain expansion and development, promotion and outlets.

Mead, Sidney M.

"The Production of Native Art and Craft Objects in Contemporary New Zealand Society," in Ethnic and Tourist Arts: Cultural Expressions from the Fourth World, Nelson H.H. Graburn (Ed.), (Berkeley and Los Angeles: Univ. of California Press, 1976), pp. 285-298.

Discusses the economic and social factors impinging upon the production of various categories of art and craft object, and draws conclusions as to the function of native art and craft objects in New Zealand today.

Mings, R.C.

A Review of Public Support for International Tourism in New Zealand, (New Zealand Geographer: 1980), pp. 20-29.

Examines the evolution of public sentiment towards the international tourism industry in New Zealand, particularly from 1969-1978, and recommends research needed to strengthen and sustain the current level of support.

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Understanding Perceived Social Impacts of Tourism in New Zealand, (Tempe: Dept. of Geog., Arizona State Univ., 1977), 9 pp.

A research proposal for study between Jan. and July 1978 in New Zealand to examine the perceptions of tourism's social impact in New Zealand as a prerequisite to formulating policy guidelines for accommodating these perceived social impacts while still supporting a viable foreign tourist industry.

National Airways Corporation

Annual Analyses..., Marketing Division, National Airways Corporation.

....of (a) Overseas passengers flying with NAC by area of residence and purpose of travel; (b) All travellers by purpose; (c) Business travel by industry group and occupation group; (d) All travelers by sex and age group; and, (e) Overseas visitors by age group.

New Zealand Company Director

"Hard Cash Dividend From Tourist Trade," Vol. 10, No. 101, (Christchurch: New Zealand Company Director, 1976), pp. 32-34.

Claims tourism as an economic factor has largely been ignored by the business community and gov't. economists and planners. Suggests that proper recognition is important for wise tourism development.

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"Tourism Involves Capital and Adequate Returns," Vol. 10, No. 101, (Christchurch: New Zealand Company Director, 1976), p. 31.

Suggests tourist industry receipts can assist in reducing to some extent New Zealand's need to rely on the export of primary products, and it will continue to make an increasing contribution to exchange earnings.

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"Tourists Mean Business," Vol. 10, No. 101, (Christchurch: New Zealand Company Director, 1976), 5 pp.

Briefly discusses how the tourism industry is already important to New Zealand and has the potential for unlimited expansion.

New Zealand Dept. of Lands and Survey

Pukaki - Tourist Village Planning Report, (Wellington: 1975), 26 pp.

Proposal to build tourist accommodations at Lake Pukaki.

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Tourism and the Environment, Info. Series 6 ISSN-0110-1226, (Wellington: Government Printer, 1978), 79 pp.

Consists of papers produced as New Zealand's contribution to an OECD project to study the impact of tourism on the environment. Case studies were submitted on the Bay of Islands and Queenstown districts, as well as a national report.

New Zealand Institute of Economic Research  
Tourism in New Zealand, No. 4, (Gisborne: Contract Research Unit, 1969),  
pp. 1-51.

This monograph considers tourism primarily as an export industry, and discusses the difficulties associated with its identification and definition. The basic problems of measurement and evaluation associated with the industry are highlighted to indicate the difficulties involved in projecting the industry's future, in estimating the level of investment necessary to achieve the targets set by the Nat'l Development Conference and in assessing its impact on the rest of the economy.

New Zealand - Ministry of Tourism  
Planning for Growth, (Wellington: 1972).

New Zealand - Nat'l Development Conf.  
Report on Second Plenary Session by the Tourism Sector Committee, N.D.C. 7  
Tourism, (Wellington: Government Printer, 1969), 96 pp.

Prepared at the direction of the N.D.C. to assess prospects within the tourism sector of the economy, establish targets, and outline requirements for development.

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Report on Tourism, Wellington: 1969).

New Zealand National Travel Assoc., Inc.  
Tourism: An Introduction to New Zealand's Tourist Industry, (Wellington: 1977),  
32 pp.

Presents a variety of articles regarding tourism in New Zealand. Articles include accommodation, capacity, culture, environment evolution, government, planning, promotion, training, among others.

New Zealand - Tourism Advisory Council  
Report of the Tourism Advisory Council to the Minister of Tourism,  
21512B-78G, (Wellington: Government Printer, 1978), 72 pp.

Offers judgments on such issues as tourism promotion and marketing; accommodation; transport; personnel and training; social, cultural, and environmental impacts; and economics and finance.

New Zealand Tourist Department  
Sample Survey of Tourist Itineraries, (Wellington: Research Section,  
New Zealand Tourist Dept., 1966), 10 pp.

Analysis of Government Tourist Bureau clients' itineraries to obtain accommodation demand patterns.

New Zealand Tourist and Publicity Dept.

A Compendium of Tourist Industry Statistics, (Wellington: Development and Research Branch, N.Z. Tourist and Publicity Dept., 1966).

Contains arrival statistics and projections, analysis of main markets, Australia, U.S., Canada and Great Britain, travel receipts, information on New Zealand hotels, statistics regarding visitor mode of travel, age, length of stay and estimated expenditure.

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A Report to Determine Improved Methods of Obtaining Desirable Standards of Accommodation and Tourist Facilities, (Wellington: 1969).

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Employment-Generating Effects of Investment in the Tourist Sector--Interim Report, (Wellington: Development and Research Branch, 1967), 8 pp.

Report examines tourism as a job creator.

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Hotel Occupancy Rates in New Zealand - Year Ended March 31, 1964, (Wellington: New Zealand Tourist and Publicity Dept., 1964), 14 pp.

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Invest in the New Zealand Tourist Industry, (Wellington: 1972), 35 pp.

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National Travel Survey 1970-71, (Wellington: Government Printer, 1970-71), 54+ pp.

This is a survey of travel patterns of New Zealanders, travelling within New Zealand in the period 1 December 1970, to 30 November 1971. Definitions, statistical data.

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New Zealand Accommodation Inventory and Room Occupancy Rates, (Wellington: Government Printer, 1973/74), 44 pp.

An inventory of hotels in New Zealand grouped into four categories. Also lists motels, private hotels and guest houses. Includes information on room occupancy rates and occupancy data.

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New Zealand and Pacific Area Tourism, (Wellington: 1961).

No longer available.

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New Zealand Tourist and Publicity Department: Its Organization and Development: 1901-1960, (Wellington: 1960).

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New Zealand Tourist Industry Statistics, Wellington.

Various reports covering years 1949-1967.

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New Zealand Tourist Survey, (Wellington: 1961), 25 pp.

Report contains information on the general reactions of tourists from the U.S., Australia and the United Kingdom to their New Zealand tour, their comments on hotels and transportation and their length of stay and average daily expenditure.

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New Zealand's Tourist Industry, (Wellington: 1965), 11 pp.

Report contains statistical information on visitor arrivals, travel receipts, information on hotel accommodations, resort development, transportation, shopping, etc.

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Notes on Development of Tourist Facilities in Overseas Countries, (Wellington: 1965).

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The Pattern of Tourist Organization in New Zealand, (Wellington: 1964), 12 pp.

Contains information on entry formalities, functions of the Tourist and Publicity Department, structure of the department, Tourist Bureau services, associations with other organizations and statistics of visitor arrivals.

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Queenstown Tourist Study, 3 vols., (Wellington: Research Division, 1974-75), v.1: 24 pp. v.2: 36 pp. v.3: 26 pp.

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Report of the Tourist and Publicity Department for the Year Ended 31 March, 1974, G 25, (Wellington: Government Printer, 1974), pp. 1-25.

Presented to the House of Representatives, New Zealand.

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Seventy-five Years of Tourism, (Wellington: 1976), 20 pp.

Relates the history of tourism in New Zealand from 1901-1976 on the 75th anniversary of the establishment of the Tourism and Publicity Dept.

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Statistics on the New Zealand Tourist Industry, (Wellington: 1960).

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Survey of Patterns of Expenditure by Overseas Visitors in New Zealand,  
(Wellington: Government Printer, 1972-1973), 18 pp.

This survey was undertaken to provide information on patterns of expenditure by overseas visitors in New Zealand. This is the second survey of expenditure patterns of overseas visitors undertaken by the Tourist and Publicity Dept. (1968/69 was the first).

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Tourist Development in New Zealand: Progress and Targets, (Wellington: Government Printer, 1972), pp. 1-29.

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Tourist Development Symposium: Planning for Growth, (Wellington: 1972), 62 pp.

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Tourist Industry Statistics: General Index, (Wellington: 1967, 1968).

Reports contains statistical information on visitor arrivals and travel receipts and information on hotel accommodations and resort development.

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Tourist Industry Statistics Growth in the Past Decade: 1950-1960, Wellington.

New Zealand Tourist Hotels Corp.

Tourism Facilities Study and Recommendations, National Parks of New Zealand.

Study was made to aid in determining the size and type of facilities required for the near term in National Park areas of New Zealand, and to further determine which facilities should be built by Government and which built as private investment.

Patterson, Douglas

"Tourism - The Great Opportunity," (Tourism International Policy: 4th Qtr. 1976), pp. 2-8.

Describes how tourism has a major role in solving New Zealand's economic crisis.

Pearce, Douglas G.

Tourism and Regional Development: A Genetic Approach, Vol. VII, NO. 1, 1980, (Annals of Tourism Research: 1980), pp. 69-82.

Emphasizes the value of a genetic approach in evaluating and understanding tourism's contribution to regional development with special reference to Queenstown, New Zealand.



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"A Case Study of Queenstown," in Tourism and Environment, (Wellington: Department of Lands and Survey, 1978), pp. 23-45.

Studies the inter-relationships of tourism and the environment in New Zealand focusing on Queenstown as the case study.

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"Skifield Development in New Zealand", in Proceedings of the 9th Geography Conf., (Christchurch: New Zealand Geographical Society, 1977), pp. 91-94.

Covers commercial developers, ski clubs, locations, land tenure, facilities, and the skifields associated with tourism.

Philpott, B.

"Tourism in Competition for Resources," Vol. 41, (New Zealand Financial Times: 1971), pp. 644-646.

Sinclair, James

"Tourism Leaps the Barrier," Vol. 72, No. 20, (Far Eastern Economic Review: 1971), pp. 39, 41.

Describes New Zealand's changing tourism industry over the years as the slow process of boarding houses became a sophisticated visitor industry.

Te Awekotoku, Ngahuia

"The City of Rotorua and Its Meaning to Ngati Whakaue," 1976, 7 pp.

A history of the colonization, exploration, investment in and enjoyment of the Rotorua area. Describes continuing conflicts between Maoris, colonists and tourists.

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"Rotorua: A Century of Tourism," in The Social and Economic Impact of Tourism on the Pacific, Bryan H. Farrell (Ed.), (Santa Cruz, California: Center for South Pacific Studies, Univ. of California, 1977).

World Airways

The U.S. - Australia/New Zealand Air Market, (Oakland: 1971).

## Niue

Domen, E.C.

Proposals for Launching Niue's Tourist Industry. (Suva: UNDAT), 1972.

Describes the present state of tourism in Niue and makes recommendations concerning the expansion of the industry. Considers the financial implications of tourism, suggests development of amenities and presents promotional ideas.

Niue Tourist Board

Niue-A-Guide to the Coral Corner of the South Pacific, (Niue Island: Niue Tourist Board).

Contains general tourism information.

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"What Will They Do With the Dinkum Tourist?" Vol. 39, No. 10, (Pacific Islands Monthly: 1968), p. 43.

Suggests when Niue's airstrip is completed, the need for a hotel for the tourists will be great. Describes some of the changes that tourists will bring to Niue.

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"Now Niue Joins the Tourism Club," Vol. 44, No. 9, (Pacific Islands Monthly: 1973), p. 97.

Briefly describes Niue's plans for their new tourist industry.

United Nations Development Advisory Team (UNDAT)

Abstract of Statistics 1977, (Suva: UNDAT, 1978), 27 pp.

Summary of statistics for the island of Niue, 1977. Note especially tables 6-9 setting up a tabulation for some visitor statistics commencing with Jan. 1976.

## Norfolk Island

Hoare, M.

"More Accommodation and Services for Booming Norfolk Island," Vol. 36, No. 5, (Pacific Islands Monthly: 1965), pp. 125-127.

Briefly describes Norfolk Island's booming tourist and business figures during 1964, and the needs of the future.

McGregor, Ken

"It's Not the Locals Who Run Norfolk Tourism," Vol. 41, No. 3, (Pacific Islands Monthly: 1970), p. 71.

Briefly describes what good and evil tourism has done for Norfolk Island.

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"More Tourists for Norfolk," Vol. 45, No. 9, (Pacific Islands Monthly: 1974), pp. 92-93.

Describes how tourism continues to be the mainstay of the Norfolk Island economy.

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"Problems Galore From Norfolk's Tourist Boom," Vol. 38, No. 10, (Pacific Islands Monthly: 1967), p. 53.

Briefly describes the problems of non-resident mainlanders attracted to Norfolk Island to open new businesses catering to the tourists.

## Papua New Guinea

Abramson, J.A.

"Style Change in an Upper Sepik Contact Situation," in Ethnic and Tourist Arts. Cultural Expressions from the Fourth World, Nelson H.H. Graburn (Ed.), (Berkeley and Los Angeles, Ca.: Univ. of California Press, 1976), pp. 249-265.

Adams, B.

"Try the Trobriands," Vol. 39, No. 2, (Pacific Islands Monthly: 1968), pp. 37-39.

Reports on tourism in the Trobriands and what a visitor might expect.

Australia-Dept. of Trade and Industry

Importance of Tourism in Papua and New Guinea, (Melbourne: Dept. of Trade and Industry, 1968).

Prepared as a kind of "public relations" guideline for the people of Papua New Guinea. Provides general information on the tourist industry with suggestions on how the people of Papua New Guinea can benefit from tourism.

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Papua and New Guinea Tourist Manual, (Melbourne: Dept. of Trade and Industry, Melbourne, 1968).

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Territory of Papua and New Guinea: Tourism 5-Year Program, (Port Moresby: Dept. of Trade and Industry (Australia).

Statistical analysis of actual numbers of tourists, expenditures, a number of hotel beds available. Brief and general account of planned program for development of tourism.

Fleetwood, S.

"Research Requirements of Tourism in Papua New Guinea," in Tourism in the South Pacific, in D.G. Pearce (Ed.).(Christchurch: 1980), pp. 153-156.

Gallego, Frank

"Papua New Guinea: An Appraisal of the Island's Prime Tour Attractions," Vol. 16, No. 6, (San Francisco: Pacific Travel News, 1972), pp. 86-92.

Covers the Highlands and Sepik areas generally and in detail.

Kros, Peter

"Tourism: Does it Help to Preserve Our Cultures?" (Development News Digest: 1979), pp. 26-27.

Describes the negative effects of tourism in Papua New Guinea: racism, overcommercialization, and socio-cultural degradation. Asks about alternatives to the present state of the tourism industry.

Leach, Jerry W.

"Making the Best of Tourism: The Trobriand Situation," in Priorities in Melanesian Development, Ronald J. May (Ed.), (Port Moresby: Univ. of Papua New Guinea and Research School of Pacific, 1973), pp. 357-361.

Briefly describes the history of tourism in the Trobriands, the present and future effect on the cash economy and the social structure, and a proposed solution.

May, Ronald J.

The Artifact Industry: Maximizing Returns to Producers, IASER Discussion Paper No. 8, (Boroko: Inst. of Applied Social and Economic Research, 1977) 27 pp. incl. references.

A preliminary review of what has been achieved to date by 'nationalizing' or 'localizing' the artifact industry in Papua New Guinea. Assesses the impact of present policies (or lack of them) on the industry, with particular reference to the position of village producers.

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"Tourism and the Artifact Industry in Papua New Guinea," in A New Kind of Sugar by Finney, Ben and Karen Ann Watson, (Honolulu: East-West Center Technology and Development Institute and Culture Learning Institute, 1975), pp. 125-132.

Comments on two aspects - destruction of traditional art through purchase and removal and the promotion of pseudo-traditional art. Also discusses possible policy measures.

Pacific Islands Monthly

"Gulliver's Travels in New Guinea," Vol. 36, No. 12, (Pacific Islands Monthly: 1965), pp. 131, 133.

Describes the report of an Australian couple's travels in Papua New Guinea which was used as a case study by the Highland Board of the Papua New Guinea Tourist Travel Association to get a better look at tourism from the tourist's point of view.

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"Hotel with Native Capital Planned for Babaul," Vol. 37, No. 3, (Pacific Islands Monthly: 1966), p. 129.

Describes how Europeans needed and received Tolai participation because of the difficulties of Europeans acquiring land in the area, and because of the future political situation's uncertainty. Shares are to be sold, and the board of management will be comprised of 5 Tolai and 4 Europeans.

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"It's Time for New Guinea to Build Tourist Industry," Vol. 36, No. 1, (Pacific Islands Monthly: 1965), pp. 119, 121.

Reports that the Australian government and private interests are urged by the International Bank for Reconstruction and Development to invest substantially in building up a tourist industry for Papua New Guinea.

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"Lae Gets Some Action on New Hotels," Vol. 37, No. 7, (Pacific Islands Monthly: 1966), p. 127.

Reports on the progress of two hotels being developed in Lae to accommodate the increasing number of visitors.

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"New Air Service Should Boost Tourism in Papua New Guinea," Vol. 36, No. 3, (Pacific Islands Monthly: 1965), pp. 125, 127.

Reports Papua New Guinea's tourist industry appears on the threshold of real expansion by beginning new air service connecting Sydney with Port Moresby, Hong Kong and Japan and world tourist traffic.

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"New Guinea Ponders Tourism and Personal Dignity," Vol. 37, No. 4, (Pacific Islands Monthly: 1966), p. 139.

Reports on the House of Assembly's lengthy debate in Port Moresby on the value of tourism to Papua New Guinea which followed the introduction of a bill to establish a PNG Tourist Board.

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"New Guinea's Stone Age World," Vol. 37, No. 10, (Pacific Islands Monthly: 1966), pp. 121, 123, 125, 127, 129.

Describes the tourist industry in New Guinea's Western Highlands - how it is booming and why: easy access and reasonable tariffs.

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"New Guinea's Travel Business is Hardly an Industry Yet," Vol. 36, No. 7, (Pacific Islands Monthly: 1965), pp. 113, 115, 117.

Reports the travel industry in Papua New Guinea is as yet disjointed and disorganized with no overall unity, and has yet to become an "industry." Also points out some of the problems to overcome to achieve development.

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"Off the Beaten Track at the Bird and the Pap," Vol. 44, No. 10, (Pacific Islands Monthly: 1973), pp. 21, 23, 25.

Reports on the Government's apparent indifference to tourism in the past and its present cautious, not altogether favorable attitude amidst the criticized efforts of the Tourist Board.

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"The Trobriands: Where Your Dollar Goes Furthest," Vol. 39, No. 7, (Pacific Islands Monthly: 1968), pp. 41, 43, 45, 47.

Describes the Trobriands as a destination for the traveller looking for something different and off the beaten track. Includes hotels, charter details, crafts and archaeological sites.

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"Where You Can Gaze at Papua New Guinea's Natural Beauty--Without Suffering," Vol. 40, No. 1, (Pacific Islands Monthly: 1969), pp. 42-43.

Reports that visitors no longer have to confine themselves to Port Moresby and the Highlands, but can tour without either roughing it or having to force themselves on a resident.

Pacific Travel News

"Booming - That's the Word from Papua New Guinea," Vol. 15, No. 5, (San Francisco, Ca.: Pacific Travel News, 1971), pp. 31-33.

Covers airline activity, the build-up of activity in the Sepik and Trobriands areas, tour operators reports, and the hotel scene generally and specifically on Rabaul and Bougainville.

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"Papua New Guinea Announces National Tourist Plan," Vol. 20, No. 5, (Pacific Travel News: 1976), pp. 78, 80.

Announces the Ministry of Labour, Commerce and Industry will prepare a National Tourism Plan with particular attention to be paid to defining the kinds of tourists PNG wishes to attract, foreign investment which generates supportive domestic investment, air routes, and an overall participation by Papua New Guineans in investment, operation and labor involved in tourist facilities.

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"Papua New Guinea--Tourism Since Independence," Vol. 19, No. 13, (Pacific Travel News: 1975), pp. 46, 48.

Briefly discusses major changes in tourism administration and the direction of tourism in the future.

Papua New Guinea - Dept. of Foreign Relations and Trade  
Tourism Development Plan - Papua New Guinea - 1973, (Port Moresby: Government of Papua New Guinea, 1973).

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Tourism in Papua New Guinea, (Port Moresby: Government of Papua New Guinea, 1973).

Papua New Guinea - Dept. of Labor and Industry  
Analysis of Papua New Guinea Tourist Potential, (Port Moresby: Government of Papua New Guinea, 1972).

A short manual which offers an objective analysis of tourism in Papua New Guinea to date, and a further analysis of the course the industry is likely to take in the future.

Papua New Guinea, Government of  
Programmes and Policies for the Economic Development of Papua and  
New Guinea, (Port Moresby: Territory of Papua New Guinea, 1968),  
pp. 75-77.

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Tourism Development Plan - Papua New Guinea - 1973.

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Tourism in Papua New Guinea, Port Moresby.

Papua New Guinea - National Investment and Development Authority  
Investors' Guide to Papua New Guinea, (Port Moresby: Government of  
Papua New Guinea, 1977).

Papua New Guinea Newsletter  
"Tourist Authority to Replace Board," (Port Moresby: PNG Newsletter,  
1972).

Papua New Guinea - Office of Programming and Coordination  
The Development Programme Reviewed, (Port Moresby: Government of  
Papua New Guinea, 1971), 114 pp.

Papua New Guinea Office of Tourism  
"Papua New Guinea Cruise Market," (Tourism International Research -  
Pacific: 1977), p. 10.

Briefly describes how cruise traffic will be doubling by the end of  
the decade, and how it is doing now.

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Papua New Guinea - Tourism Fact Sheet for PATA, (Port Moresby: Government  
of Papua New Guinea, 1978).

Contains tourism statistics.

Papua New Guinea Tourist Board  
The Importance of Tourism in Papua New Guinea, (Port Moresby: 1968),  
43 pp.

Prepared as a kind of "public relations" guideline for the people  
of Papua New Guinea. Provides general information on the tourist  
industry with suggestions on how the people of Papua New Guinea can  
benefit from tourism.

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Papua New Guinea Tourist Manual, (Port Moresby: Department of Trade  
and Industry, Papua New Guinea, 1968), 103 pp.

Contains general information on touring in PNG, air travel and sea  
travel, bus and taxi services, tour and coach operators, and  
accommodations.



Papua New Guinea Tourist Board  
Visitor Survey, (Port Moresby: Department of Trade and Industry, 1968), 7 pp.

Survey of visitors of Papua New Guinea at airport of departure. Topics: sex, length of stay, places visited, kind of accommodations used, purpose of travel and expenditures.

Ranck, Stephen  
"The Socio-economic Impact of Tourism on Papua New Guinea," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 55-68.

Saini, Balwant Singh  
Dangers of Tourism on the Environment and the Crafts, in Proceedings of the Asian Assembly of the World Crafts Council, (Sydney: World Crafts Council, 1975), pp. 27-31.

Uses Papua New Guinea as an example and discusses tourism's effect on the crafts. Suggests ways of achieving a profit on tourism while preserving the culture.

Thompson, N.J.  
"Tourist Development in Papua New Guinea," Vol. 21, No. 4, (South Pacific Bulletin - 4th Quarter: 1971), pp. 37-38.

Briefly describes Papua New Guinea's tourist industry since 1965--its revenue, attractions, and development philosophy of bringing maximum benefit to the local people.

Tudor, Judy  
"Out, Round and About New Guinea's Wild Tourist Frontier," Vol. 36, No. 11, (Pacific Islands Monthly: 1965), pp. 121, 123, 125, 127, 129.

Reports Papua New Guinea's tourism is increasing in spite of lack of administration support for tourism as an industry.

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"The Trouble With New Guinea Tourism Is That It Isn't Necessary," Vol. 37, No. 8, (Pacific Islands Monthly: 1966), pp. 121, 123, 125.

Reports a 12-member PNG Tourist Board is to be appointed to guide PNG's move into the tourist industry. Describes plans for Port Moresby, Madang and Rabaul.

Willey, K.  
"Trobriands Meet the Outside World," Vol. 36, No. 1, (Walkabout: 1970), pp. 35-38.

## Solomon Islands

Brown, Paul

Tourism and Economic Development, in Solomon Islands Christian Association Conference on Tourism, (Honiara: 1972).

Buchanan, Bartholomew

"Controlled Tourism - Solomon Islands," in The Impact of Tourism Development in the Pacific, (Suva: Univ. of the South Pacific, 1979), 3 pp.

Puts forward the case for State control or regulation of the industry, especially for small nations just contemplating tourism development.

Hay, John

"Will Laulasi Lose its Remoteness?", Vol. 42, No. 12, (Pacific Islands Monthly: 1971), pp. 55, 57.

Reports on Laulasi village on Malaita in the Solomons - how the people entertain tourists in their traditional manner, and asks how long the old ways will remain as the next generation of educated, sophisticated Solomon Islanders take over.

Inder, Stuart

"New Cash, New Owners--But the Same Old Policy for Honiara's Mendana," Vol. 37, No. 3, (Pacific Islands Monthly: 1966), pp. 125, 127.

States Honiara's celebrated Hotel Mendana has new money and new shareholders but there is to be no change in its policy of discrimination against Solomon Islanders who may not book accommodation nor eat or drink in the main lounge or dining room according to managing director, Ken Dalrymple-Hay.

Keating, David

"Do the Solomons Need More Tourists in Bikini Tops and Grass Skirts?" Vol. 49, No. 1, (Pacific Islands Monthly: 1971), pp. 59-60.

Describes how tourists come to see Melanesia and its peoples, but also how a large number of islanders come to see the visitors. Also discusses the future plans of the Solomon Islands Tourist Authority.

Kent, J.

The Solomon Islands, (Newton Abbott: David and Charles, 1972), 221 pp.

General study which treats agriculture, tourism, education, population, and transportation.

Pacific Islands Monthly

"Air Services Key to Urgent Tourist Needs of the Solomons," Vol. 37, No. 9, Pacific Islands Monthly: 1966), pp. 117, 119.

Describes how inadequate air services to the Solomons has emerged as a decisive barrier to the government's plan for developing the protectorate.

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"Blueprint for Solomons Tourism," Vol. 40, No. 2, (Pacific Islands Monthly: 1969), pp. 58-59.

Calls for a comprehensive, Government-planned tourist promotion program and the need for organized planning of an industry which will likely expand whether it is considered desirable or not.

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"Let's Keep the Solomons Unspoiled," Vol. 39, No. 3, (Pacific Islands Monthly: 1968), p. 37.

Reports on the present, unenthusiastic feeling towards tourism in the Solomons although certain moves are being made to expand tourism in a simple way which includes holiday cottages.

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"Solomons Sell the War," Vol. 38, No. 12, (Pacific Islands Monthly: 1967), p. 61.

Reports along with better air service the Solomons Government and Honiara Chamber of Commerce have intensified their efforts to attract visitors and are using as one of their selling points the colorful war history of the group.

Peat, Marwick, Mitchell and Co.  
Review of Solair Development - 1976-1981.

Scott, R.J.  
Prospects for the Tourist Industry in the BSIP, (Honiara: British Solomon Islands Protectorate, Government Printer, 1968).

Solomon Islands, Government of  
British Solomon Islands Protectorate - Sixth Development Plan, 1971-1973, (Honiara: 1971), pp. 88-89.

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National Development Plan: 1975-1979 - Vol. 1 and 2, (Honiara: Office of the Chief Minister, 1975).

Solomon Islands Tourist Authority  
A Solomon Islander's Guide to Tourism, (Honiara: 1970).

## Tonga

Fockler, Shirley

"Tonga - It's Still Off the Beaten Track," Vol. 14, No. 5. (Pacific Travel News: 1970), pp. 58-62.

Briefly describes the sites and activities for tourists in Tonga.

Helu, Futa

"Adapting Traditional Dance for Entertainment," Vol. 7, No. 1 and 2, (Pacific Perspective: 1978), pp. 25-26.

Suggests ways in which dance performances for tourists can be entertaining for tourists while still maintaining traditional cultural traits important to the performers and native peoples as well.

Johnson, R. Boyd, Jr.

The Role of Tourism in Tongan Culture Change. Presented at Meeting of American Anthropological Association, Washington DC, 1976.

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Tourism in Tonga: A Case Study. Presented at Meeting of American Anthropological Association, Washington DC, 1976.

Kirch, Debra Connelly

"The Impact of Tourism on Tongan Self-Imagery: A Study in Cultural Interaction," 1979, 32 pp. Research proposal.

Describes a proposal to investigate the cultural impact of host-guest interaction in the Polynesian Kingdom of Tonga.

Lavin, Dorothy

"Tongan Tourist has Its Teething Troubles," Vol. 38, No. 1, (Pacific Islands Monthly: 1967), p. 135.

Reports on the Kingdom of Tonga's entrance into the highly competitive tourist trade in the South Pacific and the difficulties encountered - delayed opening of the Dateline Hotel, more training needed for hotel staff, more adequate seating and space allocation in the public rooms.

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"Tonga's Dateline Hotel Will Change Tourist Picture," Vol. 36, No. 11, (Pacific Islands Monthly: 1965), pp. 133, 135.

Reports the Government-owned Dateline is nearing completion, and Tongans are asking themselves what else Tonga can offer the tourist.

Marriott, Russell

"Research Requirements of Tourism in Tonga," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 157-162.

Pacific Islands Monthly

"Governor Urges Tonga and Samoas to Club Together on Tourism," Vol. 38, No. 7, (Pacific Islands Monthly: 1967), pp. 49-52.

Reports Gov. Lee of American Samoa - suggests that the triangle of American Samoa, Western Samoa and Tonga should develop and promote their tourist resources jointly. Also, suggests areas of mutual concern of the island governments and tourist industry in these areas.

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"Tonga Aims at Orderly Development of Tourism," Vol. 38, No. 10, (Pacific Islands Monthly: 1967), pp. 51, 53.

Along with Tonga's major economic development plans that will give a solid foundation to the economy of the country, the gradual expansion of the tourist industry adds to the orderly development of the community.

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"Tonga Resort," Vol. 41, No. 3, (Pacific Islands Monthly: 1970), pp. 65, 67.

Reports on the possibility of Vavau island becoming a new tourist destination in Tonga.

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"Will an Aircraft be the Coach That Takes Cinderella Vavau to the Ball?" Vol. 39, No. 4, (Pacific Islands Monthly: 1968), pp. 37, 39.

Reports Vavau is to have its own airfield, and plans are beginning to be discussed for an airport hotel.

Sanft, Betty

"Tourists Gain Foothold on Paradise," Vol. 43, No. 4, (Pacific Islands Monthly: 1972), pp. 113, 115, 117, 119.

Reports on Tonga as a tourist destination and offers clear signs that the tourist industry is off the ground.

Terry, C.R.

Tourist Survey Findings Based on Surveys of Cruise Ship Orcades and Princess Italia, (Nuku'alofa: Treasury Department, Tonga, 1970).

Tonga--Central Planning Office

Third Development Plan: 1975-1980, Policy, Objectives, Programmes and Strategies for Social and Economic Progress, (Nuku'alofa: 1976), 421 pp.

Tonga Chronicle

"Prime Minister Confident Culture Can Resist Impact of Tourism," Vol. 9, No. 1, (Nuku'alofa: Tonga Chronicle, 1972), p. 4.

Tonga, Kingdom of

Second Five Year Development Plan of Tonga, 1970-1975, (Nuku'alofa: Government of Tonga, 1970).

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Tourism Development Programme 1975/76 - 1979/80, (Nuku'alofa: Government of Tonga, 1975).

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The Tourist Act of 1976, No. 19, (Nuku'alofa: Government of Tonga, 1976), 14 pp.

Controls and regulates tourism by the establishment of an Advisory Board and by introduction of a system of licensing of tourist facilities and relevant matters.

Tonga - Treasury Dept.

Tourist Survey Findings Based on Surveys of Cruise Ship 'Orcades and 'Princess Italia', (Nuku'alofa: Tonga Treasury Dept., 1970), 13 pp.

Results of survey given to tourists to Tonga in which the interviewees are asked to suggest improvements, list enjoyments and give a breakdown of monetary expenditures while travelling in Tonga. Other vital statistics are listed, as well as a summary of the findings and recommendations for improvements to the tourist industry based on the results.

Tonga Visitors Bureau

Cruise Ship Survey, 1972-1974, (Nuku'alofa: Kingdom of Tonga).

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The Development of the Visitor Industry in the Kingdom of Tonga, (Nuku'alofa: 1971).

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Preliminary Report on the Development of the Visitor Industry in the Kingdom of Tonga, (Nuku'alofa: Government of Tonga, 1971).

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A Review of Statistical Procedures, (Nuku'alofa: UNDAT, 1973).

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"Who Visits Tonga?" (Tourism International Research - Pacific: 1977), pp. 11-12.

Offers a detailed statistical report on incoming tourism for 1976.

United Nations Development Advisory Team for the Pacific (UNDAT)

Tonga: A Twenty-Five Year Prospect, (Suva: UNDAT, 1972), 61 pp.

Includes an examination of present situation, analysis of traditional and modern sectors and their inter-relationships, and suggested development targets and means to achieve them. Statistics.

U.S. Dept. of State

Tonga Economic Profile, No. VIII 552 (75)E, (Washington, D.C.: U.S. Dept. of State, 1975), 26 pp.

Reviews Tonga's economy in a survey study, and identifies some of the major problems to be faced in efforts to attain higher levels of economic performance in the next few years. See especially pages fourteen and fifteen regarding tourism.

Urbanowicz, Charles

"A Brief Note on Inflation and Tourism in the Polynesian Kingdom of Tonga," (Journal de la Societe des Oceanistes: 1975).

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"Tourism in the Polynesian Kingdom of Tonga: 1970-80," 1980, 15 pp.

A brief analysis of the impact of tourism in the Polynesian Kingdom of Tonga over the years 1970-1980.

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Impact of Tourism in the Polynesian Kingdom of Tonga, (Chico: California State University).

"Integrating Tourism With Other Industries in Tonga," in The Social and Economic Impact of Tourism on Pacific Communities, Bryan H. Farrell, (Santa Cruz: Center for South Pacific Studies, Univ. of California, 1977), pp. 88-94.

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"Tourism in Tonga: Troubled Times," in Hosts and Guests: The Anthropology of Tourism, Valene L. Smith (Ed.), (Philadelphia: University of Pennsylvania Press, 1977), pp. 83-92.

Study examines the impact of tourism on the Tongan economy and the social and cultural problems associated with the advent of recent mass tourism.

Vaea, Baron

"Address," in The Pacific Way, Hawaii-Dept. of Planning and Economic Development, (Honolulu: Pacific Islands Development Commission and South Pacific Commission, 1974), pp. 103-111.

Discusses the development and future of tourism in Tonga.

Tuvalu

Central Office of Information  
Tuvalu Fact Sheet, (London: 1977).

Tuvalu, Government of  
Tuvalu - Draft Development Plan 1978-1980, 1977.



Western Samoa

Asian Development Bank

"Economic Report on Western Samoa", WS: Ec-3 Restricted, 1974, 83 pp.

Crouch, R.T.

"The Effects of Fa'asamoa on Tourism and the Effects of Tourism on Fa'asamoa."

Eteuati, Kilifoti Sisilia

Tourism in Western Samoa, in Foreign Investment, International Law and National Dev., Jean G. Zorn and Peter Bayne (Eds.), (Sydney: Butterworths, Pty. Ltd., 1975), pp. 155-159.

Discusses Western Samoa's need for tourist money, the government's responsible approach to tourism, and the stability of fa'a Samoa all of which will enable the country to reap the benefits of tourism while retaining their traditions, customs and culture.

Margraff, Vonsel

"Research Requirements of Tourism in Western Samoa," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 163-168.

Mossman, R.

National Parks and Reserves in Western Samoa, in Tourism in the South Pacific, Douglas G. Pearce (Ed.), (Christchurch: 1980), pp. 141-148.

Ollier, Cliff

"National and Scenic Reserves in Western Samoa: Creation, Investigation, Management," in Tourism in the South Pacific, D.G. Pearce (Ed.), (Christchurch: 1980), pp. 129-140.

Pacific Islands Monthly

"Governor Urges Tonga and Samoas to Club Together on Tourism," Vol. 38, No. 7, (Pacific Islands Monthly: 1967), pp. 49-52.

Reports Gov. Lee of American Samoa suggests that the triangle of American Samoa, Western Samoa and Tonga should develop and promote their tourist resources jointly. Also, suggests areas of mutual concern of the island governments and tourist industry in these areas.

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"Western Samoa Sets Out to Woo the Tourist Dollar," Vol. 38, No. 3, (Pacific Islands Monthly: 1967), pp. 121-123.

The independent State of Western Samoa, after a lot of self analysis, has finally taken a lead in claiming a share of the growing South Pacific tourist market, and has done it by promoting the "Heart of Polynesia," which welds three territories together and keeps friends in the area.

Rankin, R.F.

"Move to Develop Hotels in Western Samoa," Vol. 38, No. 2, (Pacific Islands Monthly: 1967), p. 125.

Reports a public company, Western Samoa Hotel Co., Ltd., has been formed to develop hotel facilities under the auspices of the Dept. of Economic Development, and a Visitor Development Conference is planned to focus attention of people connected with the travel industry on Western Samoa.

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"Tourism Seen as Western Samoa's Biggest Future Money-Earner," Vol. 38, No. 11, (Pacific Islands Monthly: 1967), pp. 56-57.

Reports that most people in Apia now agree with the Director of Economic Development that tourism will probably be the country's biggest single money-earner by 1970, and describes present and future efforts in Western Samoa to cope with this prediction.

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"Western Samoa: Least Unspoilt of the Polynesian Islands," Vol. 36, No. 6, (Pacific Islands Monthly: 1965), pp. 121, 123, 125.

Reports the Government has this year given top priority to tourism development and promotion after realizing that tourism provides a lucrative and relatively painless alternative source of revenue. Also describes present tourism picture.

United Nations Development Advisory Team (UNDAT)

Towards a Hotel Policy for Western Samoa, (Suva: UNDAT, 1973).

Presents proposals relating to approaches to additional hotel development in terms of siting and numbers in the short term, size, structural regulations, and level of investment.

United Nations Development Advisory Team for the Pacific (UNDAT)

Western Samoa: Development of the Visitor Industry, 1972-1976, (Suva: UNDAT, 1972), 57 pp.

A survey of the possibilities and problems involved in the growing potentiality of the visitor industry in W. Samoa.

Va'a, Felise

"The Conflict of Tourism," Vol. 41, No. 12, (Sydney: Pacific Islands Monthly, 1970), p. 66.

Briefly discusses Western Samoa's Prime Minister, Tupua Tamasese Lealofi IV's conflicting views of tourism in his territory - the need for economic development and tourism's contribution, and the need to maintain the culture and customs of Western Samoa.

Wendt, E.

"Western Samoa Gets Top Training," (Suva: Hosting and Purchasing in the South Pacific Islands, 1973), pp. 5-7.

Western Samoa-Dept. of Economic Development

Annual Development Plan - 1977, (Apia: DED, 1977), 55 pp.

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The Development of Western Samoa 1971-1972: A Review of Progress in 1971 and Annual Plan for 1972, (Apia: DED, 1972), 117 pp.

Sectoral view of economics in 1971; prospects, key development, targets, and planned expenditures for 1972. Chapters on agriculture, infrastructure, the social sector (education, health, social welfare), administration, tourism projects and breakdown of technical assistance sources. Statistics.

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The "Heart of Polynesia" Visitor Conference--Proceedings, (Apia: DED, 1967), 114 pp.

Conference co-sponsored by governments of Western Samoa, American Samoa and the Kingdom of Tonga in association with the United Nations. Programme deals with development and promotion of the visitor industry of Central Polynesia.

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Investment in Western Samoa, (Apia: Government of Western Samoa, 1977).

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Policy Questions Concerning the Visitor Industry of Western Samoa, (Apia: Government of Western Samoa, 1976).

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Review of the Progress of Development - Projects in the Third Five Year Plan - Jan. 1975 - Mar. 1977, (Apia: Government of Western Samoa, 1977).

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Second Five-Year Development Plan, 1971-1975, (Apia: DED, 1970), 65+ pp.

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Third Five-Year Development Plan: 1975-79, (Apia: Government of Western Samoa, 1975), 368 pp. plus appendices.

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Tourism, (Apia: DED, 1971).

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Visitor Statistical Report, (Apia: DED, 1968).

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A Visitor Destination Area Development Program for Western Samoa, (Apia: DED, 1965), 66 pp.

Comprehensive report discusses history and pertinent data of Western Samoa, the potential benefits to be derived from and the basic objectives of a tourist industry, the major factors that will influence planning, and the plans themselves for the initial resort center development.

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Priorities and Public Expenditure Policies: 1975-1979, (Apia: DED, 1974).

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"Western Samoa--The Land--Its People, The Way of Life", (Apia: DED, 1975), 35 pp.

Contains factual information on history, geographical features and culture.

Western Samoa-Government of  
Proposals for Hotel Development (Apia: 1967).

Zich, Arthur  
"Goin' Samoan," (New West Magazine: 1978), pp. 61-69.

Describes taking part in an "Adventure/Go-Native" type vacation tour to Western Samoa. Also lists agencies offering this type of travel.

PACIFIC RELATED

Africa

Aerni, Mary Jean

"The Social Effects of Tourism," Vol. 13, No. 2, (Current Anthropology: 1972), p. 162.

Raises questions of importance regarding the attitude of the host population to tourists and tourism, and the different perspectives of both parties.

Esh, T. & I. Rosenblum

Tourism in Developing Countries - Trick or Treat? A Report From the Gambia, Research Report 31 (Uppsala: Scandinavian Inst. of African Studies, 1975).

Reports on the results of a survey of the tourist industry in the Gambia. The three parts of the report cover 1) the tourist industry; 2) the labor survey; and 3) an attitude survey.

Ferrario, Franco F.

An Evaluation of the Tourist Resources of South Africa, (Dept. of Geography, University of Cape Town: 1978), 318 pp.

Describes a new method for defining and evaluating the potential attractiveness of any area in relation to tourism and for analyzing the configuration of its tourist landscape. South Africa was used primarily as a testing ground for this method.

Green, Reginald Herbold

"Toward Planning Tourism in African Countries," in Emanuel de Kadt, (Ed.), Tourism, Passport to Development, (New York: 1979), pp. 79-100.

Huite, Groupe

"The Socio-Cultural Effects of Tourism in Tunisia: A Case Study of Sousse" in Emanuel de Kadt (Ed.), Tourism, Passport to Development? (New York: 1979), pp. 285-304.

Nagenda, John

"Parading the Primitive to Woo Tourists," Vol. 3, (African Development: 1969), p. 15.

Suggests that the African tourist industry should emphasize the emerging modern and sophisticated attractions of the continent along with its traditional "primitive" qualities--the wildlife and tribal peoples. Warns against misrepresenting the latter features which can contribute to an incorrect, limited or even racist view of African society.

Lehmann, Arthur C.

Tourists, Black Markets and Regional Development in West Africa, Vol. VII No. 1, 1980, (Annals of Tourism Research: 1980), pp. 102-119.

The positive as well as the negative effects of illicit currency exchange are evaluated for their social and economic significance for the region.

Saglio, Christian

"Tourism for Discovery: A Project in Lower Casamance, Sevegae," in Emanuel de Kadt (Ed.), Tourism, Passport to Development?, (New York: 1979), pp. 321-338.

Schädler, Karl-Ferdinand

"African Arts and Crafts in a World of Changing Values," in Emanuel de Kadt, Tourism, Passport to Development?, (New York: 1979), pp. 146-156.

Smasuli, Ahmed

"Tourism and Development in Tunisia," in Emanuel de Kadt (Ed.), Tourism, Passport to Development, (New York: 1979), pp. 101-110.

Wilson, David

"The Early Effects of Tourism in the Seychelles," in Emanuel de Kadt, Tourism, Passport to Development?, (New York: 1979), pp. 205-236.

Richter, Dolores

The Tourist Art Market as a Factor in Social Change, Vol. 5, No. 3, (Annals of Tourism Research: 1978), pp. 323-338.

Analyzes social changes that have occurred in the social organization of a group of traditional African artists. Suggests the tourist art market participation by these artists is directly responsible for significant changes in many social institutions.

#### ADDENDUM

Hyma B., A. Ojo and G. Wall

"Tourism in Tropical Africa: A Review of Literature in English and Research Agenda", Vol. 7, No. 4, (Annals of Tourism Research: 1980) pp. 525-553.

## Asia

Australian Tourist Commission

Survey of International Visitors--Visitors from South East Asia, (Melbourne: 1973, 1974), 57 pp.

Report incorporates Singapore, Malaysia, Indonesia, Philippines, Thailand.

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Visitors from South-East Asia Incorporating Singapore, Malaysia, Indonesia, (Melbourne: Market Research Dept., Australian Tourist Commission, 1975), 52 pp.

McKean, Philip Frick

"Tourism, Culture Change, and Culture Conservation," in World Anthropology: Ethnic Identity in Modern Southeast Asia, D. Banks (Ed.), (The Hague: Mouton, 1976).

Noronha, Raymond

"Paradise Reviewed: Tourism in Bali," in Emanuel de Kadt, Tourism, Passport to Development?, (New York: 1979), pp. 177-204.

Pacific Area Travel Assoc. (PATA)

Europe's Special Interest Travel Market, (San Francisco: PATA, 1976), 76 pp.

A segmentation study on potential travel opportunities to the Pacific/Asia region. Covers background research, the European market, British, German, Swiss, French, Italian and Spanish markets.

Pacific Travel News

"The Pacific and Asia; 1980-Great Expectations-Part 1," Vol. 21, No. 1, (Pacific Travel News: 1977), pp. 94-98, 100.

Responses from 11 countries cover 1976 visitor totals, visitor projections, through 1980, how hotel capacities compare with demand, and what factors affect their tourism growth. Countries include American Samoa, Australia, Republic of China, Cook Islands, Fiji, Guam, Hong Kong, Japan, Korea, Malaysia.

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"The Pacific and Asia: 1980 - Great Expectations - Part 2," Vol. 21, No. 3, (Pacific Travel News: 1977), pp. 43-44, 46-51.

Sandor, Thomas L. & Willis Anderson, Jr.

Tourist Resort Financing in Asia and the Pacific, (San Francisco, California: Pacific Area Travel Association, 1976), 18 pp.

Wenkham, Robert

The Great Pacific Rip-Off - Corporate Rape in the Far East, (Chicago, Illinois: Follett Publishing Co., 1974), 237 pp.

Discusses corporate and colonial "greed" and the resultant exploitation seen in ecological and economic terms.

Francillon, Gerard

Bali: Tourism, Culture and Environment, Report SHC-75/WS/17, (Bali, and Paris: Universitas Udayana and UNESCO, 1974-75), 155 pp.

A critical evaluation and summary primarily of three works prepared by Udayana University, Denpasar, Bali, regarding tourism in Bali.

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"Tourism in Bali - Its Economic and Socio-Cultural Impact: Three Points of View," Vol. 27, No. 4, (Paris (UNESCO): International Social Science Journal, 1975), pp. 721-752.

An article based on the results of three main reports: 1) Report on the Influence of Mass Tourism on the Way of Life in the Balinese Society, 2) Report of the Development of Tourism in Bali, and 3) The Impact of Tourism on the Socio-Economic Development of Bali, as well as other relevant data.

McKean, Philip Frick

"Tourist-Native Interaction in Paradise: Locating Partial Equivalence Structures in Bali," (Amherst, Mass.: Hampshire College - unpublished paper, 1972), 10 pp.

Identifies the narrow bands of values shared by tourists and indigenes in Bali through which meaningful interaction can occur. The broad gaps of unshared values are described so that harmful or embarrassing mutual misunderstandings can be reduced or avoided.

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"Toward Theoretical Analyses of Tourism: Economic Dualism and Cultural Involution in Bali," in Hosts and Guests. The Anthropology of Tourism, Valene L. Smith, (Philadelphia, Pa.: University of Pennsylvania Press, Inc., 1977), pp. 93-108.

Examines the effects of tourism in terms of two contrasting theoretical constructs--economic dualism and cultural involution--to assess the validity of the hypothesis that tourism may strengthen the process of conserving, reforming and recreating certain traditions.

Australian Tourist Commission

Effects of the Japanese Travel Trade Mission to Australia, (Melbourne, Australia: 1972), 14 pp.

A summary with conclusions and recommendations as to the effectiveness of the seminar.



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Japan as a Travel Market for Australia, (Melbourne, Australia: 1971), 54 pp.

A background report on the market so as to be able to determine where attention should be directed and any additional studies which should be undertaken. Includes population, economy, associations with Australia, and current and future trends of Japanese travel to Australia.

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Japanese Visitors to Australia: A Marketing Background, (Melbourne, Australia: 1972), 20 pp.

A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details of the Japanese visitors to Australia: origin, reasons for visit, transportation, places visited, spending and likes.

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Survey of International Visitors - Visitors from Japan, (Melbourne, Australia: 1973, 1974), 22 pp.

First Hawaiian Bank

"The Japanese Traveler," (Honolulu, Hawaii: Economic Indicators, 1970), p. 1.

Japan National Tourist Organization

Statistical Bulletin of International Tourism, (Tokyo, Japan: 1966), 19 pp.

Survey of opinions of people connected with the travel industry with respect to general trends, customs and attitudes of Australians and New Zealanders concerning overseas travel particularly to Japan.

Kitson, Graham W.

Prospects and Strategies in Promoting Tourism Between Japan and New Zealand, (Market Research Report #5, (Canterbury, N.Z.: Agricultural Economics Research Unit, Lincoln College, 1973), 48 pp.

Santos, E.B.

"The Perils of Tourism," Vol. 1, No. 42, (Focus: 1973), pp. 10, 38-39.

Diamond, J.

The Economic Impact of International Tourism on Developing Countries: The Case of Turkey in the 1960's, (Univ. of York: 1973).

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"Tourism and the Development Policy: A Quantitative Appraisal," Vol. 28, No. 1, (Bulletin of Economic Research: 1976), pp. 36-50.

Deals with the application of output multipliers and describes a model, and its application to the Turkish economy. Also states an account of the weaknesses and limitations of multiplier analysis.

Packer, Lance Virgil

Tourism in the Small Community: A Cross-Cultural Analysis of Developmental Change, (Ann Arbor, Michigan: University Microfilms, 1974), 292 pp.

Provides a description of tourism and its associated changes in the social organization of three small communities, compares the common characteristics and effects of tourism at each site, and offers a conceptual understanding of the structural and functional elements of tourism and their effect on the residents.

## Caribbean

Abrahams, K.R.

"The Socio-Economic Factors in Tourism," (Kingston, Jamaica: The Daily Gleaner, 1972).

Archer, Brian H.

Tourism in the Bahamas and Bermuda: Two Case Studies, (Bangor Occasional Papers in Economics: University of Wales Press, 1977), 87 pp.

Studies trace the flow of an average tourism dollar through the economy of the countries to measure the local value-added elements in main tourism sectors, amount of household income generated, revenue received, value of imports generated, and size of the tourism income multiplier.

Apter, Howard

"Counting the Social Cost of Tourism," (The Travel Agent: 1974, 1975), pp. 24, 28-29; 54, 55, 58).

The present state of tourism in the Caribbean has its counterparts in other developing areas where a highly sophisticated tourist structure has been inserted into virgin areas whose chief strengths were the beauty of the nature, favorable climate and sometimes availability of local labor. Covers development objectives, temporary tourist populations, negative social impacts, local ownership.

Barclay, R.F.

"Problems of Financing and Re-Financing in Tourism: A Commercial Banker's Attitude Towards Tourism." Presented at Caribbean Tourism Conference, Caracas, 1975.

Bird, J. Brian

Beach Changes and Recreation Planning on the West Coast of Barbados, West Indies, Reprint Series 2, (Montreal, Canada: Tourism Research, Dept. of Geography, McGill University, 1978), pp. 31-41.

Provides baseline data for the analysis of beach changes and determines how sensitive parts of the coast are to disturbance by a rapidly increasing transient population, both of island and foreign origin.

Blake, Byron W.

"Stranger in Paradise," Vol. 6, (Caribbean Review: 1974), pp. 9-12.

Analyzes the increasing impersonality of relationships in the Virgin Islands which results from increased racism, ethnicity, and rapid economic development.

Bond, M.E. & Jerry R. Ladman

"International Tourism and Economic Development: A Special Case for Latin America," Vol. 8, No. 1, (Mississippi Valley Journal of Business and Economics: 1972), pp. 43-52.

Britton, Robert A.

"Making Tourism More Supportive of Small State Development-The Case of St. Vincent," Vol. 4, No. 5, (Annals of Tourism Research: 1977), pp. 268-278.

Sees high technology tourism as inappropriate for underdeveloped islands, where capital-and energy-intensive hotels with high impact requirements contribute little except poorly paid employment to the local economy. Stresses enclaves of luxury surrounded by poverty produce deleterious social and cultural effects.

Bryden, John M.

Tourism and Development: A Case Study of the Commonwealth Caribbean, (Cambridge, England: Cambridge University Press, New York, 1973).

Raises "some very serious doubts about the viability of tourist development in its present form, at least for the smaller islands of the Caribbean" and analyzes future policy choices "which could be taken to raise the net social benefits arising from this country."

Caribbean Regional Center for Advanced Studies in Youth Work

Tourism and Its Effects, (Nassau, Bahamas: Commonwealth Youth Program, 1976), 149 pp.

Recognizes tourism as one of the most important and particularly powerful social forces which influence the attitudes and behavior patterns of young people in the Caribbean. This seminar looks at the effects of tourism with particular reference to its social and cultural impact on youth.

Cole, Joyce

"The Impact of Tourism on Youth - Some Findings From a Study of Tobago," in Tourism and its Effects, (Commonwealth of the Bahamas: Commonwealth Youth Programme: 1976), pp. 50-58.

Considers attitudes of Tobago youth to tourists and tourism, and expectations of employment in the tourist industry.

Connolly, Warren

A Matter of Understanding, ISSN 0309-8567; (Tourism International Policy: 1977), pp. 10-16.

Discusses the problem of setting the optimum growth rate for the Cayman Islands, and indicates an appreciation of the need for a "philosophy" in tourism policy.

Evans, Nancy

"The Dynamics of Tourism in Puerto Vallarta," in Emanuel de Kadt (Ed.), Tourism, Passport to Development?, (New York: 1979), pp. 305-320.

Goldsmith, William W.

The Impact of the Tourism and Travel Industry on a Developing Regional Economy: The Puerto Rican Case, (Ithaca, New York: Cornell Univ., 1968).

This study discusses definitions of the "visitor industry" and suggests changes to facilitate more accuracy and better integration with social accounts; presents a new system of accounts for measuring flows of visitors to regions; discusses measurement of the intensity of tourist-travel activity in a region, by means of analysis of expenditures and sales; describes the difficulty of applying the analysis to a region; and discusses in detail the integration of visitor accounts with standard social accounts.

Hammonds, Holly & Chris Minns

"Cruise Ship Visitations to Exuma, Bahamas," (Santa Cruz, California: Univ. of California: Pacific Research Unit, 1978), 35 pp.

Preliminary effort assessing the impact of cruise ship visitations by analyzing the economic, environmental and social issues to determine the extent to which the cruise ship is compatible with the basic principles of ecodevelopment.

Hiller, Herbert L.

"Review Essay: Where is Tourism Travelling," (Journal of International Studies and World Affairs: 1974), pp. 508-515.

Hills, Theo L. & Jan Lundgren

The Impact of Tourism, (Montreal, Canada: Dept. of Geography, McGill University, 1974), 12 pp.

Jud, G. Donald

The Demand for Tourism: The Case of Latin America, (Univ. of Iowa: 1971).

Establishes the limits of magnitude of potential tourist business during foreseeable time periods, Uses a tourism model geared to establish the potential demand for tourist services within a given region, and within designated "travel areas" therein. Formulates a methodology for estimating future tourism volume, and by using the model tangible estimates are presented.

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"International Tourism and Economic Development," Vol. 50, (Texas Business Review: 1976), pp. 136-139.

Discusses international tourism's impact on Mexico and Puerto Rico - the industry's potential to offer expanded growth and economic development, and the external diseconomies it generates involving damage to the culture, the value system, and the environment, as well as lacking strong linkages to the local economy because of the enclave nature of most tourist developments.

Jud, G. Donald & Walter Krause

"Evaluating Tourism in Developing Areas: An Exploratory Inquiry," Vol. 15, No. 2, (Journal of Travel Research: 1976), pp. 1-9.

Evaluates the economic impacts of tourism to Puerto Rico and Mexico, including an examination of the externalities and social costs of tourist development. Assesses the implications of the Puerto Rican and Mexican case studies for other developing countries.

Krause, Walter & G. Donald Jud

International Tourism and Latin American Development, (Austin, Texas: Grad School of Business, Bureau of Business Research, Univ. of Texas, 1973), 74 pp.

Explores the economic benefits of tourism, analyzes the potential demand for Latin American tourist facilities, discusses the resource commitments necessary to make tourism part of general development strategy, and suggests ways in which Latin America can seek to realize its considerable potential.

LaFlame, Alan

"The Impact of Tourism: A Case From the Bahama Islands," Vol. 6, No. 2, (Annals of Tourism Research: 1979), pp. 137-148.

The socio-cultural impact of increased tourism on a small, once isolated island community is discussed.

Lundgren, Jan O.J.

Tourist Penetration/The Tourist Product/Entrepreneurial Response, in Tourism as a Factor in National and Regional Development, Int'l Geographical Union, Occasional Paper 4, (Peterborough, Canada: Department of Geography, Trent University, 1975), pp. 60-70.

Examines the integral relationship among demand (tourist inflow), supply (tourist product), and supply response (local entrepreneurial ability); primarily with reference to a region exposed to international tourism and characterized by a narrow overall resource endowment, thus lacking realistic resource alternatives.

Manning, Frank E.

"Tourism and Bermuda's Black Clubs: A Case of Cultural Revitalization," in Emanuel de Kadt, Tourism, Passport to Development?, (New York: 1979), pp. 157-176.

Matthews, Harry G.

International Tourism - A Political and Social Analysis, (Cambridge, Mass.: Schenkman Publishing Co., 1978), 99 pp.

Uses Caribbean tourism as a case study of the political conflicts in young nations and the role of transnational business in those conflicts.

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"Radicals and Third World Tourism - A Caribbean Focus," Vol. 5, Special No. (Annals of Tourism Research: 1977), pp. 20-29.

Reviews the radical political and social thought about the nature of the tourist industry in Third World countries - how metropolitan tourism affects host countries, and what should be done with respect to future tourism development in those regions.

Mings, Robert C.

"The Struggle for Cultural Autonomy Among Developing Nations: The Case of Puerto Rico and Its Tourist Industry," Vol. 14, No. 3, (Caribbean Quarterly: 1968), pp. 7-21.

Investigates and evaluates the effectiveness of Puerto Rico's efforts to overcome undesirable foreign interference with its way of life, focusing specifically on the island's burgeoning tourist industry.

Nettleford, R.

"Cultural Impact of Tourism," in Report of a Regional Seminar on Tourism and its Effects, (Nassau, Bahamas: Caribbean Regional Centre for Advanced Studies in Youth Work, 1975), pp. 88-97.

Organization of American States (OAS)

Preparation and Evaluation of Technical Projects in Tourism Development, OEA/Ser.L/VII/II.a.7, 1973).

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Study at the Inter-American Level for Planning the Development of Tourism Training, OAS/Ser.L/VIII/IV.2.7, Doc. 16, 1974).

Perez, Louis A.

"Aspects of Underdevelopment: Tourism in the West Indies," Vol. 37, No. 4, (Science and Society: 1973-74), pp. 473-480.

Suggests tourism is a modern substitute for colonialism, perpetuating the dependency of underdeveloped countries on metropolitan areas.

Persaud, Bishnodat

"Impact of Tourism," (West Indies Chronicle: 1970), pp. 329-331.

Discusses the positive and negative impacts of tourism in the Caribbean. Encourages the wise but continued development of the tourist industry in an otherwise resource-short region.

Sargent, J.R., et al

"The Limits of Tourism as a Growth Generator," Vol. 5, No. 2, (Development Digest: 1967), pp. 82-86.

Although tourism is a promising export industry, the foreign exchange thus earned can easily be dissipated by a "high propensity to import." The case of Antigua is analyzed in this regard.

Suhm, Lawrence L.

Leisure in Latin America: A Preliminary Inquiry into the Economic and Social Implications of Mass Leisure in Underdeveloped Areas, (Madison, Wisconsin: Univ. of Wisconsin, 1963).

Provides an introductory examination of leisure in the Iberian-influenced cultures of Latin America where, contrary to North American patterns, there exists the widespread belief that leisure ennobles and labor degrades.

Talbot, H.

"A Note on Tourism in the West Indies," Vol. 38, No. 3, (New York: Science and Society, 1974), pp. 347-349.

Points out the ambivalence in West Indian attitudes to tourism--repugnant to many, yet desired by most for its economic benefits.

Y Valle, Agustin Reynoso & Jacomina P. De Regt

"Growing Pains: Planned Tourism Development in Ixtapa-Zihuatanejo," in Emanuel de Kadt Tourism, Passport to Development?, (New York: 1979), pp. 111-134.



## Europe

Andronicou, Antonios

"Tourism in Cyprus," in Emanuel de Kadt (Ed.), Tourism, Passport to Development?, (New York: 1979), pp. 237-264.

Australian Tourist Commission

West European Visitors to Australia: A Marketing Background, (Melbourne: Australia: Australian Tourist Commission, 1972), 32 pp.

Boissevain, Jeremy & Peter Serracino Ingcott

"Tourism in Malta," in Emanuel de Kadt (Ed.), Tourism, Passport to Development (New York: 1979), pp. 265-284.

Dower, Michael

"Boom-Time or Blight?" No. 154, (Country Life: 1973), pp. 1684-1688.

Discusses the tourism versus conservation question and how the two can interact to accomplish the wise use of the lands and seas of Europe.

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"Tourism and Conservation: Working Together," No. 159, (Architects Journal: 1974), pp. 943-964.

The people and governments of Europe are increasingly concerned to guide the impact of man, to protect the scenic and historic heritage, to secure the wise use of lands and waters. Those concerned with tourism and those concerned with conservation must understand each other and work together to the common good of man and his environment.

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"Tourism and Conservation in Europe," Vol. 39, No. 232, (Athens: Ekistics, 1975), pp. 192-195.

Tourism has become a major element in man's demand upon the land, and if ill-planned, it can cause severe damage to the heritage of Europe. Covers facts about international tourism in Europe, conservation efforts, and the interdependence of tourism and conservation.

The Economist

"Injured Innocence," Vol. 247, (London: The Economist, 1973), p. 42.

Briefly discusses the "Coney Island" concept which has begun to take over the Dalmatian coast of Yugoslavia and what defenses are being planned to have the best of both worlds - tourism and the beautiful coastal features.

International Research Associates

Pacific Visitors Survey - European Portion.

Pacific Area Travel Assoc. (PATA)

Europe's Special Interest Travel Market, (San Francisco: PATA, 1976), 76 pp.

A segmentation study on potential travel opportunities to the Pacific/Asia region. Covers background research, the European market, British, German, Swiss, French, Italian and Spanish markets.

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European Market Potential for Travel to the Pacific Area, (San Francisco: PATA, 1970).

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Pacific Visitors Survey - European Portion, (San Francisco: PATA, 1971).

Airey, David

Tourism and the Balance of Payment, (Tourism International Research: Europe, 1978), pp. 1-16.

Examines the relationship between tourism and the balance of payments with particular reference to the United Kingdom. Identifies the various ways the effects of tourism are felt and recorded in the balance of payments accounts, and outlines the approaches to presenting these effects and the ways they are expressed. Covers 1967 to 1976.

British Tourist Authority

Tourism and the Environment, (London: 1972), 58 pp.

Papers presented at a Conference on Tourism and the Environment at the Royal Festival Hall, London, 11th Nov. 1971.

Hanna, Max

Tourism Multipliers in Britain - A Guide to Economic Multipliers in Theory and Practice, (London: England Tourist Board, 1976), 23 pp.

Defines the multiplier in general economic theory, and introduces three types of multipliers - output (sales multiplier), income, and employment. The three types are explained and exemplified with the design of tourism multiplier in the United Kingdom.

Pacific Area Travel Association (PATA)

United Kingdom Portion - Pacific Visitors Survey, (San Francisco: PATA, 1968), 110 pp.

Presents facts about travellers to the Pacific from the United Kingdom, factors that encourage them to and deter them from travel to the Pacific, demographics and trip characteristics, motivations, measures of the desire to visit and revisit the Pacific, sources of information used by travellers, and comparisons of attitudes of U.K. travellers to the Pacific with those of Europe.

Reiter, Rayna Rapp

"The Politics of Tourism in a French Alpine Community," in Hosts and Guests: The Anthropology of Tourism, Valene L. Smith (Ed.), (Philadelphia, Pa.: University of Pennsylvania Press, Inc., 1977), pp. 139-147.

Examines the political implications of the transformation of the local political structure in attempting to deal with tourist development in a French Alpine village.

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The Politics of Tourism in Two Southern French Communes," (Ann Arbor, Michigan: University Microfilms, 1973), 267 pp.

Presents a comparison of two small areas - their ecological-economic bases, social structures, and political patterns are compared to analyze their very different responses to tourist development. Delineates the major kinds of economic and social changes that have occurred in each commune during the present century and connects them to relations in the larger world.

Coppock, J.T. & Brian S. Duffield

"The Economic Impact of Tourism - A Case Study in Greater Tayside," in Tourism as a Factor in National and Regional Development, International Geographical Union, Occasional Paper 4, (Peterborough, Canada: Department of Geography, Trent University, 1975), pp. 26-42.

Study attempts to bridge the gap between the tools of the economist and the needs of the geographers and planners for disaggregated data which can reveal something of the spatial and other variability which is concealed by global treatment. Two economists, working with geographers at the Tourism and Recreation Research Unit, Univ. of Edinburgh, undertook the study on behalf of the Scottish Tourist Board.

Fraser, Ronald

Tajos: The Story of a Village on the Costa del Sol, (New York: Pantheon, 1973).

Discusses the social interactional and social structural effects of tourism on a local community. Lets the villagers speak for themselves, and it is through villagers' eyes that change is noticed and the impact of tourism can be traced.

Greenwood, Davydd J.

"Culture by the Pound: An Anthropological Perspective on Tourism as Cultural Commoditization," in Hosts and Guests: The Anthropology of Tourism, Valene L. Smith (Ed.), (Philadelphia, Pa.: Univ. of Pennsylvania Press, Inc., 1977), pp. 129-138.

Discusses the dangers attendant on treating culture as a "commodity"-- points out tourism treats culture as part of the local resource and the consequences of this method of dealing with culture.

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"Tourism as an Agent of Change: A Spanish Basque Case," Vol. 11, No. 1, (Ethnology: 1972), pp. 80-91.

Briefly discusses mass tourism in a Spanish Basque town from a historical and social sciences perspective. Stresses the need for a systematic, broadly conceived appraisal of the costs and benefits of tourism as an agent of economic development.

Nieto, Jose Antonio

Tourism: Its Penetration and Development on a Spanish Island, (Ann Arbor, Michigan: University Microfilms, 1976), 177 pp.

Discusses the rural transformation of the Spanish Mediterranean island of Formentera due to tourism. This modernization implies economic, cultural and social dependences because the relations created by tourism are vertical and asymmetrical.

Pi-Sunyer, Oriol

"The Politics of Tourism in Catalonia", Vol. 1, No. 2, (Mediterranean Studies: 1979), pp. 46-69 incl. biblio.

Tourism in Catalonia and its emergence as an important political issue in the region.

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"Through Native Eyes: Tourists and Tourism in a Catalan Maritime Community," in Hosts and Guests: The Anthropology of Tourism, Valene L. Smith (Ed.), (Philadelphia, Pa.: University of Pennsylvania Press, Inc., 1977), pp. 149-155.

Examines some aspects of the images hosts and guests may hold of each other, and describes some of the changes in interpersonal relationships due to mass tourism.

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"Tourism and Its Discontents: The Impact of a New Industry on a Catalan Community," in Studies in European Society, John Friedl (Ed.), (The Netherlands: Mouton, 1973), pp. 1-20.

Frey, Verena Haas

The Impact of Mass Tourism on a Rural Community in the Swiss Alps, (Ann Arbor, Michigan: University Microfilms, 1976), 359 pp.

Analyzes the effects of rapid tourist development on a village. The boom-like growth development is analyzed in view of its effects on local economic, social and political systems.

Friedl, John

"Benefits of Fragmentation in a Traditional Society - A Case of the Swiss Alps," Vol. 32, No. 1, (Human Organization: 1973), pp. 29-36.

Deals with the difficulties in getting villagers to act in concert to change their traditional land patterns and styles of life in response to changing circumstances brought on by the development of technology and the growth of tourism.

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"Changing Economic Emphasis in an Alpine Village," Vol. 45, No. 3, (Washington, D.C.: Anthropological Quarterly, 1972), pp. 145-157.

Discusses how a growing tourist industry has created new values among the younger generation toward land, and how this change has been reflected in the construction of new houses for tourism and the extreme inflation of land prices within the village of Kippel.

Swiss National Tourist Office

"Preservation of Nature and Tourism," in Towards a New Relationship of Man and Nature in Temperate Lands - Part I, International Union for Conservation of Nature and Natural Resources (IUCN), New Series, No. 7, (Morges, Switzerland: IUCN; 1973), pp. 283-287.

Suggests the tourist industry has a major interest in preserving nature, and describes Switzerland's special program in this regard.

Schnell, Peter

"Tourism as a Means of Improving the Regional Economic Structure." in Tourism as a Factor in National and Regional Development, International Geographical Union, Occasional Paper 4, (Peterborough, Canada: Department of Geography, Trent University, 1975), pp. 72-80.

Deals with each of the typical forms of tourism: long term, weekend, and short distance recreation, and their possible contribution to the improvement of the regional economic structure.

## Mediterranean

Boissevain, Jeremy

"The Impact of Tourism on a Dependent Island: Gozo, Malta," Vol. 6, No. 1, (Annals of Tourism Research: 1979), pp. 76-90.

Describes the impacts of tourism on Gozo, Malta's underdeveloped sister island. However, only a small percentage of Gozitans are profiting from tourism, which is largely controlled by the Maltese. In the end, Gozitans are seen to value tourism highly, but want to see changes which would lessen Malta's control of the industry so it would more directly benefit Gozo's development.

Loukissas, Philippos J.

"The Impact of Tourism on Regional Development - A Comparative Analysis of the Greek Islands," Vol. 8, (Architecture in Greece: 1974), pp. 50-53.

Looks at the phenomenon of tourism from a systems point of view by analyzing the components of tourism and their interrelationships. Examines the political economy of tourism by drawing on history, sociology, anthropology, economics and geography, and uses the findings as guidelines for planning.

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Tourism and Environment in Conflict: The Case of the Greek Island of Mykonos, (Ithaca, New York: Dept. of City and Regional Planning, Cornell Univ., 1975), 37 pp.

With reference to Mykonos, tests the hypothesis: Where environment itself constitutes the basis attraction of tourism and the local society is not adequately differentiated, measures tend to be taken by outsiders to preserve that environment.

## Latin America

Lange, Frederick W.

"The Impact of Tourism on Cultural Patrimony: A Costa Rican Example," Vol. VII, No. 1, (Annals of Tourism Research, 1980, pp. 56-68).

Problems of protecting the cultural resources in the development of a tourist area, specifically the Bay of Culebra, Costa Rica, and generally Central America.

Packer, Lance Virgil

Tourism in the Small Community: A Cross-Cultural Analysis of Developmental Change, (Ann Arbor, Michigan: University Microfilms, 1974), 292 pp.

Provides a description of tourism and its associated changes in the social organization of three small communities, compares the common characteristics and effects of tourism at each site, and offers a conceptual understanding of the structural and functional elements of tourism and their effect on the residents.

Bond, M.E. and Jerry R. Ladman

"International Tourism and Economic Development: A Special Case for Latin America," Vol. 8, No. 1, (Mississippi Valley Journal of Business and Economics: 1972), pp. 43-52.

Tests empirically a demand model for international tourism, provides a brief account of the main characteristics of international tourism, and describes two studies using tourism expenditure as a proxy for demand.

Jud, G. Donald

The Demand for Tourism: The Case of Latin America, (Univ. of Iowa: 1971), 150 pp.

Develops methodologies for forecasting potential tourism demand.

Hudman, Lloyd E.

"Tourists' Impacts - The Need for Regional Planning," Vol. 5, No. 1, (Annals of Tourism Research: 1978), pp. 112-125.

Uses the town of Chichicastenango, Guatemala as a case study to illustrate the negative and positive implications of tourism, and points out resultant problems which require proper planning policies in order not to destroy the unique nature of the town.

## North America

Australian Tourist Commission

North American Visitors to Australia, (Melbourne, Australia: 1972),  
27 pp.

A marketing background report with data obtained from the ATC's outgoing visitor survey. Gives details for the North American visitors to Australia: origin, reasons for visit, transportation, places visited, spending and similar information.

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Survey of International Visitors--Visitors from Canada, (Melbourne, Australia: 1973, 1974).

Committee for the Promotion of Cultural Tourism

Draft Declaration on Cultural Tourism, (CPCT: 1978), 17 pp.

Outlines the rights and responsibilities of both tourists and host countries or regions with a special emphasis on tourism problems unique to Quebec and its particular cultural heritage.

Freeland, M.C.

Australia and New Zealand Market for Tourism to Canada, (Ottawa, Canada: Canadian Gov't. Office of Tourism, 1972), 51 pp.

Summarizes all significant features of the Australian market for tourism to Canada. A separate section for New Zealand is included, but all pertinent information appears in sections of the Australian study.

Graburn, Nelson H.H.

"The Marketing of Canadian Eskimo Art," Presented at Annual Meeting of Northeastern Anthropological Assn., 1970.

Pacific Area Travel Assoc. (PATA)

Canadian Portion - Pacific Visitors Survey, Parts I and II, (San Francisco, California: PATA, 1970), 160 pp.

Part I presents facts about travellers to the Pacific from Canada; Part II presents information on promoting potential travellers from Canada.

Var, Turgut

The Development and Application of Attractivity Indices to Tourism Planning, Discussion Paper No. 76-6-1, (Vancouver, B.C., Canada: Dept. of Economics and Commerce, Simon Fraser Univ., 1976), 15 pp. plus exhibits and notes.

Summarizes research findings related to the determination of touristic attractiveness of the touristic areas in British Columbia, and provides suggestions for further research in policy formulation in tourism.

Var, Turgut; R.A.D., Jack L. Beck; Knetsch and Pat Loftus

"Determination of Touristic Attractiveness of the Touristic Areas in British Columbia," Vol. 15, No. 3, (Journal of Travel Research: 1977), pp. 23-29.

Develops an index of touristic attractiveness which can be used for various planning objectives. Results provide a basis for judging relative attractiveness among specific touristic districts, and among touristic regions.



Mexico

Ball, D.A.

"Permanent Tourism: A New Export Diversification for Less Developed Countries," Vol. 13, No. 4, (International Development Review: 1971), pp. 20-23.

Describes the potential benefits for underdeveloped nations that encourage "permanent tourism." The "permanent tourist" is the foreign national who has retired to live in a country permanently.

Collins, Charles O.

"Site and Situation Strategy in Tourism Planning: A Mexican Case Study," Vol. 6, No. 3, (Annals of Tourism Research: 1979), pp. 351-366.

Assesses contemporary Mexican tourism planning as it relates to various problems, and further as it seeks to make tourism a stimulus to economically depressed areas of the nation.

Evans, Nancy H.

"Tourism and Cross Cultural Communication," Vol. 3, No. 4, (Annals of Tourism Research, 1976), pp. 189-198.

Adaptive strategies that facilitate economic and socio-cultural interaction in a West Mexican resort community are examined. This paper focuses on the spatial, temporal, linguistic and cultural factors that mediate between the various types of guests and the host community.

Jud, G. Donald

"International Tourism and Economic Development," Vol. 50, (Texas Business Review: 1976), pp. 136-139.

Discusses international tourism's impact on Mexico and Puerto Rico - the industry's potential to offer expanded growth and economic development, and the external diseconomies it generates involving damage to the culture, the value system, and the environment, as well as lacking strong linkages to the local economy because of the enclave nature of most tourist developments.

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"Tourism and Crime in Mexico," Vol. 56, No. 2, (Austin, Texas: Social Science Quarterly: 1975), pp. 324-330.

Investigates a model in this study that assumes that the crime rate is related directly to the volume of foreign tourist business per capita and to the degree of urbanization. Uses Mexico as the case study.

Lin, Vincent L. and Peter D. Loeb

"Tourism and Crime in Mexico: Some Comments", Social Science Quarterly, pp. 164-167.

## USA

Allen, Robert C.

An Analysis of World Travel Picture--U.S. Related Problems and Opportunities, in Selected Readings in Travel Industry Management for TIM 101, (Honolulu, Hawaii: School of Travel Industry Management (TIM), Univ. of Hawaii, 1970), pp. 153-161.

Discusses the overall problem as tourism relates to the U.S. national picture, proposes a program of recommendations, states the U.S. - Pacific obligation, and describes the international credit card system and balance of payment.

Australian Tourist Commission

Survey of International Visitors - Visitors from the United States, 1973, 1974, 81 pp.

Buck, Roy C.

Tourist Containment and Culture Preservation: The Case of "Amish Country" in Lancaster County, Pennsylvania, (Univ. Park, Pa.: Dept. of Sociology, Pa. State University, 1977), 30 pp.

Examines the rise and development of tourist industry in a relatively small geographic area, and assesses its impact on local culture and daily life of the residents.

Cleveland, H., G.J. Mongone & J.C. Adams

The Overseas Americans, (New York: McGraw-Hill, 1960).

Crampon, L.J.

The Characteristics of the Tourist or Travel Market of a Given Destination Area, (Boulder, Colo.: Bureau of Business Research, Univ. of Colorado, 1964), 74 pp.

Explores an objective technique for use in the analysis of markets or potential markets for tourist or travel destination areas.

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"A New Technique to Analyze Tourist Markets," Vol. 30, No. 2, (Chicago: Journal of Marketing, 1966), pp. 27-31.

Describes the "gravitation model", a tool that can be used to estimate tourism potentials and impacts, among other things.

Deasy, George F. & Phyllis R. Greiss

"Impact of a Tourist Facility on its Hinterland," Vol. 56, (Annals of the Association of American Geographers: 1966), pp. 290-306.

Tests the concept of using empirically derived data re: the effect of a tourist facility by analyzing the actual impact of two similar tourist attractions in Pennsylvania on their hinterlands.

Deitch, Lewis I.

"The Impact of Tourism Upon the Arts and Crafts of the Indians of the Southwestern United States," in Hosts and Guests: The Anthropology of Tourism Valene L. Smith (Ed.), (Philadelphia, Pa.: University of Pennsylvania Press, 1977), pp. 173-184.

Examines the growth of American Indian arts and crafts markets brought about by exposure to the rest of the nation through tourism and other factors.

Jordan, James William

"The Summer People and the Natives: Some Effects of Tourism in a Vermont Vacation Village," Vol. VII, No. 1, 1980, (Annals of Tourism Research: 1980), pp. 34-55.

Case study assesses the interaction between vacationers and the host community based on fieldwork conducted in a resort community in Vermont between May 1974 and July 1975.

Graburn, Nelson H.H.

"The Eskimos and 'Airport Art'", Vol. 4, No. 10, (Fulton, Mo.: Trans-Action: Social Science and Modern Society, 1967), pp. 28-33.

Discusses how and why Eskimos have developed a new art form in response to demands from the outside, and how they have successfully incorporated traditional themes into a style appealing to the new market.

Gunn, Clare A.

"Fragmentation vs. Planning," (Tourism International Policy: 1976), pp. 12-19.

Suggests that tourism can no longer follow its earlier growth and development pattern - that the challenge is to overcome the ills of growing fragmentation and to redirect efforts toward a more harmoniously functioning tourism system.

Harris, Kerr, Forster and Company

Motivation Study: Report on Analysis of Visitor Interviews Conducted in California and Tahiti During August and November, 1972, (Honolulu, Hawaii: 1973).

Herrmann, Cyril C.

The Economic, Fiscal and Environmental Impacts of Tourism, (San Francisco, CA: Arthur D. Little, Inc., 1975), 25 pp.

Uses San Diego, CA, as a case study to discuss how many tourists are a good thing, economic benefits, tourist spending and how to improve it. Also covers special interest travel in the U.S., and new technological developments.

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The Economic Future of the Pacific Area, (San Francisco, CA.: Arthur D. Little, Inc., 1976), 16 pp.

Describes Arthur D. Little's study for United Airlines regarding further CAB route designations between the U.S. and Japan.

Kaiser, Chas. Jr.

"Resort Hotel Overbuilding: A Long-Term Impossibility," (Ithaca, New York: Cornell Hotel and Restaurant Administration Quarterly, 1976), pp. 8-13.

States overbuilding of accommodation facilities for resort or destination areas is a misnomer: the overwhelming possibility is that the area is underplanned rather than overbuilt. Cites examples of Hawaii, Florida, and California.

McPheters, L. & W. Stronge

"Crime as an Environmental Externality of Tourism: Miami, Florida," (Miami, Florida: Land Economics, 1974), pp. 288-292.

Investigates the possibility that seasonal tourism generates externalities of a more insidious nature in the form of increased crimes against persons and property.

Packer, Lance Virgil

Tourism in the Small Community: A Cross-Cultural Analysis of Developmental Change, (Ann Arbor, Michigan: University Microfilms, 1974), 292 pp.

Provides a description of tourism and its associated changes in the social organization of three small communities, compares the common characteristics and effects of tourism at each site, and offers a conceptual understanding of the structural and functional elements of tourism and their effect on the residents.

Peck, John Gregory & Alice Shear Lepie

"Tourism and Development in Three North Carolina Coastal Towns," in Hosts and Guests: The Anthropology of Tourism: Univ. of Pennsylvania Press, Inc., 1977), pp. 159-172.

Tourism viewed from the standpoint of the host population in three target communities with different styles of tourism development.

Pizam, Abraham

Some Costs and Benefits of Tourism to Rural Communities: The Cape Cod Case, (Amherst, Mass.: Dept. of Hotel, Restaurant and Travel Admin., Univ. of Mass., 1977), 19 pp.

Examines the negative impact of tourism and how it relates to resident attitudes and tourist behavior.

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Tourism's Impacts - The Social Costs to the Destination Community as Perceived by Its Residents, (Journal of Travel Research: 1978), pp. 8-12.

Describes a study conducted during the summer of 1976 to examine empirically the existence of negative impacts of tourism using Cape Cod, Massachusetts as a case study.

Rose, R.H.

"Public Seashores - Their Preservation and Use," in Towards a New Relationship of Man and Nature in Temperate Lands - Part I, International Union for Conservation of Nature and Natural Resources (IUCN), New Series, No. 7, (Morges, Switzerland: IUCN, 1973), pp. 146-152.

Stresses man must concern himself with the changes he imposes upon natural seashores, and discusses how these areas can be developed for human use and enjoyment.

Shafer, Elwood L., Jr.; Michael Tooby

"Landscape Preferences: An International Replication," No. 5, (Journal of Leisure Research: 1973), pp. 60-65.

A landscape preference study originally conducted in the U.S. and replicated in Scotland. Ranked preference values for black and white photographs of natural landscapes were very similar for the two studies. Study results strengthen the predictability and versatility of the initial equation.

Smith, Valene L.

Eskimo Perceptions of Tourists in Four Alaskan Communities, (Chico, California: California State University, 1974), 17 pp.

Considers the effect of tourism on the prime targets of Kotzebue and Nome, as well as incipient tourism in the outlying, rather remote villages of Pt. Hope and Gambell, and Eskimo perceptions of tourists as they differ in each of the four subject communities.

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"Eskimo Tourism: Micro-Models and Marginal Men," in Hosts and Guests: The Anthropology of Tourism, Valene L. Smith (Ed.), (Philadelphia, Pa.: University of Pennsylvania Press, Inc., 1977), pp. 51-70.

Examines tourism among the Eskimo in terms of locally-differentiated impact.

Waters, Somerset R.

"The American Tourist," (Annals of the American Academy of Social Science: 1966), pp. 109-118.

The contemporary tourist boom, and the key role it plays in providing underdeveloped nations with a source of foreign exchange required for economic development.

Waters, Somerset R.

"Museums and Tourism," (Washington, D.C.: Museum News), 6 pp.

Considers the role of the museum in the development of tourism. Discusses the relationship between museums and tourism in various parts of the U.S.

## ADDENDUM

Aspelin, Paul I.

"Indirect Tourism and Political Economy: The Case of the Maimande of Mato Grasso, Brazil," Vol. 4, No. 3, (Annals of Tourism Research: 1977), pp. 135-160.

Field data from 1968-71 illustrates that tourists could show they "visited the Indians" without ever seeing them simply by purchasing artifacts from Indian agencies located in provincial capitals. Discusses tourism as a form of cultural contacts, its place in the general domain of political economy and the ethics of decision-making regarding the tourist industry.

Belisle, Francios, J. and Don R. Hoy

"The Perceived Impact of Tourism by Residence: A Case Study in Santa Marta, Colombia," Vol. VII, No. 1, 1980, (Annals of Tourism Research: 1980), pp. 83-101.

Study identifies the positive and negative aspects of tourism as perceived by the Santa Marta residents, and the influence of selected variables on resident response.

Chow, Willard Tim

"Integrating Tourism With Rural Development," Vol. 7, No. 4, (Annals of Tourism Research: 1980), pp. 584-607.

What is good for a larger region may not be beneficial to rural district where destination areas are found. Hawaii's unplanned rural development provides examples.

Hamilton, Thomas Hale

"Tourism in Fiji, South America and the South Pacific: Some Observations," (Nadi, Fiji: 1977).

Observations resulting from Tourism Study Missions, by one of Hawaii's representatives on these missions, which gives "proximate" truths or generalizations found to be applicable.

Pigram, John J.

"Environmental Implications of Tourism Development," Vol. 7, No. 4, (Annals of Tourism Research: 1980), pp. 554-583.

Rojotte, Freda and Ronald Crocombe (eds.)

Pacific Tourism: As Islanders See It (Suva: Institute of Pacific Studies: 1980), 171 pp.

Distributed in late 1981 this work arrived too late to itemize in appropriate places. As the only book written on the subject by indigenous people it is a landmark publication. There are twenty-eight authors contributing to twenty four chapters on the impact of tourism in the Cook Islands, Fiji, Hawaii, Kiribati, New Zealand, Niue, Solomon Islands, Tonga and Western Samoa. One chapter is devoted to Islanders as tourists.